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| UNIVERSITY LOGO | DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING  UNIVERSITY COLLEGE OF ENGINEERING: KAKINADA JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY: KAKINADA |

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Jawaharlal Nehru Technological University

Kakinada, 533003

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Dear

On behalf of Jawaharlal Nehru Technological University, I am very pleased to have the honor of inviting you to our university for a Guest Lecture. We would like you give a 90 minute talk on “Entering the start-up era: Risks and Benefits” and “Innovation: The key to Success for every Business.”

We have arranged the lectures for Feb 27, 2016 from 10:00a.m. to 1:00 p.m. We are expecting an audience of approximately 350 under graduate students from all over Andhra Pradesh. The honorable vice chancellor of our university Prof.V.S.S.Kumar will inaugurate the event and the principal of University College of engineering, Kakinada is expected to address the closing ceremony.

Your expertise and knowledge in the area would add a great value to the business sense of one and all, especially the budding entrepreneurs of the country who require the guidance and path-breaking ideas to lead their way through the tough competition in the Global market on this day.

Please let us know if you will need any audio-visual equipment. Also, please keep us informed of your travel plans. Thank you for considering our invitation. I hope to receive a positive reply from you by DATE. If you have any questions, I can be reached at [xxxxxxxxxxxxxx@gmail.com](mailto:xxxxxxxxxxxxxx@gmail.com).

Sincerely,