#### **Salesforce Administration & Testing**

■ Course Name: Salesforce Administration & Testing

Course Code: IT7\_P1Instructor: Mr. Ashish

• For Whom: S/W Engineers, High School & College Goers

• Frequency: 2 Sessions per week. 1 Session = 2 Hours.

• Fees: 149 US\$ (Get Discount for Referrals and Group Joining)

• **Duration:** 28 Hours Approx. (7 Weeks Approx.)

- **Note:** First Session is completely FREE and open to all. Make Full Payment only after 1<sup>st</sup> FREE session and if interested to continue.
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# **Syllabus in Detail:**

#### **Module 1:**

#### Overview & Org Settings

- Salesforce Organization creation
- Understand Salesforce & Organization setting
- Licensing

#### Fundamentals of Salesforce

- Declarative customization Vs Programmatic customization
- User Setup

## **Understanding Salesforce Structure**

- Application Creation
- Object Creation
- Scope and Benefits of external objects / ID

## **Module 2:**

- Fields Creation-Deletion & Types
- Dependent Fields
- Field Tracking
- Formula Fields

#### Validation Rule

- Standard Validation
- Custom Validation

## Business process with Standard Objects

CRM objects & Relationship Model

## **Module 3:**

- Sales Process
- Service Process
- Sales Productivity Feature

## **Security Settings**

- Network Security measures & Audit
- Organization Wide Defaults
- Profiles

## **Module 4:**

- Permission Set
- Role Hierarchy & Roles
- Sharing Rules
- Manual Sharing

# UI with Business Logic

Page Layout

## **Module 5:**

Record Type

- Custom buttons
- Custom links
- Actions
- List View

## Reports

- Join Reports
- Tabular report

## **Module 6:**

- Summary Report
- Matrix Report
- Date Filters
- Bucket Fields
- Custom Report Types
- Report Scheduling & Sharing Concepts

## **Dashboards**

Using Dashboards

## **Module 7:**

Folders access & Scope to Store

# Data Management

Data Loader

## **Module 8:**

- Data Import
- Data Export

## Relationship

- Lookup Relationship
- Master Detail Relationship
- Rollup Summary Fields
- Many to many Relationship

## **Module 9:**

- Hierarchical Relationship
- Schema Builder

## Salesforce Automation

- Workflow Rules
- Actions in Workflow
- Time dependent Actions

## **Module 10:**

- Approval Process
- Field updates and recursion

## Salesforce Apps

AppExchange

## Module 11:

# Campaign Management

- Campaigns
- Campaign Members
- Campaign Influence

## Team Management

- Queues
- Public Group

## Salesforce Standard Object

- Account Teams
- Opportunity Teams
- Product and Price Book
- Solution Management
- Ideas

#### Module 12:

- Answers
- Knowledge
- Activity Management
- Content

## Case activities

- Case Teams
- Case Assignment Rules
- Escalation Rules

## Lead activities

- Lead Conversion
- Web to Lead

#### Module 13:

- Lead Assignment Rules
- Lead Auto-Response Rules

#### Mobile

Features of SalesforceA & Salesforce1 Features

## Miscellaneous

- Communities
- Salesforce and Outlook
- Chatter

#### Module 14:

- Project
- Interview preparation and self-development

#### **Contact:**

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