# Capstone Letter of Intent (LOI)

# **Project Overview**

- 1. Capstone Project Name/Idea: Ruglette On-chain meme coin Roullete
- 2. Brief description of the project: Ruglette is an on-chain, meme-fueled Russian roulette-style game built on the Solana blockchain. Players spin a digital chamber filled with randomized meme coins, where each spin can result in mooning tokens or complete rugs. With on-chain randomness, non-custodial escrow, and chaotic gameplay, Ruglette gamifies the volatility and humor of meme coin culture.
- 3. Reason for choosing this project: Ruglette represents a fusion of my passion for building fun, experimental products and my interest in the meme coin-driven culture that defines much of the Solana ecosystem. I chose this project because I see a gap in the market for community-first, culturally resonant on-chain games that are both technically sound and deeply entertaining. Most existing on-chain games focus on either serious gambling or traditional gameplay mechanics. Ruglette, on the other hand, embraces unpredictability and humor in a way that feels native to crypto. It also gives me an opportunity to deepen my skills in smart contract development, randomness integration, and front-end dApp design, while creating something that could go viral and be loved by the degen community.

# Go to market strategy

### 1. Target Audience:

- Solana degens and meme coin traders who thrive on volatility and chaos.
- o On-chain gamblers seeking high-risk, high-reward entertainment.
- NFT and web3 communities that engage with culturally relevant, humorous dApps.

#### 2. Value Proposition:

- Provides a fair and transparent gambling experience using verifiable randomness (VRF).
- Taps into meme coin culture to create a uniquely engaging and humorous on-chain game.
- Offers a viral, community-first alternative to traditional DeFi applications.

## 3. Marketing and Distribution:

- Launch teaser trailers and memes on Twitter/X targeting Solana communities
- Collaborate with meme coin projects to feature their tokens in-game
- Partner with Solana influencers and degen spaces to demo Ruglette
- Run community competitions and leaderboard events
- Share gameplay clips and losses/wins for social virality
- 4. Competitive landscape: While there are several on-chain roulette and casino-style games on Solana, these platforms primarily replicate traditional casino experiences and focus on classic tokens or stablecoins. They often emphasize serious, high-stakes gameplay with limited cultural relevance. In contrast, Ruglette injects meme coin chaos into the roulette format, turning volatility and humor into core mechanics. Unlike competitors, Ruglette:

- Randomizes real and trending meme coins as gameplay elements instead of fixed outcomes or symbols.
- Embraces the cultural identity of Solana's degen ecosystem by prioritizing memes, virality, and chaos.
- Offers a lighter, fun-first approach where users don't just bet—they gamble with cultural relevance.

#### **Technical Details**

#### 1. Tech Stack:

o Blockchain: Solana

Smart Contracts: Anchor (Rust)Frontend: Next.js + TailwindCSS

• Wallet Integration: via Solana Wallet Adapter (Phantom or backpack)

o Randomness: Switchboard VRF or Pyth VRF

#### 2. Smart contract developer:

- Smart contracts will be written in Rust using the Anchor framework. Contracts will handle staking, randomness request, outcome resolution, and payouts.
- We'll test extensively using Anchor's local validator and Solana Devnet before deploying to mainnet.
- Basic security measures will include access control checks, limits on max bet size, and VRF verification.

### Conclusion

#### 1. Project Timeline:

- Week 1: Finalize game mechanics and smart contract architecture
- Week 2 3: Develop and test smart contracts locally and on Devnet
- Week 4- 5: Build front-end and integrate with on-chain logic
- Week 6: Launch beta version with limited spins and community testing
- 2. Commitment: I am fully committed to completing Ruglette as a capstone project. This project aligns with my passion for on-chain gaming and my interest in building unique, viral, and community-centered experiences on Solana. I intend to contribute meaningfully to the blockchain ecosystem by building something fun, transparent, and technically sound.
- 3. Initials: C.G.