
Observability

The Health of Every Request

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Overview

On Observability

Where we have come from and why does o11y matter?

o11y Report Card

How do various approaches stack up?

The Health of Every Request

Why should we care, and how do we care?

Making o11y Affordable

How do those of us with limited resources make it work?



`$(whoami)`



Nathan LeClaire

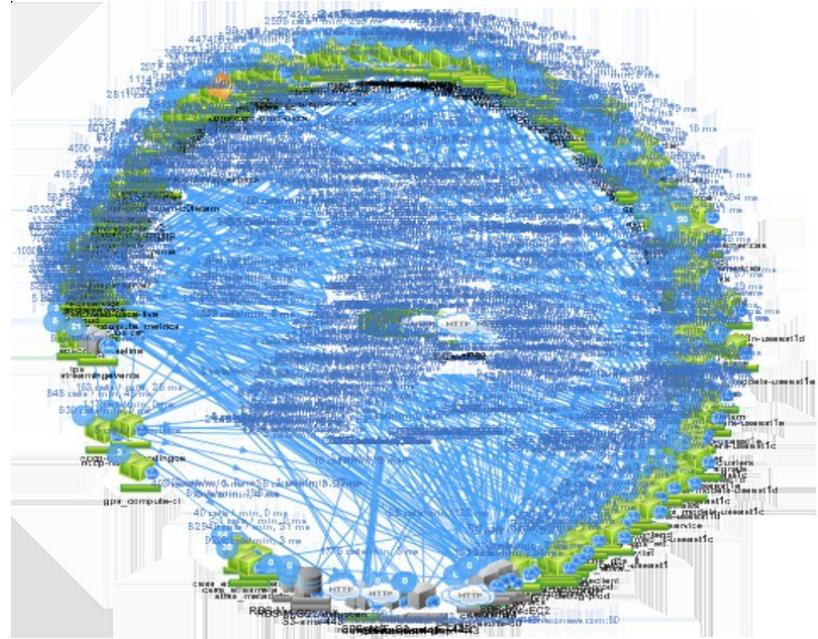
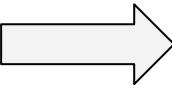
- Previously Open Source Engineer at Docker.
- Platform Engineer and Sales Engineer at Honeycomb.
- Writer of “funny” tweets @dotpem and sometimes articles at <https://nathanleclaire.com>.
- **Weapons of choice:** Golang, Linux debugging tools, low bar squat, “Epic & Melodic” metal playlist on Spotify.

On Observability



What's the big deal with o11y?

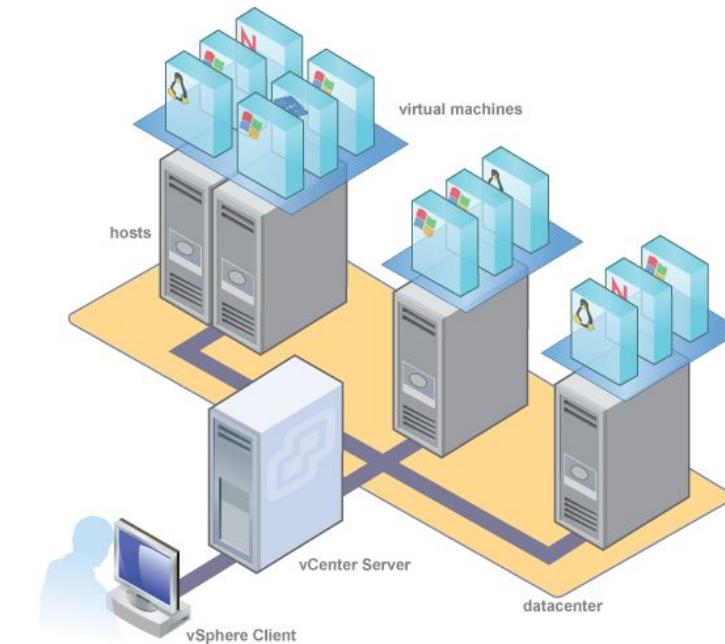
LAMP:



The world used to be simpler.

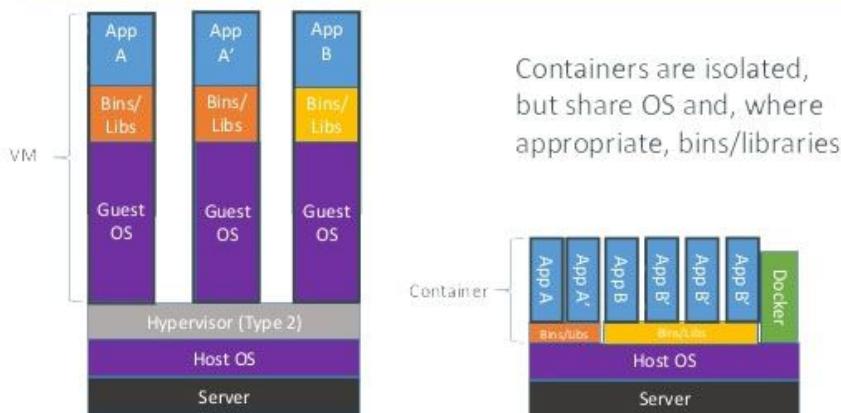


But then VMs happened...

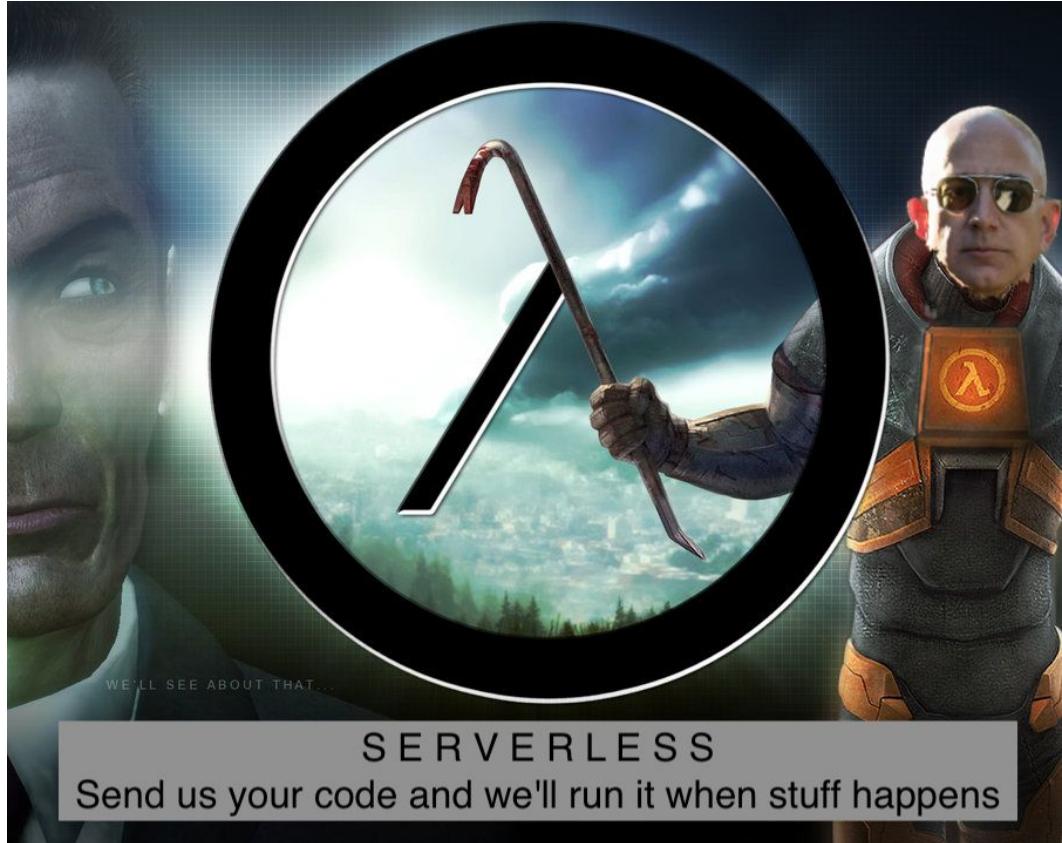


... then containers happened.

Containers vs. VMs



Now,
#Serverless is
happening?



But... our only tools are still bad and we should feel bad.

when your customers ask you why the site doesn't work



We have monitoring but we need observability



vs.



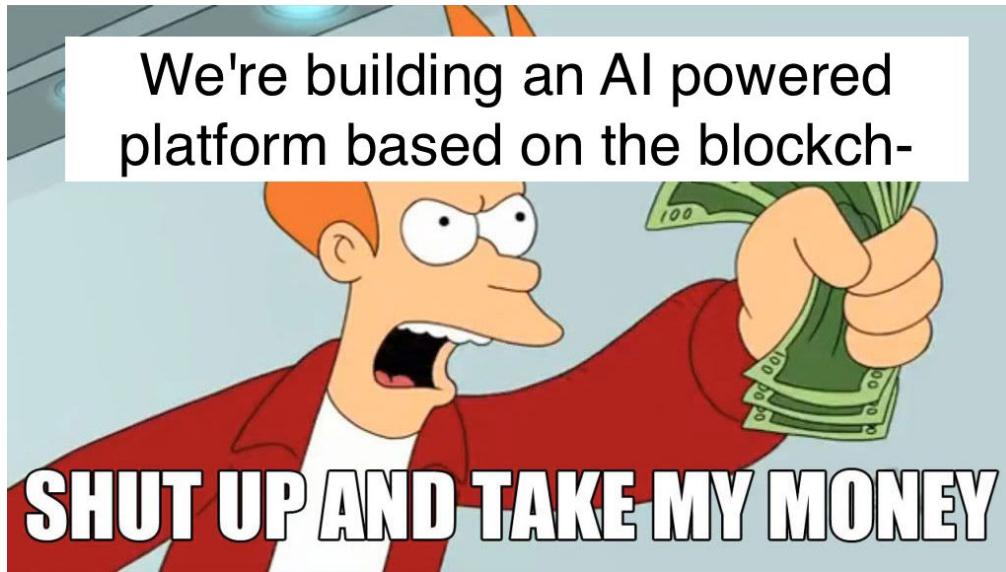
Defining observability



Charity Majors
@mipsytipsy

“Can I ask new questions about my system from the outside, and understand what is happening on the inside - all without shipping any new code?”

More observable businesses will build better platforms



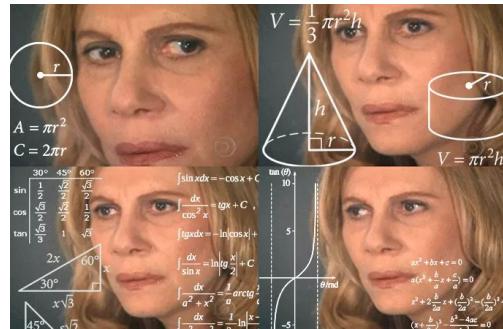
Seriously though, the winners of the future will be united by at least one common thread: they will offer more functionality and user customizability, up to and including executing arbitrary code. And more customizability comes with more o11y problems.

Just look at [Shopify](#), or Slack, or the recently released [Github Actions](#) feature. Why would Salesforce buy Heroku? Because they are a platform company, not a CRM company.

More observable businesses will attract better engineers

Company A:

- Devs spend most of their time writing code
- o11y gives them the confidence to deploy frequently
- o11y makes it easy to understand how your users are interacting with your code and how it's performing



Company B:

- Devs spend most of their time firefighting
- Deployments are an infrequent occurrence because they always cause new bugs
- Engineers have very few ways to understand what their code is doing once deployed

More observable businesses will beat their competitors



“Three Pillars?”



Charity Majors
@mipsytippsy

Follow



there's no quality shared by metrics, logs, and traces that breaks down into three pillars. they aren't all storage formats, or use cases, or instrumentation types, etc.

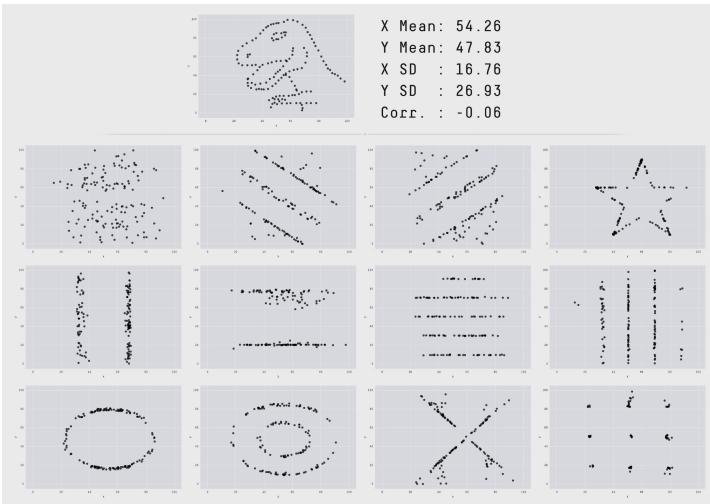
there's one storage format (metric), one use case (tracing), and one amorphous garbage heap (logs).

10:26 PM - 4 Jun 2018



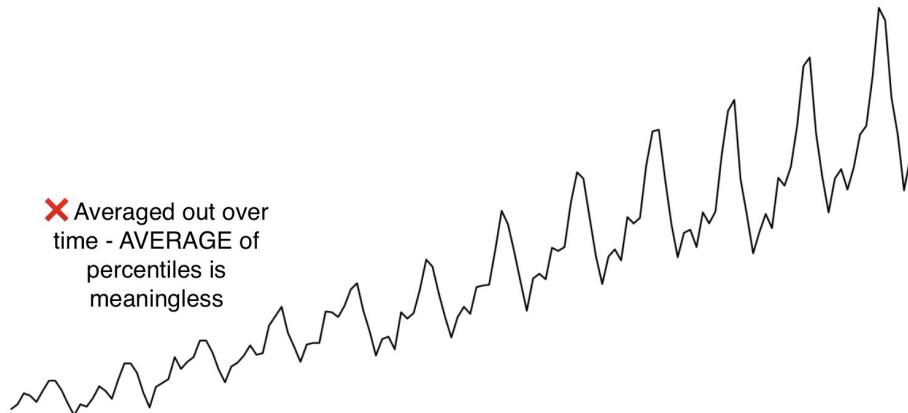
o11y report card

Metrics - D



✖ No access to the raw data comprising the time series.

✖ Averaged out over time - AVERAGE of percentiles is meaningless

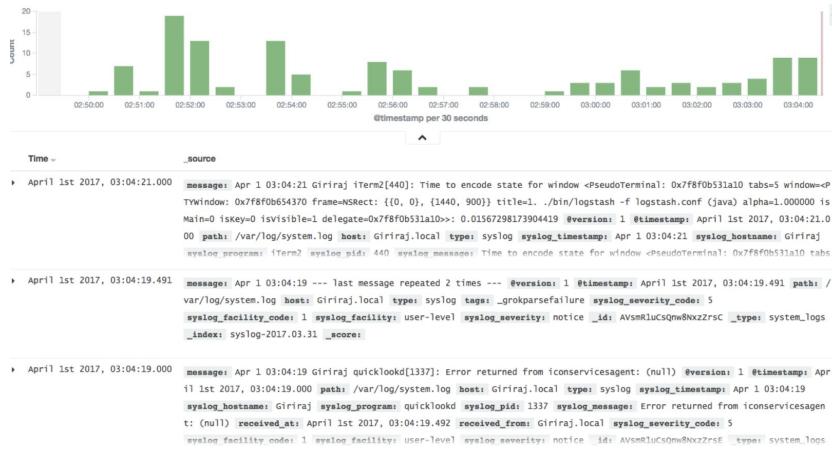


CAUTION: Remember that every unique combination of key-value label pairs represents a new time series, which can dramatically increase the amount of data stored. Do not use labels to store dimensions with high cardinality (many different label values), such as user IDs, email addresses, or other unbounded sets of values.

✖ NO HIGH CARDINALITY

Logs - C

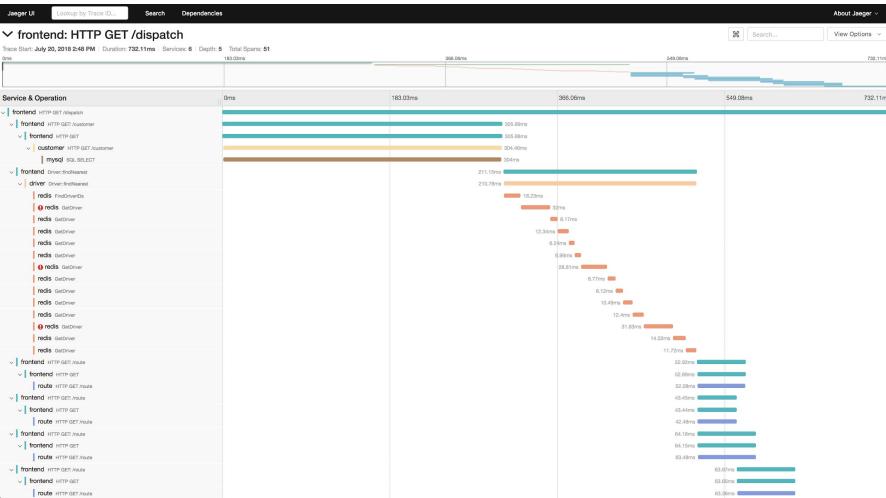
```
[Update RS (ms): Min: 1.7, Avg: 1.7, Max: 1.8, Diff: 0.2, Sum: 7.0]
  [Processed Buffers: Min: 5, Avg: 11.5, Max: 26, Diff: 21, Sum: 46]
[Scan RS (ms): Min: 2.4, Avg: 2.5, Max: 2.5, Diff: 0.1, Sum: 9.8]
[Code Root Scanning (ms): Min: 0.0, Avg: 0.0, Max: 0.0, Diff: 0.0, Sum: 0.0]
[Object Copy (ms): Min: 4.9, Avg: 4.9, Max: 4.9, Diff: 0.1, Sum: 19.6]
[Termination (ms): Min: 0.0, Avg: 0.0, Max: 0.0, Diff: 0.0, Sum: 0.0]
  [Termination Attempts: Min: 1, Avg: 1.0, Max: 1, Diff: 0, Sum: 4]
[GC Worker Other (ms): Min: 0.0, Avg: 0.0, Max: 0.0, Diff: 0.0, Sum: 0.1]
[GC Worker Total (ms): Min: 9.6, Avg: 9.6, Max: 9.6, Diff: 0.0, Sum: 38.4]
[GC Worker End (ms): Min: 301324968.9, Avg: 301324968.9, Max: 301324969.0, Diff: 0.0]
[Code Root Fixup: 0.0 ms]
[Code Root Purge: 0.0 ms]
[Clear CT: 0.1 ms]
[Other: 0.0 ms]
  [Choose Cset: 0.0 ms]
  [Ref Proc: 0.1 ms]
  [Ref Enq: 0.0 ms]
  [Ref Dirty Cards: 0.1 ms]
  [Humongous Register: 0.0 ms]
  [Humongous Reclaim: 0.0 ms]
  [Free Cset: 0.2 ms]
[Eden: 280.0M(280.0M)->0.0B(280.0M) Survivors: 5120.0K->5120.0K Heap: 453.4M(512.0M)->173.9M(512.0M)]
[Times: user=0.04 sys=0.00, real=0.01 secs]
2018-11-05T09:05:24.935+0000: 301333.496: GC pause (G1 Evacuation Pause) (young), 0.0105695 secs]
[Parallel Time: 9.9 ms, GC Workers: 4]
  [GC Worker Start (ms): Min: 301333496.0, Avg: 301333496.0, Max: 301333496.0, Diff: 0.0]
  [Ext Root Scanning (ms): Min: 0.5, Avg: 0.5, Max: 0.5, Diff: 0.0, Sum: 2.0]
  [Update RS (ms): Min: 1.7, Avg: 1.7, Max: 1.9, Diff: 0.2, Sum: 7.0]
  [Processed Buffers: Min: 5, Avg: 12.0, Max: 17, Diff: 12, Sum: 48]
[Scan RS (ms): Min: 2.2, Avg: 2.4, Max: 2.5, Diff: 0.3, Sum: 9.7]
[Code Root Scanning (ms): Min: 0.0, Avg: 0.0, Max: 0.0, Diff: 0.0, Sum: 0.0]
[Object Copy (ms): Min: 5.1, Avg: 5.2, Max: 5.2, Diff: 0.1, Sum: 20.7]
[Termination (ms): Min: 0.0, Avg: 0.0, Max: 0.0, Diff: 0.0, Sum: 0.0]
  [Termination Attempts: Min: 1, Avg: 2.0, Max: 4, Diff: 3, Sum: 8]
[GC Worker Other (ms): Min: 0.0, Avg: 0.0, Max: 0.0, Diff: 0.0, Sum: 0.1]
[GC Worker Total (ms): Min: 9.8, Avg: 9.9, Max: 9.9, Diff: 0.0, Sum: 39.4]
[GC Worker End (ms): Min: 301333505.9, Avg: 301333505.9, Max: 301333505.9, Diff: 0.0]
[Code Root Fixup: 0.1 ms]
[Code Root Purge: 0.0 ms]
[Clear CT: 0.1 ms]
[Other: 0.5 ms]
  [Choose Cset: 0.0 ms]
  [Ref Proc: 0.1 ms]
  [Ref Enq: 0.0 ms]
  [Ref Dirty Cards: 0.1 ms]
  [Humongous Register: 0.0 ms]
  [Humongous Reclaim: 0.0 ms]
  [Free Cset: 0.2 ms]
[Eden: 280.0M(280.0M)->0.0B(278.0M) Survivors: 5120.0K->6144.0K Heap: 453.9M(512.0M)->174.9M(512.0M)]
[Times: user=0.04 sys=0.00, real=0.01 secs]
```



- Offer direct access to the raw data iff you have a very specific idea what you are looking for already
- Not ergonomic to query
- Slow and hard to maintain
- Tend to be full of a lot of noise
- Hard to get a feel for trends



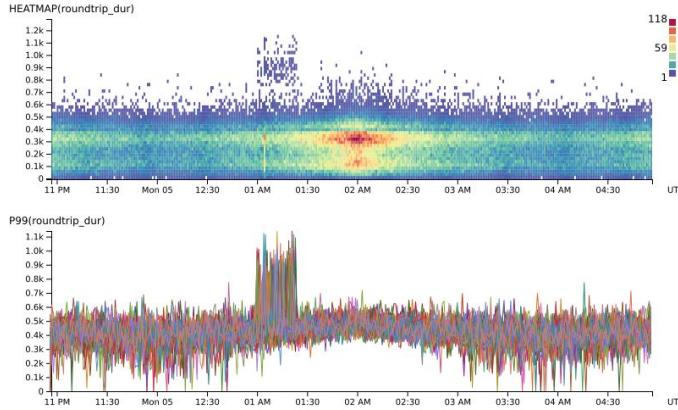
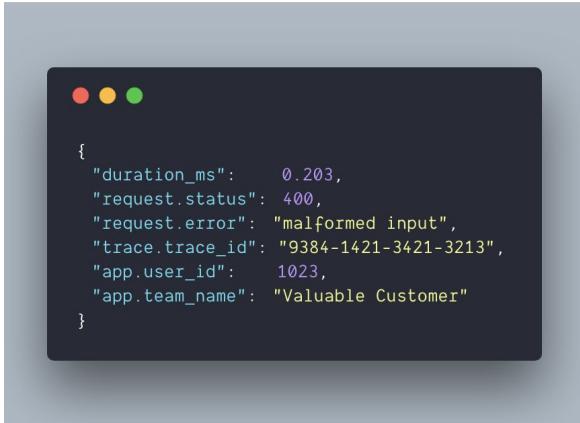
Traces - B



- Offer lovely view of requests as they flow through your system
- Offers access to the raw data making up every result
- Instrumentation is hard to start small and grow outwards
- Finding the traces you are interested in is difficult
- Nowhere to go from problematic traces (i.e., no way to ask additional questions)



Events in Columnar Store - A



- Support for querying high cardinality fields like user ID, client version, etc.
- Offers access to the raw data making up every result
- Offers exponentially increasing VALUE when additional fields are added without exponentially increasing COST

VENDOR DISCLAIMER



THINK FOR
YOURSELVES,
DON'T BE
SHEEP!



The Health of Every Request



How many requests do most apps get per user these days?

A **FUCKLOAD.**

Name	Status
● 1*ty4NvNrGg4ReETxqU2N3Og.png	200
□ stat?event=pixel.load&origin=https%3A%2F%2Fmedium.com	(blocked:other)
● 1*ty4NvNrGg4ReETxqU2N3Og.png	200
■ 0*wRQWa03K1GHe8MST.	200
□ 0*rj8CSLRr3C1IWGMo.	200
■ 1*IQWWgHf-jUvQVEyAKQLlkw@2x.png	200
● 1*ty4NvNrGg4ReETxqU2N3Og.png	200
■ 0*0tUYbuf5WIHGhvRY	200
□ 0*7V7WBr802_zlfJv	200
□ 0*8RpS3iotN-emaF6	200

11 / 44 requests | 250 KB / 771 KB transferred | Finish: 9.89 s | DOMContentLoaded: 1.28 s | Load: 1.55 s

Everyone trashes averages, but P95 and P99 have started having dramatically less signal too.

Many of your users, not just 1/100, will hit the 99th percentile of requests.

We *need to know* context like:

- Which users or groups are seeing slowness or errors?
- Which database queries are executing slowly?
- Which hosts or containers did the problem requests pass through?
- *What specifically* is going wrong in malfunctioning background jobs?



Where we want to be

- Are all the servers running the same version?
- Which client versions are seeing errors?
- Is just one user or group seeing issues, or is everyone?
- Do we need to upgrade our instances, or fix our code?

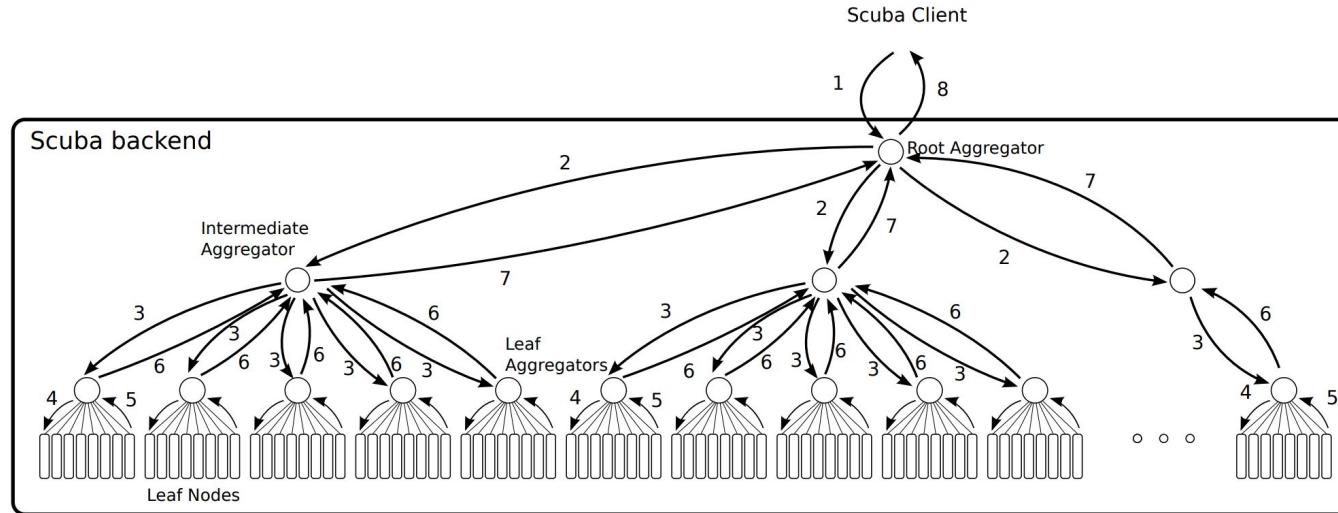


- Nope. A deploy failed halfway through and now we have two versions.
- Everything lower than 2.0.1, it must have been a breaking change in our API.
- It's just one user, but they're our biggest customer.
- No one source of problems contributing to high CPU can be identified. Buy bigger servers.

Making oily Affordable

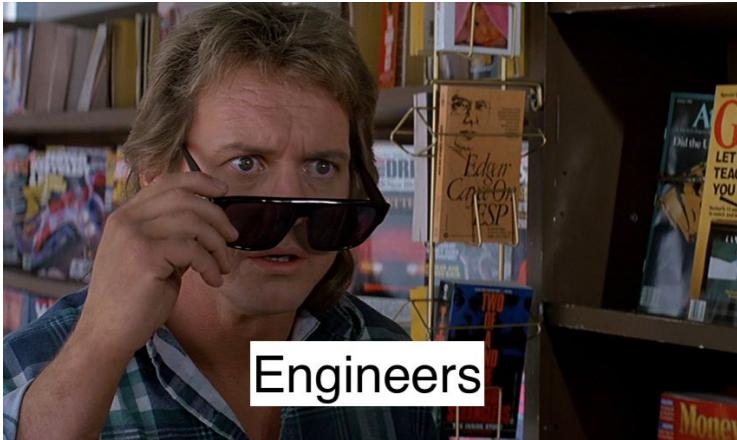


Facebook pioneered SCUBA, but most of us aren't FAANG.



How to make o11y viable as scale increases? Sample.





SAMPLE RATE GETS EVERY
1/N EVENTS.



NO



NO



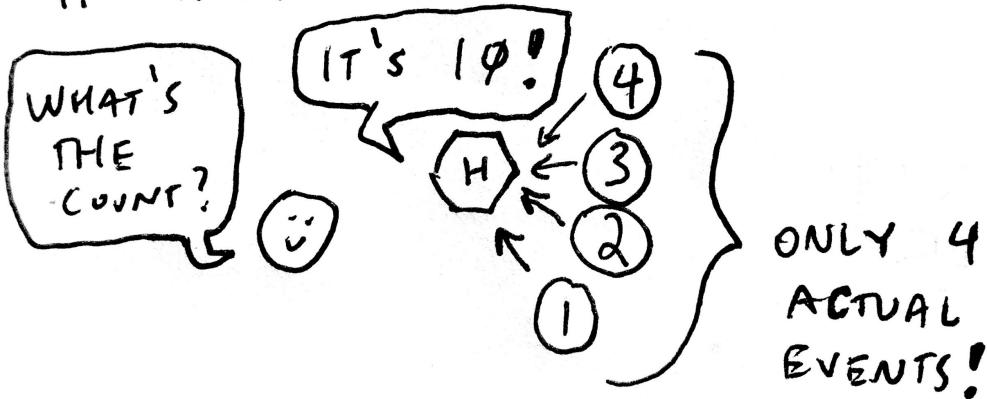
NO



NO



HONEYCOMB KNOWS THE
SAMPLE RATE FOR EACH
EVENT AND DOES THE
MATH CORRECTLY EVEN
IF THEY'RE UNIQUE.



BUT THIS WHOLE TALK IS ABOUT THE HEALTH OF *EVERY* REQUEST!



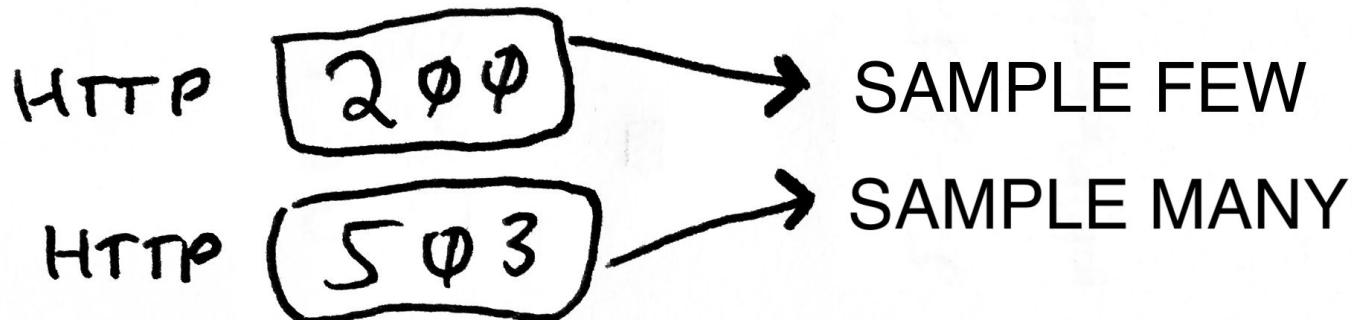
OK, OK. At scale you can't store *everything forever*.

But:

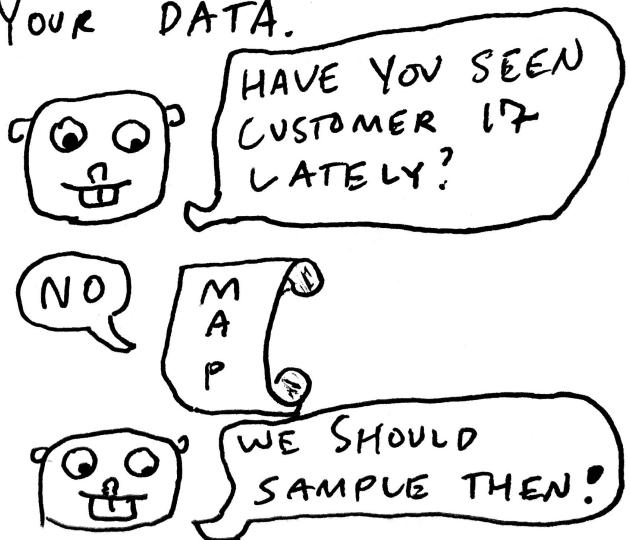
1. Statistics have your back.
2. Any problem worth worrying about will happen multiple times, or be big enough you can't miss it.
3. Smart sampling keeps most of what you want, and less of the boring stuff.
4. In the future, we'll likely be able to keep everything for a small duration, and sample out over time.



DYNAMIC SAMPLING GETS MORE
OF THE GOOD STUFF AND LESS
OF THE BORING STUFF.



IT DOES THIS BY MAINTAINING
"WEIGHTS" ASSOCIATED WITH
VALUES OF A FIELD IN
YOUR DATA.

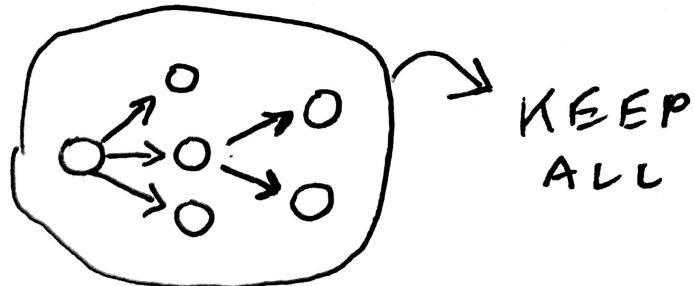




```
honeyalb \
  --samplerate=50 \
  --writekey=$KEY \
  ingest
```

Example: Crank up sample rate on ingesting Elastic Load Balancer data to 50x retention.

EVEN WHOLE TRACES CAN BE
SAMPLED BY PROPAGATING A
SAMPLING DECISION MADE AT
THE ROOT OR BY USING
DETERMINISTIC SAMPLING.



October 28, 2017

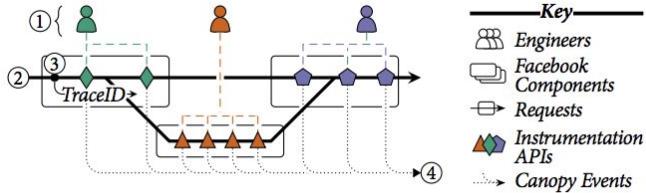
Canopy: An End-to-End Performance Tracing and Analysis System

Symposium on Operating Systems Principles (SOSP)

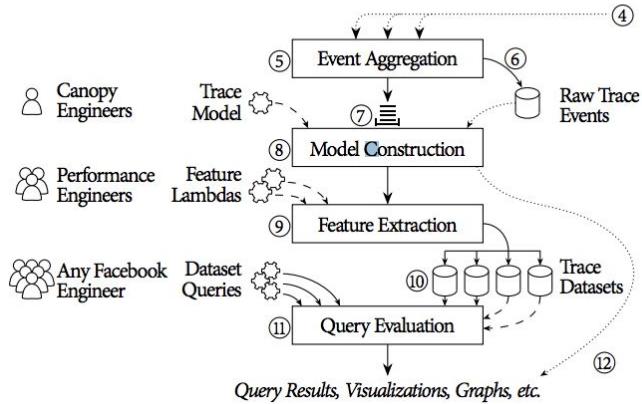
By: Jonathan Kaldor, Jonathan Moe, Michal Bejda, Edison Gao, Wiktor Kuropatwa, Joe O'Neill, Khan Win Ong, Bill Schaller, Pingya Shan, Brendan Viscomi, Vinod Venkataraman, Kaushik Veeranaghaavan, Yee-Jiun Song

<https://research.fb.com/publications/canopy-end-to-end-performance-tracing-at-scale/>





(a) Engineers instrument Facebook components using a range of different Canopy instrumentation APIs (①). At runtime, requests traverse components (②) and propagate a TraceID (③); when requests trigger instrumentation, Canopy generates and emits events (④).



Weighted Sampling of Execution Traces: Capturing More Needles and Less Hay

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Abstract

End-to-end tracing has emerged recently as a valuable tool to improve the dependability of distributed systems, by performing dynamic verification and diagnosing correctness and performance problems. Contrary to logging, end-to-end traces enable coherent sampling of the entire execution of specific requests, and this is exploited by many deployments to reduce the overhead and storage requirements of tracing. This sampling, however, is usually done uniformly at random, which dedicates a large fraction of the sampling budget to common, ‘normal’ executions, while missing

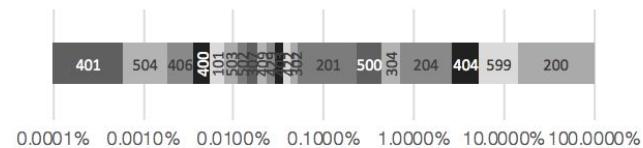


Figure 1: Distribution of HTTP status codes of a microservices trace from a large ride sharing provider. X axis is scaled logarithmically.

<https://people mpi-sws.org/~jcmace/papers/lascasas2018weighted.pdf>

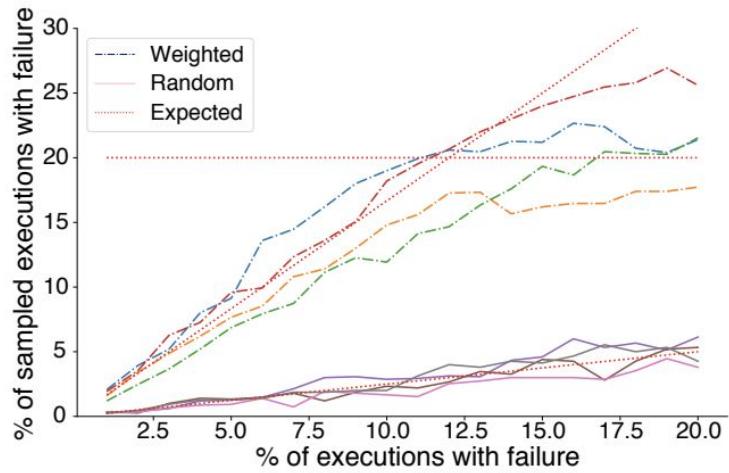
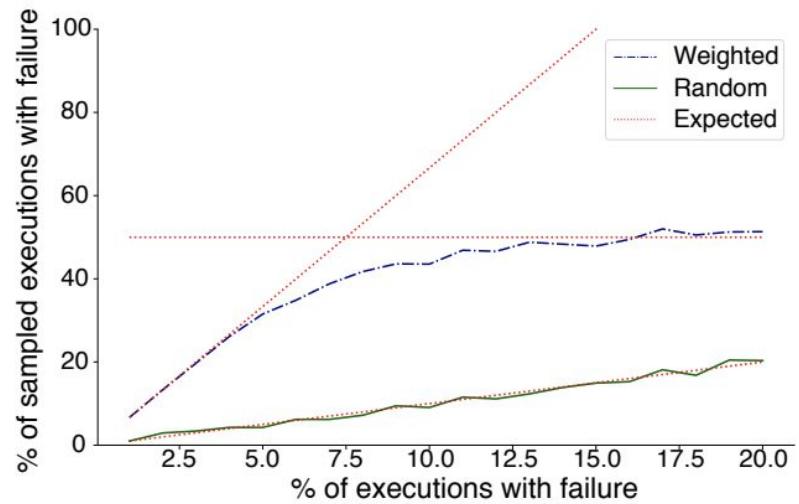


Figure 5: Percentage of failed traces (VM Fail) in the selected sample.



Key Takeaways

- Observability gets you answers about the “why”, “how”, “what” of issues that monitoring cannot and can reduce issue resolution time from days to minutes.
- Sampling is a great way to make observability affordable and scalable.
- **Observability will be a key differentiator in successful businesses in the coming years.**



**Thanks for
coming to my
talk !**

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Or come talk to me at our booth!

