

COSTCO  
PERFORMANCE

Country  
All

Discount Band  
All

Product  
All

Segment  
All

BUSINESS PERFORMANCE DAHBOARD

Sales	Gross Sales
119M	128M
YOY 349%	YOY 348%
COGS	Profit
102M	17M
YOY 352%	YOY 336%



Top 3 Product in Each Segment by Unit Sold

Segment	Product	Sum of Gross Sales	Sum of Sale Price	Sum of Profit
Channel Partners	Paseo	4,90,704.00	312	3,31,838.40
Channel Partners	Velo	1,94,628.00	168	1,34,267.04
Channel Partners	VTT	3,24,252.00	168	2,19,765.96
Enterprise	Paseo	55,72,500.00	3250	-81,740.00
Enterprise	Velo	38,18,750.00	2625	-84,762.50
Enterprise	VTT	24,99,500.00	1750	-99,082.50
Government	Paseo	1,62,53,973.00	9950	30,57,290.70
Government	Velo	83,47,373.00	5358	17,56,732.05
Government	VTT	87,50,224.00	6678	18,40,653.71
Midmarket	Paseo	9,73,485.00	540	2,58,739.35
Midmarket	Velo	2,93,767.50	210	68,653.38
Midmarket	VTT	3,63,457.50	210	91,120.85
Small Business	Paseo	1,23,21,000.00	7800	12,31,309.50
Small Business	Velo	71,72,250.00	4200	4,31,102.50
Small Business	VTT	1,00,31,100.00	6300	9,82,150.00
Total		7,74,06,964.00	49519	1,01,38,038.44

