

Churned Data Analysis

For the Customers in Telecom Industry

7043

Total Customers

1869

Churned Customers

26.5%

Churned Rate

16.06M

Total Charges

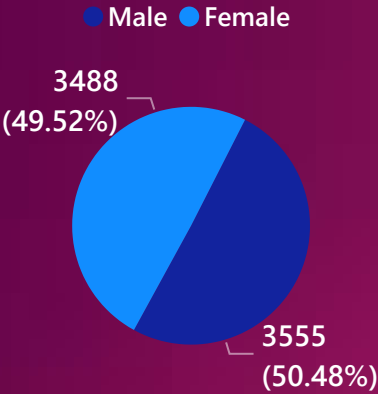
Churn Status

All

Customer ID

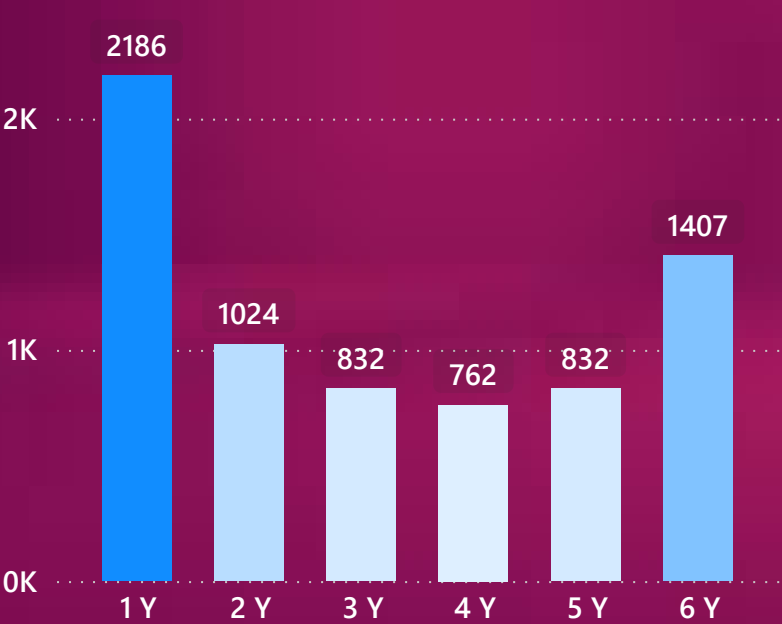
All

Customers by Gender



- 16% Senior Citizens
- 48% Partners
- 30% Dependent

Customers by Tenure Status



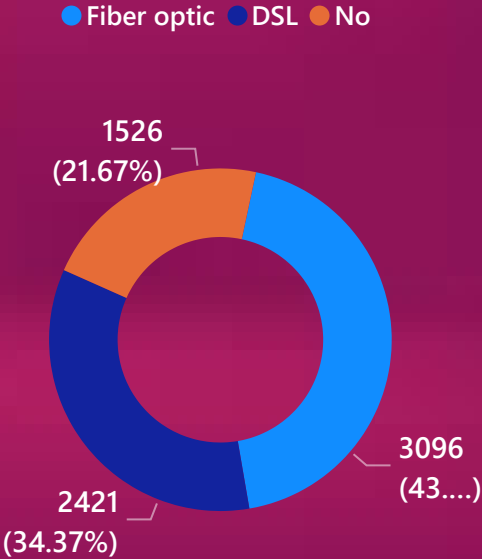
- 34% Device Protection
- 34% Online Backup
- 29% Online Security

- 90% Phone Services
- 39% Streaming Movies
- 38% Streaming Tv
- 29% Tech Support

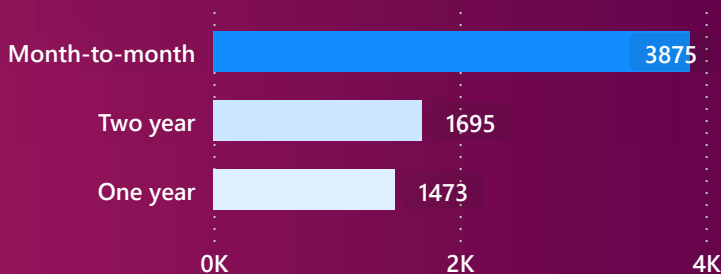
42%

Customers Opted for Multiple Services

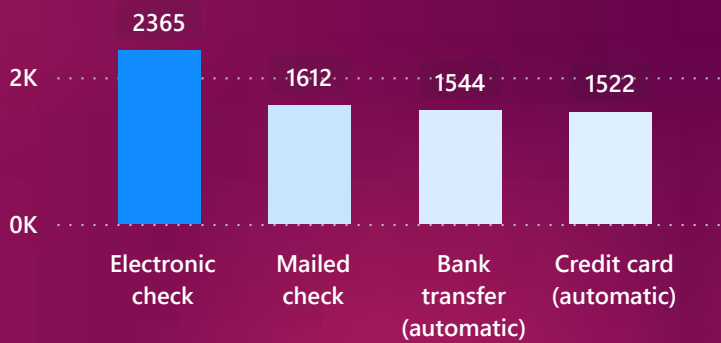
Customers by Internet Service



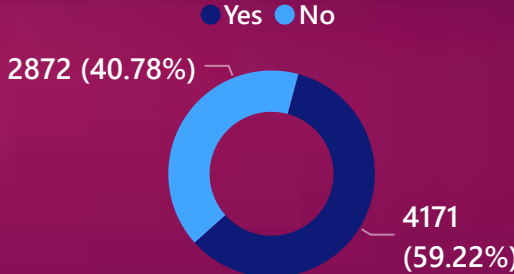
Customers by Contract



Customers by Payment Method



Customers by Paperless Billing



Churned Data Analysis

For the Customers in Telecom Industry

1869

Total Customers

1869

Churned Customers

100.0%

Churned Rate

2.86M

Total Charges

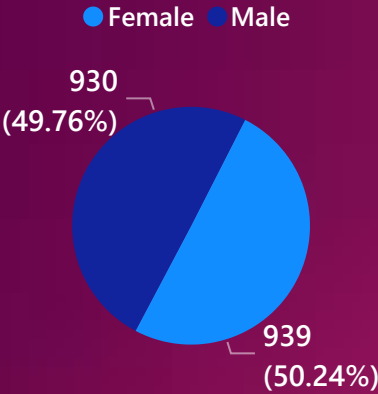
Churn Status

Churned

Customer ID

All

Customers by Gender



25%

Senior Citizens

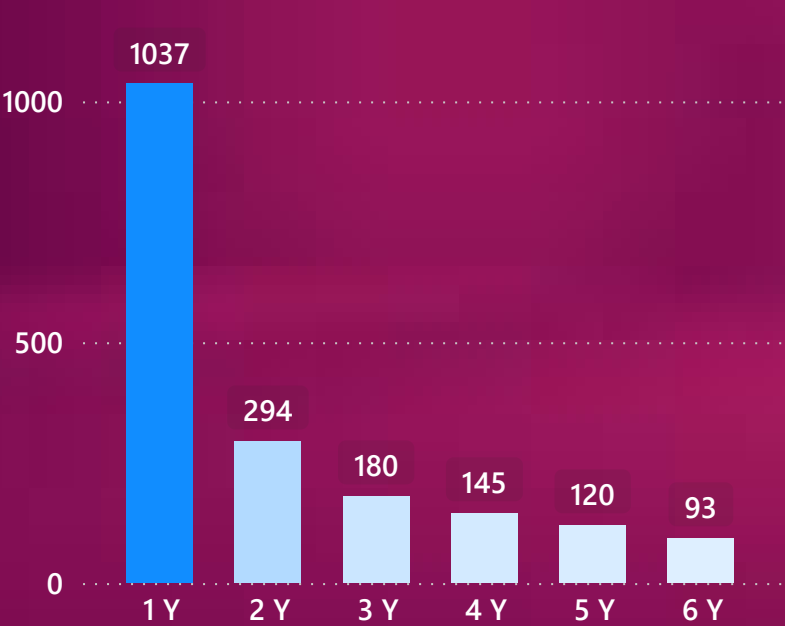
36%

Partners

17%

Dependent

Customers by Tenure Status



29%

Device Protection

28%

Online Backup

16%

Online Security

91%

Phone Services

44%

Streaming Movies

44%

Streaming Tv

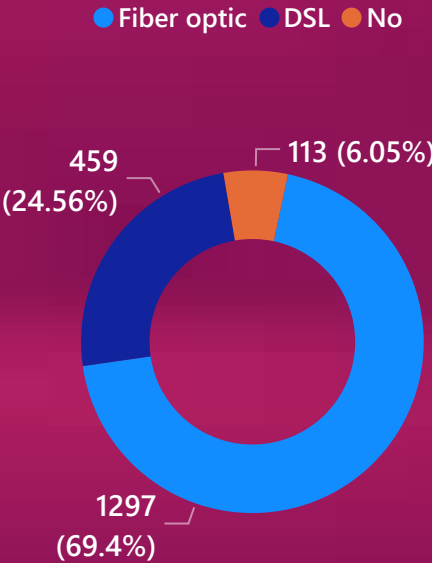
17%

Tech Support

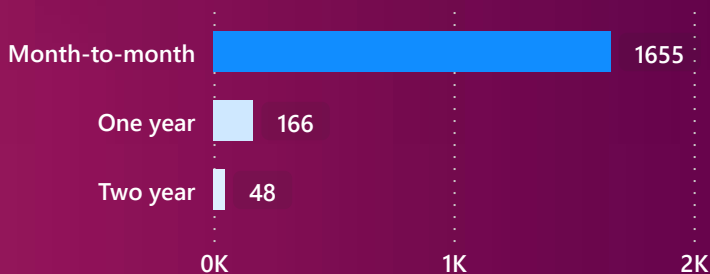
45%

Customers Opted for Multiple Services

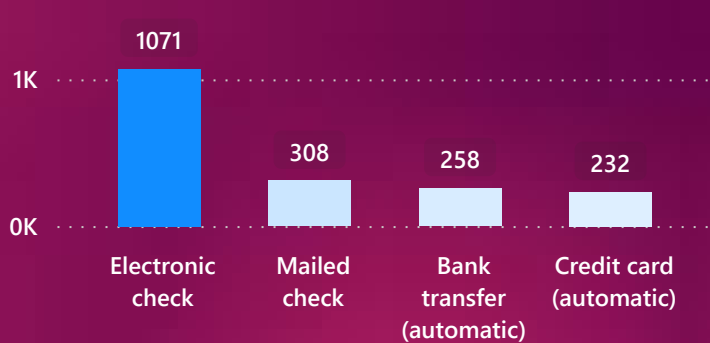
Customers by Internet Service



Customers by Contract



Customers by Payment Method



Customers by Paperless Billing

