#### RECAP

- ightharpoonup A point estimator  $\hat{\Theta} = h(X_1, \dots X_n)$
- $\triangleright$   $B(\hat{\Theta}) = E[\hat{\Theta}] \theta^*$
- $MSE(\hat{\Theta}) = E[(\hat{\Theta} \theta^*)^2].$  Furthermore,  $MSE(\hat{\Theta}) = Var(\hat{\Theta}) + Bias(\hat{\Theta})^2$
- Consistent and Strongly consistent estimators.
- Esitmators for mean and Variance
- MLE Estimators

$$\hat{\Theta}_{ML} = \arg \max_{\theta} L(x_1, \dots, x_n; \theta)$$

$$= \arg \max_{\theta} logL(x_1, \dots, x_n; \theta)$$

### Bayesian Inference with posterior distribution

- In Bayesian Inference we aim to extract information about unknown quantity  $\theta^*$  based on observing a collection  $X = (x_1, x_2, \dots x_n)$  using Bayes rule.
- $\triangleright$  We model uncertainty about  $\theta^*$  using a random variable  $\Theta$ .
- The nature of  $\Theta$  changes as we collect more data, reducing the uncertainty in  $\theta^*$
- ▶ Bayes rule: {posterior on  $\Theta$ }  $\propto$  {liklihood of X} $\times$  {prior on  $\theta$ }
- $\triangleright$   $\Theta$  and X each could be continuous or discrete variables, and vice versa case are analogously obtained.

#### Bayes rule revisited .... revisited

$$f_{\Theta|X}(\theta|x) = \frac{f_{X|\Theta}(x|\theta)f_{\Theta}(\theta)}{f_{X}(x)}$$
 (X, \Theta continuous)

$$p_{\Theta|X}(\theta|x) = \frac{p_{X|\Theta}(x|\theta)p_{\Theta}(\theta)}{p_{X}(x)}$$
 (X, \text{\$\text{discrete}\$})

$$p_{\Theta|X}(\theta|x) = \frac{f_{X|\Theta}(x|\theta)p_{\Theta}(\theta)}{f_{X}(x)} \quad (X \text{ cont}, \Theta \text{ discrete})$$

$$f_{\Theta|X}(\theta|x) = \frac{p_{X|\Theta}(x|\theta)f_{\Theta}(\theta)}{p_{X}(x)} \quad \Theta \text{ cont,} X \text{ discrete})$$

### Example 1: Beta prior & Posterior, Binomial likelihood

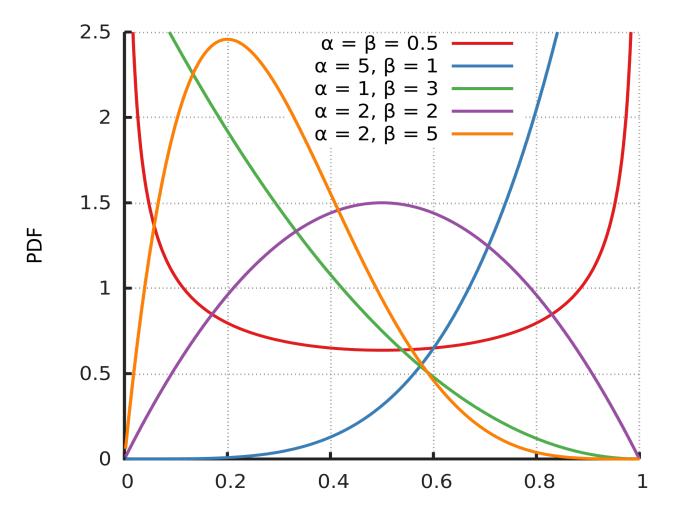
- Suppose I toss a biased coin with  $\theta^*$  as the true probability of head which you want to estimate based on data  $\mathcal{D}_n$  from n tosses.
- Let X denote the number of heads in  $\mathcal{D}_n$ .
- Suppose we assume a  $Beta(\alpha, \beta)$  prior on  $\theta^*$ ,
- Then show that the posterior distribution  $f_{\Theta|X}(\theta|k)$  has Beta distribution with parameters  $\alpha' = \alpha + k$  and  $\beta' = n k + \beta$ .

#### Beta distribution

- This is a continuous probability distribution on support (0,1) with two parameter  $(\alpha,\beta)$ .
- $ightharpoonup \Theta \sim \mathsf{Beta}(\alpha, \beta)$  implies

$$f_{\Theta}(\theta) = \frac{1}{B(\alpha, \beta)} \theta^{\alpha - 1} (1 - \theta)^{\beta - 1}, \quad 0 < \theta < 1.$$

- ► Here  $B(\alpha, \beta) = \frac{\Gamma(\alpha)\Gamma(\beta)}{\Gamma(\alpha+\beta)}$
- $ightharpoonup \Gamma(\alpha) = \int_0^\infty e^{-t} t^{\alpha-1} dt$ . Note  $\Gamma(n) = (n-1)!$
- https://en.wikipedia.org/wiki/Beta\_distribution



### Example 1: Beta prior & Posterior, Binomial likelihood

- First note that the mean and variance for  $Beta(\alpha, \beta)$  is given by  $\frac{\alpha}{\alpha+\beta}$  and  $\frac{\alpha\beta}{(\alpha+\beta)^2(\alpha+\beta+1)}$ .
- ▶ Also verify that when  $\alpha = \beta = 1$ , it corresponds top a uniform distribution.
- Now note that if we start with a uniform prior (or Beta(1,1)), then the mean of the posterior distribution is given by  $\frac{k+1}{n+2}$  and  $\frac{(k+1)(n+1)}{(k+n+2)^2(k+n+2)}$ .
- ▶ What happens as  $n \to \infty$ ? The mean goes to  $\theta^*$  almost surely using SLLN and the variance goes to zero.
- The posterior distribution therefore becomes a dirac-delta at  $\theta^*$ .

### Problem Setup: Beta Prior & Binomial Likelihood

- We observe n coin tosses with k heads. The goal is to find the posterior distribution of  $\Theta$ , the probability of heads.
- ▶ Prior belief:  $\Theta \sim \text{Beta}(\alpha, \beta)$ ,

$$f_{\Theta}(\theta) = \frac{1}{B(\alpha,\beta)} \theta^{\alpha-1} (1-\theta)^{\beta-1}, \quad 0 < \theta < 1.$$

Likelihood of observing k heads given  $\Theta = \theta$ :

$$f_{X|\Theta}(k|\theta) = \binom{n}{k} \theta^k (1-\theta)^{n-k}.$$

Bayes' Theorem:

$$f_{\Theta|X}(\theta|k) = \frac{f_{X|\Theta}(k|\theta)f_{\Theta}(\theta)}{f_{X}(k)}.$$

#### Substituting Likelihood and Prior

Substitute the likelihood and prior into Bayes' formula:

$$f_{\Theta|X}(\theta|k) = \frac{\binom{n}{k}\theta^k(1-\theta)^{n-k} \cdot \frac{1}{B(\alpha,\beta)}\theta^{\alpha-1}(1-\theta)^{\beta-1}}{f_X(k)}.$$

Combine terms in the numerator:

$$f_{\Theta|X}(\theta|k) = \frac{\binom{n}{k}}{B(\alpha,\beta)} \cdot \frac{\theta^{k+\alpha-1}(1-\theta)^{n-k+\beta-1}}{f_X(k)}.$$

Marginal likelihood  $(f_X(k))$  ensures the posterior integrates to 1:

$$f_X(k) = \int_0^1 \binom{n}{k} \cdot \frac{1}{B(\alpha, \beta)} \cdot \theta^{k+\alpha-1} (1-\theta)^{n-k+\beta-1} d\theta.$$

### Simplifying the Marginal Likelihood

► Factor out constants from the integral:

$$f_X(k) = \binom{n}{k} \cdot \frac{1}{B(\alpha,\beta)} \int_0^1 \theta^{k+\alpha-1} (1-\theta)^{n-k+\beta-1} d\theta.$$

Recognize the integral as the Beta function:

$$\int_0^1 \theta^{k+\alpha-1} (1-\theta)^{n-k+\beta-1} d\theta = B(k+\alpha, n-k+\beta).$$

Substitute back:

$$f_X(k) = \binom{n}{k} \cdot \frac{B(k+\alpha, n-k+\beta)}{B(\alpha, \beta)}.$$

### Deriving the Posterior

Substitute the marginal likelihood  $f_X(k)$  into the posterior formula:

$$f_{\Theta|X}(\theta|k) = \frac{\frac{\binom{n}{k}}{B(\alpha,\beta)} \cdot \theta^{k+\alpha-1} (1-\theta)^{n-k+\beta-1}}{\binom{n}{k} \cdot \frac{B(k+\alpha,n-k+\beta)}{B(\alpha,\beta)}}.$$

► Cancel  $\binom{n}{k}$  and  $\frac{1}{B(\alpha,\beta)}$ :

$$f_{\Theta|X}(\theta|k) = \frac{\theta^{k+\alpha-1}(1-\theta)^{n-k+\beta-1}}{B(k+\alpha,n-k+\beta)}.$$

Recognize this as the Beta distribution:

$$f_{\Theta|X}(\theta|k) \sim \text{Beta}(k + \alpha, n - k + \beta).$$

https://mathlets.org/mathlets/beta-distribution/

### Example 2: Gaussain Pior, Likelihood & Posterior

- Suppose we observe realisation  $x = (x_1, ..., x_n)$  of  $X = (X_1, ..., X_n)$  where  $X_i$  are i.i.d with true mean  $\theta^*$  and true variance  $\sigma^2$ . Suppose we know  $\sigma^2$  but not  $\theta^*$  and also know that  $X_i$  is Gaussian. How do we infer  $\theta^*$ ?
- Lets model  $\theta*$  by a Gaussian random variable  $\Theta \sim \mathcal{N}(\mu_0, \sigma^2)$ .
- $\triangleright$  Since  $X_i$  are i.i.d, the likelihood are given by

$$f_{X|\Theta}(x|\theta) = \prod_{i=1}^n f_{X_i|\Theta}(x_i|\theta)$$

- Now show that  $f_{\Theta|X}(\theta|x)$  is Gaussian with mean  $\frac{\sum_{i=1}^{n} x_i + \mu_0}{n}$  and variance  $\frac{\sigma^2}{n+1}$ .
- ▶ What happens as  $n \to \infty$ ?

#### Likelihood and Prior

▶ Likelihood of  $X = (X_1, ..., X_n)$  given  $\Theta = \theta$ :

$$f_{X|\Theta}(x|\theta) = \prod_{i=1}^n f_{X_i|\Theta}(x_i|\theta).$$

Using the Gaussian form:

$$f_{X|\Theta}(x|\theta) = \left(\frac{1}{\sqrt{2\pi\sigma^2}}\right)^n \exp\left(-\frac{1}{2\sigma^2}\sum_{i=1}^n(x_i-\theta)^2\right).$$

 $\triangleright$  Prior on  $\Theta$ :

$$f_{\Theta}(\theta) = \frac{1}{\sqrt{2\pi\sigma^2}} \exp\left(-\frac{(\theta-\mu_0)^2}{2\sigma^2}\right).$$

Bayes' theorem for the posterior:

$$f_{\Theta|X}(\theta|x) \propto f_{X|\Theta}(x|\theta)f_{\Theta}(\theta).$$

#### The Posterior Distribution

After lots of simplification (HW) the posterior simplifies to:

$$f_{\Theta|X}(\theta|x) \propto \exp\left(-\frac{(n+1)}{2\sigma^2}\left(\theta - \frac{\sum_{i=1}^n x_i + \mu_0}{n+1}\right)^2\right).$$

This is a Gaussian distribution:

$$\Theta|X = x \sim \mathcal{N}\left(\frac{\sum_{i=1}^{n} x_i + \mu_0}{n+1}, \frac{\sigma^2}{n+1}\right).$$

#### Behavior as $n \to \infty$

- ightharpoonup As  $n \to \infty$ :
  - Posterior mean:  $\frac{\sum_{i=1}^{n} x_i + \mu_0}{n+1} \to \frac{1}{n} \sum_{i=1}^{n} x_i$ , the sample mean.
    Posterior variance:  $\frac{\sigma^2}{n+1} \to 0$ .
- Interpretation:
  - ightharpoonup With more data  $(n \to \infty)$ , the posterior concentrates around the sample mean.
  - $\triangleright$  The influence of prior  $\mu_0$  becomes negligible as n increases.

# Conjugate Priors

- Clearly, there are occasions where the prior and posterior are of the same family of distributions.
- ► The prior and posterior are called conjugate distributions and the prior is called conjugate prior.
- This makes it very convenient as now you only need to keep track of the parameters of the distribution than the distribution itself.
- https://en.wikipedia.org/wiki/Conjugate\_prior

## Maximum aposteriori probability (MAP)

The MAP estimate  $\hat{\theta}_{MAP}$  of  $\theta^*$  given observation X=x is the value of  $\theta$  that maximizes  $f_{\Theta|X}(\theta|x)$  (resp.  $p_{\Theta|X}(\theta|x)$ ) when X is continuous (resp. discrete) random variable.

- From Bayes rule this is same as maximizing  $f_{X|\Theta}(x|\theta)f_{\Theta}(\theta)$  (ignoring the dinominator since it is independent of  $\theta$ ).
- ► How do you optimize this to obtain  $\hat{\theta}_{MAP}$ ?
- Compare this with MLE

$$\hat{\theta}_{ML} = argmax_{\theta} f_{X|\Theta}(x|\theta)$$

### MAP for Example 2

- Recall Example 2 where we saw that given Gaussian samples  $(x_1, \ldots, x_n)$  but with unknown mean  $\mu$ , we model the unknown mean as a random variable  $\Theta$  with a Gaussian prior.
- We then get a Gaussian posterior  $f_{\Theta|X}(\theta|x)$  with mean  $\frac{\sum_{i=1}^{n} x_i + \mu_0}{n}$  and variance  $\frac{\sigma^2}{n+1}$ .
- ▶ What is  $\hat{\theta}_{MAP}$ ?
- Gaussian is a unimodal function and hence  $\hat{\theta}_{MAP} = \frac{\sum_{i=1}^{n} x_i + \mu_0}{n}$
- ► Is it same as MLE? HW!

### Conditional Expectation Estimator

Yet another estimator for the unknown  $\theta^*$  is the conditional expectation estimator given by

$$\theta_{CE} = E[\Theta|X = x] = \int_{\theta} \theta f_{\Theta|X}(\theta|x) d\theta$$

.

ightharpoonup Find  $\theta_{CE}$  for all the previous examples.