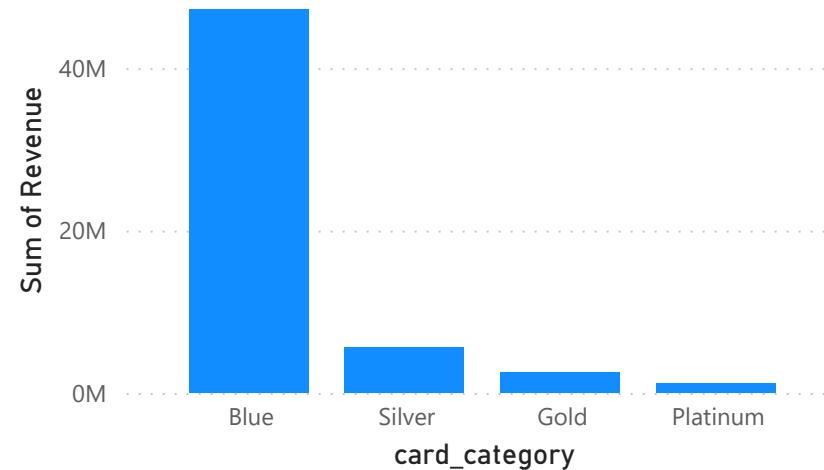
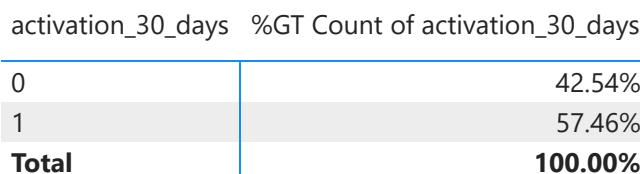


Sum of Revenue by card_category

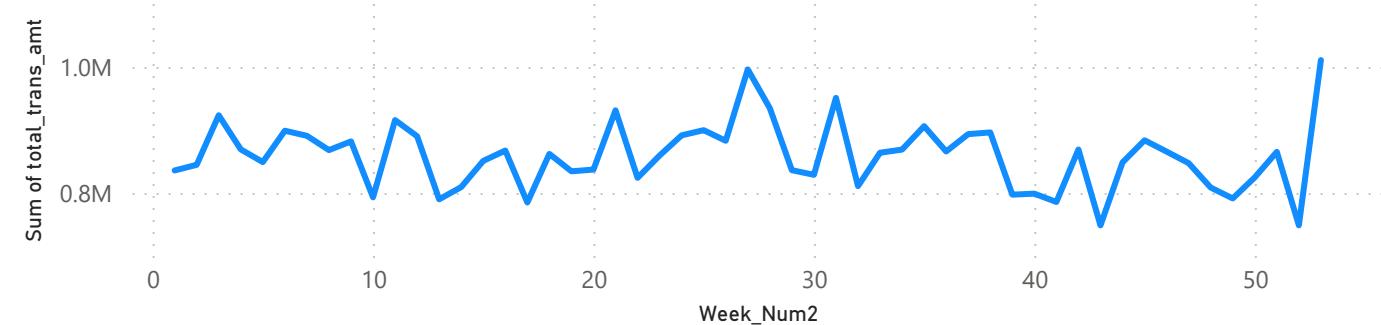


Week_Num2	Previous_week_revenue	Current_week_revenue	wow_revenue
53	933134	1201601	28.8%
52	1070439	933134	-12.8%
51	1026549	1070439	4.3%
50	980152	1026549	4.7%
49	1008777	980152	-2.8%
48	1047120	1008777	-3.7%
47	1078915	1047120	-2.9%
46	1094927	1078915	-1.5%
Total	933134	1201601	28.8%



	delinquent_acc	Blue-collar	Businessman	Govt	Retirees	Selfemployed	White-collar	Total
0		14.75%	17.81%	14.00%	9.16%	23.87%	14.35%	93.94%
1		0.85%	0.99%	1.10%	0.61%	1.66%	0.85%	6.06%
Total		15.60%	18.80%	15.10%	9.77%	25.53%	15.19%	100.00%

Sum of total_trans_amt by Week_Num2



Credit Card Transaction

Q4 Q3 Q2 Q1

F M

week_start_date
All

Revenue

57M

Total Transaction

46M

Interest Earn

7.98M

Total Trans Count

667K

Low

Med

High

Blue

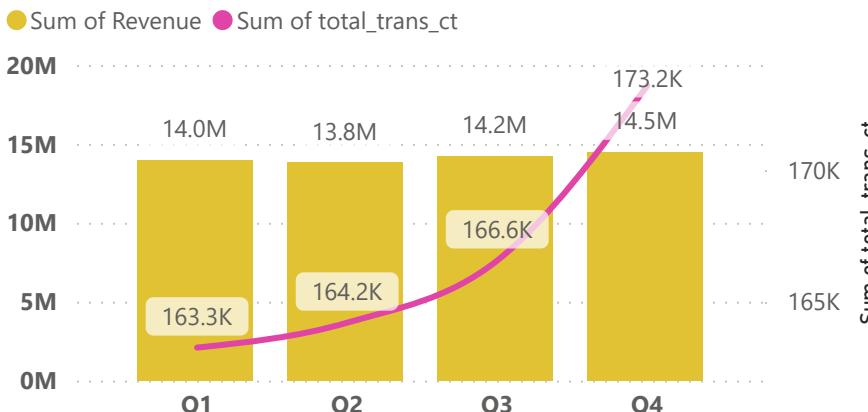
Gold

Platinum

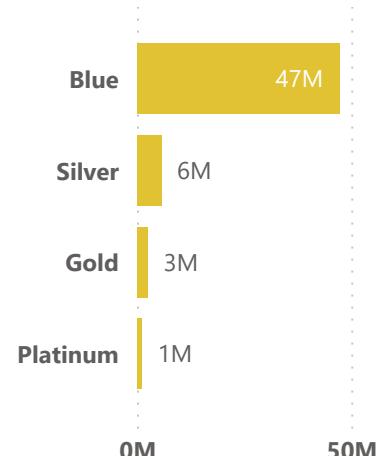
Silver

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188612	37840749	66,14,172.62
Silver	5659109	4647596	8,21,922.98
Gold	2533682	2091362	3,84,755.16
Platinum	1135608	953314	1,61,629.05
Total	56517011	45533021	79,82,479.81

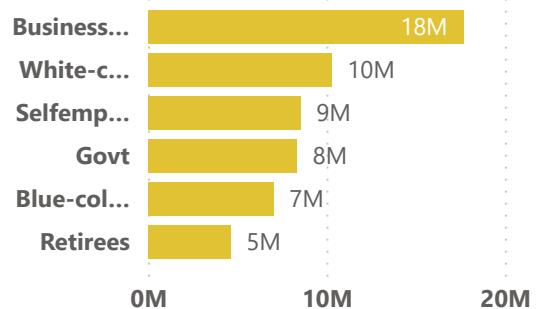
QTR Revenue and Total Transaction Count



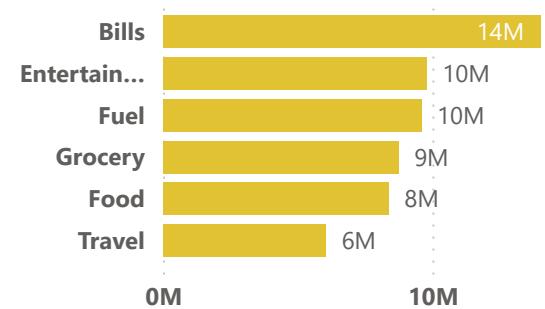
Revenue by Card Category



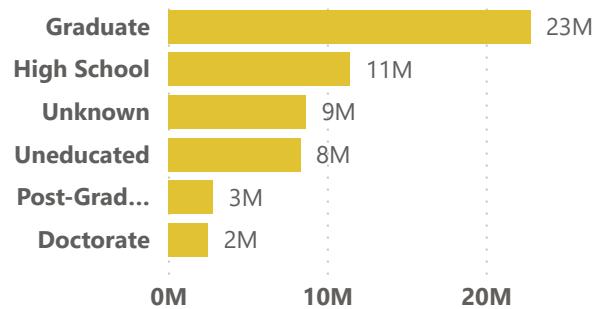
Revenue by Customer Job Type



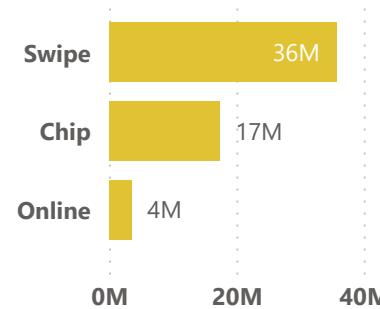
Revenue by Expenditure Type



Revenue by Education Level



Revenue by Use Chip



Credit Card Customer Report

Q4 Q3 Q2 Q1

Swipe Online Chip

week_start_date
All

Revenue

57M

Total Income

588M

Interest Earn

7.98M

CSS

3.19

Blue

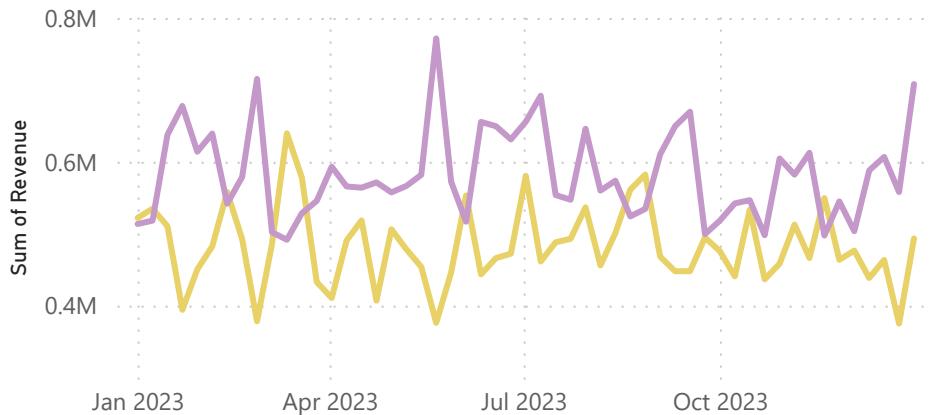
Gold

Platinum

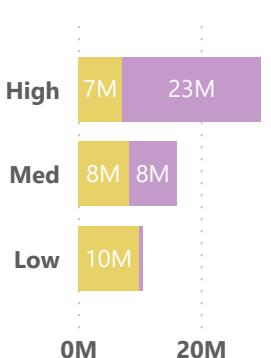
Silver

M F

Revenue by Week

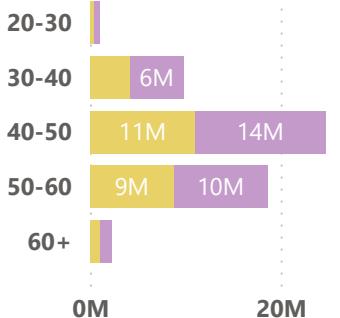


Revenue by Income Group

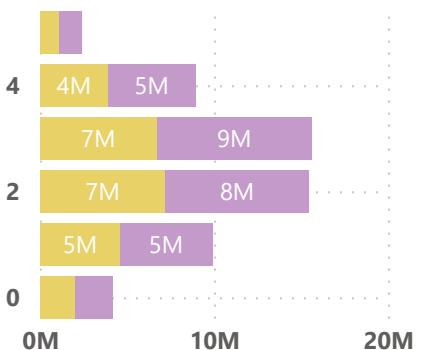


customer_job	Sum of Revenue	Sum of interest_earned	Sum of income
Blue-collar	7040606	9,67,751.42	73516911
Businessman	17697472	25,84,604.01	190350431
Govt	8335534	11,82,230.84	90834727
Retirees	4617448	6,41,692.22	49619308
Selfemployed	8542826	11,41,510.40	77659931
White-collar	10283124	14,64,690.92	105618475
Total	56517011	79,82,479.81	587599783

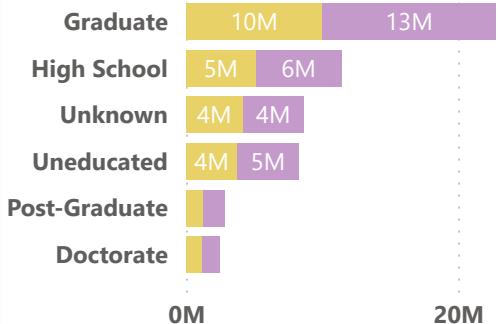
Revenue by Age Group



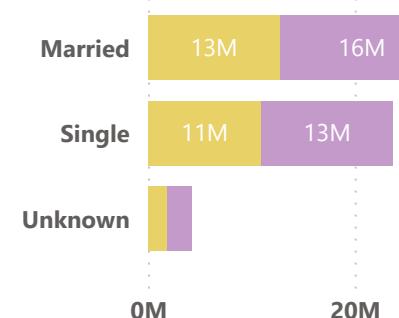
Revenue by Dependent



Revenue by Education Level



Revenue by Marital Status



Revenue by State Code

