GET INVOLVED IN THE TECH COMMUNITY

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- Why don't we like connecting?

- What kind of events should I attend?

- How do I connect with people digitally?

But before we do that.

Open up your tracker.

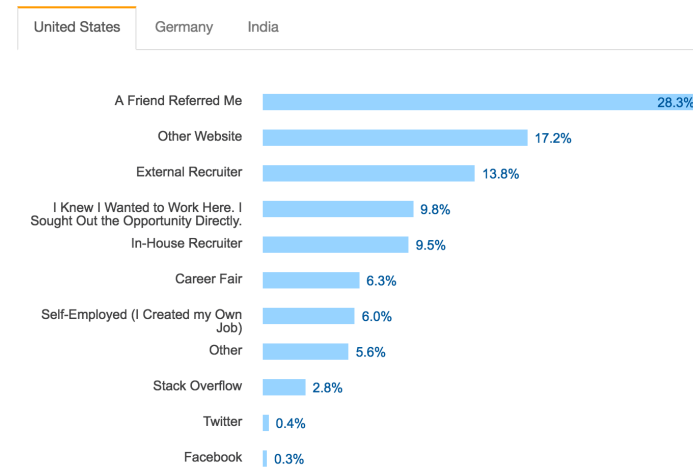# Reflect on Project 1.

Screenshot/copy & paste and DM.

Talking to strangers is awkward.

Our mindset is paramount.

What can you do for me?

How can I help?

III. Job Discovery

United States   Germany   India

A Friend Referred Me	28.3%
Other Website	17.2%
External Recruiter	13.8%
I Knew I Wanted to Work Here. I Sought Out the Opportunity Directly.	9.8%
In-House Recruiter	9.5%
Career Fair	6.3%
Self-Employed (I Created my Own Job)	6.0%
Other	5.6%
Stack Overflow	2.8%
Twitter	0.4%
Facebook	0.3%

–This is data taken from the Stack Overflow Annual Developer Survey. As you can see above, at least 4 of the avenues people used to find a job involved some kind of networking, either in person or digitally.

Target 2 types of events.

Coding meetups.

-Coding meetups are great for finding mentorship.
-You can also grow your skills.
-Not the best for finding jobs, though.
-Many of the people there are in the same boat as you and everyone there is a programmer so don't stand out.

General Tech Events.

–General Tech Events have an agenda, they usually a speaker/panel, and FOOD!
–These events attract a diverse audience, including folks who could help you land a job.
–Built in LA, GA's Events Calendar, EventBrite, and Meetup are all great resources for events.

People 101

"Hi, I'm __!"

–The quickest way to start a conversation is to simply introduce yourself.

I love talking about myself.

So do you.

Positive Association.

-People love talking about themselves, it makes them feel good.

Connect 1-2 times a week.

-GA's Events Calendar: https://generalassemb.ly/education?format=events
-Built in LA: http://www.builtinla.com/events

Find Alumni, Recruiters, and Devs.

Which one would you respond to?

Hi There!

Thanks for connecting with me! I'm looking to get in front of a Recruiter at your company, can you point me in the direction?

This is bad. You're asking someone you don't know to do something for you.

Hi There!

I came across your profile while researching the Front-End Developer Position at your company as I've began the interview process with them. I was curious about the interview process and what your experience was like during your time at the company?

This approach (albeit long) builds a bridge between you and the recipient.

3 Key Ingredients

-Use Mail Hunter to get their e-mail address: https://chrome.google.com/webstore/detail/hunter/hgmhmanijnjhaffoampdlllchpolkdnj?hl=en

Introduction

Tell them who you are, that you're studying Web Development and that you're interested in learning more about the field.

Connection.

–Draw a connection with the person you're contacting.
–"I see that you work at __" or "I see you work as a Data Scientist".

Call to Action.

–Ask them if they have 15 minutes to grab coffee next week.

The Conversation.

You're steering the conversation.

Tell me about your job.

Ask them what they do!

How did you get your start?

Ask them how they started their career in development.

Do you have any advice?

Ask them if they have any advice for someone who is just starting their career.

What are you working on?

How do you stay up to date?

What's your biggest challenge?

What about your job excites you?

Favorite part of working for _?

Before I go.

Find and connect with me.

Find 3 GA Alumni to connect with.

DM me their names and links.

Q&A

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