| Criteria | Very effective | Effective | Ineffective |
|--------------------------------------|--------------------------------------|------------------------------------|-----------------------------------|
| Final 3NF column shows 3 | These three entities appear in the | Some entities were listed, some | These three entities were not |
| entities: | 3NF column. 10 points each | were not. 10 points each for | listed |
| Invoice | Names can vary but must identify | those correctly listed. | |
| InvoiceDetail | these three entities. | | 0 |
| Customer | | | |
| | 30 | 10 - 20 | |
| It is OK if they list MORE entities, | | | |
| such as Materials and/or Services | | | |
| Primary Keys: | | | |
| Final 3NF column has these | The primary keys for these three | Some of the keys are correct, | Keys are wrong, missing, or |
| Primary Keys | entities are correctly defined. | some are not. 6 points each. | incorrect. |
| | 6 points each | | |
| Invoice – Invoice Number or ID | | CustomerName is NOT a valid | |
| InvoiceDetail – concatenated | | key. | 0 |
| Invoice Number + Invoice Detail | | | |
| Line Number | 18 | 6 - 12 | |
| Customer - Customer Number or | | | |
| ID | | | |
| Attributes: | All of the 28 non-key attributes are | Some attributes are correctly | |
| Final 3NF shows attributes | modeled within the correct entity | listed. Some are missing or listed | |
| correctly assigned to entities as | as shown on the answer set. The | within the wrong entity. 1/2 | |
| shown in the answer set (next | order of the attributes and names | point each for those correctly | |
| page) | can vary. 1/2 point each. | listed. | N/A |
| | | | IN/A |
| The names of the attributes can | 14 | | |
| vary. Ignore spelling and | 14 | 0 - 13 | |
| abbreviations variations. | | | |
| Format: | 4 columns | | Student did not follow |
| Student followed instructions and | Unnormalized, 1NF, 2NF, 3NF | | instructions. Not all 4 columns |
| formatted their deliverable as | Entity names are highlighted in | | present. Entities, Attributes and |
| requested (as reflected in the | yellow. Keys are highlighted in | | keys are not properly identified. |
| answer set on the next page. | some other color. | N/A | 0 |
| | 8 | | |
| TOTAL (out of 70): | | | |
| | | | |

groups Unnormalized

| Unnormalized | First Normal Form | Second Normal Form | Third Normal Form |
|---------------------------------------|---|-------------------------------------|-------------------------------------|
| Customer | Customer | Customer | Customer |
| CustomerID | CustomerID | CustomerID | CustomerID |
| CustomerName | CustomerName | CustomerName | CustomerName |
| CustomerAddress1 | CustomerAddress1 | CustomerAddress1 | CustomerAddress1 |
| CustomerAddress2 | CustomerAddress2 | CustomerAddress2 | CustomerAddress2 |
| CustomerCity | CustomerCity | CustomerCity | CustomerCity |
| CustomerState | CustomerState | CustomerState | CustomerState |
| CustomerZip | CustomerZip | CustomerZip | CustomerZip |
| CustomerPhone1 | CustomerPhone1 | CustomerPhone1 | CustomerPhone1 |
| CustomerPhone2 | CustomerPhone2 | CustomerPhone2 | CustomerPhone2 |
| ReferredBy | ReferredBy | ReferredBy | ReferredBy |
| CustomerSince | CustomerSince | CustomerSince | CustomerSince |
| CustomerTypeMowing | CustomerTypeMowing | CustomerTypeMowing | CustomerTypeMowing |
| CustomerTypeLandscaping | CustomerTypeLandscaping | CustomerTypeLandscaping | CustomerTypeLandscaping |
| CustomerTypeOther | CustomerTypeOther | CustomerTypeOther | CustomerPriorBalance |
| Notes | Notes | Notes | CustomerTotalNewCharges |
| Invoice | Invoice | Invoice | CustomerTaxes |
| Invoice Number | Invoice Number | Invoice Number | CustomerTotalCredits |
| Invoice Date | Invoice Date | Invoice Date | CustomerTotalAmountDue |
| Customer Name | Customer Name | Customer Name | CustomerTypeOther |
| CustomerAddress | CustomerAddress | CustomerAddress | Notes |
| CustomerCity | CustomerCity | CustomerCity | Invoice |
| CustomerState | CustomerState | CustomerState | Invoice Number |
| CustomerZip | CustomerZip | CustomerZip | Invoice Date |
| InvoiceTotalAmountDue | InvoiceTotalAmountDue | InvoiceTotalAmountDue | InvoiceTotalAmountDue |
| InvoiceAmountRemitted | InvoiceAmountRemitted | InvoiceAmountRemitted | InvoiceAmountRemitted |
| InvoiceDetailDate | TotalCharges | TotalCharges | TotalCharges |
| + ServicesRendered_MaterialsDelivered | TotalCredits | TotalCredits | TotalCredits |
| + Charges | CustomerPriorBalance | CustomerPriorBalance | InvoiceDetail |
| Credits | CustomerTotalNewCharges | CustomerTotalNewCharges | Invoice Number |
| TotalCharges | CustomerTaxes | CustomerTaxes | InvoiceDetailLineNumber |
| TotalCredits | CustomerTotalCredits | CustomerTotalCredits | InvoiceDetailDate |
| CustomerPriorBalance | CustomerTotalAmountDue | CustomerTotalAmountDue | ServicesRendered_MaterialsDelivered |
| CustomerTotalNewCharges | InvoiceDetail | InvoiceDetail | Charges |
| CustomerTaxes | Invoice Number | Invoice Number | Credits |
| CustomerTotalCredits | InvoiceDetailLineNumber | InvoiceDetailLineNumber | |
| CustomerTotalAmountDue | InvoiceDetailDate | InvoiceDetailDate | |
| | Services Rendered _ Materials Delivered | ServicesRendered_MaterialsDelivered | |
| | Charges | Charges | |
| | Credits | Credits | |
| | | | |