- A technique used in Database Design
- Like an architect's drawings of a house being built
 - The architect draws the model of the database
 - The technicians (DBAs for example) then build the database according to the architect's design
- Different techniques
 - iDEF1X
 - Crows' Feet
 - Chen

- Different tools
 - data modeling tools

- Why?
 - Repository of all database information, stored outside of the database
 - Automate the creation of DDL
 - Enforces design consistency
 - Easy for customers to understand
 - Enforces 3NF

Process

- 1. Gather all data requirements
- 2. Normalize the data to 3rd Normal Form
- 3. From 3NF schemas, draw the Data Model (ERD)
- 4. Review the ERD with your customers verifying it against the requirements
- 5. Upon signoff, generate DDL

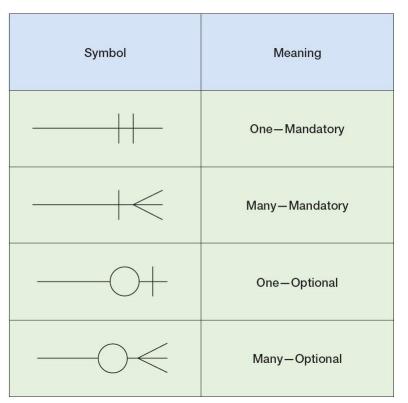
Symbols you will use in data modeling

Cardinality & Optionality Symbols

Entity (rectangle) with an entity name, Primary Key, and Attributes listed

EMPLOYEE

EmployeeNumber
EmployeeName
Phone
Email
HireDate
ReviewDate



Cardinality

- How many of THESE are related to how many of THESE
- Typically: zero, one, or many
- On both ends of the relationship

Optionality

 Is the relationship mandatory (one or more) or optional (zero)

Prepare for Data Modeling

- Once data requirements are clear, then
- Decide the Business Area you are modeling
 - NOTE: Failure to restrict your model to a single business area will make the data modeling process much more complex
- Organize all the data items into ENTITIES and ATTRIBUTES
- Determine an attribute that can serve as a PRIMARY KEY for each entity
- If no appropriate candidate keys exist, then plan to create a SURROGATE key

Begin the process of Data Modeling

- 1. Draw a rectangle to represent each **ENTITY**
- 2. Write the **NAME** of the entity above the rectangle (entity names should be singular)
- 3. Draw a **RELATIONSHIP** line between each related entity
- Draw CARDINALITY and OPTIONALITY symbols on both ends of each relationship line
- 5. Resolve any many-to-many relationships by creating an ASSOCIATION ("child") entity between the two "parent" entities

- Draw a horizontal line across each entity rectangle, and enter the name of the primary key attribute above the line
 - 1. NOTE: As you define primary keys and group the attributes within entities, you will **NORMALIZE** the data
- 2. Then list all the remaining **attributes** within the rectangle below the line
- 3. Identify any foreign key attributes with an "(FK)"
- 4. Walk through the model with your customers

Let's Practice using the schemas from the chair company.

	A	D	C D	E	r	G	н	
		UNNORMALIZED	FIRST NORMAL FORM		SECOND NORMAL FORM		THIRD NORMAL FORM	
		Customer Order	Customer Order		Customer Order		Order	
		Order Number	Order Number		Order Number		Order Number	
		Order Date	Order Date		Order Date		Order Date	Т
		Delivery Date	Delivery Date		Delivery Date		Delivery Date	
		Customer Discount	Customer Discount		Customer Discount		discount amount	
		discount amount	discount amount		discount amount		invoiced amount	
		invoiced amount	invoiced amount		invoiced amount		customer number	
		customer number	customer number		customer number		order total	
		customer name	customer name		customer name			
		Contact	Contact		Contact		Customer	
		ContactType	ContactType		ContactType		customer number	
		bill to address	bill to address		bill to address		customer name	Т
1		bill to city	bill to city		bill to city		Contact	
		bill to state	bill to state		bill to state		ContactType	
		bill to zip	bill to zip		bill to zip		bill to address	
,		ship to address	ship to address		ship to address		bill to city	
		ship to city	ship to city		ship to city		bill to state	
1		ship to state	ship to state		ship to state		bill to zip	
		ship to zip	ship to zip		ship to zip		ship to address	
1		Product Number	order total		order total		ship to city	
2	П	Description	OrderProduct		OrderProduct		ship to state	
3	T	quantity ordered	Order number		Order number		ship to zip	
4		unit price	Product Number		Product Number		OrderProduct Control	
5		order total	Product Description		Quantity		Order number	
			Quantity		unit price		Product Number	
7			unit price		total		Quantity	Т
					Product		unit price	
1					Product Number		total	
					Product Description		Product	
1							Product Number	
2							Product Description	1

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• Stop at this point and do a demo on the board.

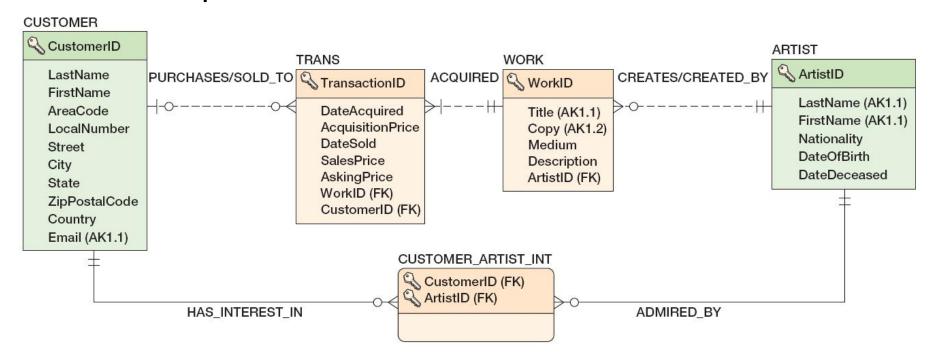
"Reading the Relationships"

- An order belongs to one customer
- A customer can place zero, one or many orders
- An order may contain one or many OrderDetails
- A product may be purchased on zero, one or many OrderDetails

"Reading the Relationships"

- Always read clockwise
- Avoid "has" as a verb

An example:



Look at this data model, then consider the questions on the next slide.

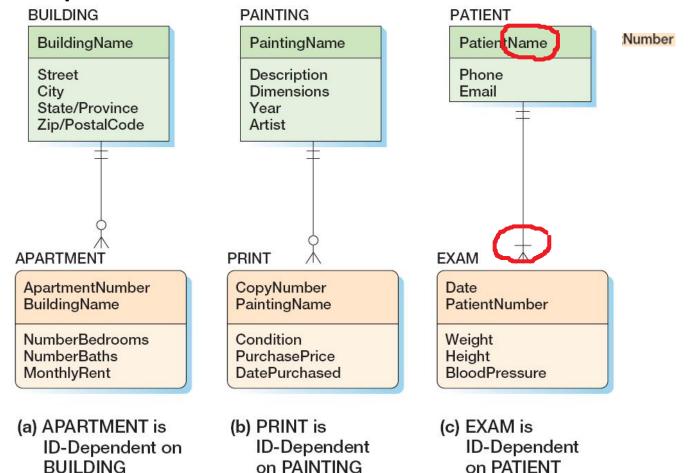
- What are the names of the five entities?
- What is the primary key of each entity?
- Which one is an association entity?
- Why are some of the relationship lines dashed, and some are solid?
- Why do 4 of the entities have square corners and one has rounded corners?
- Which entity has a composite (or "concatenated") key?
- Relationship descriptions should be read clockwise: a customer purchases a work; a work is sold to a customer.
 Which entity represents the fact that a customer purchased a work?

More Model Constructs

- Square Edge = "Independent Entities"
- Round Edge = "Dependent Entities" ("weak")
- Dashed Line = a dependent entity where the parent's key does not migrate to primary
- Solid Line = a dependent entity where the parent's key migrates to primary

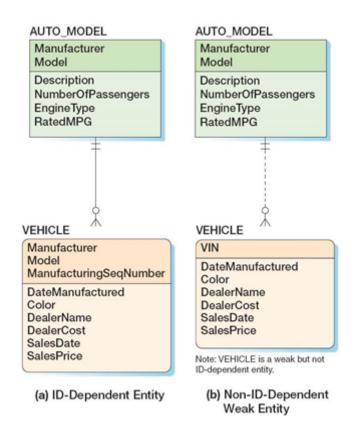
Dependent Entities

ID Dependent Entities



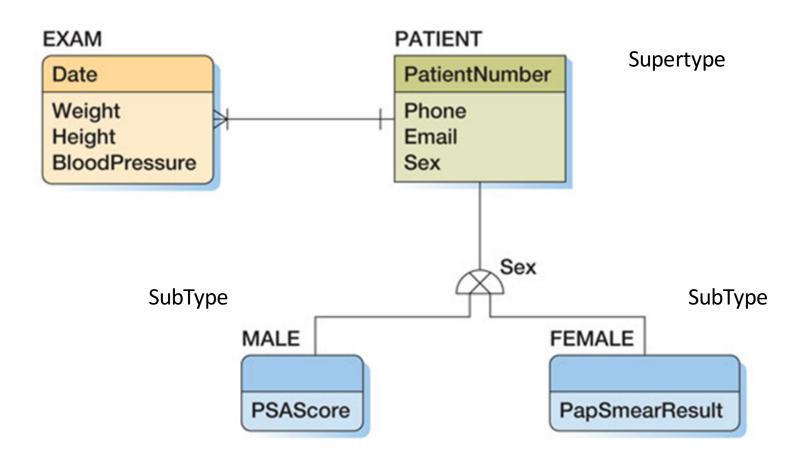
Dependent Entities

Non-ID Dependent Weak Entities



More Model Constructs

- Subtype/Supertype
 - The supertype contains all common attributes,
 while the subtypes contain specific attributes.
 - The supertype may have a discriminator attribute which indicates the subtype.



Drawing your data models

- Reasonable Free Tools:
 - MySQLWorkbench
 - Lucidchart (free trial)
 - TOADModeler (free trial)
 - Oracle SQL DEVELOPER
 - ErWin

Other Modeling Concepts

- Recursive
- Resolving a many-to-many