









## Q: I have an idea and money, but lack expertise

You are the lucky one

- A. Find a co-founder who has it
- B. Incubators or Investors should share it with you (limited)
- C. Advisors usually cover a certain area of expertise
- D. Join the community and find out everything on your own (Skin in the game)

## Q: I have nothing, just passion, is that enough?