## Chalen Duncan / www.chalen.ga

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#### **Work Experience**

## Couchsurfing

Product Designer, Sep 2018 - Sep 2019

- Led and owned design for a responsive website with over
   25 million users worldwide
- Worked with developers to create, QA, and deploy projects
- Designed iterative experiments promoting growth, activation, and engagement
- Collaborated daily with cross-functional remote teams
- Increased user acquisition on the home page by 21%
- Led user testing initiatives, feeding data-driven design

## **Financial Technology Partners**

Product Designer/Developer, Jan 2018 - Sep 2018

- Worked on an internal web app as a UX-team-of-one
- Conducted research through stakeholder interviews, prototyping, and analytics
- Grew platform adoption 4x by focusing on the user
- Developed scalable UI using HTML/CSS/Angular.js

## Accomplice

Prototype Developer (Contract), Oct 2017 - Jan 2018

- Built high-fidelity prototypes for user testing with Framer.js
- Worked directly with clients and won a large contract

## The University of Georgia Mobile App

Product Designer, May - Aug 2017

- Improved discoverability of key features for 23,000 monthly active users
- Built prototypes and conducted user research to identify problems and solutions
- Integrated iOS/Android design guidelines into native apps with a custom styleguide

## **FourAthens**

Computer Science Instructor, June 2016 - July 2017

- Designed engineering curriculum for summer courses
- Led classes while exuding empathy and patience

#### **Education**

# The University of Georgia

#### 2017

M.A. in Product Design, Emerging Media

#### 2016

B.A. in International Affairs Certificate in New Media

#### **Relevant Courses**

Interaction Design
Project Management
Design and Aesthetics
Big Data Analysis
Research Methodology

#### **Skills**

Ethnographic Research
Usability Testing
Prototyping
Wireframing
Agile Sprint Management
Front-end Development

#### **Tools**

Sketch
Marvel
HTML / CSS / JS
Amplitude
Optimizely
Google Analytics