Chalen Duncan / www.chalen.ga

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San Francisco

Work Experience

Product Designer

Couchsurfing, Sep 2018 - Sep 2019

- Led design for a responsive website with over 25 million users
- Worked with developers to create, QA, and deploy projects
- Designed and ran iterative, action-oriented experiments
- Facilitated a company-wide five day design sprint
- Collaborated daily with cross-functional remote teams
- Boosted efficiency; integrating component-driven atomic design
- Increased user acquisition on the home page by 21%

Product Designer & Web Developer

Financial Technology Partners, Jan 2018 - Sep 2018

- Worked on an internal web app as a UX-team-of-one
- Conducted research through stakeholder interviews, prototyping, and analytics
- Developed scalable UI over Salesforce using HTML/CSS/Angular
- Grew platform adoption 4x by focusing on the user

Prototype Developer (Contract)

Accomplice, Oct 2017 - Jan 2018

- Built high-fidelity prototypes for user testing with Framer.js
- Worked directly with clients and won a large contract

Product Designer

The University of Georgia Mobile App, May - Aug 2017

- Improved discoverability of key features for 23,000 active users
- Built prototypes and conducted user research to identify problems and solutions
- Integrated iOS/Android design guidelines into both native apps

Game Designer & Project Manager

TooTall Studios, December 2016 - July 2017

- Storyboarded levels and interactions for a VR adventure game
- Managed an agile 5-person team of artists and developers

Computer Science Instructor

FourAthens, June 2016 - July 2017

- Designed engineering curriculum for summer courses
- Led classes while exuding empathy and patience

Education

University of Georgia

2017

M.A. in Emerging Media: Product Design

2016

B.A. in International Affairs Certificate in New Media

Relevant Courses

Interaction Design
Project Management
Design and Aesthetics
Big Data Analysis
Research Methodology

Skills

Ethnographic Research
Usability Testing
Prototyping
Wireframing
Agile Sprint Management
Front-end Development

Tools

Sketch / Figma
Marvel / Invision
Framer.js
HTML / CSS
Javascript
SCSS/SASS
Amplitude
Optimizely

Google Analytics