# User Stories

1. As a new iPhone buyer, I want to see a few phone options but not too many so that I can know what is out there but not be overwhelmed with analysis paralysis.
   1. At the top of the home page, there was a simple option to click “buy” on the new iPhone. However, if you just click the “iPhone” tab, you get a small drop down of only a few phones. So you are presented with options, but not too many.
2. As a frugal person, I want to have the option to trade-in my old phone so that I can financially justify getting rid of my new phone.
   1. The trade-in information is presented twice within the buying process of a new iPhone. One of the times you have the option to detail what phone you would like to trade-in, but both times you can click for more info, just to make sure you are aware of the options and benefits.
3. As a Verizon wireless customer, I want to be able to choose my carrier within the ordering process so that I don’t have to bother going down to the Verizon store as well.
   1. There is a section that allows you to choose from any of the major carriers, or an option to have an open SIM card so you aren’t locked down, which would make the process much easier for someone who stresses dealing with both the phone company and the carrier.
4. As a hip cool kid, I want to be able to choose the color of my phone so that I can match my phone to my personality.
   1. There are several “finish” options in the buying process, however, not every color in the world. Which makes it easy for people to personalize their phone, but not too much.
5. As a person who budgets their expenses and income, I want to have the option to pay all at once or monthly, so that I can work it into monthly budget or simply save up over time.
   1. At the bottom of buying process there are options, and if choosing the pay monthly, it will give you many 0% APR options to pay off the phone in installments, instead of all at once.

# Trello Link

<https://trello.com/invite/b/SI4Wxybu/6a7c3780effe7e35cd63842383ce9f76/iphone-product-page>