



ONLINE DESIGN SHOP.



COM 2303

ASB/2022/170

W.M.C.T. WEERASINGHE

Selected Theme.

Theme: Online Design Shop – A Modern Creative Marketplace

The theme focuses on providing an elegant, responsive, and interactive web application to showcase and sell design resources, including graphic templates, logos, branding kits, and stationery.

The layout will be clean, user-friendly, and adaptable for various devices using Bootstrap, ensuring an engaging experience for both desktop and mobile users.

Purpose of the Web Application.

The primary purpose of this web app is to create an **interactive, responsive, and visually appealing platform** where users can explore and purchase high-quality, ready-made design assets. The platform will:

- Help **individuals, small businesses, and creative professionals** access affordable and creative design solutions.
- Enhance the **user experience** through dynamic interactivity and responsiveness.
- Save time for customers by offering **organized search and filtering options** for design resources.

Features to Be Implemented.

Core Features:

1. Dynamic Content Updates

- Implement JavaScript-based **search and filtering functionality**.
- Users can toggle sections dynamically to display relevant content based on categories, themes, or price ranges.

2. Interactive Image Slider

- Include an **image slider** on the homepage or product detail page to allow users to browse featured design assets interactively.
- The slider will have both manual controls (e.g., arrows, dots) and optional auto-play functionality.

3. Form Validation

- Add a **contact form** and a **newsletter subscription form** with JavaScript validation:
 - Ensure proper input formats for email and required fields.
 - Display error messages dynamically for incorrect or empty inputs.

Additional Features:

4. Smooth Scrolling

- Add smooth scrolling for navigation links (e.g., Home, Shop, Contact) for a polished and professional user experience.

5. Event Handling

- Enhance interactivity with **hover effects, tooltips, and pop-ups** on buttons, product thumbnails, and form fields.
- Add “hover to view details” functionality on product images.

Target Audience.

The online design shop will target the following users:

- **Small Business Owners & Entrepreneurs:** Individuals who need ready-made logos, branding kits, and stationery for their businesses.
- **Creative Professionals:** Freelancers and designers looking for design assets to incorporate into their work.
- **Individuals & Event Planners:** Customers searching for affordable, customizable graphic templates (e.g., wedding invitations, planners).
- **Web Developers & Bloggers:** Users needing pre-made website design templates or digital branding solutions.

Wire Frame.

1.Home page.



Home Products Shop Contact

Sign in

Register



Welcome To Designial

You can create your dream design..

Body text for your whole article or post. We'll put in some lorem ipsum to show how a filled-out page might look:

Excepteur efficient emerging, minim veniam anim aute carefully curated Ginza conversation exquisite perfect nostrud nisi intricate Content. Qui international first-class nulla ut. Punctual adipisicing, essential lovely queen tempor eiusmod irure. Exclusive izakaya charming Scandinavian impeccable aute quality of life soft power pariatur Melbourne occaecat discerning. Qui wardrobe aliquip, et Porter destination Toto remarkable officia Helsinki excepteur Basset hound. Zürich sleepy perfect consectetur.

Read more



Graphic Templates

Body textReady-to-use designs for business cards, birthday cards, wedding invitations, and event invitations. Perfect for adding a professional or personal touch with minimal effort..



Logos and Branding Kits

Pre-made logo designs and comprehensive branding packages to help businesses stand out with a cohesive and polished identity.



Website Design



Stationery

Beautifully designed notebooks, planners, greeting cards, and postcards to add charm and functionality to everyday moments.

2.Login page.

User name

Password

Log in

User name

Email

Password

Confirm Password

Register

3.Product details page.



Home Products Shop Contact

Sign in

Register



Text1

Tag

\$50

birthday wish for your love

Label

Value

Label

Value

Button

Birthday cards

Answer the frequently asked question in a simple sentence, a longish paragraph, or even in a list.

Latest reviews

☆☆☆☆☆

Review title

Review body



Reviewer name
Date

☆☆☆☆☆

Review title

Review body



Reviewer name
Date

☆☆☆☆☆

Review title

Review body



Reviewer name
Date

Follow the latest trends

With our daily newsletter

you@example.com

Submit

PRODUCT DETAILS



[Home](#) [Products](#) [Shop](#) [Contact](#)

Sign in

Register



Tag

\$50

birthday wish for your love

Label

Value

Label

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Birthday cards

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Review title

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Reviewer name _____
Date _____



Review title

Review body



Reviewer name _____
Date _____



Review title

Review body



Reviewer name
Date

5.Contact page.

