

# The Curtain Studio — Investor Snapshot

A quick view of the ask, the model, and projected monthly profit tiers.

## Capital Requirements (indicative)

Item	Amount
Tools & equipment (curtain + woodwork)	R35,000
Initial stock (fabric, rods, rails)	R25,000
Marketing & branding	R15,000
Transport & fuel buffer	R10,000
Working capital reserve	R15,000

## Monthly Profit Projection (illustrative)

Tier	Clients / month	Avg profit	Total profit
Minimum	4	R1,000	R4,000
Moderate	8	R1,000	R8,000
Strong	12	R1,000	R12,000

## Model

Deposit-based approach + mobile consultations + installation services. Planned expansion into wood décor and blinds to increase margins.