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Checkmate Pharmaceuticals Commences Phase 1b Trial of CMP-001 in Combination Tecentriq (atezolizumab) in Anti-PD-1/PD-L1 Resistant Advanced NSCLC

305 words
26 April 2018
M2 Pharma
MTEU
English
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- US-based clinical stage pharmaceutical company Checkmate Pharmaceuticals has initiated treatment with CMP-001 combined with atezolizumab (Tecentriq) in a Phase 1b clinical trial of patients with advanced non-small cell lung cancer (NSCLC) and disease progression on prior anti-PD-1/PD-L1 therapy, the company said.

CMP-001 is designed to activate innate immunity to convert "uninflamed" tumors, which generally do not respond to anti-PD-1/L1 therapy, into "inflamed" tumors, which are responsive to PD-1 inhibition.

When used in combination with PD-1/PD-L1 inhibitors, CMP-001 has the potential to increase the number of cancer patients who respond to checkpoint inhibitor therapies and to increase the magnitude and duration of the antitumor responses, possibly providing added clinical benefit.

The trial is designed as a multi-center, open label, two-part Phase 1b study of CMP-001 administered in combination with atezolizumab with and without low-level radiation therapy.

CMP-001, a first-in-class CpG-A Toll-like receptor 9 agonist that is encapsulated in a virus-like particle, is designed to activate the innate immune system via TLR9 and mediate tumor control by the subsequent induction of both innate and adaptive anti-tumor immune responses, thereby converting immunologically "cold" tumors to immunologically "hot" tumors.

It is being evaluated in multiple tumor types to assess its safety, activity, alternative routes of administration and combination with other immunotherapies and modalities.

Checkmate Pharmaceuticals is leveraging its expertise in the field of CpG oligonucleotides to discover and develop immunotherapies designed to increase the efficacy of existing immunotherapies and to provide new treatment options for patients and their healthcare providers.

((Comments on this story may be sent to info@m2.com))

Document MTEU000020180426ee4q000xi

Indian Patent News

BOE Technology Group Co Ltd Files Patent Application for Portable Device for Sunscreen Application and Prompting Method for Sunscreen Application

Distributed by Contify.com 300 words 26 April 2018 Indian Patent News ATPATN English Copyright © 2018. Contify.com.

Kolkata, April 26 -- China-based BOE Technology Group Co Ltd filed patent application for portable device for sunscreen application and prompting method for sunscreen application. The inventors are Sun Junmin, Li Tailiang and Huang Guodong.

BOE Technology Group Co Ltd filed the patent application on Nov. 27, 2017. The patent application number is 201717038303 A. The international classification numbers are A45D44/00 and G01J1/42.

The abstract of the patent published by the Controller General of Patents, Designs & Trade Marks states: "A portable device (100) for sunscreen application and a prompting method for sunscreen application. The portable device (100) for sunscreen application comprises: a UV processor (101) and a sunscreen container (102) connected to the UV processor (101). The UV processor (101) comprises: a UV detector for detecting UV light and acquiring a current UV intensity and a sunscreen application prompting unit for transmitting an early warning prompt for applying a sunscreen with a protection level corresponding to the current UV intensity. The sunscreen container (102) is used for containing sunscreens with different protection levels. The UV processor (101) and the sunscreen container (102) are disposed together. The UV processor (101) can detect a current UV intensity level via the UV detector and prompt a user to indicate the user to apply a suitable sunscreen."

The Patent was published in the Issue No. 9/2018 of the Patent Office Journal on March 2, 2018.

About the Company

BOE Technology Group Co Ltd is a China-based company. It is situated in Beijing. The company is engaged in manufacturing and marketing of monitors and related parts, precision electric accessories and materials, and mobile digital products. The Company also provides information technology services.

Document ATPATN0020180426ee4q00032



PCI Pharma Services launches containment packaging facility in Ireland

329 words
26 April 2018
05:30
MarketLine News and Comment
DTMNTR
English
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Pharmaceutical outsourcing services provider PCI Pharma Services (PCI) has launched a new contained packaging facility at a site near Dublin, Ireland.

The investment in the new facility, which is intended for the primary and secondary packaging of highly potent products at the company's newly acquired site near Dublin, is a part of the firm's effort to provide highest standards of excellence in outsourced pharmaceutical packaging services to its existing and future customers.PCI currently manufactures highly potent molecules at its contained manufacturing facility located at its Tredegar site in Wales, UK.PCI president and CEO Bill Mitchell said: "The recent acquisition of Millmount Healthcare and further investment in this newest specialized facility adds considerable capacity and capability to our global supply network, enabling us to meet our customers' ever changing and evolving needs in many different geographies." Moreover, as our fourth acquisition outside the US in the past four vears, this expansion further demonstrates our ability to provide our clients with a comprehensive solution to any uncertainty brought upon by ongoing negotiations between the UK and EU as a result of the evolving Brexit situation."We have already received a tremendous response to the acquisition, and investments such as this high containment packaging facility are part of our strategic plan to continue business growth and service development for our customers."The firm said that the new contained packaging facility ensures its commitment to delivering the highest standards of safety and regulatory adherence for specialized medicines. The facility is also a part of PCI's strategic initiative to develop its High Containment Operations (HCO) services globally, PCI noted.PCI has employed approximately 30 people at the Dublin area facilities since the acquisition of Millmount Healthcare. The firm expects to add more than 100 positions over the next five years as the sites continue to expand. Image: Officials open the containment packaging facility in Ireland. Photo: courtesy of PCI Pharma Services.

86DB7AEE-A248-47A1-96F9-2E670B954382 Document DTMNTR0020180426ee4q00001



SD Biotechnologies Co., Ltd. achieved 45 patent cases

377 words
26 April 2018
07:45
Korea Newswire
KORNEW
English
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SNP Cosmetic by SD Biotechnologies Co.,Ltd. (CEO: Park Sul-Woong), a cosmetic brand famous for Moon Chae Won filed 10 patent applications and registered 2 patents last year through their R&D center. 2 additional patents are certified this year, which means SD Biotechnologies achieved total 45 patent certifications and applications so far.

To give details about the 2 patents certified last year, the first one is a thermal eye patch and the other is a composition with fermented complex extract of a bird's nest. These are effective for wrinkle treatment.

SD biotechnologies has been actively registering patents in 2018 as well. The composition of Chlorogenic acid and Myrcene, and the composition ingredient for exfoliating dead skin cells are registered in January and February. The progress and outcomes seem notable in various research fields. The patents are for not only skin care ingredients but also others such as a stimulator for treating damaged skin.

Other than the patent filing and certifications, SD biotechnologies shows profitable results in 50 cases of CFDA (China Food and Drug Administration), 18 cases of CPNP (EU cosmetic compliance), and also 15 cases of FDA (US Food and Drug Administration). They run their own R&D center, the Skin Science Institute, and lead the way of innovative material developments based on scientific research and reliability.

In case of the Bird's Nest Aqua Ampoule Masks, they are produced with the ingredient which the institute intensively developed the most. The Bird's Nest Aqua Ampoule Masks are globally popular and well known for being sold per second. In addition, SD biotechnologies developed their own anti-aging test system and represented innovative new materials for anti-aging.

SD biotechnologies constantly invests in their R&D for developing their own technologies to stand out in the competitive cosmetic markets. It is one of their goals to maximize customer satisfaction by demonstrating the best class products with their brands, SNP, Hddnlab (hddn=lab), and Msolic (M'SOLIC, Men grooming products). All these brand products are based on skin experts' experiences and scientific experiments, providing beauty and health at the same time.

Document KORNEW0020180426ee4q0005I

${\ensuremath{\,\overline{ ext{M}}}}$ Federal and provincial governments support creation of biotech manufacturing facility in the Lower Mainland

CNW Telebec, 10:30, 25 April 2018, 719 words, (English)
VANCOUVER, April 25, 2018 /CNW/ - The Canadian and British Columbia governments are
partnering with the country's largest biotechnology company to build a
state-of-the-art manufacturing facility that will create 675 B.C. jobs by 2022, and
...

South China Morning Post

LIF

Louis Vuitton launches its first fragrance range for men, seeking to tap a 'new masculinity' and willingness to experiment

Vincenzo La Torre 908 words 25 April 2018 scmp.com SCMCOM English

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From its early foray into the Chinese market (it opened its first store in Beijing in 1992) to its pioneering collaborations with artists such as Stephen Sprouse and Takashi Murakami, Louis Vuitton has always been a brand of firsts, touting innovation as its main driving force.

It's hard to believe, then, that the label was a latecomer in the competitive and overcrowded fragrance market, even more so if you're aware that its parent company, LVMH, is one of the biggest players in the beauty arena, whether through the thriving cosmetics range of Dior or the success of Sephora.

Although the brand has a history of fragrance creation from its early days as a trunk maker in the first half of the 20th century, Louis Vuitton launched its first fragrance range only in 2016. Aimed at women, the line has been successful not only among loyal clients but also younger consumers who may not necessarily be able to afford the label's pricey luxury items.

In May the house will unveil its first men's range, which features five scents that don't directly target men (you won't see any Pour Homme inscriptions on the sleek bottles designed by Marc Newson) but, in the words of master perfumer Jacques Cavallier Belletrud, "are perfumes that a woman, or a man, would love to smell on a man".

Based in Grasse, southern France, the perfume capital of the world, Belletrud is the brains behind each Louis Vuitton fragrance, a fourth-generation perfumer who started his career at the tender age of 16.

He's been working on the men's range since 2013, and this launch comes at a time when Louis Vuitton's "men's universe" is a big focus at the brand (Off-White designer and Kanye West collaborator Virgil Abloh will unveil his first men's designs for the label in June). Men worldwide want to achieve sophistication and find a perfume that will be their ambassador in their social life and with lovers Jacques Cavallier Belletrud, master perfumer

The men's market has been growing steadily in recent years, thanks to factors such as the rise of streetwear and the embrace of fashion from athletes and hip-hop artists. Belletrud sees the same happening in his field. "Men are becoming more sophisticated," he says.

"In the same way they buy interesting shoes and clothes now they do it with perfumes. Those who don't know still go for the sporty, commercial fragrances, but now more men are not afraid of trying new things and are attracted to what you would have considered feminine fragrances in the past.

"Men worldwide want to achieve sophistication and find a perfume that will be their ambassador in their social life and with lovers."

For a long time, the stereotype in men's perfumes was a clean, citrusy scent evoking outdated notions of a victorious or invincible guy, a cliché that Belletrud wanted to avoid.

The five scents include Au Hasard, a subtle blend of ingredients such as sandalwood and cardamom, which will please the most adventurous types, or l'Immensité, a zesty scent inspired by the pickled ginger served at sushi restaurants.

Needless to say, these are not your average colognes. "Perfume is not a commodity," Belletrud says. "It's full of emotions, like a dress or a pair of shoes, and addresses the deepest side of your personality because our choice of perfume is based on memory, which is built from when you're very young.

"If you had a bad experience with rose or vanilla when you were little, you'll never like those smells. It's different for everyone. When someone smells jasmine from Japan or China it's not the same as someone

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from France."Perfume is not a commodity. It's full of emotions, like a dress or a pair of shoesJacques Cavallier Belletrud, master perfumer

This last point is critical as Asia, in spite of its embrace of categories such as skincare and make-up, has never been very receptive to perfumes, especially the strong ones favoured in Europe or the Middle East. Things, however, are changing, according to Belletrud.

"We've been very successful in Asia," he says. "For instance, the Japanese, who are supposed to like light fragrances, have embraced some of our strong ones and I see some change in China also because they probably had enough of smelling the same thing and where there is quality and emotion they see it."

"They also don't see the boundaries between men's and women's fragrances as much because there's less association with that so if they like the scent, they just buy it. But it's true that in China, Singapore or Japan, they don't like something too strong that doesn't reflect their personality but something that fits the culture and who they are."

Belletrud calls this new shift happening among male consumers a "new masculinity". Louis Vuitton's pivot to men this year, of which this launch is a very important step, is set to reveal this new vision of menswear at the brand and will be a closely watched move in one of the fastest growing and changing segments of the luxury industry.

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Document SCMCOM0020180425ee4p0008r



Novartis' digital drive continues with eye-disease app

284 words 25 April 2018 12:01 Reuters News LBA English

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ZURICH, April 25 (Reuters) - Novartis's foray into digital technology intensified on Wednesday as the Swiss drugmaker launched a mobile-phone based app to help collect data from people participating in eye disease studies.

It is using Apple's ResearchKit for its "FocalView" application to help researchers track ophthalmic disease progression by collecting data directly from patients without requiring them to travel to a doctor.

As Chief Executive Vas Narasimhan focuses the Basel-based company on innovative medicines via acquisitions like this month's \$8.7 billion takeover of U.S.-based AveXis, he is also plowing resources into digital technology in a bid to boost trial success, save time and cut costs.

In March, Narasimhan announced separate plans for up to 10 remote clinical trials by 2022 using U.S. partner Science 37's mobile technology.

"Optimising digital technology in research and development, particularly in ophthalmic disease, could have a marked impact on the quality of the data we capture," Bertrand Bodson, who as chief digital officer was elevated to Novartis's executive committee this year, said in a statement.

"We believe apps like FocalView...can help accelerate the development of treatments."

Since patients with eye problems may face mobility issues, Novartis said this app could reduce the hassle of collecting reliable data.

Apple's ResearchKit is an open-source software tool designed to give scientists a new way to gather information on patients by using their iPhones. Several top research institutions have already developed applications, including Stanford University School of Medicine and Weill Cornell Medical College. [https://reut.rs/2JodvEF] (Reporting by John Miller; Editing by Michael Shields)

Released: 2018-4-25T07:31:08.000Z Document LBA0000020180425ee4p0080k

MRuPaul will soon launch a makeup line with Mally Beauty

Washington Blade, 22:13, 24 April 2018, 138 words, (English)
RuPaul is collaborating with cosmetics brand Mally Beauty to create his own makeup
line. The collection will feature ten to twelve products curated by Ru himself. It's set to launch early next year.



Pearl Technologies to Unveil Several New Packaging Products, Live Demos at NPE 2018

648 words 24 April 2018 ThomasNet News PNN English

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Innovative design improvements create safer working environment in high volume production lines

Savannah, New York - April 23, 2018 - Pearl Technologies will be showcasing several new packaging products accompanied with live demos in its booth at this year's NPE. The new products are aimed at increasing converter line productivity, product quality and safety.

"Innovation is the DNA of Pearl Technologies and it will be on display at this year's NPE," said Laurent Cros, CEO of Pearl Technologies. "We are showcasing several new products that create value for our customers addressing the need for continued productivity gains while improving worker safety. Our new units will be available for testing in the booth using customer-specific material for a first-hand demonstration that highlights ease-of-use and new safety features."

Pearl's innovative solutions will be on display at NPE 2018, May 7-11 Hall E, Booth W8292 in Orlando, FL. This year, a brand-new show cart will exhibit the featured products, all of which will be available for demonstrations and testing.

New products include:

Bubble guide digital control and readout

The bubble guide control unit features a simple touch screen control box that lets extruders remotely adjust the diameter of bubble guides. The system can also store recipes and can be purchased with a new bubble guide or retrofitted onto existing Pearl guides and cages.

Double sided Flex Sealer

Pearl's intermittent Flex Sealer is ideal for sealing poly bags or pouches in the bag making process. The Flex Sealer has conveniences similar to a Pearl Flex punching unit, including the ability to change sealing style, pattern, shape or size. Sealer modules can be swapped in seconds to change the pattern or for cleanup allowing converters to continue production during maintenance. Pearl's Flex Sealer is great for gusset sealing applications, reinforced handle seals, angle seals, security seals, pre-sealing, heat crimping and more. Available in side rail or cross rail, carriages are optional. Flex Sealers can also be converted into Flex cutters.

Double Center Pivot Punch

Capitalizing on the success of Pearl's patented pivot punch technology, the Double Center Pivot Punch unit allows users to punch holes very close to each other (1") without needing multiple rails. The unit features the new center pivot allowing converters to benefit from the durability and quality of Pearl's punches for continuous motion applications.

Lightning Multi-Punch Unit

Utilizing the lightning technology, widely used in wickets application, this complementary design offers the convenience of very fast changeovers, tool-less lateral adjustment, and the optional safety box, which prevents the exposure of the punch teeth during changeover.

Other featured products will include large diameter Ball and Die, UltraFlex HD, Flex 3, Lightning Wicket with Safety Enclosure and a full set of extrusion solutions and line enhancements.

Call or email Pearl today to book an appointment. If you are unable to attend the show, contact a sales representative and ask about our Applications Lab. Pearl can pre-test materials or samples on our lab equipment and help determine what product is right for your application.

About Pearl Technologies, Inc.

Pearl Technologies is a leading supplier of precision converting products for the global flexible packaging and blown film industries. Pearl's products are recognized for improving worker safety and driving greater throughput in the line delivering lower cost of ownership. Key products include a wide variety of punches, slitters and perforators, punching attachments for wicketing, handle holes, hanger holes, and venting attachments. Founded in 1985, the company is headquartered in Savannah, New York, and ships its products to customers in over 35 countries worldwide. For more information visit www.pearltechinc.com.

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Amcor Expands Injection Blow and Extrusion Blow Assets for Home and Personal Care, Food, and Healthcare Packaging

482 words 24 April 2018 ThomasNet News PNN English

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Company Invests in All-Electric Machines from Italy's Meccanoplastica and Germany's Kautex Maschinenbau

ANN ARBOR, Mich., April 20, 2018 - Amcor has announced the expansion of its injection blow molding (IBM) and extrusion blow molding (EBM) capabilities for the production of healthcare, food and home and personal care packaging. The company has invested in the Jet series all-electric IBM platform from Meccanoplastica Group, Florence, Italy and the KBB series all-electric EBM platform from Kautex Maschinenbau, Bonn, Germany.

"Over time, we have grown our diversified rigid plastics business through acquisition and as a result have a wide range of experience with various technology platforms and vendors. Recently, we have begun to pursue investments that will modernize and deliver greater consistency, quality, and sustainability," said Suresh Krishnan, senior director of platform strategy for Amcor Rigid Plastics' Diversified Products Division. "These investments in IBM and EBM platforms are examples which will enable us to refresh our manufacturing assets, delivering greater quality with the latest technologies to meet today's demands of the packaging industry."

These all-electric platforms offer precision, repeatability, consistency and quality for improved tooling life. They enable achieving our sustainability goals by enabling lightweight containers through improved consistency in wall thickness and major reduction in energy consumption which lowers environmental emissions and the carbon footprint. These machines also provide faster cycle times, higher cavitation, and reduced repair and maintenance due to the elimination of hydraulics/oil.

The first Jet IBM machine is targeted for production of PP and HDPE healthcare packaging, ranging from 7 ml to 50 ml vials and has recently been commissioned at Amcor's Youngsville, N.C. facility. This first KBB EBM machine is targeted for a range of home and personal care containers including bathroom cleaners, shampoo, and bath wash ranging in size from 4oz (118 ml) to 32oz (946 ml). Amcor will join Kautex at its booth (#W1543) at the upcoming NPE2018 May 7-11 in Orlando, Fla. where the KBB40D will run an 18oz HDPE stock oval package for personal care.

About Amcor

Amcor (ASX: AMC; www.amcor.com) is a global leader in developing and producing high-quality, responsible packaging for a variety of food, beverage, pharmaceutical, medical-device, home- and personal-care and other products. Amcor works with leading companies around the world to protect their products and the people who rely on them, differentiate brands, and improve supply chains, through a broad range of flexible packaging, containers, cartons, closures and services. The company's 35,000 people generate more than US\$9 billion in sales from operations that span 200-plus locations in more than 40 countries.

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Document PNN0000020180425ee4o00003

Grolman launches new innovative rheology modifier ingredient for skin and hair care

Lucy Whitehouse 298 words 24 April 2018 WRBM Global Cosmetics GCOSM English

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Grolman, a distributor of premium ingredients for the beauty and personal care industry, is set to showcase a new innovation for hair and skin care applications.

The new ingredient is intended to make 'handling easier and save time', according to the distributor, and was created by Corel Pharma Chem.

Acrypol ET-28 is an anionic associative rheology modifier developed specifically for hair and skin care applications.

According to Grolman, it is a hydrophobically modified alkali soluble polymer emulsion (HASE) with unusually high aqueous thickening and stabilising efficiency that has been specially designed to help formulators achieve a luxurious, transparent and glossy gel.

The feature that sets Acrypol ET-28 apart is that it is a liquid that instantly thickens when neutralised, making handling easier, improving the manufacturing process and saving time.

It is designed for clear formulations and is compatible with non-ionic, anionic and amphoteric surfactants as well as electrolytes.

Grolman presented Corel Pharma Chem's innovative rheology modifier Acrypol ET-28 in the Innovation Zone at in-cosmetics Global from 17-19 April 2018 in Amsterdam.

Innovation Zone

One of the most popular areas of the show, the Innovation Zone showcases brand new, innovative personal care products, according to the in-cosmetics Global organisers.

The Innovation Zone showcases raw material products, each launched either at the show or within the 6 months prior, allowing manufacturers to gain inspiration for their next product formulations.

This unique attraction invites its guests to explore the following three engaging elements: Latest Product Launches. Formulation Displays and Live Demonstrations.

The Grolman Group will participate in the Innovation Zone, and is also set to exhibit further premium ingredients on its exhibition stand A140.

Document GCOSM00020180424ee4o00003



Kat Von D Beauty Introduces The First Ultra Long-Wear Brow Collection In Three Innovative Formulas - And It's 100% Vegan!

KENDO; PR Newswire 1,303 words 24 April 2018 13:33 PR Newswire Europe TWOTEN English

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SAN FRANCISO, April 24, 2018 /PRNewswire/ -- Introducing Kat Von D Beauty 24-Hour Super Brow Long-Wear Pomade, Brow Struck Dimension Powder, Signature Brow Precision Pencil, and two new brow brushes unlike any others. With three first-to-market waterproof, long-wear, and high pigment formulas in pencil, pomade and powder, these vegan and cruelty-free brow products give you the power to personalize your brows any way you want, in any shade you want!

Experience the interactive Multichannel News Release here:

https://www.multivu.com/players/English/8309951-kat-von-d-beauty-long-wear-vegan-brow-collection/

Kat Von D Beauty 24-Hour Super Brow Long-Wear Pomade, Brow Struck Dimension Powder, Signature Brow Precision Pencil, Pomade Brow Brush #70 and Powder Brow Brush #75 are available in the UK and Ireland in May 2018 on Katvondbeauty.com and Debenhams.

Brows are uniquely personal. To create her own distinctive bold brow, Kat used Tattoo Liner for years because she couldn't find a product that delivered the high-intensity color and waterproof long-wear she wanted. Now, she has pushed the boundaries of innovation to create the ultimate brow collection for herself...and everyone! In a sneak peek post on Instagram, Kat Von D lauded, "Are you guys ready for THE BEST bullet-proof long wear eyebrow product of all time?!"

Kat Von D Beauty 24-Hour Super Brow Long-Wear Pomade

This weightless waterproof pomade delivers high-impact, budge-proof, smudge-proof, brows that don't come off until you want them to. This sweat-proof formula is the best brow product for the most intense activities – Kat even tested its stay-put power at a super-sweat-inducing fitness class! Super Brow comes in 7 neutral brow tones, 7 rainbow colors, plus "White Out" and "Bleach" for a total of 16 unprecedented shades that can combine to create over 100 colors for any and every hair color.

Apply 24-Hour Super Brow Long-Wear Pomade with the new Kat Von D Beauty Pomade Brow Brush #70. The brush's firm, angled bristles are made from the highest quality synthetic fibers to deliver extreme control and effortless strokes. The tapered brush handle doubles as a mixing spatula to make creating color combinations a breeze.

Kat Von D Beauty Brow Struck Dimension Powder

Create the perfect natural-looking brow with Brow Struck: a unique 3D semi-metallic powder that mimics the natural sheen of real hair for real-deal dimension and volume. This hybrid 2-in-1 primer and powder formula is the first brow powder to deliver waterproof, smudge-resistant brows for up to 12 hours. Use one of the seven brow-toned shades to instantly fill-in and even-out your shape for perfectly full and balanced brows that look great on camera and in real life.

Apply this long-wear, high pigment powder with the Kat Von D Beauty Powder Brow Brush #75. The brush features a unique combed design that actually deposits and blends the powder as it grooms brow hair!

Kat Von D Beauty Signature Brow Precision Pencil

This ultra-skinny pencil features the first-ever 1 x 1.5mm oval tip, for a microblade look that you control. Signature Brow is all about precision and is perfect for drawing fine lines and hair-like strokes with an artist's control at any angle. The long-wear, break-resistant formula is extra-hard yet softens on contact with the natural oils of your brow hair for buildable payoff, so you can layer color with confidence to achieve any

custom brow look. The built-in spoolie on each of the 7 brow-tone shades lets you groom and blend with ease.

Kat Von D Beauty How-To Brow

Rock any brow with these tips from Kat Von D Artistry Collective Artist Leah Carmichael (@iamleah).

SUPER DEFINED AND SCULPTED BROW

"To get the perfect brow, always start at the arch. I used 24-Hour Super Brow Long-Wear Pomade in Graphite and the Pomade Brow Brush #70 and pulled at the tail end of the brow to elongate the shape. Then I repeated that step on the top of the brow, filling the brow and using remaining product on the brush tip for the front to mimic hair strokes."

FULL BROW

"For an easy, full brow, I used Brow Struck Dimension Powder in Blonde and the Powder Brow Brush #75. The powder is ideal for those with sparse brows because the formula has a slight sheen that gives a natural look. I like to finish with a spoolie to give it more of a fluffy finish."

MICROBLADE EFFECT BROW

"Signature Brow Precision Pencil was made for creating defined brows. I selected the Medium Brown shade and used short strokes to build the color in thin layers. The super-precise tip and high-pigment formula means you can achieve the most natural-looking brow strokes for a precise and defined look. A little goes a long way."

COLORED BROW

"Don't be afraid of colored brows! The versatility of the 24-Hour Super Brow Long-Wear Pomade shades is amazing for creativity. For example, Scarlet mixed with any of the brown tones allows you to customize the perfect auburn shade, and Bleach creates the fastest, most commitment-free bleached brow in history. I used the shade Scarlet alone to create this fun, colorful look."

#Vegan! Kat's passion for animals means that all products are 100% Cruelty Free Forever. The Kat Von D Brow Collection is 100% vegan. Share your looks and find more inspiration at KatVonDBeauty.com, @KatVonDBeauty, #KatVonDBeauty #KVDBrows

ABOUT KAT VON D BEAUTY: LONG WEAR. HIGH PIGMENT. FULL COVERAGE.

Kat Von D Beauty was created and launched in 2008. Inspired by the inks of her world-famous tattoo shop, High Voltage Tattoo, Kat created an unstoppable, beloved makeup brand that specializes in long wear, high pigment, and full coverage beauty products that empower you to unleash your inner artist.

In her nonstop pursuit of creating the most perfect beauty products you've never imagined, Kat Von D tests and wears everything she makes, drawing endless inspiration from her experience as an artist, tattooer, musician, animal-rights activist, social media leader, and creator. Praised and cherished for her artistry, authenticity, innovation, and quality obsession, Kat Von D is one of the fastest-growing beauty brands in the industry.

As a passionate animal-rights activist, Kat Von D is committed to ensuring 100% Cruelty Free beauty and 100% Vegan makeup within her line. In recognition of her work, Kat was the recipient of the Animal Rights National Conference's Celebrity Animal Advocate Award and named Vegan Celebrity of the Year in 2017. Kat Von D Beauty has twice been awarded Best Cruelty-Free Cosmetics Company by peta2 in their Annual Libby Awards.

Kat Von D Beauty is distributed in 35 countries across North America, Latin America, Europe, South East Asia, Australia, the Middle East, Scandinavia, the United Kingdom and Ireland -- exclusively at SEPHORA, Naimies, Debenhams and www.katvondbeauty.com.

ABOUT KENDO

Based in San Francisco, CA, KENDO creates or acquires beauty brands and focuses on developing them into global powerhouses. The portfolio consists of Kat Von D Beauty, Marc Jacobs Beauty, OLEHENRIKSEN, BITE Beauty and Fenty Beauty by Rihanna. The name KENDO is a play on the phrase "can do." What characterizes KENDO is its dedication to product quality, innovation and authentic storytelling. Brands within the KENDO portfolio are distributed in 35 countries worldwide.

https://rt.prnewswire.com/rt.gif?NewsItemId=EN74032&Transmission_Id=201804240403PR_NEWS_EURO_ND_EN74032&DateId=20180424

Document TWOTEN0020180424ee4o001mp

■ European Food Stores Demand Alternatives To Plastic Packaging

FoodProcessing.com, 00:12, 24 April 2018, 5547 words, (English)
UK supermarket chain Iceland takes lead in pushing private-label suppliers to switch to plastic-free materials. Are Europeans greener than Americans? If not, retail developments on the continent may portend big changes in U.S. food and ...



L'Oreal: Patent Issued for Vacuum Infusion Hair Coloring Appliance (USPTO 9936786)

731 words
23 April 2018
Journal of Engineering
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7253
English

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2018 APR 23 (VerticalNews) -- By a News Reporter-Staff News Editor at Journal of Engineering -- A patent by the inventors Grez, Joseph (North Bend, WA); Miller, Zane (Seattle, WA), filed on June 12, 2015, was published online on April 10, 2018, according to news reporting originating from Alexandria, Virginia, by VerticalNews correspondents.

Patent number 9936786 is assigned to L'Oreal (Paris, FR).

The following quote was obtained by the news editors from the background information supplied by the inventors: "In hair coloring, it is important that the coloring be uniform, if so intended, meaning that the color is the same over the entire area of the user's hair, and that the coloring be complete, i.e. all of the user's hair is colored. In many cases, particularly with coloring at home by a user, it is often difficult to obtain complete color over the entire amount of the user's hair; for regions at the back of the head, which are difficult for a user to accurately see, even with a mirror and good lighting. The quality of hair coloring, particularly at home, is dependent upon the user's skill in applying the hair color. It is quite common for a user to be dissatisfied with the results of home hair coloring. This is true relative to the uniformity of the color, if desired, as well.

"Further, home hair coloring is often messy, and usually requires more time and effort in cleanup than is desired. In some cases, there is an accompanying odor which can be unpleasant. Still further, home hair coloring requires certain minimum implements and/or materials.

"Hence, it is desirable that a home hair coloring appliance or method be developed which results in reliable, uniform (if desired) hair coloring with complete coverage."

In addition to the background information obtained for this patent, VerticalNews journalists also obtained the inventors' summary information for this patent: "Accordingly, one aspect of the invention is an appliance for coloring hair, comprising: a flexible cap adapted to fit against the head of a user and cover the user's hair, wherein the cap includes at least one vacuum port through which air in a volume between the cap and the head is drawn out, and at least one infusion port through which hair coloring material is moved into the volume, through infusion action; and a sealing band member which seals the cap to the head of the user, such that the volume between the cap and the head is substantially fluid tight.

"Another aspect of the invention is a method for coloring hair, comprising the steps of: fitting a flexible cap to the head of a user, enclosing the hair of the user therebetween; creating a vacuum within the volume between the head of the user and the cap; providing of hair coloring material into the volume in which the vacuum has been created; wherein the color infusion terminates when the pressure from the environment is equal to the pressure within the cap; activating the coloring material at a selected point in the process; and removing the flexible cap.

"A further aspect of the invention is in an appliance for coloring hair: a flexible cap portion adapted to fit against the head of a user and cover the user's hair, wherein the cap includes at least one port through which air in a volume between the cap and the head of a user is drawn out, thereby creating a vacuum in the cap volume and at least one port through which hair coloring material is drawn into the volume through infusion action, wherein the flexible cap includes a sealing band member which seals the cap to the head of a user."

URL and more information on this patent, see: Grez, Joseph; Miller, Zane. Vacuum Infusion Hair Coloring Appliance. U.S. Patent Number 9936786, filed June 12, 2015, and published online on April 10, 2018. Patent URL:

http://patft.uspto.gov/netacgi/nph-

Parser?Sect1=PTO1&Sect2=HITOFF&d=PALL&p=1&u=%2Fnetahtml%2FPTO%2Fsrchnum.htm&r=1&f=G&l =50&s1=9936786.PN.&OS=PN/9936786RS=PN/9936786

Keywords for this news article include: Europe, France, Business, L'Oreal S.A.

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Colgate-Palmolive; Patent Issued for Oral Care Whitening Compositions (USPTO 9937116)

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23 April 2018
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2018 APR 23 (VerticalNews) -- By a News Reporter-Staff News Editor at Journal of Engineering -- Colgate-Palmolive (New York, NY) has been issued patent number 9937116, according to news reporting originating out of Alexandria, Virginia, by VerticalNews editors.

The patent's inventors are Chen, Xiang (New Brunswick, NJ); Boyd, Thomas J. (Metuchen, NJ).

This patent was filed on November 27, 2012 and was published online on April 10, 2018.

From the background information supplied by the inventors, news correspondents obtained the following quote: "Dentifrice formulations comprising various tooth whitening agents are known as being useful for cleaning and whitening teeth. A well-known tooth whitening agent is hydrogen peroxide. The hydrogen peroxide can bleach the teeth, remove stains, and kill cariogenic bacteria. In order to deliver a good whitening efficacy with an acceptable usage time, dentifrice compositions are formulated with a high peroxide content, typically above 1 wt % of the composition. However, peroxide compounds are highly reactive, and many countries have strict regulations restricting the concentration of hydrogen peroxide.

"Thus, there is a need for improved single phase whitening oral care compositions, for example dentifrice compositions, which contain a whitening agent other than hydrogen peroxide and can deliver enhanced whitening performance versus known compositions."

Supplementing the background information on this patent, VerticalNews reporters also obtained the inventors' summary information for this patent: "The invention at least partly aims to meet at least one of those needs.

"In some embodiments, the present invention provides an oral care composition comprising a whitening agent having the formula: R.sup.1--O--O--R.sup.2; and an aliphatic ketone; wherein R.sup.1 and R.sup.2 are independently selected from hydrogen, C.sub.1-C.sub.6 alkyl, C.sub.2-C.sub.6 alkenyl, C.sub.2-C.sub.6 carbonyl, SO.sub.3, phenyl and naphthyl.

"In some embodiments, the present invention provides an oral care composition comprising a peroxodisulfate whitening agent and an aliphatic ketone.

"Optionally, the peroxodisulfate whitening agent is in the form of an acid or salt thereof.

"Optionally, the whitening agent is a peroxodisulfate salt selected from at least one of sodium peroxodisulfate, potassium peroxodisulfate, ammonium peroxodisulfate, lithium peroxodisulfate, calcium peroxodisulfate, and magnesium peroxodisulfate, or a mixture of any two or more of these peroxodisulfate salts.

"Optionally, the whitening agent comprises sodium peroxodisulfate.

"Optionally, the composition is an aqueous composition and the peroxodisulfate whitening agent is present in an amount of from 0.01M to 0.05M based on the weight of the composition.

"Optionally, the composition is an aqueous composition and the peroxodisulfate whitening agent is present in an amount of from 0.1 to 10 wt % based on the weight of the composition, typically from 0.7 to 3.5 wt % or 0.24 to 1.2 wt % based on the weight of the composition.

"Optionally, the composition is a substantially anhydrous composition comprising less than 5 wt % water and the peroxodisulfate whitening agent is present in an amount of from 0.1 to 45 wt %, more preferably from 0.7 to 20 wt %, more preferably from 3.5 to 10 wt % based on the weight of the composition, typically from 5 to 8 wt % or 0.24 to 1.2 wt % based on the weight of the composition.

"Optionally, the aliphatic ketone is a ketone of the formula R.CO.R' where R is a C.sub.1 to C.sub.4 alkyl group and R' is a C.sub.1 to C.sub.4 alkyl group, and R and R' may be the same or different.

"Optionally, R is a methyl group and R' is a C.sub.2 to C.sub.4 alkyl group.

"Optionally, R' is an ethyl group.

"Optionally, the composition is an aqueous composition and the aliphatic ketone is present in an amount of from 0.01M to 0.05M based on the weight of the composition.

"Optionally, the composition is an aqueous composition and the aliphatic ketone is present in an amount of from 0.02 to 1.5 wt % based on the weight of the composition, typically from 0.05 to 0.8 wt % based on the weight of the composition.

"Optionally, the composition is a substantially anhydrous composition comprising less than 5 wt % water and the aliphatic ketone is present in an amount of from 0.03 to 6 wt % based on the weight of the composition, typically from 1.3 to 4.7 wt % or 0.06 to 0.7 wt % based on the weight of the composition.

"Optionally, the peroxodisulfate whitening agent and the aliphatic ketone are present in a molar ratio in the composition of from 0.5:1 to 1:0.5, further optionally from 0.75:1 to 1:0.75, still further optionally about 1:1.

"Optionally, the composition is in the form of a dentifrice, a toothpaste, a mouthwash, a strip or a solid or liquid gel.

"The invention also provides a method of tooth whitening comprising applying the composition of the invention to the surface of a mammalian tooth

"In the preferred embodiments of the invention, the oral care compositions are stable during long term storage and remain effective to clean and whiten teeth, and in addition the oral care compositions have a whitening agent which is acceptable under the regulations in force in many countries around the world.

"Further embodiments of the invention will be apparent from the detailed description and the examples."

For the URL and additional information on this patent, see: Chen, Xiang; Boyd, Thomas J.. Oral Care Whitening Compositions. U.S. Patent Number 9937116, filed November 27, 2012, and published online on April 10, 2018. Patent URL:

http://patft.uspto.gov/netacgi/nph-

Parser?Sect1=PTO1&Sect2=HITOFF&d=PALL&p=1&u=%2Fnetahtml%2FPTO%2Fsrchnum.htm&r=1&f=G&l=50&s1=9937116.PN.&OS=PN/9937116RS=PN/9937116

Keywords for this news article include: Gases, Anions, Business, Elements, Cosmetics, Dentifrices, Electrolytes, Hydrogen Peroxide, Inorganic Chemicals, Reactive Oxygen Species, Colgate-Palmolive Company.

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Procter & Gamble Company; Patent Issued for Process for Recycling Detergent Pouches (USPTO 9938488)

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2018 APR 23 (VerticalNews) -- By a News Reporter-Staff News Editor at Journal of Engineering -- A patent by the inventors Turnbull, Nicholas Andrew (Tyne & Wear, GB); Jukes, Paul (Tyne & Wear, GB), filed on December 8, 2015, was published online on April 10, 2018, according to news reporting originating from Alexandria, Virginia, by VerticalNews correspondents.

Patent number 9938488 is assigned to Procter & Gamble Company (Cincinnati, OH).

The following quote was obtained by the news editors from the background information supplied by the inventors: "Cleaning compositions in pouch form have become increasingly popular among consumers. In the production process of such pouches, it may occur that a proportion of them do not comply with the required manufacture specifications and are therefore not suitable for sale. This could be the case for pouches produced during the start up, i.e., before the process reaches a steady state, and shut down of the process.

"There is a need for dealing with these 'non-suitable' pouches (herein also referred as 'waste' or 'rejects') for economic and more importantly, environmental reasons. The nature of the pouches makes this a complex issue. Usually pouches are constituted of a water-soluble enveloping material and a cleaning composition, having very different chemical and physical properties from one another. This complexity is increased when the pouches have more than one compartment, especially if the compartments contain compositions in different physical forms (solid and liquid) or compositions comprising incompatible ingredients.

"Cleaning compositions can comprise bleach, in particular inorganic bleach, such as sodium percarbonate. Usually the bleach is found at relative high weight concentration. Sodium percarbonate is a key cleaning and stain removal technology delivering good removal of bleachable stains, at affordable cost; however incorporation of this ingredient into cleaning formulations can have associated stability issues. Sodium percarbonate is an unstable chemical ingredient, which, in presence of moisture can decompose generating initially hydrogen peroxide and subsequently water and molecular oxygen. This decomposition reaction is exothermic and autocatalytic. The stability of sodium percarbonate is more challenging in the case of phosphate-free cleaning compositions. Traditional cleaning compositions contain phosphate. In addition to being a good cleaning active, phosphate is a good moisture trap that contributes to the processability and stability of the cleaning composition. In the case of phosphate-free compositions, it is not only that the phosphate is not there to trap moisture but also that the phosphate is usually replaced by other cleaning actives that can have hygropscopic nature, in detriment of the processability and stability of the resulting composition.

"Water-soluble pouches containing solid and liquid compositions in different compartments present an added complication if the pouch needs to be recycled. A way to recycle the pouch could be the separation of the solid and the liquid compositions but this process is time consuming and costly. Alternatively, the solid and liquid compositions can be mixed but they can interact with each other and can have stability issues when mixed. This could occur during the processing and storage of the mixture. It will determine the storage time and conditions thereby reducing the flexibility of the recycling process.

"In light of the above discussion there is the need for an efficient process for recycling water-soluble pouches containing bleach and compositions in solid and liquid forms."

In addition to the background information obtained for this patent, VerticalNews journalists also obtained the inventors' summary information for this patent: "According to a first aspect of the invention, there is provided a process for recycling a multi-compartment water-soluble pouch. The pouch comprises a cleaning composition enclosed by a water-soluble enveloping material. The cleaning composition is phosphate-free and comprises bleach, preferably sodium percarbonate. The pouch comprises at least two compartments, a first compartment comprising a solid composition and a second compartment comprising a liquid composition. The bleach is preferably contained in the solid compartment.

"The process of the invention comprises the steps of: i) releasing the compositions from each compartment of the pouch by preferably cutting open the enveloping material; ii) mixing the released compositions to create a mixture; iii) adding a moisture sink to the mixture; and iv) optionally drying the mixture.

"The mixture resulting from the combination of the liquid and solid compositions can present thermal stability issues, linked to the bleach in particular when the bleach is sodium percarbonate or any other component which undergoes exothermoic reaction in the presence of any component of the other compartment or any other material used during the recycling process. Sodium percarbonate can be thermally unstable. Due to the presence of liquid, the mixture can also face handling and processability issues, such as reduction or loss of flowability, stickiness, clumping, etc. These problems can be ameliorated or overcome by adding a moisture sink to the mixture.

"The moisture sink is a solid that has good affinity for moisture and it is able to retain the moisture. Preferably, the moisture sink has a surface area of from about 0.5 to about 5 m2/g, more preferably from about 0.8 to about 4 m2/g. The surface area is calculated using BET as detailed herein below.

"Preferably the moisture sink is in particulate form and has a weight geometric mean particle size of from about 50 .mu.m to about 300 .mu.m, more preferably from about 100 .mu.m to about 250 .mu.m. Preferably the moisture sink has a low level of fines and coarse particles, in particular less than 10% by weight of the particle are above about 500 and less than 10% of the particles are below about 40 .mu.m. These mean particle size and particle size distribution further contribute to the thermal stability of the mixture. The particle size distribution and the weight geometric mean particle size can be measured using a Malvern particle size analyser based on laser diffraction.

"Inorganic materials can be used as moisture sink. The moisture sink is preferably water-soluble by 'water-soluble' is herein meant a degree of solubility in water at 25.degree. C. of 5 g/100 g or more, more preferably 25 g/100 g or more and specially 50 g/100 g or more. The moisture sink for use in the present invention is water-soluble otherwise unwanted residues could be left on cleaned items. It is also preferred that the moisture sink not only contributes to improve the thermal stability of the mixture but that also actively contributes to cleaning. This is particularly important because pouches are usually quite compact and space should preferably be taken by cleaning actives.

"It has been found that light carbonate is a very suitable material for use in the present invention as moisture sink. Carbonate forms a stable monohydrate under the humidity conditions found during the recycling of the pouch. The monohydrate forms a monolayer. It is important to have carbonate with a high surface area to bind the required level of free moisture. Light carbonate has a high porosity and an irregular shape that provides a high surface area that makes light carbonate a preferred material for use herein as moisture sink.

"For the purpose of this invention 'light sodium carbonate', herein sometimes also referred to as 'light carbonate', means sodium carbonate having a surface area of from about 0.5 to about 5 m2/g and a weight geometric mean particle size of from about 50 to about 300 .mu.m, preferably from 100 to 250 .mu.m with preferably less than about 10% by weight of the particles above about 500 .mu.m and less than about 10% by weight of the particles below about 50 .mu.m.

"Preferably the liquid composition comprises non-ionic surfactant.

"The level of moisture sink in the mixture is preferably from 1 to 20%, more preferably from 2 to 15% and especially from 3 to 10% by weight of the mixture. These levels have proved to provide good stability to the mixture.

"After the moisture sink is added to the solid-liquid mixture, the mixture becomes thermally stable, flowable, etc. The mixture is suitable to be used to make new water-soluble pouches.

"According to a second aspect of the invention, there is provided a water-soluble pouch. The pouch comprises a phosphate-free bleach-containing cleaning composition. The composition comprises a moisture sink, preferably light carbonate.

"The description of the pouch according to the first aspect of the invention applies mutatis mutandis to the pouch of the second aspect of the invention."

URL and more information on this patent, see: Turnbull, Nicholas Andrew; Jukes, Paul. Process for Recycling Detergent Pouches. U.S. Patent Number 9938488, filed December 8, 2015, and published online on April 10, 2018. Patent URL:

http://patft.uspto.gov/netacgi/nph-

Parser?Sect1=PTO1&Sect2=HITOFF&d=PALL&p=1&u=%2Fnetahtml%2FPTO%2Fsrchnum.htm&r=1&f=G&l =50&s1=9938488.PN.&OS=PN/9938488RS=PN/9938488

Keywords for this news article include: Anions, Alkalies, Business, Chemicals, Detergents, Phosphates, Carbonic Acid, Phosphoric Acids, Sodium Carbonate, Sodium Percarbonate, Surface-Active Agents, Consumer Goods Companies, Procter & Gamble Company.

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Colgate-Palmolive; Patent Issued for Oral Care Dispenser and Oral Care System (USPTO 9936797)

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2018 APR 23 (VerticalNews) -- By a News Reporter-Staff News Editor at Journal of Engineering -- According to news reporting originating from Alexandria, Virginia, by VerticalNews journalists, a patent by the inventor Kolb, Matthew Lee (Upper Black Eddy, PA), filed on December 19, 2013, was published online on April 10, 2018.

The assignee for this patent, patent number 9936797, is Colgate-Palmolive (New York, NY).

Reporters obtained the following quote from the background information supplied by the inventors: "The present invention relates to an oral care dispenser for dispensing an oral care fluid, such as an oral care fluid comprising a whitening agent, and to an oral care system comprising such an oral care dispenser and an oral care implement.

"It is known to provide an oral care dispenser that is operable to dispense an oral care fluid, such as an oral care fluid comprising a whitening agent, to a user's teeth. Some known such oral care dispensers are difficult to operate to dispense a suitable, small volume of the oral care fluid. This can result in application of a volume of the oral care fluid to a user's teeth greater than a volume actually required for the oral care fluid to have the desired effect, such as teeth whitening. Accordingly, some of the oral care fluid is wasted. Oral care systems comprising an oral care implement, such as a toothbrush, and an oral care dispenser operable to dispense an oral care fluid, and connectable to the oral care implement, are known. Some known such oral care systems suffer from the problem that the dispenser accidentally may be actuated to dispense some of the oral care fluid when it is not desired to do so, such as when the oral care dispenser is connected to the oral care implement.

"There is a need for an oral care dispenser that is more easily operable to dispense a suitable volume of an oral care fluid. There also is a need for an oral care system comprising an oral care implement and an oral care dispenser connectable to the oral care implement, which oral care system helps prevent accidental actuation of the dispenser."

In addition to obtaining background information on this patent, VerticalNews editors also obtained the inventor's summary information for this patent: "An embodiment of the present invention provides a first oral care dispenser, comprising: a housing defining a cavity; a wall of flexible material in the cavity, the wall dividing the cavity into first and second reservoirs of variable volume, the first reservoir containing an oral care fluid; a first opening in fluid communication with the first reservoir, wherein the oral care fluid is dispensable from the dispenser through the first opening; a second opening in fluid communication with the second reservoir via a check valve that permits flow into the second reservoir from an exterior of the dispenser and restricts flow from the second reservoir to the exterior of the dispenser; and an actuator operable to dispense the oral care fluid through the first opening.

"Optionally, the actuator is operable to push air into the second reservoir through the check valve.

"Optionally, the actuator comprises a wall defining the second opening and a chamber fluidly connecting the second opening with the check valve.

"Optionally, the chamber is of variable volume. Further optionally, the actuator is operable to reduce the volume of the chamber when the second opening is blocked, thereby to push air from the chamber into the second reservoir through the check valve.

"Optionally, the actuator comprises flexible material defining the chamber of variable volume.

"Optionally, the actuator defines the first opening and is movable relative to the housing to reduce the volume of the first reservoir, thereby to dispense the oral care fluid through the first opening.

"Another embodiment of the present invention provides a second oral care dispenser, comprising: a housing defining a cavity; a wall in the cavity, the wall dividing the cavity into first and second reservoirs of variable volume, the first reservoir containing an oral care fluid; a first opening in fluid communication with the first reservoir, wherein the oral care fluid is dispensable from the dispenser through the first opening; a second opening in fluid communication with the second reservoir via a check valve that permits flow into the second reservoir from an exterior of the dispenser and restricts flow from the second reservoir to the exterior of the dispenser; and an actuator operable to dispense the oral care fluid through the first opening; wherein the actuator defines the first opening and is movable relative to the housing to reduce the volume of the first reservoir, thereby to dispense the oral care fluid through the first opening.

"Optionally, the wall comprises a wall of flexible material.

"Optionally, in either of the first and second oral care dispensers, the actuator is operable to pull air into the second reservoir through the check valve.

"Optionally, in either of the first and second oral care dispensers, the housing defines the second opening and a chamber of fixed volume fluidly connecting the second opening with the check valve.

"Optionally, in either of the first and second oral care dispensers, the wall of flexible material comprises a deformable vessel with an orifice in fluid communication with the first opening. Further optionally, the vessel is deformable according to a predetermined pattern of collapse, and/or the vessel comprises a bellows.

"Optionally, in either of the first and second oral care dispensers, the check valve comprises one of: a diaphragm check valve, a ball check valve, a swing check valve, and a duckbill check valve.

"Optionally, in either of the first and second oral care dispensers, the first opening is in fluid communication with the first reservoir via a second check valve that restricts flow into the first reservoir from an exterior of the dispenser and permits flow from the first reservoir to the exterior of the dispenser.

"Optionally, either of the first and second oral care dispensers comprises a flexible or resilient applicator, wherein the first opening is formed in the applicator.

"Optionally, in either of the first and second oral care dispensers, the first opening is at a distal end portion of the dispenser and the second opening is at a proximal end portion of the dispenser.

"Optionally, in either of the first and second oral care dispensers, the oral care fluid comprises one or more oral care agents selected from the group consisting of: antibacterial agents; oxidative or whitening agents; enamel strengthening or repair agents; tooth erosion preventing agents; tooth anti-sensitivity ingredients; gum health actives; nutritional ingredients; tartar control or anti-stain ingredients; enzymes; sensate ingredients; flavors or flavor ingredients; breath freshening ingredients; oral malodor reducing agents; anti-attachment agents or sealants; diagnostic solutions; occluding agents, dry mouth relief ingredients; catalysts to enhance the activity of any of these agents; colorants or aesthetic ingredients; and combinations thereof.

"Another embodiment of the present invention provides a first oral care system, comprising: either one of the first and second oral care dispensers; and an oral care implement; wherein the oral care dispenser is movable relative to the oral care implement between a storage state, at which a portion of the oral care implement blocks the first opening of the oral care dispenser from an exterior of the oral care system, and an application state, at which the first opening of the oral care dispenser is not blocked by the oral care implement.

"A further embodiment of the present invention provides a second oral care system, comprising: an oral care dispenser comprising: a housing defining a cavity; a wall in the cavity, the wall dividing the cavity into first and second reservoirs of variable volume, the first reservoir containing an oral care fluid; a first opening in fluid communication with the first reservoir, wherein the oral care fluid is dispensable from the dispenser through the first opening; a second opening in fluid communication with the second reservoir; and an actuator operable to dispense the oral care fluid through the first opening; and an oral care implement; wherein the oral care dispenser is movable relative to the oral care implement between a storage state, at which a portion of the oral care implement blocks the second opening of the oral care dispenser from an exterior of the oral care system, and an application state, at which the second opening of the oral care dispenser is not blocked by the oral care implement.

"Optionally, the wall comprises a wall of flexible material.

"Optionally, the second opening is in fluid communication with the second reservoir via a check valve that permits flow into the second reservoir from an exterior of the dispenser and restricts flow from the second reservoir to the exterior of the dispenser.

"Optionally, when the oral care dispenser is in the storage state, a portion of the oral care implement blocks the first opening of the oral care dispenser from the exterior of the oral care system. Further optionally, when the oral care dispenser is in the application state, the first opening of the oral care dispenser is not blocked by the oral care implement.

"Optionally, the oral care dispenser of the second oral care system is either one of the first and second oral care dispensers.

"Optionally, in either of the first and second oral care systems, when the oral care dispenser is in the application state, the oral care dispenser is detached from the oral care implement.

"Optionally, in either of the first and second oral care systems, the oral care implement comprises a toothbrush.

"Further areas of applicability of the present invention will become apparent from the detailed description provided hereinafter. It should be understood that the detailed description and specific examples, while indicating the preferred embodiments of the invention, are intended for purposes of illustration only and are not intended to limit the scope of the invention."

For more information, see this patent: Kolb, Matthew Lee. Oral Care Dispenser and Oral Care System. U.S. Patent Number 9936797, filed December 19, 2013, and published online on April 10, 2018. Patent URL: http://patft.uspto.gov/netacgi/nph-

Parser?Sect1=PTO1&Sect2=HITOFF&d=PALL&p=1&u=%2Fnetahtml%2FPTO%2Fsrchnum.htm&r=1&f=G&l=50&s1=9936797.PN.&OS=PN/9936797RS=PN/9936797

Keywords for this news article include: Business, Colgate-Palmolive Company.

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Owens-Brockway Glass Container Inc. Patent Issued for Product and Package with a Photosensitive Use-Evident Feature (USPTO 9938058)

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2018 APR 23 (VerticalNews) -- By a News Reporter-Staff News Editor at Journal of Engineering -- A patent by the inventors Smith, Roger P. (Perrysburg, OH); Bryant, Jessica R. (Toledo, OH); Anderson, Chris D. (Perrysburg, OH); Cooper, Scott (Perrysburg, OH); Clark, Terence J. (Sanford, MI); Feygenson, Oleg (Saint Petersburg, RU); Solunin, Anatoly (Saint Petersburg, RU), filed on May 9, 2016, was published online on April 10, 2018, according to news reporting originating from Alexandria, Virginia, by VerticalNews correspondents.

Patent number 9938058 is assigned to Owens-Brockway Glass Container Inc. (Perrysburg, OH).

The following quote was obtained by the news editors from the background information supplied by the inventors: "Many containers are provided with tamper-resistant devices to resist refilling of contents in the containers. For example, a beverage container can include a fitment that renders the container non-refillable, so as to impede efforts to refill the container with inferior products. U.S. Pat. No. 3,399,811 illustrates a container of this type.

"A general object of the present disclosure, in accordance with one aspect of the disclosure, is to provide a product including a container and a use indicator carried by the container that indicates whether the container has been used and, thus, will provide evidence of efforts to repackage the container with counterfeit product.

"The present disclosure embodies a number of aspects that can be implemented separately from or in combination with each other.

"A product in accordance with one aspect of the disclosure includes a container, a photochromic material carried by the container and responsive to ultraviolet (UV) light so as to darken upon exposure thereto, and a UV protector over the photochromic material to protect the photochromic material from exposure to UV light.

"In accordance with a further aspect of the disclosure, there is provided a method of producing a package that includes applying a photochromic material to a container that is responsive to ultraviolet (UV) light so as to darken upon exposure thereto, and protecting at least a portion of the photochromic material from exposure to UV light before initial opening of the package. The method also includes filling the container with an original flowable product, and applying a closure to the container."

In addition to the background information obtained for this patent, VerticalNews journalists also obtained the inventors' summary information for this patent: "Many containers are provided with tamper-resistant devices to resist refilling of contents in the containers. For example, a beverage container can include a fitment that renders the container non-refillable, so as to impede efforts to refill the container with inferior products. U.S. Pat. No. 3,399,811 illustrates a container of this type.

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to UV light before initial opening of the package. The method also includes filling the container with an original flowable product, and applying a closure to the container."

URL and more information on this patent, see: Smith, Roger P.; Bryant, Jessica R.; Anderson, Chris D.; Cooper, Scott; Clark, Terence J.; Feygenson, Oleg; Solunin, Anatoly. Product and Package with a Photosensitive Use-Evident Feature. U.S. Patent Number 9938058, filed May 9, 2016, and published online on April 10, 2018. Patent URL:

http://patft.uspto.gov/netacgi/nph-

Parser?Sect1=PTO1&Sect2=HITOFF&d=PALL&p=1&u=%2Fnetahtml%2FPTO%2Fsrchnum.htm&r=1&f=G&l=50&s1=9938058.PN.&OS=PN/9938058RS=PN/9938058

Keywords for this news article include: Food, Beverage, Business, Owens-Brockway Glass Container Inc.

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Menasha Corporation; Patent Issued for Shipping and Display Containers and Methods of Making Same (USPTO 9938038)

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2018 APR 23 (VerticalNews) -- By a News Reporter-Staff News Editor at Journal of Engineering -- According to news reporting originating from Alexandria, Virginia, by VerticalNews journalists, a patent by the inventors Pfeifer, Mike (Hartford, WI); Einstein, James L. (Winston-Salem, NC), filed on July 15, 2016, was published online on April 10, 2018.

The assignee for this patent, patent number 9938038, is Menasha Corporation (Neenah, WI).

Reporters obtained the following quote from the background information supplied by the inventors: "For many years corrugated pre-packed paperboard point of purchase displays, sometimes referred to as shelf-ready packaging (SPR) or retail-ready packaging (RRP), have been one of the mainstays of the in-store marketing mix of tools available to brand marketers. In the past, a particular version of pre-packed displays, referred to as PDQ packaging, has become a display of choice for retailers. The process for designing, manufacturing, setting up and loading the product and distributing PDQ packages has remained virtually the same since its inception many years ago. The process consists generally of a display vendor obtaining a design brief from a brand marketer or an advertising or promotional agency representing the brand marketer. The display vendor may then create a design solution based on parameters within the design brief. The initial design concept(s) may be presented to the brand marketer in several formats, such as a sketch, a rendering, a prototype or a combination of these design outputs.

"In a current PDQ packaging approach, cost estimates may be provided during the design process. If a design concept is accepted and approved by a brand marketer or its agency, the display vendor may create a final prototype for approval. Once approved, final costs may be determined and the display vendor may tool up to produce the PDQ packaging. Component layouts may be provided to whomever the brand marketer has selected to create the graphics to be printed on the display. The in-store execution date and the required quantity of the brand marketer may dictate a production and fulfillment schedule. The display vendor may manufacture in-house or outsource the display components needed for the promotion. The components may then be transferred in knocked-down format to a secondary packaging operation.

"Currently, a PDQ secondary packaging operation may be included in services offered by a display vendor or may be offered by a separate vendor dictated by a brand marketer. Products of the brand marketer to be sold using existing PDQ packaging may be transferred, for example, to a secondary packaging operation. Currently, product requirements may typically be transferred in an open stock shipping container which the brand marketer may use for open stock (non-display) shipments to various retailers.

"Presently, both the brand marketer's product and the PDQ packaging components are at a secondary packaging operation ready to be assembled. Typically, the packing operation may build an existing PDQ package based on drawings and assembly instructions from the display vendor. The packing operation may remove the product from the open stock shipping cases and load the product into the PDQ packaging based on a planogram. The open stock cases in which the product was delivered may be disposed of by the secondary packaging operation. This process may take days or weeks depending on the size of the order and/or the availability of the product transferred to the secondary packaging operation from the brand marketer's distribution center. The pack-out of PDQ packaging may typically require some degree of protective packaging to insure the display will arrive at the retailer undamaged.

"Thereafter, pre-packed PDQ packages may be loaded into a shipping case that is then palletized (x number of cases to a pallet). In most cases, the pallets of PDQ packages may then be returned to the brand marketer's distribution center. The distribution center may normally ship such pallet loads to the retailer's distribution center. The retailer's distribution center may break down such pallets and ship single or multiple PDQ packages to a receiving area of an individual store. Thereafter, store personnel may pull single or multiple PDQ packages from the receiving area and remove them from the shipping container. Store personnel may then remove protective packaging, adjust the shelves on fixtures if necessary, and place the

PDQ packages on the shelves. The retail store personnel may then place the shipping container and the protective packaging into a recycling process.

"Typically, the shelves at a retailer's store may be located on a four-way fixture or at an end of an aisle end-cap. Currently, in-store compliance for successfully executing existing PDQ packages among various retailers is said to be between 50% and 80%. The PDQ packages may typically remain in a store for 2-4 weeks. After that time, a retailer may break the PDQ packages down and place the components of broken down packages into a recycling process. If the PDQ packages are not completely sold out, unsold product may generally be placed with other open stock product on in-line shelves.

"The current process that has been described has been the method of choice for developing and executing promotional PDQ packaging for many years but has significant deficiencies in terms of component manufacturing and supply chain efficiency. There is a current need for improvements and innovations, such as a universal display design which incorporates superior efficiencies in both component manufacturing and supply chain. Typically, current PDQ packages are manufactured to specific shelf sizes. Embodiments of the invention conform to multiple shelf sizes while maintaining full product visibility and shopability."

In addition to obtaining background information on this patent, VerticalNews editors also obtained the inventors' summary information for this patent: "Embodiments of the invention provide shipping and display containers comprising, for example, first and second tray elements, each tray element having a tray element bottom panel and a tray element back panel, and each tray element back panel having portions defining a sleeve; a bridge element disposed between the first and second tray elements, the bridge element being movable between accordion-folded and extended positions of the bridge element; and a header card element having a back panel with a first portion received in the sleeve defined by portions of the first tray element back panel and a second portion received in the sleeve defined by portions of the second tray element back panel.

"In aspects of embodiments of the invention, each tray element back panel portion defining the sleeve may include, for example, first and second portions of each tray element back panel confronting one another and defining the sleeve between the confronting first and second tray element back panel portions. In other aspects, the confronting first and second tray element back panel portions may further include, for example, the first and second portions of each tray element back panel folded to a position confronting one another and defining the sleeve between the confronting first and second tray element back panel portions.

"In additional aspects of embodiments of the invention, the bridge element may further include, for example, first and second center panels movable between the accordion-folded and extended positions. In further aspects, the first center panel may have, for example, a flap secured to the first tray element, and the second center panel may have, for example, a flap secured to the second tray element. In still further aspects, the first and second center panels of the bridge element may be, for example, accordion-foldable between a first position confronting one another and a second position extending in a common plane. In other aspects, the flap of the first center panel may be, for example, secured to the bottom panel of the first tray element, and the flap of the second center panel being secured to the bottom panel of the second tray element. In still other aspects, the flap of the first center panel may be, for example, secured to the bottom panel of the first tray element by an adhesive material, and the flap of the second center panel may be, for example, secured to the bottom panel of the second tray element by an adhesive material.

"In further aspects of embodiments of the invention, the first portion of the header card element may be, for example, received in the sleeve defined between two confronting portions of the first tray element back panel, and the second portion of header card element may be, for example, received in the sleeve defined between the two confronting portions of the second tray element back panel. In additional aspects, the first portion of the header card element may, for example, be secured in the sleeve defined between two confronting portions of the first tray element back panel, and the second portion of header card element may be, for example, slideable in the sleeve defined between the two confronting portions of the second tray element back panel. In other aspects, the first portion of the header card element may comprise, for example, a single limb of the folded portion of the header card element.

"In other aspects of embodiments of the invention, the bridge element may be, for example, movable between the accordion-folded position of the bridge element with the first and second tray elements proximate one another and the extended position of the bridge element with the first and second tray elements spaced apart from one another. In still other aspects, the bridge element may be, for example, movable between the accordion-folded position of the bridge element with the first and second tray elements proximate one another and the extended position of the bridge element with the first and second tray elements spaced apart from one another by a distance corresponding to a width of the bridge element in the extended position of the bridge element.

"In still other aspects of embodiments of the invention, the header card element may further include, for example, a cover portion disposed parallel with the bottom panel of at least one of the first and second tray elements in the accordion-folded position of the bridge element with the first and second tray elements proximate one another. In still further aspects, the header card element may further include, for example, a cover portion disposed at an acute angle relative to the bridge element in the extended position of the bridge element with the first and second center panels of the bridge element extending in a common plane and the first and second tray elements spaced apart from one another by the distance corresponding to a width of the bridge element.

"In further aspects of embodiments of the invention, a shipping and display container comprise a first tray element and a second tray element. Each tray element has a tray element bottom panel and a tray element back panel. The shipping and display container also comprising a bridge element disposed between the first and second tray elements. The bridge element comprises a first center panel and a second center panel which are accordion-foldable between a first position confronting one another and a second position extending in a common plane. The shipping and display container further comprising a cover element for covering a space between the first and second tray elements.

"In yet further aspects of embodiments of the invention, a method for making a shipping and display container comprises providing a single sheet of material, and cutting the single sheet of material to include: a first tray element and a second tray element, a bridge element disposed between the first and second tray elements, and a cover element for covering a space between the first and second tray elements. The bridge element has a first center panel and a second center panel that are accordion-foldable between a first position confronting one another and a second position extending in a common plane, and each tray element has a tray element bottom panel and a tray element back panel. Moreover, the first tray element, the second tray element, the bridge element and the cover element include foldable portions, and wherein the first try element, the second tray element, the bridge element and the cover element are included in the single sheet of material as interconnected pieces that form a single-unit shipping and display container.

"These and other aspects of the invention will be set forth in part in the description which follows and in part will become more apparent to those skilled in the art upon examination of the following or may be learned from practice of the invention. It is intended that all such aspects are to be included within this description, are to be within the scope of the present invention, and are to be protected by the accompanying claims."

For more information, see this patent: Pfeifer, Mike; Einstein, James L.. Shipping and Display Containers and Methods of Making Same. U.S. Patent Number 9938038, filed July 15, 2016, and published online on April 10, 2018. Patent URL:

http://patft.uspto.gov/netacgi/nph-

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Keywords for this news article include: Business, Transportation, Shipping Container, Menasha Corporation.

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Tulip launches paper packaging for protein offering

Aidan Fortune 383 words 23 April 2018 WRBM Global Food GFOOD English

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Dalehead Foods, a division of Tulip Ltd, has introduced paper board packaging to the UK fresh protein market for the first time.

The packs are now available on three new ready to eat turkey meats in Waitrose stores nationwide.

The new eco-friendly format is billed as the first of its kind in the fresh protein market. The new format took three years to develop as part of Tulip's packaging strategy, which works towards developing solutions to deliver consumer convenience, freshness and on-shelf product differentiation, as well as tackling food waste and incorporating recyclable materials

Inspired by the card packs used in the sandwich market, the packaging is made from sustainable raw materials. It is used on three of Waitrose's brand new products: Rosemary, Lemon & Garlic Free Range Turkey Breast, Honey & Mustard Free-Range Turkey Breast and Butter Roasted Free Range Turkey Breast.

Matt Richards, group innovation manager at Tulip, said: "At a time when shoppers are more conscious than ever before about the ecological footprint of their purchases and supermarkets are looking to improve the environmental impact of their packaging, the launch is very timely.

"It was a challenge to take the board packaging used for sandwiches and make it fit for purpose for longer shelf life goods, but by working collaboratively with packaging supplier, Rapid Action Packaging (RAP) and equipment supplier Proseal, as well as Waitrose, we've managed to create a top quality solution."

He added: "It's exciting to see the products on shelf after months of factory tests and consumer trials. This packaging provides great opportunity to deliver better aesthetics and stand out on shelf, while being mindful of the environmental impact. This remains a continued focus of Dalehead Foods and Tulip LtdThe packaging also aims to improve shelf life."

Michelle Slade, poultry buyer for Waitrose, said: "It's been brilliant to work with Dalehead Foods to bring these new products and packaging to our shops. With a premium look and feel, these recyclable packs are the ideal way to launch the first cooked turkey meats with real herbs and seasoning to the market. We're sure people will love the taste and appreciate the environmentally friendly nature of the packaging."

Document GFOOD00020180423ee4n0005q

${\ensuremath{\,\underline{\tiny{M}}}}$ Spandex : Spandex to present new Vehicle Wrapping Product Guide at Sign and Digital UK 2018

AD Communications, 14:57, 23 April 2018, 263 words, (English)
Bristol - 23 april 2018 - Spandex, the one-stop supplier of innovative solutions to the sign, graphics and display industries has launched a new product guide aimed at vehicle wrappers. The company's unique portfolio of wrapping products ...



Skin Care - Beauty

SkinGenie: The Latest Development in Beauty Technology

Faye Brookman 1,310 words 20 April 2018 WWD WWD English

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L'Oréal's recent purchase of Modiface has directed interest to how technology can benefit the beauty business. Simultaneously, there is a quest for personalization, especially in skin-care where DNA plays a role in selecting products. Those trends dovetail in a new product from SkinGenie.

SkinGenie is a skin-care adviser that analyzes DNA and lifestyle. It also taps artificial intelligence for a deep dive into a user's skin-care needs. From there, a report is generated that incorporates genetic predispositions for skin characteristics, including collagen breakdown, sensitivity to sun and photo-aging. Ingredients are recommended, which can be purchased from the web-based app or sought out from a retailer. Currently, SkinGenie features all of Sephora's skin care products with plans to add other merchants this year.

SkinGenie's technology is available across several platforms, including a direct-to-consumer SkinCare Advisor app, a SkinNome DNA report and a DNA report created via a saliva test. SkinGenie's Skin Care Advisor App includes a SkinNome DNA Report that covers 30 skin traits; the report is generated from a saliva test that the company sells if the customer has not already done DNA testing.

SkinGenie has been racking up awards for its innovation, including being named one of the Top 50 Retail Tech Start-ups Worldwide by Insider Trends, nabbing one of two top awards from Johnson & Johnson's Digital Beauty Quickfire (the Innovation Award and the People's Choice Award) and being selected as second-place winner at the Coty Digital AI Accelerator.

Here, Sindhya Valloppillil, cofounder and chief executive of SkinGenie, digs deeper into its technology.

WWD: How Does SkinGenie work?

Sindhya Valloppillil: With genomics and AI, we can personalize products based on how active ingredients in a product address a particular person's unique genetic skin-care traits and their lifestyle and preferences. Genes are important since 60 percent of aging can be attributed to our genes, according to a recent JAMA Dermatology study, "Factors That Affect Skin Aging: A Cohort-Based Survey on Twins."

We have an agnostic platform, meaning customers can sync their raw DNA data from any test including 23 and Me, Ancestry, Family Tree DNA, etc. It takes about one minute to process the raw data and one minute for a customer's SkinNome report to be generated — it is very fast. Then a customer's DNA results are combined with a lifestyle assessment to produce comprehensive and unique skin-care profiles.

After a user profile is created, customers can browse the products that SkinGenie ranked for them based on a product's active ingredients, taking into account thousands of research studies on how each ingredient works on a specific skin attribute. Products are also ranked according to allergies and average customer rating in addition to filtering for organic, natural, gluten-free or fragrance-free products. SkinGenie works for customers without DNA data by personalizing products based on their answers to our lifestyle questionnaire. The personalization is more powerful with the addition of the DNA data, though. The genesis of SkinGenie began with LifeNome, a DNA-based wellness AI company with the goal of helping individuals make personalized wellness decisions. Cofounded by renowned genomics and technology leaders, Raya Khanin, Ph.D. and Ali Mostashari, Ph.D., the two joined forces with me last year to build out how the technology could serve skin care. Since then, Raya and myself are now spinning out SkinGenie as a separate company to focus on the massive opportunities in the beauty industry.

WWD: Why is it so right for now? How has the ecosystem changed for beauty tech?

S.V.: Beauty tech is really hot right now due to consumers' desire for high personalization and engagement levels, more than any other category. Technology can be truly disruptive and forever change how we experience and shop for beauty products. Case in point: many consumers have now come to rely on

shade-matching technology to find the right foundation or the Fragrance Finder technology that Sephora acquired to find the right fragrance. So many people use apps like Meitu and Perfect 365 to play with makeup or even just improve their selfies. People don't worry about lipstick that's worn off at dinner because you can virtually reapply it to a picture with these apps. Technology offers real value for consumers, brands and retailers.

WWD: Why are we seeing so many acquisitions?

S.V.: Companies like Modiface and Giaran are getting acquired by beauty conglomerates like L'Oréal and Shiseido since they recognize the immediate value to multiple brands in their portfolio. Good beauty technology has been proven to enhance the customer experience and double conversion rates for retailers and brands. Moreover, technology provides valuable insights with respect to product performance and product development.

The ecosystem has completely changed. Increasingly, beauty technology is being outsourced because it is difficult to create in-house. Now, many of the big beauty conglomerates such as L'Oréal, Revlon, J&J, Coty and P&G are actively trying to keep up with, partner with or incubate start-ups by creating accelerators, digital quick-fire contests or even incubators.

WWD: SkinGenie has retailer and consumer uses. Can you elaborate on that?

S.V.: The really successful beauty tech companies like Meitu and Perfect 365 don't just rely on licensing deals with retailers and brands. They both optimized their technology business with their direct-to-consumer apps. We are following the same path with our business model.

In addition to our direct-to-consumer SkinGenie Skin Care Advisor app, we have SG Enterprise Services, which can help brands and retailers by offering personalization experiences for customers and by providing valuable data for their product development and marketing efforts.

WWD: What is your new launch called Kode?

S.V.: Using the same core technology as our SkinGenie App and SG Enterprise Services, we are about to begin the development of Kode, our Al and DNA-based bespoke skin care, hair care and beauty supplement brand

WWD: What's next for SkinGenie?

S.V.: To be really competitive in beauty, you must lead with both science and technology. That is our game plan. SkinGenie has built the world's largest beauty database that is constantly updated. No one else even comes close with respect to the number of genetic variants, biomarkers, traits, ingredients, products, etc. that we cover. We also have a dynamic, deep learning algorithm that automatically adds new scientific knowledge as it becomes available and gets smarter as it absorbs new genotype-phenotype data, customer reviews and ingredient information. We are hoping to close our first round of funding soon. With that funding, we plan to scale our business and finally start doing some marketing. Since there are already nearly 15 million people in this country who have already done DNA testing, we plan to retarget them and give them a new use for their raw DNA data beyond ancestry. I believe to be really competitive in beauty must lead with technology and science. That's the approach we are taking with SkinGenie. Our chief science officer Dr. Raya Khanin is working on expanding our science to include microbiome, epigenomics and RNA.

We are adding more retailers and products to our app. It will be expanded to include hair care and beauty supplements. For our Enterprise Services business, we plan to offer the option to add on complementary technologies that address environmental aging such as 3-D imaging and selfie analysis. We are also going to focus on our Kode launch and begin the development of that. Hopefully we can become as relevant in skin-care and hair care as the AR/VR companies like Modiface, Meitu and Perfect Corp. have become for the world of color cosmetics.

Document WWD0000020180420ee4k0005l



Beauty Features - Beauty L'Oréal Acts Like a Start-up With Launch of Seed Brand

Ellen Thomas 1,097 words 20 April 2018 WWD WWD English

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L'Oréal is introducing a new brand — one that it built, rather than bought.

Sustainable beauty brand Seed Phytonutrients, which officially launched today, was incubated start-up style by a team of L'Oréal employees led by one of the company's general managers. The group is fully funded by L'Oréal, but sits separately from the larger organization, splitting time between a co-working space in Manhattan's Chelsea and a storefront office in Doylestown, Pa.

It is the second brand this year that the world's largest beauty company has incubated from scratch. L'Oréal in January launched House 99 by David Beckham, a men's grooming line, in partnership with the soccer star.

L'Oréal is not the only acquisitive company to build a new brand recently — Unilever created two small teams of employees to launch two brands in the U.S. in under one year, ApotheCare Essentials and Love Beauty and Planet, which launched in November and December 2017, respectively.

Start-up-style incubation isn't necessarily a sign that big beauty companies are moving away from acquiring brands — rather, such initiatives are designed to serve as experiments from which to learn how to innovate faster and move more nimbly within the larger organizations, experts say.

"Big companies are starting to see that they can offer back-end elements that are less connected to a brand and consumer experience — access to capital, distribution platforms, technology and human resources — without disrupting the brand development process and letting it be organic in nature, almost like a true start-up," said Jefferies analyst Stephanie Wissink. "That's the new logic."

With market valuations for beauty brands at a premium, building one can also be a way to fill a white space in a group's portfolio without shelling out hundreds of millions of dollars for an acquisition. In the case of Seed as well as ApotheCare and Love Beauty and Planet, that white space was brands that harness sustainable technology and natural ingredients.

"It's getting expensive to buy these brands," said BMO Capital analyst Shannon Coyne. "But it's also about moving faster in general."

Within L'Oréal, Seed is serving as an example in fostering "more creativity, innovation and opportunities for in-house entrepreneurship," said president and chief executive officer for the U.S., Frédéric Rozé. "This organizational intelligence will have a cascading effect over time."

He added that L'Oréal will continue to experiment with building brands within the larger organization. "Sometimes we find great ideas outside our organization and we bring those ideas in through acquisition," Rozé said. "We are lucky as well to have so many entrepreneurial-minded employees who are incubating great ideas in-house. Seed is one example — you can expect to see more from us in the future."

Seed is the brainchild of founder Shane Wolf, L'Oréal's global manager for Redken, Pureology and Mizani in the professional hair division. Wolf owns a farm in Bucks County, Pa., and pitched to global chairman and ceo Jean-Paul Agon the idea to create a sustainable beauty brand utilizing recyclable packaging and ingredients from local organic farmers.

The brand's 16 stockkeeping units span hair, skin and body care, and are packaged in either glass or bottles made of recycled paper. The recycled paper bottles, said Wolf, contain 60 percent less plastic than the average shampoo bottle, and are made from recycled waste sourced from a L'Oréal manufacturing facility in California.

Wolf's Seed operation has 12 employees — half work full time on Seed and the rest are tapped part time from his other brands — and they spend much of their time in the Doylestown office, near where the brand

sources ingredients from local farms. Doylestown is also where the brand and product development happen, Wolf said.

The team is fully immersed in Millennial-style start-up culture — when Wolf met with WWD, he and Brad Farrell, vice president of global brand marketing at L'Oréal, were dressed for the occasion in casual plaid shirts. They had driven the products up from Doylestown in the back of Wolf's truck.

"We've gone very fast and work independently from the rest of L'Oréal," Wolf said. "The suppliers we work with, from raw materials to packaging to formulation, are all independent and outside....We're not going through the L'Oréal processes at all."

Seed is intent on establishing its reputation as an independent brand, separate from the larger organization. In February, it was the first in L'Oréal's portfolio to attend Natural Products Expo West, an annual industry conclave for natural and organic brands. "Going to Expo...was about being present in the community," Wolf said.

He is also eschewing the L'Oréal approach to segmented retail distribution, opting instead for a channel-agnostic strategy.

Seed launched Thursday on Amazon via its Marketplace platform, as well as in Brooklyn's Shen Beauty boutique. The plan is to eventually roll out to e-commerce and brick-and-mortar retailers that focus on natural and organic products, in both the mass and prestige channels. The price points are higher than a personal-care brand's, but not quite luxury — they range from \$14 for an exfoliating bar soap to \$55 for a serum.

"I'm interested in being where the consumer of natural and sustainable products is, and being in an environment where the retailer is motivated to grow their own business in the natural and sustainable categories," Wolf said.

That strategy mimics Unilever's in its rollout of ApotheCare Essentials to e-tailers such as Birchbox and Jet.com, rather than standard outlets for Unilever personal-care brands like Walmart. "Millennials aren't buying beauty products [in mass brick-and-mortar]," said Paco Underhill, founder of research and consulting firm Envirosell.

Wolf declined to discuss sales projections for Seed. "We have an ambition for what we want the team to do, but we're not on the hook for turnover." he said.

This, analysts say, is because the value of incubated brands for big-beauty and personal-care companies is as much about the learnings gleaned from start-up style incubation — flexibility, agility and being nimble — as their potential revenue.

"The experiment could absolutely fail," said Wissink, speaking in terms of incubated brands in general. "The question is, 'What do you learn in the failure and does it change your governing model of how you go to market and create a brand?"

Document WWD0000020180420ee4k00031



Coty Introduces Blended Reality Beauty Magic Mirror Powered by Physical Products

1,013 words
20 April 2018
17:00
Business Wire
BWR
English
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Reveals First Virtual Makeup Try-On Activated by Shopper-Product Interaction at Bourjois Paris Boutique

NEW YORK--(BUSINESS WIRE) -- April 20, 2018--

Coty (NYSE:COTY) unveiled a blended reality beauty Magic Mirror at its newly relaunched Bourjois boutique in Paris. The revolutionary technology integrates physical products with digital content, for a first-of-a-kind augmented reality (AR) makeup try-on experience.

With the blended reality Magic Mirror, when a shopper picks up a lipstick the chosen color instantly appears on their lips. This removes barriers of traditional virtual makeup experiences, where shoppers can only engage with products in a virtual setting. Putting the physical product in shoppers' hands has been found to increase attitudes and purchase intentions of the product, propelling a more seamless path to purchase. And, 72% of consumers surveyed said they want an in-store beauty experience to be a mixture of both physical and digital elements in order to make it feel more 'real' and 'believable'. At the same time virtual product try-on solves the issue of testers not always being available, hygiene concerns and shoppers' lips becoming stained after only a few lipstick try-ons.

The in-store connected shelf features the Bourjois Rouge Velvet Lipstick collection, and shoppers can complete their digital looks with onscreen eye makeup and blush, which is matched to each shopper's individual skin tone. This experience is tailored to offer both individual products and bespoke beauty combinations. In addition to product discovery, the Magic Mirror has a selfie function which is equipped with three playful filter effects and provides all the details of the products shoppers try on. The image can be printed in-store or emailed, with links for purchase on the Bourjois e-commerce site (https://www.bourjois.fr).

Elodie Levy, Coty Global Digital Innovation Senior Director, said, "As part of our desire to reinvent the retail experience through purposeful and personalized innovation, the Bourjois Magic Mirror represents the most extensive integration of physical products and digital content in the beauty industry. Most women intuitively prefer to play with a lipstick rather than touch a screen, as there is an inherent sensual aspect in cosmetics packaging that no technology can replace, and our new Magic Mirror provides this desired experience to shoppers."

Jonathan Chippindale, Holition CEO, said, "Approaching this collaboration research first, design second and technology third, we've partnered with Coty to create the next generation of the Magic Mirror, blending consumer insight and strategic UX to facilitate a bespoke, personalized experience."

Trevor Sumner, PERCH Interactive CEO, said, "The next generation of in-store marketing is about blending digital experiences naturally into the shopper journey. The Bourjois Magic Mirror uses computer vision to sense the most important indication of interest in physical retail - when a shopper touches a product - unlocking an experience that encourages natural pathways of discovery, education and engagement."

The Magic Mirror was developed by Coty in collaboration with Holition and PERCH. Behind the form and function of the mirror is a composite of PERCH Interactive's technology, and Holition's augmented reality SDK, FACE by Holition(TM). Holition harnessed Perch's smart camera, which monitors a defined area for activity, as a trigger for the virtual makeup experience.

About Coty

Coty is one of the world's largest beauty companies with approximately \$9 billion in pro forma revenue, an iconic portfolio of brands and a purpose to celebrate and liberate the diversity of consumers' beauty. We believe the beauty of humanity lies in the individuality of its people; beauty is at its best when authentic; and beauty should make you feel happy, never sad. As the global leader in fragrance, a strong number two in professional salon hair color & styling, and number three in color cosmetics, Coty operates three divisions: Consumer Beauty, which is focused on mass color cosmetics, mass retail hair coloring and styling products,

Page 44 of 141 © 2018 Factiva, Inc. All rights reserved.

body care and mass fragrances with brands such as COVERGIRL, Max Factor, Bourjois and Rimmel; Luxury, which is focused on prestige fragrances and skincare with brands such as Calvin Klein, Marc Jacobs, Hugo Boss, Gucci and philosophy; and Professional Beauty, which is focused on servicing salon owners and professionals in both hair and nail, with brands such as Wella Professionals, Sebastian Professional, OPI and ghd. Coty has over 20,000 colleagues globally and its products are sold in over 150 countries. Coty and its brands are committed to a range of social causes as well as seeking to minimize its impact on the environment.

For additional information about Coty Inc., please visit www.coty.com.

About Holition:

Holition is a creative innovation studio: a synthesis of retail scientists, film-makers, artists, mathematicians, UX designers and other curious minds, united by digital empathy towards consumer experience.

Part think-tank part digital studio, Holition crafts bespoke experiences for industry leaders across the luxury, fashion and beauty sectors who look to Holition to introduce a new dialogue with their consumers.

About PERCH:

PERCH (http://perchinteractive.com) is the first and only in-store retail marketing platform that can detect what products customers are touching, picking up or putting down and respond with dynamic digital content. PERCH's embedded IoT technology unites digital content with physical products, delivering highly personalized product messaging that drives 5-10x customer engagement, 30-80% product sales lift and 200-400% ROIs on average - while creating a magical experience for customers. PERCH has deployments in over 20 countries across 5 continents with clients that include Neiman Marcus, Sunglass Hut, Jo Malone, Sephora, Kate Spade, Bayer, Pernod Ricard and many others. PERCH has won numerous Clio, Digi and retail design awards and was named one of the 15 tech companies to watch in 2018 by Forbes.

View source version on businesswire.com: https://www.businesswire.com/news/home/20180420005300/en/

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Coty Inc.

Document BWR0000020180420ee4k0004c

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Femail

Roll with it! Beauty brand launches a mascara infused with CANNABIS oil ahead of 4/20 - and claims that the controversial ingredient is actually the key to avoiding clumpy lashes

AOIBHINN MC BRIDE FOR DAILYMAIL.COM 384 words 19 April 2018 21:33 Mail Online DAMONL English Copyright 2018

- * Weed may not be recreationally legal in every state, but in recent years has become one of the biggest buzz words in the beauty world
- * Milk Makeup's aptly named Kush mascara, launching April 20, in honor of 4/20, is the latest product to tap into the trend
- * Featuring CBD-rich cannabis oil, the \$24 mascara claims to keep lashes looking fresh and not clumpy or dried out throughout the day
- * In cannabis culture, 4/20 refers to the consumption of the drug at around 4.20pm each day, and the date, April 20, is used to 'celebrate' its use annually

Weed may not be recreationally legal in every state, but in recent years has managed to successfully shrug off its crusty reputation to become one of the biggest buzz words in the beauty world.

One of the most hotly anticipated weed-themed beauty releases of the moment is Milk Makeup's aptly named Kush mascara, launching April 20, in honor of 4/20, the code in cannabis culture that refers to the consumption of the drug at around 4.20pm.

Milk decided to include CBD-rich cannabis oil in its Kush formula after it found that the oil kept lashes looking fresh and not clumpy or dried out throughout the day.

According to the brand's website, CBD oil provides a good vegan alternative to beeswax, a common ingredient in many mascaras, and also gives a 'creamy texture' for 'smoother application' and 'tug-free removal'.

The \$24 mascara also features heart-shaped fibers, the first to be formulated in the US, that layer evenly together to 'lock onto lashes in each direction adding width and length for long-lasting volume and curl.'

However, this isn't Milk Makeup's first product aimed at weed-loving beauty enthusiasts. In 2016, the company released Roll + Blot Papers, which are made of 100 percent hemp fibers.

And in recent years, mainstream brands have increasingly started to include CBD-rich cannabis and hemp oils in their latest product releases, heralding the novelty-sounding ingredients for their natural benefits.

Document DAMONL0020180419ee4j0073n

Packers.com, 04:31, 20 April 2018, 192 words, (English)
Tetra Pak has launched a suite of new packaging material effects to help food and beverage producers revitalise the look and feel of their products.

Mary+Jane Launches Blue Dream Perfume on 4/20

Global Cosmetic Industry, 10:30, 19 April 2018, 134 words, (English)
Cannabis-inspired beauty company Mary+Jane has announced the launch of Blue
Dream. Inspired by the popular California strain of cannabis, Blue Dream is a
floral, spicy and light fragrance with clear notes of cannabis. The fragrance will
be ...



Fragrance - Beauty
Kierin NYC to Launch at BeautyCon

Layla Ilchi 537 words 19 April 2018 WWD WWD English

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Founded by husband and wife Didier and Mona Maine de Biran, Kierin NYC is launching with four genderless fragrances at this weekend's BeautyCon Festival in New York.

Kierin NYC was created with the idea to present fragrances without the traditional marketing model of having a spokesperson or definitive product messaging. Rather, the brand is presenting a vibe around each fragrance and asks customers to create their own personal stories through these scents.

"I'm tired of being dictated to being a J'Adore girl or a Mademoiselle Chanel girl," said Mona Maine de Biran. "We wanted something that has messaging that is more about the experience of life and storytelling. [Kierin NYC] is about being in the moment, being unique and living life boldly."

Didier Maine de Biran, an industry veteran who helped launch the Mugler Angel fragrance in North America as the vice president of marketing and spearheaded the North American business for Bulgari and Puig fragrances as the executive vice president and general manager at Puig, is using his extensive fragrance knowledge to bring the Kierin NYC brand to young consumers.

The brand has a direct-to-consumer model and will have a heavy focus on social media. Kierin NYC will be partnering with influencers at BeautyCon for Instagram and YouTube to share fragrance stories and will start rolling out content on Snapchat and Musical.ly. The brand is asking customers to share their own fragrance stories with the Kierin NYC fragrances on social media using the hashtags #KierinNYC and #FragranceStories.

"The idea is to be yourself as a storyteller and we want people to engage with our brand to tell their own creative stories," Mona Maine de Biran said. "We want to be where the customers are and customers aren't at the malls, so our business model is around social media."

Kierin NYC is launching with four fragrances that reflect a New York neighborhood: Highline Flirt, a green scent featuring notes of gardenia, fig and sandalwood that's inspired by the Meatpacking District; Santal Park, a woody scent with saffron, sandalwood and vetiver that's inspired by Central Park; Nolita Noir, a fruity scent with Italian bergamot, pink berries and patchouli that's inspired by NoLIta, and Sunday Brunch, a citrus scent with Italian bergamot, lemon and earl gray tea that's inspired by the Upper East Side. The fragrances were created by Robertet perfumer Mathieu Nardin.

On the brand's website, each fragrance will be accompanied with a story that explains the vibe of the fragrance. The fragrances also include a graphic collage created on its packaging and in the messaging; however, they are not marketed towards a specific gender. The brand wants customers to choose a scent and messaging that speaks to them and have them craft their own story.

Kierin NYC will unveil its collection this weekend at BeautyCon in New York and will be available on its website. The bottles are 1.7-o.z. and retail for \$78. The brand is working on releasing rollerball and solid versions of its fragrances and has plans to release another set of four fragrances for Valentine's Day next year.

Document WWD0000020180419ee4j000gu

Patent Application; "Connective Protective Packaging" in Patent Application Approval Process (USPTO 20180093441)

988 words
19 April 2018
Politics & Government Week
POLGOV
681
English
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2018 APR 26 (VerticalNews) -- By a News Reporter-Staff News Editor at Politics & Government Week -- A patent application by the inventor Wetsch, Thomas D. (St. Charles, IL), filed on September 29, 2017, was made available online on April 12, 2018, according to news reporting originating from Washington, D.C., by VerticalNews correspondents.

This patent application has not been assigned to a company or institution.

The following quote was obtained by the news editors from the background information supplied by the inventors: "Protective packaging elements, such as paper or other dunnage, or inflatable protective packaging, such as fluid (e.g., air) inflatable packaging or foam-in-bag protective packaging, are used to provide added protection to objects during packaging. The protective packaging elements are typically configured to surround an object that is to be protected. Typically, a product is packaged with protective packaging inserted next to the product in the container. In transit, the contents of the container often move and reposition themselves such that the protective packaging does not effectively protect the product from damage. In order to avoid this inadequacy, packagers in some cases will wrap the protective packaging around the product and then apply adhesive tape to the protective packaging. The application of the tape, however, can be cumbersome, especially when packaging numerous products."

In addition to the background information obtained for this patent application, VerticalNews journalists also obtained the inventor's summary information for this patent application: "In accordance with various embodiments, a connective protective packaging element is provided. The connective protective packaging element may include a protective body in a high-density supply configuration. The protective body may be configurable into a low-density configuration for cushioning packaged products. The body may include an exposed surface in the low-density configuration. The connective protective packaging element may also include a bonding element attached to the exposed surface that operably bonds the exposed surface to an abutting surface by contact with the bonding element.

"In accordance with various embodiments, the bonding element may be a sticking element that operably sticks to and holds the exposed surface to the abutting surface by contact with the sticking element. The protective body may include a web having first and second overlapping plies that are connected together to define therebetween a fillable chamber to contain a filler element that separates the wall plies in the low-density configuration. The first ply may include the exposed surface with the sticking element. The film plies are connected together to trap a fluid therebetween when sealed, such that the protective packaging element is an inflatable cushion. The fluid may be air. The film plies may be connected together by an airtight seal. The abutting surface is another part of the exposed surface, the sticking element being disposed on the exposed surface to contact the abutting surface when the web is folded over itself. The protective packaging element may be a foam-in-bag cushion. Alternatively, the protective packaging element may be paper dunnage.

"In accordance with various embodiments, the abutting surface may be another part of the exposed surface. The sticking element may be disposed on the exposed surface to contact the abutting surface when the packaging element is folded over itself. The sticking element may be disposed on the exposed surface for sticking to an abutting surface of a product that is packaged there against. The sticking element may be disposed on the exposed surface for sticking to an abutting interior surface of a container in which the protective packaging element is received to retain the connective protective packaging element in a position against the container while a product to be protected is being packaged. The sticking element may be adhesive that sticks to other surfaces. The sticking element may be a cohesive. The one or more surface includes a surface proximate an edge of the connective protective packaging element. \

"In accordance with various embodiments, a web supply of web material is provided. The web supply of web material may include a first film ply having first and second longitudinal edges. The web supply of web material may include a second film ply having first and second longitudinal edges. The second film ply may be aligned to be overlapping with the first film ply so that the first respective first longitudinal edges are aligned with each other and the second respective longitudinal edges are aligned with each other. The web

supply of web material may also include a plurality of seals sealing the first and second plies to each other to define one or more inflation chamber between the first and second plies that are each inflatable with and configured to contain a fluid. Separation regions may be located between adjacent inflation chambers to allow separation of the plies and provide a plurality of cushions. The plurality of seals are disposed in a repeating seal pattern to form cushions having a similar shape. A plurality of bonding elements may be disposed on an exposed surface of the first film ply. The plurality of bonding elements may be disposed in a repeating pattern so that each of the cushions has at least one bonding element. Each bonding element may be a sticking element that operably sticks to and holds the exposed surface to the abutting surface by contact with the sticking element."

URL and more information on this patent application, see: Wetsch, Thomas D. Connective Protective Packaging. Filed September 29, 2017 and posted April 12, 2018. Patent URL: http://appft.uspto.gov/netacgi/nph-

Parser?Sect1=PTO1&Sect2=HITOFF&d=PG01&p=1&u=%2Fnetahtml%2FPTO%2Fsrchnum.html&r=1&f=G&l=50&s1=%2220180093441%22.PGNR.&OS=DN/20180093441&RS=DN/20180093441

Keywords for this news article include: Patent Application.

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Document POLGOV0020180419ee4j0001t



Fragrance - Beauty

Jimmy Choo Is Plotting a Makeup Range

Lorelei Marfil 500 words 19 April 2018 WWD WWD English

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LONDON — Following the launch of its latest fragrance, Fever, Jimmy Choo is swinging an even bigger spotlight onto accessories and new categories, with plans to develop a makeup range.

Pierre Denis, chief executive officer of Jimmy Choo, said that while the brand may be known for its shoes, it also offers bags, small leather goods, sunglasses and fragrances.

"Jimmy Choo is more than a shoe brand, it is really an accessory brand," Denis said during a dinner in London on Tuesday at Park Chinois in Mayfair.

He also pointed out that Choo has also succeeded in a market segment where few footwear brands have dared to tread: Fragrances. "We are particularly proud of the fact that we have fragrances, and to be frank, there are not a lot of shoe brands that are actually successful with perfumes," he asserted.

Choo has been working with Interparfums for eight years and launched three fragrances with the French manufacturer. According to Philippe Bénacin, chief executive officer at Interparfums, Fever is an extension of Choo's first fragrance, Jimmy Choo. "And it shows something different. Fever, I think, is the right name considering the atmosphere of the brand and its ambience."

The company also plans to expand its offering to include a range of makeup over the next few years. Denis declined to reveal any details but said, the collection is "going to be glamorous," in keeping with the brand's image.

Fever will become a part of the brand's portfolio starting on Aug. 13 and will join scents including Jimmy Choo Eau de Parfum and Jimmy Choo L'Eau.

Perfumers Nathalie Lorson and Honorine Blanc blended black plum nectar, lychee and grapefruit into the EDP, which will retail at 43 pounds for a 40-ml. bottle, 57 pounds for a 60-ml. one; and 79 pounds for 100-ml. It will be distributed in 20,000 doors worldwide.

"It's very strong," said Lorson. "And full of elements. It's a hot floral, slightly sweet with a dark background. It's very sensual and very sexy."

Denis said the scent is in keeping with the Choo customer: "Our woman is glamorous and she is obviously seductive. I think she's daring and it's more this side of the brand that we are trying to show. She's playful, and it's all about partying as well."

The bottle was designed in a rich plum lacquer with a square metallic gold cap, while the packaging was created with a snakeskin-like texture done in a deep purple hue.

Bénacin said the U.S. and U.K. represent about 50 percent of the Jimmy Choo fragrance business worldwide He also said the brand is doing well in Europe and Asia.

Sources estimate that Fever will generate between 25 to 30 million euros in net sales in the first year. Retail sales, the sources said, will range between 70 to 80 million euros.

Document WWD0000020180419ee4j000b9

■ BioDivide Ltd, a Stem Cell Company, Announces New Website Launch

PR.com, 09:08, 19 April 2018, 525 words, (English)
The new website offers visitors rich insights into the Company's lead stem cell product, StemPlan, and applied expertise of the therapeutic and biotechnology applications of stem cells. The website also provides a complete overview of the

№ P&G buys Merck health brands for \$4.2B

Fox 19, 16:36, 19 April 2018, 269 words, (English)
Procter & Gamble Co. announced Thursday it will acquire the consumer-health business from Germany's Merck KGaA for \$4.2 billion. The deal adds Merck's vitamin and food supplements to P&G's existing roster of over-the-counter medicines.



Fragrance Direct launches new shopping app

318 words
18 April 2018
05:30
MarketLine News and Comment
DTMNTR
English
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British beauty retailer Fragrance Direct has entered an app commerce space with the launch of a new shopping app.

The app was developed in collaboration with UK-based Software-as-a-Service (SaaS) platform for mobile app commerce, Poq.Fragrance Direct founder and CEO Rick Jowle said: "We've seen a huge shift towards mobile consumer behaviour, not just in sessions but also in revenue as well."We felt that producing an app would make sure we could give our mobile users a more optimised experience that was quicker and more streamlined than our current mobile site."We were interested in working with a company that's constantly evolving and developing new technologies that we can benefit from."Pog's SaaS-based model allows us to launch an app very quickly and keep up with development changes and bug fixes etc. without having a huge in-house team to manage it from the outset."Earlier this year, Fragrance Direct re-platformed their e-commerce solution to Salesforce Commerce cloud, which Poq has integrated with seamlessly. Customers can download the Fragrance Direct app on their smartphones from the App Store.Pog CEO and co-founder Oyvind Henriksen said: "Widely adopted by fashion retailers, native shopping apps are less common in beauty, and Fragrance Direct will be considered a pioneer by being one of the first-movers, which makes perfect sense as they were early adopters of the internet in the nineties too."We are confident that they will see immediate and significant improvements on their mobile metrics by launching an app and we're excited to watch the story unfold. "Other retailers using Pog's app commerce platform include Missguided, Quiz, House of Fraser and made.com.Established in 1993, the British beauty retailer currently offers 14,000 products for 600 brands, designer labels and high street retailers.

7E8AF68E-A0D1-40F8-9179-C2EE8C222184
Document DTMNTR0020180420ee4i0003g

Madi Creative launches corporate website for Valley Expo

Rockford Register Star (III.), 02:47, 19 April 2018, 72 words, (English)

ROCKFORD — Nadi Creative recently launched corporate website for Valley Expo, which four facilities throughout the Midwest. The new site gives Valley's customer base the ability to search hundreds of display designs, order online and ...



Hair - Beauty
Moroccanoil Debuts Hair-Color Preservation System

Allison Collins 457 words 18 April 2018 WWD WWD English

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Moroccanoil is making a move into color care.

The argan-oil-centric hair brand is launching a five-piece Color Complete Collection that includes two back bar products and three retail products. On multiple fronts, it's a big move for Moroccanoil. It's the brand's first launch under new chief executive officer JuE Wong, it's the brand's biggest launch in several years, and it is projected to make up about 10 percent of the business' overall revenue.

"We really wanted to anchor ourselves in the back bar," said Wong. Two of the line's products — ChromaTech Prime and ChromaTech Post — will live solely at the salon. The prime product is meant to help even out color absorption in the hair, as well as minimize scalp discomfort during the coloring process.

"Hair coloring shouldn't be like going to the dentist," Wong said. "Prime helps do a couple of things...it helps to get the scalp ready for the coloring process...[and] it opens up the cuticle to allow color to deposit more easily."

ChromaTech Post is meant to help hair color stay longer using a technology that creates crosslinks in the hair's keratin structure, called Colorlink.

Wong said the system already has 30 percent more orders than other launches. "It shows that there's a need." she said.

With the system, Moroccanoil is also launching Color Continue Shampoo & Conditioner, \$26 and \$27, respectively, and Protect and Prevent Spray, \$30. Moroccanoil sells products at Sephora and Nordstrom.

Moroccanoil is bringing Lorri Goddard on board as its first Celebrity Colorist. She has done color for Reese Witherspoon, Kirsten Dunst, Chloë Grace Moretz, Jennifer Lawrence, Mary-Kate Olsen, Ashley Olsen, Elizabeth Olsen, Rosie Hungtington-Whiteley, Charlize Theron, Rachel McAdams and Rooney Mara.

In conjunction with the launch, the brand is also pumping up its influencer strategy with a three-pronged approach that includes hair stylist influencers, micro influencers and the Color Collective — a group of big-follower-count names that will promote the line. That group includes Blair Eadie of Atlantic Pacific (1.1 million Instagram followers), Zanita Whittington of ZanitaZanita (345,000 Instagram followers), Jessica Wang of Not Jess Fashion (645,000 followers), Lisette Bagley of Luhhsetty (339,000 Instagram followers) and Sangyay Chen of Its Sang Time (84,400 Instagram followers).

The brand, which has a history of working with celebrity faces, sees the influencer community as one part of its overall marketing approach, which will continue to use print advertisements going forward, Wong noted.

"We do want the celebrity excitement that comes with the business, but we also want the stylist and the colorist that bring credibility to the launches," Wong said.

Document WWD0000020180419ee4i00001

M NEST Launches LE Collections

Global Cosmetic Industry, 10:30, 18 April 2018, 302 words, (English)
NEST Fragrances has announced the launch of two new limited-edition specialty
collections. In celebration of the launch of its new core home fragrance, the niche
perfumer's Linen limited-edition specialty collection includes two new scented ...

Food Dive, 11:30, 18 April 2018, 710 words, (English)
Vita Coco coconut water is branching out from Tetra Pak containers into a new PET bottle. It will debut its new container exclusively at 7-Eleven convenience stores this week, according to BevNET.



Release date - 17042018

Expanding our portfolio of smart home applications; Henkel launches the world's first IoT anti-mosquito device in the European market

398 words
18 April 2018
ENP Newswire
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English
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Dusseldorf / Germany - Building on its launch in the South Korean market 2017, Henkel is now introducing the world's first Internet of Things (IoT) electrical diffusor against mosquitoes to selected European countries. It is called 'HomeControl' and will be launched under the brands Vape (Italy), Bloom (Spain) and Catch (France).

There is barely an industry left today that isn't affected by digitalization, and the Internet of Things doesn't stop at the door of everyday household products. Its smart applications range from programmable-motion cradles, through voice-controlled entertainment electronics and all the way to refrigerators with an ordering function. To play its part in shaping this omnipresent digital transformation, Henkel is continually expanding its own 'smart home' product portfolio.

How does the IoT electrical diffusor against mosquitoes work?

'HomeControl is a break-through technology product for the category, because consumers can steer it at any time and from anywhere using an app on their smartphones,' says Udo Wendler, Global Marketing Director for the Insect Control Category in the Laundry & Home Care business unit. The company's efficient anti-mosquito product works as follows: First, the electrical anti-mosquito diffuser needs to be plugged into the power socket. The 'HomeControl' App - which was developed together with a German startup - enables users to protect their home against mosquitoes wherever they are with the help of different features, like individual day schedules or fully automatically using the integrated mosquito forecast which steers the device based on a regional mosquito forecast. These smart features automatically adapt to the consumers' environment and protect the entire family and home optimally against mosquitoes. Of course, the device can also be used without the app.

Henkel sees a lot of potential for the market launches in Spain, Italy and France: 'Insect control is very widespread in many parts of Europe - particularly in Western Europe,' says Packaging Innovation Manager Robert Ruiz Hernandez, responsible for the R&D development of 'HomeControl' in Henkel's Laundry & Home Care business unit. He and his colleagues work together with scientists and business partners to identify trends in the field of the Internet of Things and develop the first, market-ready applications.

[Editorial queries for this story should be sent to newswire@enpublishing.co.uk]

Document ENPNEW0020180418ee4i000ni



Pura Naturals Launches New Line of Health and Beauty Products with CBD and Hemp Seed Oils; PNAT's Products Sold in CVS Pharmacy, Kroger, Target, Walmart and Whole Foods Market Nationwide

410 words
18 April 2018
M2 Presswire
MTPW
English
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PURA NATURALS, INC.

Ticker: PNAT

https://www.puranaturalsproducts.com

PURA NATURALS ENTERS CBD MARKETPLACE

Pura Naturals Inc. (OTCQB: PNAT), makers of eco-friendly earth-conscious cleaning products, announced the launch of a new line of health and beauty products that will be infused with Cannabidiol ("CBD") derived from hemp and hemp seed oils. The line is anticipated to include facial slices, body bars, soap infused sponges and other custom products available to consumers May 2018.

PURA NATURALS PRODUCTS SOLD NATIONWIDE VIA MAJOR RETAILERS

Pura Naturals products have significant distribution throughout the U.S. Pura Naturals products are sold at CVS Pharmacy, Ingles Markets, Kroger, Meijer, Sprouts Farmers Market, Target, Walmart and Whole Foods Market nationwide.

ROBERT DOHERTY, CEO of PURA NATURALS COMMENTED:

"After successful product testing, we have found that the infusion of CBD hemp oils as well as hemp seed oils in our soap enhances the benefits of our products for customers. Pura's facial and body products effectively open up the pores removing impurities and exfoliating the skin which allows the CBD oil to absorb into the skin faster, Expanding our health and beauty line into the rapidly growing market of CBD oil usage is a synergistic business move for Pura. We are able to leverage our existing manufacturing agreement to capture the market share of increased interest in CBD oil products."

WHO IS PURA NATURALS?

Pura Naturals has a household cleaning product that absorbs grease and grime while delivering unique soap infusion without harmful chemicals or the bacteria buildup common with typical sponge products. Pura Naturals' foam technology was developed in response to the gulf oil spill. The revolutionary foam absorbs grease while repelling water and inhibiting bacteria growth and odors. The earth conscious company prides itself on its plant-based products made from renewable resources with no petroleum by-products.

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Document MTPW000020180418ee4i0080x

M New Bertolli olive oil packaging rooted in tradition

Packaging Digest, 23:50, 17 April 2018, 923 words, (English)
Bertolli's new-look olive oil packaging with reshaped PET bottles involves 21
different products globally. The world's largest olive oil brand launches its
largest packaging redesign ever in a new look that pays homage to its Italian ...



Procter & Gamble Company; Patent Issued for Multi-Step Product for Improving the Appearance and Feel of Human Skin (USPTO 9931285)

1,339 words 16 April 2018 Journal of Engineering JOENG 6835 English

© Copyright 2018 Journal of Engineering via VerticalNews.com

2018 APR 16 (VerticalNews) -- By a News Reporter-Staff News Editor at Journal of Engineering -- A patent by the inventors Jansen, Joseph Harry (Harrison, OH); Zukowski, Joseph Michael (Cincinnati, OH); Tanner, Paul Robert (Lebanon, OH), filed on January 14, 2015, was published online on April 3, 2018, according to news reporting originating from Alexandria, Virginia, by VerticalNews correspondents.

Patent number 9931285 is assigned to Procter & Gamble Company (Cincinnati, OH).

The following quote was obtained by the news editors from the background information supplied by the inventors: "Personal care products are well known and widely used. These products have long been employed to cleanse and moisturize, deliver actives, hide imperfections and to reduce the oiliness and shine on keratinous surfaces. Personal care products have also been used to alter the color and appearance of skin and hair. A variety of personal-care compositions are available to provide skin care benefits and to counteract what many consider undesirable 'signs of skin aging,' such as fine lines, wrinkles, and uneven skin texture. Of these benefits, the look and feel of human skin are arguably the two most important and desired effects by consumers.

"Many products are designed to improve the look of human skin and many products are directed to improving the feel. Traditionally, a wide variety of different functional materials are combined in a single skin care product in an attempt to deliver a range of benefits to consumers. For example, a typical skin care product might contain: humectants and other skin actives to improve the condition and health of the skin; emollients to lubricate the skin; and a wide variety of powders to provide a skin feel and immediate skin appearance benefit. But combining compositions into one product often has difficulties.

"Moreover, products that deliver one benefit are generally intended as a single application product. Layering many products on the skin that deliver different benefits, but are intended to be used individually, may have the same drawbacks and complications as mixing too many ingredients in one composition. Hence there is a need for products and regimens that deliver multiple benefits, in different compositions, but are designed to be used together in a coordinated regimen.

"For example, particulate material can be added to consumer products for a variety of reasons such as to improve the skin feel of the product. Particulate materials also may provide an immediate visible benefit to the skin by diffusely reflecting light, which provides a matting effect to the skin. However, many particulate materials are added to act as an opacifying agent, which effectively turns the consumer product into make-up or make-up like product. The acute and chronic benefits of personal care compositions having opacifying agents are often lost on the user who only appreciates the masking effect the opacifying agents provide. Examples of these include high refractive index pigments, such as titanium dioxide and iron oxides, to provide skin color benefits.

"Micronized or spherical polymer particles are used to provide feel and visible texture, wrinkle reduction benefits. For these materials, however, there are tradeoffs if one attempts to increase these feel and look benefits. Using high levels of powder typically lead to products that are hard to spread on skin, and that lose their look benefits over time. These products typically become noticeably white and can flake off the skin.

"Likewise, humectants provide a multitude of skin health and appearance benefits, such as: increasing skin translucency, as evidenced by less surface scattering and reducing refractive index gradients in the stratum corneum; reducing visible texture, that is, plumping of the stratum corneum; and generally better functioning and stronger skin. Glycerin is the most efficient humectant available due to its chemical structure. But glycerin is a very thick, sticky material and high levels of glycerin can feel very sticky and heavy on the skin. Moreover, high levels of glycerin on the skin can make it look very shiny and greasy, given that glycerin is slow to absorb into the skin.

"Therefore, a need exists for personal care compositions with a high percentage of a particulate material having a low refractive index that can be applied on top of one or more personal care compositions that contain high levels of humectants. This layering effect avoids the drawbacks of combining an 'all-in-one' composition, and the drawbacks of layering products not designed to be used together. That is, separating a product in a specific way into two or more layers and applying those layers to skin in a specific sequence, skin feel and skin appearance benefits can be greatly enhanced. More specifically, there exists a need for a regimen and multi layer products comprising an aqueous layer with the product's humectants and skin actives first, and an aqueous layer containing the product's powders last."

In addition to the background information obtained for this patent, VerticalNews journalists also obtained the inventors' summary information for this patent: "There is provided a multi-step product for improving the look of human skin comprising: applying to the skin a first layer that is a skin care composition containing glycerin; and applying to, and on top of, the first layer, a powder layer. The first layer comprises from about 8%, preferably from about 12%, and even more preferably from about 15% to about 30%, preferably to about 25%, more preferably to about 20%, by weight of the first layer, of glycerin. The powder layer contains from about 10%, preferably from about 12%, even more preferably from about 15%, to about 30%, preferably to about 25%, by weight of the powder layer, of substantially spherical particles. The particles may be selected from the group consisting of coated starch, uncoated starch, silicone elastomer particles, and combinations thereof. Preferably the particles are selected from the group consisting of tapioca starch, corn starch, potato starch, glyceryl starch, aluminum starch octenylsuccinate, calcium starch octenylsuccinate, and polymethylsilsesquioxane coated tapioca starch, cross linked starch, silicone elastomer particles, and combinations thereof.

"Further, the powder layer is an aqueous based composition that is an oil-in-water emulsion comprising a non-volatile oil present in a concentration level such that the weight ratio of non-volatile oil to particulate material is from about 1:10 to about 3:2, preferably from about 1:4 to about 1:1, and more preferably from about 1:4 to about 3:4. At least one of, or both the first layer and the powder layer each have a contrast ratio of less than about 20, preferably less than about 10 and even more preferably less than about 6. The first layer comprises from about 2%, preferably from about 5%, preferably from about 10% to about 25%, more preferably to about 20% by weight of the first layer, other humectants. Further provided are methods to accomplish the multi-step regimens of the present invention.

"The methods, regimens and compositions of the present invention overcome many issues of prior personal care compositions and regimens. By placing different skin care components in different compositions and then applying them in a particular order in a multi step process, the sticky, heavy feel of the humectants is greatly reduced, the smooth, powdery feel of the powders is enhanced, and the appearance benefits from the powders is significantly increased."

URL and more information on this patent, see: Jansen, Joseph Harry; Zukowski, Joseph Michael; Tanner, Paul Robert. Multi-Step Product for Improving the Appearance and Feel of Human Skin. U.S. Patent Number 9931285, filed January 14, 2015, and published online on April 3, 2018. Patent URL: http://patft.uspto.gov/netacqi/nph-

Parser?Sect1=PTO1&Sect2=HITOFF&d=PALL&p=1&u=%2Fnetahtml%2FPTO%2Fsrchnum.htm&r=1&f=G&l =50&s1=9931285.PN.&OS=PN/9931285RS=PN/9931285

Keywords for this news article include: Business, Consumer Goods Companies, Procter & Gamble Company.

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Document JOENG00020180416ee4g0019i



Owens-Brockway Glass Container Inc. Patent Issued for Strengthening Glass Containers (USPTO 9932266)

1,176 words 16 April 2018 Journal of Engineering JOENG 6211 English

© Copyright 2018 Journal of Engineering via VerticalNews.com

2018 APR 16 (VerticalNews) -- By a News Reporter-Staff News Editor at Journal of Engineering -- According to news reporting originating from Alexandria, Virginia, by VerticalNews journalists, a patent by the inventors Sharma, Pramod K. (Ann Arbor, MI); Yu, Kevin Xin (Perrysburg, OH); Click, Carol A. (Corning, NY), filed on October 18, 2016, was published online on April 3, 2018.

The assignee for this patent, patent number 9932266, is Owens-Brockway Glass Container Inc. (Perrysburg, OH).

Reporters obtained the following quote from the background information supplied by the inventors: "Various processes have been developed to apply coatings to glass containers for different purposes, including glass strengthening for damage prevention and fragment retention. For example, U.S. Pat. No. 3,522,075 discloses a process for coating a glass container in which the glass container is formed, coated with a layer of metal oxide such as tin oxide, cooled through a lehr, and then coated with an organopolysiloxane resin-based material over the metal oxide layer. In another example, U.S. Pat. No. 3,853,673 discloses a method of strengthening a glass article by, for example, applying to a surface of the article a clear solution of a soluble, further hydrolyzable metallosiloxane, and maintaining the glass article at an elevated temperature sufficiently high to convert the metallosiloxane to a heat-treated polymetallosiloxane gel structure. In a further example, U.S. Pat. No. 3,912,100 discloses a method of making a glass container by heating the glass container and applying a polyurethane powder spray to the glass container.

"A general object of the present disclosure, in accordance with one aspect of the disclosure, is to provide an improved method of increasing strength of glass containers.

"The present disclosure embodies a number of aspects that can be implemented separately from or in combination with each other.

"A method of filling surface imperfections in an exterior glass surface of a glass container in accordance with one aspect of the disclosure includes the steps of (a) applying a solution including an amphiphile, a solvent, a catalyst, and water to the exterior glass surface of the glass container, at an application temperature between 5 and 40 degrees Celsius, such that the solution at least partially fills the surface imperfections to provide a room-temperature-curable cold-end coating on the glass container; and then (b) allowing the solution applied in step (a) to cure on the exterior glass surface of the glass container, at a curing temperature between 5 and 40 degrees Celsius.

"In accordance with another aspect of the disclosure, there is provided a method of manufacturing including the steps of (a) forming a glass container; (b) annealing the glass container; and then (c) cooling the glass container to not more than 40 degrees Celsius; and then (d) applying to the glass container a solution having a composition including an amphiphile, a solvent, a catalyst, and water, and at an application temperature between 5 and 40 degrees Celsius, to provide a room-temperature-curable cold-end coating on the glass container; and then (e) rinsing the glass container with a liquid including water at a liquid temperature between 5 and 40 degrees Celsius to remove residual solution from the glass container; and then (f) allowing the solution applied in step (d) to cure on the exterior glass surface of the glass container, at a curing temperature between 5 and 40 degrees Celsius."

In addition to obtaining background information on this patent, VerticalNews editors also obtained the inventors' summary information for this patent: "Various processes have been developed to apply coatings to glass containers for different purposes, including glass strengthening for damage prevention and fragment retention. For example, U.S. Pat. No. 3,522,075 discloses a process for coating a glass container in which the glass container is formed, coated with a layer of metal oxide such as tin oxide, cooled through a lehr, and then coated with an organopolysiloxane resin-based material over the metal oxide layer. In another example, U.S. Pat. No. 3,853,673 discloses a method of strengthening a glass article by, for example, applying to a

surface of the article a clear solution of a soluble, further hydrolyzable metallosiloxane, and maintaining the glass article at an elevated temperature sufficiently high to convert the metallosiloxane to a heat-treated polymetallosiloxane gel structure. In a further example, U.S. Pat. No. 3,912,100 discloses a method of making a glass container by heating the glass container and applying a polyurethane powder spray to the glass container.

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For more information, see this patent: Sharma, Pramod K.; Yu, Kevin Xin; Click, Carol A.. Strengthening Glass Containers. U.S. Patent Number 9932266, filed October 18, 2016, and published online on April 3, 2018. Patent URL:

http://patft.uspto.gov/netacgi/nph-

Parser?Sect1=PTO1&Sect2=HITOFF&d=PALL&p=1&u=%2Fnetahtml%2FPTO%2Fsrchnum.htm&r=1&f=G&l=50&s1=9932266.PN.&OS=PN/9932266RS=PN/9932266

Keywords for this news article include: Business, Owens-Brockway Glass Container Inc.

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L'Oreal; Patent Issued for Stable Skin Care Composition Having Cosmetically Acceptable Oils (USPTO 9931294)

573 words 16 April 2018 Journal of Engineering JOENG 6160 English

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2018 APR 16 (VerticalNews) -- By a News Reporter-Staff News Editor at Journal of Engineering -- From Alexandria, Virginia, VerticalNews journalists report that a patent by the inventor Lu, Gloria (Rahway, NJ), filed on December 29, 2015, was published online on April 3, 2018.

The patent's assignee for patent number 9931294 is L'Oreal (Paris, FR).

News editors obtained the following quote from the background information supplied by the inventors: "Facial treatment oil popularity has risen dramatically in the recent years. It is desirable to include natural oils, such as evening primrose oil, almond oil, and coconut oil into these products, as they contain naturally moisturizing fatty acids. However, a drawback of known facial oil products are the inherently greasy, oily texture. Such greasy, oily textures may be undesirable to consumers.

"Conventional sunscreen products generally take the form of ultraviolet (UV)-filter compounds and/or particulate UV-screening compounds (collectively, 'sunscreen actives') that are solubilized, emulsified, or dispersed in a vehicle, which is topically applied to the skin.

"While it is desirable to utilize natural oils and sunscreen actives into topically applied compositions for skin care or sunscreen compositions, the incorporation of these components has posed various stability challenges. Examples of lack of stability include discoloration of the formula and/or precipitation of the ingredients out of the composition. In particular, liposoluble UV filters present a challenge for incorporation into emulsions intended for topical application onto a keratinous substrate, as most traditional emulsions are thickened and/or stabilized with natural or synthetic polymers, such as gums and polyacrylates, which are very sensitive to electrolytes.

"There remains a need to provide a composition, including skin care and sunscreen compositions, capable of stably carrying natural oils and/or sunscreen actives, which is also tactilely pleasing to consumers upon application."

As a supplement to the background information on this patent, VerticalNews correspondents also obtained the inventor's summary information for this patent: "In an exemplary embodiment, a composition in the form of a stable skin care composition including a cosmetically acceptable oil, from about 0.25% to about 5.0%, based upon the weight of the composition, of a polyglyceryl fatty acid ester surfactant having a hydrophile-lipophile balance value of from about 9 to about 12, and a sunscreen active.

"In another exemplary embodiment, a method for preparing the composition is provided involving mixing the above-disclosed ingredients to form the composition.

"The present disclosure is also directed to a method for cosmetic treatment of keratinous tissues by applying the above-disclosed composition onto a surface of the keratinous tissue.

"Other features and advantages of the present invention will be apparent from the following more detailed description of the preferred embodiment which illustrates, by way of example, the principles of the invention."

For additional information on this patent, see: Lu, Gloria. Stable Skin Care Composition Having Cosmetically Acceptable Oils. U.S. Patent Number 9931294, filed December 29, 2015, and published online on April 3, 2018. Patent URL:

http://patft.uspto.gov/netacgi/nph-

Parser?Sect1=PTO1&Sect2=HITOFF&d=PALL&p=1&u=%2Fnetahtml%2FPTO%2Fsrchnum.htm&r=1&f=G&l=50&s1=9931294.PN.&OS=PN/9931294RS=PN/9931294

Keywords for this news article include: Europe, France, Business, L'Oreal S.A.

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Document JOENG00020180416ee4g001kf



Albea Services; Patent Issued for Container for Cosmetic Product, Provided with Telescopic Movement Means (USPTO 9930953)

1,650 words 16 April 2018 Journal of Engineering JOENG 2834 English

© Copyright 2018 Journal of Engineering via VerticalNews.com

2018 APR 16 (VerticalNews) -- By a News Reporter-Staff News Editor at Journal of Engineering -- From Alexandria, Virginia, VerticalNews journalists report that a patent by the inventors Liard, Jerome (Sainte-Jamme-sur-Sarthe, FR); Lecureuil, Frederic (Neuville sur Sarthe, FR), filed on August 16, 2016, was published online on April 3, 2018.

The patent's assignee for patent number 9930953 is Albea Services (Gennevilliers, FR).

News editors obtained the following quote from the background information supplied by the inventors: "The field of cosmetics is a field that requires innovative and original products to be created so that they differ from the competition and are attractive, and also so that they cater for trends or fashions that evolve in society and to which the consumers are sympathetic, in particular with regard to lipsticks. Therefore, it is known to provide such containers having a body provided with an opening that can be closed using a removable cover.

"Such containers further comprise a mechanism for moving a cup relative to the body, said cup carrying the stick of cosmetic product. The movement mechanism in particular consists of movement means provided with a guide for the cup mounted inside the body. Said means make it possible for the cup to be driven in order to retract the stick of cosmetic product inside the container, or to be extended therefrom to make it accessible to a user who wishes to apply make-up. Therefore, the cup may be moved between a storage position in which it is inserted into the body and an application position in which the cup is substantially at the level of the opening in the body so that a large portion of the stick is outside the receptacle.

"In known movement means, the cup is actuated by a rotational movement of the body relative to the guide, the guide being mechanically held by means of a twist portion that is accessible from the outside of the body and is arranged at the end opposite the opening. The guide is present substantially over the entire height of the body in order to be able to guide the cup to the opening. Furthermore, a thread is also present over the entire height of the body in order to move the cup. However, the thread and the guide, which generally comprises at least one slide, take up a certain thickness in the inner circumference of the body. This thickness therefore reduces the diameter of the stick of cosmetic product that can be used with such a receptacle.

"In order to avoid having a guide present over the height of the body, there are movement means that are arranged only on the inner portion of the body. They are provided with a part that rotates relative to the body. The rotatable part is mechanically connected to the twist portion and is provided with a thread. The cup further comprises a shaft that can move in the rotatable part by interacting with the thread, the cup being moved in translation along the body when the rotatable part is actuated, by locking the rotation of the cup relative to the body.

"However, in order to be able to move the cup as far as the opening in the container, the length of the thread has to be substantially equal to the distance between the storage position of the cup and the application position. The body therefore has to have a height that is twice as great as the length of the stick of cosmetic product. Therefore, the movement means are important with regard to the height of the body. The length of the stick of cosmetic product is therefore limited to substantially half the height of the body, which therefore has to be long enough to accommodate a standard stick of cosmetic product."

As a supplement to the background information on this patent, VerticalNews correspondents also obtained the inventors' summary information for this patent: "Therefore, there are in fact no containers for cosmetic product that are both capable of containing a wide stick of cosmetic product and that have standard dimensions. The invention therefore aims to provide a container, in particular for cosmetic product, that has both a compact mechanism for moving the cup and a body that can accommodate a wide stick of lipstick.

"For this purpose, the invention relates to a container for cosmetic product, comprising a receptacle provided with an inner space, the container comprising a cup designed to receive said product, the container Page 70 of 141 © 2018 Factiva, Inc. All rights reserved.

comprising means that are intended for moving the cup and are provided with a first part and a second part which are coaxial with the cup along an axis of the receptacle, the cup, the first part and the second part being interlinked in a telescopic movement along said axis.

"The telescopic movement of the cup and the parts makes it possible to have movement means that are more compact in the receptacle when the cup is in the storage position. However, said movement means extend as far as standard movement means in the application position.

"Therefore, the receptacle can contain a stick of cosmetic product that is longer while remaining a receptacle of standard size.

"According to various embodiments of the invention, which can be taken together or separately: the container is designed so that an actuation of the receptacle relative to said second part drives a translation of the first part or the cup relative to said receptacle along said axis as far as an abutment position of the cup on the first part, then a joint translation of the cup and the first part relative to said receptacle along said axis as far as an end position of the cup, said cup is designed to be moved in a spiral manner along said axis relative to said first part, said cup, in rotation, is designed to abut said first part, said first part is designed to be moved in a spiral manner along said axis relative to said second part, said second part is rotatable relative to the body about said axis and said cup is locked in rotation about said axis relative to the body, the cup comprises at least one extension tab that is capable of interacting with the first part, the extension tab enabling the movement of the cup relative to the first part to be controlled, the first part comprises a first thread that is capable of interacting with a protuberance arranged on the extension tab, the sliding of said protuberance in the first thread controlling the movement of the cup relative to the first part, the first part and the second part are each provided with through-holes, which each open out opposite one another, the first thread being arranged on the outer surface of the first part, the tab(s) is/are located at a distance from said axis of the receptacle and said cup is provided with one or more orifices opening out opposite the holes in the first part and the second part, which enables the cup to be filled from the bottom, the first part is capable of moving between a first position in which it is substantially inserted into the second part and a second position in which it is substantially protruding from the second part, or, in a variant, the first part is capable of moving between a first position in which the second part is substantially inserted into the first part and a second position in which the second part is substantially protruding from the first part, the movement means comprise a second thread arranged on the second part, the second thread being capable of interacting with a protrusion arranged on the first part to enable the first part to move relative to the second part, said container comprises a slide that is capable of interacting with a stud arranged on the cup, the slide(s) being substantially fixed to the receptacle for rotation therewith, the protuberance and the stud are located on either side of an end of said extension tab, the tab being able to move in a space located between the movable first part and the slide, which makes it possible to provide a cup having a limited number of extensions, said container comprises a movable element provided with the slide(s), the movable element being fixed on the one hand to the first part for movement in translation therewith and fixed on the other hand to the receptacle for rotation therewith, which makes it possible for slides to be omitted in the region of the body, said movable element is provided with at least one planar surface in contact with a rim of the receptacle in order to stop it from turning inside the receptacle, the movable element is free to rotate about the first part, the movable element is arranged around the first part, the movement means are arranged at one end of the receptacle, the second part being able to be actuated from outside the receptacle, the receptacle is cylindrical, the first part and the second part are cylindrical, said container comprises a removable cover that is capable of closing the receptacle."

For additional information on this patent, see: Liard, Jerome; Lecureuil, Frederic. Container for Cosmetic Product, Provided with Telescopic Movement Means. U.S. Patent Number 9930953, filed August 16, 2016, and published online on April 3, 2018. Patent URL:

http://patft.uspto.gov/netacgi/nph-

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Keywords for this news article include: Europe, France, Business, Albea Services.

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Document JOENG00020180416ee4g000oh



Multi Packaging Solutions Inc. Patent Issued for Foldable Carrier Packaging (USPTO 9932160)

1,493 words 16 April 2018 Journal of Engineering JOENG 244 English

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2018 APR 16 (VerticalNews) -- By a News Reporter-Staff News Editor at Journal of Engineering -- Multi Packaging Solutions Inc. (Lansing, MI) has been issued patent number 9932160, according to news reporting originating out of Alexandria, Virginia, by VerticalNews editors.

The patent's inventor is Smith, Daniel T. (Battle Creek, MI).

This patent was filed on April 25, 2014 and was published online on April 3, 2018.

From the background information supplied by the inventors, news correspondents obtained the following quote: "Packaging solutions commonly provide for simple enclosure of goods. However, many packaging systems fail to provide for special needs that a particular good may require. Specifically, plant-related items such as potted plants and bouquets may require specialized packaging beyond that of a standard box structure. As an example, the weight and shape of potted plants make carrying and transport of such goods challenging with box-type packaging. Further, the variability in size and shape of plant-related goods presents additional problems for creating a standardized packaging. Plant products may also require packaging that allows the products to be viewed and inspected by perspective customers. Retailers may also prefer a packaging that is simple and easily applied to an item so that the packaging can be applied efficiently during the checkout process.

- "U.S. Pat. No. 6,834,762 teaches a foldable beverage carrier. The patent does not teach a carrier that is free of a supporting bottom, nor does the patent teach an article retention structure located in a side wall of the carrier.
- "U.S. Publication No. 2005/0211578 discloses a cup carrier. The application fails to disclose article retention structures in the side walls.
- "U.S. Publication No. 2008/0217207 discloses a beverage or food carrier. The application fails to disclose article retention structures.

"Accordingly, in view of the above, there exists a need for a product carrier and packaging system which overcomes some or all of the above drawbacks in the art. For example, there is a need for a carrier and packaging system that provides both carrying and packaging function with a foldable one-piece substrate while maintaining the packaging securely about the items located within the packaging. There is a further need for a carrier and packaging system that is flexible, foldable and temporary while securely maintaining plant and floral related goods of varying size within the packaging so that the goods may be viewed from outside the packaging. There is also a need for a one-piece carrier and packaging that allows for simplified one-handed carrying of goods having a shape that generally requires two hands for carrying."

Supplementing the background information on this patent, VerticalNews reporters also obtained the inventor's summary information for this patent: "The present teachings meet some or all of the above needs by providing a carrier and packaging system that includes a one-piece foldable substrate including a base portion, a plurality of side walls, one or more apertures for creating a handle and one or more article retention structures to assist in maintaining the packaging about the items located within the packaging. Advantageously, the carrier may be formed (e.g., die-cut, scored and/or pre-broken) from a single sheet form (e.g., a polymeric form). The base portion may include one or more openings for receiving an item. The plurality of side walls may each have a first end connected to the base portion, a second end including one or more apertures for forming a handle portion, and at least two laterally spaced apart side edges. The base portion, side walls, or both may include one or more score lines for folding the carrier about one or more items located within the carrier. Upon folding, the second ends of each side wall may contact one another so that the apertures located in each side wall align to form a handle portion for carrying. Also contemplated within the scope of the teachings herein are generally planar sheet forms that are shaped and scored so that the form folds upon itself to form a carrier as described herein.

"The teachings herein further provide for a method for packaging an item comprising providing a one piece flexible carrier, locating one or more items within the carrier, locating one or more article retention structures within each item, and folding the carrier along one or more score lines so that the packaging is formed. The carrier may include a base portion having one or more openings for receiving an item and a plurality of side walls each having a first end that is connected to the base portion, a second end opposing the first end, at least two laterally spaced apart side edges. The carrier may further include one or more apertures located proximate the second end of each side wall, one or more score lines located at a connection point of the base portion and first end, and at least one article retention structure located adjacent the one or more openings for receiving an item, the article retention structure including a tab portion having at least one free end. The items located within the packaging may each have a top edge and a bottom edge so that the bottom edge of each item is placed through the opening for receiving the items and the bottom edge is suspended without any support contacting the bottom edge. The tab portions of the at least one article retention structure may be located within each item so that the tab engages the top edge of each item.

"The teachings herein further provide for a method of packaging and carrying a plurality of potted plants comprising providing a one piece flexible carrier, locating one or more potted plants within the carrier, locating one or more article retention structures within each potted plant, and folding the carrier along one or more score lines so that the packaging is formed. The carrier may include a base portion having one or more openings for receiving a potted plant and a plurality of side walls each having a first end that is connected to the base portion, a second end opposing the first end, at least two laterally spaced apart side edges. The carrier may further include one or more apertures located proximate the second end of each side wall, one or more score lines located at a connection point of the base portion and first end, and at least one article retention structure located adjacent the one or more openings for receiving a potted plant, the article retention structure including a tab portion having at least one free end. The potted plants located within the packaging may each have a top edge and a bottom edge so that the bottom edge of each potted plant is placed through the opening for receiving the potted plants and the bottom edge is suspended without any support contacting the bottom edge. The tab portions of the at least one article retention structure may be located within each potted plant so that the tab engages the top edge of each potted plant.

"The carrier herein offers any of a number of benefits and advantages, including but not limited to one or any combination of the following attributes. A portion of the carrier and packaging system may remain open for both expanded contents space and display purposes. The carrier and packaging system may include retaining means that may include both the openings for receiving items and the article retention structures, either or both having adjustability for shape and size of the carrier contents. The article retention structures may assist in maintaining the packaging about items located within by holding the packaging in place when not being carried. The one-piece planar nature of the carrier and packaging system may allow for simplified printing of informational and decorative material onto the carrier. The one-piece planar nature may also allow the carrier and packaging system to be stacked in flattened form so that they are more easily shipped to a retailer and require a small amount of shipping space. The carrier and packaging system may be substantially free of vertical side-wall portions. The carrier and packaging system may be formed so that items located therein are suspended and not supported from the bottom of the items."

For the URL and additional information on this patent, see: Smith, Daniel T.. Foldable Carrier Packaging. U.S. Patent Number 9932160, filed April 25, 2014, and published online on April 3, 2018. Patent URL: http://patft.uspto.gov/netacgi/nph-

Parser?Sect1=PTO1&Sect2=HITOFF&d=PALL&p=1&u=%2Fnetahtml%2FPTO%2Fsrchnum.htm&r=1&f=G&l =50&s1=9932160.PN.&OS=PN/9932160RS=PN/9932160

Keywords for this news article include: Food, Beverage, Business, Multi Packaging Solutions Inc.

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Berry Plastics Corporation; Patent Issued for Polymeric Material for Container (USPTO 9931781)

586 words 16 April 2018 Journal of Engineering JOENG 7007 English

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2018 APR 16 (VerticalNews) -- By a News Reporter-Staff News Editor at Journal of Engineering -- A patent by the inventors Sun, David Dezhou (Evansville, IN); Driskill, Philip A (Newburgh, IN); Strasser, Rolland (Asbury, NJ), filed on August 26, 2014, was published online on April 3, 2018, according to news reporting originating from Alexandria, Virginia, by VerticalNews correspondents.

Patent number 9931781 is assigned to Berry Plastics Corporation (Evansville, IN).

The following quote was obtained by the news editors from the background information supplied by the inventors: "The present disclosure relates to polymeric materials that can be formed to produce a container, and in particular, polymeric materials that insulate. More particularly, the present disclosure relates to polymer-based formulations that can be formed to produce an insulated non-aromatic polymeric material."

In addition to the background information obtained for this patent, VerticalNews journalists also obtained the inventors' summary information for this patent: "According to the present disclosure, a polymeric material includes a polymeric resin and cell-forming agents. In illustrative embodiments, a blend of polymeric resins and cell-forming agents is mixed and extruded or otherwise formed to produce an insulated non-aromatic polymeric material.

"In illustrative embodiments, an insulative cellular non-aromatic polymeric material produced in accordance with the present disclosure can be formed to produce an insulative cup or container. Polypropylene resin is used to form the insulative cellular non-aromatic polymeric material in illustrative embodiments.

"In illustrative embodiments, an insulative cellular non-aromatic polymeric material comprises one or more of the following, a polypropylene base resin having high melt strength, polypropylene copolymer or homopolymer, and cell-forming agents. The cell-forming agents include at least one of the following, a chemical nucleating agent and a physical blowing agent.

"In illustrative embodiments, a polypropylene-based formulation in accordance with the present disclosure is heated and extruded to produce a tubular extrudate (in an extrusion process) that can be formed to provide a strip of insulative cellular non-aromatic polymeric material. A physical blowing agent in the form of an inert gas is introduced into a molten resin before the tubular extrudate is formed.

"In illustrative embodiments, the insulative cellular non-aromatic polymeric material has a density of less than about 0.6 grams per cubic centimeter. In illustrative embodiments, the insulative cellular non-aromatic polymeric material has a density in a range of about 0.2 grams per cubic centimeter to about 0.6 grams per cubic centimeter. In illustrative embodiments, the insulative cellular non-aromatic polymeric material has a density in a range of about 0.3 grams per cubic centimeter to about 0.5 grams per cubic centimeter.

"Additional features of the present disclosure will become apparent to those skilled in the art upon consideration of illustrative embodiments exemplifying the best mode of carrying out the disclosure as presently perceived."

URL and more information on this patent, see: Sun, David Dezhou; Driskill, Philip A; Strasser, Rolland. Polymeric Material for Container. U.S. Patent Number 9931781, filed August 26, 2014, and published online on April 3, 2018. Patent URL:

http://patft.uspto.gov/netacgi/nph-

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Keywords for this news article include: Business, Polyenes, Hydrocarbons, Polypropylenes, Organic Chemicals, Berry Plastics Corporation.

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L'Oreal; Patent Issued for Cosmetic Compositions for Minimizing Skin Imperfections (USPTO 9931293)

820 words 16 April 2018 Journal of Engineering JOENG 2933 English

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2018 APR 16 (VerticalNews) -- By a News Reporter-Staff News Editor at Journal of Engineering -- A patent by the inventors Gosto, Sabina (Piscataway, NJ); Brieva, Patricia (Manalapan, NJ); McCann, Donna (Oxford, NJ), filed on August 3, 2015, was published online on April 3, 2018, according to news reporting originating from Alexandria, Virginia, by VerticalNews correspondents.

Patent number 9931293 is assigned to L'Oreal (Paris, FR).

The following quote was obtained by the news editors from the background information supplied by the inventors: "As one ages, skin naturally becomes less elastic and more fragile. Fat in the deeper layers of the skin diminishes causing loose, saggy skin and more-pronounced lines and wrinkles.

"Film forming agents are commonly used in cosmetic and skin care compositions intended to lessen the appearance of skin wrinkles by providing a smoothing and tightening effect. Film-forming agents are a group of chemicals that dry on the skin surface leaving a pliable, cohesive, and continuous thin coating. However, the use of film forming agents in cosmetic and skin care compositions may lead to negative attributes such as cracking, pilling, flaking, and leave a visible, white film on the skin.

"Particulate materials are commonly used in cosmetic and skin care compositions intended to blur or diffuse the appearance of skin imperfections such as pores. Particulate materials serve to scatter light to achieve desirable optical effects. However, particulate materials can exaggerate the appearance of lines and wrinkles by accumulating inside the crevices. When used in combination with film forming agents, particulates may enhance the negative attributes of film forming agents.

"Therefore, there has been a demand for development of a cosmetic composition capable of lessening the appearance of skin wrinkles and sagging, while at the same, having desirable cosmetic properties such as good texture and a translucent/transparent or natural appearance on the skin.

"It has now been discovered that a cosmetic composition comprising: (a) about 14% to about 16% by weight, based upon the total weight of the composition of a film forming agent; (b) about 1% to about 25% by weight, based upon the total weight of the composition of a particulate material; (c) two or more thickening agents; and (d) water when applied onto skin, provides for an immediate tightening of the skin while decreasing the visibility of fine lines and deep wrinkles."

In addition to the background information obtained for this patent, VerticalNews journalists also obtained the inventors' summary information for this patent: "The present invention relates to a cosmetic composition comprising, in a cosmetically acceptable medium:

- "(a) about 10% to about 20% by weight, based upon the total weight of the composition of a film forming agent:
- "(b) about 1% to about 25% by weight, based upon the total weight of the composition of a particulate material;
- "(c) two or more thickening agents; and
- "(d) water.

"The present invention also relates to a process of reducing the visibility of imperfections and/or imparting a homogenizing effect on skin, comprising applying the above-described composition onto the skin.

"The invention also concerns a process comprising a step of applying at least one layer of the composition according to the invention onto the skin, in particular, the skin of the face.

"In certain embodiments, the cosmetic composition of the invention is a skin care composition.

"In other embodiments, the cosmetic composition of the invention is a make-up composition.

"In a particular embodiment, the cosmetic composition of the invention is a base or a primer, in particular a skin care or a make-up base or primer. Thus, in certain embodiments, the cosmetic composition is applied as a base or a primer under a skin care product or a make-up product.

"Preferably, the cosmetic composition of the present invention is in the form of one of the following: a skin care product, a make-up product (for example, a liquid foundation), a suncare product, a concealer product, a skin care or make-up base or primer composition. Preferably, the composition is an emulsion, such as for example, an oil in water emulsion.

"It is to be understood that both the foregoing general description and the following detailed description are exemplary and explanatory only, and are not restrictive of the invention."

URL and more information on this patent, see: Gosto, Sabina; Brieva, Patricia; McCann, Donna. Cosmetic Compositions for Minimizing Skin Imperfections. U.S. Patent Number 9931293, filed August 3, 2015, and published online on April 3, 2018. Patent URL:

http://patft.uspto.gov/netacgi/nph-

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Keywords for this news article include: Europe, France, Business, L'Oreal S.A.

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Document JOENG00020180416ee4g000pc

Colgate-Palmolive; Patent Issued for Oral Care Compositions and Methods (USPTO 9931291)

1,001 words 16 April 2018 Biotech Business Week BTBW 1176 English

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2018 APR 16 (NewsRx) -- By a News Reporter-Staff News Editor at Biotech Business Week -- According to news reporting originating from Alexandria, Virginia, by NewsRx journalists, a patent by the inventors Prencipe, Michael (West Windsor, NJ); Jogun, Suzanne (Wayne, NJ); Morgan, Andre Michelle (Robbinsville, NJ); Chen, Xiang (Somerset, NJ), filed on December 20, 2013, was published online on April 3, 2018.

The assignee for this patent, patent number 9931291, is Colgate-Palmolive (New York, NY).

Reporters obtained the following quote from the background information supplied by the inventors: "Many individuals desire a 'bright' smile and white teeth, and consider dull and stained teeth cosmetically unattractive. Unfortunately, without preventive or remedial measures, stained teeth are almost inevitable due to the absorbent nature of dental material. Everyday activities such as smoking or other oral use of tobacco products, and eating, chewing or drinking certain foods and beverages (in particular coffee, tea, coke, and red wine), cause undesirable staining of surfaces of teeth. Staining can also result from microbial activity, including that associated with dental plaque. The chromogens or color causing substances in these materials become part of the pellicle layer and can permeate the enamel layer. Even with regular brushing and flossing, years of chromogen accumulation can impart noticeable tooth discoloration.

"A tooth is comprised of an inner dentin layer and an outer hard enamel layer that is the protective layer of the tooth. The enamel layer of a tooth is naturally opaque, and white or a slightly off-white color. The enamel layer is composed of hydroxyapatite mineral crystals that create a somewhat porous surface. These hydroxyapatite crystals form microscopic hexagonal rods or prisms that make up the enamel surface. As a result, the surface of the enamel presents microscopic spaces or pores between the prisms. Without limiting the mechanism, function or utility of present invention, it is believed that this porous nature of the enamel is where discoloring substances permeate the enamel and discolor the teeth.

"To combat staining and brighten or restore the natural enamel color, products containing bleaching materials are commercially available for professional and consumer use. The most commonly accepted chemicals used in teeth whitening today are peroxides. Peroxides are generally deemed safe from a physiological standpoint, and can be effective to whiten teeth. Such peroxides include hydrogen peroxide, carbamide peroxide, sodium perborate, and sodium percarbonate. When these peroxides are in appropriate contact with teeth they will usually oxidize stains, rendering the teeth whiter.

"Professional dental treatments frequently include a tooth surface preparation such as acid etching followed by the application of highly concentrated bleaching solutions (e.g. up to 37% hydrogen peroxide) and/or the application of heat or light. These procedures provide rapid results, but are expensive, and often require several trips to the dentist. In many cases, the patient's lips are uncomfortably retracted during the entire treatment and the patient is confined to sitting in the dental chair.

"Alternatively, at home bleaching systems can be used. These systems have gained significant popularity in the past decade because of reduced cost, and increased convenience.

"Current home treatment methods include abrasive toothpastes, toothpastes that produce oxides, whitening gels for use with a dental tray, and whitening strips. The effectiveness of such techniques depends on a variety of factors including the type and intensity of the stain, the type of bleaching agent, contact time of the bleaching agent on the teeth, the amount of available bleaching active in the composition the ability of the bleaching agent to penetrate the tooth enamel, and consumer compliance. Effectiveness is also dependent on the amount of bleaching active in the composition, the ability of the active to be released during use, and the stability of the active in the product. However, the effectiveness of many of these treatments is adversely affected because of deficiencies in one or more factors relating to the composition and consumer compliance.

"Biofilms form when bacteria adhere to surfaces in some form of watery environment and begin to excrete a slimy, glue-like substance that can stick to all kinds of materials--metals, plastics, soil particles, medical implant materials, biological tissues. Biofilms can be formed by a single bacterial species, but biofilms more often consist of many species of bacteria, as well as fungi, algae, protozoa, debris, and corrosion products. Essentially, a biofilm may form on any surface exposed to bacteria and some amount of water. Dental plaque

is a yellowish biofilm that builds up on the teeth. Biofilms contain communities of disease-causing bacteria and their uncontrolled accumulation has been associated with cavities and gum disease (both gingivitis and periodontitis).

"There is thus a need for novel oral compositions and methods that may inhibit staining and/or biofilm formation."

In addition to obtaining background information on this patent, NewsRx editors also obtained the inventors' summary information for this patent: "Provided is an oral care composition comprising a phosphate/acrylate co-polymer, zinc, and an orally acceptable carrier; and methods of using the same.

"Further areas of applicability of the present invention will become apparent from the detailed description provided hereinafter. It should be understood that the detailed description and specific examples, while indicating the preferred embodiment of the invention, are intended for purposes of illustration only and are not intended to limit the scope of the invention."

For more information, see this patent: Prencipe, Michael; Jogun, Suzanne; Morgan, Andre Michelle; Chen, Xiang. Oral Care Compositions and Methods. U.S. Patent Number 9931291, filed December 20, 2013, and published online on April 3, 2018. Patent URL:

http://patft.uspto.gov/netacgi/nph-

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Keywords for this news article include: Anions, Business, Electrolytes, Hydrogen Peroxide, Inorganic Chemicals, Reactive Oxygen Species, Colgate-Palmolive Company.

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News

L'Oréal partners with French lab for green polymer initiative

Katie Nichol 144 words 16 April 2018 20:52 BW Confidential BWCO English

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<u>Click to view image.</u> French group L'Oréal's Research & Innovation division has partnered with Bordeaux-based laboratory Laboratoire de Chimie des Polymères Organiques (LCPO) on a research project dedicated to developing sustainable polymers.

Called JointLab, the project will look to develop sustainable polymers for use in cosmetics, such as skincare and make-up, and aims to provide a platform for researchers from both entities to exchange ideas.

L'Oréal says the project's objective is to help fulfill the group's focus on green chemistry. The group adds that the laboratory could also benefit LCPO's work in medical biology and functional materials.

The LCPO is a joint research unit of the University of Bordeaux, scientific research institution Le Centre National de la Recherche Scientifique (CNRS) and the Bordeaux National Polytechnic Institute.

Document BWCO000020180416ee4g0002u

■ Be Dazzled by Multifaceted Innovations by Givaudan Active Beauty

GCI Magazine, 11:30, 16 April 2018, 151 words, (English)

Thank you. Your request has been submitted. Givaudan Active Beauty is delighted to announce the launch of two new active ingredients fully innovative that represent a pure fulfillment of its strong commitment to offer sustainable, powerful ...

South China Morning Post

LIF

Asian interest in luxury fragrances growing, niche perfumer says

Vincenzo La Torre 1,117 words 16 April 2018 scmp.com SCMCOM English

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At a time when the UK has been in the news for all the wrong reasons (messy Brexit talks, poisoned Russian spies on its soil, a crumbling NHS) and needs all the good publicity it can get, the country's PR machine went into overdrive last month in Hong Kong.

The British Fashion Council and the Great Festival of Innovation brought key figures from Britain's luxury and design industries to town to drum up support for all things British. One of the keynote speakers of the event was perfumer Roja Dove, founder of Roja Parfums and an international ambassador for Britain's Great campaign.

The perfumer has been an inside player in the rarefied realm of luxury fragrances for decades, but he founded his brand only in 2011. After working for French perfumer Guerlain he moved on to create bespoke perfumes - completely tailor-made concoctions that can cost tens of thousands of US dollars.

While the made-to-measure service still plays an important role in the company, Roja Parfums is now a fully fledged fragrance and lifestyle brand, with the most popular perfume shop at Harrods (it outsells all other fragrance shops there) and a boutique in London's Burlington Arcade.

Dove's knowledge of the history of perfume and the fragrance industry is encyclopaedic, and ranges from the complicated steps involved in distilling oud from the trunks of trees to the connections between glove manufacturers and perfume making in 17th century France.

In spite of his success, both on home turf and around the world (his products are available in nearly 200 shops in 42 countries), Dove has yet to crack the Asian market, which is hardly surprising. Unlike the West or the Middle East, Asia has never been very receptive to scents, focusing instead on skincare and make-up. Consumers globally are turning their backs on [the] mainstream while niche, speciality shops are the future of perfumery because in the end you want to meet experts, unlike at department stores. I call them the spray and pray brigadeRoja Dove

"Japan, for example, is very interesting as it's against their culture to smell of anything, whether it's a good or bad smell," Dove explains when we meet him at the Upper House in Admiralty after his talk at the Asia Society. "One of the first brands to go there was Saint Laurent with Baby Doll, a perfume made just for the market that smelled very sweet and light.

"Ironically, in China they have a very long tradition of perfume use but recent history erased that. They don't have any cultural references for it because of communism, so now it's almost like an age of discovery for them.

"It's the same for skin in Asia. It's all about not being shiny, not having anything at all.

"In the Middle East, on the contrary, they believe they're giving you a gift when you smell a perfume on someone. 100ml of perfume will last them like a week."

Dove says, though, that many of his clients in London come from China and believes that, with time, and as exposure grows, Asia will also come to embrace fragrances, even niche ones like his creations.

The world of niche fragrances has experienced huge growth in recent years, with many of them becoming de facto mainstream names, especially after being acquired by large groups such as L'Oreal. This is what happened to Guerlain, which was acquired by LVMH when Dove was at the brand, leading to his departure after almost two decades.

His ebullient spirit and fun attitude (he is an amazing conversationalist and an hour spent talking with him revealed lots of fun anecdotes from his jet-setting life) would seem to set him apart from your average CEO, but Dove is also a savvy businessman.

"Guerlain was a long time ago and I loved the brand before working for them and I had nothing in my home that wasn't from them and I always imagined that I would work for them one day, but then it was bought by a corporation and it wasn't a family company any more," Dove says. "I realised that I'm not a corporate animal and that one person can't change a corporation, nor could the corporation change me, so I decided to leave."

"The reality is that, unlike some people, I know that I am mortal and I'm very pragmatic about it," he says. "I launched my fragrance line because I wanted to leave a legacy, so in the end I have a responsibility to find a perfumer who will carry on because if one day I drop down dead I want to insure that my olfactory style is intact.

"Eventually, I have no doubt that I will sell the company because I want to make sure that what I have created doesn't die, but I don't imagine not being involved in it. It's more to secure the future rather than just wanting to sell it."

So how does someone who is not a "corporate animal" feel about the oversaturated fragrance market, where anyone from teenage celebrities to fashion designers can launch a perfume?

While he admits that some actually do a good job (he finds what Tom Ford has done with his perfume range "fascinating", and has words of praise for Frederic Malle for exposing the world at large to the importance of previously unknown perfumers), Dove is also seeing a change in the industry, one that bodes well for brands like his own.

"Consumers globally are turning their backs on [the] mainstream while niche, speciality shops are the future of perfumery because in the end you want to meet experts, unlike at department stores. I call them the spray and pray brigade," he says, referring to the sales people trying to entice shoppers in beauty halls. "It's not being rude to the staff but to the companies that do that."

For Dove, work and life are one and the same, and his enthusiasm when talking about his made-to-measure perfumes is evident, even though his company has grown much bigger now.

"I really love how I get to know the client when I do bespoke," he says. "Some of the things they tell me, they don't tell many other people because fragrance is all about memory.

"Some people don't like to open up but others find it very cathartic. I've made some great friends making bespoke fragrances."

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Document SCMCOM0020180416ee4g00062

Amorepacific Group Boosts Global Business Expansion; - Expanding brand portfolio in existing markets including the US, Japan and HERA in Singapore; - Entering new markets including the Middle East and Oceania; - A leap to becoming a 'Great Brand Company' by spreading Asian Beauty to the world

AMOREPACIFIC Group; PR Newswire 1,107 words 16 April 2018 15:56 PR Newswire Asia PRNASI English

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SEOUL, South Korea, April 16, 2018 /PRNewswire/ -- Global beauty giant Amorepacific Group (Chairman and CEO Suh Kyung-bae) announced on the 16th that it plans to boost global business expansion.

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Amorepacific Group, which previously focused its global brand strategy in three areas - Asia, North America and Europe - has commenced entry into high-growth potential regions such as the Middle East and Oceania, while launching additional brands in existing markets to spur its global business expansion.

HERA, a luxury beauty brand that represents Korea launched in China in 2016, and will launch in Singapore this coming May. This will mark HERA's second global launch. With a high demand in global brands and great interest in trends, Singapore strategically is a very important market for Amorepacific. Even before its launch, consumers showed much interest in the trend leading brand HERA that has a concept of being a 'Seoulista'. On May 10, HERA will be opening its first store in Takashimaya Department Store located in Singapore's main shopping street. HERA will also be opening a boutique store within the second half of 2018.

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AMOS Professional - Korea's number one hair professional brand - will also make its first step into the global market by launching in Singapore.

Mamonde entered the US' largest beauty retailer, Ulta, in the past March, along with innisfree also making a successful debut in Japan.

The Group is also actively paving its way to untouched markets.

In order to enter new markets, Amorepacific has been assessing regional feasibility and conducting thorough customer research. As a result, the company established its Middle East office in Dubai, UAE and its Australia office in Melbourne, to target local markets in full swing.

The entry into the Middle East starts with the launch of ETUDE HOUSE, the leading global brand for young makeup. Last year, Amorepacific formed a partnership agreement with Alshaya Group, the largest retailer in the Middle East. Henceforth on March 17, the first ETUDE HOUSE store in the Middle East opened in the Dubai's biggest shopping mall - The Dubai Mall. Customers had shown great interest in the lovely, trendy and playful brand and its innovative products even before the official launch.

https://photos.prnasia.com/prnvar/20180416/2105616-2-b

In addition to opening the first store in Dubai, UAE, ETUDE HOUSE plans to open its second Middle Eastern store on March 22 in The Avenues Mall - the largest shopping mall in Kuwait. The brand will expand its business to neighboring GCC (Gulf Cooperation Council) countries by preparing to expand into Saudi Arabia which is also known as the biggest beauty market in the Middle East within the first half of this year.

Beginning this year, Amorepacific aims to push forward with its operations in Australia as well. As of March 14, LANEIGE, the group's global premium brand, was the first to be introduced into the Australian market by Page 84 of 141 © 2018 Factiva, Inc. All rights reserved.

entering Sephora stores nationwide, with locations including Sydney, Melbourne and Brisbane. With a fresh footing resulting from the success in Sephora stores in the US, LANEIGE expects to satisfy Australian customers with its high-quality products.

According to local market analysis by Amorepacific, Australian customers are highly attentive to global beauty trends and invest many hours and efforts in skin care due to high UV rays. In addition, it was found that recognition and preference toward Korean beauty trends (aka K-beauty) - led by Amorepacific - were extremely high, along with the popularity of natural makeup on a healthy skin base.

Leveraging these positive factors, Amorepacific has been seeking an optimal business frame to greet and engage Australian customers. Following the launch of LANEIGE, the company plans to launch AMOREPACIFIC, its luxury flagship brand of the same name, and innisfree, the global natural and eco-friendly beauty brand later this year.

In the last five years, Amorepacific's global business has recorded approximately 30% annual growth rate. The company plans to accelerate diversification of its global operations to achieve its vision to become a 'Great Brand Company' by making A MORE Beautiful World through Asian Beauty[1].

Amorepacific Group Chairman and CEO Suh Kyung-bae stated, "Since achieving Korea's first-ever cosmetic exports in 1964, Amorepacific has used 'beauty' as a global language form to continuously communicate with its customers all around the world." He added, "We will accomplish our goal as becoming a 'Great Brand Company' to make A MORE Beautiful World by spreading unique, innovative beauty culture."

About Amorepacific Group

Since 1945, Amorepacific has had a single, clear mission: to present its unique perception of beauty– namely what it calls 'Asian Beauty' - to the world. As Korea's leading beauty company, Amorepacific draws from its deep understanding of both nature and human to pursue harmony between inner and outer beauty. With its portfolio of over 20 cosmetics, personal care, and health care brands, Amorepacific is devoted to meeting the various lifestyles and needs of global consumers around the world: Asia, North America, Oceania and Europe. Amorepacific's research hubs located around the world are dedicated to sustainable R&D that combine the best of natural Asian ingredients and advanced bio-technology. With its world-class products, Amorepacific is acclaimed for the innovative ways in which it is transforming global beauty trends.

Please visit <u>www.apgroup.com</u> for more information.

[1] The corporate philosophy to create A MORE Beautiful World by creating harmony between inner and outer beauty based on a deep understanding of nature and human, combined with Amorepacific Group's original innovative technology.

Photo - https://photos.prnasia.com/prnh/20180416/2105616-2-a

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SOURCE AMOREPACIFIC Group

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Document PRNASI0020180416ee4g0018h



Fashion

Jennifer Lopez to launch makeup line in collaboration with Inglot

Sarah Young
382 words
16 April 2018
15:06
Independent Online
INDOP
English
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The collection will be released later this month

From Rihanna's Fenty Beauty to Victoria Beckham's collaboration with Estée Lauder and rumours that Serena Williams is set to launch her own cosmetics line, celebrities are taking the beauty industry by storm, and now you can also add Jennifer Lopez to that ever-growing list.

A woman whose unique look has even earned its own name – the JLoglow – Lopez has confirmed that she will be launching a makeup range alongside one of the world's leading manufacturers in colour cosmetics, Inglot.

Read more

Beach, Please: Fenty Beauty launch new summer 2018 collection

After her makeup artist Scott Barnes let the secret out on Instagram by revealing that the queen of glow was making a bronzer, Lopez herself posted a series of photos to the social media platform to unveil the news that a collaborationwill be hitting stores in a matter of weeks.

"It is something I have been wanting to do for a very long time," Lopez told Women's Wear Daily.

"A makeup line seemed like a natural progression since people are always asking about the products I use and how I get the glow to my skin."

My #JLOxInglot collaboration is coming soon!!! 4/26/18 (Link In Bio)

A post shared by Jennifer Lopez (@jlo) on

Apr 5, 2018 at 6:32pm PDT

Sowhat can you expect the range to include?

Unlike many other celebrity collaborations, this one looks set to be epic with an impressive 70 items including eye shadows, lipsticks, palettes, blushes, highlighters, bronzersand even nail polishes.

#TBT In celebration of my new color collaboration with @inglot_cosmetics...here are a few of my fave makeup looks #JLOxInglot #April26th #ilovemakeup @ilobeauty (Link In Bio)

A post shared by Jennifer Lopez (@jlo) on

Apr 5, 2018 at 6:36pm PDT

As for the price point, Lopez has confirmed that it will be "affordable", insisting that being able to produce products that were quality but also inexpensive was an important reason she decided to partner with Inglot.

The entire range will be available from 26 Aprilat select Macy's stores in the US and at jenniferlopezinglot.com, which ships to the UK.

Document INDOP00020180416ee4g00130



Argentina: Stendhal Paris launches Bio Anti-Age Anti-Stress Nuit product

M-Brain 69 words 15 April 2018 Esmerk Latin American News ESMKLA English Copyright 2018. M-Brain

Guia de la Belleza, 15 Apr 2018, Online:- French cosmetics firm Stendhal Paris has launched the new Bio Anti-Age Anti-Stress Nuit product as part of its Bio Program line. The anti-aging night cream is suitable for all skin types and reduces sensitivity. The product also boasts relaxing properties due to its Matrixyl agent.

Document ESMKLA0020180423ee4f00001

Indian Patent News

Silk Therapeutics Inc Files Patent Application for Silk Based Moisturizer Compositions and Methods Thereof

Distributed by Contify.com 190 words 14 April 2018 Indian Patent News ATPATN English Copyright © 2018. Contify.com.

Kolkata, April 14 -- USA-based Silk Therapeutics Inc filed patent application for silk based moisturizer compositions and methods thereof. The inventors are Altman Gregory H, Haas Dylan S and Healy Kevin T.

Silk Therapeutics Inc filed the patent application on Nov. 28, 2017. The patent application number is 201717042625 A. The international classification numbers are A61K8/64, A61K8/06 and A61Q19/00.

The abstract of the patent published by the Controller General of Patents, Designs & Trade Marks states: "In an embodiment, a moisturizing composition includes a silk solution, wherein the silk solution comprises about 1% to about 10% (w/v) of pure silk fibroin-based protein fragments that are substantially devoid of sericin, hyaluronic acid, an oil or butter, and a pH adjusting agent."

The Patent was published in the Issue No. 9/2018 of the Patent Office Journal on March 2, 2018.

About the Company

Silk Therapeutics Inc is a USA-based company. It is situated in Medford. The company is engaged in developing, manufacturing and selling of skincare products based on silk materials.

Document ATPATN0020180414ee4e000bf



Poland: Packaging facility in Strykow expanded by US company Sonoco

M-Brain 118 words 13 April 2018 Esmerk Eastern European News ESMKEU English Copyright 2018. M-Brain

Puls Biznesu, 13 Apr 2018, online:- US packaging producer Sonoco has officially completed the expansion of its Strykow-based plant which provides packaging services. The expansion envisaged the construction of some 9,000 m2 of new space, including more than 5,000 m2 of production and office area, and around 4,000 m2 of warehouse space. It is estimated that an annual turnover of PLN 47mn (EUR 11.29mn USD 13.93mn) will be generated by the new space and 140 new jobs will be created. Decision to expand the plant was made after a new contract was signed by Sonoco with a large alkaline battery manufacturer.

Document ESMKEU0020180417ee4d00020



Makeup
Charlotte Tilbury's new launch ensures #nofilter is needed

Ellie Davis
614 words
13 April 2018
20:33
London Evening Standard Online
NSONL
English
(c) 2018 Evening Standard Limited.

£25 | | Charlotte Tilbury |

Page 90 of 141 © 2018 Factiva, Inc. All rights reserved.

The label's new make-up offering inspired by Instagram filters is set to be a hit

This season, legendary British make-up artist-turned-beauty mogul Charlotte Tilbury has treated her "darlings" to a limited-edition collection of products so fabulous you will be ditching your Instagram filters in no time.

#nofilter necessary, the new collection is composed of two eye shadow sets, a mascara, blush-highlight duos and a lip gloss expected to rival Tilbury's bestsellers.

The first stand-out addition is undoubtedly the eye shadow quads promising to enhance eye size as well as adding some sparkle. Use all four of the shades available in the Transform-Eyes and Exagger-Eye palettes to prime, enlarge, define and then add a show-stopping touch, givingyou that bright-eyed look even if sleep has been sacrificed for partying.

Next, the cream blush and highlighter duos mimiceveryone's go-to soft focus filter with the added bonus of a contour curve brush available. With over 500% more volume after one application, Legendary Lashes Volume 2 will make fans of the label's original best-selling formula very happy. Volume 2 will leave lashes thicker, glossier and longer with its expert combination of oils and conditioners.

Who needs lip fillers after you have sampled Charlotte Tilbury's latest lip offering? The CollagenLip Bath in a blush pink Refresh Rose will enhance your lips and leave them with a rosy sheen.

Bigger Brighter Eyes
£39 | Charlotte Tilbury |
Coming 19
th
April
Pretty Youth Glow Filter and Cheek Hug Brush in Pretty Fresh andSeduce Blush
Single Blush £30 | Charlotte Tilbury |
Coming 31
st
May
Single Blush and Brush £45 | Charlotte Tilbury |
Coming 31
st
May
Legendary Lashes Volume 2

Coming 19 th April Collagen Lip Bath £25 | Charlotte Tilbury | Coming 31 st Mav Can't wait till the launch? Shop our five favourite Charlotte Tilbury products here: Hollywood Lips Charlotte Tilbury's answer to liquid lipstick, Hollywood Lips has quickly become a fan favourite. Choose between the 11 shades of pink and red hues with some of the best product names in the biz, from Sweetheart to Dangerous Liaison, via Too Bad I'm Bad. While the formula leaves a matte finish, the beeswax prevents lips from drying out. £24 | Charlotte Tilbury | Buy it now Magic Cream Worth the price tag, Charlotte's Magic Cream is truly magic. A model favourite - and we can see why - the secret formula composes of BioNymph Peptide Complex to transform dull skin and leave it renewed and rejuvenated instantly. What's more, the iconic moisturiser is paraben-free. £70 | Charlotte Tilbury | Buy it now Lip Cheat Pillow Talk The nude lip liner you have been looking for, the rich and velvety formula will leave you with a perfect, fuller pout while the waterproof formula ensures that your lipstick stays in place anddoesn't smudge. The label's website allows you to compare the product on a range of skin tones to see if it could workfor you. £16 | Charlotte Tilbury | Buy it now **Full Fat Lashes** The award-winning mascara Full Fat Lashes has become a staple product for us. The fine-tipped bristles leave no lash left behind while also working to curl, lengthen, separate and add volume and drama all in one handy product. £23 | Charlotte Tilbury | Buy it now Filmstar Bronze & Go After a long snow-filled winter, bronzer has become the most important thing in our make-up bag. Charlotte Tilbury's Bronze & Go ensures you are always red carpet ready with a luminous complexion. £49 | Charlotte Tilbury | Buy it now Document NSONL00020180413ee4d003xq

News Ho-Chunk subsidiary launches Green Mountain Paper Products

Ty Rushing 248 words 12 April 2018 Sioux City Journal SXCTYJNL English

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WINNEBAGO, Neb. — Paper is the latest in a long and diverse line of investments made by Ho-Chunk Inc.

Flatwater Group, the federal contracting firm and subsidiary of Ho-Chunk, the economic development arm of the Winnebago Tribe of Nebraska, announced Thursday it had launched Green Mountain Paper Products LLC.

Green Mountain is a joint-venture between Flatwater and Empire Office Products, a black-owned manufacturing company based out of Detroit.

In a release, Michael Houser, a Flatwater senior business development manager, explained how a previous working relationship between the two firms led to the creation of Green Mountain.

"Empire and Flatwater began doing business together in early 2013 and have supplied over 60 million pounds of paper in rolls and sheets to commercial, industrial, academic, and government customers across the country," he said. "We decided to bring our collective strengths together to produce a new paper product we could manufacture responsibly and distribute efficiently to help companies meet their budgets and diversity spend goals. As a result, Green Mountain Paper Products was born."

Green Mountain offers a wide variety paper products, including supply copy, recycled, cover and card stock, and custom cut rolls and sheets, all of which the company says is sourced responsibility.

According to Green Mountain, its paper is made from Sustainable Forestry Initiative certified sourcing material; elemental chlorine free fiber content; 30 percent post-consumer recycled content, and manufactured under acid-free conditions.

Document SXCTYJNL20180414ee4c00010

Manscaped and Whiff, Inc. Partner for Cologne

GCI Magazine, 11:30, 12 April 2018, 121 words, (English)
Male grooming brand Manscaped has announced the launch of its Manscaped Refined
cologne, in partnership with Whiff, Inc. Designed for men, this fragrance is a clean and fresh scent that opens with light citrus notes and includes notes of ...



Argentina: Garre Guevara exports Eco-hair to UK market

M-Brain 249 words 12 April 2018 Esmerk Latin American News ESMKLA English Copyright 2018. M-Brain

Cronista (Argentina), 12 Apr 2018, online:- Argentina's national science commission (CONICET) developed a formula to combat hair loss and it transferred the patent to local laboratory Garre Guevara, following successful tests on the anti-inflammatory and regenerative properties of the Larrea divaricata plant which grows in Argentina, Bolivia and Chile. The formula developed by researchers registered efficiency levels of 85% after 90 days of use, moreover, no secondary effects were noted. The resulting product, Eco-hair, has been sold in the local market for the last five years, whilst this product is being exported to the UK. Garre Guevara, established in 2009, currently makes a range of products, including shampoo, lotion and conditioner through its programme with CONICET, whilst it has also diversified and created other products for the regeneration of eyebrows and eye lashes as well as anti-ageing skin creams.

Garre Guevara registered sales ARS 16mn (EUR 645,906.10 USD 793,705.47) in the Argentine market during 2017 and via an agreement with UK company PHL, it will export 18,000 units worth GBP 100,000 (EUR 114,621.83 USD 140,850.15) to this market during 2018. Eco-hair has been approved by Skin Pharmacology and Physiology, which is a peer-reviewed medical journal. Garre Guevara aims to reach global markets, including talks with a Chinese cosmetics company that has more than 2,000 Points of Sale (POS) in this country.

Document ESMKLA0020180413ee4c00002



Body Care - Beauty Modern Botany Looks to Simplify Personal Care, Aims to Educate Customers on Natural Products

Lorelei Marfil 715 words 12 April 2018 WWD WWD English

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LONDON — Pharmacognosist Dr. Simon Jackson and managing director John Murray are looking to fill in the gap within personal care and are aiming to be pioneers of natural products. Jackson and Murray launched Modern Botany earlier this week in the U.K., a unisex brand that consists of natural products that are based on pharmacognosy — the study of medicines from plants and natural environments.

The duo — who are both business partners and married partners — met in 2012 while working together at Jackson's first venture, Dr. Jackson's Natural Products Cosmetics company. Jackson, who set up the company in 2008, left in 2016, sold his shares in 2017 and is no longer associated with the brand. Their aim was to focus on products that are science-led, plant-based natural alternatives that are aluminium and paraben-free.

"The theme behind it is making kind of 100 percent natural products so they're ethically sourced and based ingredients," said Murray. "But they're of pharmaceutical grade so they'll have therapeutic effect and really high quality and high calibre formulations that's very important for the backdrop of the brand, and focusing really on European indigenous plants and Irish going forward as well."

"We want to make personal care regime that's simplistic, stripped down people's usage of lots of products for the same function," Murray added. "It's about keeping it very simple and it's about having a multitasking functionality to the product. The product we'll be bringing out in the future will be simple and efficacious. they'll be affordable, we want to make them accessible, more of a mid-range price as well."

The duo launched with Modern Botany Deodorant, which is also an antiperspirant and fragrance. Using biologically active ingredients, which contain medicinal benefits, components are sourced from around the world. Key ingredients include essential oils such as witch hazel, lemon tea tree, sandalwood, frankincense, atlantic cedar wood, eucalyptus and vetivert. Priced at 25 pounds, the deodorant will be sold at various pharmacies and lifestyle stores in May.

Jackson said they have more products in the pipeline, which will include a cleanser that you can use on your face, body and hair as well as a skin emulsifier that will be calming and soothing. The duo decline to comment on projected sales for the U.K. launch but Jackson said feedback has been "fantastic" with their soft launch in Scotland.

"With regards to sales, already we've quadrupled what we thought was going to sell of this product in Ireland," Jackson said. "So it's exceeding what we thought we were going to do already. We're very excited to launch in the U.K. and see how the U.K. market responds."

As a part of their rollout plan, they said they want to launch in different stores within the U.K. and aim to create a 25-ml. travel version, as well as other products.

Jackson noted that educating their audience is an important part of their ethos and noted that the web site is really key. "Obviously a lot of businesses are moving online now," Jackson said. "We've got vlogs to put on our web site. Just talking about this, we've been doing some videos on how to use the product and how we used it, which is great to have."

Murray pointed to the use of social media among the platforms to educate their consumers. "Twitter would be a good educational tool and going forward," Murray said. "What Simon plans to do are tutorials and educational pieces on Twitter or videos. We'll also do workshops as well. So these are things we're going to plan in the next two years. We like to meet people and hear their questions and talk about the science behind the brand. I think the education is really important, it's just people are starting to talk about parabens and aluminium and we get to explain that they can be replaced. There are alternatives that can be done and we're leading the way in personal care market to look at really good formulations and natural alternatives."

Document WWD0000020180412ee4c000jn



Aptar Food + Beverage and Cheer Pack North America Partner to Launch a Premade No-Spill Spouted Pouch Solution

656 words
13 April 2018
02:30
Business Wire
BWR
English
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CRYSTAL LAKE, Ill. -- (BUSINESS WIRE) -- April 12, 2018--

Aptar Food + Beverage, a global leader in innovative dispensing solutions for on-the-go drinks in the beverage market, and Cheer Pack North America (CPNA), a leader in premade spouted pouches, are partnering to launch a "No-Spill" Spouted Pouch solution for the North American market.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20180412006359/en/

No-Spill Pouch (Photo: Cheer Pack North America)

The "No-Spill" Spouted Pouch features Aptar's SimpliSqueeze(R) valve technology -- a top selling valve system with billions of units sold worldwide -- in the squeezable CHEER PACK(R) spouted pouch. The combination of these two consumer-trusted solutions creates an innovative and fun-to-use beverage package for applications such as juice, flavored water, drinkable yogurt, and more.

CPNA is a global partner of GualapackGroup, who together with Aptar Food + Beverage, introduced a premade no-spill spouted pouch solution for the European market in 2017. This unique packaging solution, initially targeted for the juice market, can be efficiently filled and closed using GualapackGroup's filling lines.

"This is a differentiated solution designed to deliver a superior experience for consumers who want cleanliness and convenience in the form of a spouted pouch," said Gael Touya, President of Aptar Food + Beverage. "The valve-in-spout design is intended to prevent product spill, which is especially important for on-the-go families who want hygienic, mess-free packaging. This solution is easy and intuitive to use, helping to create an enjoyable and memorable squeeze and drink experience."

About Aptar Food + Beverage

Aptar Food + Beverage is part of AptarGroup, Inc. (NYSE: ATR), a leading global supplier of a broad range of innovative dispensing and sealing solutions for the beauty, personal care, home care, prescription drug, consumer health care, injectables, food and beverage markets. AptarGroup is headquartered in Crystal Lake, Illinois, with manufacturing facilities in North America, Europe, Asia and South America. For more information, visit www.aptar.com.

This press release contains forward-looking statements. Words such as "expects." "anticipates." "believes." "estimates," "future" and other similar expressions or future or conditional verbs such as "will," "should," "would" and "could" are intended to identify such forward-looking statements. Forward-looking statements are made pursuant to the safe harbor provisions of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934 and are based on our beliefs as well as assumptions made by and information currently available to us. Accordingly, our actual results may differ materially from those expressed or implied in such forward-looking statements due to known or unknown risks and uncertainties that exist in our operations and business environment. Additionally, forward-looking statements include statements that do not relate solely to historical facts, such as statements which identify uncertainties or trends, discuss the possible future effects of current known trends or uncertainties or which indicate that the future effects of known trends or uncertainties cannot be predicted, guaranteed or assured. For additional information on these and other risks and uncertainties, please see our filings with the Securities and Exchange Commission, including the discussion under "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" in our Form 10-Ks and Form 10-Qs. We undertake no obligation to update any forward-looking statements, whether as a result of new information, future events or otherwise.

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SOURCE: Aptar Food + Beverage Copyright Business Wire 2018

(END)

Document BWR0000020180412ee4c000gm

M New frozen snacks stand out with unique packaging

Bakingbusiness.com, 16:31, 12 April 2018, 422 words, (English)
While sales of frozen foods have been flat or edging only slightly up or down in recent years, frozen snacks have been an area of opportunity and innovation, with new products and packaging designed to catch the eye and appetite of \dots

Regulation & Safety FDA prepares for public meeting on cosmetics regulation

Deanna Utroske
400 words
12 April 2018
WRBM Global Cosmetics
GCOSM
English
© WRBM Global Cosmetics. William Reed Business Media Ltd

Each year, the US Food and Drug Administration participates in a summit of global cosmetics regulatory authorities. In advance of that, the FDA holds a meeting in the US to gather public input on topics relevant to regulating beauty and personal care products. Anyone interested in attending or speaking at the meeting must apply by May 24.

The two-hour public meeting is set to take place on June 7 (at 2pm) at the FDA's Center for Food Safety and Applied Nutrition in College Park, Maryland.

According to a notice from the FDA posted on federalregister.gov, the meeting agenda will apparently be determined by presentation requests. To make a presentation at the June meeting, the notice explains that you need to "submit a brief statement of the general nature of the evidence or arguments that you wish to present, your name, title, affiliation, address, email, and telephone, and indicate the approximate amount of time you need to make your presentation." The notice also indicates that each person's speaking time will likely be limited to 10 minutes or less.

The global summit

The June meeting is known as the International Cooperation on Cosmetics Regulation (ICCR)—Preparation for ICCR-12 Meeting.

The actual ICCR meeting will take place from July 10 to 12 in Tokyo, Japan. Cosmetics regulatory authorities from Brazil, Canada, the European Union, Japan, and the United States are expected to participate.

As the FDA's online notice explains, "the intention of the ICCR multilateral framework is to pave the way for the removal of regulatory obstacles to international trade while maintaining global consumer protection."

Last year's summit in Brazil covered issues including microbiology standards, cosmetics product preservation, allergens, and strategies of safe assessments of ingredients, according to the group's published outcome document.

To find out more about the FDA's public meeting on June 7, click here or contact:

Jonathan Hicks, Office of Cosmetics and Colors, Food and Drug Administration

5001 Campus Dr. (HFS-125), College Park, MD 20740

jonathan.hicks@fda.hhs.gov, 240-402-1375

To learn more about the ICCR, click here .

DeannaUtroskeEditor

Deanna Utroske, CosmeticsDesign.com Editor, covers beauty business news in the Americas region and publishes the weekly Indie Beauty Profile column, showcasing the inspiring work of entrepreneurs and innovative brands.

Document GCOSM00020180412ee4c0005m



P&G launches natural sleep aids

Barrett J. Brunsman 517 words 11 April 2018 Business Courier of Cincinnati Online CINBCO English

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Procter & Gamble Co. today introduced two Vicks ZzzQuill sleep aids designed to appeal to people who prefer natural products.

The Cincinnati-based maker of consumer goods (NYSE: PG) said Vicks ZzzQuil PURE Zzzs Melatonin Gummies as well as the new Vicks PURE Zzzs Soothing Aromatherapy Balm allow users to fall asleep naturally and awake the next day without grogginess.

The gummies contain a botanical blend of lavender, chamomile, valerian root and lemon balm. The sleep aid includes an optimal level of melatonin but is drug-free and non-habit-forming, according to P&G.

In addition, the gummies are free of artificial flavors, gluten, lactose and gelatin. P&G noted the gummies are suitable for vegans, who don't ingest products containing animal or dairy ingredients.

Each gummie contains 1 milligram of melatonin, a hormone found naturally in the body that helps regulate sleep, according to P&G. Adults are directed to take one to two gummies at bedtime, as needed. Users should allow for six hours of sleep when taking ZzzQuil PURE Zzzs Melatonin Gummies.

Vicks PURE Zzzs Soothing Aromatherapy Balm, intended to be applied topically at bedtime, is formulated with a blend of essential oils that P&G said have calming and relaxing scents of lavender and chamomile. The balm is devoid of medicine and preservatives called parabens.

<u>I reported in this week's Business Courier cover story</u> that P&G is fast-tracking development of such natural products to meet consumer demand.

About two-thirds of consumers are aware of naturals or care about buying such products. Just seeing a particular ingredient on a label – or noticing the lack of harmful ones – is enough to persuade some to buy, P&G executives told me.

About 87 percent of American adults say they experience trouble falling asleep, according to P&G.

"Vicks ZzzQuil PURE Zzzs Melatonin Gummies are meant to answer the need for a drug-free option that helps people fall asleep naturally and wake refreshed," said Phil McWaters, P&G's Vicks brand franchise director for North America.

Vicks PURE Zzzs Soothing Aromatherapy Balm could appeal to others who suffer restless nights.

"Since consumers have different needs at different times, we are constantly looking for ways to offer real sleep innovations to meet a variety of those needs," McWaters said.

Vicks ZzzQuil PURE Zzzs Melatonin Gummies in wildberry vanilla flavor and Vicks PURE Zzzs Soothing Aromatherapy Balm are sold at retailers nationwide and online.

The gummies are available in a 24-count size with a suggested retail price of \$7.99 and a 48-count size with a suggested price of \$16.49. The balm, available only in a 1.76-ounce size, has a suggested price of \$8.99 to \$10.99.

The Vicks ZzzQuil brand, introduced six years ago to remedy occasional sleeplessness, is already America's No. 1-selling sleep aid, according to P&G.

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Document CINBCO0020180411ee4b000bb

Jiangsu Fenghai New Energy aims to obtain USFDA approval; German, Italian suppliers for water packaging equipment

271 words 11 April 2018 19:49 Inside International Industrials (IIICorp) IIICORP English

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Jiangsu Fenghai New Energy Seawater Desalination Development Co Ltd, which is considering applying for US Food and Drug Administration (USFDA) recognition, is planning to import new beverage packaging equipment to be used for its export business.

It needs new can sealing and packaging machines for its HaiLu brand of drinking water. Foreign suppliers like the Germany-based FAWEMA GmbH and Contexo GmbH, and the Italy-based Omas Srl are preferred.

The company produces reclaimed water for industrial usage and drinking water by using self-developed desalination technologies, the major one being multiple-reverse osmosis (RO). It previously used to source membranes from Toray Industries Inc.

The company designs, develops, and manufactures desalination units with capacities of 100 tons per day (t/d), 300t/d, 500t/d, and 1000t/d. The 100t/d and 300t/d desalination units have been exported to Indonesia, said Xu Weiguo, the technical director at the company.

Last June, its HaiLu drinking water (350ml) passed examinations by the US National Sanitation Foundation (NSF). The test includes pH value, suspended solids (SS), heavy metal, pesticide residues, organic pollutants, among others. The NSF test conforms to standards set by the US FDA.

In 2016, the product had met drinking water quality standards of the EU and Singapore, and obtained licenses in those regions, said Xu.

To expand its export of its drinking water and desalination units, it plans to apply and obtain normal recognition from the USFDA. Its key export market will be southeast Asia (SEA), Central Asia, and the US, said Xu.

Document IIICORP020180411ee4b0008d

Paper Age Magazine, 18:40, 11 April 2018, 483 words, (English)
Graphic Packaging's IntegraFlex packaging is comprised of two distinctly different paper-based substrates to create a collapsible cup package: a paper liner and paperboard cup.



L'Oreal selected for Stylenanda bid

536 words
11 April 2018
Korea JoongAng Daily
JOONAI
English
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French cosmetic giant L'Oreal has been selected as a preferred bidder to acquire a 70 percent stake in Stylenanda, a local fashion and cosmetic brand, as the multinational beauty company hopes to boost its presence in China through the popularity of the Korean label.

Details of the deal are shrouded in mystery as Stylenanda CEO Kim So-hee is famously secretive about the business, rarely talking to the media or issuing press releases. Swiss financial services company UBS, who managed the deal, reportedly named L'Oreal as the preferred bidder among big names like L Catteron Asia backed by LVMH, Affinity Equity Partners, Carlyle Group and CVC Capital.

The deal is reportedly worth around 400 billion won (\$376 million).

In December, Stylenanda founder Kim announced a plan to sell a 70 percent share in parent company Nanda in order to raise funds and find a partner to strengthen global sales.

Originally the sole owner of the company, Kim will still be left with a 30 percent stake. She reportedly plans to stay in Stylenanda as its creative director, participating in brand management and design, while management responsibilities will likely to be handed over to a professional manager.

Despite her success, Kim has always kept a low profile. Sources familiar with the company say Kim has been increasingly aware of the need for a professional manager to take the reigns as the company has rapidly grown in size over the last decade.

Kim started Stylenanda in 2005 at the age of 22, establishing it as the most successful of Korea's first-generation online shopping malls. She sold clothes bought from the Dongdaemun fashion wholesale market online.

Following the success of the online mall, Stylenanda launched its own house brands in fashion and cosmetics in the late 2000s, and also started establishing brick-and-mortar stores in 2012. The company raised sales worth 128.7 billion won in 2016. It operates at least 150 stores overseas including in China, Japan, Thailand, Singapore and Hong Kong.

Stylenanda's cosmetics brand 3 Concept Eyes (3CE) was particularly attractive to investors. Launched in 2009, 3CE is famous for color cosmetics including lipsticks, eye shadow and blush and was ranked No. 1 as the most preferred K-beauty brand by Chinese consumers in multiple surveys.

This isn't the first time a global beauty company has acquired a K-beauty brand. In September, Unilever purchased a 60 percent stake in Carver Korea, manufacturer of skin care brand AHC.

"The common factor in the two deals is that both brands have more exposure in the Chinese market," said a source from the local beauty industry.

"China also has local brands but there aren't any that are big enough to match 3CE. From the prospective of a global multinational company, 3CE may have been a strategic move to expand their portfolio in the country in terms of price range and in consideration of the popularity of Korean cosmetics," explained the source.

BY SONG KYOUNG-SON [song.kyoungson@joongang.co.kr]

Click here to see image

The homepage of Stylenanda, which picked L'Oreal as preferred bidder for a 70 percent stake in the company. [SCREEN CAPTURE]

Document JOONAI0020180410ee4b0005y



Deinove launches active cosmetic ingredient phytoene

290 words
10 April 2018
17:26
MarketLine News and Comment
DTMNTR
English
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French biotech company Deinove has launched a new chemical formulation comprising phytoene.

Intended for use as a cosmetic active ingredient, Phytoene is a colourless carotenoid that is produced through the fermentation of natural sugars by Deinococcus geothermalis, an extremophile bacterium. The fermentation process has been designed by Deinove's scientific platform. Known as Phyt-N-Resist. the formulation created by the company comprises phytoene concentrated in refined jojoba oil, which is claimed to help fight against skin-ageing by reducing oxidative stress and accelerating repair. The company has conducted in-vitro, ex-vivo and clinical studies to demonstrate Phyt-N-Resist's efficacy and tolerability. The testing focused on the carotenoid's ability to reduce the number of lipoperoxidation products, caused by exposure of cells to ultra-violet (UV) radiations. Deinove CEO Emmanuel Petiot said: "We are thrilled to introduce Phyt-N-Resist, our first innovative carotenoid for cosmetic use."Our teams have done excellent work to complete this project and deliver on time our first commercial solution."The preliminary contacts with cosmetic players have been very positive and we look forward to presenting it to the whole industry in Amsterdam next week."The company believes that phytoene's stability at high temperatures allows it to be considered for make-up applications. Deinove marketing director Coralie Martin said: "Inspired by life genius and convinced by the potential of symbiosis, we have developed an exclusive platform that relies on extremophile bacteria with extraordinary resilience, to achieve the biosynthesis of precious actives."Following the clinical study, the company has concluded that Phyt-N-Resist has anti-wrinkles action and can be used as an anti-ageing active ingredient for the beauty industry.

4A6EFA44-7405-4045-B835-5B2BB292AABE Document DTMNTR0020180411ee4a0005z

Business & Financial Inter Parfums signs fragrance licensing deal with Graff Diamonds

Deanna Utroske
484 words
10 April 2018
WRBM Global Cosmetics
GCOSM
English
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The fragrance maker will develop a collection of scents that Graff hopes to launch near the end of 2019. But the partnership between Inter Parfums and the jewelry maker is expected to last much long than that.

The newly announced deal between Inter Parfums and Graff Diamonds will span at least 8 years. According to a media release circulated by the fragrance maker, the licensing deal includes three auto-renewal options (of three years each). So, the two companies could well be partners until the end 2035.

The scent

Developing fragrance often requires translating stories, concepts, and ideas into scents. From the sounds of the media release, Inter Parfums is planning to start the collaboration by working with the story and values of Graff Diamonds.

"For nearly 60 years, the House of Graff has been a custodian of many of the world's most celebrated gemstones – characterized by their unique quality, their historical provenance or their epic journeys from stone to polished beauty," remarks Jean Madar, chairman and CEO of Inter Parfums.

And Madar continues by describing a bit about how the company's character and sourcing story will guide the fragrance development process. "With this agreement, Graff, has become one of the most exclusive and aspirational brands in our fragrance portfolio," he says. "Finding the Exceptional' is our Graff mantra as we interpret the fundamental and distinctive characteristics of this unique brand into extraordinary fragrance and packaging. Just as Graff has been dedicated to sourcing and crafting gemstones of extraordinary beauty to create the most exquisite, fabulous jewels ever produced, we will explore the world's natural beauty for the most sublime and rarefied ingredients to offer the Graff customer and brand aspirants, a unique fragrance experience."

The plan

Looking ahead to the retail launch of Graff Diamond fragrance, Madar says, "Our plan calls for developing a multi-scent collection launching towards the end of 2019 with distribution earmarked for Graff stores, high-end department stores, and upscale travel retail. We are deeply honored that Graff has selected Inter Parfums as its fragrance licensee."

And Francois Graff, CEO of Graff Diamonds, is looking forward to doing business in a new category: "We are delighted to be collaborating with Inter Parfums USA to produce a range of exceptional Graff fragrances," he tells the press. "Positioned at the pinnacle of the luxury jewelry industry, it was vital to us that our partner shares our values of extraordinary beauty, rarity, passion, fine craftsmanship and exclusivity. Inter Parfums are experts at capturing the essence of a brand in fragrance form, and we will enjoy working closely together to create something truly unique."

DeannaUtroskeEditor

Deanna Utroske, CosmeticsDesign.com Editor, covers beauty business news in the Americas region and publishes the weekly Indie Beauty Profile column, showcasing the inspiring work of entrepreneurs and innovative brands.

Document GCOSM00020180410ee4a0002t



Fashion Scoops - Fashion

Gucci to Launch Limited Edition Collection With Ignasi Monreal

Luisa Zargani 296 words 10 April 2018 WWD WWD English

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Gucci's Monreal Capsule: Gucci continues its collaboration with Ignasi Monreal by launching a new limited edition collection of sweatshirts and T-shirts in collaboration with the young Spanish artist behind the brand's recent advertising campaigns.

The capsule, called #GucciHallucination, will launch exclusively on Gucci.com on April 11, and includes nine sweatshirts and nine T-shirts featuring the dreamy digital artworks by Monreal for the spring 2018 campaign.

The lineup comprises 200 of each T-shirt design and 100 of each sweatshirt illustration, each bearing a numbered label to be delivered to customers in special packaging featuring the artist's work.

Monreal first worked with Gucci's creative director Alessandro Michele on the #GucciGram project in 2015, and the artist's designs of a fortune teller and a weather forecaster were printed on T-shirts for the Gucci cruise 2018 collection. Inspired by Greek and Roman mythology, Monreal created a campaign for the 2017 holiday season and gift catalogue, one of the works appearing on the Gucci Art Walls in Milan and New York for the launch of Gucci Bloom fragrance.

He recently created the artworks featuring the new collection for the spring 2018 campaign, and took part in the campaign's ironic video as the curator of a fictitious Gucci gallery. Monreal has also created the artwork that now decorates a wall just off East London's Brick Lane, the first of its kind to debut in Great Britain.

Executed by Urban Vision, this new Art Wall features a woman seated on a sofa, inspired by the painting "Portrait of Señora de Garay" by Ignacio Zuloaga y Zabaleta and by "Rapunzel," the German fairy tale first published in 1812.

Document WWD0000020180410ee4a0005I

in-cosmetics Korea gets ready to introduce latest innovations

Natasha Spencer 503 words 10 April 2018 WRBM Global Cosmetics GCOSM English

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The 2018 instalment of the Korea-focused beauty event will showcase at least 33 new suppliers.

The nation is often hailed as the globe's beauty hub. This is largely thanks to its K-beauty wave and the rippling effect of the Korea-based beauty concepts, ingredient use and formulations around the world.

The country's latest innovations will enter the spotlight at this year's in-cosmetics Korea, which is set to be held at the Coex Convention and Exhibition Centre in Seoul between 13th-15th June 2018.

K-beauty in 2018

Korea is recognised for its cutting-edge application of technology and for its products' efficacy. Leading brands, harnessing the power of K-pop and the K-beauty wave, typically unveil 20-30 new items every month.

With the demand for ingenious innovations and Korea's influence on female and male skin care ever-present, Euromonitor International anticipates that the Korean cosmetics sector will hit a worth of \$13bn (€10.6 bn) by 2020.

Research and development is a vital element of production processes and marketing campaigns for new items. Household name, AmorePacific, for example, currently has an annual R&D budget of US\$100mn (€81.5mn), in-cosmetics Group revealed in a press release.

As such, Korean-based beauty technology is "estimated to be 12-14 years ahead of the US".

Korea's global influence

With Korea at the hub of international beauty innovation, in-cosmetics Korea gets set to welcome approximately 50% of confirmed attendees from outside of the domestic provider. The three-day will demonstrate manufacturing, design and promotional trends. In addition, around 20% of those expected through the doors are tipped as startup niche brands.

As a total of 33 new suppliers are making their first appearance at the event this year, eyes will be on their individual experiences, knowledge and innovations. Of these, 14 are based in South Korea, with the remaining companies coming from China, India, Europe and the US.

Of those based in Asia, Indian chemical manufacturer and distributor Coskin Specialities will introduce its speciality cosmetics and beauty products containing UV Filters. From the home of in-cosmetics Korea, Michang is making the connection between petrochemical and beauty by revealing its cosmetic grade white mineral oil products.

Formulation day

The event's Formulation Day, running on 13th June, will open this year's in-cosmetics Korea. Launching the three-day showcase, it will comprise an exclusive formulation technique coaching session by industrial experts in the Formulation Lab, live demonstrations in the Sensory Formulation Demonstration area and presentations in the Marketing Trends Theatre.

A ceremony dedicated to the Formulation Day will also take place to celebrate and award R&D teams that have shown the best market-leading innovations.

in-cosmetics Korea will take place from 13th-15th June 2018 in Seoul, with the Formulation Day featured on the opening day. For more information visit <u>korea.in-cosmetics.com</u>.

Document GCOSM00020180410ee4a00006

PFF Packaging serves up new takeaway suite for Zizzi

Packers.com, 19:03, 10 April 2018, 322 words, (English)

Zizzi has launched a new extensive suite of branded takeaway packaging produced by PFF Packaging. The new packaging aims to replicate as far as possible the 'eat in' dining experience, right down to the replica speckled bowl.



Kerry Washington launches makeup line with Neutrogena

Melissa Wylie
384 words
10 April 2018
New York Business Journal Online
NYCBJO
English

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Actress Kerry Washington has partnered with Neutrogena for a makeup collection that will sell exclusively at Ulta, <u>WWD reports</u>.

An eye shadow palette and a cheek palette are now available at <u>ulta.com</u> and will roll out to stores later this month. They eye palette costs \$12.99 and the cheek palette is \$9.99 per WWD.

Washington has served as a spokesperson and creative consultant for Neutrogena since 2013, but this is the first time her name will be attached to a product, per WWD. Washington worked with Neutrogena on shade selection to create a versatile assortment that can create a natural look on a range of skin tones, per WWD.

"Obviously, everyone is going to look different using these colors, and not every color is going to work for every single person," Washington told WWD. "I tried to create a world where you could really play. What's a bronzer for somebody might be a blush for someone, and a highlighter for somebody might be an eye shadow. You can really play around with these tools."

Neutrogena has increased its focus on makeup in the last year, launching its Hydroboost makeup as an extension of its hyaluronic-acid-infused skin-care line, per WWD. The hydrating products drove double-digit growth in 2017.

Washington is also helping Neutrogena build a foundation line with an expanded range of shades, <u>according</u> to <u>Allure</u>. She acknowledges beauty brands still have room to become more inclusive of different skin tones, per Allure.

"We're on the journey too. We're not perfect. We know we're not perfect," Washington said, per Allure. "We're just trying to take more and more steps to get there."

The beauty industry as a whole has shifted to serve to a wider range of customers, <u>according to Yahoo Lifestyle</u>. The shift is often referred to as the "Fenty Beauty effect," referring to the 2017 debut of Rihanna's makeup line that offers 40 shades of foundations. Yahoo Lifestyle named Fenty the "Most Inclusive Foundation" in its Diversity in Beauty Awards this year.

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Document NYCBJO0020180410ee4a0002u



Introducing Divina Vince Camuto

526 words 10 April 2018 18:39 PR Newswire PRN English

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NEW YORK, April 10, 2018 /PRNewswire/ -- Leading lifestyle brand Vince Camuto announces the launch of its latest women's fragrance, Divina Vince Camuto, debuting in April 2018.

Channeling an empowering, carefree spirit, Divina Vince Camuto is playful, radiant and warm--a fragrance for the woman who embraces and celebrates life's happiest and most memorable moments.

THE FRAGRANCE

Divina Vince Camuto opens with notes of fresh, grapefruity pamplemousse and the tangy tartness of aromatic blackcurrant. Fruity top notes give way to the scent's heart of bright sunflower petals and mimosa blossoms with their trail of warm honey. The green touch of violet leaves rounds out the scent's heart. Sumptuous, heady florals drift into notes of powdery heliotrope and rich, golden sandalwood, finishing with a base of warm, sweet musk.

The sunny-fruity-floral fragrance was created by Caroline Sabas, perfumer at Givaudan. "With Divina Vince Camuto, I wanted to create a fragrance with a lot of energy and happiness. Sunflowers and mimosa blossoms both give me those feelings and inspire moments of carefree femininity. I remember my house in France filled with mimosa when I was a little girl, and that scent always gave me pure joy... the warmth made me feel so alive," said Sabas.

THE NOTES

TOP: Pamplemousse, Blackcurrant

MID: Violet Leaves, Mimosa Blossom, Sunflowers

BASE: Heliotrope, Sandalwood, Musk

THE BOTTLE

Decanted in a clear glass bottle, Divina Vince Camuto radiates golden warmth. The flacon refracts light, embodying a luminous, sunny glow. Topped with the Vince Camuto Women's Fragrance Collection signature cap, the scent is sealed with a yellow bow and embellished with the Vince Camuto house crest medallion.

Eau de Parfum Spray 3.4 oz./100 mL \$90

Divina Vince Camuto launches at Macy's and other fine retailers nationwide in April 2018.

ABOUT CAMUTO GROUP

Camuto Group is a leading organization for design, development and distribution of women's fashion footwear, accessories and apparel. Founded by fashion industry icon Vince Camuto, the company is renowned for its ability to develop lifestyle brands on a global scale. Building on the success of Vince Camuto(R), the brand extended into lines that include Louise et Cie(R), Imagine Vince Camuto(R) and the recently introduced 1. State(R) and Mercedes Castillo(R). Camuto Group also holds the footwear license for Jessica Simpson(R) and the footwear and handbag licenses for Lucky Brand(R) and ED Ellen DeGeneres(TM). Camuto Group added Sole Society(R) to its stable of brands in 2016. Camuto Group products are sold in more than 5,400 doors worldwide. For more information, visit www.camutogroup.com

ABOUT PARLUX FRAGRANCES LLC/LTD.

Parlux Fragrances Ltd., a leading global beauty company since 1987, designs, manufactures, markets and distributes prestige fragrances and related products. Parlux Fragrances Ltd. is a wholly owned subsidiary of

Perfumania Holdings Inc., an independent, national, vertically integrated wholesale distributor and specialty retailer of fragrances and related products.

View original content with

multimedia: http://www.prnewswire.com/news-releases/introducing-divina-vince-camuto-300627120.html

SOURCE Parlux Fragrances Ltd.

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Document PRN0000020180410ee4a000gy



Manscaped.com Partners With Personalized Fragrance Startup Whiff, Inc., to Create Limited Edition Manscaped Refined Cologne

517 words 10 April 2018 18:15 PR Newswire PRN English

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Manscaped, Inc., the world's premier male grooming brand announced a new partnership with Whiff, Inc., disruptors in the fragrance industry, to bring innovation and a shared customer base to both brands through a branded fragrance for men, launching April 10.

SAN DIEGO, April 10, 2018 /PRNewswire/ -- Men like to smell good. This simple fact led to the Manscaped brand of male grooming products to partner with the fragrance industry's most exciting startup, Whiff, Inc. The development of the limited edition Manscaped Refined cologne gives customers the essence of Manscaped.

Designed for the refined gentleman, this one-of-a-kind, clean and fresh scent opens with a light citrus burst, then dances around with a gentle touch of sambac jasmine before settling into the anchoring notes of vetiver and light woods. Refined is both long-lasting and non-allergenic, light, yet masculine. It is offered in a 50 ml premium spray bottle for easy and convenient application.

Steve King, CEO at Manscaped, Inc., states, "Our partnership with the extraordinary team at Whiff, Inc. enabled the development of a truly unique cologne fragrance for the Manscaped brand." King continues, "This was a special opportunity to create an exclusive new product based on feedback from our growing customer base."

"We were thrilled when the Manscaped team approached us for this partnership," says Jason Pang, COO at Whiff, Inc., "Manscaped wanted to pursue the custom creation of a totally unique scent that uses high quality ingredients within the formulation." Pang reveals, "We're confident the final scent will present Manscaped customers with a remarkable and distinctive cologne."

Customers can experience Manscaped Refined cologne by ordering online at Manscaped.com.

About Whiff

Whiff is the revolutionary way to discover and try perfumes that fit your body chemistry. Whiff sends you designer and professionally created custom perfumes each month. After you rate the fragrances Whiff sends you, future selections are then curated to your personal preferences. With the help of its expert perfume staff, Whiff's mission is to is help you find your perfect scent by using Whiff's Scent Sequencing technology. You're unique, so you should smell unique.

About Manscaped

The Manscaped product line was created specifically for a man's distinctive grooming needs. Featuring American made, specially formulated products to cleanse, moisturize, and deodorize, as well as tools engineered to give a man a close, refined appearance, Manscaped equips men with the right tools for the right job, in a complete manscaping system that is easy, powerful, and satisfying. All Manscaped formulations feature Active pH Control(TM), essential ingredients for helping the refined gentleman stay, clean, dry, and healthy. To learn more about Manscaped's revolutionary products, visit Manscaped.com.

Steve King

CEO at Manscaped, Inc.

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 $\underline{http://www.prnewswire.com/news-releases/manscapedcom-partners-with-personalized-fragrance-startup-whiff-inc-to-create-limited-edition-manscaped-refined-cologne-300626798.html$

SOURCE Manscaped.com

/Web site: https://www.manscaped.com

(END)

Document PRN0000020180410ee4a000cz

Indian Patent News

L'Oreal Files Patent Application for Multi Step Hair Dyeing Process Using at Least One Titanium Salt and a Synthetic Direct Dye

Distributed by Contify.com 287 words 10 April 2018 Indian Patent News ATPATN English Copyright © 2018. Contify.com.

Kolkata, April 10 -- France-based L'Oreal filed patent application for multi step hair dyeing process using at least one titanium salt and a synthetic direct dye. The inventors are Lalleman Boris and Lagrange Alain.

L'Oreal filed the patent application on Jan. 8, 2018. The patent application number is 201837000814 A. The international classification numbers are A61K8/29, A61K8/365 and A61Q5/06.

The abstract of the patent published by the Controller General of Patents, Designs & Trade Marks states: "The present invention relates to a multi step process for dyeing keratin fibres human keratin fibres such as the hair in which said fibres are treated with: i) at least one step i) of treating said fibres using a cosmetic composition Ci) comprising a) one or more titanium salts and b) optionally one or more particular carboxylic acids, ii) at least one step of dyeing with a colouring cosmetic composition Cii) comprising c) one or more synthetic direct dyes preferably chosen from anionic direct dyes, iii) optionally at least one step of intermediate rinsing of said fibres said step being performed between step i) and ii) or between step ii) and i) depending on the order in which said steps i) and ii) are performed."

The Patent was published in the Issue No. 8/2018 of the Patent Office Journal on Feb. 23, 2018.

About the Company

L'Oreal is a France-based company. It is situated in Ile-de-France in Paris. The company is engaged in providing of various cosmetics, skincare, haircolor and haircare products for men and women.

Document ATPATN0020180410ee4a0000a

Tetra Pak launches new packaging material effects.

109 words
9 April 2018
European Plastics News
EUPNBT
English
(c) 2018 Elsevier Engineering Information

A set of new packaging material effects, called Tetra Pak Artistry, has been introduced by Tetra Pak. Tetra Pak Artistry is intended for the food and beverage market. The range consists of Tetra Pak Craft, which delivers a natural look of bare paperboard with wood fibres to the package; Tetra Pak Reflect, which integrates holographic effects onto the package; and Tetra Pak Metallised, which provides metallic effect. The range of effects could be obtained in most of its package formats. Original Source: European Plastics News, http://www.europeanplasticsnews.com/, Copyright Crain Communications Inc 2018.

European Plastics News

Website: http://www.europeanplasticsnews.com

Document EUPNBT0020180413ee4900007



Yonwoo Co. Ltd. Patent Issued for Powder Discharging Container (USPTO 9924775)

1,564 words 9 April 2018 Journal of Engineering JOENG 5832 English

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2018 APR 9 (VerticalNews) -- By a News Reporter-Staff News Editor at Journal of Engineering -- A patent by the inventor Jung, Seo-Hui (Incheon, KR), filed on April 11, 2014, was published online on March 27, 2018, according to news reporting originating from Alexandria, Virginia, by VerticalNews correspondents.

Patent number 9924775 is assigned to Yonwoo Co. Ltd. (Incheon, KR).

The following quote was obtained by the news editors from the background information supplied by the inventors: "The present invention disclosed herein relates to a powder-discharging container comprising an air passageway and a powder passageway, which are formed on the inside of a stem, so that air and powder can pass through separately, thereby enabling spraying of powder passing through the powder passageway by means of air passing through the air passageway, when a button portion is pressed.

"Generally, power has its good wearability when applied on skin and its high water-repellency, such that power is widely being used because a user feels fresh on the skin and get her makeup to look natural.

"When applying a power-type makeup, a user usually applies power contained in a container body of a powder container, smearing with a puff that is separately equipped. This type of power container is disclosed in Korean Registered Patent No. 10-1171305. (Hereafter, referred as `the registered patent`)

"The above registered patent is to provide a space wherein powder is filled therein, comprising a container body (10) having an upper surface opened and a bottom surface with an air inlet hole(10h); a pumping means (30) having a diaphragm (31), which is an element made of elastic material with a cylindrical shape such that a rim of a lower portion can be folded into a rim of a bottom surface of the container body (10), absorbing air in by a pumping operation and discharging the air into the space wherein the powder is filled outwardly through an air discharging hole (31h) formed at a center thereof, and an opening/closing button (35) which control an opening/closing of the air discharging hole (31h) which is equipped at an upper center of the diaphragm (31); a fixing plate (40) configured to be able to ascend/descend but to be prevented from being rotated in a state that an outer circumferential surface is closely contacted to an inner surface at an upper side of the pumping means (30), comprising a multitude of lower part holes (40h) wherein powder particles pass through; an operational plate (50) equipped to be able to make a restricted rotation to the fixing plate (40), comprising a lower part hole (40h) and an upper part hole (50h) so as to control an opening/closing of the lower part hole (40h); a cap (20) tightened with a screw so as to cover an opened upper surface of the container body (10), and configured for an inner side surface to have a friction contact with an outer side surface of the operational plate (50), thereby connecting the operational plate and rotating when tightened with the container body (10).

"The registered patent above has a configuration that when powder is tapped lightly with a puff (60) or pressurized in a state of a cap (20) being opened, powder comes to be discharged and can be applied to the puff (60); however, a user should hold the puff (60) with one hand and then pressurize an operational plate (50) while holding the container body (10) with the other hand, which leads to user inconvenience.

"Therefore, for user convenience, it is necessary to develop a powder-discharging container that enables powder to be discharged onto a user's face by simply spraying."

In addition to the background information obtained for this patent, VerticalNews journalists also obtained the inventor's summary information for this patent: "The present invention is devised to solve such problems described in the above, and the objective thereof is to provide a powder-discharging container having an air passageway and a powder passageway, which are formed on the inside of a stem, so that air and powder can pass through separately, thereby enabling spraying of powder passing through the powder passageway by means of air passing through the air passageway, when a button portion is pressed.

"Another objective is to provide a powder-discharging container wherein a powder-absorbing tube coupled to a lower portion of a powder passageway moves upward or downward according to the presence or absence Page 117 of 141 © 2018 Factiva, Inc. All rights reserved.

of pressurizing and stirs powder stored in a container body, thereby enhancing a smooth discharge of powder.

"To solve problems above, a powder-discharging container, according to first embodiments of the present invention, is characterized to include: a container body storing powder therein; a button part disposed at an upper portion of the container body to be able to ascend or descend according to the presence or absence of a user's pressurizing, further comprising a discharging outlet at an one side to discharge powder; and a stem coupled to a lower portion of the button and moving according to the movement of the button part, wherein a powder passageway wherein powder moves and an air passageway at wherein air moves are equipped separately at an inner side thereof.

"The container is characterized in that according to pressurizing the button part, an inner pressure of the container body changes, and powder and air move respectively through the powder passageway and the air passageway into the interior of the stem and are discharged through the discharging hole by air pressure.

"Furthermore, the container is characterized in that a support body is coupled to an upper portion of the container body and further comprises an extending part which extends to a lower portion so as to encase an upper portion of an inner circumferential surface of the container body at the upper end of a bottom surface thereof.

"Furthermore, the container is characterized in that at a lower portion of the stem is coupled a piston which is closely contacted to an inner circumferential surface of the extending part so as to move along with the ascent/descent of the stem.

"Furthermore, the container is characterized in that at a dead-end of the air passageway of the stem is equipped an air-compressing hole which has a smaller caliber than the air passageway to make it possible to compress and discharge air.

"Furthermore, the container is characterized in that at the stem is equipped a connecting hole which is connected with a discharging hole such that powder moving to an upper portion by controlling the button part may be discharged to the discharging hole.

"Furthermore, the container is characterized in that at an upper end of the stem is equipped a coupling groove which provides a directional property of the button part such that a discharging hole of the button part and a connecting hole of the stem can be connected, and at an inner side of the button part is equipped a coupling protrusion which is coupled to the coupling groove.

"Furthermore, the container is characterized in that at a lower portion of the powder passageway is coupled a powder-absorbing tube which moves powder stored in the container body to the powder passageway.

"Furthermore, the container is characterized in that the powder-absorbing tube stirs powder stored in the container body, while moving upward/downward according to the presence or absence of pressurization of the button part.

"Furthermore, the container is characterized in that at a lower portion of the stem is equipped a powder-moving hole which functions as a passageway wherein powder moves when the button is pressurized in a state of the container body being kept upside down, and the powder-absorbing tube functions as a passageway wherein air stored in the container body moves.

"Furthermore, the container is characterized in that at the button part is coupled an opening/closing member which opens/closes the discharging hole.

"As described as the above, according to the present invention, a powder-discharging container has an advantage in that an inner pressure changes by a piston coupled at a lower portion of the stem when a button part is pressurized, and thereby, air and powder move respectively to an air passageway and a powder-moving hole provided at inner side of the stem, and then the air which moves through an air passageway at an inner side of the button part can discharge powder like spray.

"Furthermore, the container has another advantage in that according to the presence or absence of pressurizing, a powder-absorbing tube coupled to a lower portion of a powder passageway, as moving upward/downward, stirs powder stored in the container body, thereby allowing powder to be discharged smoothly."

URL and more information on this patent, see: Jung, Seo-Hui. Powder Discharging Container. U.S. Patent Number 9924775, filed April 11, 2014, and published online on March 27, 2018. Patent URL: http://patft.uspto.gov/netacqi/nph-

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Keywords for this news article include: Asia, Business, South Korea, Yonwoo Co. Ltd.

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Document JOENG00020180409ee49001bu



Perfect Corp. YouCam Makeup & Eylure Bring Influencer Lash Styles to Augmented Reality

576 words
9 April 2018
Journal of Engineering
JOENG
1791
English
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2018 APR 9 (VerticalNews) -- By a News Reporter-Staff News Editor at Journal of Engineering -- Perfect Corp. is excited to announce their partnership with the lash experts at Eylure for the launch of a unique virtual beauty experience showcasing their newest false lash styles in the world's-leading YouCam Makeup app. The integration of YouCam's true-to-life augmented reality technologies delivers an authentic false lash try-on experience that brings Eylure's line of influencer lashes to life with a single tap. Whether you're a false lash addict or first-time wearer, this AR experience delivers instant real-life results to help beauty fans find their best Eylure lash match.

Furthermore, YouCam Makeup will be coding in Jasmine Brown's signature beauty look, featuring dark berry lips and dramatic contouring, for fans to experience her completed makeup style with a single tap through virtual real-time try-on in the app. YouCam's groundbreaking technology combines unprecedented facial recognition with AR and Al capabilities that give users a hyper-realistic lash try on experience through their mobile device or tablet, making Eylure lashes more accessible to beauty consumers than ever before.

"We are thrilled to partner with the innovative influencer-driven brand Eylure to make their curated lash styles more accessible than ever before," says Alice Chang, CEO of Perfect Corp. "YouCam is excited to further elevate the gorgeous styles of Eylure's empowering curators to bring the lashes to life in a whole new dimension."

"Partnering with YouCam was a perfect match, and we're so excited for consumers (and potential new ones) to experience our curated lash styles themselves," says Dametria Mustin, Global Marketing Director of PCD Brands. "Whether you're looking for that natural everyday look, or something more dramatic, our lashes add just the right amount of glam to take your style to the next level."

Experience all ten of Eylure's coveted lash styles in YouCam Makeup now, and shop your favorites to bring the look from augmented reality to actual reality with a single tap. App Availability YouCam Makeup is available for free download on the App Store and Google Play. About Perfect Corp. With over 550 Million downloads globally, Perfect Corporation is dedicated to transforming how consumers, content creators and beauty brands interact together. Our experienced team of engineers and beauty aficionados are pushing the frontiers of technology to create the beauty platform of the future - a fluid environment where individuals express themselves, learn the latest about fashion and beauty, and enjoy instant access to the products from their favorite brands. Further information about Perfect Corp. can be found at perfectcorp.com. About Eylure Eylure - the world's favorite brand for false eyelashes since 1947. You'll love our range of lashes, including all-time Eylure favorites as well as the hottest collections from Jasmine Brown, Vegas Nay, Nicole Guerriero, Ann Le, Krazyrayray and Nikki Phillippi. We stock a huge variety of falsies for every occasion, from day-to-day wear to stylish nights out with the girls, making sure you'll never go wanting when it comes to the perfect lashes for your look. View source version on businesswire.com: https://www.businesswire.com/news/home/20180323005175/en/

Keywords for this news article include: Business, Technology, Perfect Corp..

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Document JOFNG00020180409ee49002d3

Memo Paris launches Tamarindo

The Peninsula 197 words 9 April 2018 The Peninsula PINSUL English

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Nabil Abu Issa (right), Vice-Chairman of Abu Issa Holding, and Fawaz Al Idrisi (left), Executive Chairman of Blue Salon, with John Molloy, President and Co-founder of Memo Paris, during the launch of New Memo perfume at the Pearl Qatar secret Note showroom, yesterday. Pic: Abdul Basit / The Peninsula

DOHA: Memo Paris, luxury Parisian perfume house, celebrated the launch of its latest fragrance, Tamarindo, at a ceremony that was held at Secret Notes, the one-stop luxury fragrances destination, among a host of Memo Paris enthusiasts, society's dignitaries and representatives of the local media.

The Parisian brand offers luxuriously composed fragrances that conjure memories of far-off lands and distant memories, and Tamarindo, the brand's latest offering, and the third fragrance in the Graines Vagabondes series is certainly no exception.

Inspired by the sunshine, crashing waves and tropical fruits and flowers of Tamarindo on Costa Rica's Pacific coast, this exquisite scent is centred around the fresh sweetness of pineapple, lifted with bergamot oil and leant depth by jasmine, cardamom and vanilla absolute. Few fragrances are able to transport the wearer to another place quite like this one.

Document PINSUL0020180409ee49000jk

Market Trends Virtual beauty app Perfect365 partners with cruelty-free makeup and brush brands

Deanna Utroske 469 words 5 April 2018 WRBM Global Cosmetics GCOSM English

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The beauty tech company recently conducted a survey of its users to learn where they stand the issue of animal testing and cruelty-free products. The resulting data guided the app's latest brand partnerships.

Perfect365 surveyed users about animal testing following legislative proposals in Hawaii and California that would formally ban the manufacture or sale of cosmetics and personal care products tested on animals. (Read more on California's proposed legislation here on Cosmetics Design.)

"Based on our recent user survey, data seems to suggest a large percentage of the younger generation of women are expressing concerns about the testing of beauty products on animals," says Cara Harbor, director of marketing at Perfect365, in a media release about the app's new cruelty-free brand partnership.

"While animal testing has remained mostly unregulated, this study shows it is something beauty brands will really need to think about moving forward to meet consumer demands," she says.

Consumer perspective

Perfect365 surveyed its own users right in the app interface. And, of the 15,000 women respondents, 36% said they only buy from so-called cruelty-free beauty brands.

46% are reportedly happy about California's newly proposed animal-testing ban bill. 24% know of and report using PETA's site to research and discover cruelty-free beauty and personal care brands. And 43% would stop using a brand's products if the brand started testing on animals.

Survey respondents were also asked about their favorite beauty brands; and Perfect365 used these answers to forge new partnerships.

Brand partnerships

According to Perfect365's media release, survey respondents pointed out the color cosmetics and skin care brand PÜR The Complexion Authority and the brush company blendSmart. And these are the app's two new partners.

Cruelty-free beauty is part of each brand's ethos: "Formulating products that are cruelty-free has been in our DNA since the brand's inception in 2002," explains Tisha Thompson, vice president of marketing and innovation at PUR. "We take pride in trailblazing this trend and look forward to showing beauty lovers that they can enjoy incredible products without the harsh animal testing."

And Lori Machiorlette, founder of blendSmart comments: "As a device company with a compassionate business model, it was an easy decision to oppose animal testing. Our premium synthetic brush fibers are cruelty-free and align with our commitment to foster a positive, healthy and supportive work environment." (Read more about blendSmart in the Indie Beauty Profile featuring Machiorlette and her company.)

DeannaUtroskeEditor

Deanna Utroske, CosmeticsDesign.com Editor, covers beauty business news in the Americas region and publishes the weekly Indie Beauty Profile column, showcasing the inspiring work of entrepreneurs and innovative brands.

Document GCOSM00020180405ee450002u

Formulation & Science Bio-based personal care ingredient from DuPont Tate & Lyle gets its own app

Deanna Utroske
495 words
5 April 2018
WRBM Global Cosmetics
GCOSM
English
© WRBM Global Cosmetics. William Reed Business Media Ltd

As of this month, Zemea, the ingredient maker's branded version of propanediol, has a dedicated mobile app for cosmetics and personal care formulators. The interactive digital resource is meant to help chemists and product developers work with Zemea and get to know its 'personality' too—after all, the ingredient has its own social media.

Zemea is on both Twitter and Facebook and now this month launched an app for both Apple and Android devices, available through the Apple App Store and the Google Play Store.

"The app features technical information, sample formulations, recorded webinars and news about Zemea propanediol," according to a DuPont Tate & Lyle press release about the new tech tool.

"Users will have the ability to create collections of their favorite documents, store them offline, and email multiple documents directly from the app. In addition, new formulation technique video clips will be released monthly providing insights to cosmetic scientists solving today's industry challenges."

Making bio-based beauty

DuPont and Tate & Lyle have been collaborating for over a decade now. Last spring, the team behind the joint venture hosted press and clients for a tour and celebration of the ingredient and the technologies it makes possible in a number of industry sectors. Read more about how Zemea is produced in this Cosmetics Design article: DuPont Tate & Lyle celebrates biotech ingredient milestone.

And now this year, the company is expanding its Tennessee Zemea production facility. By mid-2019, the site will have added 35 million pounds of capacity. "Our continued growth is a testament to our ability to meet the performance requirements of demanding applications with our plant-based ingredients," Todd Sutton, president, DuPont Tate & Lyle Bio Products, tells the press.

"The versatility of the product has powered the Sorona fiber business growth as well as fueled the expansion for Zemea and Susterra propanediol," he explains, adding that, "the benefits of creating high-performing solutions in combination with renewability provides opportunities for us to continue to expand our market reach in the cosmetics, personal care, flavors, fibers and polyurethanes markets as well as many other applications."

Forecasting new formulas

At this month's in-cosmetics global event in Amsterdam, the Zemea team will be showcasing not only the ingredient and the functionality of the new app, but also new formulation possibilities with a focus on oral care products.

In a technical seminar (at 1:10pm on Thursday 19 April in theater 3) the DuPont Tate & Lyle team will "[discuss] how Zemea propanediol can offer formulators processing advantages when creating mouthwash and toothpaste formulations" and how the ingredient can be used to "improve clarity and taste in these oral care applications."

DeannaUtroskeEditor

Deanna Utroske, CosmeticsDesign.com Editor, covers beauty business news in the Americas region and publishes the weekly Indie Beauty Profile column, showcasing the inspiring work of entrepreneurs and innovative brands.

Document GCOSM00020180405ee450002t



News

L'Oréal debuts Armani Yacht Club concept at Singapore Changi

Katie Nichol 297 words 5 April 2018 18:16 BW Confidential BWCO English

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<u>Click to view image.</u> <u>Click to view image.</u> L'Oréal Travel Retail has introduced a new animation for the Armani brand called The Armani Yacht Club, at Singapore Changi Airport in partnership with The Shilla Duty Free and Changi Airport Group.

Located next to The Shilla Duty Free at the transit departure area of Changi Airport Terminal 1, the 40m2 (430ft2) pop-up is designed to reflect the look of designer Giorgio Armani's luxury yacht, with birchwood floors, contemporary interiors and a cut-out ceiling that allows light to stream in from above. The pop-up runs from March 28 until April 26.

It is also the first store in Asia Pacific travel retail to offer the brand's new Acqua di Giò Absolu men's fragrance, the latest offer from the brand's Acqua di Giò Homme franchise.

Features include a fragrance barometer digital application, which lets travelers select three favorite notes from a sailing-inspired tool, which in turn reveal a matching fragrance range. The consumer can then adjust the perfume intensity level to find the Armani fragrance that best suits their personality.

Additionally, the space offers a photobooth featuring a backdrop of different digital visuals that are chosen by steering a branded chadburn (the engine order telegraph used by the pilot on a ship): The customer steers left to explore Acqua di Giò Absolu or right for a visual inspired by Armani Code.

For every purchase of an Acqua di Giò men's fragrance at the animation, consumers also receive a complimentary scented nautical bracelet, an Acqua di Giò Absolu travel spray or a leather fragrance case, complete with an engraving service.

Around 170,000 passengers pass through Changi Airport every day.

Document BWCO000020180405ee450002t

Enfamil new infant formula 'Inspired by human milk'

Jim Cornall 259 words 5 April 2018 WRBM Global Food GFOOD English

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Enfamil has announced the launch of a new infant formula product, Enfamil NeuroPro, which the company claims is the biggest innovation since DHA hit the market.

Mead Johnson's Enfamil NeuroPro is the first formula in the US with Milk Fat Globule Membrane (MFGM).

The company said MFGM, along with clinically proven amounts of DHA, gives Enfamil NeuroPro "brain-building benefits similar to breast milk."

Dr Christina J. Valentine, North America medical director IFCN, RB (Infant Formula and Child Nutrition, Reckitt Benckiser), said Enfamil added a DHA ingredient to formula 17 years ago, and MFGM is Enfamil's biggest advancement since that time.

"At Enfamil, we believe in giving infants the best start in life with formulas that are inspired by breast milk. This launch is a major breakthrough by using the composition and functional outcomes of breast milk as our guide for innovating infant formula," Valentine said.

Available in stores and online

Patrick Sly, general manager, US marketing and medical sales IFCN, RB, said, "Whether parents and caregivers choose to breastfeed, formula-feed or supplement, we know that providing infants with the best start is essential.

"The new NeuroPro formula gives parents and caregivers the option to provide an infant formula with a MFGM and DHA blend for brain-building benefits similar to breast milk for their infants."

Enfamil NeuroPro is available in store and online as of April 1 at select US retailers nationwide for a suggested retail price of \$27.99.

Document GFOOD00020180405ee4500063

male Paper-based packaging solution with integrated sealing functionality

WebWire, 10:30, 5 April 2018, 332 words, (English)
In 2016, Sappi was the first manufacturer to launch an innovative packaging paper with integrated sealing functionality. This innovative and sustainable packaging solution generated a great deal of interest in the market and has gradually ...

Cushion compact next generation: Porex launches packaging solution for liquid foundation

Lucy Whitehouse 519 words 5 April 2018 WRBM Global Cosmetics GCOSM English

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An innovation that looks set to tap into the rising consumer demand for on-the-go formats that don't compromise on product quality, one packaging player has developed an upgrade to the cushion compact format.

Cushion compacts originated in Korea, an innovative sponge and reservoir format that allow liquid foundations to be stored in compact-style packaging.

Now, Porex claims to have developed the next step in the popular format's evolution. We sat down with Rusty Martin, global strategic marketing director, Porex, to find out more.

Can you give an overview of how the new cushion compact works, and what makes it different?

Cushion compacts offer a new way to apply liquid foundation to the skin in a no-mess, on-the-go format.

In standard foam cushion compacts, formula is pulled down by gravity, which means you end up wasting up to 50 percent of the formula.

Porex has developed a gradient density technology that pulls formula from the bottom to the top of the compact through capillary action.

This offers more consistent formula delivery and allows you to extract more formula out of the compact--up to 85 percent.

Manufacturers save money by reducing the amount of formula, and you also end up with a lighter-weight product, making the cushion compact even more portable.

Porex's New Fiber Cushion absorbs the correct amount of formula, keeping it from leaking even on the go.

It also has greater chemical compatibility to work with a wide range of formulations. Porex owns the intellectual property for the technology, so manufacturers do not need to pay a licensing fee.

Can you say a bit about the trends that have driven this latest innovation?

Consumers want to move makeup application from the morning vanity to anywhere, anytime.

This on-the-go trend is driving consumer demand for the cushion compact format. We saw this trend start in Korea and expand throughout Asia.

Now we are seeing it take hold in Europe and the Americas.

Can you say why Porex has launched this product now?

Porex recognized the need for alternative and better-performing products in the cushion compact application area.

We view the cushion compact as still in its infancy, and the stage is set for explosive growth, particularly in Europe and the Americas.

Our aim is to capitalize on the growth curve of the product by offering a superior format.

Can you explain where it's available, and who/what kinds of companies Porex supplies its cosmetics packaging & dispensing solutions to?

Porex is offering its New Fiber Cushion to the cosmetic brands and their contract manufacturers globally.

Any other thoughts?

In thinking about future trends, I think the industry will see the cushion compact technology applied to a full range of products, from skin care to color cosmetics.

Applying color cosmetics on-the-go is definitely a trend. We are also anticipating more advanced applicators for consumers who want to achieve professional results, both at home and on-the-go.

Document GCOSM00020180405ee4500003

■ Infant Formula Containing Milk Fat Globule Membrane Launched

Monthly Prescribing Reference, 23:00, 4 April 2018, 118 words, (English)
Reckitt Benckiser announced the launch of a new infant formula, Enfamil NeuroPro,
the first to contain Milk Fat Globule Membrane (MFGM) in the U.S.



JKG Group expands product packaging services market

382 words
4 April 2018
18:17
MarketLine News and Comment
DTMNTR
English
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JKG Group announced that it is now offering product packaging and other services to businesses in Central Florida from its newest location in Orange City.

JKG Group provides product packaging services that include design, prototyping, printing, finishing, storage, kitting and fulfillment for products ranging from health, beauty and other personal care items, to jewelry, handbags and luxury retail goods, to sample packs and sachets used for promotional purposes. JKG Group president Adam Gittlin said: "Custom product packaging is one of our specialties, and we've developed outstanding designs for well-known national cosmetics and beauty products firms as well as for some very creative entrepreneurs right here in South Florida. "The product packaging market is robust and dynamic, and we're pleased to be able to extend our expertise to formulators, laboratories, retailers and entrepreneurs in the Orlando and Tampa markets." After topping \$25 Billion in 2016, the global market for personal care packaging alone is expected to reach \$34.3 Billion by 2022 and \$44.2 Billion by 2024, according to independent research reports by Research and Markets and Variant Market Research. Product packaging serves many functions. Great packaging captures buyer attention on crowded shelves to increase a brand's competitive edge. Refreshed packaging can breathe new life into existing products, and exciting new designs are vital to introduce new products. Structurally well-designed packaging reduces damage, contamination and theft in transit, in storage, and in store. Captivating packaging can also improve the impact of promotional mailings by boosting response rates. JKG Group packaging services were featured in a March 2018 article by Packaging World, one of the packaging industry's leading publications. JKG Group helps businesses achieve great marketing results through high-performance commercial printing, cleverly-designed product packaging, well-executed direct mail programs, on-time kitting and fulfillment services and moreall driven by leading edge technologies and backed by agile online systems. JKG Group services have helped clients across a wide range of industries improve their marketing effectiveness since 1984. With a passion for innovation, a powerful can-do attitude, and more than 2,000 years of combined experience, JKG Group has the knowledge and expertise to enhance the success of any business. Source: Company Press Release

72C9E2AD-A1E8-4DFE-82D2-269BFAED382D Document DTMNTR0020180405ee4400004

∆4/3/18 - Lupin launches generic Clobex Spray, 0.05% in the US

Pharmacy Choice, 10:30, 4 April 2018, 210 words, (English)
Mumbai, Baltimore - Pharma major Lupin announced the launch of its Clobetasol Propionate Spray 0.05% having received an approval from the United States Food and Drug Administration (FDA) earlier.

Indian Patent News

Omori Machinery Co Ltd Files Patent Application for Packaging Machine

Distributed by Contify.com 316 words 4 April 2018 Indian Patent News ATPATN English Copyright © 2018. Contify.com.

Kolkata, April 4 -- Japan-based Omori Machinery Co Ltd filed patent application for packaging machine. The inventor is Jeroen Herman Hubertus Mulder.

Omori Machinery Co Ltd filed the patent application on Nov. 20, 2017. The patent application number is 201727041410 A. The international classification number is B65B31/04.

The abstract of the patent published by the Controller General of Patents, Designs & Trade Marks states: "To make it possible to reduce or eliminate the distance by which the leading end of a gas nozzle in a free state hangs downwards due to the weight of said nozzle and thereby to avoid contact between the gas nozzle and a product. [Solution] A packaging machine has a gas replacement function for manufacturing a packaging body by inserting a gas nozzle 43 into a cylindrical film 20 injecting an inert gas from the gas nozzle and sealing and cutting by means of a top sealing device 30 in a state in which the gas inside the cylindrical film has been replaced with the inert gas. The gas nozzle is formed from a magnetic material. Permanent magnets 35 are provided inside of an endless belt 34 of a top pressing belt device 28. The magnetic force of the permanent magnets attracts and lifts up the magnetic member comprising gas nozzle thereby preventing contact with the product."

The Patent was published in the Issue No. 10/2018 of the Patent Office Journal on March 9, 2018.

About the Company

Omori Machinery Co Ltd is a Japan-based company. It is situated in Saitama. The company is engaged in manufacturing and selling of automatic packaging machines. It offers horizontal form-fill-seal machines, thermoformers, tray wrappers, cartoners, casers, formers and closers, PTP blister packing machines for packaging of tablets and capsules, automatic banding machines, and high speed ham slicers.

Document ATPATN0020180404ee440002u

India Retail News

Marc Jacobs Fragrances Introduces Daisy Love Marc Jacobs

Distributed by Contify.com 407 words 3 April 2018 Contify Retail News ATRTAL English Copyright © 2018 Contify.com

April 3 -- Marc Jacobs International and Marc Jacobs Fragrances, a division of Coty Inc. (NYSE:Coty), announced today that for the first time in over four years, the brand will be introducing a new fragrance line into the Daisy Marc Jacobs franchise, Daisy Love Marc Jacobs; which will debut globally in April 2018.

The new Daisy Love Marc Jacobs global advertising campaign will feature model Kaia Gerber in her continued partnership with the brand. Shot entirely on film by celebrated British fashion photographer Alasdair McLellan, the imagery captures Kaia alongside models Aube Jolicoeur and Faith Lynch as they revel beneath the golden sun on a dreamy California beach.

Shot on location in Ranchos Palos Verde, California the Daisy Love print and television campaign transports Daisy's beloved universe from verdant fields to a sun-drenched shore where the iconic Daisy story of friendship, love, and sisterhood continues. Creative direction was given by Katie Grand, and the television campaign features the track "Teen Age Riot" by Sonic Youth.

"I'm excited to continue working with Marc Jacobs Fragrances for the Daisy Love campaign," said Kaia Gerber. "This time the campaign takes the carefree spirit of Daisy to the beach; which very much resonates with my personality, lifestyle, and my inner Daisy girl."

Daisy Love Marc Jacobs, the first-ever radiant gourmand fragrance, is undeniably feminine with a youthful yet sophisticated composition. Daisy Love evokes the bliss of watching the sun reflect on the ocean under clear blue skies with notes of bright crystallized cloudberries, solar yet creamy daisy tree petals, and a warm blend of cashmere musks and driftwood. The scent was created by master perfumer and long-time Marc Jacobs Fragrances collaborator Alberto Morillas of fragrance house Firmenich.

"This past year we have focused on growing the Daisy franchise to be a major player in the industry," said Simona Cattaneo, CMO of COTY Luxury. "Now, as we continue growing our partnership with Kaia Gerber, is the time to introduce an entirely new sister fragrance into the Daisy franchise. It fits nicely into our strategy as we expand our digital footprint and put an enhanced focus on influencer marketing."

As the print and television campaign goes live globally in April, the brand will reveal exclusive Daisy Love digital assets on @marcjacobsfragrances and @marcjacobs Instagram accounts with supporting social content from global influencer partners.

Source: Coty Inc

Document ATRTAL0020180405ee43000mc

Bloomage Biotech launches three new active ingredients

Simon Pitman 457 words 3 April 2018 WRBM Global Cosmetics GCOSM English

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China-based biotech ingredients provider recently unveiled three new active ingredients at the PCHi event, held in Shanghai.

The company has built a reputation as a provider of Sodium Hyaluronate solutions and now has an extensive portfolio of solutions aimed at various areas of cosmetics and personal formulation.

However, as part of the company's move to expand it footprint and diversify its expertise, it has chosen to launch three brand new products – Hymagic-4D skin moisturizing solution, together with the Bioyouth-Bric and Bioyouth Natto anti-ageing ingredients.

The company, which recently changed its name from Bloomage Freda Biopharm, is also present in the pharmaceutical and food sectors, and is making a concerted effort to expand all its business activities, on a global basis.

With a representative office in New Jersey, USA, the company is focused on upping its exposure in the Americas and worldwide, and will be exhibiting at the in-cosmetics event in Amsterdam, later this month.

Specific to the cosmetics and personal care industry it has been focused on Sodium Hyaluronate skin care solutions, but is now rapidly expanding into other areas of skin care with a continuous skin care ingredient innovation pipeline. all tapping into the company's biofermentation capabilities.

Hymagic-4D exploits Sodium Hyaluronate expertise

The newly launched Hymagic-4D, however, is a culmination of four different kinds of Sodium Hyalurontate, all containing different properties, but focused on skin rehydration.

According to formulation experts at the company, the ingredient helps build up a three-dimensional network that accurately targets the different layers of the skin to offer complete rehydration.

Thanks to this process, the ingredient is said to provide full skin moisturisation and rehydration, ultimately improving the elasticity of the skin from below the surface.

Bioyouth anti-ageing solutions

The PCHi event was also the launching pad for the two Bioyouth ingredient solutions, which are not related to the Sodium Hyaluronate solutions, but have been developed using the same biofermentation process.

Bioyouth-Brice has been developed using brown rice because it has a higher level of functional active ingredients and minerals thought to improve cellular activity.

The resulting fermentation strain provides an abundance of polypeptides, amino acids and lactic acid that is said to restore cellular activity, improve anti-oxidants levels and provide a delayed skin ageing process, as well as whitening and moisturizing.

Bioyouth-Natto was created using Natto plant collagen from non-GMO soybean, which the company says it has enhanced using the same fermentation process. The ingredient contains peptides, lactic acid, vitamins, coenzyme Q and Superoxide Dismutase to provide enhanced barrier protection, increased cell activity, anti-inflammation and anti-ageing, together with increased elasticity.

Document GCOSM00020180404ee4300008



Valentino de Salva launches Lotus 39 in US to treat hair loss

195 words
3 April 2018
05:30
MarketLine News and Comment
DTMNTR
English
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Valentino de Salva has launched Lotus 39 in the US.

Lotus 39 Hair Loss Treatment's formula was invented by Valentino de Salva's CEO Valentin. The product has been launched on Amazon to to increase accessibility. It is available on valentinodesalva.com at a discounted price of \$90 for a 30-day trial kit in 125ml Elixir and 15ml Enhancer bottles. Valentin said: "We offer a real product that gets results and without any side effects. We engineered this product to work and did extensive testing to prove it." Valentino de Salva claims it undertook extensive research and development (R&D) activities and testing over 39 years to create a formulasuitable for people aged from 18 to 79 years. Trial results from premiere salons across the US revealed visible results over the duration of 12 weeks. Lotus 39 is said to be easy to apply and its ingredients are claimed to help restore the hair and scalp. Its formula contains a blend of herbal oils, plants and vitamins designed to promote hair growth for people of any ethnicity.

F9200190-8E8C-479B-91B0-61FFF9D77E7F Document DTMNTR0020180404ee4300064

☐ Green Biologics, Kingsford Charcoal launch EcoLight lighter fluid

 $\begin{array}{l} \mbox{Biomass Magazine, 02:57, 4 April 2018, 261 words, (English)} \\ \mbox{Green Biologics Inc. announced that it has agreed to supply its patented GreenFlame} \end{array}$ biobased charcoal lighter fluid formulation exclusively to Kingsford Charcoal, to be marketed under a new brand: EcoLight. The licensing agreement builds on...



Skin Care - Beauty
The Latest Skin-Care Ingredient to Crack the Aging Code: Ostrich Egg Yolks

Faye Brookman 441 words 3 April 2018 WWD WWD English

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Move over snail mucin and CBD oils, ostrich egg yolks are the new buzzworthy skin-care ingredient.

Antibodies humanely extracted from unfertilized egg yolks of ostriches are said to neutralize free-radicals and antigens formed on skin from everyday exposure to pollution and the elements to protect and help halt signs of aging. Those antibodies are the key ingredient in Adsorb, a leading professional skin-care brand in Japan from Zeal Cosmetics. Adsorb is now being distributed in North America by BioBoutique Beauty Lab founded by industry veteran Tom Winarick in partnership with Zeal. Adsorb already caught the interest of Neiman Marcus, which is selling it online and selected Adsorb to be featured in its recent Shop the Expo pop-up in partnership with Indie Beauty Expo at Fashion Island in Costa Mesa, Calif. Other luxury retailers are reported in the pipeline and industry sources believe Adsorb can achieve U.S. sales of \$5 million in the first year.

Although skin care from Japan is heralded by some as the next big trend, nudging out K-beauty, Winarick insisted this is more than a fad. "The heritage of the story and the data behind it [using the antibodies of ostrich eggs] gives credibility," maintained Winarick, who also markets the Doll Face Beauty brand. "When people hear the story, they are impacted by the fact it is part of a bigger picture than just skin care. Research on using the antibodies also includes fighting cancer, influenza and other viruses like Zika and Ebola. Skin care was just the first to come to market because it is topical."

Ostriches, he elaborated, are the closest living relative to dinosaurs and among the oldest animals in the animal kingdom. Their longevity is tied to their strong immune systems. Japanese scientists plumb to retrieve the antibodies to fight free radicals and other health issues. The process and technology are globally patented. "It was so unique and the more I dug into the data, it really became compelling to me," Winarick explained.

Although there are 11 items in the full lineup, Winarick selected three to launch Stateside. The hero is the AntiBody Moist Essence Serum at \$140, and is joined by the AntiBody Gel Cream ticketed at \$130 and the Antibody Cleansing wash priced at \$78. Adsorb operates an ostrich farm with 300 ostriches that are treated royally with special diets and exercise programs. Each ostrich produces up to 100 eggs annually. A single yolk supplies enough antibodies for 5,000 Adsorb products, providing a sustainable, cruelty-free resource.

Document WWD0000020180403ee430008d



Products - Beauty

Bobbi Brown Debuts Wellness Product Line Evolution_18

Allison Collins 819 words 3 April 2018 WWD WWD English

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Bobbi Brown is tackling beauty from a new angle — the inside.

The makeup mogul is launching her new supplements line, Evolution_18, on air with QVC April 20. The line contains four products: Afternoon Chocolate, a chocolate whey protein powder, \$60; Overnight Vanilla, a collagen, hyaluronic acid, coconut oil powder blend meant to be consumed in the evenings, \$48; Probiotic, with 10 billion live cultures, \$32; and Strengthen, a supplement with a new active ingredient, Cynatine, to give stronger hair, skin and nails, \$33.

"They're not supplements, they're wellness products," Brown said. "The chocolate is not really a supplement and it's not really just a protein powder — it's a blend, it's a mix, it's an infusion. It's similar to what I did in my cosmetics [business] where I would create new formulas based on a makeup artist's understanding texture, I've created some blends here as a foodie health nut, basically."

Afternoon Chocolate, a version of a drink Brown has continually made for herself, is the star product, she said.

"Every afternoon at work I got really tired," Brown said. "Instead of eating dark chocolate or something to give me a boost, I started mixing these things in the kitchen, which was chocolate whey protein powder, some kind of a fiber, chia or flax to fill me up, coconut oil, cinnamon, red pepper, a little bit of black pepper, coconut oil and coconut milk, and I'd make this shake and it gave me amazing brain energy and also stopped me from eating the bread basket at dinner."

The "second star product" is Overnight Vanilla, Brown said — it's meant to be a soothing, calming, post-dinner treat. (It has 60 calories.) "You won't need dessert," Brown said. "It tastes like cake batter."

Brown's lemon-flavored probiotic comes in Pixi Stick form and is meant to be poured directly on the tongue. According to Dr. Amy Shah, who helped Brown with the formulations, the body has strong absorption under the tongue, while gut permeability varies.

The name Evolution_18 came from a combination of Beauty Evolution, Brown's parent company for all her new lifestyle ventures, and her studio, 18 Label. (Plus 18 is good luck in the Jewish faith, she noted.)

The products were intended to be mixed into water but can also be used in food. "We're working on a muffin," Brown said. I have a few of my chef friends helping create different things."

For Brown, Evolution_18 is a natural move after her exit from the Estée Lauder Cos. Inc.-owned makeup brand in 2016. "I've always considered myself a lifestyle expert because even when I was teaching women about makeup....I was always talking about health and wellness, how to take care of yourself, how to fit exercise in," Brown said.

Unlike the makeup brand, which now has a broad offering of makeup and skin-care products, Brown intends to keep the assortment for Evolution_18 relatively small. She also intends to keep it, period — "I did not create this to sell it," Brown said.

In addition to QVC, Evolution_18 will sell direct-to-consumer online, and potentially eventually through other retailers. The target consumer is "anyone who is looking to be healthier," Brown said. Industry sources said Evolution_18 is likely to do more than \$3 million in sales in year one.

"It's been a while since I've been on QVC," Brown said. (She has appeared before, for the cosmetics line.) "I know they're excited because they're really building their wellness profile and they know their consumer knows me and likes me."

"Everything we do here is about trust, but in this space, the nutraceutical, ingestible space, it's amplified," said Rich Yoegel, QVC's vice president of merchandising. "Bobbi's reputation has always been as a health conscious person."

QVC is still a newcomer to the beauty-wellness universe, Yoegel acknowledged. "We haven't done a lot in this space, with beauty people getting into the nutrition world," Yoegel said. "We're hoping it's going to be the start of something big."

Evolution_18 has three or four more products in the "hopper," Brown noted. "There's one in particular I'm excited about that we held for launch and we'll release it in the near future."

But those products don't include topical ones, she said.

"There are no topical things," Brown said. "I'm not creating a skin-care brand, I'm really doing it from the inside out. Yes, would I like nothing better than to put some Vitamin C cream on my body so that I don't have to take it? But that doesn't exist yet."

So, would she make it? "Well, we'll see," Brown joked.

Document WWD0000020180403ee430002z

M BillerudKorsnäs launches new dissolvable D-Sack cement packaging

Cemnet.com, 13:33, 3 April 2018, 142 words, (English)
BillerudKorsnäs has launched its first climate-positive packaging, D-Sack,
co-developed with Swiss manufacturer LafargeHolcim. D-Sack is a dissolvable sack
that can be dissolved in a conventional mixer and the bio-based carbon in the paper
...



Russia: New Sublime Sun products by L'Oreal Paris hit shelves

M-Brain 69 words 1 April 2018 Esmerk Russian News ESMERKRU English Copyright 2018. M-Brain

1beautynews, 01 Apr 2018, online:- New sunscreens Sublime Sun by L'Oreal Paris have gone on sale. The line has been expanded with a face and body milk Protection and Moisturizing SPF15, a dry spray for face and body Protection and Moisturizing SPF30, a tan prolonging milk Perfect Tan SPF15, and an after sun body lotion Perfect Glow.

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