# **Amazon Fine Food Reviews Analysis**

Data Source: <a href="https://www.kaggle.com/snap/amazon-fine-food-reviews">https://www.kaggle.com/snap/amazon-fine-food-reviews</a> (<a href="https://www.kaggle.com/snap/amazon-fine-food-reviews">https://www.kaggle.com/snap/amazon-fine-food-reviews</a> (<a href="https://www.kaggle.com/snap/amazon-fine-food-reviews">https://www.kaggle.com/snap/amazon-fine-food-reviews</a> (<a href="https://www.kaggle.com/snap/amazon-fine-food-reviews">https://www.kaggle.com/snap/amazon-fine-food-reviews</a> (<a href="https://www.kaggle.com/snap/amazon-fine-food-reviews">https://www.kaggle.com/snap/amazon-fine-food-reviews</a>)

EDA: <a href="https://nycdatascience.com/blog/student-works/amazon-fine-foods-visualization/">https://nycdatascience.com/blog/student-works/amazon-fine-foods-visualization/</a>)

The Amazon Fine Food Reviews dataset consists of reviews of fine foods from Amazon.

Number of reviews: 568,454 Number of users: 256,059 Number of products: 74,258 Timespan: Oct 1999 - Oct 2012

Number of Attributes/Columns in data: 10

#### Attribute Information:

- 1. Id
- 2. Productld unique identifier for the product
- 3. UserId unqiue identifier for the user
- 4. ProfileName
- 5. HelpfulnessNumerator number of users who found the review helpful
- 6. HelpfulnessDenominator number of users who indicated whether they found the review helpful or not
- 7. Score rating between 1 and 5
- 8. Time timestamp for the review
- 9. Summary brief summary of the review
- 10. Text text of the review

#### **Objective:**

Given a review, determine whether the review is positive (rating of 4 or 5) or negative (rating of 1 or 2).

[Q] How to determine if a review is positive or negative?

[Ans] We could use Score/Rating. A rating of 4 or 5 can be cosnidered as a positive review. A rating of 1 or 2 can be considered as negative one. A review of rating 3 is considered nuetral and such reviews are ignored from our analysis. This is an approximate and proxy way of determining the polarity (positivity/negativity) of a review.

# [1]. Reading Data

## [1.1] Loading the data

The dataset is available in two forms

- 1. .csv file
- 2. SQLite Database

In order to load the data, We have used the SQLITE dataset as it is easier to query the data and visualise the data efficiently.

Here as we only want to get the global sentiment of the recommendations (positive or negative), we will purposefully ignore all Scores equal to 3. If the score is above 3, then the recommendation will be set to "positive". Otherwise, it will be set to "negative".

#### In [1]:

```
%matplotlib inline
import warnings
warnings.filterwarnings("ignore")
import sqlite3
import pandas as pd
import numpy as np
import nltk
import string
import matplotlib.pyplot as plt
import seaborn as sns
from sklearn.feature_extraction.text import TfidfTransformer
from sklearn.feature extraction.text import TfidfVectorizer
from sklearn.feature_extraction.text import CountVectorizer
from sklearn.metrics import confusion_matrix
from sklearn import metrics
from sklearn.metrics import roc_curve, auc, roc_auc_score
from nltk.stem.porter import PorterStemmer
import re
# Tutorial about Python regular expressions: https://pymotw.com/2/re/
import string
from nltk.corpus import stopwords
from nltk.stem import PorterStemmer
from nltk.stem.wordnet import WordNetLemmatizer
from gensim.models import Word2Vec
from gensim.models import KeyedVectors
import pickle
from tqdm import tqdm
import os
```

# [5] Assignment 5: Apply Logistic Regression

#### 1. Apply Logistic Regression on these feature sets

- SET 1:Review text, preprocessed one converted into vectors using (BOW)
- SET 2:Review text, preprocessed one converted into vectors using (TFIDF)
- SET 3:Review text, preprocessed one converted into vectors using (AVG W2v)
- SET 4:Review text, preprocessed one converted into vectors using (TFIDF W2v)

#### 2. Hyper paramter tuning (find best hyper parameters corresponding the algorithm that you choose)

Find the best hyper parameter which will give the maximum <u>AUC</u>
 (<a href="https://www.appliedaicourse.com/course/applied-ai-course-online/lessons/receiver-operating-">https://www.appliedaicourse.com/course/applied-ai-course-online/lessons/receiver-operating-</a>

characteristic-curve-roc-curve-and-auc-1/) value

- Find the best hyper paramter using k-fold cross validation or simple cross validation data
- Use gridsearch cv or randomsearch cv or you can also write your own for loops to do this task of hyperparameter tuning

#### 3. Pertubation Test

- Get the weights W after fit your model with the data X i.e Train data.
- Add a noise to the X (X' = X + e) and get the new data set X' (if X is a sparse matrix, X.data+=e)
- Fit the model again on data X' and get the weights W'
- Add a small eps value(to eliminate the divisible by zero error) to W and W' i.e W=W+10^-6 and W' = W'+10^-6
- Now find the % change between W and W' (| (W-W') / (W) |)\*100)
- Calculate the 0th, 10th, 20th, 30th, ...100th percentiles, and observe any sudden rise in the values of percentage\_change\_vector
- Ex: consider your 99th percentile is 1.3 and your 100th percentiles are 34.6, there is sudden rise from 1.3 to 34.6, now calculate the 99.1, 99.2, 99.3,..., 100th percentile values and get the proper value after which there is sudden rise the values, assume it is 2.5
- Print the feature names whose % change is more than a threshold x(in our example it's 2.5)

#### 4. Sparsity

Calculate sparsity on weight vector obtained after using L1 regularization

NOTE: Do sparsity and multicollinearity for any one of the vectorizers. Bow or tf-idf is recommended.

#### 5. Feature importance

Get top 10 important features for both positive and negative classes separately.

#### 6. Feature engineering

- To increase the performance of your model, you can also experiment with with feature engineering like .
  - Taking length of reviews as another feature.
  - Considering some features from review summary as well.

#### 7. Representation of results

 You need to plot the performance of model both on train data and cross validation data for each hyper parameter, like shown in the figure.



 Once after you found the best hyper parameter, you need to train your model with it, and find the AUC on test data and plot the ROC curve on both train and test.



Along with plotting ROC curve, you need to print the <u>confusion matrix</u>
 (<a href="https://www.appliedaicourse.com/course/applied-ai-course-online/lessons/confusion-matrix-tpr-fpr-fnr-tnr-1/">https://www.appliedaicourse.com/course/applied-ai-course-online/lessons/confusion-matrix-tpr-fpr-fnr-tnr-1/</a>) with predicted and original labels of test data points. Please visualize your confusion matrices using <u>seaborn heatmaps</u>.



(https://seaborn.pydata.org/generated/seaborn.heatmap.html)

#### 8. Conclusion

You need to summarize the results at the end of the notebook, summarize it in the table format. To
print out a table please refer to this prettytable library link (http://zetcode.com/python/prettytable/)



#### Note: Data Leakage

- 1. There will be an issue of data-leakage if you vectorize the entire data and then split it into train/cv/test.
- 2. To avoid the issue of data-leakag, make sure to split your data first and then vectorize it.
- 3. While vectorizing your data, apply the method fit\_transform() on you train data, and apply the method transform() on cv/test data.
- 4. For more details please go through this <u>link. (https://soundcloud.com/applied-ai-course/leakage-bow-and-tfidf)</u>

# Reading the csv file (Which is already saved on my system (saved while doing naive bayes assignment))

```
In [2]:
    review_dataset_filtered = pd.read_csv('filtered_reviews_data.csv')

In [3]:
    review_dataset_filtered.shape

Out[3]:
    (364173, 12)

In [4]:
#removing all the null value represented rows (removing rows even if one column has na in enterties)
```

```
review_dataset_filtered.dropna(inplace=True)
```

```
In [5]:
    review_dataset_filtered.shape
Out[5]:
```

```
(364158, 12)
```

### As it is temporal data, I will be performing time-based splitting

```
In [7]:
```

In [6]:

```
#sorting the dataset according to time as we need time-based splitting review_dataset_final_sorted = review_dataset_filtered.sort_values(by ='Time',axis=0,ascendi
```

#### In [8]:

review\_dataset\_final\_sorted.head()

Out[8]:

	Unnamed: 0	ld	ProductId	UserId	ProfileName	HelpfulnessNumerato
117926	150523	150524	0006641040	ACITT7DI6IDDL	shari zychinski	(
117903	150500	150501	0006641040	AJ46FKXOVC7NR	Nicholas A Mesiano	ï
298794	451855	451856	B00004CXX9	AIUWLEQ1ADEG5	Elizabeth Medina	(
169283	230284	230285	B00004RYGX	A344SMIA5JECGM	Vincent P. Ross	
298793	451854	451855	B00004CXX9	AJH6LUC1UT1ON	The Phantom of the Opera	ţ
4						•

In [9]:

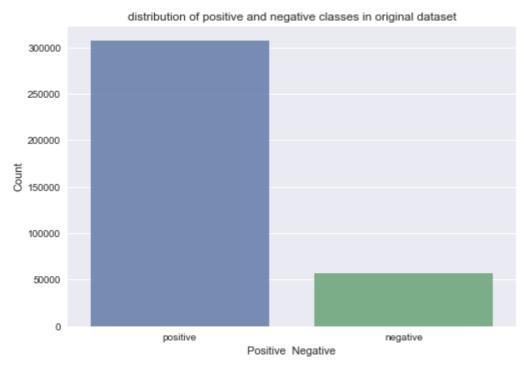
labels = review\_dataset\_final\_sorted['Score']

In [10]:

LABELS = labels.value\_counts()

#### In [11]:

```
sns.barplot(LABELS.index,LABELS.values,alpha=0.8)
plt.title("distribution of positive and negative classes in original dataset")
plt.xlabel("Positive Negative")
plt.ylabel("Count")
plt.show()
```



#### In [12]:

print(f"POSITIVE class labels in original data is {round(((labels.value\_counts()[0]/review\_ print(f"NEGATIVE class labels in original data is {round(((labels.value\_counts()[1]/review\_

POSITIVE class labels in original data is 84.32 % NEGATIVE class labels in original data is 15.68 %

#### In [13]:

#Now, let's take only 100k datapoints for computation because 300K+ would not be ideal to c review\_dataset\_final\_sorted\_sample = review\_dataset\_final\_sorted.sample(n=100000)

#### In [14]:

#Now, Let's make a check distribution of data or percentage of data present
sample\_labels = review\_dataset\_final\_sorted\_sample['Score']

#### In [15]:

sample\_labels.value\_counts()

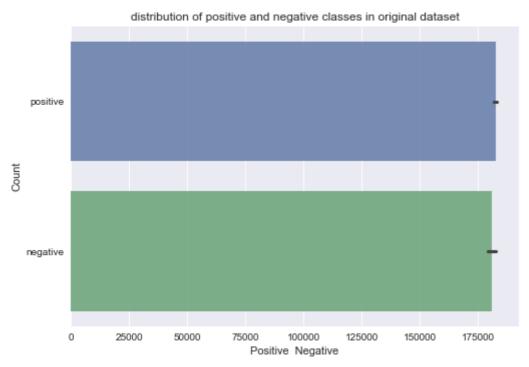
#### Out[15]:

positive 84215 negative 15785

Name: Score, dtype: int64

#### In [16]:

```
sns.barplot(sample_labels.index,sample_labels.values,alpha=0.8)
plt.title("distribution of positive and negative classes in original dataset")
plt.xlabel("Positive Negative")
plt.ylabel("Count")
plt.show()
```



#### In [17]:

```
print(f"POSITIVE class labels in sample data is {round(((sample_labels.value_counts()[0]/re
print(f"NEGATIVE class labels in sample data is {round(((sample_labels.value_counts()[1]/re
```

POSITIVE class labels in sample data is 84.21 % NEGATIVE class labels in sample data is 15.78 %

So, it is almost same as our original dataset. Now, we can proceed on with further operations

# Actually it is reviews dataset. So,I think it is better if we perform time-based splitting rather than random split

So, we will sort it first and then divide the data in 80:20 ratio and from train we can divide cross validation data

#### In [18]:

```
#sorting the dataset according to time as we need time-based splitting
final_data = review_dataset_final_sorted_sample.sort_values(by ='Time',axis=0,ascending=True)
```

#### In [19]:

final\_data.shape

Out[19]:

(100000, 12)

So, 80000 will be train data and 20000 will be test data

```
In [20]:
```

```
train_data = final_data['Cleaned_text'][:80000]
test_data = final_data['Cleaned_text'][80000:]
train_data_labels = final_data['Score'][:80000]
test_data_labels = final_data['Score'][80000:]
```

#### In [21]:

```
#TRAIN DATA
print(f"positive labels distribution for TRAIN data {round((train_data_labels.value_counts(
print(f"negative labels distribution for TRAIN data {round((train_data_labels.value_counts(
}
```

positive labels distribution for TRAIN data 84.5 negative labels distribution for TRAIN data 15.5

#### In [22]:

```
#TEST DATA
print(f"positive labels distribution for TEST data {round((test_data_labels.value_counts()[
print(f"negative labels distribution for TEST data {round((test_data_labels.value_counts()[
```

```
positive labels distribution for TEST data 83.06 negative labels distribution for TEST data 16.94
```

So, as we can see that there is slight variation in both distributions but it is fine to some extent

```
In [ ]:
```

# **Applying Logistic Regression**

```
In [39]:
```

```
#importing all the necessary packages needed for Logistic regression
from sklearn.model_selection import GridSearchCV
from sklearn.linear_model import LogisticRegression
```

## [5.1] Logistic Regression on BOW, SET 1

## [5.1.1] Applying Logistic Regression with L1 regularization on BOW, SET 1

1. Initially applying BOW on train data and then will apply BOW on test data

```
In [40]:
```

```
#BoW on train data
count_vect = CountVectorizer() #in scikit-learn
bow_train_data = count_vect.fit_transform(train_data)
print("some feature names ", count_vect.get_feature_names()[:10])
print('='*50)
print("the type of count vectorizer ",type(bow_train_data))
print("the shape of out text BOW vectorizer ",bow_train_data.get_shape())
print("the number of unique words ", bow_train_data.get_shape()[1])
h', 'aaaah', 'aaaand', 'aaaarrrrghh', 'aaah', 'aachen']
______
the type of count vectorizer <class 'scipy.sparse.csr.csr_matrix'>
the shape of out text BOW vectorizer (80000, 34040)
the number of unique words 34040
In [41]:
tuned_parameters = [{'C': [10**-4, 10**-2, 10**0, 10**2, 10**4]}]
#using GridSearchCV
model = GridSearchCV(LogisticRegression(penalty='l1'), tuned_parameters, scoring='roc_auc', cv
model.fit(bow_train_data,train_data_labels.values)
Out[41]:
GridSearchCV(cv=3, error_score='raise-deprecating',
      estimator=LogisticRegression(C=1.0, class_weight=None, dual=False, fi
t_intercept=True,
         intercept_scaling=1, max_iter=100, multi_class='warn',
         n_jobs=None, penalty='l1', random_state=None, solver='warn',
         tol=0.0001, verbose=0, warm_start=False),
      fit_params=None, iid='warn', n_jobs=None,
      param_grid=[{'C': [0.0001, 0.01, 1, 100, 10000]}],
      pre_dispatch='2*n_jobs', refit=True, return_train_score='warn',
      scoring='roc_auc', verbose=0)
In [42]:
print(model.best estimator )
LogisticRegression(C=1, class_weight=None, dual=False, fit_intercept=True,
         intercept_scaling=1, max_iter=100, multi_class='warn',
         n_jobs=None, penalty='l1', random_state=None, solver='warn',
         tol=0.0001, verbose=0, warm start=False)
In [43]:
#https://stackoverflow.com/questions/38692520/what-is-the-difference-between-fit-transform-
bow test data = count vect.transform(test data)
In [50]:
print(f"Train accuracy is {round(model.score(bow_train_data, train_data_labels.values)*100,
Train accuracy is 97.18%
```

#### In [51]:

```
print(f"Test accuracy is {round(model.score(bow_test_data, test_data_labels.values)*100,2)}
```

Test accuracy is 93.18%

#### [5.1.1.1] Calculating sparsity on weight vector obtained using L1 regularization on BOW, SET 1

#### In [52]:

```
# Please write all the code with proper documentation
l1_model = LogisticRegression(C=1.0,penalty='l1')
l1_model.fit(bow_train_data,train_data_labels.values)
weight_vec = l1_model.coef_
print(np.count_nonzero(weight_vec))
```

4578

#### **Confusion matrix and AUC Scores**

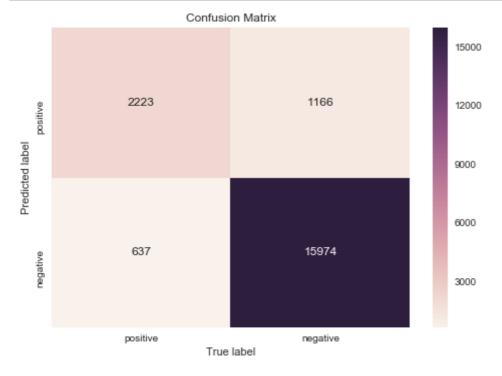
#### In [53]:

```
predictions = l1_model.predict(bow_test_data)
prediction_probability_test = l1_model.predict_proba(bow_test_data)
prediction_probability_train = l1_model.predict_proba(bow_train_data)
```

#### In [54]:

```
# Code for drawing seaborn heatmaps
class_names = ['positive','negative']
heatmap_dataframe = pd.DataFrame(confusion_matrix(test_data_labels.values, predictions), ir
heatmap = sns.heatmap(heatmap_dataframe, annot=True, fmt="d")

# Setting tick Labels for heatmap
heatmap.xaxis.set_ticklabels(heatmap.xaxis.get_ticklabels())
heatmap.yaxis.set_ticklabels(heatmap.yaxis.get_ticklabels())
plt.xlabel('True label')
plt.ylabel('Predicted label')
plt.title("Confusion Matrix")
plt.show()
```



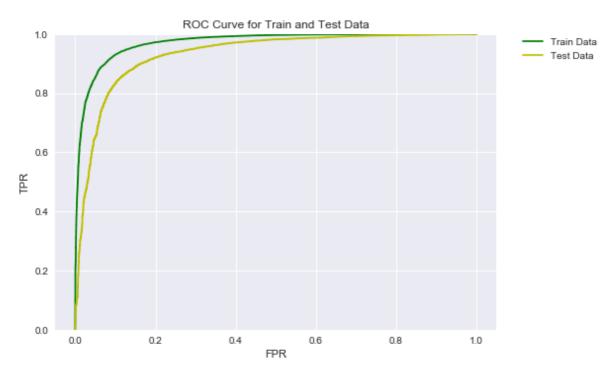
#### In [80]:

```
#https://machinelearningmastery.com/roc-curves-and-precision-recall-curves-for-classificati
#https://medium.com/greyatom/lets-learn-about-auc-roc-curve-4a94b4d88152
#AUC and ROC Values

fpr_train, tpr_train, threshold_train = roc_curve(train_data_labels, prediction_probability
fpr_test, tpr_test, threshold_test = roc_curve(test_data_labels, prediction_probability_tes
print(f"The AUC value for test data is {roc_auc_score(test_data_labels, prediction_probabil

plt.plot(fpr_train, tpr_train,'g', label = 'Train Data')
plt.plot(fpr_test, tpr_test,'y', label = 'Test Data')
plt.ylim(0,1)
plt.legend(bbox_to_anchor=(1.05, 1), loc='upper left', borderaxespad=0.)
plt.grid(True)
plt.title("ROC Curve for Train and Test Data")
plt.xlabel("FPR")
plt.ylabel("TPR")
plt.show()
```

#### The AUC value for test data is 0.9318569699988875



#### In [ ]:

#### [5.1.2] Applying Logistic Regression with L2 regularization on BOW, SET 1

```
In [101]:
```

```
# Please write all the code with proper documentation
tuned_parameters = [{'C': [10**-4, 10**-2, 10**0, 10**2, 10**4]}]
#using GridSearchCV
model = GridSearchCV(LogisticRegression(penalty='12'),tuned_parameters,scoring='roc_auc',cv
model.fit(bow_train_data,train_data_labels.values)
Out[101]:
GridSearchCV(cv=3, error_score='raise-deprecating',
       estimator=LogisticRegression(C=1.0, class_weight=None, dual=False, fi
t_intercept=True,
          intercept_scaling=1, max_iter=100, multi_class='warn',
          n jobs=None, penalty='12', random_state=None, solver='warn',
          tol=0.0001, verbose=0, warm_start=False),
       fit_params=None, iid='warn', n_jobs=None,
       param_grid=[{'C': [0.0001, 0.01, 1, 100, 10000]}],
       pre_dispatch='2*n_jobs', refit=True, return_train_score='warn',
       scoring='roc_auc', verbose=0)
In [102]:
print(model.best_estimator_)
LogisticRegression(C=0.01, class_weight=None, dual=False, fit_intercept=Tru
          intercept_scaling=1, max_iter=100, multi_class='warn',
          n_jobs=None, penalty='12', random_state=None, solver='warn',
          tol=0.0001, verbose=0, warm_start=False)
In [103]:
12 model = LogisticRegression(C=0.01,penalty='12')
12_model.fit(bow_train_data,train_data_labels.values)
weight_vec = 12_model.coef_
print(np.count_nonzero(weight_vec))
34040
In [104]:
print(f"Train accuracy is {round(l2_model.score(bow_train_data,train_data_labels.values)*10
Train accuracy is 91.11%
In [105]:
print(f"Test accuracy is {round(12 model.score(bow test data, test data labels.values)*100,
Test accuracy is 89.73%
In [106]:
predictions = 12 model.predict(bow test data)
prediction_probability_test = 12_model.predict_proba(bow_test_data)
prediction_probability_train = 12_model.predict_proba(bow_train_data)
```

#### In [107]:

```
# Code for drawing seaborn heatmaps
class_names = ['positive','negative']
heatmap_dataframe = pd.DataFrame(confusion_matrix(test_data_labels.values, predictions), ir
heatmap = sns.heatmap(heatmap_dataframe, annot=True, fmt="d")

# Setting tick Labels for heatmap
heatmap.xaxis.set_ticklabels(heatmap.xaxis.get_ticklabels())
heatmap.yaxis.set_ticklabels(heatmap.yaxis.get_ticklabels())
plt.xlabel('True label')
plt.ylabel('Predicted label')
plt.title("Confusion Matrix")
plt.show()
```

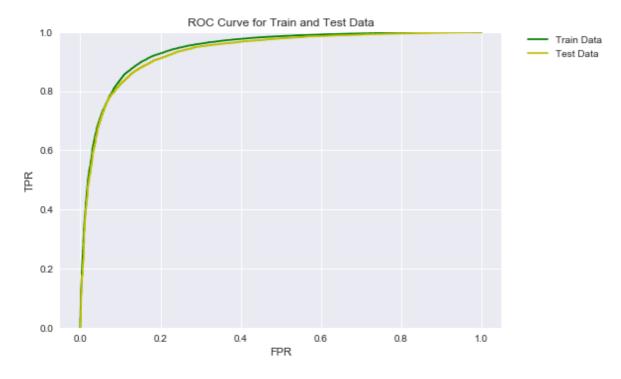


#### In [108]:

```
fpr_train, tpr_train, threshold_train = roc_curve(train_data_labels, prediction_probability
fpr_test, tpr_test, threshold_test = roc_curve(test_data_labels, prediction_probability_tes
print(f"The AUC value for test data is {roc_auc_score(test_data_labels, prediction_probabil

plt.plot(fpr_train, tpr_train,'g', label = 'Train Data')
plt.plot(fpr_test, tpr_test,'y', label = 'Test Data')
plt.ylim(0,1)
plt.legend(bbox_to_anchor=(1.05, 1), loc='upper left', borderaxespad=0.)
plt.grid(True)
plt.grid(True)
plt.title("ROC Curve for Train and Test Data")
plt.xlabel("FPR")
plt.ylabel("TPR")
plt.show()
```

#### The AUC value for test data is 0.9329126470372093



#### In [109]:

weight\_vec.shape

Out[109]:

(1, 34040)

#### [5.1.2.1] Performing pertubation test (multicollinearity check) on BOW, SET 1

#### In [110]:

import numpy as np

#### In [111]:

```
#To understand multicollinearity , we perform pertubation test. Actual Definition: a deviati #bow_train_data is my original data , variable new_data is pertubated data , adding error \nu
```

#let's consider our error value from uniform distribution b/w +0.0001 and -0.0001
error = np.random.uniform(-0.0001,0.0001,1 ) #error value which is to be added as a part of
new\_data = bow\_train\_data.astype(float) #new\_data is pertubated data (as we are adding floa
new\_data.data = new\_data.data+error

pertubated\_model = LogisticRegression(C=0.01,penalty='12') #using the values obtained at L2
pertubated\_model.fit(new\_data,train\_data\_labels)
pertubated\_weight\_vec = pertubated\_model.coef\_

#### In [112]:

bow\_train\_data

#### Out[112]:

#### In [113]:

pertubated\_weight\_vec.shape

#### Out[113]:

(1, 34040)

#### In [114]:

12\_weight\_vec = weight\_vec+10\*\*-6 #adding 10\*\*-6 to avoid divison by zero error p\_weight\_vec = pertubated\_weight\_vec+10\*\*-6 #adding 10\*\*-6 to avoid divison by zero error

#### In [115]:

```
#percentage change
percentage_change = (abs((12_weight_vec - p_weight_vec)/12_weight_vec)*100)
```

#### In [116]:

percentage\_change

#### Out[116]:

```
array([[ 0.00186035, 0.00175517, 0.0003536 , ..., 0.00048644, 0.00260827, 0.00329643]])
```

#### In [117]:

```
percentiles = [10,20,30,40,50,60,70,80,90,100]

for each_percentile in percentiles:
    print(f"{each_percentile}th percentile value is {np.percentile(percentage_change,each_p)

10th percentile value is 0.0011304274649346481

20th percentile value is 0.002304258882984027

30th percentile value is 0.0034516122733440685

40th percentile value is 0.0045656470829227355

50th percentile value is 0.005661931709816043

60th percentile value is 0.0068176285735520896

70th percentile value is 0.00807445293513242

80th percentile value is 0.009449424201676423

90th percentile value is 0.012544384508900365

100th percentile value is 22.973575983298296
```

mostly all of the values seem abnormal but b/w 90th and 100th percentile there is huge change. So, we will try to find b/w them

#### In [118]:

```
percentiles = [99.1,99.2,99.3,99.4,99.5,99.6,99.7,99.8,99.9,100]
for each_percentile in percentiles:
    print(f"{each_percentile}th percentile value is {np.percentile(percentage_change,each_percentile)}
```

```
99.1th percentile value is 0.07910010315705121
99.2th percentile value is 0.09093058087751701
99.3th percentile value is 0.10745793501490912
99.4th percentile value is 0.12276533415846307
99.5th percentile value is 0.1438691173605509
99.6th percentile value is 0.17063213460136128
99.7th percentile value is 0.22968404506856513
99.8th percentile value is 0.4164062723484683
99.9th percentile value is 0.952100064403833
100th percentile value is 22.973575983298296
```

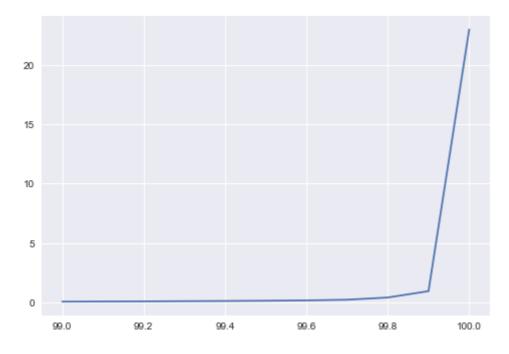
#### In [119]:

```
percentiles = np.linspace(99,100,11)
for each_percentile in percentiles:
    print(f"{each_percentile}th percentile value is {np.percentile(percentage_change,each_p)
plt.plot(percentiles,np.percentile(percentage_change,percentiles))
```

```
99.0th percentile value is 0.06744852272295626
99.1th percentile value is 0.07910010315705121
99.2th percentile value is 0.09093058087751701
99.3th percentile value is 0.10745793501490912
99.4th percentile value is 0.12276533415846307
99.5th percentile value is 0.1438691173605509
99.6th percentile value is 0.17063213460136128
99.7th percentile value is 0.22968404506856513
99.8th percentile value is 0.4164062723484683
99.9th percentile value is 0.952100064403833
100.0th percentile value is 22.973575983298296
```

#### Out[119]:

[<matplotlib.lines.Line2D at 0x292b4362978>]



So, let's consider our threshold as >0.75, will try to find the features which have similar value

#### In [120]:

```
no_of_multicollinear_features = percentage_change[np.where(percentage_change>0.69)].size
print(f"% of features which didnot change by more than 0.69 is {(l2_weight_vec.size-no_of_m
```

% of features which didnot change by more than 0.69 is 99.87074030552292

#### So, only very small percentage of features have changed. So, we can conclude that there is no multicollinearity

```
In [121]:
```

```
print(f"% of features which didnot change by more than 0.69 is {(12_weight_vec.size-no_of_m
```

% of features which didnot change by more than 0.69 is 99.87074030552292

```
# https://gist.github.com/larsmans/3745866
# https://stackoverflow.com/questions/15361885/linking-text-feature-names-to-their-tfidf-value
# https://stackoverflow.com/questions/51462979/how-to-get-feature-importance-in-logistic-regression-using-weights
```

## [5.1.3] Feature Importance on BOW, SET 1

#### [5.1.3.1] Top 10 important features of positive class from SET 1

```
In [122]:
```

#### [5.1.3.2] Top 10 important features of negative class from SET 1

```
In [123]:
```

## [5.2] Logistic Regression on TFIDF, SET 2

## [5.2.1] Applying Logistic Regression with L1 regularization on TFIDF, SET 2

#### In [124]:

## [5.2.2] Applying Logistic Regression with L2 regularization on TFIDF, SET 2

#### In [125]:

```
#https://stackoverflow.com/questions/1557571/how-do-i-get-time-of-a-python-programs-executiimport timeit
```

#### In [126]:

```
# Please write all the code with proper documentation
tuned_parameters = [{'C': [10**-4, 10**-2, 10**0, 10**2, 10**4]}]
start = timeit.default_timer() #program starting time

#using GridSearchCV
model = GridSearchCV(LogisticRegression(penalty='12'),tuned_parameters,scoring='roc_auc',cv
model.fit(tf_idf_train_data,train_data_labels.values)

stop = timeit.default_timer() #program end time
execution_time = stop - start #total execution time

print(f"Program Executed in {execution_time}") #It returns time in sec
```

Program Executed in 54.1976971

#### In [127]:

```
In [129]:
```

```
12_model = LogisticRegression(C=1,penalty='12')
12_model.fit(tf_idf_train_data,train_data_labels.values)
weight_vec = 12_model.coef_
print(np.count_nonzero(weight_vec))
```

48758

#### In [130]:

```
print(f"Train accuracy is {round(12_model.score(tf_idf_train_data,train_data_labels.values)
```

Train accuracy is 93.88%

#### In [131]:

```
print(f"Test accuracy is {round(l2_model.score(tf_idf_test_data_test_data_labels.values)*10
```

Test accuracy is 91.54%

#### In [132]:

```
predictions = 12_model.predict(tf_idf_test_data)
prediction_probability_test = 12_model.predict_proba(tf_idf_test_data)
prediction_probability_train = 12_model.predict_proba(tf_idf_train_data)
```

#### In [133]:

```
# Code for drawing seaborn heatmaps
class_names = ['positive', 'negative']
heatmap_dataframe = pd.DataFrame(confusion_matrix(test_data_labels.values, predictions), ir
heatmap = sns.heatmap(heatmap_dataframe, annot=True, fmt="d")

# Setting tick Labels for heatmap
heatmap.xaxis.set_ticklabels(heatmap.xaxis.get_ticklabels())
heatmap.yaxis.set_ticklabels(heatmap.yaxis.get_ticklabels())
plt.xlabel('True label')
plt.ylabel('Predicted label')
plt.title("Confusion Matrix")
plt.show()
```

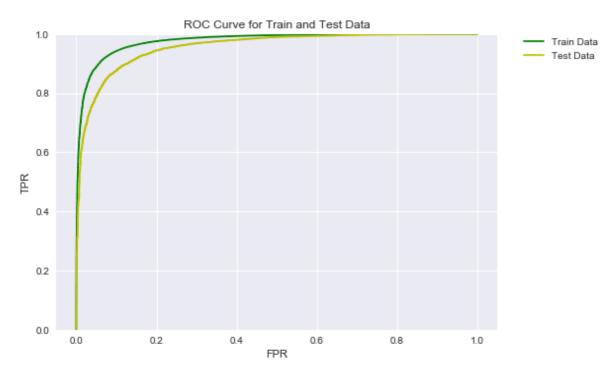


#### In [134]:

```
fpr_train, tpr_train, threshold_train = roc_curve(train_data_labels, prediction_probability
fpr_test, tpr_test, threshold_test = roc_curve(test_data_labels, prediction_probability_tes
print(f"The AUC value for test data is {roc_auc_score(test_data_labels, prediction_probabil

plt.plot(fpr_train, tpr_train,'g', label = 'Train Data')
plt.plot(fpr_test, tpr_test,'y', label = 'Test Data')
plt.ylim(0,1)
plt.legend(bbox_to_anchor=(1.05, 1), loc='upper left', borderaxespad=0.)
plt.grid(True)
plt.grid(True)
plt.title("ROC Curve for Train and Test Data")
plt.xlabel("FPR")
plt.ylabel("TPR")
plt.show()
```

#### The AUC value for test data is 0.9561577036437138



## [5.2.3] Feature Importance on TFIDF, SET 2

#### [5.2.3.1] Top 10 important features of positive class from SET 2

```
In [135]:
```

'nice' 'favorit']

```
imp_feat_df = pd.DataFrame(weight_vec.T,columns=['positive'])
imp_feat_df['feature'] = tf_idf_vectorizer.get_feature_names()
top_features = imp_feat_df.sort_values(by='positive',kind='quicksort',ascending=False) # as
print(f"Top 10 important features of positive reviews are : {np.array(top_features['feature'])}

Top 10 important features of positive reviews are : ['great' 'best' 'love'
'delici' 'perfect' 'excel' 'good' 'high recommend'
```

#### [5.2.3.2] Top 10 important features of negative class from SET 2

```
In [136]:
```

```
print(f"Top 10 important features of negative reviews are : {np.array(top_features['feature

Top 10 important features of negative reviews are : ['money' 'bland' 'threw'
'return' 'unfortun' 'horribl' 'aw'
   'worst' 'disappoint']

In [94]:

#saving features for future use
np.savez('bow_train_and_test_data.npz',bow_train_data,bow_test_data)
```

### In [95]:

```
np.savez('tf_idf_train_and_test_data.npz',tf_idf_train_data,tf_idf_test_data)
```

## [5.3] Logistic Regression on AVG W2V, SET 3

# [5.3.1] Applying Logistic Regression with L1 regularization on AVG W2V SET

#### In [197]:

```
# Train your own Word2Vec model using your own text corpus with train_data
list_of_sentences_train=[]
for sentance in train_data:
    list_of_sentences_train.append(sentance.split())
```

#### In [198]:

```
#training W2V using test data
list_of_sentences_test=[]
for sentance in test_data:
    list_of_sentences_test.append(sentance.split())
```

#### In [199]:

```
# Train your own Word2Vec model using your own text corpus with train_data with min_count =
w2v_model=Word2Vec(list_of_sentences_train,min_count=5,size=50, workers=4)
w2v_words = list(w2v_model.wv.vocab)
print("number of words that occured minimum 5 times ",len(w2v_words))
```

number of words that occured minimum 5 times 11536

```
In [200]:
#computing avgW2V for train data (for each review)
train_vectors = []; # the avg-w2v for each sentence/review is stored in this list
for sent in tqdm(list_of_sentences_train): # for each review/sentence
    sent_vec = np.zeros(50) # as word vectors are of zero length 50, you might need to chan
    cnt_words =0; # num of words with a valid vector in the sentence/review
    for word in sent: # for each word in a review/sentence
        if word in w2v_words:
            vec = w2v_model.wv[word]
            sent_vec += vec
            cnt words += 1
    if cnt_words != 0:
        sent_vec /= cnt_words
    train_vectors.append(sent_vec)
100%
  80000/80000 [04:19<00:00, 307.76it/s]
In [201]:
#computing avgW2V for train data (for each review)
test_vectors = []; # the avg-w2v for each sentence/review is stored in this list
for sent in tqdm(list_of_sentences_test): # for each review/sentence
    sent_vec = np.zeros(50) # as word vectors are of zero length 50, you might need to chan
    cnt_words =0; # num of words with a valid vector in the sentence/review
    for word in sent: # for each word in a review/sentence
        if word in w2v_words:
            vec = w2v_model.wv[word]
            sent_vec += vec
            cnt words += 1
    if cnt_words != 0:
        sent_vec /= cnt_words
    test_vectors.append(sent_vec)
100%
   | 20000/20000 [00:49<00:00, 400.73it/s]
In [103]:
#np.savez('avgW2V_train_and_test.npz',train_vectors,test_vectors)
In [158]:
#avgW2V = np.load('avgW2V_train_and_test.npz')
```

In [159]:

```
#avgW2V.files
```

```
Out[159]:
```

```
['arr_0', 'arr_1']
```

#### In [160]:

```
#train_vectors = avgW2V['arr_0']
```

```
In [161]:
```

```
#test_vectors = avgW2V['arr_1']
```

#### In [202]:

```
# Data-preprocessing: Standardizing the data , We can even proceed without standardizing bu
from sklearn.preprocessing import StandardScaler
standardization = StandardScaler()
train_vector_standardized = standardization.fit_transform(train_vectors)
test_vector_standardized = standardization.transform(test_vectors)
```

#### In [203]:

```
# Please write all the code with proper documentation
tuned_parameters = [{'C': [10**-4, 10**-2, 10**0, 10**2, 10**4]}]
#using GridSearchCV
model = GridSearchCV(LogisticRegression(penalty='l1'),tuned_parameters,scoring='roc_auc',cv
model.fit(train_vector_standardized,train_data_labels.values)
```

#### Out[203]:

#### In [204]:

```
print(model.best_estimator_)
```

#### In [205]:

```
l1_model = LogisticRegression(C=1,penalty='l1')
l1_model.fit(train_vector_standardized,train_data_labels.values)
```

#### Out[205]:

#### In [206]:

```
print(f"Train accuracy is {round(l1_model.score(train_vector_standardized,train_data_labels
print(f"Test accuracy is {round(l1_model.score(test_vector_standardized,test_data_labels.va
```

Train accuracy is 89.21% Test accuracy is 88.34%

#### In [207]:

```
predictions = l1_model.predict(test_vector_standardized)
prediction_probability_test = l1_model.predict_proba(test_vector_standardized)
prediction_probability_train = l1_model.predict_proba(train_vector_standardized)
```

#### In [208]:

```
# Code for drawing seaborn heatmaps
class_names = ['positive','negative']
heatmap_dataframe = pd.DataFrame(confusion_matrix(test_data_labels.values, predictions), ir
heatmap = sns.heatmap(heatmap_dataframe, annot=True, fmt="d")

# Setting tick labels for heatmap
heatmap.xaxis.set_ticklabels(heatmap.xaxis.get_ticklabels())
heatmap.yaxis.set_ticklabels(heatmap.yaxis.get_ticklabels())
plt.xlabel('True label')
plt.ylabel('Predicted label')
plt.title("Confusion Matrix")
plt.show()
```

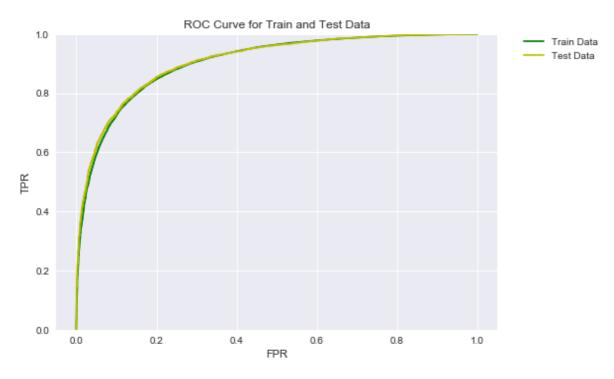


#### In [209]:

```
fpr_train, tpr_train, threshold_train = roc_curve(train_data_labels, prediction_probability
fpr_test, tpr_test, threshold_test = roc_curve(test_data_labels, prediction_probability_tes
print(f"The AUC value for test data is {roc_auc_score(test_data_labels, prediction_probabil

plt.plot(fpr_train, tpr_train,'g', label = 'Train Data')
plt.plot(fpr_test, tpr_test,'y', label = 'Test Data')
plt.ylim(0,1)
plt.legend(bbox_to_anchor=(1.05, 1), loc='upper left', borderaxespad=0.)
plt.grid(True)
plt.title("ROC Curve for Train and Test Data")
plt.xlabel("FPR")
plt.ylabel("TPR")
plt.show()
```

#### The AUC value for test data is 0.9077587954627114



[5.3.2] Applying Logistic Regression with L2 regularization on AVG W2V, SET 3

```
In [210]:
```

```
# Please write all the code with proper documentation
tuned_parameters = [{'C': [10**-4, 10**-2, 10**0, 10**2, 10**4]}]
#using GridSearchCV
model = GridSearchCV(LogisticRegression(penalty='12'),tuned_parameters,scoring='roc_auc',cv
model.fit(train_vector_standardized,train_data_labels.values)
Out[210]:
GridSearchCV(cv=3, error_score='raise-deprecating',
       estimator=LogisticRegression(C=1.0, class_weight=None, dual=False, fi
t_intercept=True,
          intercept_scaling=1, max_iter=100, multi_class='warn',
          n jobs=None, penalty='12', random_state=None, solver='warn',
          tol=0.0001, verbose=0, warm_start=False),
       fit_params=None, iid='warn', n_jobs=None,
       param_grid=[{'C': [0.0001, 0.01, 1, 100, 10000]}],
       pre_dispatch='2*n_jobs', refit=True, return_train_score='warn',
       scoring='roc_auc', verbose=0)
In [211]:
print(model.best_estimator_)
LogisticRegression(C=0.01, class_weight=None, dual=False, fit_intercept=Tru
          intercept_scaling=1, max_iter=100, multi_class='warn',
          n_jobs=None, penalty='12', random_state=None, solver='warn',
          tol=0.0001, verbose=0, warm_start=False)
In [212]:
12 model = LogisticRegression(C=0.01,penalty='12')
12_model.fit(train_vector_standardized,train_data_labels.values)
Out[212]:
LogisticRegression(C=0.01, class weight=None, dual=False, fit intercept=Tru
          intercept_scaling=1, max_iter=100, multi_class='warn',
          n_jobs=None, penalty='12', random_state=None, solver='warn',
          tol=0.0001, verbose=0, warm start=False)
In [213]:
print(f"Train accuracy is {round(l2_model.score(train_vector_standardized,train_data_labels
print(f"Test accuracy is {round(12 model.score(test vector standardized,test data labels.va
Train accuracy is 89.17%
Test accuracy is 88.33%
In [214]:
predictions = 12 model.predict(test vector standardized)
prediction_probability_test = 12_model.predict_proba(test_vector_standardized)
prediction_probability_train = 12_model.predict_proba(train_vector_standardized)
```

#### In [215]:

```
# Code for drawing seaborn heatmaps
class_names = ['positive', 'negative']
heatmap_dataframe = pd.DataFrame(confusion_matrix(test_data_labels.values, predictions), ir
heatmap = sns.heatmap(heatmap_dataframe, annot=True, fmt="d")

# Setting tick labels for heatmap
heatmap.xaxis.set_ticklabels(heatmap.xaxis.get_ticklabels())
heatmap.yaxis.set_ticklabels(heatmap.yaxis.get_ticklabels())
plt.xlabel('True label')
plt.ylabel('Predicted label')
plt.title("Confusion Matrix")
plt.show()
```

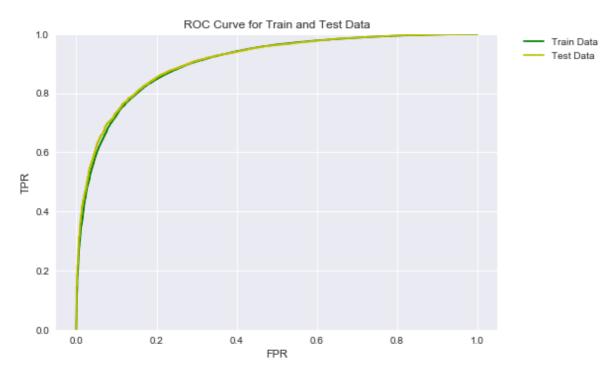


#### In [216]:

```
fpr_train, tpr_train, threshold_train = roc_curve(train_data_labels, prediction_probability
fpr_test, tpr_test, threshold_test = roc_curve(test_data_labels, prediction_probability_tes
print(f"The AUC value for test data is {roc_auc_score(test_data_labels, prediction_probabil

plt.plot(fpr_train, tpr_train,'g', label = 'Train Data')
plt.plot(fpr_test, tpr_test,'y', label = 'Test Data')
plt.ylim(0,1)
plt.legend(bbox_to_anchor=(1.05, 1), loc='upper left', borderaxespad=0.)
plt.grid(True)
plt.grid(True)
plt.title("ROC Curve for Train and Test Data")
plt.xlabel("FPR")
plt.ylabel("TPR")
plt.show()
```

#### The AUC value for test data is 0.9076082839019297



## [5.4] Logistic Regression on TFIDF W2V, SET 4

# [5.4.1] Applying Logistic Regression with L1 regularization on TFIDF W2V, SET 4

#### In [217]:

```
# Please write all the code with proper documentation
#I am using tfidf_train and test which is already done in previous steps and also using Onl
dictionary = dict(zip(tf_idf_vectorizer.get_feature_names(), list(tf_idf_vectorizer.idf_)))
tfidf_features = tf_idf_vectorizer.get_feature_names()
tfidf_sent_train = []; # the tfidf-w2v for each sentence/review is stored in this list
for sent in tqdm(list_of_sentences_train): # for each review/sentence
    sent_vec = np.zeros(50) # as word vectors are of zero length
    weight_sum =0; # num of words with a valid vector in the sentence/review
    for word in sent: # for each word in a review/sentence
        if word in w2v_words and word in tfidf_features:
            vec = w2v model.wv[word]
            # tf_idf = tf_idf_matrix[row, tfidf_feat.index(word)]
            # to reduce the computation we are
            # dictionary[word] = idf value of word in whole courpus
            # sent.count(word) = tf valeus of word in this review
            tf_idf = dictionary[word]*(sent.count(word)/len(sent))
            sent_vec += (vec * tf_idf)
            weight_sum += tf_idf
    if weight_sum != 0:
        sent_vec /= weight_sum
    tfidf_sent_train.append(sent_vec)
    row += 1
```

100%

80000/80000 [2:32:40<00:00, 8.73it/s]

#### In [218]:

```
#test-data (for test data)
dictionary = dict(zip(tf_idf_vectorizer.get_feature_names(), list(tf_idf_vectorizer.idf_)))
tfidf_features = tf_idf_vectorizer.get_feature_names()
tfidf_sent_test = []; # the tfidf-w2v for each sentence/review is stored in this list
for sent in tqdm(list_of_sentences_test): # for each review/sentence
    sent_vec = np.zeros(50) # as word vectors are of zero length
    weight sum =0; # num of words with a valid vector in the sentence/review
    for word in sent: # for each word in a review/sentence
        if word in w2v words and word in tfidf features:
            vec = w2v_model.wv[word]
            # tf idf = tf idf matrix[row, tfidf feat.index(word)]
            # to reduce the computation we are
            # dictionary[word] = idf value of word in whole courpus
            # sent.count(word) = tf valeus of word in this review
            tf_idf = dictionary[word]*(sent.count(word)/len(sent))
            sent_vec += (vec * tf_idf)
            weight sum += tf idf
    if weight sum != 0:
        sent_vec /= weight_sum
    tfidf_sent_test.append(sent_vec)
    row += 1
```

```
100%
```

20000/20000 [32:12<00:00, 10.35it/s]

#### In [118]:

```
#np.savez('tf_idf_W2V_train_and_test.npz',tfidf_sent_train,tfidf_sent_test)
```

```
6/10/2019
                                   05 Amazon Fine Food Reviews Analysis Logistic Regression
  In [177]:
  #tfidfW2V = np.load('tf idf W2V train and test.npz')
  In [178]:
  #tfidf_sent_train = tfidfW2V['arr_0']
  In [179]:
  #tfidf_sent_test = tfidfW2V['arr_1']
  In [219]:
  # Data-preprocessing: Standardizing the data , We can even proceed without standardizing bu
  from sklearn.preprocessing import StandardScaler
  standardization = StandardScaler()
  tfidf_sent_train_standardized =standardization.fit_transform(tfidf_sent_train)
  tfidf_sent_test_standardized = standardization.transform(tfidf_sent_test)
  In [220]:
  # Please write all the code with proper documentation
  tuned_parameters = [{'C': [10**-4, 10**-2, 10**0, 10**2, 10**4]}]
  #using GridSearchCV
  model = GridSearchCV(LogisticRegression(penalty='l1'),tuned_parameters,scoring='roc_auc',cv
  model.fit(tfidf_sent_train_standardized,train_data_labels.values)
  Out[220]:
  GridSearchCV(cv=3, error_score='raise-deprecating',
         estimator=LogisticRegression(C=1.0, class weight=None, dual=False, fi
  t intercept=True,
            intercept_scaling=1, max_iter=100, multi_class='warn',
            n_jobs=None, penalty='11', random_state=None, solver='warn',
            tol=0.0001, verbose=0, warm_start=False),
         fit_params=None, iid='warn', n_jobs=None,
         param grid=[{'C': [0.0001, 0.01, 1, 100, 10000]}],
         pre_dispatch='2*n_jobs', refit=True, return_train_score='warn',
```

## In [221]:

```
print(model.best estimator )
```

scoring='roc\_auc', verbose=0)

```
LogisticRegression(C=1, class_weight=None, dual=False, fit_intercept=True,
          intercept_scaling=1, max_iter=100, multi_class='warn',
          n_jobs=None, penalty='l1', random_state=None, solver='warn',
          tol=0.0001, verbose=0, warm_start=False)
```

#### In [222]:

```
l1_model = LogisticRegression(C=1,penalty='l1')
l1_model.fit(tfidf_sent_train_standardized,train_data_labels.values)
```

#### Out[222]:

#### In [223]:

 $\label{lem:print} print(f"Train accuracy is \{round(l1\_model.score(tfidf\_sent\_train\_standardized, train\_data\_laprint(f"Test accuracy is \{round(l1\_model.score(tfidf\_sent\_test\_standardized, test\_data\_label]\}. The print(f"Test accuracy is \{round(l1\_model.score(tfidf\_sent\_test\_standardized, test\_data\_label]\}. The print(f"Train accuracy is \{round(l1\_model.score(tfidf\_sent\_test\_standardized, train\_data\_label]\}. The print(f"Train accuracy is \{round(l1\_model.score(tfidf\_sent\_train\_standardized, train\_data\_label]\}. The print(f"Test accuracy is \{round(l1\_model.score(tfidf\_sent\_test\_standardized, train\_data\_label]\}. The print(f"Test accuracy is \{round(l1\_model.score(tfidf\_sent\_test\_standardized, test\_data\_label]\}. The print(f"Test\_data\_label]]. The print(f"Test\_data\_labe$ 

Train accuracy is 87.86% Test accuracy is 87.2%

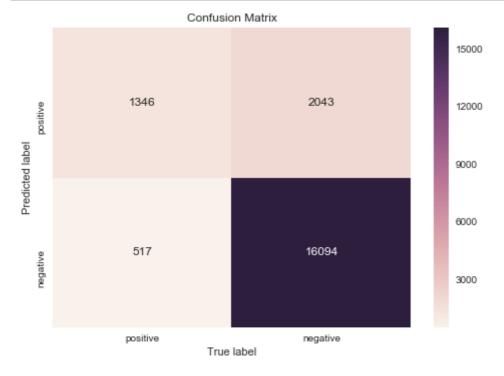
#### In [224]:

```
predictions = l1_model.predict(tfidf_sent_test_standardized)
prediction_probability_test = l1_model.predict_proba(tfidf_sent_test_standardized)
prediction_probability_train = l1_model.predict_proba(tfidf_sent_train_standardized)
```

#### In [225]:

```
# Code for drawing seaborn heatmaps
class_names = ['positive', 'negative']
heatmap_dataframe = pd.DataFrame(confusion_matrix(test_data_labels.values, predictions), ir
heatmap = sns.heatmap(heatmap_dataframe, annot=True, fmt="d")

# Setting tick Labels for heatmap
heatmap.xaxis.set_ticklabels(heatmap.xaxis.get_ticklabels())
heatmap.yaxis.set_ticklabels(heatmap.yaxis.get_ticklabels())
plt.xlabel('True label')
plt.ylabel('Predicted label')
plt.title("Confusion Matrix")
plt.show()
```

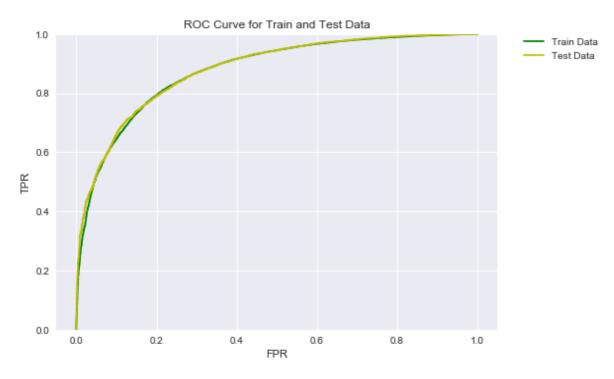


#### In [226]:

```
fpr_train, tpr_train, threshold_train = roc_curve(train_data_labels, prediction_probability
fpr_test, tpr_test, threshold_test = roc_curve(test_data_labels, prediction_probability_tes
print(f"The AUC value for test data is {roc_auc_score(test_data_labels, prediction_probabil

plt.plot(fpr_train, tpr_train,'g', label = 'Train Data')
plt.plot(fpr_test, tpr_test,'y', label = 'Test Data')
plt.ylim(0,1)
plt.legend(bbox_to_anchor=(1.05, 1), loc='upper left', borderaxespad=0.)
plt.grid(True)
plt.grid(True)
plt.title("ROC Curve for Train and Test Data")
plt.xlabel("FPR")
plt.ylabel("TPR")
plt.show()
```

#### The AUC value for test data is 0.879929646636763



[5.4.2] Applying Logistic Regression with L2 regularization on TFIDF W2V, SET 4

```
In [227]:
```

```
# Please write all the code with proper documentation
tuned_parameters = [{'C': [10**-4, 10**-2, 10**0, 10**2, 10**4]}]
#using GridSearchCV
model = GridSearchCV(LogisticRegression(penalty='12'),tuned_parameters,scoring='roc_auc',cv
model.fit(tfidf_sent_train_standardized,train_data_labels.values)
Out[227]:
GridSearchCV(cv=3, error_score='raise-deprecating',
       estimator=LogisticRegression(C=1.0, class_weight=None, dual=False, fi
t_intercept=True,
          intercept_scaling=1, max_iter=100, multi_class='warn',
          n_jobs=None, penalty='12', random_state=None, solver='warn',
          tol=0.0001, verbose=0, warm_start=False),
       fit_params=None, iid='warn', n_jobs=None,
       param_grid=[{'C': [0.0001, 0.01, 1, 100, 10000]}],
       pre_dispatch='2*n_jobs', refit=True, return_train_score='warn',
       scoring='roc_auc', verbose=0)
In [228]:
print(model.best_estimator_)
LogisticRegression(C=0.01, class_weight=None, dual=False, fit_intercept=Tru
          intercept_scaling=1, max_iter=100, multi_class='warn',
          n_jobs=None, penalty='12', random_state=None, solver='warn',
          tol=0.0001, verbose=0, warm_start=False)
In [229]:
12 model = LogisticRegression(C=0.01,penalty='12')
12_model.fit(tfidf_sent_train_standardized,train_data_labels.values)
Out[229]:
LogisticRegression(C=0.01, class weight=None, dual=False, fit intercept=Tru
          intercept_scaling=1, max_iter=100, multi_class='warn',
          n_jobs=None, penalty='12', random_state=None, solver='warn',
          tol=0.0001, verbose=0, warm start=False)
In [230]:
print(f"Train accuracy is {round(l2_model.score(tfidf_sent_train_standardized,train_data_la
print(f"Test accuracy is {round(12 model.score(tfidf sent test standardized,test data label
Train accuracy is 87.79%
Test accuracy is 87.14%
In [231]:
predictions = 12 model.predict(tfidf sent test standardized)
prediction_probability_test = 12_model.predict_proba(tfidf_sent_test_standardized)
prediction_probability_train = 12_model.predict_proba(tfidf_sent_train_standardized)
```

#### In [232]:

```
# Code for drawing seaborn heatmaps
class_names = ['positive','negative']
heatmap_dataframe = pd.DataFrame(confusion_matrix(test_data_labels.values, predictions), ir
heatmap = sns.heatmap(heatmap_dataframe, annot=True, fmt="d")

# Setting tick Labels for heatmap
heatmap.xaxis.set_ticklabels(heatmap.xaxis.get_ticklabels())
heatmap.yaxis.set_ticklabels(heatmap.yaxis.get_ticklabels())
plt.xlabel('True label')
plt.ylabel('Predicted label')
plt.title("Confusion Matrix")
plt.show()
```

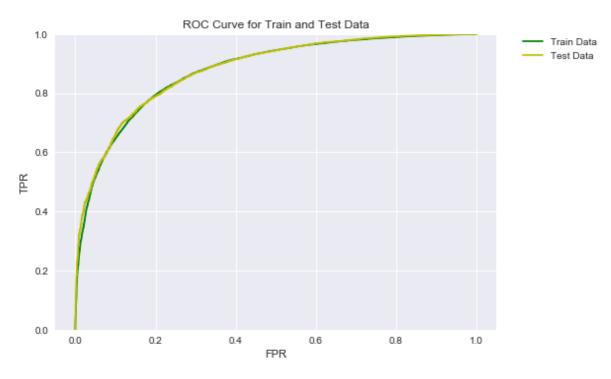


#### In [233]:

```
fpr_train, tpr_train, threshold_train = roc_curve(train_data_labels, prediction_probability
fpr_test, tpr_test, threshold_test = roc_curve(test_data_labels, prediction_probability_tes
print(f"The AUC value for test data is {roc_auc_score(test_data_labels, prediction_probabil

plt.plot(fpr_train, tpr_train,'g', label = 'Train Data')
plt.plot(fpr_test, tpr_test,'y', label = 'Test Data')
plt.ylim(0,1)
plt.legend(bbox_to_anchor=(1.05, 1), loc='upper left', borderaxespad=0.)
plt.grid(True)
plt.grid(True)
plt.title("ROC Curve for Train and Test Data")
plt.xlabel("FPR")
plt.ylabel("TPR")
plt.show()
```

The AUC value for test data is 0.8799096802736899



# [6] Conclusions

- 1. Among all the NLP techniques, we have obtained good accuracy with tf-idf model
- 2. In order to test for multi-collinearity, we have tested using pertubation test. We don't have multi-collinearity (as we have seen that 99.8% hasn 't changed after pertubation)
- 3. Important features for positive reviews are , i.e., when it has these words then they are predicted as POSITIVE review{'delici' 'great' 'best' 'excel' 'perfect' 'love' 'nice' 'amaz' 'favorit' 'wonder'} Similarly, When it has negative reviews , important features which obtained are {'stale' 'wast' 'money' 'unfortun' 'norribl' 'return' 'aw' 'terribl' 'worst' 'disappoint'}
- 4. We have also seen that we have got sparsity for L1 more than L2 ( By L1 regularization, you essentially make the vector x smaller (sparse), as most of its components are useless (zeros), and at the same time, the remaining non-zero components are very "useful".) <a href="https://medium.com/mlreview/l1-norm-regularization-and-sparsity-explained-for-dummies-5b0e4be3938a">https://medium.com/mlreview/l1-norm-regularization-and-sparsity-explained-for-dummies-5b0e4be3938a</a>)

There is table below which has all the detailed model evaluations..

- ----> Even though we haven't tested using cross-validation dataset, By observing test and train accuracies we can co-relate whether our model is good or is it tending to overfit/underfit.
- ----> Here, in only B.O.W, we can see such phenomena where our there is slight more difference between train and test accuracy. But, typically it also might not be case of overfitting as our test accuracy is somewhat on higher side.
- ----> Among all, we have got high roc-auc on Tf-idf model. So, we would say, it is best among others.

```
In [234]:
from prettytable import PrettyTable
# reference : http://zetcode.com/python/prettytable/
pretty_table = PrettyTable()
pretty_table.field_names = ["vectorizer_type","model-Penalty","Hyperparameter(C)","roc-auc"
pretty_table.add_row(["Bag of words","L1","0.01","0.93","97.18%","93.18%"])
pretty_table.add_row(["Bag of words","L2","1","0.93","91.1%","89.7%"])
pretty_table.add_row(["TF-IDF","L2","1","0.956","93.4%","91.2%"])
pretty_table.add_row(["AvgW2V","L1","1","0.907","89.21%","88.34%"])
pretty_table.add_row(["AvgW2V","L2","1","0.907","89.17%","88.3%"])
pretty_table.add_row(["Tf_idfW2V","L1","1","0.879","87.86%","87.2%"])
pretty_table.add_row(["Tf_idfW2V","L2","0.01","0.879","87.79%","87.14%"])
print(pretty_table)
+-----
| vectorizer_type | model-Penalty | Hyperparameter(C) | roc-auc | train_accu
racy | test_accuracy |
  -----
```

++								
Bag of words 93.18%	1	L1	1	0.01		0.93	I	97.18%
Bag of words   89.7%	1	L2	1	1	1	0.93	1	91.1%
TF-IDF		L2	1	1	1	0.956	1	93.4%
91.2%     AvgW2V		L1	1	1	1	0.907		89.21%
88.34%     AvgW2V	ı	L2	1	1	1	0.907	ı	89.17%
88.3%     Tf idfW2V	i I	L1	·	1	· I	0.879		87.86%
87.2%				_				
Tf_idfW2V   87.14%	l	L2	1	0.01	1	0.879	I	87.79%
+	-+		+		+-		-+	

----+

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In [ ]:			

```
In [ ]:
```