

Jacob Chamberlin

My website will be a place for me to display my artwork online. It will work as a portfolio and as a way to showcase my art to anybody who may want to see it.

My intended audience are other designers who would like to see my artwork and anybody who may be interested in my style of art.

My purpose is to showcase my art and to gain an audience of people that enjoy looking at my illustrations.

Goals:

- To drive traffic and build an audience
- To gain clients as an illustrator
- Find employment as a designer

Market analysis:

Users:

- People looking for illustrations
- Companies looking to hire designers
- Artists and people who enjoy looking at illustrations

Competitors:

- Dribble.com
- Salvoin3d.com
- Millermccormick.com

Salvoin3d.com:



Typeface: Interface, 16.536 px

Color Palette:

