

effect  
close  
S1

	Mean	Close	Don't know
<i>Lexicon Diversity</i>			
Vocabulary size	70.64	1.08 *	-0.65
Thai words	9.39	-2.73 *	3.24
Long words	3.83	-0.29 *	-0.07
Dictionary words	78.82	-1.21 *	1.21

คำจากเรื่อง, วัฒนธรรม, ภาษามือ

Private

effect  
close  
S2

<i>Lexicon Diversity</i>			
Vocabulary size	88.77	2.48 *	-1.62
Thai words	64.14	0.61 *	-0.19
Long words	4.00	-0.09 *	0.56
Dictionary words	70.39	-4.32 *	1.29

Public

effect  
class  
S3

<i>Lexicon Diversity</i>			
Vocabulary size	74.81	-2.74 *	8.45
Thai words	20.37	-13.72 *	25.92
Long words	3.61	-0.29 *	-0.16
Dictionary words	80.69	-3.61 *	5.12

Public

Private  
3rd

effect  
respect  
S1

		Very Resp	Resp	Normal
<i>Lexicon Diversity</i>				
Vocabulary size	70.42	-0.37	-0.65	*
Thai words	9.79	2.33	-0.78	*
Long words	3.78	-0.06	0.16	*
Dictionary words	78.98	0.41	0.32	*

effect  
respect  
S2

		Normal	Resp	Not respect
<i>Lexicon Diversity</i>				
Vocabulary size	86.92	*	-1.32	-0.29
Thai words	62.75	*	-5.52	2.40
Long words	4.28	*	0.29	-0.34
Dictionary words	71.44	*	-8.84	8.12

Public

3rd

effect  
respect  
S3

<i>Lexicon Diversity</i>				
Vocabulary size	72.05	*	1.26	0.84
Thai words	10.98	*	9.63	-5.04
Long words	3.34	*	0.56	-1.02
Dictionary words	78.77	*	3.13	-2.41

Private

3rd

respect      not respect

poly  
close  
S1

Linear Quad

Lexicon Diversity			
Vocabulary size	70.64	0.87	-0.22
Thai words	9.39	-2.99	-0.26
Long words	3.83	-0.11	0.18
Dictionary words	78.82	-1.21	0.00

} Private  
within

poly  
close  
S2

Lexicon Diversity			
Vocabulary size	89.20	1.41	-0.64
Thai words	64.34	0.09	-0.31
Long words	4.24	-0.67	-0.35
Dictionary words	68.87	-0.54	2.27

} Public  
3rd

poly  
close  
S3

Lexicon Diversity			
Vocabulary size	77.67	-9.88	-4.29
Thai words	26.47	-28.97	-9.15
Long words	3.38	0.27	0.34
Dictionary words	81.45	-5.50	-1.13

} Private  
3rd

poly  
respect  
S1

Lexicon Diversity			
Vocabulary size	70.42	-0.70	-0.33
Thai words	9.79	1.94	-0.39
Long words	3.78	0.02	0.08
Dictionary words	78.98	0.57	0.16

poly  
respect  
S2

Lexicon Diversity			
Vocabulary size	86.92	-0.52	0.81
Thai words	62.75	-3.96	1.56
Long words	4.28	0.32	0.02
Dictionary words	71.44	-8.48	0.36

} Public

poly  
respect  
S3

Lexicon Diversity			
Vocabulary size	72.05	0.21	-1.05
Thai words	10.98	7.33	-2.30
Long words	3.34	0.79	0.23
Dictionary words	78.77	2.77	-0.36

} Private

effect close S1	Pronoun	5.31	0.84	*	known each other	-1.20	Private
	» 1st person pronoun	3.15	0.29	*		-0.52	
	» 2nd person pronoun	3.94	0.22	*		-0.58	
	» 3rd person pronoun	2.43	0.49	*		-0.60	
	» Pronoun in non-standard spelling	1.92	0.43	*		-0.40	
	Particles	10.10	-2.87	*		2.80	
	» Socially-related particles	6.27	-2.93	*		2.47	
	» Non-socially-related particles	5.33	0.29	*		-0.27	
	» Particle in non-standard spelling	1.95	-0.03	*		0.22	
effect close S2	Pronoun	8.73	0.87	*		-2.01	Public 3rd
	» 1st person pronoun	6.30	1.13	*		-1.70	
	» 2nd person pronoun	6.90	-0.10	*		-1.44	
	» 3rd person pronoun	6.14	1.57	*		-1.17	
	» Pronoun in non-standard spelling	4.93	2.04	*		-1.12	
	Particles	9.77	0.01	*		-0.26	
	» Socially-related particles	7.38	-0.17	*		-0.26	
	» Non-socially-related particles	1.33	-0.08	*		-0.05	
	» Particle in non-standard spelling	5.46	-0.20	*		0.36	
effect close S3	Pronoun	5.63	0.96	*		0.25	Private 3rd
	» 1st person pronoun	3.31	0.29	*		0.25	
	» 2nd person pronoun	4.22	0.18	*		0.52	
	» 3rd person pronoun	2.94	0.21	*		0.77	
	» Pronoun in non-standard spelling	1.90	0.68	*		-0.23	
	Particles	14.98	-7.63	*		12.29	
	» Socially-related particles	11.18	-7.94	*		12.55	
	» Non-socially-related particles	4.51	0.95	*		-1.86	
	» Particle in non-standard spelling	1.96	-0.02	*		-0.02	
effect respect S1	Pronoun	5.20	-0.13	-0.29		*	Private
	» 1st person pronoun	3.11	0.00	-0.08		*	
	» 2nd person pronoun	3.84	-0.01	-0.15		*	
	» 3rd person pronoun	2.44	-0.01	-0.09		*	
	» Pronoun in non-standard spelling	1.90	-0.10	-0.18		*	
	Particles	10.37	1.79	-0.43		*	
	» Socially-related particles	7.05	1.48	-0.17		*	
	» Non-socially-related particles	5.33	-0.24	0.35		*	
	» Particle in non-standard spelling	2.02	0.20	-0.22		*	
effect respect S2	Pronoun	7.54	*	-1.07		-1.13	Public 3rd
	» 1st person pronoun	4.88	*	-0.55		-0.04	
	» 2nd person pronoun	6.20	*	-0.08		0.32	
	» 3rd person pronoun	5.21	*	-0.79		0.51	
	» Pronoun in non-standard spelling	3.82	*	-0.84		0.25	
	Particles	9.27	*	2.31		-2.23	
	» Socially-related particles	6.70	*	1.71		-2.04	
	» Non-socially-related particles	1.52	*	-0.13		0.41	
	» Particle in non-standard spelling	5.58	*	1.33		-1.83	
effect resp S3	Pronoun	6.86	*	-0.98		2.85	Private 3rd
	» 1st person pronoun	3.59	*	-0.23		0.82	
	» 2nd person pronoun	4.55	*	0.16		0.75	
	» 3rd person pronoun	2.95	*	0.02		0.56	
	» Pronoun in non-standard spelling	2.39	*	-0.76		1.15	
	Particles	10.27	*	5.70		-3.88	
	» Socially-related particles	6.67	*	5.81		-3.94	
	» Non-socially-related particles	4.94	*	-0.16		-0.40	
	» Particle in non-standard spelling	1.82	*	-0.09		-0.12	



poly  
class  
S1

Pronoun	5.31	1.02	0.18
» 1st person pronoun	3.15	0.41	0.11
» 2nd person pronoun	3.94	0.40	0.18
» 3rd person pronoun	2.43	0.54	0.06
» Pronoun in non-standard spelling	1.92	0.41	-0.01
Particles	10.10	-2.83	0.04
» Socially-related particles	6.27	-2.70	0.23
» Non-socially-related particles	5.33	0.28	-0.01
» Particle in non-standard spelling	1.95	-0.12	-0.10

Private

poly  
class  
S2

Pronoun	8.16	2.29	0.85
» 1st person pronoun	6.01	1.84	0.43
» 2nd person pronoun	6.13	1.82	1.16
» 3rd person pronoun	6.34	1.07	-0.30
» Pronoun in non-standard spelling	5.39	0.88	-0.69
Particles	9.64	0.32	0.19
» Socially-related particles	7.16	0.36	0.32
» Non-socially-related particles	1.27	0.08	0.09
» Particle in non-standard spelling	5.53	-0.39	-0.11

Public

poly  
class  
S3

Pronoun	6.24	-0.55	-0.91
» 1st person pronoun	3.58	-0.38	-0.40
» 2nd person pronoun	4.57	-0.69	-0.52
» 3rd person pronoun	3.43	-1.02	-0.74
» Pronoun in non-standard spelling	2.12	0.11	-0.34
Particles	17.31	-13.45	-3.49
» Socially-related particles	13.49	-13.71	-3.46
» Non-socially-related particles	4.06	2.08	0.68
» Particle in non-standard spelling	1.94	0.03	0.03

Private

poly  
resp  
S1

Pronoun	5.20	-0.28	-0.15
» 1st person pronoun	3.11	-0.04	-0.04
» 2nd person pronoun	3.84	-0.08	-0.07
» 3rd person pronoun	2.44	-0.06	-0.05
» Pronoun in non-standard spelling	1.90	-0.19	-0.09
Particles	10.37	1.58	-0.21
» Socially-related particles	7.05	1.39	-0.08
» Non-socially-related particles	5.33	-0.07	0.17
» Particle in non-standard spelling	2.02	0.09	-0.11

poly  
resp  
S2

Pronoun	7.54	-1.10	-0.03
» 1st person pronoun	4.88	-0.25	0.30
» 2nd person pronoun	6.20	-0.20	-0.12
» 3rd person pronoun	5.21	-0.65	0.14
» Pronoun in non-standard spelling	3.82	-0.55	0.29
Particles	9.27	2.27	-0.04
» Socially-related particles	6.70	1.88	0.16
» Non-socially-related particles	1.52	-0.27	-0.14
» Particle in non-standard spelling	5.58	1.58	0.25

poly  
respect  
S3

Pronoun	6.86	-1.91	-0.93
» 1st person pronoun	3.59	-0.52	-0.30
» 2nd person pronoun	4.55	-0.29	-0.45
» 3rd person pronoun	2.95	-0.27	-0.29
» Pronoun in non-standard spelling	2.39	-0.95	-0.19
Particles	10.27	4.79	-0.91
» Socially-related particles	6.67	4.88	-0.93
» Non-socially-related particles	4.94	0.12	0.28
» Particle in non-standard spelling	1.82	0.01	0.10

effect  
close  
S1

<i>Sentiment-related</i>				
Sentiment words	6.95	-0.56	*	0.63
» Positive words	4.89	-0.84	*	0.72
» Negative words	3.00	0.24	*	-0.18

} Private

effect  
close  
S2

<i>Sentiment-related</i>				
Sentiment words	10.53	1.43	*	-1.29
» Positive words	8.23	1.96	*	-1.91
» Negative words	6.68	1.75	*	-0.31

} Public  
3rd

effect  
close  
S3

<i>Sentiment-related</i>				
Sentiment words	8.29	-2.14	*	3.22
» Positive words	6.60	-2.91	*	4.26
» Negative words	3.02	0.32	*	-0.11

} Private  
3rd

effect  
respect  
S1

<i>Sentiment-related</i>				
Sentiment words	6.96	0.44	-0.31	*
» Positive words	4.89	0.64	-0.37	*
» Negative words	2.96	-0.12	-0.10	*

} Private

effect  
respect  
S2

<i>Sentiment-related</i>				
Sentiment words	10.54	*	0.95	0.47
» Positive words	7.07	*	2.94	-1.96
» Negative words	6.64	*	-2.13	2.25

} Public  
3rd

effect  
resp  
S3

<i>Sentiment-related</i>				
Sentiment words	7.05	*	1.52	-1.05
» Positive words	4.92	*	2.25	-1.63
» Negative words	3.03	*	-0.51	0.41

} Private  
3rd

poly  
class  
S1

<i>Sentiment-related</i>			
Sentiment words	6.95	-0.59	-0.04
» Positive words	4.89	-0.78	0.06
» Negative words	3.00	0.21	-0.03

}

poly  
class  
S2

<i>Sentiment-related</i>			
Sentiment words	10.60	1.25	-0.10
» Positive words	8.25	1.90	-0.04
» Negative words	7.39	-0.04	-1.08

} Public  
3rd

poly  
class  
S3

<i>Sentiment-related</i>			
Sentiment words	8.84	-3.50	-0.82
» Positive words	7.28	-4.60	-1.02
» Negative words	3.12	0.06	-0.15

poly  
resp  
S1

<i>Sentiment-related</i>			
Sentiment words	6.96	0.28	-0.15
» Positive words	4.89	0.45	-0.19
» Negative words	2.96	-0.17	-0.05

}

poly  
resp  
S2

<i>Sentiment-related</i>			
Sentiment words	10.54	0.24	-0.71
» Positive words	7.07	2.45	-0.49
» Negative words	6.64	-2.19	-0.06

} Public  
3rd

poly resp  
S3

<i>Sentiment-related</i>			
Sentiment words	7.05	1.29	-0.23
» Positive words	4.92	1.94	-0.31
» Negative words	3.03	-0.46	0.05



effect  
close  
S1

Spelling variation	23.94	0.39	*	-0.35
» Common misspelt words	1.70	0.31	*	-0.40
» Semantic variation	14.71	-0.05	*	0.04
» Simplified variation	11.95	0.23	*	-0.09
» Repeated characters	2.05	0.07	*	0.12
Abbreviation	1.57	0.38	*	-0.29
<del>Slang</del>	<del>6.17</del>	<del>0.79</del>	*	<del>0.14</del>
Swear words	2.00	0.18	*	0.05
Transliteration	1.39	0.13	*	0.00

effect  
close  
S2

Spelling variation	23.54	2.30	*	-2.87
» Common misspelt words	3.87	1.35	*	-0.20
» Semantic variation	15.60	2.82	*	-3.23
» Simplified variation	13.65	1.19	*	-0.93
» Repeated characters	2.71	1.39	*	-1.23
Abbreviation	5.06	2.57	*	-0.81
<del>Slang</del>	<del>10.56</del>	<del>4.60</del>	*	<del>-2.61</del>
Swear words	3.53	2.54	*	-0.83
Transliteration	4.61	1.05	*	0.43

effect  
~~close~~  
close  
S3

Spelling variation	23.32	1.81	*	-1.86
» Common misspelt words	1.88	0.14	*	0.22
» Semantic variation	15.08	0.09	*	0.63
» Simplified variation	11.65	1.06	*	-1.00
» Repeated characters	1.73	0.71	*	-0.95
Abbreviation	1.45	0.44	*	-0.43
<del>Slang</del>	<del>7.71</del>	<del>0.50</del>	*	<del>-2.58</del>
Swear words	1.94	-0.05	*	-0.28
Transliteration	1.39	0.01	*	-0.07

effect  
respect  
S1

Spelling variation	23.74	0.15	-0.89	*
» Common misspelt words	1.72	0.00	-0.05	*
» Semantic variation	14.57	0.13	-0.50	*
» Simplified variation	11.89	0.34	-0.75	*
» Repeated characters	2.09	0.27	-0.20	*
Abbreviation	1.40	0.20	-0.22	*
<del>Slang</del>	<del>6.28</del>	<del>0.24</del>	<del>-0.58</del>	*
Swear words	2.09	0.41	-0.26	*
Transliteration	1.36	0.04	-0.22	*

not respect  
but  
without it  
not

effect  
respect  
S2

Spelling variation	21.93	*	-1.30	1.29
» Common misspelt words	4.39	*	-0.67	1.33
» Semantic variation	13.67	*	-1.37	-1.22
» Simplified variation	12.99	*	-2.79	2.25
» Repeated characters	1.87	*	0.38	-0.62
Abbreviation	4.86	*	1.46	-1.39
<del>Slang</del>	<del>9.59</del>	*	<del>0.57</del>	<del>0.42</del>
Swear words	5.18	*	-2.84	4.49
Transliteration	3.89	*	-0.50	-1.38

effect  
respect  
S3

Spelling variation	24.75	*	-1.43	2.25
» Common misspelt words	1.71	*	0.24	-0.23
» Semantic variation	15.52	*	0.25	0.98
» Simplified variation	12.37	*	-2.13	2.29
» Repeated characters	2.24	*	-1.01	1.01
Abbreviation	2.62	*	-0.92	2.21
<del>Slang</del>	<del>7.82</del>	*	<del>-0.64</del>	<del>2.51</del>
Swear words	2.20	*	-0.30	0.45
Transliteration	1.64	*	-0.14	0.39

poly  
close  
S1

Spelling variation	23.94	0.37	-0.02
» Common misspelt words	1.70	0.36	0.05
» Sematic variation	14.71	-0.05	0.01
» Simplified variation	11.95	0.16	-0.07
» Repeated characters	2.05	-0.02	-0.10
Abbreviation	1.57	0.33	-0.04
Slang	6.17	0.46	-0.33
Swear words	2.00	0.07	-0.11
Transliteration	1.39	0.06	-0.07

Private

poly  
close  
S2

Spelling variation	23.26	3.01	0.43
» Common misspelt words	4.45	-0.09	-0.86
» Sematic variation	15.39	3.34	0.31
» Simplified variation	13.78	0.87	-0.19
» Repeated characters	2.78	1.19	-0.12
Abbreviation	5.94	0.36	-1.32
Slang	11.56	2.11	-1.50
Swear words	4.38	0.40	-1.28
Transliteration	5.35	-0.80	-1.11

Public  
3rd

poly  
close  
S3

Spelling variation	23.30	1.87	0.04
» Common misspelt words	2.06	-0.31	-0.27
» Sematic variation	15.44	-0.82	-0.54
» Simplified variation	11.68	0.98	-0.04
» Repeated characters	1.61	1.01	0.18
Abbreviation	1.45	0.43	-0.01
Slang	8.75	-3.09	-1.55
Swear words	1.78	0.36	0.25
Transliteration	1.36	0.09	0.05

Private  
3rd

poly  
resp  
S1

Spelling variation	23.74	-0.30	-0.45
» Common misspelt words	1.72	-0.02	-0.02
» Sematic variation	14.57	-0.12	-0.25
» Simplified variation	11.89	-0.04	-0.38
» Repeated characters	2.09	0.17	-0.10
Abbreviation	1.40	0.09	-0.11
Slang	6.28	-0.05	-0.29
Swear words	2.09	0.28	-0.13
Transliteration	1.36	-0.07	-0.11

poly  
resp  
S2

Spelling variation	21.93	-1.29	0.01
» Common misspelt words	4.39	-1.00	-0.33
» Sematic variation	13.67	-1.30	-0.08
» Simplified variation	12.99	-2.52	0.27
» Repeated characters	1.87	0.50	0.12
Abbreviation	4.86	1.42	-0.04
Slang	9.59	0.08	-0.49
Swear words	5.18	-3.67	-0.82
Transliteration	3.89	0.44	0.94

poly  
resp  
S3

Spelling variation	24.75	-1.84	-0.41
» Common misspelt words	1.71	0.24	-0.01
» Sematic variation	15.52	-0.37	-0.61
» Simplified variation	12.37	-2.21	-0.08
» Repeated characters	2.24	-1.01	-0.00
Abbreviation	2.62	-1.56	-0.64
Slang	7.82	-1.57	-0.93
Swear words	2.20	-0.38	-0.07
Transliteration	1.64	-0.26	-0.13