* Average fare is higher when the total number of rides and the driver count becomes lower
  + This could be because in rural areas people there is no demand for pyber rides as most of the time people have their own vehicles
* Urban areas have lower pyber fares than both suburban and rural areas.
  + This could be because in urban areas, there are more drivers are available per city
  + Many of people living in urban areas do not own a vehicle
* Despite the fact that rural areas have highest taxi fare, rural areas provides lowest revenue for the company.