

JOIN

AN AWESOME TEAM

BUILD

A STARTUP COMMUNITY

CONNECT

WITH VC'S AND THE
HOTTEST STARTUPS



StartupStorm



StartupStorm

Startup Storms looking for awesome people to join its team for the 2014/2015 semester. We are looking to fill positions for our two teams: **nwHacks** (the premiere hackathon of the Pacific Northwest, happening this January!) and for our weekly meetup series, **PitchitShipit**.

Startup Storm started when a few UBC students got together and decided to do something about the lack of support and community student startups have at UBC. As a student-run organization, we actively promote and support student startups and entrepreneurship, along with a vibrant CS culture to power these startups through our events, resources, and local VC's.

WHO ARE WE HIRING?

nwHacks: The Hackathon

- Corporate Relations Manager (x2)
- Director of Marketing
- Director of nwHacks (leads the nwHacks team)
- Director of Legal

StormTalks: The Meetup Series

- Director of Stormtalks (leads the StormTalks team)
- Photographer/Videographer and Social Media Manager
- Public Relations Manager

APPLICATION DEADLINE:

November 15th @ 11:59PM

Please refer to the last page of this hiring package for detailed instructions on how to apply.

StartupStorm.org

nwHacks is the premiere student hackathon for the Pacific Northwest, hosted annually in Vancouver, BC. Over 300 hackers/developers from Victoria, Vancouver, Portland and Seattle are coming to Vancouver on January 9-11th to build awesome software and hardware apps in under 36 hours. With the booming tech and startup economy in Vancouver, this event is a great way to get experience and make multiple contacts in the tech industry in both the US and Canada

Based on successful hackathon held elsewhere like McHacks, LAHacks and Pennapps, nwHacks seeks to pioneer student hackathons in the PNW and help build an awesome student startup/hacker community in the PNW and in UBC.

If you want the opportunity to build an awesome community and build your network in the fastest growing industry in North America, joining the nwHacks team is a great way to do so! This is also a great way to gain valuable experience and handle large budgets, events and work on an awesome team!

Please refer to the last page of this hiring package for detailed instructions on how to apply.

Director of Marketing

Are you creative? Do you like leadership roles? Do you enjoy branding and product design? Are you good at getting people together to do something/buy something? If so, Head of Marketing may be the position for you!

Qualifications

Any and all UBC students are welcome to join. Please don't hesitate to apply! However these qualifications are preferred for candidates:

- good at working in teams
- strong written and verbal communication skills
- interest in startup and technology

Responsibilities

- coordinate marketing campaign and strategy
- connect with university and off-campus organizations with regards to promotion
- work with VP of Public Relations to secure media partnerships
- work with VP of Public Relations to ensure consistent and accurate branding and brand positioning
- work with VP of Design to create new promotional material for online and offline consumption
- create and maintain marketing roadmap and strategy
- help envision brand of nwHacks and sell this to potential sponsors

Time commitment

- weekly team meetings: 1-2h/week
- work out of team meetings: 4-8h/week

Please refer to the last page of this hiring package for detailed instructions on how to apply.

Corporate Relations Manager (x2)

Do you enjoy networking with companies? Do you wish career fairs could be just a bit longer? Do you like connecting with industry titans and selling an awesome vision? As a Corporate Relations Rep, you do all this and more as part of the Sponsorship team.

Qualifications

Any and all UBC students are welcome to join. Please don't hesitate to apply! However, the following qualifications are preferred for candidates:

- Good at working in teams
- Strong written and verbal communication skills
- Interest in startup and tech industry

Responsibilities

- work with Sponsor Relations to help formulate and execute a sponsor outreach strategy that fits with the strategic goals of nwHacks
- contact and connect with potential sponsors from all over North America through email, events and phone calls
- create and refine pitches, slide decks and other tools used to sell nwHacks core vision
- onboard sponsors from industry and education through pitching
- meet with sponsors to discuss key terms and negotiate sponsorship packages
- report to directly to the Head of Marketing

Time commitment

- weekly team meetings: 1-2h/week

Please refer to the last page of this hiring package for detailed instructions on how to apply.

Director of nwHacks (leads nwHacks team)

Do you like figuring out challenges? Do you enjoy leading teams and managing people? Do you wish to run the largest hackathon in Western Canada? Dolf so look no further - Director of nwHacks is for you!

Qualifications

- prior experience running/managing a team is a must
- strong written and verbal communication skills
- interest in startup and tech industry
- experience with event organization/planningi

Responsibilities

- Lead the nwHacks team
- manage the sponsorship, logistics and legal teams to ensure an awesome event
- help promote and pitch the hackathon online and at venues
- work with Executive team and Director of Legal, Director of Logistics and Director of Sponsorship
- act as official figure for the hackathon and its success

Time commitment

- weekly team meetings: 1-2h/week
- work outside meetings: 10-15h

Please refer to the last page of this hiring package for detailed instructions on how to apply.

Director of Sponsorship

Qualifications

Do you always find yourself leading teams, even unintentionally? Do you enjoy controlled chaos? Are you the one always pitching your idea to friends or convincing others to join you? If so, Director of Sponsorship may be for you!

If so, you might be our new Storm Talks Director

Qualifications

- Strong written and verbal communication skills
- Interest in startups and technology
- Experience with non-profit/student organizations
- Previous experience managing a team
- Contacts within the startup/tech industry a plus
- Experience cold-emailing, and/or cold-calling a plus
- Must not be on exchange during the 2014/2015 academic year

Responsibilities

- Responsible for leading and managing the sponsorship team
- Responsible (along with team) for securing and signing sponsors onboard
- Secure catering services for marketing nwHacks to developer evangelists, recruiters and companies
- Collaborate with Director of Marketing to coordinate hackathon brand positioning for sponsors

Time commitment

- Weekly team meetings: 1-2 hours/week
- Work out of team meetings: 5-10 hours/week

Please refer to the last page of this hiring package for detailed instructions on how to apply.

Pitchit shipit is a meetup focusing on building your product (software development) and pitching it to investors once your MVP is out the door.

Based on successful meetups held at Michigan State University, "F*&kit Shipit", Pitchit Shipit is a weekly meetup series featuring the top engineers, executives and non-technical co-founders go over awesome stuff they think others should know. Topics range from programming to business development, cap tables, pitching and much more!

In short "Pitchit Shipit" is the one-stop shop for students interested in startups covering everything one could need to know from development to business strategy, recruitment, design, etc. Working on the "Pitchit Shipit" team involves reaching out to local companies to find speakers and reaching out to students from across the lower mainland and clubs about our meetups and how awesome they are!

NOTE: All positions listed report to the Director of PitchitShipit.

Please refer to the last page of this hiring package for detailed instructions on how to apply.

PitchitShipit Director

Attend weekly meetups and aid participants with their app development projects. Provide a mini-lecture for meetups once per month, or as is required. Manage recruitment and hiring for meetup and lead meetup team. Help direct the content and format of meetup and coordinate logistics.

Qualifications

(please apply even if you don't meet these!)

- strong public speaking skills
- leadership experience (especially in student run organizations)
- committed to building the Vancouver app design community
- tutoring experience a plus

Responsibilities

- connect with university officials to bring them on board and assist with our event's logistics
- Lead team meetups and ensure all events are run smoothly
- ensure fast, reliable WiFi access for over 300+ participants
- coordinate efforts with UBC to ensure day-of event goes smoothly

Time commitment

- weekly outside of meetings: 5-10h/week
- weekly team meetings: 1-2h/week

Photographer/Videographer, Social Media

Attend weekly meetups and take document meetups. Have a keen interest in app development and a desire to learn more. Help create content for social media channels and posters. Option to create promotional material with Head of Marketing.

Qualifications

(please apply even if you don't meet these!)

- event photography experience using natural light is an asset
- able to discreetly take photos without disturbing participants
- interest in app design, startups and/or tech
- Photoshop and graphic design skills a plus

Time commitment

- 1-3 hours/week
- weekly team meetings: 1h/week

Please refer to the last page of this hiring package for detailed instructions on how to apply.

Director of Public Relations

Advertise weekly development meetups to UBC, SFU, Capilano, and BCIT students, aiming to gather a minimum turnout of 20 students per session. Aid Head of PitchitShipit with securing guest speakers. May optionally create promotional material with help from Photographer.

Qualifications

(please apply even if you don't meet these!)

- Able to communicate professionally with students and professionals
- Event marketing experience is a plus, but not required
- Connections to other Lower Mainland post-secondary institutions is an asset
- Time management and able to meet weekly deadlines

Time commitment

- 2-4 hours/week
- weekly team meetings: 1h/week

Please refer to the last page of this hiring package for detailed instructions on how to apply.

Vice President

Do you like leadership roles? Do you enjoy leading a team and executing on an awesome plan? Are you good at getting people together to do something amazing? Do you want to have a large role in guiding a new organization on a path to success?

If so, you might be our new Vice President

Qualifications

- Strong written and verbal communication skills
- Interest in startups and technology
- Experience with non-profit/student organizations
- Previous experience managing a team necessary
- Organizing event

Responsibilities

- Second in command below President
- Responsible, along with the President, for making and executing on decisions that guide the club.
- Responsible for leading the club in the President's absence
Connect with university and off-campus organizations with regards to promotion
- Responsible for administrative and organizational tasks and all admin tasks have been completed/done
- Help connect new sponsors, new members and promote club and its activities/events

Time commitment

- Weekly team meetings: 1-2 hours/week
- Work out of team meetings: 10-15 hours/week

Please refer to the last page of this hiring package for detailed instructions on how to apply.



How to **apply**

Email a single PDF/Word document to **apply@startupstorm.org** with the subject line "Startupstorm Application - [Team Name] - [Job Title]". The PDF/Word doc should include:

1. Your résumé (maximum one page)
2. A brief cover letter in which you provide answers to the questions listed:
Why do you want to join Startup Storm?
Why do you think you would be a perfect fit for [Job Title]
Why do you think UBC needs more innovation and student startups?
Bonus points: point out something you think we could improve upon?
(maximum one page)

For those of you who are interested in applying but are not currently in Vancouver, don't worry! We will be holding Skype/Google hangout interviews for any applicants that are currently out of town.

If you have any questions, don't hesitate to shoot us an email! We'll get back to you as quickly as possible.

Tips & Tricks

Please, DO NOT leave your application until the last minute! All applications must be received by 11:59PM on 15th of November, 2014.

While we appreciate all applications, due to the volume of applicants, we will only be contacting those who have been selected for interviews. Thank you.

GOOD LUCK!

Co-President

Do you like leadership roles? Do you enjoy leading a team and executing on an awesome plan?
Do you want to lead an awesome team to success, put in the hard work and get it done?
Do you want to become the face for hackers in UBC and beyond!

If so, you might be our new Co-President

Qualifications

- Strong written and verbal communication skills
- Interest in startups and technology
- Experience in leadership roles
- Previous experience managing a team nessecary
- Organizing event / non-profits a must

Responsibilities

- First in command along with other vice-president
- Responsible, along with the President, for running meetings, executing events and the overall sucess of the club.
- Responsible for leading the club
Connect with university and off-campus organizations with regards to promotion
- Responsible for al administrative and organizational tasks and all admin tasks have been completed/done
- Responsible for promoting the club and its events whenever and wheveer

Time commitment

- Weekly team meetings: 1-2 hours/week
- Work out of team meetings: 15-20 hours/week

Please refer to the last page of this hiring package for detailed instructions on how to apply.