

# Houssem Chammam

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[LinkedIn](#)

Public Policy Analyst and recent MPP graduate with 3+ years of experience in data-driven analysis, policy communication, and strategic stakeholder engagement. Expertise includes advising civil society coalitions and public institutions on public finance, energy, and climate policy. Driven to build on this research foundation and acquire practical project management skills to transition into roles advancing sustainable development.

## EDUCATION

**Willy Brandt School of Public Policy – DAAD Helmut Schmidt Scholar ship**

**2023 – July. 2025**

*Master of Public Policy (MPP) Candidate*

*Erfurt, Germany*

- **Specialization:** Development and Socio-Economic Policies
- **Capstone Group Project:** Green Bonds & Sustainable Investing. **Client:** Facing Finance eV
- **Thesis:** The Role of Water in the Energy Transition: Institutional Asymmetries in Tunisia's Water-Energy Nexus. **Supervisor:** Prof. Dr. Andreas Goldthau

**Carleton College – The George Foundation Scholarship**

**2017 – 2021**

*Bachelor Of Arts in Political Science/IR*

*Northfield, Minnesota*

- **GPA:** 3.64/4 – **Awards:** Distinction for Exceptional Research in Capstone Project, Distinction among Major
- **Concentration:** Public Policy Analysis
- **Study Abroad:** Microeconomics of Development in Bangladesh

## WORK EXPERIENCE

**North African Policy Initiative (NAPI)**

**Dec. 2025 – May. 2025**

*Trainee – Program Officer*

*Tunis- Hybrid*

- Coordinated the design and rollout of a Mediterranean youth policy platform, strengthening regional knowledge-sharing and collaboration on sustainable development.
- Supported business development by drafting funding proposals, identifying new partnership opportunities, and compiling data for grant applications.
- Developed and delivered training programs for external partners and clients on policy analysis, research methods, and stakeholder engagement.
- Supported client meetings by providing technical input and ensuring clear communication across English, Arabic, and French.

**German Institute for Global and Area Studies (GIGA)**

**Mar. 2024 – Dec. 2024**

*Student Assistant*

*Hamburg, Germany*

- Conducted research and literature reviews on political communication in authoritarian regimes, contributing to an international research project.
- Organized and managed an international academic conference and three live online events, overseeing logistics, stakeholder engagement, and outreach to enhance visibility and non-academic participation.
- Enhanced internal and external project communication by developing an accessible research database and producing research briefings.

**Al Bawsala**

**Jun. 2021 – Apr. 2023**

*Public Policy Lead | Mar. 2022 – Apr. 2023*

*Tunis, Tunisia*

- Directed technical project delivery and cross-team collaboration, developing two proprietary economic models, and launching an interactive policy tool adopted by partner organizations.

- Led full-cycle project management, including the redesign and delivery of five multi-donor research and advocacy projects (Oxfam, Ford Foundation, EU), shifting the unit toward policy-driven narratives that ensured project continuity during political transition.
- Served as technical focal point for a multinational civil society coalition during IMF negotiations, delivering analysis and policy recommendations on subsidy reform, energy transition, and fiscal policy coherence.
- Coordinated directly with donor partners and policy stakeholders to align advocacy strategies, mobilize resources, and adapt project delivery to evolving priorities.

*Public Policy and Public Finance Analyst | Jun. 2021 – Mar. 2022*

- Authored three major reports and five policy briefs on fiscal and public policy, contributing to evidence-based advocacy and shaping national discourse during the post-COVID recovery.
- Represented the organization in national media and at international policy forums, advocating for debt sustainability, energy reform, and evidence-based policy reform.
- Built and maintained strategic relationships with public institutions and civil society organizations to facilitate data-sharing, inform policy recommendations, and support joint advocacy initiatives.
- Designed and delivered training sessions for over 20 NGOs, helping them identify and advocate for fiscal and economic issues relevant to their work.

**Institute For Policy Studies (IPS)**

**May. 2020 – Aug. 2020**

*Policy Research & Advocacy Intern – Future Leaders Fellow*

*Washington, DC*

- Conducted in-depth research on U.S. fiscal policy and defense budgets, drafting blog entries to support advocacy efforts.
- Provided data analysis to support supervisor's U.S. Senate testimony on federal budget allocations during COVID-19, informing high-stakes discussions on national economic response.
- Developed and executed three social media campaigns in collaboration with partners, using data-driven infographics for digital advocacy.
- Participated in professional development and fellowship training on writing, advocacy strategies, and a variety of global and local policy issues with a cohort of 8 young researchers.

**Carleton College**

**Apr. 2019 – Aug. 2019**

*Admissions Fellow*

*Northfield, Minnesota*

- Conducted 50+ prospective student interviews and submitted evaluations to the admissions committee.
- Managed a dataset of over 4,000 applicant profiles alongside five admissions fellows, conducting reviews, updating information, and producing reports on top talent to inform selection strategies.
- Collaborated with admissions to develop and implement targeted recruitment strategies, including outreach campaigns for international students, enhancing engagement and attracting a broader international pool.
- Supported the planning and implementation of an on-campus summer scholarship program for low-income and first-generation students.

## **SKILLS**

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**Skills:** Policy Development and Analysis, Research Methodologies, Report and Proposal Writing, Data Visualization, Project Coordination, Cross-Cultural Communication, Event and Workshop Facilitation.

**Digital Proficiency:** Excel, R, MS Office, AI Productivity Tools.

**Awards:** Presidential Volunteer Service Award (United States White House), iEARN-Tunisia award.

## **Native & Foreign Languages**

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**Arabic:** ★★★★★ (Native)

**German:** ★★★☆☆ (B1

**Conversational)**

**English:** ★★★★★ (C2 Full Proficiency)

**Spanish:** ★★★☆☆ (B1

**Conversational)**

**French: ★★★★★ (C1 Working Proficiency)**