

# Houssem Chammam

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[LinkedIn](#)

[Website](#)

Public Policy Analyst with a strong foundation in data-driven analysis and strategic stakeholder engagement. Skilled in translating complex data into policy insights, with experience advising civil society and public actors on navigating regulatory frameworks and communicating policy priorities to diverse audiences. Currently an MPP candidate and DAAD Scholar studying the impact of water scarcity on the energy transition.

## WORK EXPERIENCE

### North African Policy Initiative (NAPI)

Dec. 2025 – May 2025

*Trainee – Program officer*

*Tunis- Hybrid*

- Led the design and rollout of a Mediterranean youth policy writing platform, expanding regional knowledge-sharing and collaboration on sustainable development.
- Delivered training programs on policy analysis, research methods, and stakeholder engagement for external clients.
- Contributed to business development and project design by drafting funding proposals, identifying strategic opportunities, and co-developing training and research materials.

### German Institute for Global and Area Studies (GIGA)

Mar. 2024 – Dec. 2024

*Student Assistant*

*Hamburg, Germany*

- Conducted research and literature reviews on political communication in authoritarianism, contributing to ongoing research project on authoritarianism
- Organized and managed one international academic conference and three live online events, overseeing logistics, stakeholder engagement, and outreach to enhance visibility and non-academic participation.
- Built and managed a research database while preparing briefing materials, enhancing access to key insights and supporting communication with internal teams and external partners.

### Al Bawsala

Jun. 2021 – Apr. 2023

*Public Policy and Public Finance Lead / Mar. 2022 – Apr. 2023*

*Tunis, Tunisia*

- Represented a large multinational civil society coalition as a technical focal point during IMF negotiations, delivering analysis and recommendations on policy coherence, subsidy reform, and energy transition policies.
- Led full-cycle project management, pivoting the unit toward a policy-driven focus, ensuring project continuity in a post-political transition context and raising the profile of the Public Policy unit.
- Led technical project delivery and cross-team coordination, developing 2 proprietary economic models and launching an interactive policy tool that enabled collaborative implementation across partner organizations.

*Public Policy and Public Finance Analyst / Jun. 2021 – Mar. 2022*

- Authored three comprehensive reports and five policy documents on public policy that shaped ongoing political discourse and informed advocacy efforts during post-COVID recovery.
- Represented the organization in national media and international forums, advocating for debt sustainability, energy reform and evidence-based policy reform.
- Built strategic partnerships with ministries and international organizations, to access critical budgetary data, analyze fiscal trends, and shape evidence-based policy recommendations.
- Provided policy training and capacity building for over 20 NGOs, helping them identify and advocate for fiscal and economic issues relevant to their work.

### Institute For Policy Studies (IPS)

May. 2020 – Aug. 2020

*Policy Research & Advocacy Intern – Future Leaders Fellow*

*Washington DC*

- Conducted in-depth research on U.S. fiscal policy and defense budgets, drafting blog entries that contributed to the organization's advocacy efforts and discourse.
- Provided data analysis to support supervisor's testimony in the U.S. Senate, contributing to discussions on federal budget allocations and military spending during COVID-19.

- Developed and executed three social media campaigns in collaboration with partners, using **data-driven infographics** and **digital advocacy** to raise awareness

### **Bernie Sanders Presidential Campaign**

**Nov. 2019 – Apr. 2020**

#### *Regional Co-manager*

*Dakota and Rice County, Minnesota*

- Launched and co-managed local presidential campaign, serving as the lead on campaigning and strategic communication.
- Developed and implemented local campaign strategies and communication, ensuring alignment with the national campaign.
- Leveraged policy training to create a successful policy-driven campaign that promoted key policy proposals, including the Green New Deal, contributing to the candidate's victory in the jurisdiction.
- Led the training of over 20 volunteers on policy issues, fostering a collaborative environment that encouraged innovative communication.

### **Carleton College**

**Jan. 2019 – June. 2019**

#### *Research Project Student Lead– Department of Political Science*

- Pitched and successfully launched a media-analytics research project to analyze U.S. election coverage.
- Co-designed and implemented a research protocol and transcript coding system for a team of 7 students, ensuring accurate and consistent data analysis.
- Developed an R script to scan and filter transcripts from the database, detecting and classifying mentions of election or candidates, streamlining the data analysis process.

## **EDUCATION**

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### **Willy Brandt School of Public Policy – DAAD Helmut Schmidt Scholarship**

**2023 – July. 2025**

#### *Master of Public Policy (MPP) Candidate*

*Erfurt, Germany*

- **Specialization:** Development and Socio-Economic Policies
- **Capstone Group Project:** Justice Clinic
- **Thesis:** The Role of Water in the Energy Transition: Institutional Perspectives from water-scarce Tunisia
  - **Supervisor:** Prof. Dr. Andreas Goldthau

### **Carleton College – The George Foundation Scholarship**

**2017 – 2021**

#### *Bachelor Of Arts in Political Science/IR*

*Northfield, Minnesota*

- **GPA:** 3.64/4 – **Awards:** Distinction among Major, Distinction for Exceptional Research in Capstone Project
- **Concentration:** Public Policy Analysis
- **Study Abroad:** Microeconomics of Development in Bangladesh

## **SKILLS**

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**Skills:** Policy Development and Analysis, Data Analysis and Presentation, Research Methodologies, Report Writing, Communication for non-policy audiences,

**Digital Proficiency:** Excel, R, Python for Data Science, AI productivity and data tools

**Awards:** Presidential Volunteer Service Award (United States White House), iEARN-Tunisia award.

### **Native & Foreign Languages**

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**Arabic:** ★★★★★ (Native)

**German:** ★★☆☆☆ (Conversational)

**English:** ★★★★★ (Full Proficiency)

**Spanish:** ★★☆☆☆ (Conversational)

**French:** ★★☆☆☆ (Working Proficiency)