



CEYLON
CLASSY • GEMS

ONE OF A KIND

BRAND • GUIDELINES



PRIMARY LOGO

This version will be used as the
Primary Logo for the brand.



REVERSED LOGO

This version will be used for
darker backgrounds which do
not conflict with the logo colors.



MONOCHROME BLACK

This version will be used for
lighter backgrounds in a
monochromatic setting.



MONOCHROME WHITE

This version will be used for
darker backgrounds in a
monochromatic setting.

TYPOGRAPHY

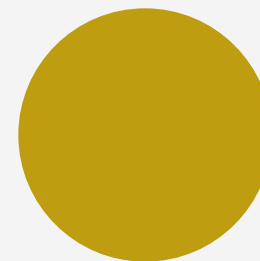
HEADINGS & TITLES

CONSTANTINE REGULAR

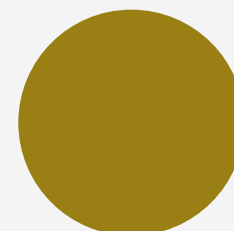
Paragraph and other regular text
in branded documents and other
materials

Futura PT Book

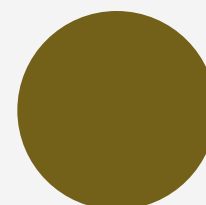
COLOR SCHEME



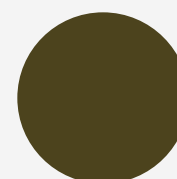
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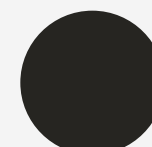
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#736119



#4C431D



#262521