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**PUSL3190 Computing Individual Project**

**Project Proposal**

Virtual Dress Fitting

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Based on

As reported by

As stated by

Chapter 01

# **Problem statement**

Global retail ecommerce sales worldwide



**Figure 1** (Administration, 2021)

After the covid19 pandemic in 2019, the worldwide online shopping sales has rapidly increased as shown in the above figure 1.

However, comparing to the huge online clothing sales rate, the return rate of the clothing items also claimed to be high. As stated by National Retail Federation, the average USA return rate of clothing sales is 20.8% (3DLOOK, n.d.).

Statista stated that, comparing to other retail product categories such as shoes, bags or accessories, clothing items have the highest returned rate which is 26% among all the categories. (3DLOOK, n.d.)

Chapter 02

# **Project description**

Each person has different body shapes. And material wise, clothing items measurements could be different

Chapter 03

# **Research Gap**

Chapter 04

# **Requirements Analysis**

Chapter 05

# **Finance**

Chapter 06

# **External organizations**

Chapter 06

# **Time Frame / Timeline**

# **Referencing / Bibliography**

# References

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