

PRIVACY POLICY

Last Updated: 17/09/2024

At **Grace Beauty Lounge**, we are committed to protecting your privacy. This Privacy Policy outlines how we collect, use, and safeguard any information collected through our website. Please read this policy carefully to understand how we handle your data.

1. Information We Collect

We do not collect personally identifiable information through this website.

1.1 Automatically Collected Information

We may collect non-personally identifiable information that helps improve your experience on our website. This includes:

- IP address
- Browser type
- Time spent on our website
- Pages viewed
- Cookies and similar tracking technologies

2. How We Use Your Information

We use the non-personally identifiable information collected for the following purposes:

2.1 Website Enhancements

- To analyse site performance and improve functionality
- To optimize the user experience based on browsing data

2.2 Customization

- To deliver relevant content and product suggestions based on your browsing activity

3. Sharing Your Information

Since we do not collect personal information, we do not share any personally identifiable data. However, non-personally identifiable information may be shared with trusted third parties for the following purposes:

- **Service Providers:** We may use third-party companies to analyse website usage and manage cookies. No personal information is shared.
- **Legal Requirements:** We may disclose necessary information if required by law or in response to lawful requests.

4. Data Security

We implement reasonable security measures to protect any data we collect through our website. While we strive to maintain high security standards, no system is completely immune to potential risks.

5. Cookies and Tracking Technologies

Our website uses cookies and similar tracking technologies to enhance your experience. These help us analyse how the site is used and deliver personalized content. You can adjust cookie settings in your browser, though this may affect site functionality.

6. Your Data Protection Rights

As we do not collect personally identifiable information, requests such as data access, correction, or deletion are not applicable. For concerns about cookies or tracking technologies, please contact us at gracebeautylounge@gmail.com.

7. Third-Party Links

Our website may include links to third-party sites. Grace Beauty Lounge is not responsible for the privacy practices of these external websites. We recommend reviewing their privacy policies before sharing any personal information.

8. Changes to This Privacy Policy

We may update this privacy policy occasionally. Any changes will be posted on this page, and the "Last Updated" date will reflect the most recent version. We encourage you to review this page regularly to stay informed.

9. Contact Us

If you have any questions about this Privacy Policy, please contact us at:

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