



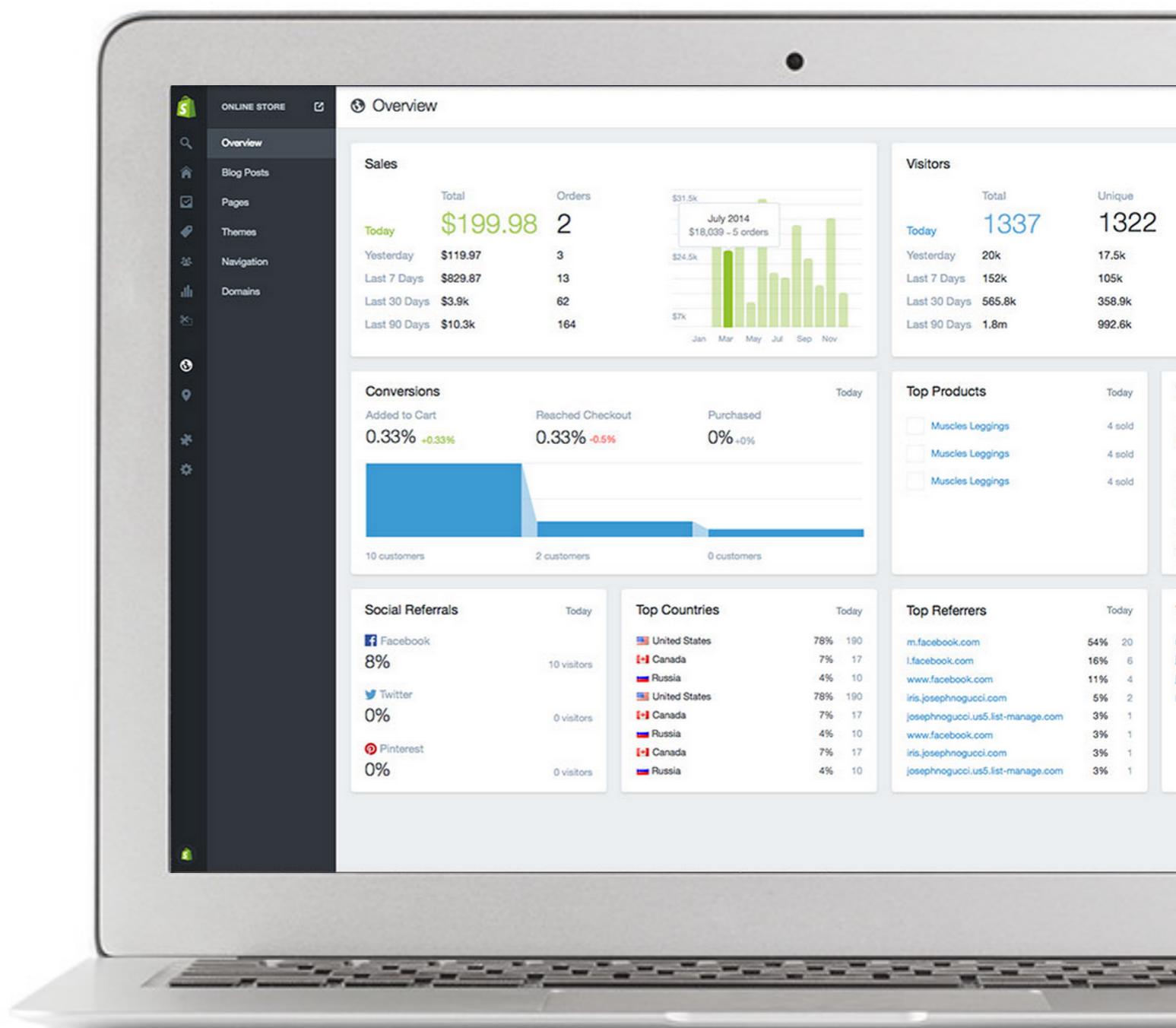
Why Shopify



Choosing an ecommerce platform

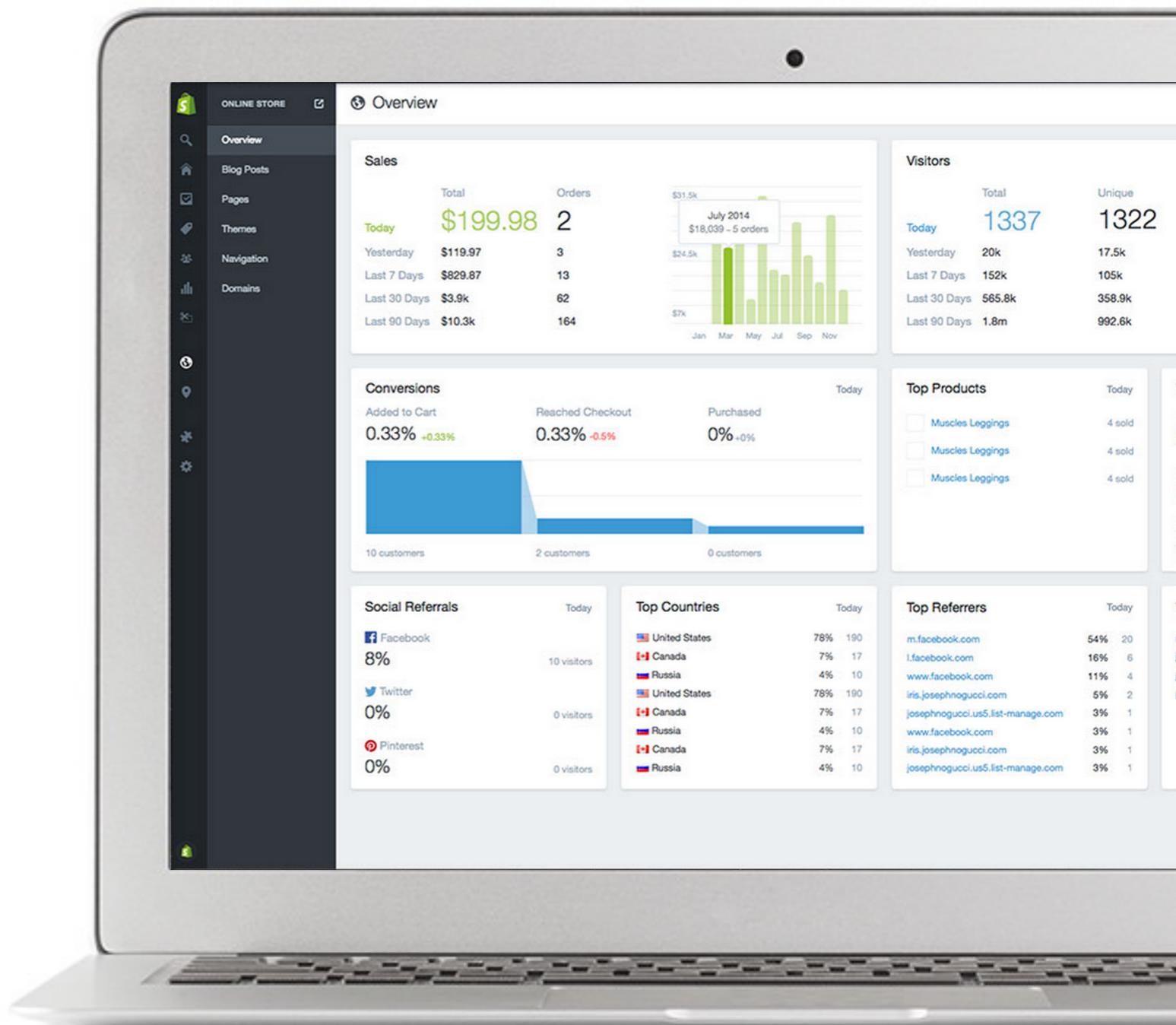
Choosing an ecommerce platform

- Fully featured



Choosing an ecommerce platform

- Fully featured
- Flexible



Choosing an ecommerce platform

- Fully featured
- Flexible
- Forward looking



What is **shopify**?

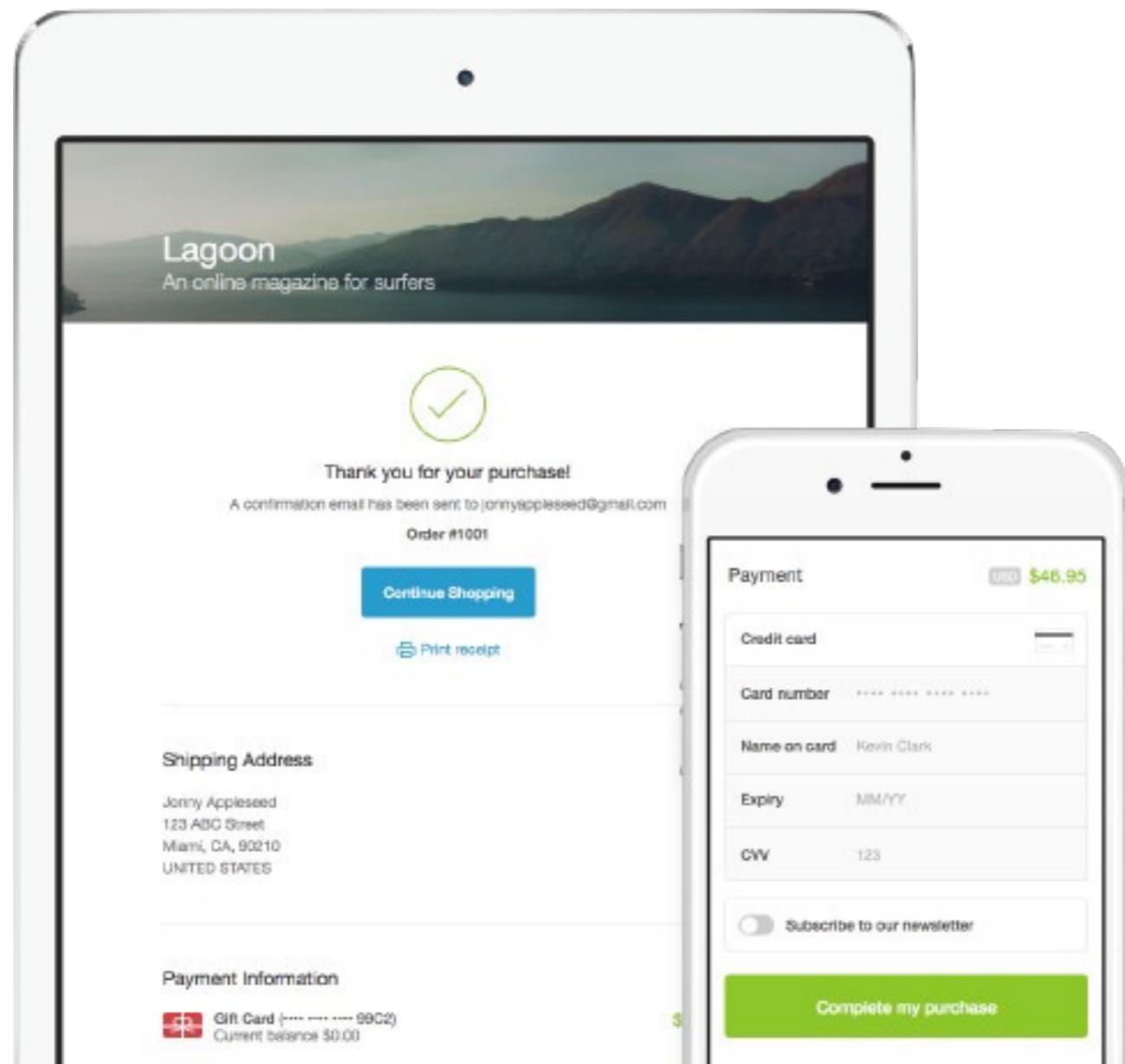
Shopify is a complete solution for building a commerce business.



For your customers

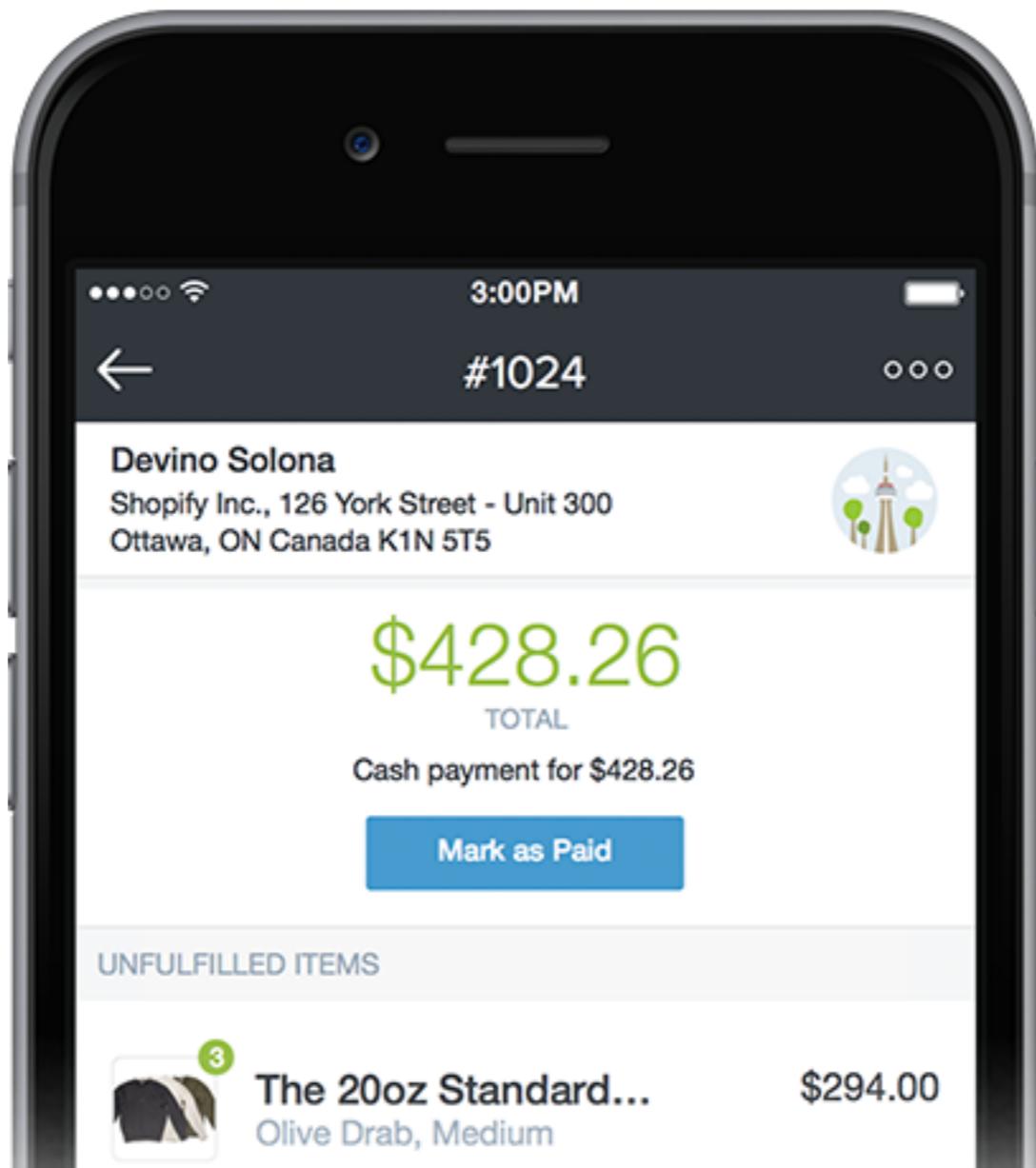
For your customers

Create a unique shopping experience



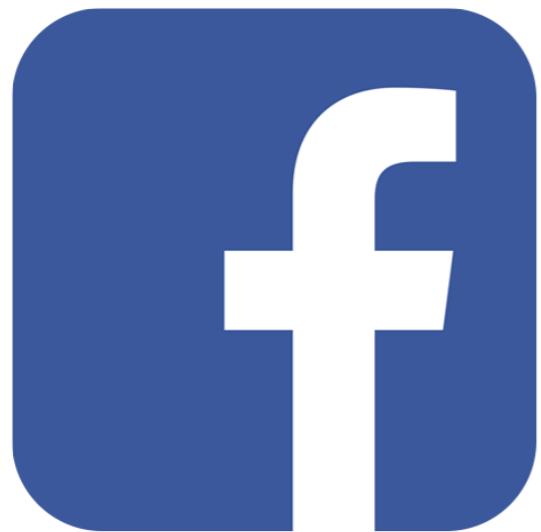
For your customers

Offer customer accounts



For your customers

Sell on social media



Facebook



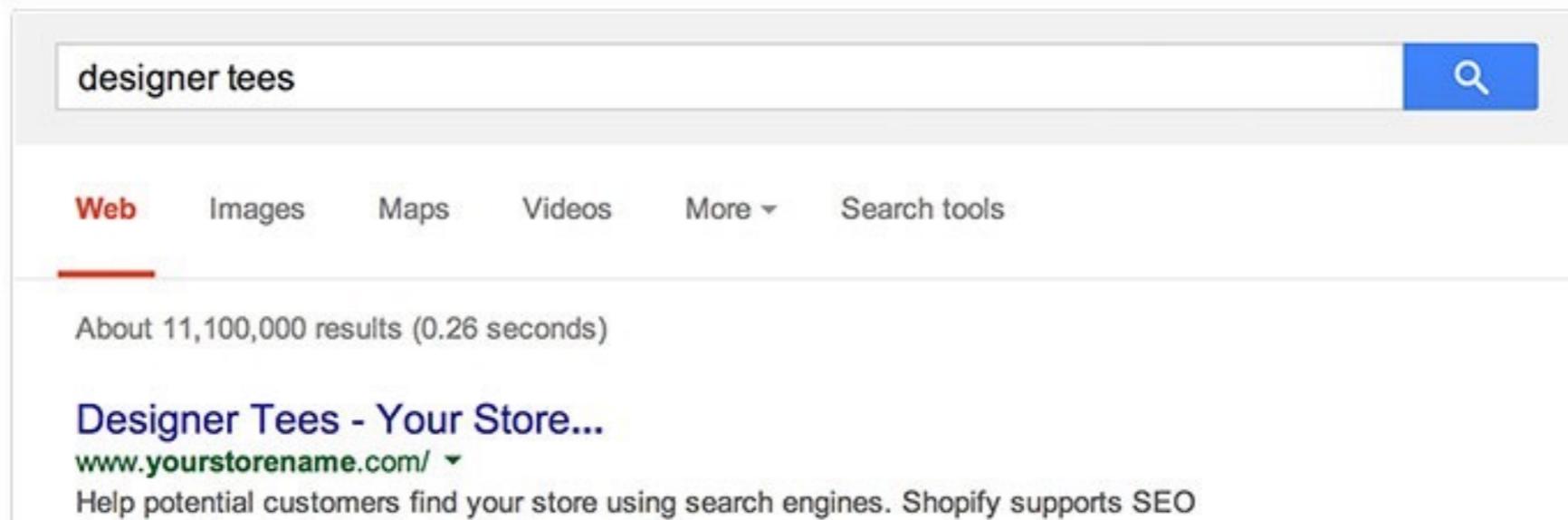
Twitter



Pinterest

For your customers

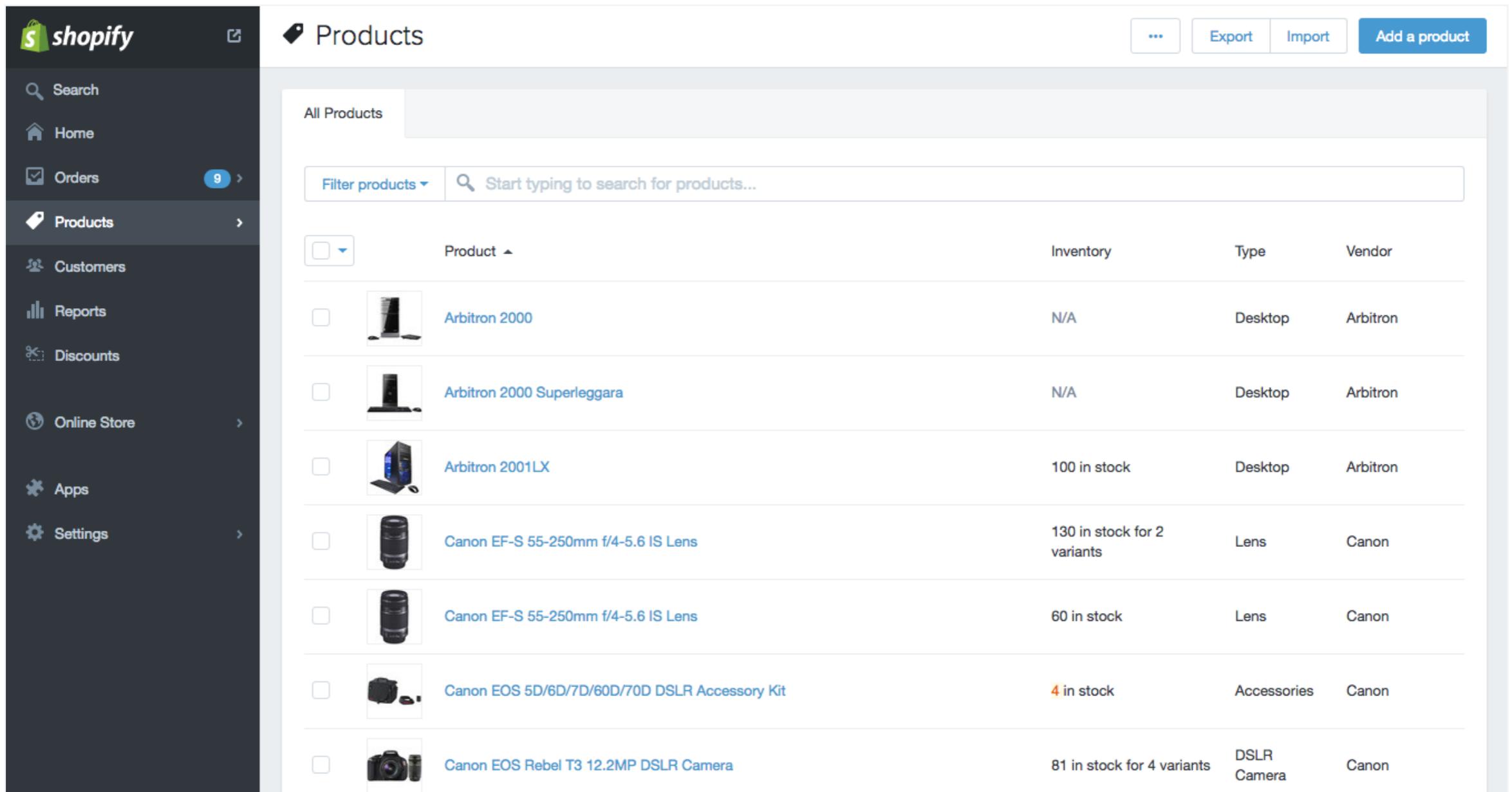
- Accept all credit card types and PayPal
- SEO optimized
- Offer gift cards
- Fast page load and great uptime



For you and your team

For you and your team

Robust product options



The screenshot shows the Shopify admin interface with the 'Products' page open. The left sidebar includes links for Search, Home, Orders (with 9 notifications), Products (selected), Customers, Reports, Discounts, Online Store, Apps, and Settings. The main area is titled 'Products' and shows a table of products. The columns are 'Product' (with a dropdown arrow), 'Inventory', 'Type', and 'Vendor'. The products listed are:

Product	Inventory	Type	Vendor
Arbitron 2000	N/A	Desktop	Arbitron
Arbitron 2000 Superleggara	N/A	Desktop	Arbitron
Arbitron 2001LX	100 in stock	Desktop	Arbitron
Canon EF-S 55-250mm f/4-5.6 IS Lens	130 in stock for 2 variants	Lens	Canon
Canon EF-S 55-250mm f/4-5.6 IS Lens	60 in stock	Lens	Canon
Canon EOS 5D/6D/7D/60D/70D DSLR Accessory Kit	4 in stock	Accessories	Canon
Canon EOS Rebel T3 12.2MP DSLR Camera	81 in stock for 4 variants	DSLR Camera	Canon

For you and your team

Inventory management

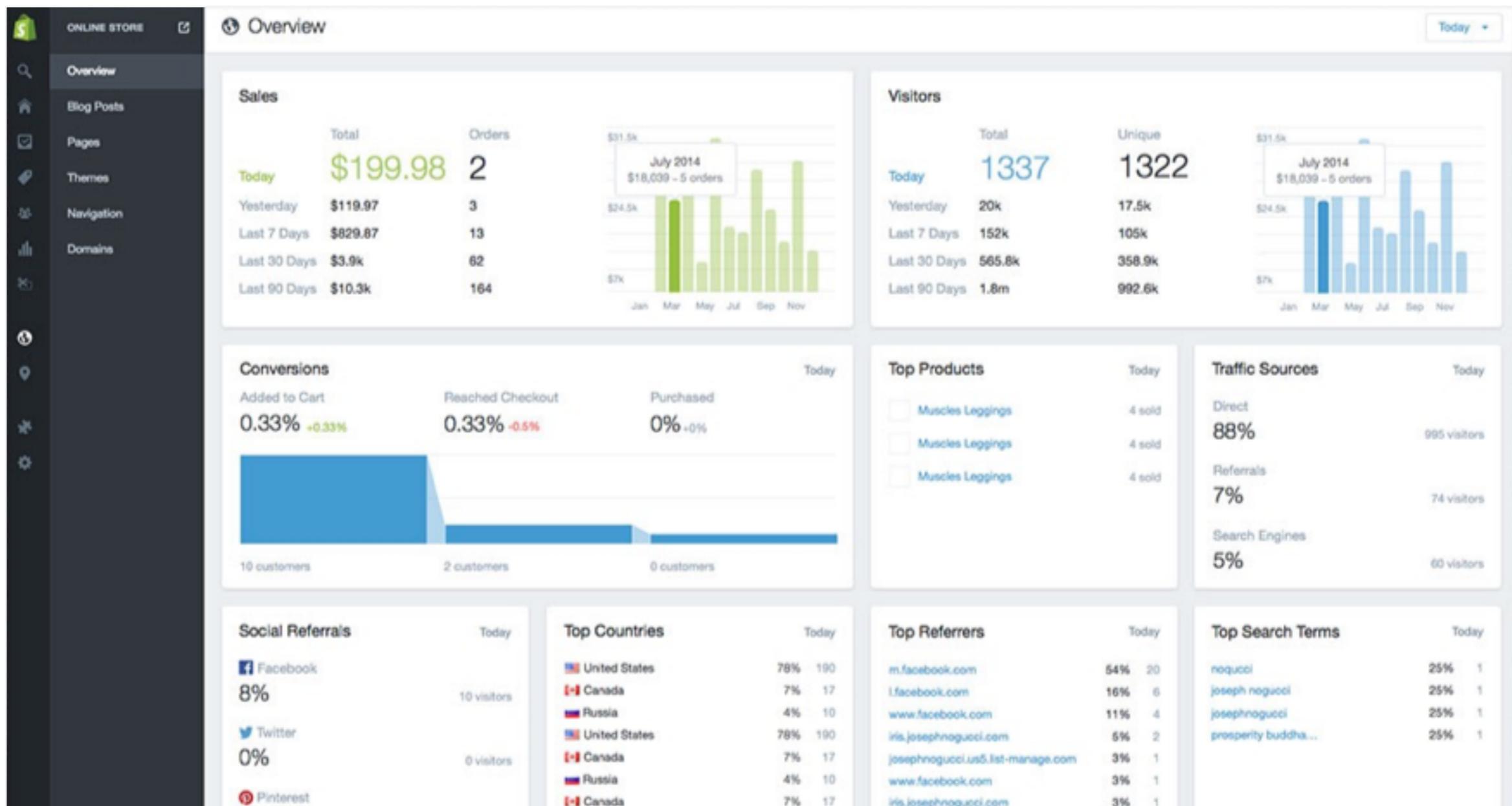
The screenshot shows the Shopify Admin interface for managing orders. On the left is a dark sidebar with various icons and links: Home, Orders, Products, Customers, Reports, and Settings. The main area has a title 'Orders' with a checked checkbox. Below it is a message about enabling desktop notifications. A navigation bar includes buttons for 'All Orders', 'Open', 'Unfulfilled', and 'Unpaid'. A search bar allows filtering by order number or name. The main table lists several orders:

	Order	Date	Customer	Payment Status	Fulfillment Status	Total
<input type="checkbox"/>	#1090	Monday at 2:09pm	Todd Tanley	Paid	Fulfilled	\$10,000.00
<input type="checkbox"/>	#1089	Monday at 1:34pm			In Progress	\$100,000.00
<input type="checkbox"/>	#1088	Apr 15, 4:55pm			In Progress	\$1.00
<input type="checkbox"/>	#1087	Apr 15, 12:51pm			In Progress	\$1.13
<input type="checkbox"/>	#1086	Apr 8, 4:12pm			In Progress	\$12.30
<input type="checkbox"/>	#1085	Apr 1, 1:07pm	Todd Tanley	Paid	Fulfilled	\$1.00

A tooltip for the order #1090 for Todd Tanley provides his contact information: CLInternational, 10 York Street, Toronto, ON M5V1R1, Canada, 416-322-3322, toddtan@gmail.com, and a note that he does not accept marketing. The fulfillment status for this specific order is listed as 'Fulfilled'.

For you and your team

Advanced store statistics



For you and your team

- Amazing customer support
- Discount code and coupon engine
- Details customer profiles
- Auto calculate shipping costs



Online and in-person

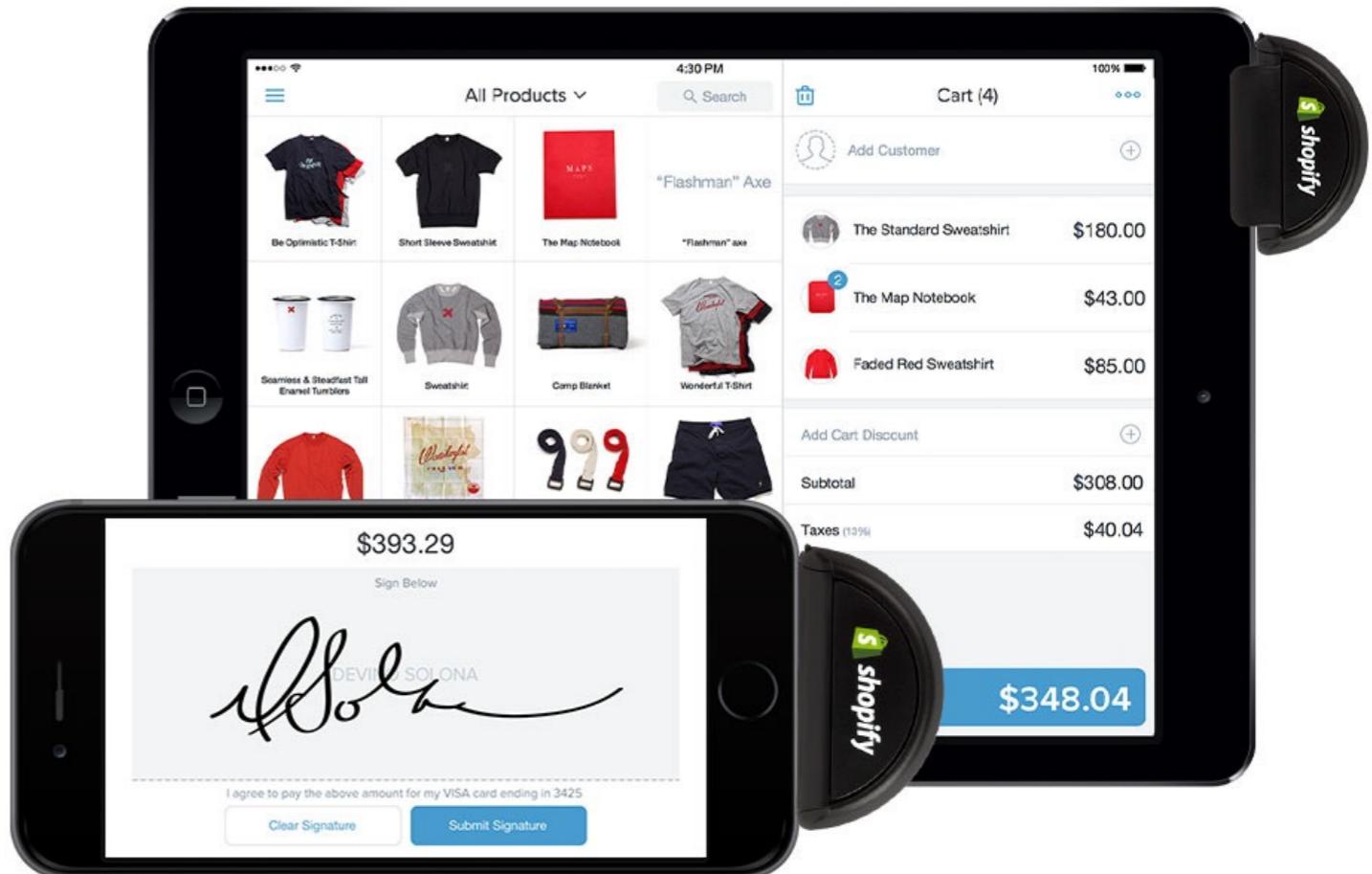
Online and in-person

Sell your products both online and in-person



Online and in-person

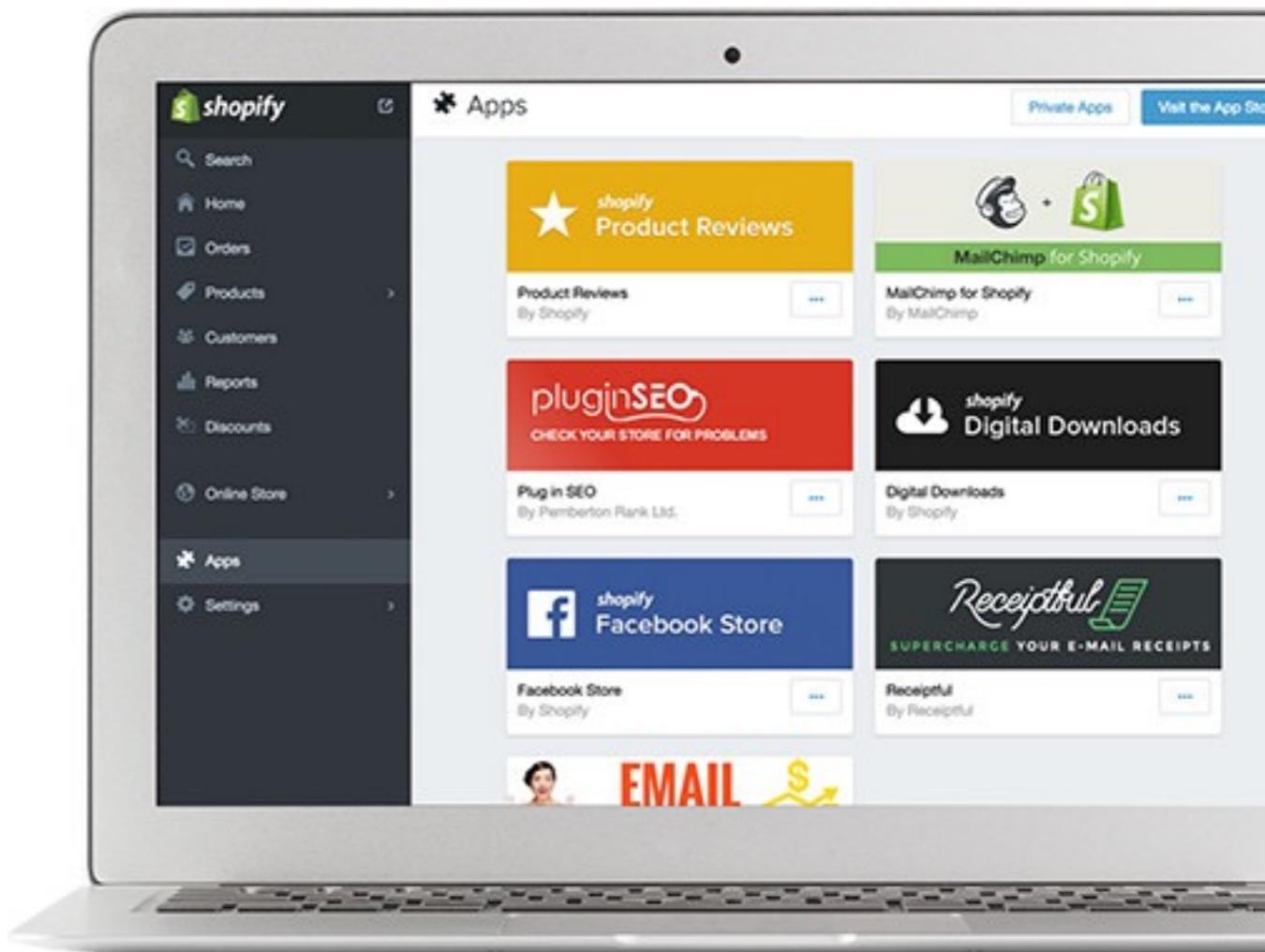
- Sync inventory
- No merchant account needed
- Collect customer emails



Shopify Apps

Shopify Apps

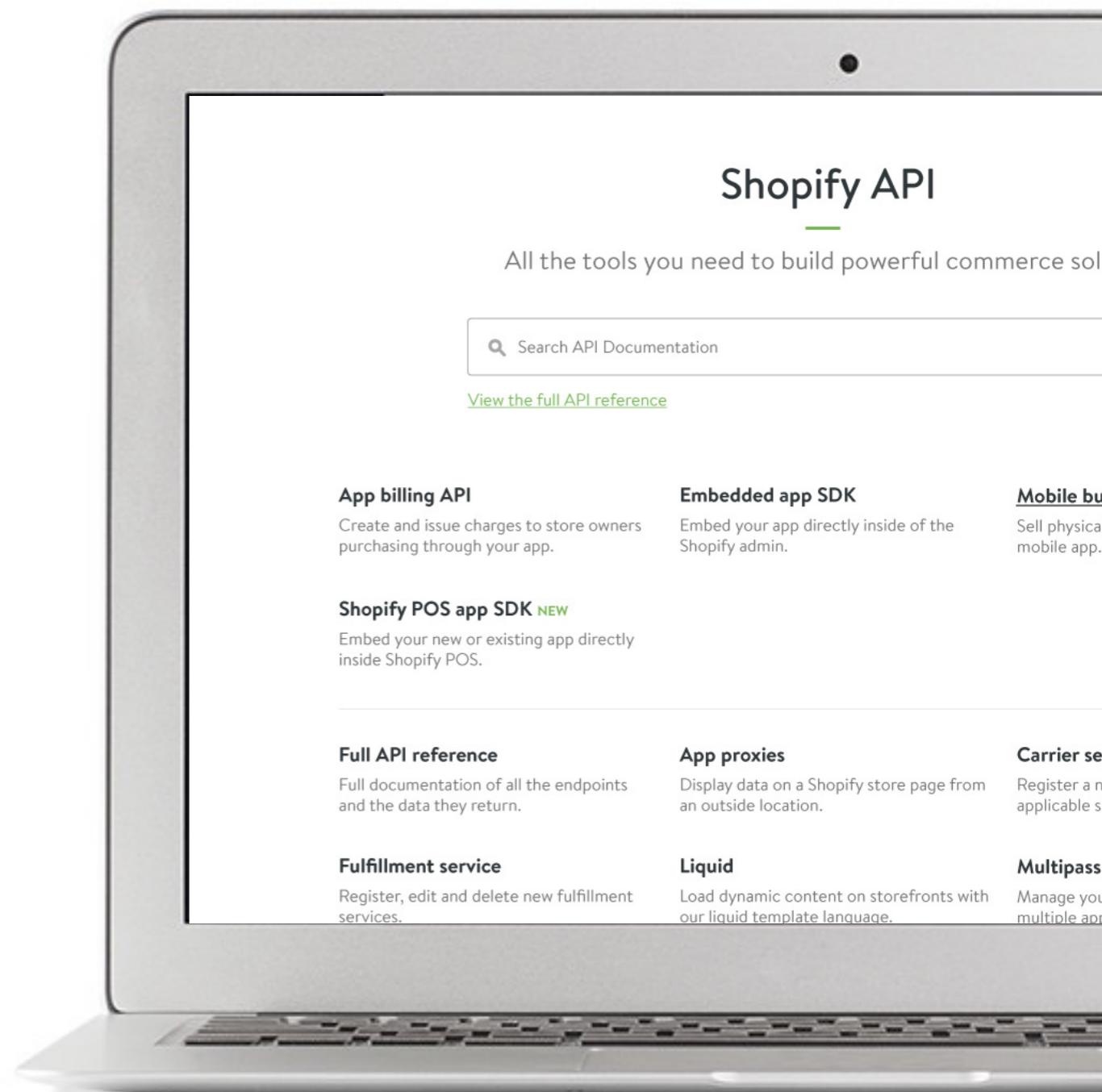
- Shopify has an extensive app platform and developer community.
- Hundreds of useful integrations ranging from: fulfillment, accounting, wholesale, ERP, CRM, and store features



Extensibility

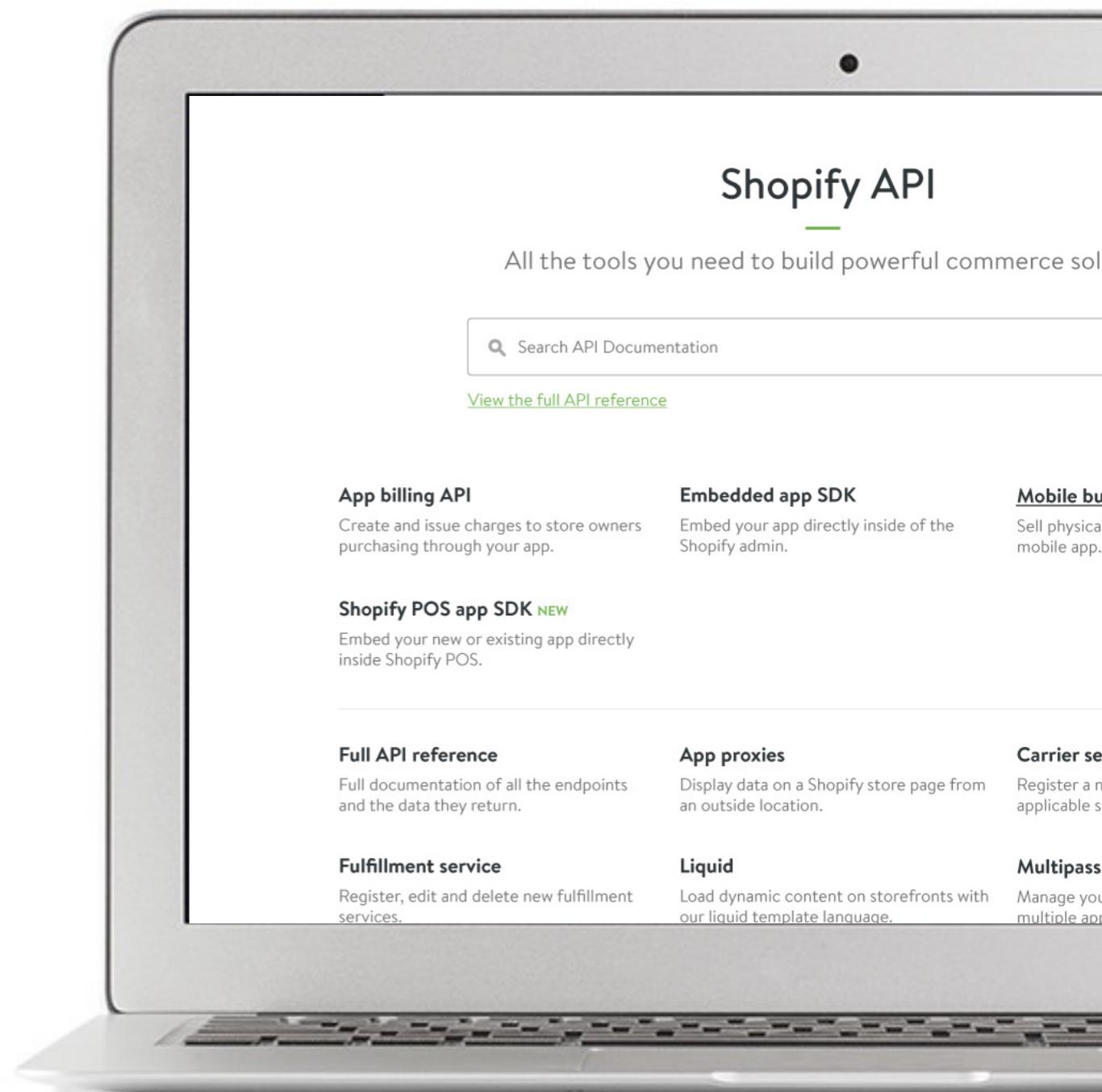
Extensibility

- Full access to your shop's data and functionality via Shopify's API



Extensibility

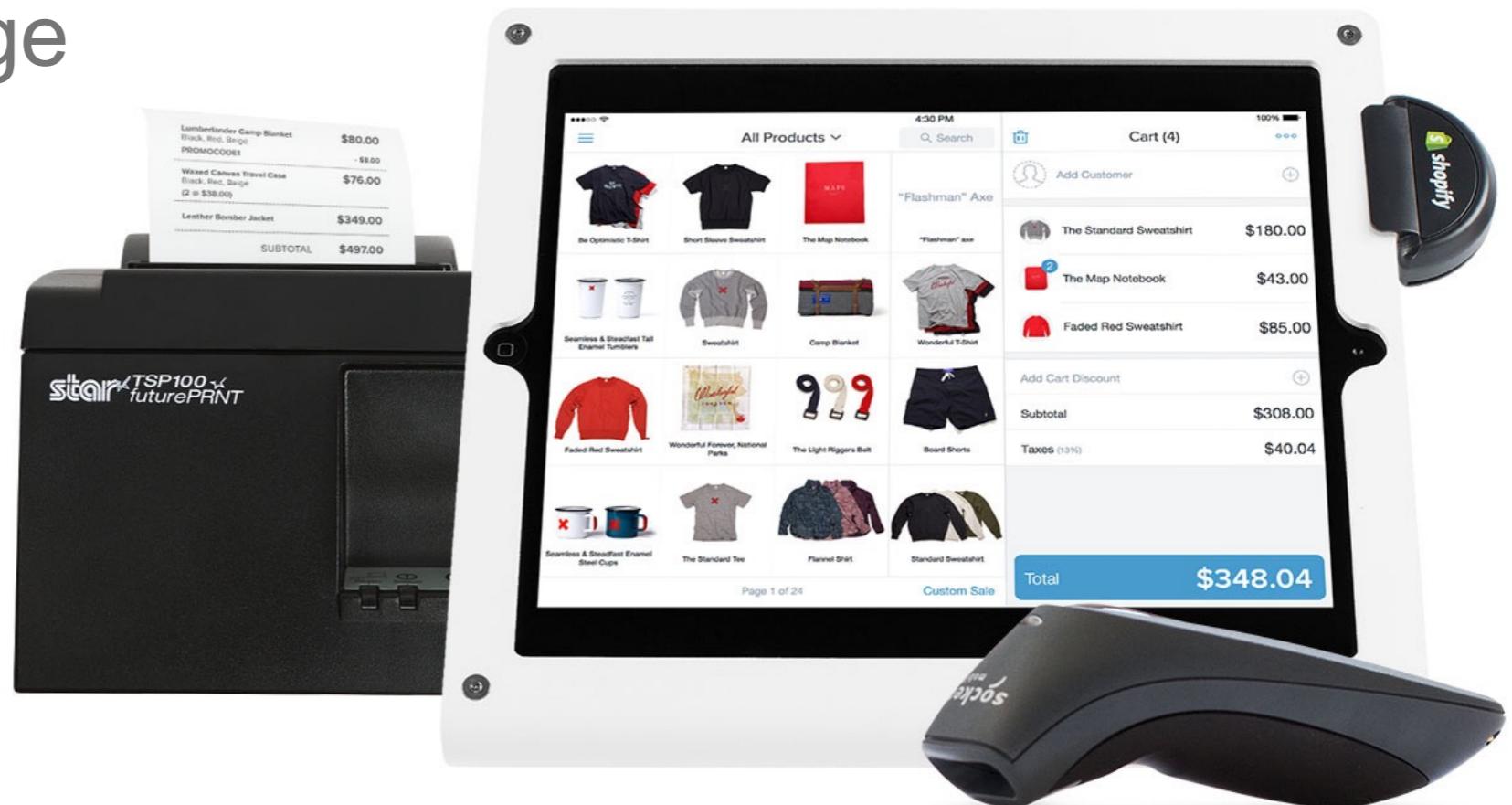
- Full access to your shop's data and functionality via Shopify's API
- Create custom apps that are perfectly tailored to your business needs



Forward looking

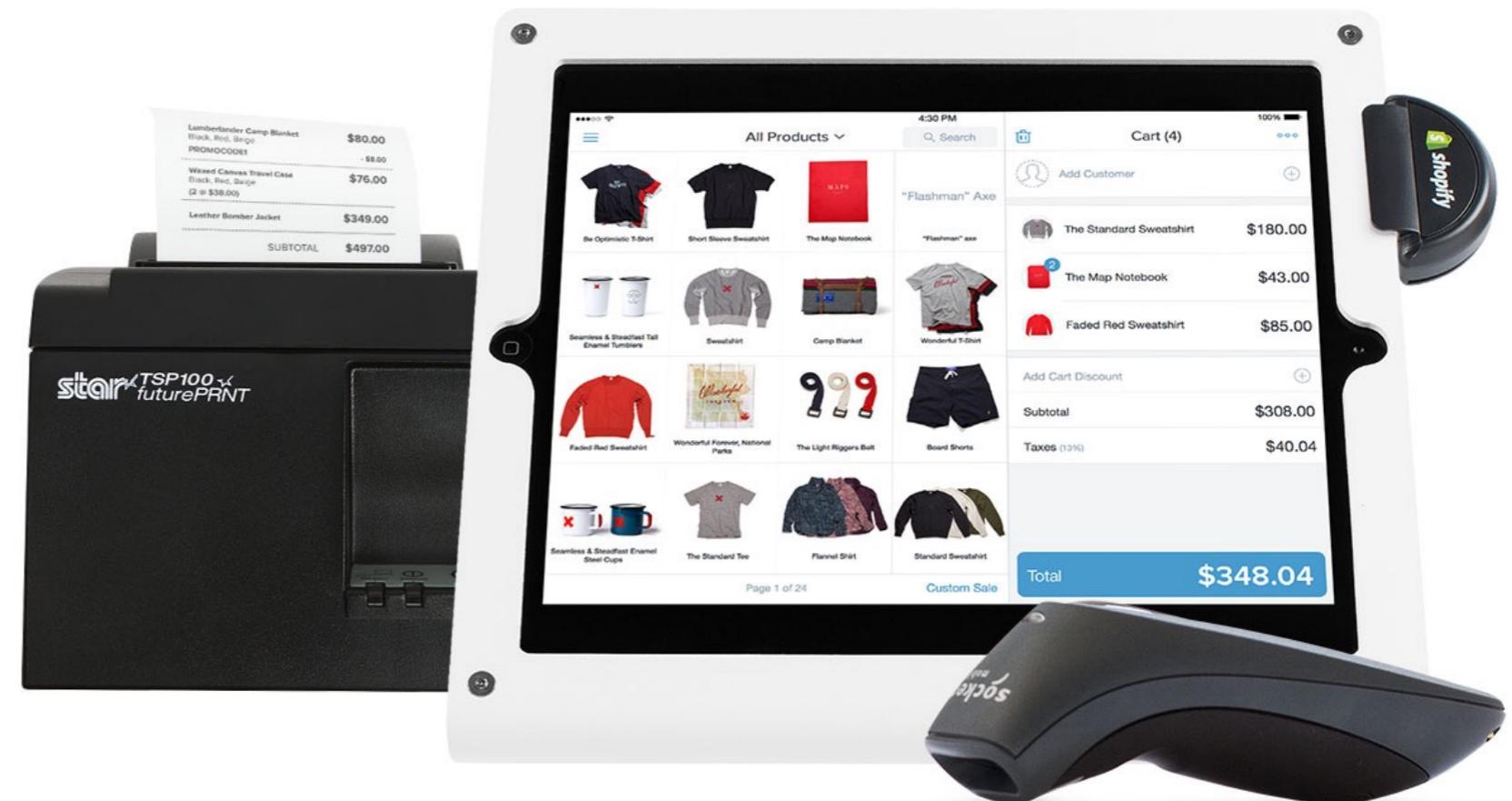
Forward looking

- Constantly creating and refining the technology powering your shop
- Liquid language
- Responsive checkout
- Variant images



Forward looking

- Always researching where to add features to make managing your shop easier
- Retail tour
- Customer interviews
- AB testing features



Merchant Spotlight

Best Made Co.

Clothing	Bags & Storage
Home Goods	Camp Supplies
The Axe Shop	Tools & Gear
Customer Service ★ 1-888-708-7824	

BEST X MADE
36 White Street
New York

Sign In / Create an Account

Knives	★ The Best Made Desk
Enamelware	★ New Products
Badges	★ All Products

Search Your Cart: 0 items



USA: Free shipping on orders over \$150

★★★★★

Our Shop: 36 White Street, New York

MEASURE TWICE
CUT ONCE

The American
Felling Axe



ban.do

SHOP ▾ NEW **FUN** ▾ AGENDAS

ban.do

USD ▾ CART WISHLIST

PARTY TIME

PETITS SECRETS

Girls RULE

I AM VERY BUSY.

things are totally gonna work out

HOPES + DREAMS

I AM VERY BUSY. 2016

DRINKS ARE ON ME!

OMG CHECK OUT THESE CUTE stickers!

I DID MY BEST

I WANT MY DESK TO LOOK LIKE THAT!

Agendas **OMG**

TOTALLY
New
STUFF

Thanks