

# Feature Engineering and Cross-Validation

INTRODUCTION TO DATA SCIENCE - FALL 2018
SESSION 7

#### **AGENDA**

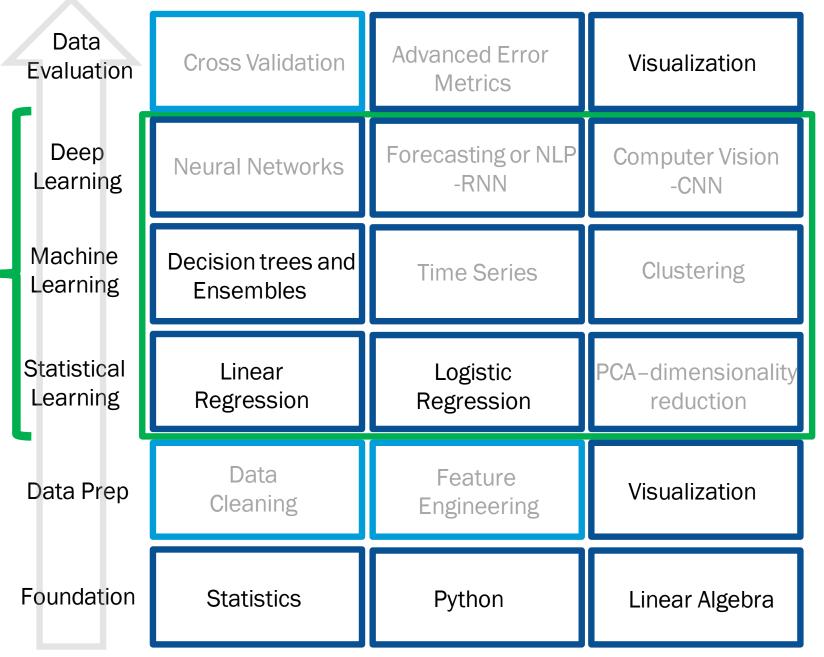
1. Bias and variance tradeoff

2. Feature engineering

3. Cross validation

### Introduction to Data Science

- Learning the steps in the Data Science Process
- Learning multiple model methodologies

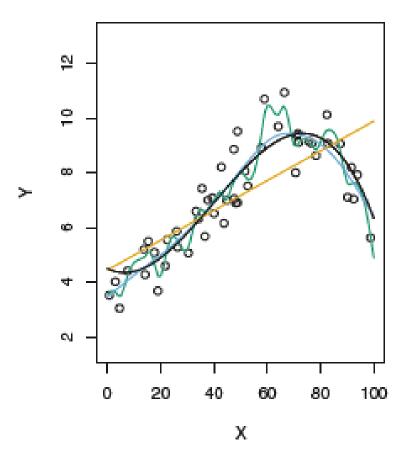


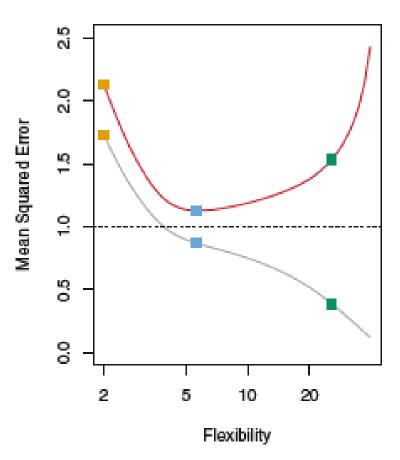
### Bias and variance

HOW DOES THE MODEL FIT THE DATA

### **Examining model fits**

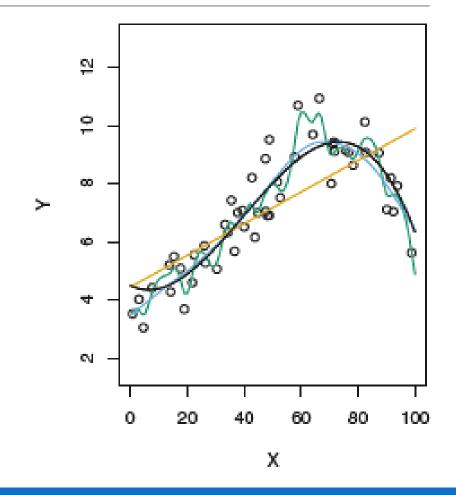
- Left: Three estimates of observed data
- Right:
  - MSE of training set (gray)
  - MSE of test set (red)
  - Colored squares represent MSE of fitted models on left





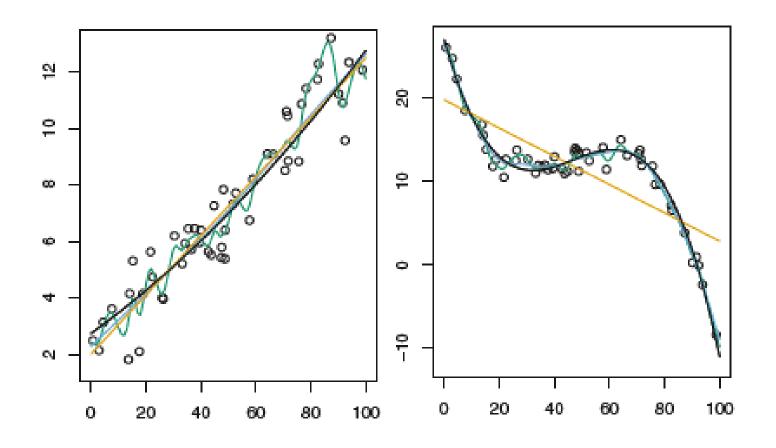
### **Model variance**

- •Variance is the amount by which  $\hat{f}$  would change if we estimated it using a different train set
  - Since different training data sets are used to fit our models, different sets result in different  $\hat{f}$
  - If a method has a high variance, then small changes in data will cause large changes in  $\hat{f}$
  - More flexible methods have higher variance
    - Green: High variance
    - Orange: Low variance



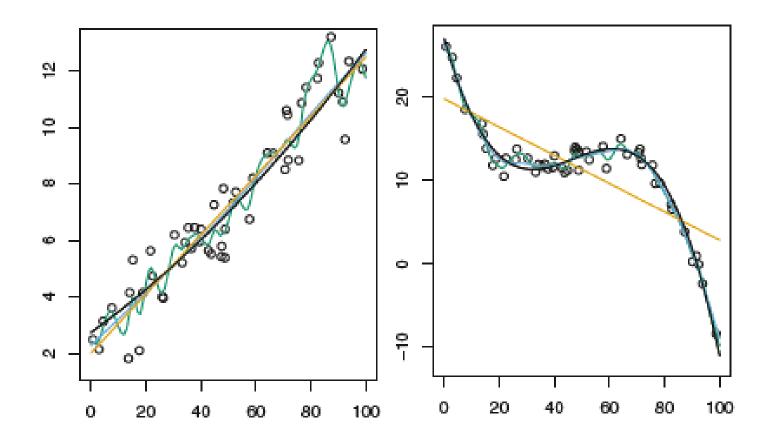
#### Model bias

- •Bias is the error introduced by solving a real-life problem with a simple model
  - No problem is truly linear
  - Linear data: Linear model has LOW bias
  - Non-linear data: Linear model has HIGH bias

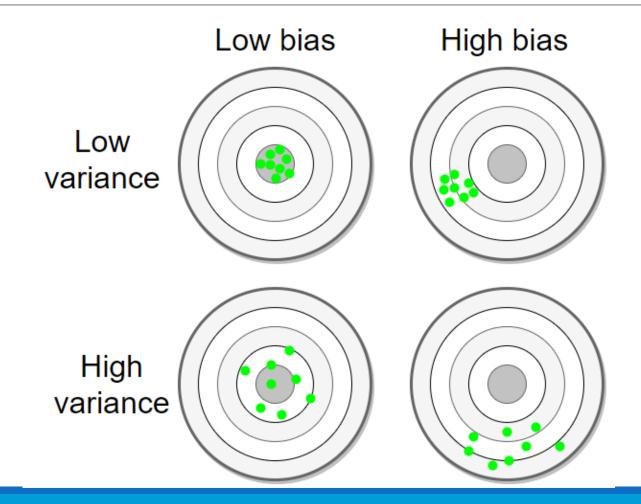


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### Another bias/variance visualization



## Feature engineering

MODIFYING THE INDEPENDENT VARIABLES

### What is feature engineering?

The process of creating features to make machine learning algorithms work more efficiently and accurately

This requires an understanding of your data and the algorithm



### You have already been doing this

Movie ratings dataset from Pandas session

Reformatting timestamp and extracting features

	UserID	MovieID	Rating	FormattedTimestamp	day_of_month	year	month
0	1	1193	5	2000-12-31 22:12:40	31	2000	12
1	1	661	3	2000-12-31 22:35:09	31	2000	12
2	1	914	3	2000-12-31 22:32:48	31	2000	12
3	1	3408	4	2000-12-31 22:04:35	31	2000	12
4	1	2355	5	2001-01-06 23:38:11	6	2001	1

### You have already been doing this

Concrete data set from the Tree and Forest session

Binning the responses into categorical data

compressive_strength28- day_mpa	compressive_strength_bins	compressive_strength_bins_range
34.99	38	(33.726, 41.994]
41.14	38	(33.726, 41.994]
41.81	38	(33.726, 41.994]
42.08	46	(41.994, 50.262]
26.82	30	(25.458, 33.726]
25.21	21	(17.149, 25.458]

### Today we add to our experience

- Standard scaling mean and unit variance
- •Min max scaling results between 0 and 1
- •Feature transformations reduce skew in feature distributions
- •Handling categorical features using dummy variables
- Handling missing values imputation

### Which models require scaling?

Regularized regression

Linear classifiers

Principle Components Analysis

Clustering Methods



**Decision Trees** 

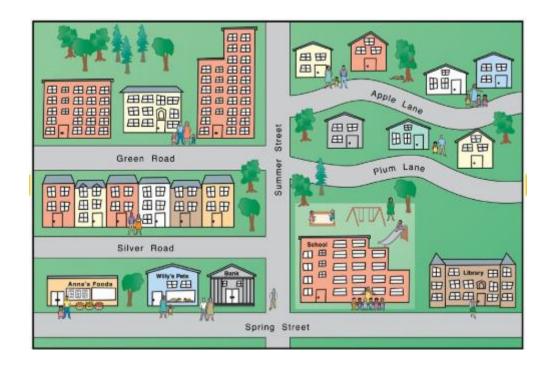
Random Forest

Boosted trees



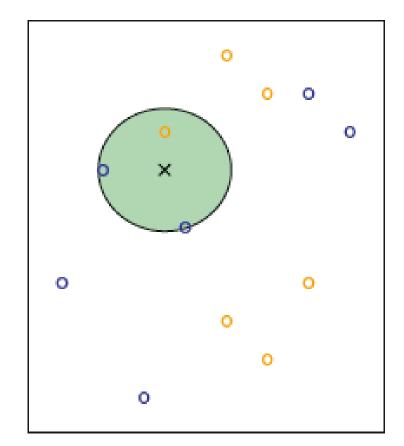
### What is K nearest neighbors?

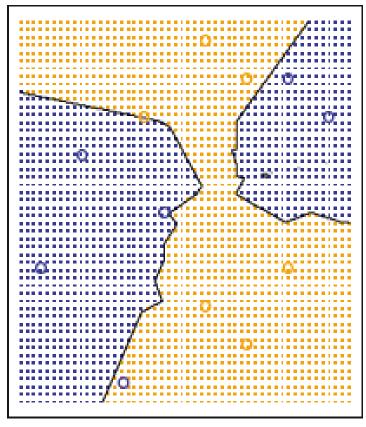
- Classification algorithm discrete response
- Supervised learning labeled response
- •Non-parametric no coefficients
- Instance-based doesn't hard code a model
- Distance metric Euclidean distance
- •Which K lowest test error metric



### KNN approach where K = 3

- Classification algorithm
- Identify the K (3) closest points
- Calculate the probability of classes (blue or orange)
- Apply rule to classify the test observation (black x)





**Training data set:** 6 blue, 6 orange

Goal: Predict color of black x

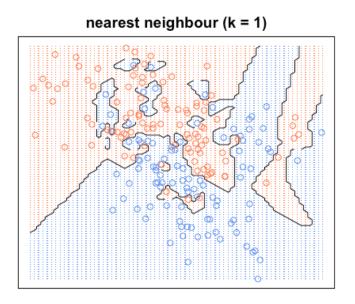
**Results:** Predictions for all possible values of our feature space (X1, X2)

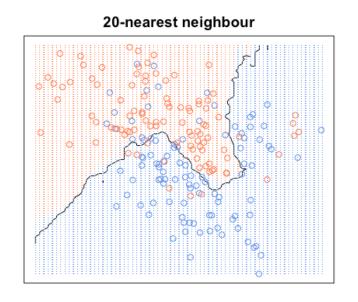
**Decision Boundary:** Black line

### K nearest neighbors

The choice of K has a drastic effect on the KNN classifier obtained

- When K =1, the decision boundary is overly flexible (low bias/high variance)
- What is the training error for K=1?
- As K grows, the boundary becomes less flexible and approaches a linear boundary (low variance / high bias)





### KNN pros and cons

Simple to understand

Easy to implement

Works with multiclass or binary

Non-parametric is good for unusual data



Computationally expensive

Skewed class distributions in train/test

Accuracy can suffer with high-dimensional data

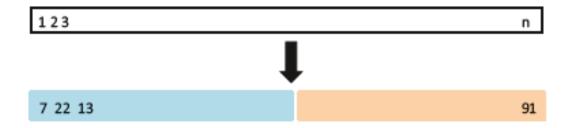


### **Cross-validation**

IMPROVING UPON TEST/TRAIN METHODOLOGY

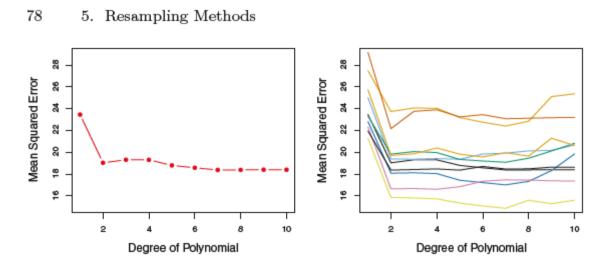
### Validation set approach

- Divide the entire set into two parts
- •Fit the model on the training set
- Use that fitted model to predict on the test set
  - aka validation set, hold-out set
- Examine error metric for fitted model



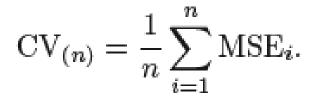
### Validation set approach

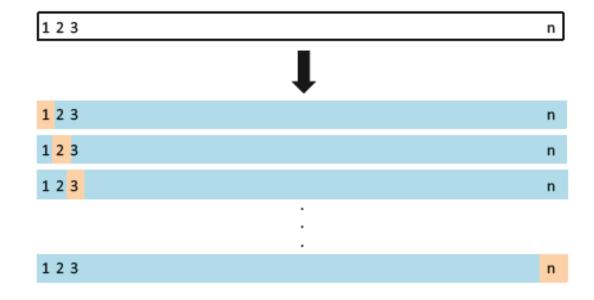
- •Left: Validation (test set) error estimates for a singular (what we have been doing so far) split on training and test set
- Right test/train methodology was repeated ten times, each using a different random split.
- •Takeaway: Simple train/test splitting can lead to varied MSE metrics



#### LOOCV - Leave-one-out cross-validation

- •Split a data set with n observations into a test set of 1 and a train set of n-1
- Calculate the MSE
- Repeat procedure n times
- Aggregate the error metrics





### LOOCV pros and cons

Less bias than validation approach

Potentially expensive to implement based on n

Always get the same results, no randomness in the training/validation set splits

Can be used with any kind of models

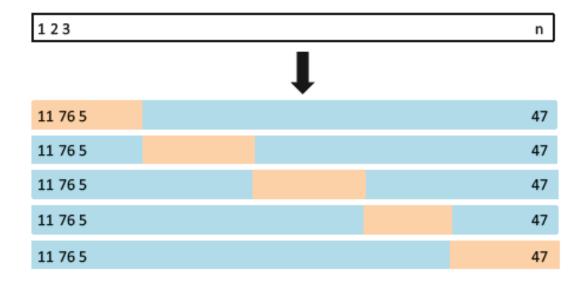




#### K-fold cross-validation

- Randomly divide the set into k groups or folds of equal size
- •The first fold is a hold out, method is fit on remaining k-1 folds
- MSE is calculated on the hold olut fold
- Repeat process k times and average MSEs

$$CV_{(k)} = \frac{1}{k} \sum_{i=1}^{k} MSE_i.$$



### K-fold cross-validation pros and cons

Faster than LOOCV

Variability in MSE is higher than LOOCV

Variability in MSE is lower than validation approach

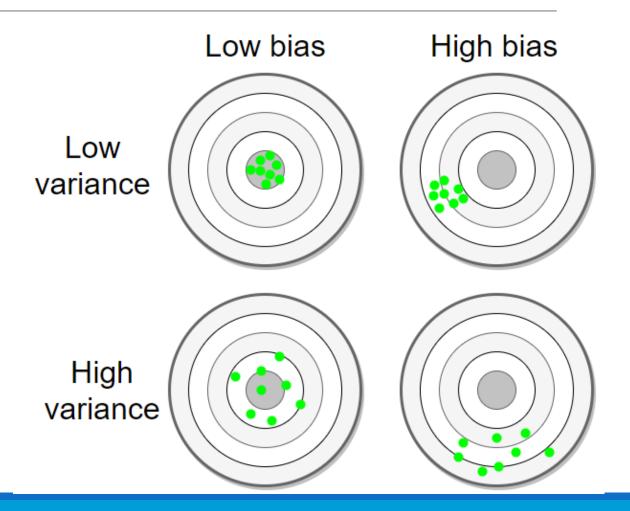
Use to select the "best fit" model





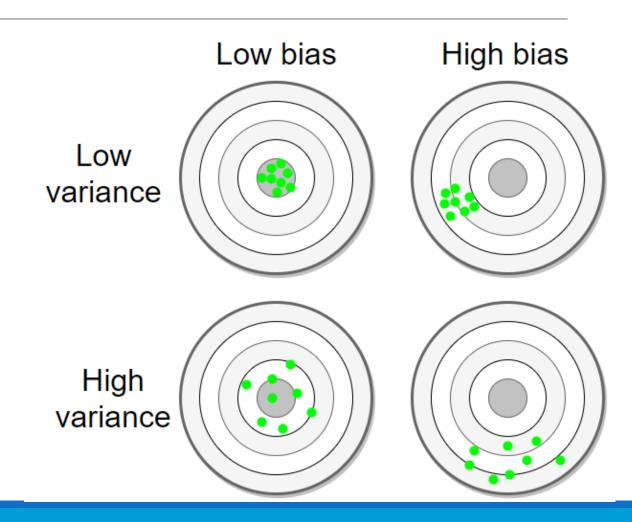
### Bias-variance tradeoff for K-folds CV

- LOOCV gives unbiased predictions
- •KFCV will give more biased predictions
- LOOCV gives a higher variance
- •Why is this?



### Bias-variance tradeoff for K-folds CV

- LOOCV gives unbiased predictions
- KFCV will give more biased predictions
- LOOCV gives a higher variance
  - Each of the n fitted models are trained on an almost identical set of data
- KFCV is fit with less correlated sets
- •The mean of many highly correlated quantities has **higher variance** than the man of many quantities that are not as highly correlated
- •K=5 or k=10 have been shown to yield test error estimate rates that don't suffer from very high bias nor from very high variance



# Appendix

### **Transformations**

MODIFYING THE DEPENDENT VARIABLE