P1483

[5460] - 159
T.E (E & TC)
INDUSTRIAL MANAGEMENT
(2012 Pattern) (Semester - II)

Time : 2½ Hours]   *[Max. Marks : 70*
Instructions to the candidates:
1) *Answer Q1 or Q2, Q3 or Q4, Q5 or Q6, Q7 or Q8.*
2) *Neat diagrams must be drawn whenever necessary.*
3) *Figures to the right side indicate full marks.*
4) *Assume suitable data, if necessary.*

Q1) a) Explain the concept of scientific management. How do today's managers use this concept ? **[8]**

b) What is 5s qulity management standard ? What are its objectives and benefits ? **[8]**

c) Using the following data, calculate the level of sales required to generate a profit of Rs. 10,000/-

Selling price - Rs. 35/- per unit

Variable cost - Rs. 20/- per unit

Fixed cost - Rs. 50,000/-

What is the Break even point ? **[4]**

OR

Q2) a) What are the various functions of management ? Explain. **[8]**

b) What do you understand by the term quality circle ? What are its major objectives ? **[6]**

c) Define the term capital structure. What are the essentials of an optimum capital structure ? **[6]**

OR

Q3) a) Define Human Resource Management (HRM).What are its objectives ?

[8]

b) What is Human Resource Information System (HRIS) ? Explain the various steps involved in the design of such a system. **[10]**

OR

Q4) a) Explain the recruitment process from the perspective of an organization and a candidate. **[8]**

b) Explain the components of training and development within an intergrated HRM system. How do we evaluate the effectiveness of Training and Development ? **[10]**

Q5) a) Write a short note on Government policies and incentives for small scale businesses in India. **[8]**

b) Differentiate between a Private Limited Company and Public Limited Company with suitable examples. **[8]**

OR

Q6) a) Explain how to prepare a business proposal for starting a small scale industry. **[8]**

b) Write a short note on "Women Entrepreneurship" in India. **[8]**

Q7) a) What is a Decision Support System (DSS) ?How it is different from an MIS ? **[8]**

b) Differentiate the terms Data and Infomation with appropriate examples. What are the characteristics of information ? **[8]**

OR

Q8) a) Name the different types of e-commerce. Explain any one in detail. **[8]**

b) What are the components of an Information system ? What is the use of such system ? Why do we treat information as a commodity ? **[8]**

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