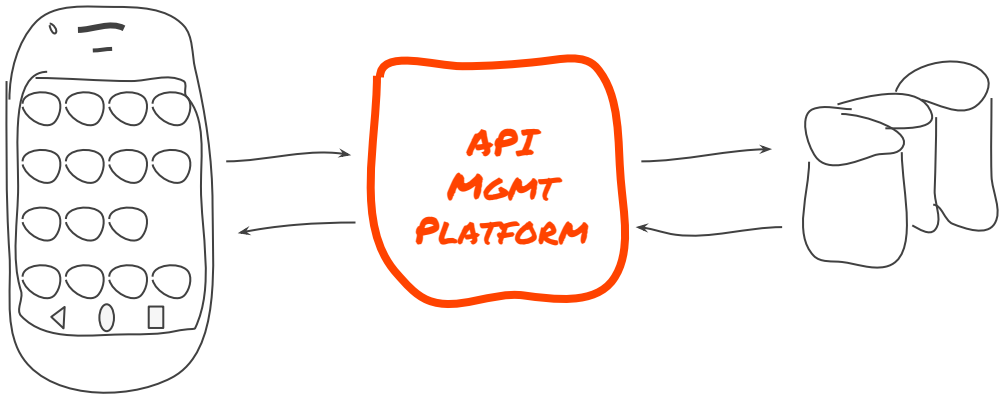
Apigee API Platform Product Overview

Google Cloud

(c)Apigee 2017. All rights reserved

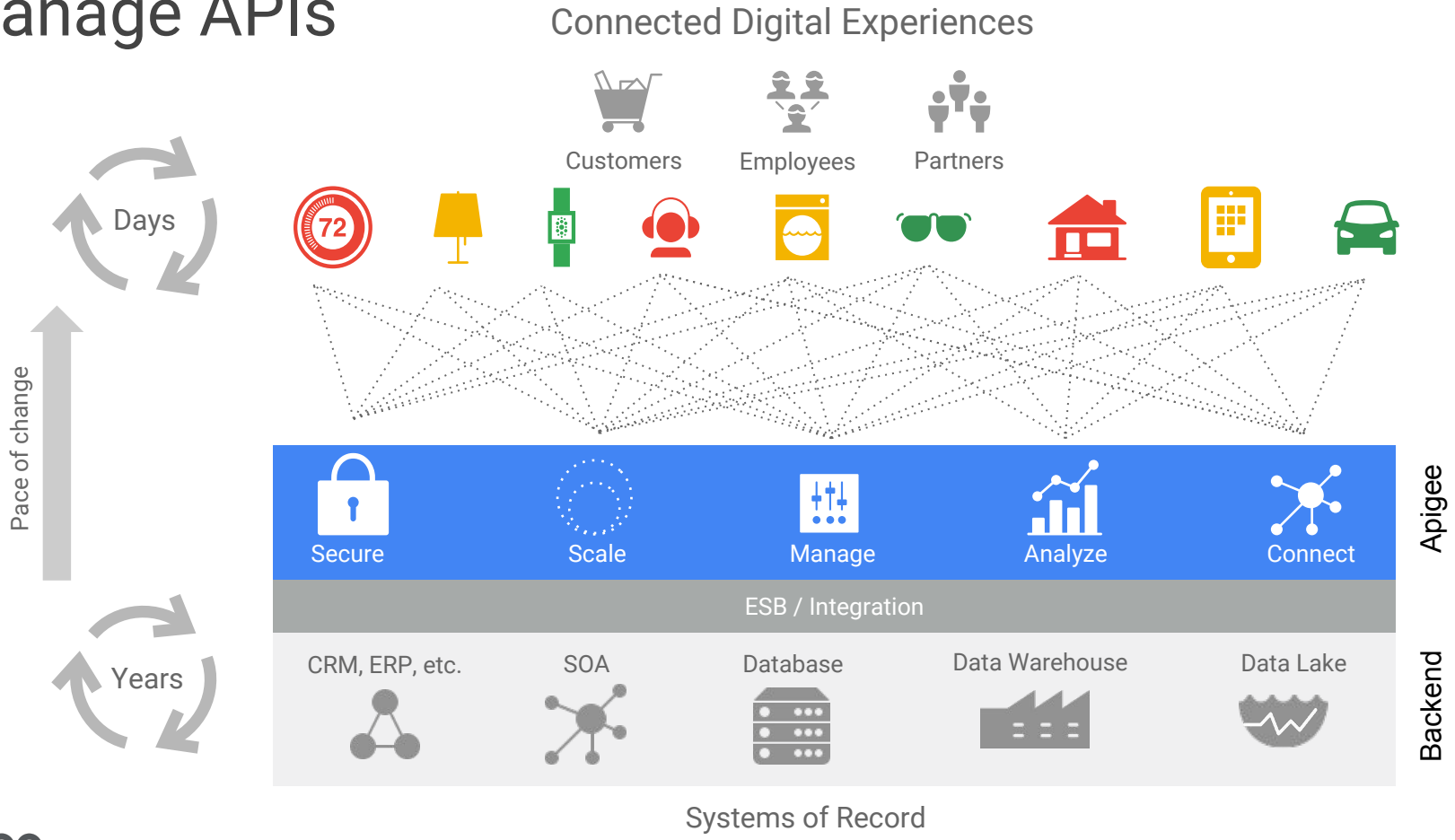
API Management Platform Definition



apigee

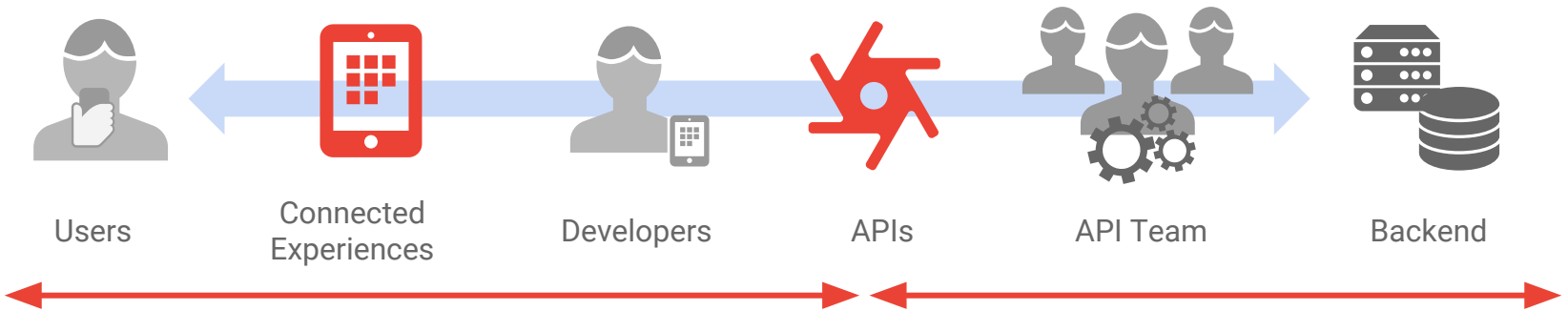
(c)Apigee 2017. All rights reserved

Manage APIs



(c)Apigee 2017. All rights reserved

Digital Value Chain



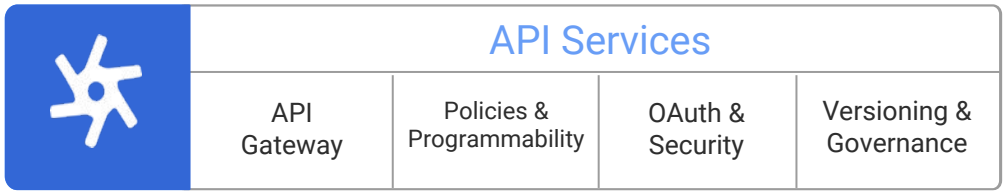
Outside-In Approach
Consumption
Interactive
Unpredictable Usage

Inside-Out Approach
Integration
Transactional
Predictable Usage

apigee

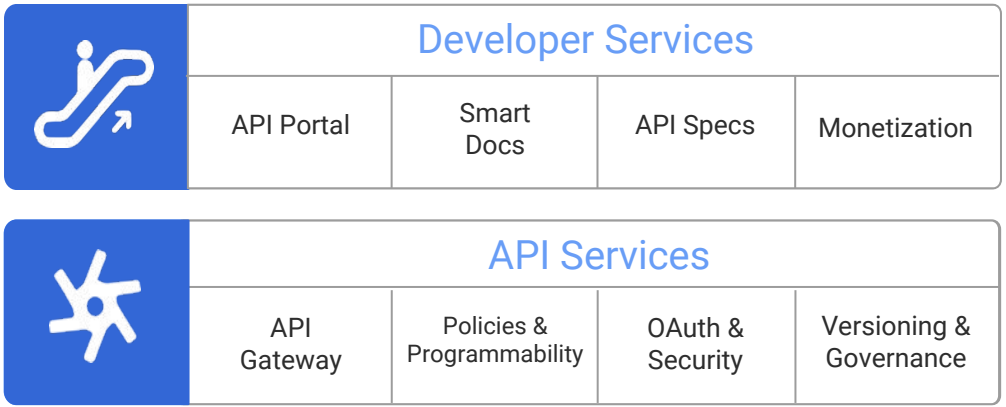
(c)Apigee 2017. All rights reserved

Apigee Edge



(c)Apigee 2017. All rights reserved

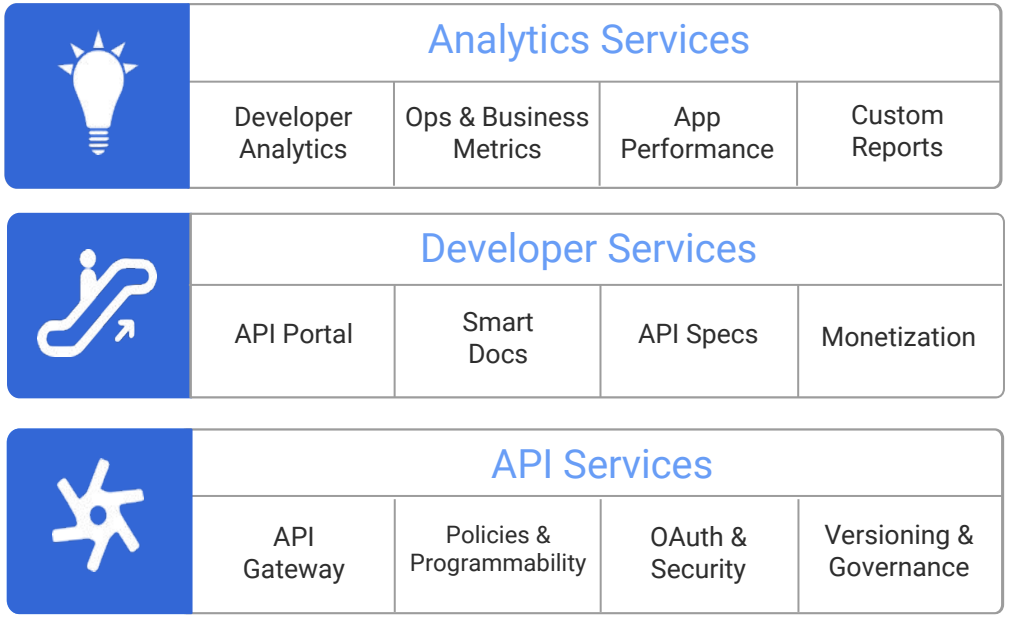
Apigee Edge



apigee

(c)Apigee 2017. All rights reserved

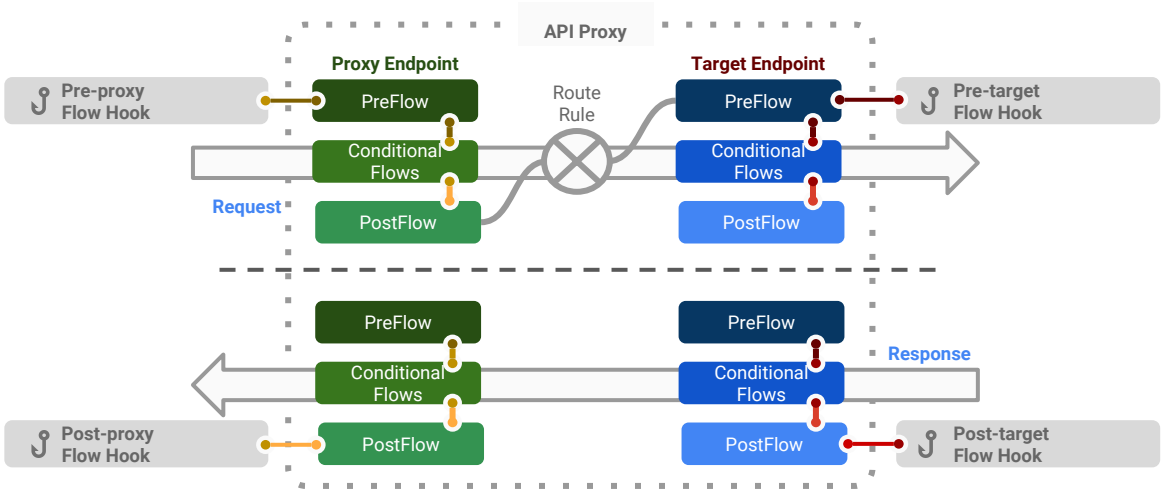
Apigee Edge

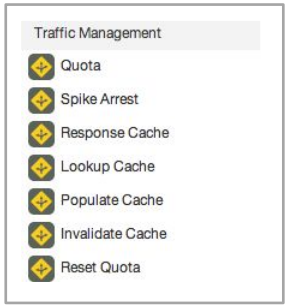


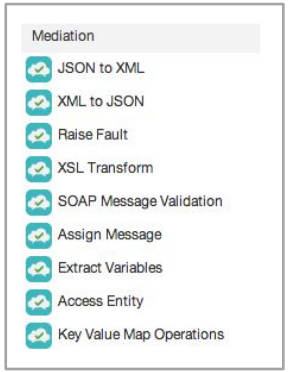
apigee

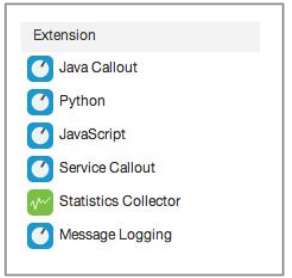
(c)Apigee 2017. All rights reserved

API Proxies and Policies







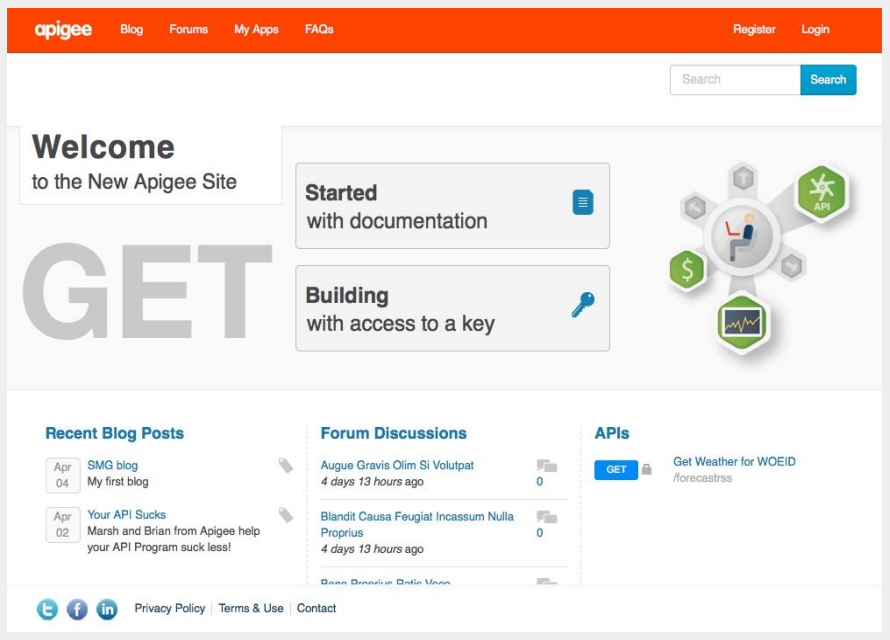


API Management | Security | API Programmability

apigee

(c)Apigee 2017. All rights reserved

Developer Portal

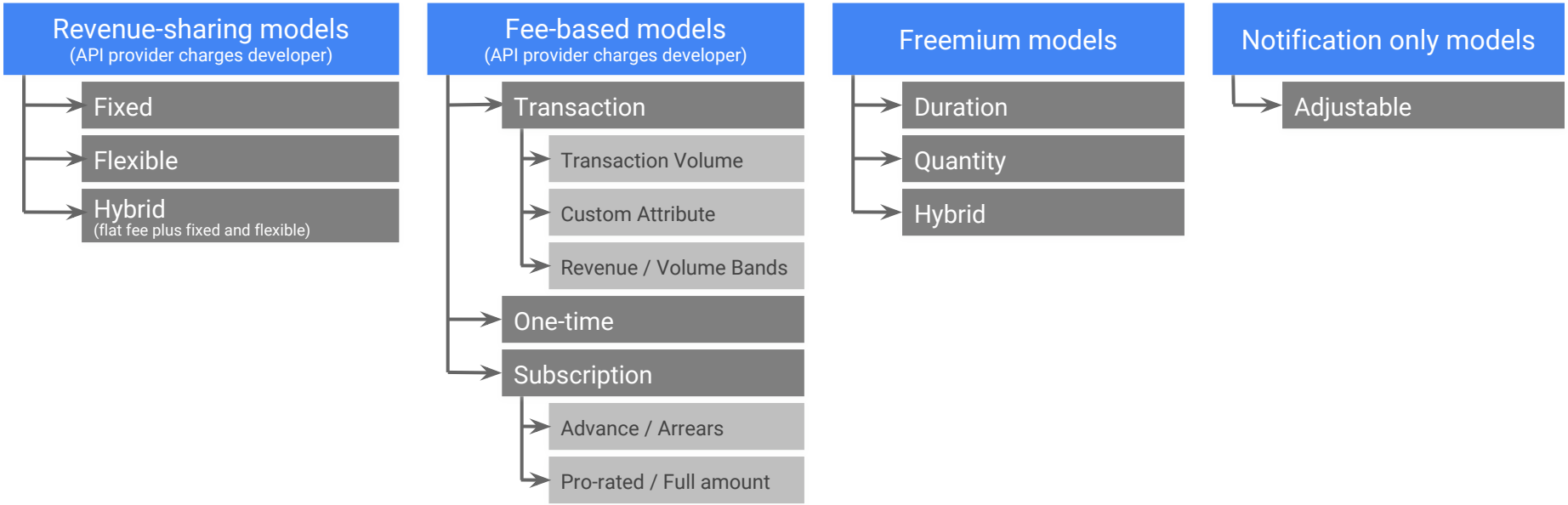


Streamline API adoption. Empower developers.
Build an interactive community.

apigee

(c)Apigee 2017. All rights reserved

Monetization



(c)Apigee 2017. All rights reserved

Analytics

Relevant, Actionable and Extensible
Dashboards, Tools & Custom Reports

User

App Analytics

- App Performance
- App Usage
- API Performance
- Filter by app version, device, platform, OS, etc.

Developer Analytics

- Top Developers
- Developer Engagement
- Top API Users
- Top Products
- Top Apps

API Analytics

- API Traffic Patterns
- API Performance
- Geo location
- Anomalies
- Multiple metrics – traffic, response times, errors, data exchange, etc.

Backend

Complete visibility from app end to backend.

Automatically and continuously collect all data about your API traffic out of the box.

apigee

(c)Apigee 2017. All rights reserved

Management API

(c)Apigee 2017. All rights reserved

Thank You

Google Cloud

(c)Apigee 2017. All rights reserved