

# **Strong Interest Inventory® Profile**

Report prepared for CHANDRA ELROD

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Interpreted by CC Hillman LWPC Life-work Planning Center



# HOW THE STRONG CAN HELP YOU

The Strong Interest Inventory® instrument is a powerful tool that can help you make satisfying decisions about your career and education. Whether you are just starting out in your career, thinking about a change, or considering education options for career preparation, you can benefit from the wealth of information reflected in your Strong results. Understanding your Strong Profile can help you identify a career focus and begin your career planning and exploration process.

Keep in mind that the *Strong* measures interests, not skills or abilities, and that the results can help guide you toward rewarding careers, work activities, education programs, and leisure activities—all based on your interests. As you review your Profile, remember that managing your career is not a one-time decision but a series of decisions made over your lifetime.

# **HOW YOU WILL BENEFIT**

The *Strong* can be a valuable tool in helping you identify your interests, enabling you to

- · Achieve satisfaction in your work
- · Identify career options consistent with your interests
- Choose appropriate education and training relevant to your interests
- · Maintain balance between your work and leisure activities
- Understand aspects of your personality most closely associated with your interests
- Determine your preferred learning environments
- Learn about your preferences for leadership, risk taking, and teamwork
- · Use interests in shaping your career direction
- · Decide on a focus for the future
- Direct your own career exploration at various stages in your life

# HOW YOUR RESULTS ARE ORGANIZED

#### Section 1. General Occupational Themes

Describes your interests, work activities, potential skills, and personal values in six broad areas: Realistic (R), Investigative (I), Artistic (A), Social (S), Enterprising (E), and Conventional (C).

# Section 2. Basic Interest Scales

Identifies specific interest areas within the six General Occupational Themes, indicating areas likely to be most motivating and rewarding for you.

# Section 3. Occupational Scales

Compares your likes and dislikes with those of people who are satisfied working in various occupations, indicating your likely compatibility of interests.

# Section 4. Personal Style Scales

Describes preferences related to work style, learning, leadership, risk taking, and teamwork, providing insight into work and education environments most likely to fit you best.

# Section 5. Profile Summary

Provides a graphic snapshot of Profile results for immediate, easy reference.

#### Section 6. Response Summary

Summarizes your responses within each category of *Strong* items, providing data useful to your career professional.

Note to professional: Check the Response Summary in section 6 of the Profile before beginning your interpretation.

# **GENERAL OCCUPATIONAL THEMES**

**SECTION 1** 

The General Occupational Themes (GOTs) measure six broad interest patterns that can be used to describe your work personality. Most people's interests are reflected by two or three Themes, combined to form a cluster of interests. Work activities, potential skills, and values can also be classified into these six Themes. This provides a direct link between your interests and the career and education possibilities likely to be most meaningful to you.

Your *standard scores* are based on the average scores of a combined group of working adults. However, because research shows that men and women tend to respond differently in these areas, your *interest levels* (Very Little, Little, Moderate, High, Very High) were determined by comparing your scores against the average scores for your gender.

# THEME DESCRIPTIONS

THEME	CODE	INTERESTS	WORK ACTIVITIES	POTENTIAL SKILLS	VALUES
Conventional	С	Organization, data management, accounting, investing, information systems	Setting up procedures and systems, organizing, keeping records, developing computer applications	Ability to work with numbers, data analysis, finances, attention to detail	Accuracy, stability, efficiency
Realistic	R	Machines, computer networks, athletics, working outdoors	Operating equipment, using tools, building, repairing, providing security	Mechanical ingenuity and dexterity, physical coordination	Tradition, practicality, common sense
Social	s	People, teamwork, helping, community service	Teaching, caring for people, counseling, training employees	People skills, verbal ability, listening, showing understanding	Cooperation, generosity, service to others
Investigative	ı	Science, medicine, mathematics, research	Performing lab work, solving abstract problems, conducting research	Mathematical ability, researching, writing, analyzing	Independence, curiosity, learning
Enterprising	E	Business, politics, leadership, entrepreneurship	Selling, managing, persuading, marketing	Verbal ability, ability to motivate and direct others	Risk taking, status, competition, influence
Artistic	Α	Self-expression, art appreciation, communication, culture	Composing music, performing, writing, creating visual art	Creativity, musical ability, artistic expression	Beauty, originality, independence, imagination

YOUR HIGHEST THEMES	YOUR THEME CODE
Conventional, Realistic, Social	CRS
<u> </u>	

ТНЕМЕ	CODE	30	STANDAR	D SCORE & INTEREST L	EVEL 60	70	STD SCORE
Conventional	C		**			VERY HIGH	76
Realistic	R =			VER	Y HIGH		58
Social	S <b>=</b>				HIGH	I	64
Investigative	1				HIGH		58
Enterprising	E =		MODERATE				44
Artistic	Α .		LITTLE				40

The charts above display your GOT results in descending order, from your highest to least level of interest. Referring to the Theme descriptions provided, determine how well your results fit for you. Do your highest Themes ring true? Look at your next highest level of interest and ask yourself the same question. You may wish to highlight the Theme descriptions above that seem to fit you best.

# **BASIC INTEREST SCALES**

**SECTION 2** 

The Basic Interest Scales represent specific interest areas that often point to work activities, projects, course work, and leisure activities that are personally motivating and rewarding. As with the General Occupational Themes, your interest levels (Very Little, Little, Moderate, High, Very High) were determined by comparing your scores against the average scores for your gender.

As you review your results in the charts below, note your top interest areas and your areas of least interest, and think about how they relate to your work, educational, and leisure activities. Take time to consider any top interest areas that are not currently part of your work or lifestyle and think about how you might be able to incorporate them into your plans.

#### YOUR TOP FIVE INTEREST AREAS

- 1. Programming & Information Systems (C)
- 2. Office Management (C)
- 3. Computer Hardware & Electronics (R)
- 4. Counseling & Helping (S)
- 5. Taxes & Accounting (C)

# **Areas of Least Interest**

Religion & Spirituality (S)
Politics & Public Speaking (E)
Performing Arts (A)

# **CONVENTIONAL** — Very High

BASIC INTEREST SCALE	ST	STD				
	: 30	40	50	60	70	: SCURE
Programming & Information Systems					VH	72
Office Management					VH	72
Taxes & Accounting				,	VH	69
Finance & Investing			M			55

# **INVESTIGATIVE** — High

BASIC INTEREST SCALE	; ; ;	STD SCORE & INTEREST LEVEL					
Madiado	- :	30	40	50	60	70	SCORE
Medical Science					VH		66
Research					VH		63
Science							57
					_		: "
Mathematics	İ			M			48

#### **REALISTIC** — Very High

BASIC INTEREST SCALE	<b>STD SCORE &amp; INTEREST LEVEL</b> 30 40 50 60 70	STD SCORE
Computer Hardware & Electronics	VH	71
Protective Services	VH	62
Mechanics & Construction	VH	58
Nature & Agriculture	M	50
Athletics	M	46
Military	М	41

#### **ENTERPRISING** — Moderate

BASIC INTEREST SCALE	STD SCORE & INTEREST LEVEL					
BAGIO HAVEHEOT GOALE	30	40	50	60	70	SCORE
Entrepreneurship				VH		63
Law				Н		59
Management		Г	VI			48
Sales		М				46
Marketing & Advertising		L				43
Politics & Public Speaking						37

# SOCIAL — High

BASIC INTEREST SCALE	ST	STD				
	30	40	50	60	70	SCORE
Counseling & Helping				1	VH	70
Human Resources & Training				VH		66
Healthcare Services				н		61
Teaching & Education				VI		58
Social Sciences		M				46
Religion & Spirituality	VL					37

#### **ARTISTIC** — Little

BASIC INTEREST SCALE	STD 30	SCORE 40	<b>&amp; INTE</b> 50	REST LEV	<b>/EL</b> 70	STD SCORE
Visual Arts & Design			M			51
Culinary Arts			M			51
Writing & Mass Communication		L				42
Performing Arts		L				41

# **OCCUPATIONAL SCALES**

**SECTION 3** 

This section highlights your Profile results on the Occupational Scales of the *Strong*. On the following pages you will find your scores for 130 occupations. The 10 occupations most closely aligned with your interests are listed in the summary chart below. Keep in mind that the occupations listed in your Profile results are just *some* of the many occupations linked to your interests that you might want to consider. They do not indicate those you "should" pursue. It is helpful to think of each occupation as a single example of a much larger group of occupational titles to consider.

Your score on an Occupational Scale shows how similar your interests are to those of people of your gender who have been working in, and are satisfied with, that occupation. The higher your score, the more likes and dislikes you share with those individuals. The Theme codes associated with each occupation indicate the GOTs most commonly found among people employed in that occupation. You can review your top occupations to see what Theme codes recur and then explore additional occupational titles not included on the *Strong* that have one or more of these Theme letters in common.

# YOUR TOP TEN STRONG OCCUPATIONS

- 1. Customer Service Representative (SC)
- 2. Technical Support Specialist (C)
- 3. Health Information Specialist (C)
- 4. Credit Manager (CE)
- 5. Administrative Assistant (CS)
- 6. Emergency Medical Technician (RCI)
- 7. Nursing Home Administrator (CES)
- 8. Business/Finance Supervisor (CSE)
- 9. Computer Systems Analyst (C)
- 10. Speech Pathologist (SA)

# Occupations of Dissimilar Interest

Interior Designer (EA)
English Teacher (ASE)
Public Relations Director (AE)
Medical Illustrator (AIR)
Architect (ARI)

As you read through your Occupational Scales results on this and the following pages, note the names of those occupations for which you scored "Similar." Those are the occupations you might want to explore first. Also consider exploring occupations on which you scored in the midrange, since you have some likes and dislikes in common with people in those occupations. You might also consider occupations of least interest or for which you scored "Dissimilar"; however, keep in mind that you are likely to have little in common with people in these types of work and probably would contribute to such occupations in a unique way. Your career professional can guide you further in the career exploration process.

Click the name of any of the occupations in your top ten list above to visit the O\*NET™ database (http://www.onetonline.org) and see a summary description of that occupation. Learn about occupations by visiting reputable Web sites such as O\*NET. You can also find career information in a public library, in the career library of a college or university near you, or in a professional career center or state or local government job agency. Supplement your research by talking to people who are working in the occupations you are considering. These people can describe their day-to-day work and tell you what they like and dislike about the occupation.

# **CONVENTIONAL** — Accounting, Organizing, Processing Data

THEME CODE	OCCUPATIONAL SCALE	<b>DISSIMILAR</b> 10 15 20	MIDRANGE 30 40	<b>SIMILAR</b> 50 55 60	STD SCORE
С	Technical Support Specialist				66
С	Health Information Specialist				65
CE	Credit Manager				64
CS	Administrative Assistant				62
CES	Nursing Home Administrator				60
CSE	Business/Finance Supervisor				58
С	Computer Systems Analyst				56
С	Accountant				55
CS	Auditor				55
CI	Computer Programmer				54
CIR	Network Administrator				54
CI	Software Developer				54
CSE	Financial Manager				53
CRE	Military Enlisted				53
CES	Production Worker				53
CE	Financial Analyst				51
CES	Food Service Manager				49
CE	Paralegal				45
CES	Business Education Teacher				43
CI	Actuary				42
С	Computer & IS Manager				42
CSE	Farmer/Rancher				40
CIR	Mathematics Teacher				38

# **REALISTIC** — Building, Repairing, Working Outdoors

THEME CODE	OCCUPATIONAL SCALE	<b>DISSIMILAR</b> 10 15 20	MIDRANGE 30 40	<b>SIMILAR</b> 50 55 60	STD SCORE
RCI	Emergency Medical Technician				60
RIS	Radiologic Technologist				50
RIC	Engineering Technician				48
RC	Landscape/Grounds Manager				46
R	Automobile Mechanic				44
RE	Law Enforcement Officer				44
RI	Forester				35
REI	Military Officer				35
RSI	Vocational Agriculture Teacher				34
RIS	Firefighter				30
RIA	Carpenter				29
REI	Horticulturist				27
RIS	Athletic Trainer				26
RIA	Electrician				25

#### Similar results (40 and above)

You share interests with women in that occupation and probably would enjoy the work.

# Midrange results (30-39)

You share some interests with women in that occupation and probably would enjoy some of the work.

# Dissimilar results (29 and below)

You share few interests with women in that occupation and probably would not enjoy the work.

For more information about any of these occupations, visit 0\*NET™ online at http://www.onetonline.org

# **OCCUPATIONAL SCALES**

# **SECTION 3**

# **SOCIAL** — Helping, Instructing, Caregiving

THEME CODE	OCCUPATIONAL SCALE	10	DISSIMILAR 15 20	MIDRANGE 30 40	<b>SIMILAR</b> 50 55 60	STD SCORE
SC	Customer Service Representative					69
SA	Speech Pathologist					56
SAC	Management Analyst					52
SAE	Human Resources Specialist					47
S	Instructional Coordinator					46
SI	Registered Nurse					45
SCE	Loan Officer/Counselor					42
SE	Community Service Director					40
SAR	Occupational Therapist					40
SE	Parks & Recreation Manager					40
SA	Rehabilitation Counselor					39
SAE	Training & Development Specialist					39
S	Elementary School Teacher					37
SEA	Human Resources Manager					37
SA	Recreation Therapist					37
SAI	University Faculty Member					37
SA	University Administrator					35
SIR	Physical Therapist					32
SEA	School Administrator					32
SA	Social Worker					32
SE	School Counselor					31
S	Secondary School Teacher					31
S	Special Education Teacher					31
SE	Personal Financial Advisor					28
S	Career Counselor					27
S	Middle School Teacher					27
SEA	Bartender					23
S	Religious/Spiritual Leader					14
S	Mental Health Counselor					11

#### Similar results (40 and above)

You share interests with women in that occupation and probably would enjoy the work.

# Midrange results (30-39)

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#### Dissimilar results (29 and below)

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For more information about any of these occupations, visit 0\*NET™ online at http://www.onetonline.org

# **INVESTIGATIVE** — Researching, Analyzing, Inquiring

THEME CODE	OCCUPATIONAL SCALE	<b>DISSIMILAR</b> 10 15 20	MIDRANGE 30 40	<b>SIMILAR</b> 50 55 60	STD SCORE
IRC	Medical Technician				54
IRC	Medical Technologist				46
ICR	Pharmacist				46
IRA	Respiratory Therapist				46
ı	Engineer				45
IRC	Computer Scientist				44
IRA	Chiropractor				40
IES	Dietitian				37
IR	Optometrist				34
IAR	Physician				34
IRA	Veterinarian				33
IRA	Biologist				32
IR	Chemist				32
IRA	Dentist				30
IRS	Science Teacher				30
IRA	Geologist				28
IAS	Psychologist				27
IA	Geographer				22
IAR	Sociologist				21
IRC	Mathematician				19
IRA	Physicist				18
IR	R&D Manager				14

# **ENTERPRISING** — Selling, Managing, Persuading

THEME CODE	OCCUPATIONAL SCALE	<b>DISSIMILAR</b> 10 15 20	MIDRANGE 30 40	<b>SIMILAR</b> 50 55 60	STD SCORE
ECS	Facilities Manager				54
ESA	Operations Manager				51
ECR	Optician				42
Е	Top Executive, Business/Finance				40
Е	Securities Sales Agent				39
EC	Cosmetologist				36
Е	Realtor				34
Е	Sales Manager				33
Е	Technical Sales Representative				33
EAS	Flight Attendant				31
Е	Life Insurance Agent				27
EC	Buyer				26
Е	Wholesale Sales Representative				26
ECR	Purchasing Agent				25
EAS	Marketing Manager				23
EAC	Florist				21
ERA	Chef				17
ECR	Restaurant Manager				12
EAS	Elected Public Official				9
EA	Interior Designer	i			-16

# **ARTISTIC** — Creating or Enjoying Art, Drama, Music, Writing

THEME CODE	OCCUPATIONAL SCALE	<b>DISSIMILAR</b> 10 15 20	MIDRANGE 30 40	<b>SIMILAR</b> 50 55 60	STD SCORE
ACI	Computer/Mathematics Manager				54
Α	Graphic Designer				30
Α	Translator				30
Α	Arts/Entertainment Manager				29
Α	Librarian				29
ΑI	Urban & Regional Planner				25
ARE	Photographer				22
AE	Broadcast Journalist				21
Α	Musician				21
AIR	Technical Writer				14
ASI	ESL Instructor				12
AR	Artist				10
ASE	Attorney				9
Α	Editor				8
Α	Reporter				2
ΑE	Advertising Account Manager	į.			1
AER	Public Administrator				1
ASE	Art Teacher	1			-1
ARI	Architect				-3
AIR	Medical Illustrator	1			-3
ΑE	Public Relations Director	j			-4
ASE	English Teacher				-11

#### Similar results (40 and above)

You share interests with women in that occupation and probably would enjoy the work.

# Midrange results (30-39)

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#### Dissimilar results (29 and below)

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For more information about any of these occupations, visit 0\*NET™ online at http://www.onetonline.org

# PERSONAL STYLE SCALES

**SECTION 4** 

The Personal Style Scales describe different ways of approaching people, learning, and leading, as well as your interest in taking risks and participating in teams. Personal Style Scales help you think about your preferences for factors that can be important in your career, enabling you to narrow your choices more effectively and examine your opportunities. Each scale includes descriptions at both ends of the continuum, and the score indicates your preference for one style versus the other.

Your scores on the Personal Style Scales were determined by comparing your responses to those of a combined group of working men and women.

# YOUR PERSONAL STYLE SCALES PREFERENCES

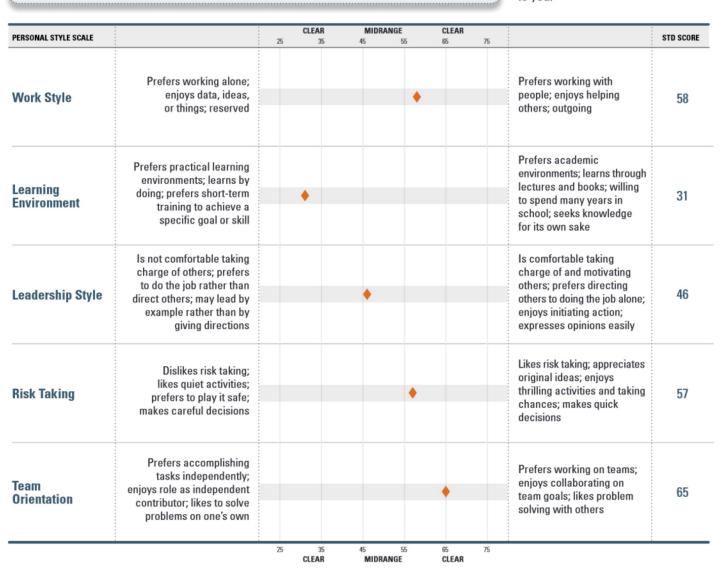
- 1. You likely prefer working with people.
- 2. You seem to prefer to learn by doing.
- 3. You probably are comfortable both leading by example and taking charge.
- 4. You may like taking risks.
- 5. You probably enjoy participating in teams.

#### Clear Scores (Below 46 and above 54)

You indicated a clear preference for one style versus the other.

#### Midrange Scores (46-54)

You indicated that some of the descriptors on both sides apply to you.



# PROFILE SUMMARY SECTION 5

#### YOUR HIGHEST THEMES

# Conventional, Realistic, Social

#### YOUR THEME CODE

CRS

#### YOUR TOP FIVE INTEREST AREAS

- 1. Programming & Information Systems (C)
- 2. Office Management (C)
- 3. Computer Hardware & Electronics (R)
- 4. Counseling & Helping (S)
- 5. Taxes & Accounting (C)

#### **Areas of Least Interest**

Religion & Spirituality (S)

Politics & Public Speaking (E)

Performing Arts (A)

# YOUR TOP TEN STRONG OCCUPATIONS

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- 10. Speech Pathologist (SA)

# Occupations of Dissimilar Interest

Interior Designer (EA)

**English Teacher (ASE)** 

**Public Relations Director (AE)** 

Medical Illustrator (AIR)

Architect (ARI)

#### YOUR PERSONAL STYLE SCALES PREFERENCES

- 2. You seem to prefer to learn by doing.
- 3. You probably are comfortable both leading by example and taking charge.
- 4. You may like taking risks.
- 5. You probably enjoy participating in teams.

# 1. You likely prefer working with people.

RESPONSE SUMMARY SECTION 6

This section provides a summary of your responses to the different sections of the inventory for use by your career professional.

#### ITEM RESPONSE PERCENTAGES Strongly Like Like Indifferent Dislike Strongly Dislike **Section Title** 25 19 12 Occupations 25 19 7 Subject Areas 13 24 20 36 Activities 41 20 16 9 13 Leisure Activities 14 29 32 7 18 38 6 6 19 People 31 22 0 22 56 0 Your Characteristics 23 20 11 **TOTAL PERCENTAGE** 25

 $\it Note:$  Due to rounding, total percentage may not add up to 100%.

Total possible responses: 291 Your response total: 289 Items omitted: 2 Typicality index: 22—Combination of item responses appears consistent.



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