

# Right, but Why?

Explaining a Model Decision

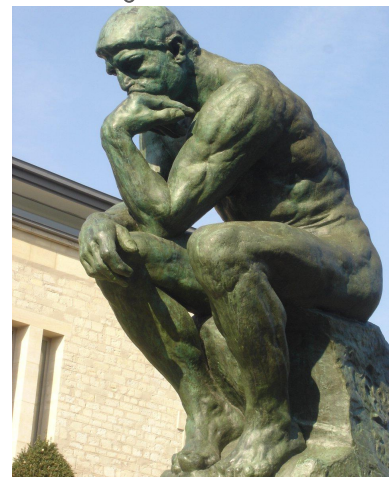
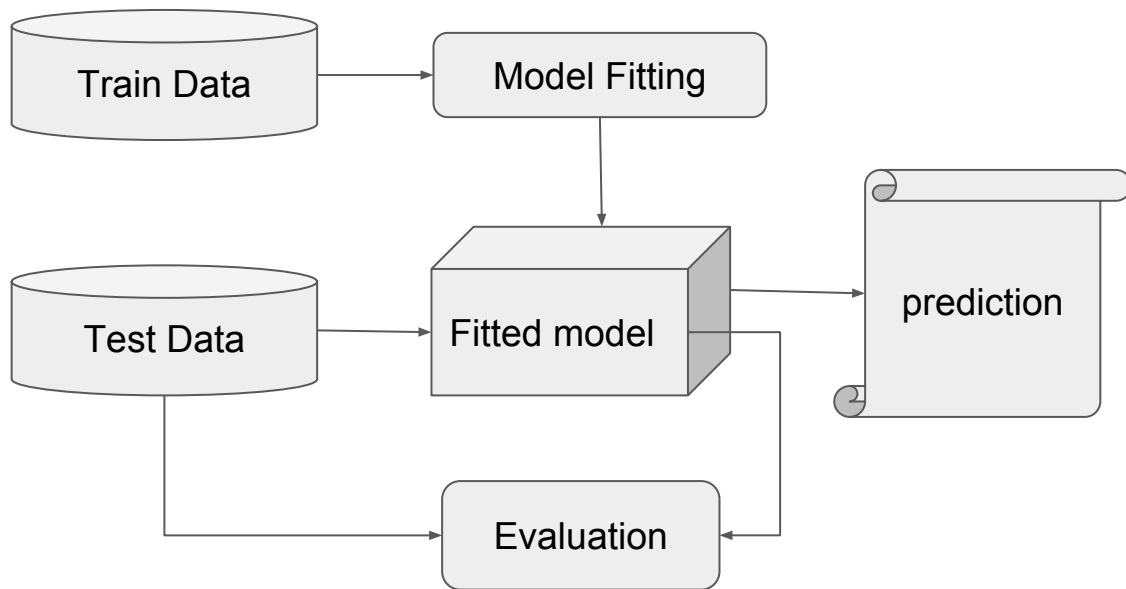
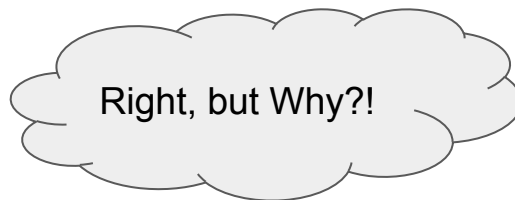
**Data Science Summit 2018**



Written by Dr. Hanan Shteingart  
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# Why?

- Learn how to interpret a model's prediction



# Why? Example

**Explain**

**dog:**

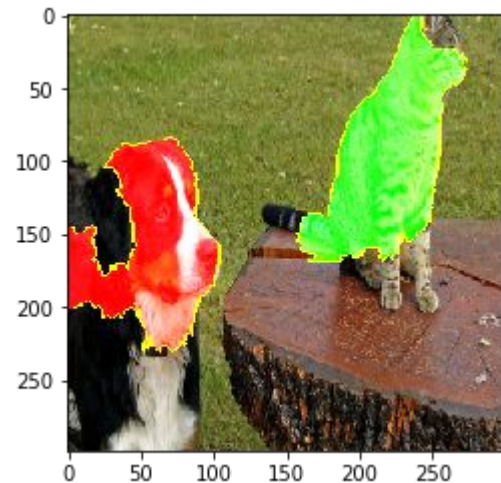
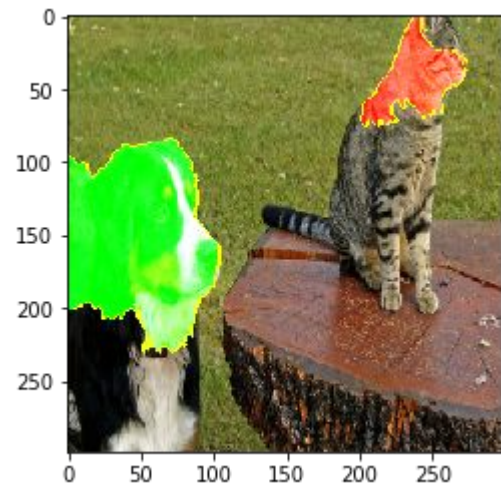
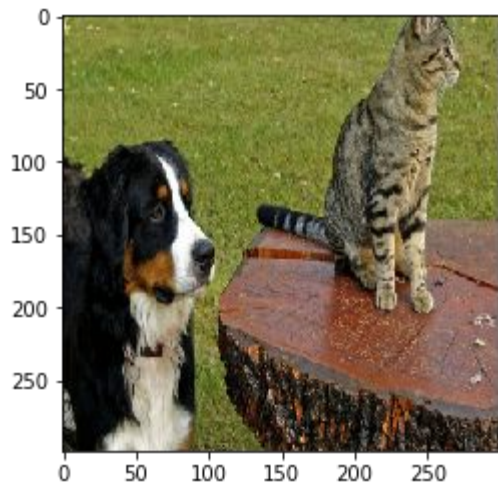


**Prediction:**

- Bernese mountain dog 0.83
- Egyptian cat 0.0009



**Explain cat:**



# How?

- Quick on Theory
- Example Driven
- Hands-on Exercises
- Duration: 3 hours
  - Two sessions, 1:30 each

# What? Plan for Today

- Session 1: Introduction & Interpretable Models by Hanan Shteingart, PhD.
  - Introduction and motivation
  - Linear models
  - Naive Bayes
  - Tree Ensembles
- Session 2: Black Box Approach using LIME by Yigal Weinberger



Hanan Shteingart, PhD.

Data Science Team Leader Playtika's Artificial Intelligence Research (PAIR)

Israel



Yigal Weinberger • 1st

Lead Data Scientist at Palo Alto Networks

Israel

# 3 commercial slides...

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**PAIR – PLAYTIKA AI RESEARCH**

# PLAYTIKA OVERVIEW

Founded in  
**2010**

**1800+**  
Employees



# Playtika's AI Research Lab - Problems and Scale

- Problem Spaces
  - Reinforcement Learning
  - User Behavior Modeling
  - Ad-Tech
  - Optimization
  - Recommendation Systems
- Scale
  - Rate of 3.5 Terra byte a day
  - Daily up to Real-time solutions

**Goal**  
collaborate a  
cross-company while  
aiming at gaining a  
competitive  
marketplace advantage  
and reaching better  
business results



# We Recruit Talents <https://www.playtika.com/careers>



Talented ML/DS/SW send your cv to [hanans@playtika.com](mailto:hanans@playtika.com)

# Introduction

# Model Interpretability

- Two popular notions of interpretability:
  - **Understandability** - grasp how the models work.
  - **Post-hoc Interpretations** - explain predictions without elucidating the mechanisms by which models work
- The latter is the focus of this workshop

# Motivation

- When objectives are difficult to encode in ML framework

**“Trust”** - subjective judgment of the model, e.g. racial bias

**“Informativeness”** - the supervised model is used instead to provide information to human decision makers

**“Causality”** - hope of inferring properties or generating hypotheses about the natural world.

**“Transferability”** - can we use this model outside of its comfort zone?

**“Fair and Ethical Decision-Making”** - purpose of assessing whether decisions provided automatically by algorithms conform to ethical standards

# Naive Bayes

Goto [naive\\_bayes notebook](#)

# Tree Ensemble

Goto random\_forest notebook

# Linear Model

Goto [linear\\_model notebook](#)

# Deep Learning Note

- One popular approach for deep neural nets is to compute a saliency map.
- Typically, take the gradient of the output corresponding to the correct class with respect to a given input vector.



Class activation maps for one object class



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