

ASSIGNMENT 1

Assignment 1a: Developing empathy and forming ideas within different problem contexts

Executed Offenders

Execution	Link	Link	Last Name	First Name	TDCJ Number	Age	Date	Race	County
532	Offender Information	Last Statement	Masterson	Richard	999414	43	01/20/2016	White	Harris
531	Offender Information	Last Statement	Holiday	Raphael	999419	36	11/18/2015	Black	Madison
530	Offender Information	Last Statement	Escamilla	Licho	999432	33	10/14/2015	Hispanic	Dallas
529	Offender Information	Last Statement	Garcia	Juan	999360	35	10/6/2015	Hispanic	Harris
528	Offender Information	Last Statement	Lopez	Daniel	999555	27	08/12/2015	Hispanic	Nueces
527	Offender Information	Last Statement	Rousseau	Gregory	999430	46	06/18/2015	Black	Smith
526	Offender Information	Last Statement	Bower	Lester	000764	67	06/03/2015	White	Grayson
525	Offender Information	Last Statement	Charles	Derrick	999451	32	05/12/2015	Black	Harris
524	Offender Information	Last Statement	Garza	Manuel	999434	34	04/15/2015	Hispanic	Bexar
523	Offender Information	Last Statement	Sprouse	Kent	999471	42	04/09/2015	White	Ellis
522	Offender Information	Last Statement	Vasquez	Manuel	999336	46	03/12/2015	Hispanic	Bexar
521	Offender Information	Last Statement	Newbury	Donald	999403	53	02/04/2015	White	Dallas
520	Offender Information	Last Statement	Ladd	Robert	999237	57	01/29/2015	Black	Smith

Offender Information



Name Masterson, Richard Allen

TDCJ Number 999414

Date of Birth 03/05/1972

Date Received 05/15/2002

Age (when Received) 30

Education Level (Highest Grade Completed) 6

Date of Offense 02/09/2001

Age (at the time of Offense) 28

County Harris

Race White

Gender Male

Hair Color Brown

Height 5 ft 11 in

Weight 233

Eye Color Brown

Native County Harris

Native State Texas

Offender Information

Last Statement

Date of Execution:

January 20, 2016

Offender:

Richard Masterson #999414

Last Statement:

Sending me to a better place. I am alright with this, you have to live and die by the choices that we make. I have made mine. I love you Renee, I am gonna carry your heart and always carry my heart in your heart. I am ready.

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INTRO

Consider the curiosities, circumstances, purpose and ideas potentially involved in the challenge of creating a visualisation/infographic in each of the following made-up scenarios:

SCENARIOS

Scenario A: A pro-capital punishment US newspaper reporting on the milestone of the 500th execution (pretend it is 2013)

Scenario B: Analysts at the Texas Department of Criminal Justice staff reporting to senior management at the Texas Department of Criminal Justice

Scenario C: A campaign group looking to help influence a debate about the ending of capital punishment

Scenario D: What potentially intrigues you about this data? What might you undertake if you had the chance?

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TASK

Compile a detailed briefing document outlining your assumptions, definitions and ideas about the context and vision for each scenario.

CONTEXT

1. The **reason**: Outline what you think might be the essence of the curiosity: What question(s) do you think the potential audience might need answering/find interesting that the visualisation would ultimately present?
2. The **circumstances**: Work through the list (of 10 main headings) and describe your critical thinking about any assumptions, definitions or self-imposed factors you think might be relevant/existent. If any require no definition or are relevant to that scenario, explain why not?

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VISION

3. The **purpose map**: Describe and reason what the possible aim of this work would be in terms of what experience (the Ex's) it would facilitate and through what tone of voice (Read vs. Feel)

4. Your **ideas**: Sketch out roughly what you think this work could look like: what colours, what keywords, rough drawing, any other work out there that you can be inspired/influenced by? (not a test of artistry, just map out ideas)

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ADVICE

Really try get into the mindset of the potential creators and audiences. If you were them what do you think you might be faced with?

There is no need to do any data extraction or analysis but refer to the Executed Offenders website to consider the data available.

There is no perfect answer, no right and no wrong: it is assessing your empathy (your ability to occupy the mind of others) and the depth and detail of the definitions you form.

You will need to make many assumptions and take the initiative to define things yourself (eg. You determine which newspaper, which campaign group).

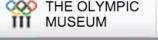
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Official website News

PAST GAMES



LONDON 2012



sochi.ru 2014



SOCHI 2014

Assignment 1b: Developing intimacy with data and establishing editorial perspectives

INTRO

You are working at a broadsheet newspaper as a graphics editor and preparing ideas for your assignments editor about possible visual work you could undertake ahead of the Rio Olympics.

TASK

Compile a report that details your deep examination, proposed transformations, explorations and editorial ideas based on the data provided (and data you could reasonably obtain).

Assignment 1b: Developing intimacy with data and establishing editorial perspectives

DATA

You are provided with two contrasting worksheets (in Excel) showing medallists from the Summer Olympic Games.

The image shows two Microsoft Excel spreadsheets side-by-side. Both spreadsheets have the title "BS1807_Assignment1_OlympicsMedallistsData".

Left Spreadsheet: This spreadsheet contains a large dataset of Olympic medalists. The columns include: Games, Sport, Event, Athlete(s), CountryCode, CountryName, Medal, Result, Unit, ResultInSeconds, and several blank columns (K through O). The data spans from row 2 to approximately row 40, covering various sports like Athletics, Swimming, and Diving across different editions of the Olympics.

Right Spreadsheet: This spreadsheet is titled "List of medallists at the Games of the Olympiad per edition, sport, discipline, gender and event". It includes a disclaimer: "DISCLAIMER: The IOC Research and Reference Service endeavours to provide you with accurate and up-to-date information. However, it offers no guarantees, express or implied, as to the accuracy or completeness of the information provided." The columns are: City, Edition, Sport, Discipline, Athlete, NODC, Gender, Event, and Medal. The data starts from row 2 and continues through row 42, listing specific medalists for each sport and discipline.

Both spreadsheets have standard Excel toolbars and ribbon menus at the top.

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FOR EACH DATASET

Examination: Articulate the meaning of the data (representativeness and phenomenon) and thoroughly assess and describe the physical properties (type, size, condition). Compare what the two dataset offer and contrast their differences.

Transform the data: What could you do/would you need to do to clean or enhance the data? What other data could you reasonably source in order to consolidate the data? You may opt do this but you are only expected to write about what you would do and why.

Exploration: Use Excel/Tableau to visually explore the two datasets in order to deepen your appreciation of their physical properties and to help you brainstorm potentially interesting angles of analysis.

Editorial: Rationalise a list of at least 5 distinct, interesting editorial perspectives: articulate the angle and the framing/focus applied.

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ADVICE

You are being assessed on the thoroughness of your assessment of the data you have been provided with and your imagination to identify different interesting angles of analysis.

Try get into real depth in familiarising yourself with the respective datasets provided - interrogate them to the point of torture.

You are not being assessed on your technical capacity to do deep statistical analysis, advanced visual exploration or data gathering/wrangling – you are being assessed on your ability to recognise what you could/would/should do and how.

If you can identify 5 interesting angles of analysis from the provided data alone, that is fine – you don't NEED to consolidate with other data. Only consolidate (or identify what/how you would consolidate) if you feel restricted by what you have or need a compelling extra ingredient.

Assignment 1: Submission details

Use Word or any other word processing application to write up your submission, but please convert final submitted files into pdfs.

- Include images, sketches, screen shots, any charts or data tables of interest (always reference URLs for web sources)
- Include student full name in document footer/header.
- Filenames: **BS1807Visualisation1a_SurnameFirstname.pdf** and **BS1807Visualisation1b_SurnameFirstname.pdf**

This **individual** assignment contributes 50% towards your overall module grade (1a = 25%, 1b = 25%). Late assignments receive 0% unless there are exceptional circumstances and/or prior agreement.

Upload your files onto the Hub by **Wednesday, 10th February at 9:00am**

Use the Hub **forum** to raise any questions so answers can be shared.