

Google Privacy Policy Analysis

Service: Google

Category: Technology / Search / Ads

Policy URL: <https://policies.google.com/privacy>

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Data Collection: Extensive - includes device, location, search behavior.

Data Sharing: Shared with affiliates, service providers, and under legal obligation.

User Rights: Dashboard supports access, deletion, and portability.

Opt-Out Options: Available for ads and tracking via account settings.

Update Procedures: Updates posted online or within services.

Clarity: Long and detailed, but has help guides and tools.

Summary Matrix:

Access Rights: Yes

Deletion Rights: Yes

Data Sharing Stated: Yes

Opt-Out Available: Yes

GDPR/CCPA Mentioned: Yes