Comparative Analysis Summary

1. Data Collection

Venmo: Collects identifiers, device data, financial behavior.

Apple: Collects identifiers, device and usage data, diagnostics, and location info.

Google: Collects device, location, search, and behavioral data.

EBSCO: Collects IP, device ID, academic usage patterns.

2. User Rights

Venmo: Users can access, delete data; limited portability.

Apple: Full rights via Data & Privacy portal, including portability.

Google: Dashboard supports access, deletion, and portability.

EBSCO: Strong rights for access, correction, and deletion.

3. Data Sharing

Venmo: Shares with affiliates and partners; legal disclosures.

Apple: Shares minimally with Apple services or legal authorities.

Google: Shares with affiliates, legal authorities, and service providers.

EBSCO: Shares minimal data for service delivery or compliance.

4. Security Measures

Venmo: Encryption and user account security are emphasized.

Apple: Industry-standard protections, including end-to-end encryption.

Google: Strong measures including 2FA and encryption.

EBSCO: Secure servers and privacy-by-design standards.

5. User-Friendliness

Venmo: Readable, app-based privacy controls.

Apple: Clean design and plain-English language.

Google: Comprehensive but complex; dashboards help.

EBSCO: Clear, concise, user-friendly with summary tools.