Chance York

LinkedIn: chance-york | Google Scholar | Bluesky: @chanceyork | Akron, Ohio

Academic & Professional Positions

Staff Quantitative User Researcher	2023-present
Firefox User Research	
Mozilla Corporation	
Senior Quantitative User Researcher (contractor to FTE)	2021-2023
Firefox User Research	
Mozilla Corporation	
T 1A 'A D C	2020 2021
Tenured Associate Professor School of Media and Journalism	2020-2021
Brain Health Research Institute	
Kent State University	
Tenure-Track Assistant Professor	2014-2020
School of Media and Journalism	
Kent State University	
Graduate Research and Teaching Assistant	2010-2014
Manship School of Mass Communication	
Louisiana State University	
Graduate Research and Teaching Assistant	2008-2010
A.Q. Miller School of Journalism and Mass Communication	2000-2010
Kansas State University	
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Education

Ph.D.	Mass Communication Manship School of Mass Communication Louisiana State University	2014
M.S.	Mass Communication A.Q. Miller School of Journalism and Mass Communication Kansas State University	2010
B.G.S.	Anthropology, English Literature College of Liberal Arts & Sciences University of Kansas	2008

Manuscripts In Progress, Under Review, or Under Revision

York, C., Corse, A., & Scholl, R.M. Manuscript on Mobile-First Users: How their Needs, Use Cases, and Pain Points Differ from True Multi-Device Users.

In Progress

Refereed Journal Articles

Fichte, L., & York , C. (2024). How do smartphone users access the internet? An exploratory analysis of mobile web browser use. <i>Mobile Media & Communication</i> , https://doi.org/10.1177/20501579241274781 .	2024
York, C., & Haridakis, P. Exploring Genetic Contributions to News Use Motives and Frequency of News Consumption: A Study of Identical and Fraternal Twins. <i>Mass Communication and Society</i> , 24(2), 162-186. https://doi.org/10.1080/15205436.2020.1759096	2021
Floyd, K., York, C., & Ray, C.D. Heritability of Affectionate Communication: A Twins Study. <i>Communication Monographs</i> , 87(4), 405-424. https://doi.org/10.1080/03637751.2020.1760327	2020
Hmielowski, J., Kelvin, W., Hutchens, M., Beam, M., Donaway, R., Silva, D., & York, C. Communication Behaviors During Presidential Elections: An Examination of Time, Events, and Battleground States. <i>Public Opinion Quarterly</i> , 84(S1), 309–331. https://doi.org/10.1093/poq/nfaa013	2020
York, C., Ponder, J.D., Humphries, Z., Goodall, C., Beam, M., & Winters, C. Effects of Fact-Checking Political Misinformation on Perceptual Accuracy and Epistemic Political Efficacy. Journalism & Mass Communication Quarterly, 97(4), 958-980. https://doi.org/10.1177/1077699019890119	2020
York, C. Is it Top-Down, Trickle-Up, or Reciprocal?: Testing Longitudinal Relationships Between Youth News Use and Parent and Peer Political Discussion. <i>Communication Studies</i> , 70(4), 377-393. https://www.tandfonline.com/doi/abs/10.1080/10510974.2019.1614965	2019
York, C. Genetic Influence on Political Discussion: Results From Two Twin Studies. <i>Communication Monographs</i> , 86(4), 438-456. https://doi.org/10.1080/03637751.2019.1597274 .	2019
York, C. A Regression Approach to Testing Genetic Influence on Communication Behavior: Social Media Use as an Example. <i>Computers in Human Behavior</i> , <i>73</i> , 100-109. https://doi.org/10.1016/j.chb.2017.03.029	2017
York, C. Heavy Childhood Television Use Persists into Young Adulthood and is Associated with Increased BMI. <i>Obesity</i> , <i>24</i> (4), 924-928. https://doi.org/10.1002/oby.21453	2016
Paul, N., & York, C. I Approve this Candidate: The Strategic Use of Ad Endorsements in the 2008 Election. <i>PS: Political Science & Politics</i> , 48(4), 584-589. https://doi.org/10.1017/S1049096515000803	2015
Turcotte, J., York, C., Irving, J., Scholl, R.M., & Pingree, R. News Recommendations from Social Media Opinion Leaders: Effects on Media Trust and Information Seeking. <i>Journal of Computer-Mediated Communication</i> , 20(5), 520-535. https://doi.org/10.1111/jcc4.12127	2015
York, C., & Scholl, R.M. Youth Antecedents to News Media Consumption: Parent and Youth Newspaper Use, News Discussion, and Long-term News Behavior. <i>Journalism & Mass Communication Quarterly</i> , 92(3), 681-699. http://www.doi.org/10.1177/1077699015588191	2015
York, C., & Turcotte, J. Vacationing from Facebook: Adoption, Temporary Discontinuance, and Readoption of an Innovation. <i>Communication Research Reports</i> , <i>32</i> (1), 54-62. https://doi.org/10.1080/08824096.2014.989975	2015

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York, C. Cultivating Political Incivility: Cable News, Network News, and Public Perceptions. <i>Electronic News</i> , 7(3), 107-125. https://doi.org/10.1177/1931243113507926	2013
York, C. Overloaded by the News: Effects of News Exposure and Enjoyment on Reporting Information Overload. <i>Communication Research Reports</i> , <i>30</i> (4), 282-292. https://www.doi.org/10.1080/08824096.2013.836628	2013
Book Chapters	
York, C . Behavior Genetics and Twin Studies: Principles, Analytical Techniques, and Data Resources for Innovative Communication Research. In K. Floyd and R. Weber (Eds.), <i>The Handbook of Communication Science and Biology</i> , (pp. 78-92). Routledge.	2020
R.M. Scholl & York, C. Predictors of Youth Voting: Parent-child Relationships and Young Adult News Use. In E. Thorson, M. S. McKinney, and D. Shah (Eds.), <i>Political Socialization in a Media-saturated World</i> , (pp. 181-194). (Frontiers in Political Communication; Vol. 29). Peter Lang.	2016
Encyclopedia Entries	
York, C. Science in Virtual Worlds. In S. H. Priest, (Ed.), <i>Encyclopedia of Science and Technology Communication</i> . New York, NY: Sage. doi: <u>10.4135/9781412959216</u>	2010
Book Reviews	
York, C . Review of Media and the Well-Being of Children and Adolescents by A.B. Jordan and D. Romer (Eds.). <i>Journalism & Mass Communication Quarterly</i> , 92, 512-521. doi: 10.1177/1077699015580560e	2015
<u>Datasets</u>	
York, C. 2017 Twins Days Festival (TDF) Survey - Release 3. <i>Harvard Dataverse</i> . https://doi.org/10.7910/DVN/MHQXTF	2021, January
York, C. 2017 Twins Days Festival (TDF) Survey - Release 2. <i>Harvard Dataverse</i> . https://doi.org/10.7910/DVN/J9EXTR	2020, March
York, C. 2017 Twins Days Festival (TDF) Survey - Release 1. <i>Harvard Dataverse</i> . https://www.doi.org/10.7910/DVN/ZQBQXX	2019, April
Refereed Conference Presentations	
Stermac, J. & York, C. Multi-product segmentation. Presented remotely for the annual Quantitative User Experience (UX) Conference. San Francisco, CA.	2024, May

Fichte, L. & York, C. How Do Smartphone Users Access the Web?: A Top Tasks Analysis of Mobile Browser Use. Presented at the annual International Communication Association (ICA) convention. Toronto, Canada.	2023, May
York, C., & Hassan T. Genetic Variation as a Source of Heterogeneity in Psychological Responses to Media. Presented remotely for the annual International Communication Association (ICA). Denver, Colorado. *Top Faculty Paper	2021, May
Mira, B., York, C. , & Lambert, C. Framing Environmental Disasters in American and Brazilian News Media: A Comparison of the Amazon and Australian Fires News Coverage. Presented remotely for the annual International Communication Association (ICA). Denver, Colorado.	2021, May
York, C. Polymorphisms in 5HTT and MAOA Predict Time Spent Watching Television: A Candidate Gene Association Study. Presented remotely for the annual International Communication Association (ICA). Gold Coast, Australia.	2020, May
Floyd, K., York, C. , & Ray, C. Heritability of Affectionate Communication: A Twins Study. Presented remotely for the annual International Communication Association (ICA). Gold Coast, Australia.	2020, May
Kucek, J., & York, C. Team Identification as a Critical Background Characteristic Mediating Sport Consumers' Second Screening Uses and Gratifications. Presented remotely for the annual International Communication Association (ICA). Gold Coast, Australia.	2020, May
York, C., Paul, N., Turcotte, J., & Bi, C. Emotional Contagion on Facebook: An Experiment Examining Facebook News Comments, Affective Response, and Posting Behavior. Presented at the Association for Education in Journalism and Mass Communication (AEJMC) convention. Toronto, Canada. *Top Faculty Paper	2019, August
York, C., & Haridakis, P. Exploring Genetic Contributions to Motives for News Use: A Study of Identical and Fraternal Twins. Presented at the Association for Education in Journalism and Mass Communication (AEJMC) convention. Toronto, Canada. *Top Faculty Paper	2019, August
York, C., Ponder, J.D., Humphries, Z., Goodall, C., Beam, M., & Winters, C. Beyond (Mis)perceptions: How Fact-Checking Fake News Affects Perceptual Accuracy, Intent to Share Misinformation and EPE. Presented at the annual National Communication Association (NCA) convention. Salt Lake City, Utah.	2018, November
York C. Are News Behaviors Heritable?: A Twin Study Examining Genetic Foundations of Individual News Orientations and Use. Presented at the annual National Communication Association (NCA) convention. Salt Lake City, Utah.	2018, November
York, C. Are Political Discussion Behaviors Heritable?: Using Twin Data to Examine Genetic Effects on Traditional and Mediated Political Talk. Presented at the annual International Communication Association (ICA) convention. Prague, Czech Republic.	2018, May

Ponder, J.D., Winters, C., Humphries, Z., Beam, M.A., York, C. , and Goodall, C. How Do Fact Checks Operate?: Examining Fact-Check Order, Affect, and Elaboration in Perceptions of Misinformation. Presented at the annual International Communication Association (ICA) convention. Prague, Czech Republic.	2018, May
York, C. Is It Top Down, Trickle Up, or Reciprocal?: Testing Longitudinal Relationships Between Youth News Use and Parent and Peer Political Discussion. Presented at the annual Association for Education in Journalism and Mass Communication (ACEJMC) convention. Chicago, IL.	2017, August
York, C. Social Media Habits are Heritable: Using Twin Study Data to Examine the Genetic Underpinnings of Social Media Use. Presented at the annual International Communication Association (ICA) convention. San Diego, CA.	2017, May
Hmielowski, J., Kelvin, W., Hutchens, M., Beam, M., Donaway, R., & York, C. Engagement with Campaign Information During the 2008 Presidential Election: An Examination of Time, Events, and Battleground States. Presented at the annual International Communication Association (ICA) convention. San Diego, CA.	2017, May
York, C. Childhood Determinants of Relative Entertainment Preference (REP): Exploring Parent and Child Behavioral Factors that Predict Long-Term REP. Presented at the Southern Political Science Association (SPSA) convention. New Orleans, LA.	2017, January
York, C. & Weaver, E. Examining Elite Political Incivility During the 2012 Election: Contextual Factors that Results in Strategic Application of Incivility in Political Advertising. Presented at the Southern Political Science Association (SPSA) convention. New Orleans, LA.	2017, January
York, C. & Paul, N. Who Approves of Whom and Why?: Factors that Influence the Strategic Use of Endorsements in 2012 Campaign Advertisements. Presented at the Southern Political Science Association (SPSA) convention. New Orleans, LA.	2017, January
York, C. Heavy Childhood TV Use Persists into Adulthood and is Associated with Increased BMI. Presented at the International Communication Association (ICA) convention. Fukuoka, Japan.	2016, June
York, C . The Need for Surveillance: A Scale to Assess Individual Differences in Attention to the Information Environment. Presented at the Association for Education in Journalism and Mass Communication (AEJMC) convention. San Francisco, CA.	2015, August
York, C., Coombs, D.S., & Goidel, R.K. The Nasty (and Engaged) Citizen: Associations Between Media Use, Political Incivility, and Political Participation. Presented at the American Association for Public Opinion Research (AAPOR) convention. Hollywood, FL.	2015, May
Goidel, K., Gaddie, R.K., Dunaway, J., York, C., & Smith, J. Social Media as an Incumbency Advantage. Presented at the Southern Political Science Association (SPSA) convention. New Orleans, LA.	2015, January
Paul, N., & York, C. I Approve this Message: An Examination of Endorsements in Political Advertisements. Presented at the Association for Education in Journalism and Mass Communication (AEJMC) convention. Montreal, Canada.	2014, August

Turcotte, J., York, C., Irving, J., Scholl, R. M., & Pingree, R. News Recommendations from Social Media Opinion Leaders: Effects on Media Trust and Information Seeking. Presented at the Association for Education in Journalism and Mass Communication (AEJMC) convention. Montreal, Canada.	2014, August
York, C., & Davis, N. Who's to Blame in a Political Sex Scandal? In-Group Bias Vs. Value-Driven Blame Attributions. Presented at the Southern Political Science Association (SPSA) convention. New Orleans, LA.	2014, January
York, C., & Padgett, J. Better to Steal Than Score: News Coverage of House Financial and Sexual Scandals. Presented at the Southern Political Science Association (SPSA) convention. New Orleans, LA.	2014, January
York, C., Hardy, B.W., & Scheufele, D.A. Differential Gains and Communication Confusion: Distinguishing Two Theoretical Models of Political Participation and Learning. Presented at the National Communication Association (NCA) convention. Washington, DC.	2013, November
Scholl, R., & York, C. Engagement of Young Adults: Long-Term Effects of Family Socialization and Media Use. Presented at the Association for Education in Journalism and Mass Communication (AEJMC) convention. Washington, DC.	2013, August
York, C., & Scholl, R. Antecedents to Media Use: Effects of Parent Socialization and Childhood Behavior on Consumption Patterns During Adulthood. Presented at the Association for Education in Journalism and Mass Communication (AEJMC) convention. Washington, DC.	2013, August
Turcotte, J., & York, C. Ratcheting Up the Grassroots Rhetoric: Tea Party Candidates and Twitter in the 2010 Midterm Elections. Presented at the Association for Education in Journalism and Mass Communication (AEJMC) convention. Chicago, IL. Inaugural McCombs/Shaw award.	2012, August
York, C., & Hardy, B. W. Revisiting Agenda-Setting in a Fragmented Media Environment: Exposure to Diverse News Sources and Identifying the Economy as the Most Important Problem. Presented at the International Communication (ICA) convention. Phoenix, AZ.	2012, May
York, C. Cultivating Incivility: Perceptions of Incivility in Elite Political Discourse as a Product of Viewing Incivility In TV News. Presented at the Midwest Political Science Association (MPSA) convention. Chicago, IL.	2012, April
York, C., & Padgett J. When Tolerance Matters: Political Tolerance for Muslim Americans, Cable News Coverage, and Opinion Toward the "Ground Zero Mosque." Presented at the National Communication Association (NCA) convention. New Orleans, LA.	2011, November
York, C. , Kim, S., & Kim, K. Gatekeeping, "Gatewatching," and the Political Process: Measuring the Impact of New Media on Political Activism and Knowledge During the 2008 U.S. General Election. Presented at the Association for Education in Journalism and Mass Communication (AEJMC) convention. Boston, MA.	2009, August
York, C. Other Worlds, Other Media: An Overview of Second Life Journalism. Presented at the annual Association for Education in Journalism and Mass Communication (AEJMC) Midwinter convention. Norman, OK.	2009, March

York, C. The "Virtual" Beat: Journalistic Perspectives on Reporting Second Life, A Massive Online World. Presented at the annual Mardi Gras Conference on Technology. Baton Rouge, Louisiana.

2009, February

Instructor of Record

Quantitative Research Methods in Comm and Info – <i>Kent State University</i> (MA, PhD)	2021, Spring
Media, Power, and Culture (Honors) – <i>Kent State University</i>	2021, Spring 2021, Spring
Advertising and Public Relations Industry Tools – Kent State University	2021, Spring 2021, Spring
Media, Power, and Culture (Large Lecture) – <i>Kent State University</i>	2020, Fall
Media, Power, and Culture (Online) – Kent State University	2020, Fall
Political Advertising – Kent State University	2020, Fall
Media, Power, and Culture (Large Lecture) – Kent State University	2020, Spring
Research Methods in Mass Communication – <i>Kent State University</i> (MA, PhD)	2020, Spring
Advertising and Public Relations Industry Tools – <i>Kent State University</i>	2020, Spring
Political Advertising – <i>Kent State University</i>	2019, Fall
Media, Power, and Culture (Online) – Kent State University	2019, Fall
Foundations of Communication and Information Inquiry – <i>Kent State University</i> (PhD)	2019, Fall
Media, Power, and Culture (Honors) – <i>Kent State University</i>	2019, Spring
Advertising and Public Relations Industry Tools – <i>Kent State University</i>	2019, Spring
Political Advertising – Kent State University	2018, Fall
Ethics and Issues in Mass Communication – <i>Kent State University</i>	2018, Fall
Foundations of Communication and Information Inquiry – <i>Kent State University</i> (PhD)	2018, Fall
Ethics and Issues in Mass Communication – <i>Kent State University</i>	2018, Spring
Research Methods in Mass Communication – Kent State University (MA)	2018, Spring
Media, Power, and Culture (Honors) – Kent State University	2017, Fall
Introduction to Graduate Studies in JMC – Kent State University (MA)	2017, Fall
Advertising Writing and Storytelling – Kent State University	2017, Spring
Research Methods in Mass Communication – Kent State University (MA)	2017, Spring
Political Advertising – Kent State University	2016, Fall
Advertising Writing and Storytelling – Kent State University	2016, Fall
Introduction to Graduate Studies in JMC – Kent State University (MA)	2016, Fall
Advertising Writing and Storytelling – Kent State University	2016, Spring
Advertising Writing and Storytelling – Kent State University	2016, Spring
Research Methods in Mass Communication – Kent State University (MA)	2016, Spring
Advertising Writing and Storytelling – Kent State University	2015, Fall
Advertising Writing and Storytelling – Kent State University	2015, Fall
Introduction to Graduate Studies in JMC – Kent State University (MA)	2015, Fall
Research Methods in Mass Communication – Kent State University (MA)	2015, Spring
Audience Analysis and Measurement – Kent State University	2015, Spring
Media Writing – Kent State University	2014, Fall
Introduction to Graduate Studies in JMC – Kent State University (MA)	2014, Fall
Political Communication Research – Louisiana State University	2014, Spring
Political Communication Research – Louisiana State University	2013, Fall
Media Ethics & Social Responsibility – Louisiana State University	2013, Summer
Foundations of Media Research – Louisiana State University	2012, Fall
Visual Communication – Louisiana State University	2011, Fall

News Editing and Design – Kansas State University	2009, Fall
News Editing and Design – Kansas State University	2009, Fall
News Editing and Design – Kansas State University	2009, Spring
News Editing and Design – Kansas State University	2009, Spring
News Editing and Design – Kansas State University	2008, Fall
News Editing and Design – <i>Kansas State University</i>	2008, Fall
News Editing and Design – Kansas State University	2008, Fall
Participation in Honors, M.A., and Ph.D. Committees	
Major Professor. Toqa Hassan. (Ph.D. 2023). <i>Kent State University</i> . Parental Antecedents to Video Game Co-Playing: Parental Gaming Beliefs as Predictors of Video Game	2020-present
Co-Playing. Unpublished Doctoral Dissertation. http://rave.ohiolink.edu/etdc/view?acc_num=kent1691081551448667	
Outcome: Assistant Professor, Purdue University Northwest Campus	
Major Professor. Shams Mustafa. (M.A. 2020). Neither Muslim Nor AmericaWe are Both: Profiles of Muslim Americans. Unpublished Research Report. Website: https://spark.adobe.com/page/3ArvwxM1bJc8R/ Outcome: Journalist at the Wooster Daily Record	2018-2020
Outcome. Journalist at the wooster Daily Record	
Major Professor. Steven Kubitza. <i>Kent State University</i> . (M.A. 2019). An Athlete's Right? Effects of Media Frames on the Tolerance of a Professional Athlete Protest. Unpublished Thesis. http://rave.ohiolink.edu/etdc/view?acc_num=kent1574642843982547	2018-2019
Outcome: Ph.D. Student in Communication at University of California Santa Barbara	
Committee Member. Kenneth Jackson. <i>Kent State University</i> . (M.A. 2018). Recommendations for MLS Diversity Communication: An Analysis of Live MLS Broadcasts. Unpublished Research Report.	2017-2018
Committee Member. Lusi Cai. <i>Kent State University</i> . (M.A. 2017). How Do Partisan Media Follow Political Elites' Lead When an Issue is Partisan? An Attribute Agenda-setting Study on Climate Change Coverage. Unpublished Thesis. http://rave.ohiolink.edu/etdc/view?acc_num=kent1511822191566494	2016-2017
Major Professor. Jenna Payne. <i>Kent State University</i> . (M.A. 2017). Mobile Applications in a Collegiate Campus Recreation Setting. Unpublished Research Report.	2016-2017
Committee Member. Hao Hao. <i>Kent State University</i> . (M.A. 2016). Visual Communication Applications: Using Visualizations to Explain Student Health. Unpublished Research Report. Website: http://uscollegeinsurance.com/index.html	2015-2016
Co-Major Professor. Xiao Yu. <i>Kent State University</i> . (M.A. 2016). Does Diversity in the Newsroom Influence Diversity In Coverage?: Developing a Diversity Plan for a Yanbian TV Station. Unpublished Research Report.	2015-2016
Co-Major Professor. Lauren Dargay. <i>Kent State University</i> . (M.A. 2016). Relationships Between Elite News Frames and Frames in User Comments: An Analysis of Terrorism	2015-2016

Coverage and Follow-Up Comments on The New York Times online. Unpublished Thesis.

http://rave.ohiolink.edu/etdc/view?acc_num=kent1469783314

Co-Major Professor. Andrew Krieger. *Kent State University*. (M.A. 2015). Social Media Comment Frames and Their Effect on Message Framing. Unpublished Thesis. http://rave.ohiolink.edu/etdc/view?acc_num=kent1447954894

2014-2015

Co-Major Professor. Nicky Bi. *Kent State University*. (M.A. 2015). The Framing of Online Commenting Effects on Audiences' Perceptions of a Public Health Issue in the Context of Social Media. Unpublished Thesis.

2014-2015

http://rave.ohiolink.edu/etdc/view?acc_num=kent1437758835

Awards, Grants, and Fellowships

Top Faculty Paper. "Genetic Variation as a Source of Heterogeneity in Psychological Responses to Media." With Ph.D. advisee Toqa Hassan. Presented remotely for the annual International Communication Association (ICA). Denver, Colorado.

2021, May

Research and Creative Activity Fund Grant (\$7,561). Research Project Title: "Validity and Reliability Testing Two Low-Cost Alternatives to Professional-Grade Galvanic Skin Response (GSR) Instruments that Measure Physiological Responses to Media Stimuli." Co-PI: Ashley Spiker, CCI Doctoral Student. *College of Communication and Information. Kent State University.*

2019, December

Top Faculty Paper. "Emotional Contagion on Facebook: An Experiment Examining Facebook News Comments, Affective Response, and Posting Behavior." With Dr. Newly Paul, Dr. Jason Turcotte, and Chang Bi. *Political Communication Interest Group* of the Association for Education in Journalism and Mass Communication (AEJMC) convention. Toronto, Canada.

2019, August

Top Faculty Paper. "Exploring Genetic Contributions to Motives for News Use: A Study of Identical and Fraternal Twins." With Dr. Paul Haridakis. *Communication Theory & Methodology* division of the Association for Education in Journalism and Mass Communication (AEJMC) convention. Toronto, Canada.

2019, August

Gold Teaching Recognition Award. Kent State University Center for Teaching & Learning. *Kent State University*.

2019, May

Research and Creative Activity Fund Grant (\$1,925). Research Project Title: "Exploring the Genetic Foundations of Media and Communication Behaviors: Using Biometric Data to Link Specific Genes to Specific Behaviors." PI: Chance York. *College of Communication and Information. Kent State University.*

2018, December

Teaching Scholar Award. (\$3,000). "Descriptive Evaluation of an Efficient Rubric for Minimal Assessment." Teaching Scholars Program. Center for Teaching & Learning. Kent State University.

2018, June

Top Reviewer Award. Communication Science and Biology Interest Group. Awarded at the annual International Communication Association (ICA) convention. Prague, Czech Republic.

2018, May

Research and Creative Activity Fund Grant (\$3,840). Research Project Title: "Acceptance of Fake News and News Corrections." Co-PI with Drs. Michael Beam, Catherine Goodall, and JD Ponder. *College of Communication and Information. Kent State University.*

2017, August

Reviewer of the Year Award (\$250). Mass Communication & Society Division. Awarded at the annual <i>Association for Education in Journalism and Mass Communication</i> (AEJMC) convention. Chicago, IL.	2017, August
McCombs-Shaw Top Student Paper Award (\$200). (With Jason Turcotte.) Awarded at the annual <i>Association for Education in Journalism and Mass Communication</i> (AEJMC) convention by the Political Communication Interest Group. Chicago, IL.	2012, August
Doctoral Fellowship. (\$24,000 annually). Manship School of Mass Communication. <i>Louisiana State University</i> .	2010 – 2014
Travel Grants (\$18,705 combined). School of Journalism and Mass Communication and University Research Council. <i>Kent State University</i> . Manship School of Mass Communication. <i>Louisiana State University</i> . A.Q. Miller School of Journalism and Mass Communication. <i>Kansas State University</i> .	2009 – 2021
Master's Fellowship. (\$9,600 annually). A.Q. Miller School of Journalism and Mass Communication. <i>Kansas State University</i> .	2008 – 2010
Invited Presentations and Panels	
"Exploring Relationships Between Genes and Television Use: A Candidate Gene Association Study." College of Communication and Information Colloquium Series. Presented to students and faculty of <i>Kent State University</i> .	2019, December
"Don't Reinvent the Wheel: Locating, Using, and Misusing Secondary Data Sources." College of Communication and Information Colloquium Series. Presented to students and faculty of <i>Kent State University</i> .	2019, March
"Bridging the Credibility Gap: Fostering Critical Thinking, Media Literacy, and Healthy Skepticism of 'Fake News." Panel with Drs. Jason Turcotte, Paul Haridakis, J.D. Ponder, Audrey Wagstaff, and Ph.D. student Zach Humphries. Moderated by Dr. Rehka Sharma. Presented at the <i>Eastern Communication Association</i> annual convention. Political Communication division. Pittsburgh, PA.	2018, April
"Genetic Influence on Frequency of News Use, Partisan News Use, News Attention and Enjoyment." College of Communication and Information Colloquium Series. Presented to students and faculty of <i>Kent State University</i> .	2017, December
"Journalism's Way Forward: Looking Back at Election 2016 and Envisioning the Future." Roundtable discussion with Dr. Cheryl Ann Lambert, Connie Schultz, Henry Gomez, Jacquie Marino. Moderated by Russ Mitchell. School of Journalism and Mass Communication. Hosted by the School of Journalism and Mass Communication, <i>Kent State University</i> . Open to students and the public.	2017, January
"Communication and Information in the 2016 Presidential Election: Implications and Consequences." Roundtable discussion with Drs. Michael Beam, Paul Haridakis, and JD Ponder. College of Communication and Information Colloquium Series. Presented to students and faculty of <i>Kent State University</i> .	2016, December
"The Nasty (and Engaged) Citizen: Associations Between Media Use, Political Incivility	2015, April

and Political Participation." College of Communication and Information Colloquium Series. Presented to students and faculty of *Kent State University*.

Professional Memberships and Affiliations

Affiliated Faculty Member. Brain Health Research Institute (BHRI). <i>Kent State University</i> . https://www.kent.edu/brainhealth	2020-2021
Member. Communication Science and Biology (CSaB) interest group. <i>International Communication Association</i> . https://commscience.org/	2017-2021
Service to Institution and Academic Community	
Faculty Representative. Research and Creative Activity Fund (RACAF) Committee. College of Communication and Information. <i>Kent State University</i> .	2020-2021
Co-Chair. Handbook Revision Committee. School of Media and Journalism. <i>Kent State University</i> .	2020-2021
Faculty Representative. Kent State Chapter of the American Association of University Professors (AAUP). <i>Kent State University</i> .	2018-2021
Job Search Committee Member. College of Communication and Information. <i>Kent State University</i> .	2016-2021
Committee Member. Graduate Studies Curriculum Committee. School of Journalism and Mass Communication. <i>Kent State University</i> .	2015-2021
Library Resource Representative. School of Journalism and Mass Communication. Kent State University.	2014-2021
Advertising Internship Coordinator. School of Journalism and Mass Communication. Kent State University.	2017-2020
JMC Brown Bag Research Series Organizer. School of Journalism and Mass Communication. <i>Kent State University</i> .	2016-2017
Assessment Coordinator. School of Journalism and Mass Communication. <i>Kent State University</i> .	2015-2020
Committee Member. Student Survey of Instruction (SSI) Review Committee. Representative of the College of Communication and Information and School of Journalism and Mass Communication. <i>Kent State University</i> .	2015-2017
Committee Member. Undergraduate Studies Curriculum Committee. School of Journalism and Mass Communication. <i>Kent State University</i> .	2014-2015

Conference Service (chair, discussant, or moderator)

2012-present

Communication Science and Biology interest group of ICA

Communication Theory and Methodology division of AEJMC

- Media & Politics division of SPSA
- Newspaper and Online News division of AEJMC
- Political Communication division of ICA

Peer Review (ed board)

Journals 2024-present

• Journal of User Experience Research

Peer Review (ad hoc)

2012-2021 **Journals**

- American Political Science Review
- American Politics Research
- Annals of the International Communication Association
- Cyberpsychology, Behavior, and Social Networking
- Communication Monographs
- Communication Studies
- Communication Theory
- Development and Psychopathology
- Digital Journalism
- Electronic News
- European Political Science Review
- Information & Management
- Information, Communication, and Society
- Journal of Applied Developmental Psychology
- Journal of Communication
- Journal of Computer-Mediated Communication
- Journal Elections, Public Opinion & Parties
- Journal of Family Communication
- Journal of Media Psychology
- Journal of Political Marketing
- Journal of Politics
- Journalism
- Journalism & Mass Communication Quarterly
- Journalism Practice
- Journalism Studies
- Mass Communication & Society
- Media and Communication
- Social Media + Society
- Social Science Research
- Telematics and Informatics

Conferences 2012-2021

- Communication Science and Biology (CSaB) Interest Group of ICA
- Children, Adolescents, and Media division of ICA
- Communication Theory and Methodology Division of AEJMC
- Mass Communication and Society division of AEJMC

- Mass Communication division of NCA
- Newspaper and Online News division of AEJMC
- Political Communication division of ICA

Media Interviews, Appearances, & Mentions

Blue, A. Genes May Explain Why Some People Love to Hug. Futurity.	2020, June
Sparks, H. People in Quarantine May Be Experiencing 'Skin Hunger' Due to Genetics, Study Suggests. Fox News.	2020, June
Staff Reporter. <u>Do Our Genes Make Some of Us More Prone to 'Skin Hunger?'</u> <i>IFL Science</i> .	2020, June
Coddington, M., & Lewis, S. <u>Journalists' Autopilot Settings on What to Trust Plus, Evidence for a Genetic Inclination Toward News, Journalists' Role in Normalizing the Term "Fake News," and How Trump Strategically Used Twitter to Generate Coverage. <i>RQ1 Newsletter</i>.</u>	2020, May
Rodriguez, S. <u>Do Genetics Influence Political Discussion?</u> National Communication Association, Communication Currents.	2019, June
Abraham, A. Researchers Find Educational Opportunity at Twins Days Festival. <i>WKYC-Channel 3 Cleveland.</i>	2018, August
Delviscio, J., & Delviscio, T. This is Why Science Loves Twins. Stat News.	2017, September
Ordway, D. <u>Do Parents Still Model News Consumption? A Look at Teens' News Habits</u> . <i>Harvard University, Shorenstein Center on Media, Politics and Public Policy</i> .	2017, July
Helms, A. <u>Double the Research: Firms Come to Twins Days for Studies.</u> <i>Columbus Dispatch.</i>	2017, July
Belbey, J. How Our Genes Can Make Us More Social. Forbes.	2017, July
Reilly, N. <u>Addicted to Social Media? It Could Be Down To Your Genetics.</u> <i>Yahoo! News</i> .	2017, May
Pesce, N.L. <u>Blame Your Genes for Being Addicted to Facebook</u> . <i>Moneyish</i> .	2017, May
Gallagher, S. <u>Your Genes Could be Responsible For Your Social Media Obsession</u> . <i>Huffington Post, UK</i> .	2017, March
Schultze, M.L. <u>Trying to Figure Out the Intent and Impact of Political Ads</u> . <i>WKSU</i> 89.7.	2016, May
Schultze, M.L., & Livingston, D. <u>Here's Your Brain on Attack Ads</u> . <i>Columbus Dispatch</i> .	2016, May
	2015, December
LSE Staff. Endorsement Ads Are Primarily Used by Incumbents and Female <u>Candidates in the Early Stages of Campaigns.</u> London School of Economics U.S. Centre's Politics and Policy Blog.	

Wihbey, J. <u>Social Media Sharing</u>, <u>News and Opinion Leadership: Recent Research</u>. Harvard University, Shorenstein Center on Media, Politics and Public Policy.

Computational and Statistical Experience

Hardware, Software, and Programming Languages : Stata, SPSS, MPlus, R, LaTeX, LIWC, WordStat, Crimson Hexagon, Ad\$pender, Adobe CC, MS Office, Google Workspace, Tableau, WordPress/Weebly/Wix, Raspberry Pi, Arduino, Mac/Windows/Linux OS, Python, SQL.

Analysis: Descriptive and Bivariate Testing; Regression for Continuous, Categorical, and Count Outcomes; ANOVA/MANOVA; EFA/CFA; Structural Equation Modeling; Latent Growth Curve Modeling; ACE Twin Modeling; Time Series Analysis (ARIMA, VAR); Power Analysis; Multiple Imputation; Multilevel Modeling.

Data Collection Methods: Cross-Sectional Survey (original and secondary), Panel Survey, Multi-Generational Panel Survey (e.g., PSID), Lab Experiment, Survey-Based Experiment, Content Analysis (manual and automated), Twin Study, Candidate Gene Study, Genome-Wide Association Study (GWAS).