

# Roadmap for India's Success at the 2036 Olympics

**Winning 100 Medals,  
Including 35 Gold**

Aligning Sports with Societal and  
Economic Objectives

## Acknowledgement

With profound reverence and utmost gratitude, we extend our sincere thanks to Nation Building ; The council for selecting excellence , Initiating fostering innovation, leadership, and civic responsibility. We further express our heartfelt appreciation to our institution(IIT ISM DHANBAD) , whose unwavering support, and encouragement have been cornerstone of our commitment to this noble cause.

This opportunity has not only enriched our perspectives but also reinforced our dedication to contributing meaningfully to the advancement of our nation. We would also bring into notice all individuals who were somehow or the other involved in the completion of this project.

# Key Components and Impact Goals



# Driving Principles and Areas of Influence

## Principles



## Impact Channels

- Fulfillment of aspirations.
- Societal engagement through sports as a catalyst.
- National integration and pride.

- Eradicating colonial mindsets.
- Social mobility and equity.
- International prestige and soft power projection.

# Building a Robust Sports Ecosystem

## Proposed Solutions

### Centralized Sports Entity

Oversight and coordination

### Structured Selection Process

Identifying athletes from schools to the national level

### Regular Competitions

Annual training programs and competitions at each level

### Infrastructure Expansion

District-level synthetic grounds and facilities

### Recruitment Tests

Regular tests for trainees to ensure continuity

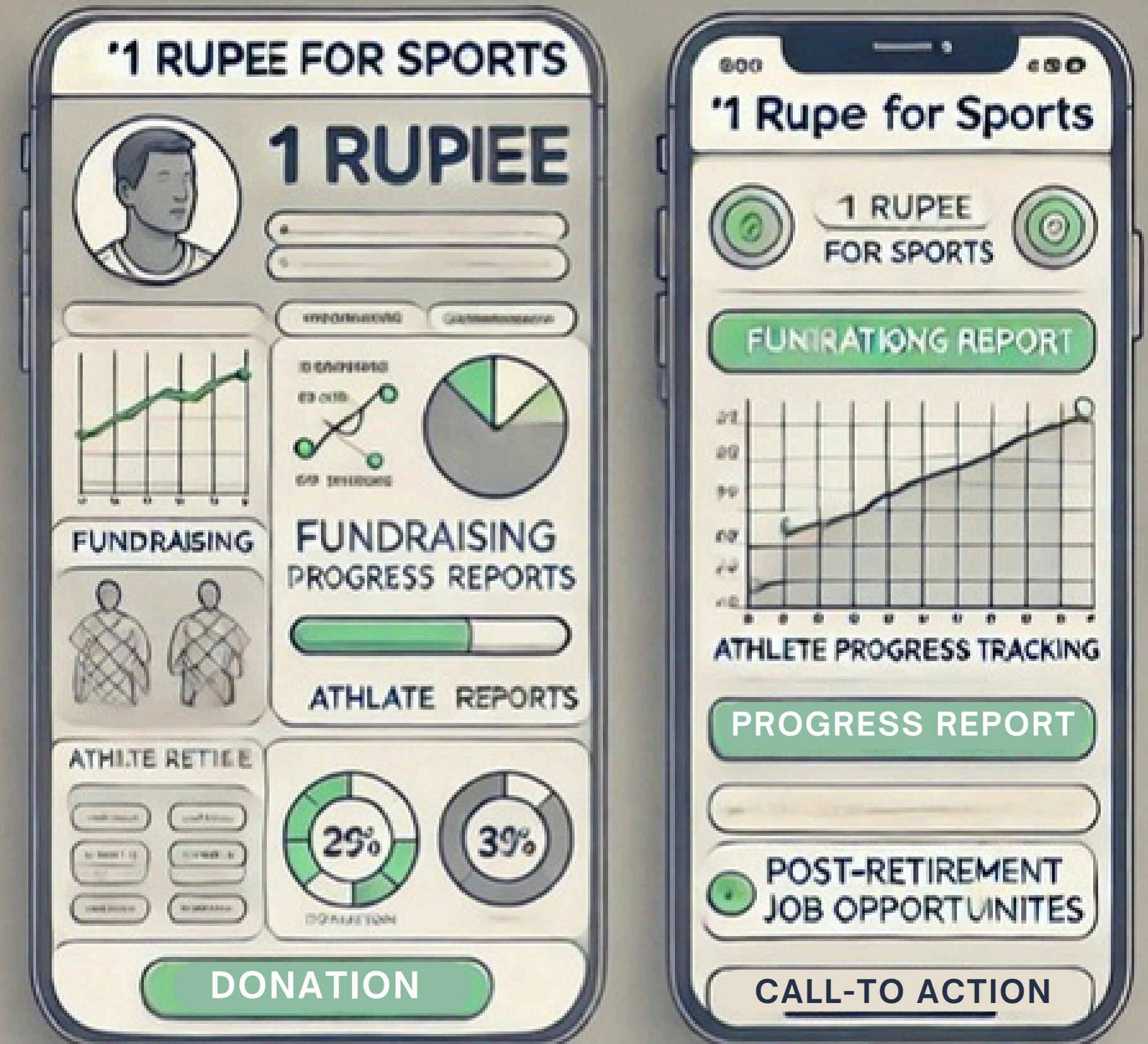
# Funding and Awareness Solutions

## Funding Initiatives

- Launch a "1 Rupee for Sports" campaign.
- Guarantee post-retirement jobs for athletes.
- Promote equal distribution of resources among all sports

## Awareness Campaigns

- Leverage social media for hype and visibility.
- Host seminars and feature keynote speeches from medalists.
- Encourage celebrations and parades for national and international achievements.

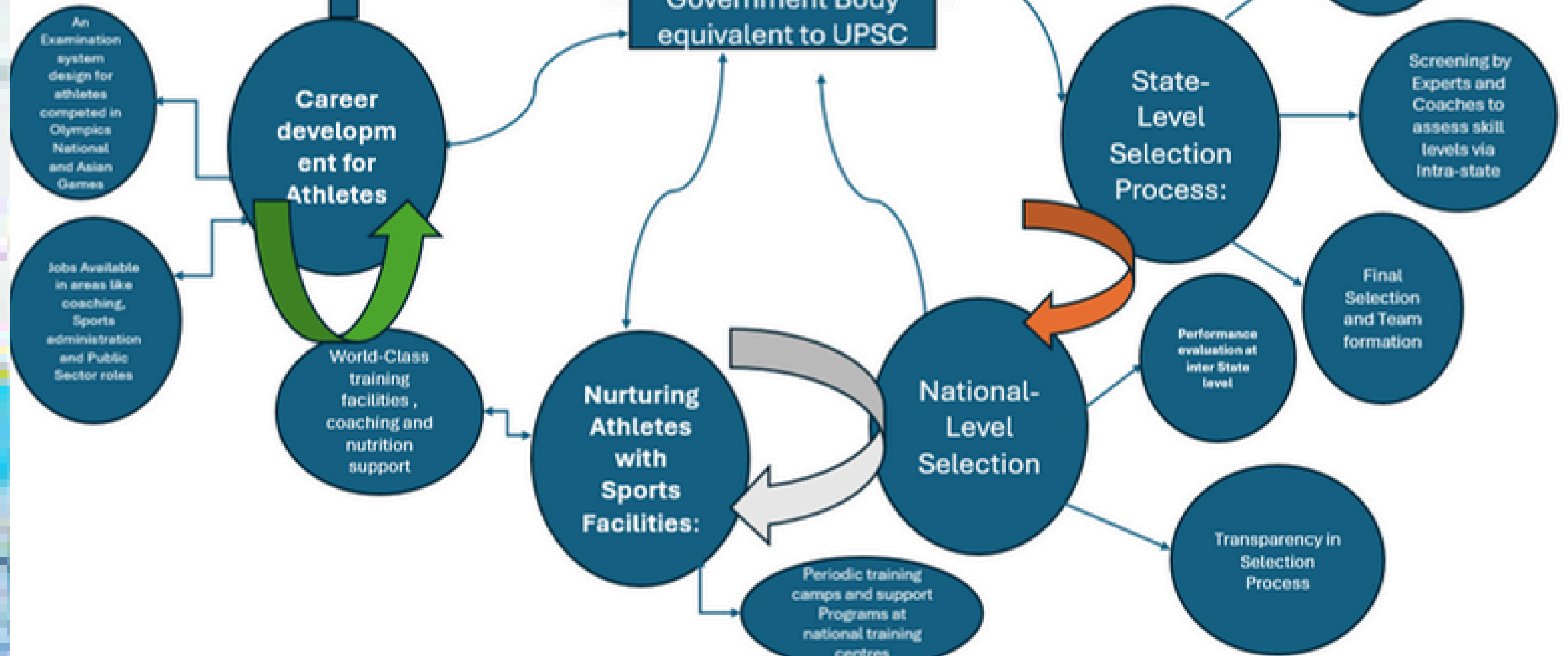




The collective process fosters a shift towards recognising sports as a career option , leading to a better societal integration and reduced focus academics alone . This process will gradually increase the employment numbers in India , fostering growth and recognition of sports as a viable career path.



Government Body  
equivalent to UPSC



## BIBLIOGRAPHY

### References

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