

# SPONSORSHIP OPTIONS



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# Prof. Philip Kotler

He is an American, an economist and a marketing specialist. He has been distinguished holder since 1988 of the chair of International Marketing. S. C. Johnson & Son in the J. L. Kellogg Graduate School of Management, Northwestern University, Illinois, six times considered by business week the best faculty in business issues in the United States. He obtained his Master's Degree from the University of Chicago and PhD from MIT (Massachusetts Institute of Technology), both in Economics. He completed postdoctoral work in mathematics at Harvard University and in behavioral science at the University of Chicago.

A handwritten signature in cursive script that reads "P Kotler".



## At the age of 86 he continues to launch challenges

**During 2017, he starred in 5 World Marketing Summits**

- Toronto, Canada November 2017
- Manama, Bahrain November 2017
- Singapore December 2017
- Seoul, Korea December 2017
- Tokyo, Japan December 2017



# GIVE YOUR BRAND A VOICE ON THE BIG STAGE, BY SPONSORING THE WMS 2018

- This is an impeccable opportunity to network with the Business Gurus and showcase your excellence and services to an Esteemed Corporate Audience!
- Promote your brand/product through various media campaigns as our exclusive sponsor.
- PRINT ADS, ONLINE (Banner, ads & Mailers), logo on event.
- Part of exhibition during the summit (stall availability).
- INVITATIONS, SOCIAL MEDIA – on LinkedIn, Facebook page Telegram, Instagram, Twitter etc. and also through our global communication drive that reaches out million connections, globally through our email campaign.

# TITLE SPONSORSHIP

INR 50 Lacs

USD 72,000

- Organization name and logo to appear in all conference promotional material, including signage's.
- A write-up about the company on event page.
- Mention in all media Publications and advertisements, as applicable.
- Company video/promotional film (5mins) at the opening and each day of the conference.  
10 mins special address in the inaugural session.
- Special logo position on podium.
- 15 complimentary delegate registration to the conference.
- One full page company profile in the souvenir.
- One color page advertisement in the conference souvenir.
- Organization name and logo on the back drop for TV/Press meet.
- Logo will be included in the conference programme.
- Website coverage on event website and direct link to your website.
- Title sponsors are entitled to contact delegates of convention 2018 once with a one-off direct mailing after the event.
- Corporate standees display at the venue (6no's), including one at the entrance.
- Corporate literature/brochure to be included in delegate kit.
- One complimentary stall/exhibition stand at the venue.

# PRINCIPAL SPONSORSHIP

INR 25 Lacs

USD 35,500

- Organization name and logo to appear in all conference promotional material, including signage's.
- A write-up about the company on event page.
- Mention in all media Publications and advertisements, as applicable.
- Company video/promotional film (5mins) during the conference.
- One speaker slot in the Business Session.
- 12 complimentary non-residential registration for delegates/associates/staff on all the days of convention.
- One full page company profile in the souvenir.
- One color page advertisement in the conference souvenir.
- Organization name and logo on the back drop for TV/Press meet.
- Website coverage on event website and direct link to your website.
- Corporate standees display at the venue (5 no's), including one at the entrance.
- Corporate literature/brochure to be included in delegate kit.
- One complimentary stall/exhibition stand at the venue.

# PLATINUM SPONSORSHIP

INR 20 Lacs

USD 28,500

- Organization name and logo to appear in all conference promotional material, including signage's.
- A write-up about the company on event page.
- Mention in all media Publications and advertisements, as applicable.
- Company video/promotional film during the conference.
- One speaker slot in the Business Session.
- 10 complimentary non-residential registration for delegates/associates/staff on all the days of convention.
- One full page company profile in the souvenir.
- One color page advertisement in the conference souvenir.
- Organization name and logo on the backdrop for TV/Press meet.
- Website coverage on event website and direct link to your website.
- Corporate standees display at the venue (4 no's).
- Corporate literature/brochure to be included in delegate kit.

# GOLD SPONSORSHIP

INR 12.5 Lacs

USD 17,800

- Organization name and logo to appear in all conference promotional material, including signage's.
- A write-up about the company on event page.
- Mention in all media Publications and advertisements, as applicable.
- Company video/promotional film during the conference.
- One speaker slot in the Business Session.
- 8 complimentary non-residential registration for delegates/associates/staff on all the days of convention.
- One color page advertisement in the conference souvenir.
- Organization name and logo on the backdrop for TV/Press meet.
- Website coverage on event website and direct link to your website.
- Corporate standees display at the venue (3 no's).
- Corporate literature/brochure to be included in delegate kit.



# SILVER SPONSORSHIP

INR 7.5 Lacs

USD 10,700

- Organization name and logo to appear in all conference promotional material, including signage's.
- A write-up about the company on event page.
- Mention in all media Publications and advertisements, as applicable.
- Company video/promotional film during the conference.
- One speaker slot in the Business Session.
- 6 complimentary non-residential registration for delegates/associates/staff on all the days of convention.
- One color page advertisement in the conference souvenir.
- Organization name and logo on the backdrop for TV/Press meet.
- Website coverage on event website and direct link to your website.
- Corporate standees display at the venue (2 no's).

# BRONZE SPONSORSHIP

INR 5 Lacs

USD 7,150

- Organization name and logo to appear in all conference promotional material, including signage's.
- A write-up about the company on event page.
- Mention in all media Publications and advertisements, as applicable.
- 3 complimentary non-residential registration for delegates/associates/staff on all the days of convention.
- One color page advertisement in the conference souvenir.
- Organization name and logo on the backdrop for TV/Press meet.
- Website coverage on event website and direct link to your website.
- Corporate standees display at the venue (1 no's).

# COMPLIMENTARY **BENEFITS** FOR ALL SPONSORS

**Your logo will be placed on all promotional pieces relating to the conference including:**

- The website.
- The conference programme booklet.
- Signage at the event.
- An advertisement in the conference souvenir.
- Stall during the exhibition.
- Life time membership for WMS journal

**An opportunity to apply for speaking lots, if suitable**