



Par Excellence Tutorials

Redefining Excellence.

Current Problem

Nowadays face to face interaction with pupils is becoming difficulty especially when covid-19 is at peak.

We have seen poor performance of pupils especially in this covid-19 period because when schools are closed (colleges inclusive) pupils stop learning this hinders continuous learning in colleges and secondary schools and pupils will remain behind academically. There is no platform for pupils to consult teachers and get assistance from various academic problems. Pupils also are not assessed academically since there is face to face interaction with teachers.

Proposed Solution

This system enables teachers and learners in large groups to meet virtually despite being in the covid-19 pandemic and ensures there is continuous learning despite being in the covid 19 pandemic. The platform will enable students and teachers to meet virtually online and enable teachers to conduct lessons through the video conferencing tool implemented on our website.

This platform will also enable teachers to assess learners through the examination management system to be implemented on our site.

Teachers will also be able to post solved examination papers, tutorial videos and conduct online lessons through the system.

Product and Service

This Learning Management System (LMS) is a software application for managing, archiving, monitoring, reporting and delivering training courses or training programs online to students with integrated video conferencing tools on it which will enable a teacher and a learner to meet face to face even if they are not in the same location or if there are some factors which does not allow them to meet face to face physically like the pandemic. The LMS help the instructor to deliver material to students, manage tests and other tasks, monitor student progress and ensure record keeping.

How Big can this Get

With almost every individual with a smartphone nowadays our industry will have a lot of customers and will grow rapidly especially now that people have learnt how to work with computers and smartphones in this time of the pandemic. Currently here in Zambia we don't have any school or college which provides online lessons and conduct examinations using their own website to students. Most of them tell their lecturers to use zoom app and conduct lessons to students. Even though this is a good idea it becomes a hindrance to students who don't have powerful smartphones to install the zoom app and students who stays in environments where there is bad internet connectivity, these students cannot connect to the lessons freely. However, using our system as long as a student can access the internet even though his/her gadget cannot install the zoom app he/she can join the meetings also our web video conferencing tool enables students who live in poor connectivity and low bandwidth areas to join the lessons freely.

Where We Fit In The Market & Competitors

Our Business is education and IT related; it involves using information technologies, internet connectivity and video conferencing tools to conduct the lessons online. Our Competitors include

1. <https://zedpastpapers.com/>
2. <https://kescholars.com/free-ecz-grade-12-past-papers-pdf-download>
3. <https://www.eczmaterials.com/p/ecz-pastpapers.html>

Their Strengths: They provide various learning materials and ecz past papers.

Their Weakness: They don't provide face to face platform interaction where students can meet with learners online, They don't provide online examinations platform, they don't provide tutorial videos and solved solutions for past papers to learners.

Why we are Better: We are producing what they produce and on top of that we have added new features like face to face interaction between teacher and learners, tutorial videos, and solved problems of various past papers.

Revenue Model

How We Will make Money.(Method 1).

Profits from schools

This is how we will be making profit through our learning management system.

The schools interested in our system will register by paying the monthly fee of k500. Upon registration that school will be given privileges to use our school management system to conduct online lessons and other examinations assessment. Any pupil who belongs to that school upon login in on our system he/she will be able to search for that school and since it is registered by us it will be in the system and it will appear upon searching, when a pupil clicks on that school which he/she was searching for the pupil will be able to see the services and learning materials uploaded by that school.

Revenue Model

How we will make Profit (Method 2)

Profits our Lessons

We will not only gain profits from other schools we will also be providing online lessons to students and pupils online at suitable fees provided above. Since there is no online management system which offers face to face interaction with learners online, we are confident in dominating the market. We had talked with 10 secondary schools where we did our testing and who would like to start with us in January 2022. Also, we currently have 158 students whom we offer online lessons using our school management system looking at the overwhelming response from the public in our system this coming January we are expecting to reach a total number of 250 students from other secondary schools and colleges inclusive. .

Financials

Income from Schools:

Since we will have 20 secondary schools with us and each school will be paying us K 500 per month then in January we are expecting a total sum of K10,000.

Financials

Profits From Pupils

Income from Students. Since we will have about 200 pupils and each pupil will be paying an average of k200 we are expecting a total sum of K40,000.

3 Months Target

Since our company will grow big to support students and other secondary schools it will need a lot of human capital, laptops and further branches hence our long-term goals involve expanding our infrastructures in different locations and buying more laptops which our tutors will be using to conduct virtual lessons and other software works.

OUR Team

Our business is a partnership of 5. It consists of three programmers and two educationists.

We decided this because we need programmers to Integrate other secondary schools who would like to use our platform and we decided to include the educationists so that ourselves we can conduct the online lessons as well. Due to popular demand, we found out that we needed more educationists to cater for more students who were enrolling. However, those who are in the management are only three programmers and two educationists.

The Ask

In order to establish our system we need some laptops for our programmers and some tutors of ours to conduct online lessons , specific location of which renting of office will be needed, office tables and chairs, Wifi access payments and advertisements. According to the business plan we submitted that could cost about k 55000.

Contact Details

Official site: <http://www.parexcellencetutorials.com>

Email: info@parexcellencetutorials.com

Phone Number: +26 0961264154

Phone Number: +26 0971 736280