



# Olist E-Commerce Dashboard

Executive Summary

Delivery performance

Customer Details

Payment Details

Total Orders

99.4K

Delivery Success Rate

97.0%

Total Customers

99.4K

Sales Revenue

16.0M

Total Products Sold

32.95K

Avg Order Value

161

Order Date

Last

1

Select

No filters applied

Year Month

All

Brazil State

All

Order Status

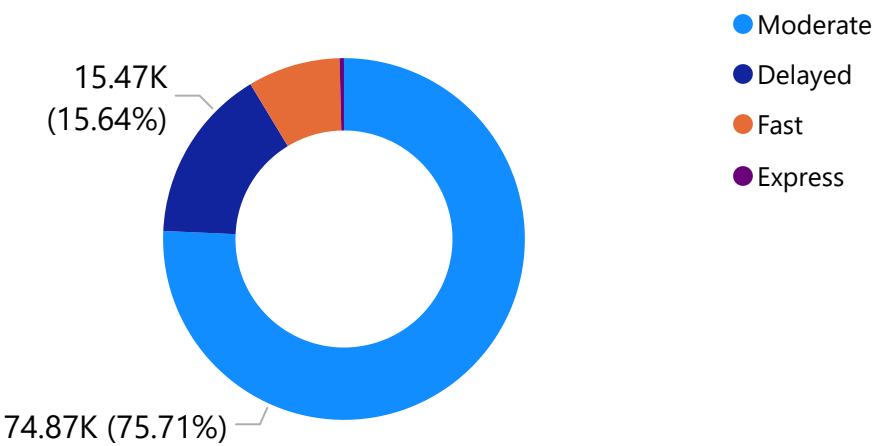
All

Clear Filters

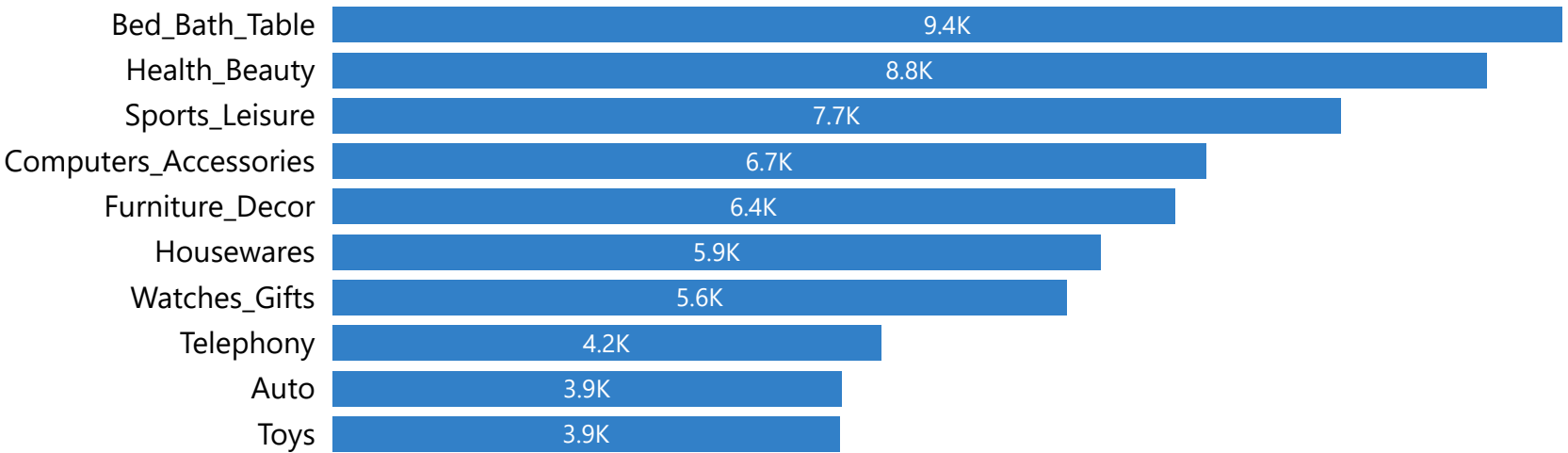
Total Orders Over Time



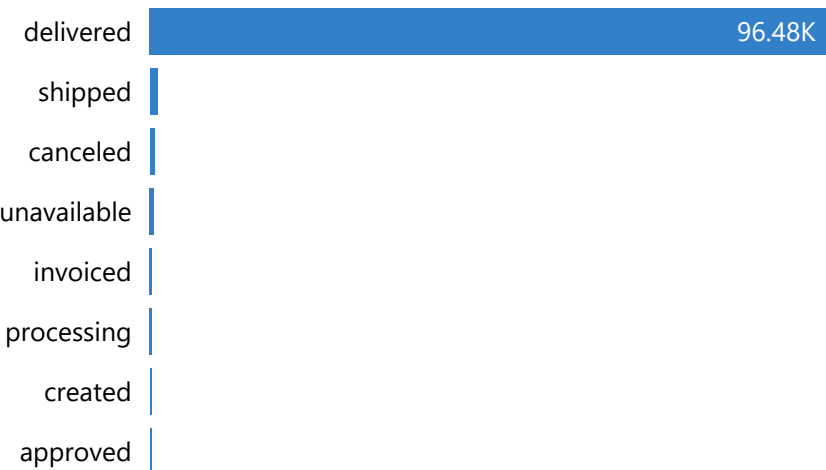
Shipping Speed Classification



Orders by Product Category



Orders by Order Status





# Olist E-Commerce Dashboard

Executive Summary

Delivery performance

Customer Details

Payment Details

Unique Customers

96096

Total Reviews

99,227

Rated Orders

98,676

Unrated Orders

768

Avg Ratings

4.1

Fullfilled Customers

97.02%

Unfullfilled Customers

3.0%

Unique States

27

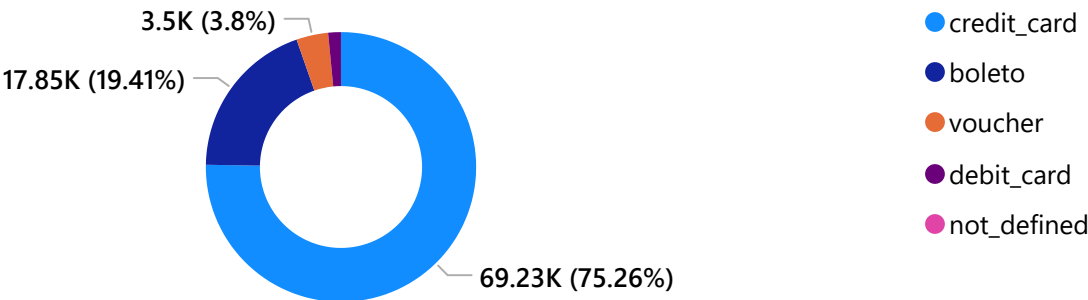
Unique Cities

4119

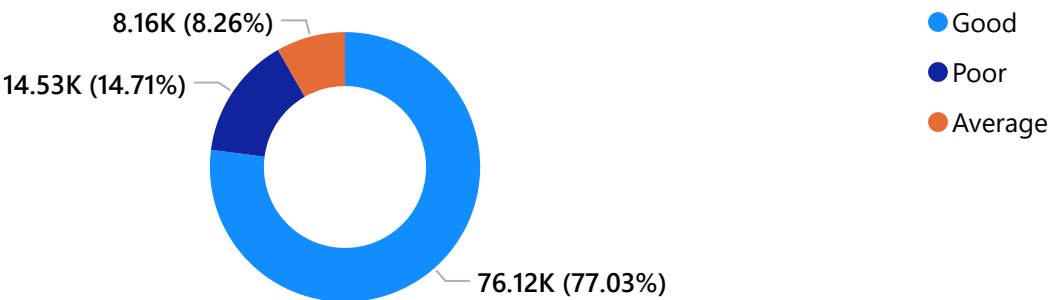
Unique Postal Codes

14,994

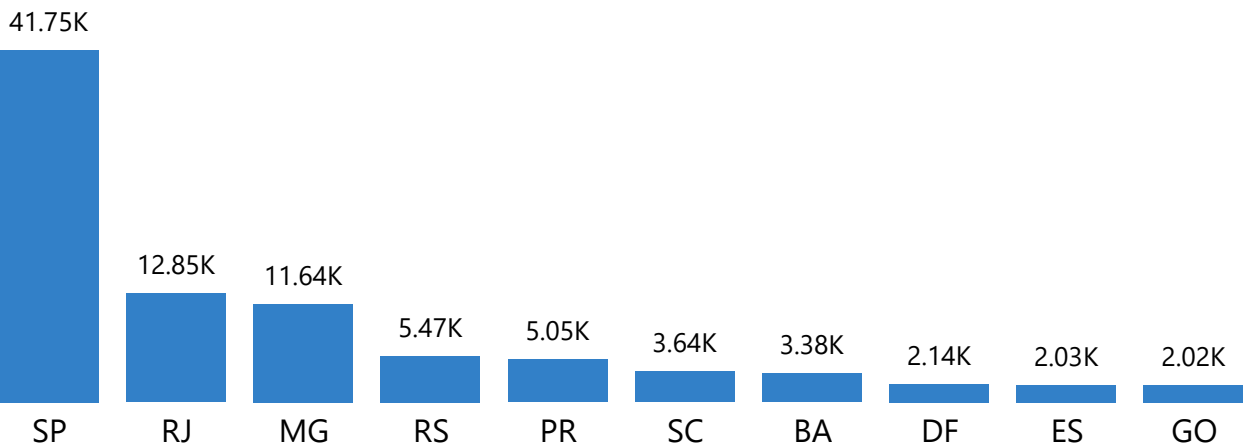
Customer Distribution by Payment Type



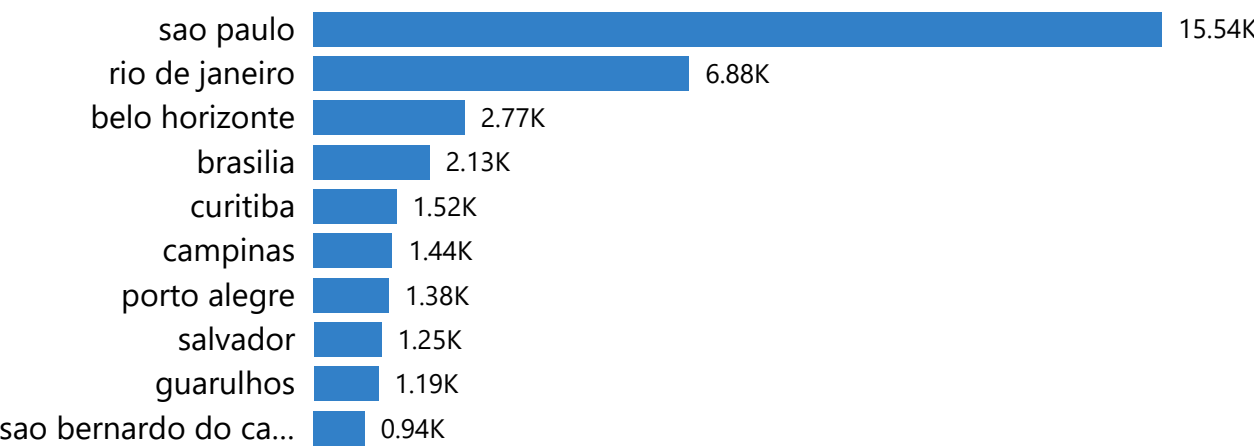
Ratings



Top 10 Highest Ordering States



Top 10 Highest Ordering Cities



Order Date

Last

1

Select

No filters applied

Year Month

All

Brazil State

All

Order Status

All

Clear Filters



# Olist E-Commerce Dashboard

Executive Summary

Delivery performance

Customer Details

Payment Details

Total Sales Amount

16.0M

Average Payment Value  
per Order

161.0

Avg Num of Installments  
per Order

2.9

Orders with Installments

51.2K

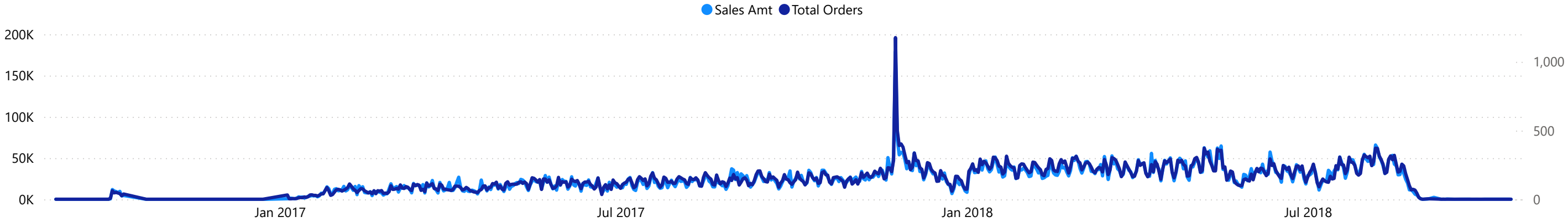
Payment Value via  
Installments

10.1M

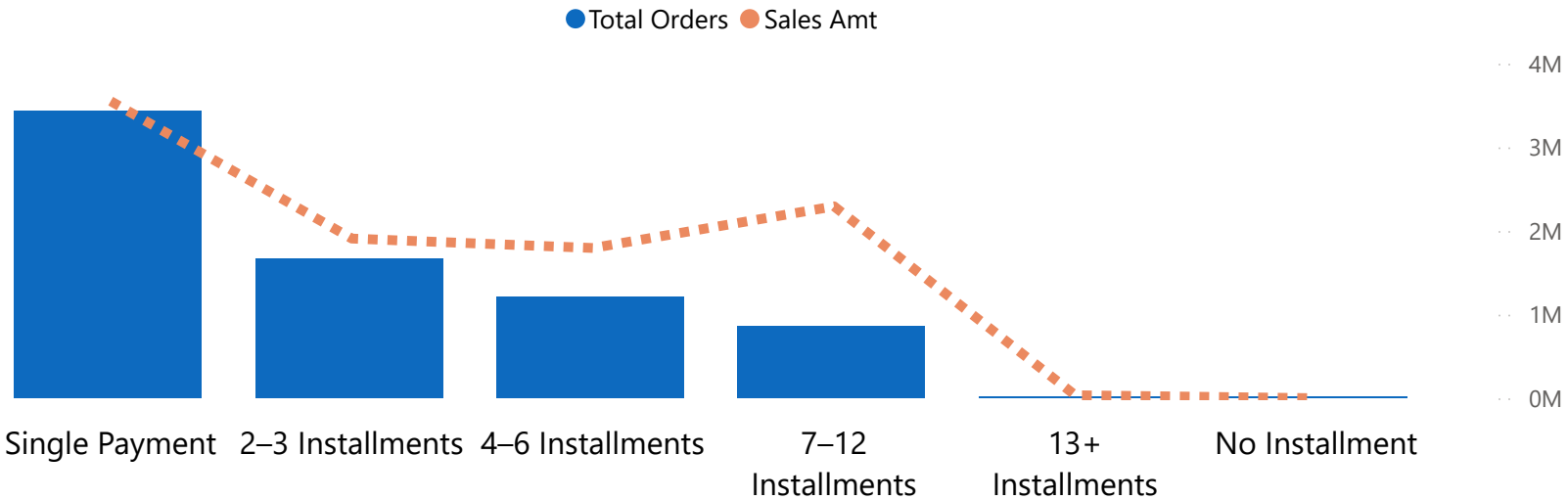
Cancelled Orders Payment  
%

0.6%

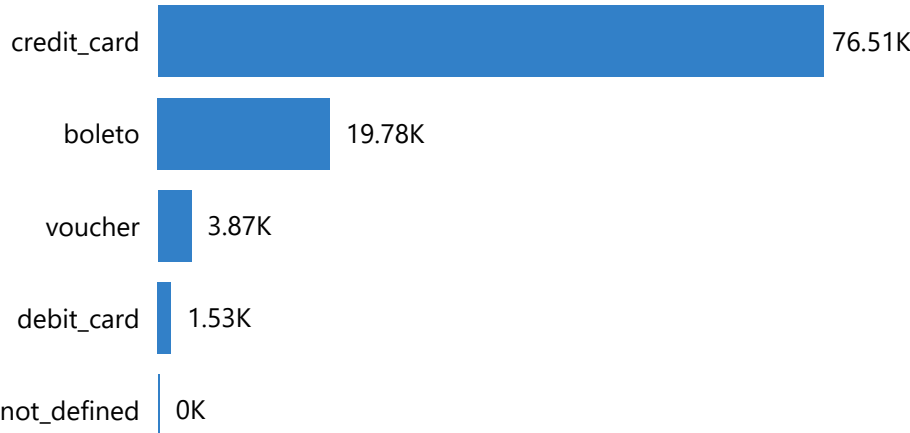
Sales Amt Over Time



Orders & Sales Amt Distribution by Installment Plan



Orders by Payment Status



Order Date

Last

1

Select

No filters applied

Year Month

All

Brazil State

All

Order Status

All

Clear Filters



# Olist E-Commerce Dashboard

Executive Summary

Delivery performance

Customer Details

Payment Details

Total Orders Placed

99,441

Orders Approved

99,281

Orders Unapproved

160

Orders Cancelled

461

Avg Minutes to Approve  
Orders

10.4

Avg Shipping Time Post  
Approval (Days)

6.21

Order Date

Last

1

Select

No filters applied

Year Month

All

Brazil State

All

Order Status

All

Clear Filters

3,095

Total Sellers

Seller with highest orders

6560211a19b47992c3666cc44a7e94c0

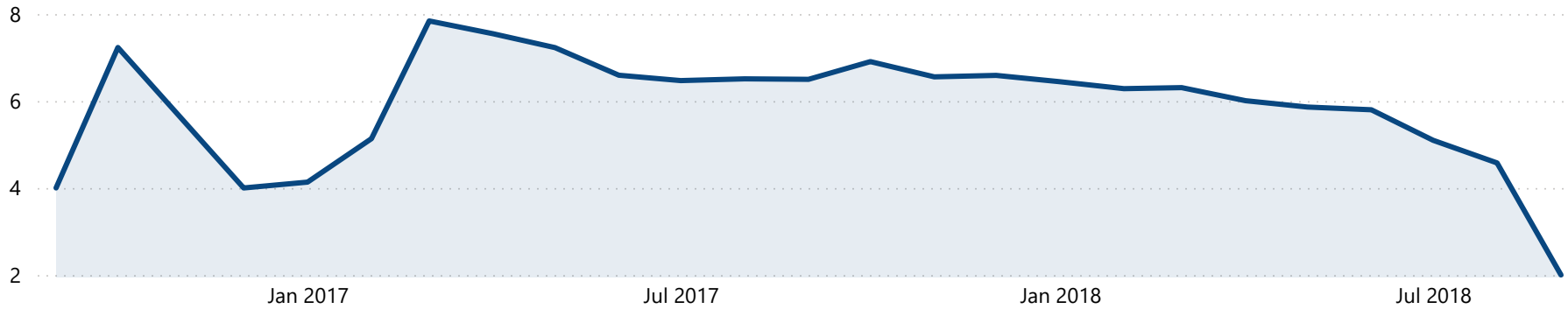
2,970

Delivering Sellers

City with Max Sellers

sao paulo

Shipping Time Trends Over Time



Total Orders Over Time

Order Status: approved, canceled, delivered, invoiced, processing, shipped, unavailable



Top 10 Seller States

