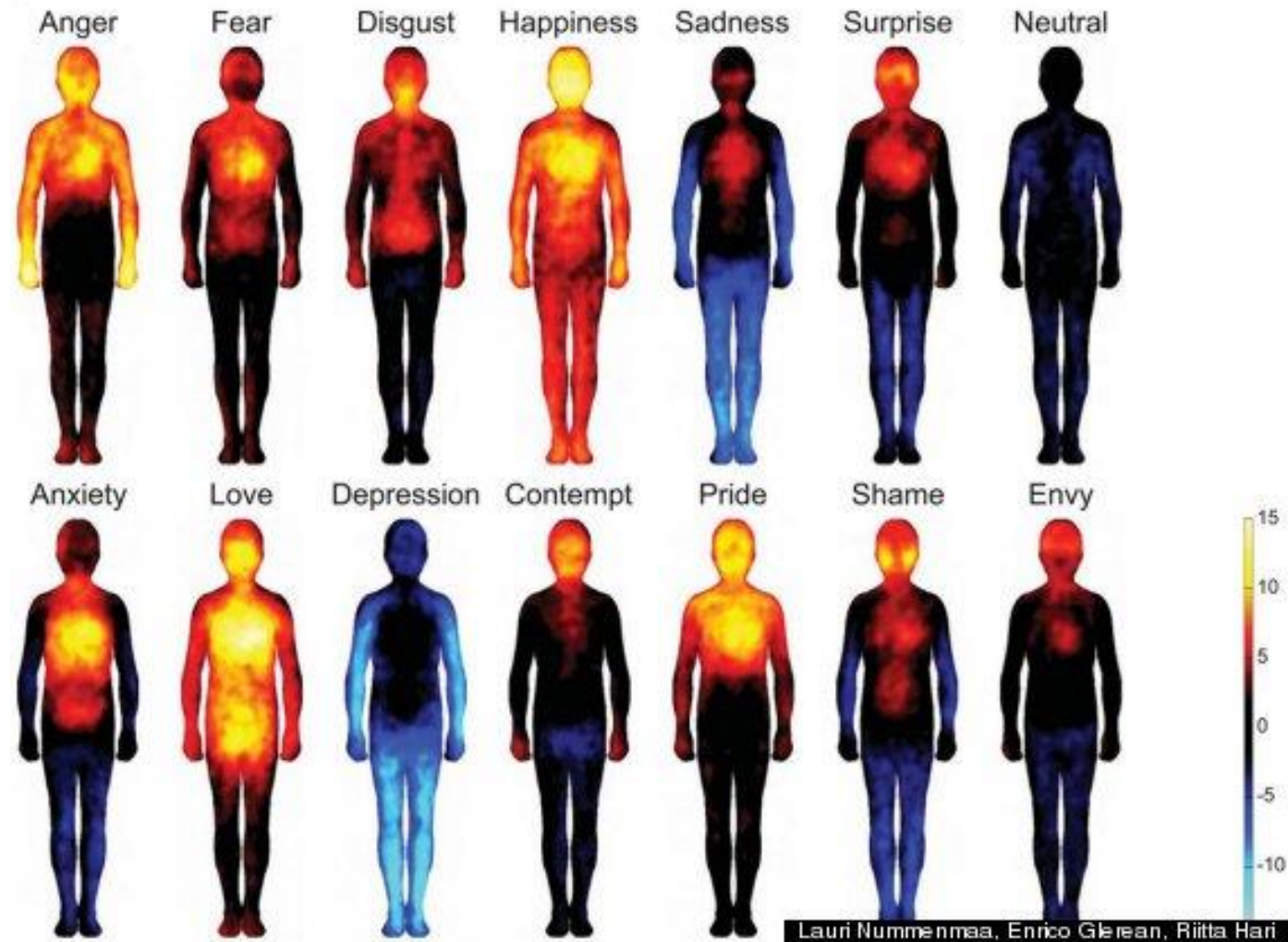


# Introduction to machine learning

# Human Body Temperature Distribution According to Their Emotional State



Source: [http://www.huffingtonpost.co.uk/2014/01/06/body-temperature-changes-emotions-love-depression\\_n\\_4549145.html](http://www.huffingtonpost.co.uk/2014/01/06/body-temperature-changes-emotions-love-depression_n_4549145.html)

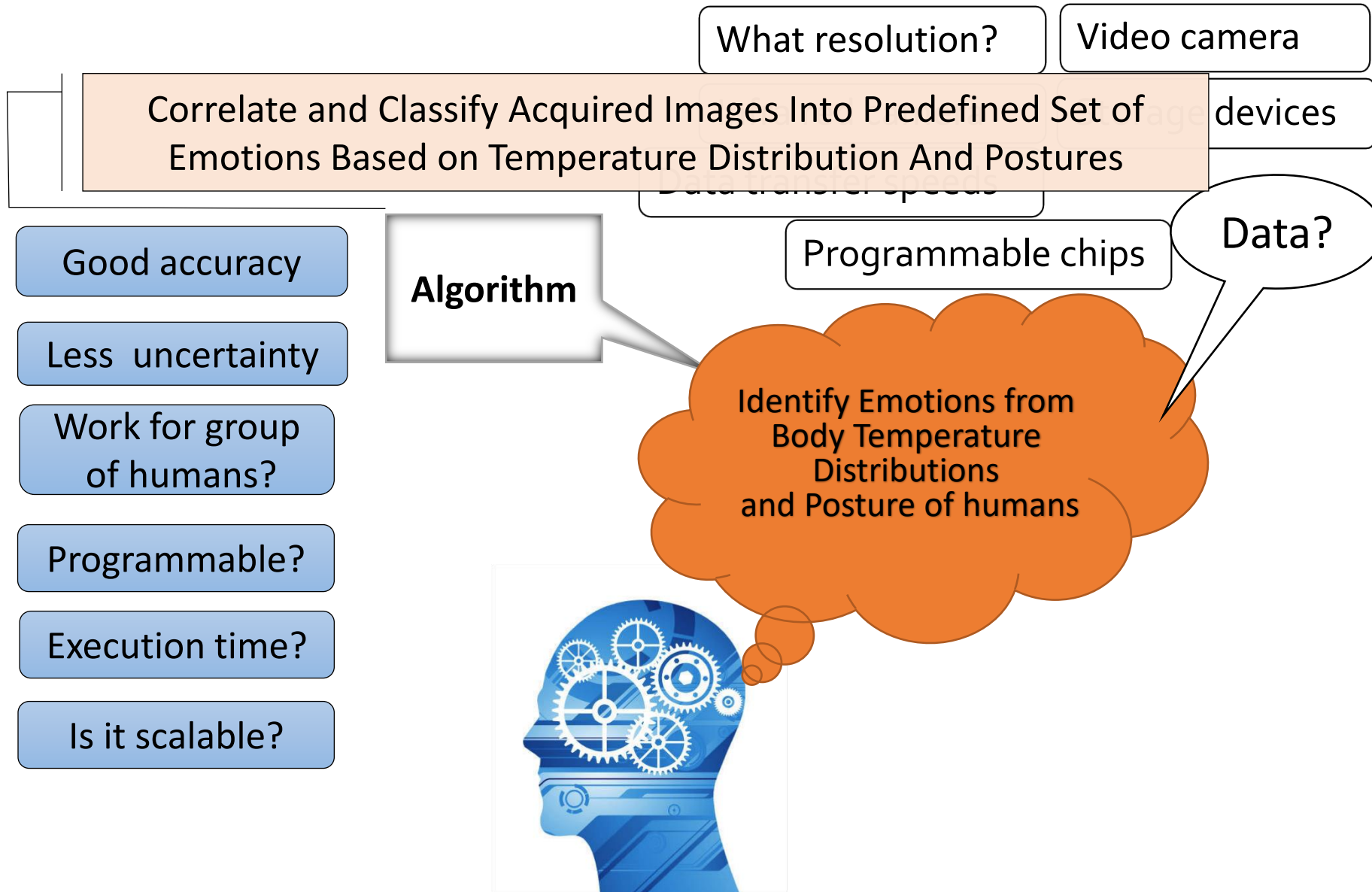
# Human emotions and postures



**Source:** "Recognizing Emotions Expressed by Body Pose: a Biologically Inspired Neural Model" by Schindler et al, Neural Networks, 2008, <https://goo.gl/kJ3BNg>

## Threat Perception in Real Time Security Systems

- Can we recognize emotions
  - from posture and thermographs?
  - of an individual in a group or crowd?
- Can we link recognized emotions to predict possible threat from an individual in a crowd monitored using thermographs and gait analysis from video cameras?



# Threat Perception in Real Time Security Systems

- Desired features of an algorithm
  - Programmable/ Automate
  - Realistic computation time
  - Accurate and Precise, independent of data accuracy/precision
- Considerations for the data
  - Required accuracy and precision in thermograph and video resolution, magnification
- How can we automate/program this task?
  - Possibly embed this into camera chip and link it to the security system?

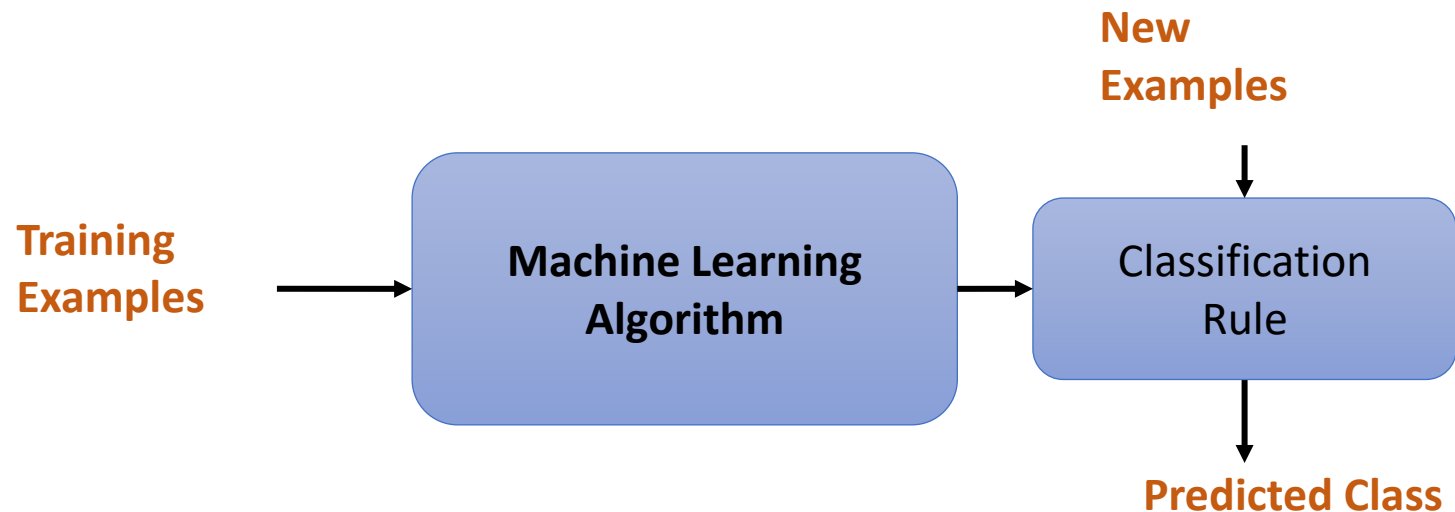
**See: *Multi-sensor Surveillance Systems: The Fusion Perspective*, edited by** Gian Luca Foresti, Carlo S. Regazzoni, Pramod K. Varshney, Google books URL: <https://goo.gl/m10vAG>

# Outline

- What is Machine Learning?
- What machine learning can do?
- Machine learning models/algorithms
- Design of Machine Learning Study
- Goals and Objectives of This Module
- Summary and Comments

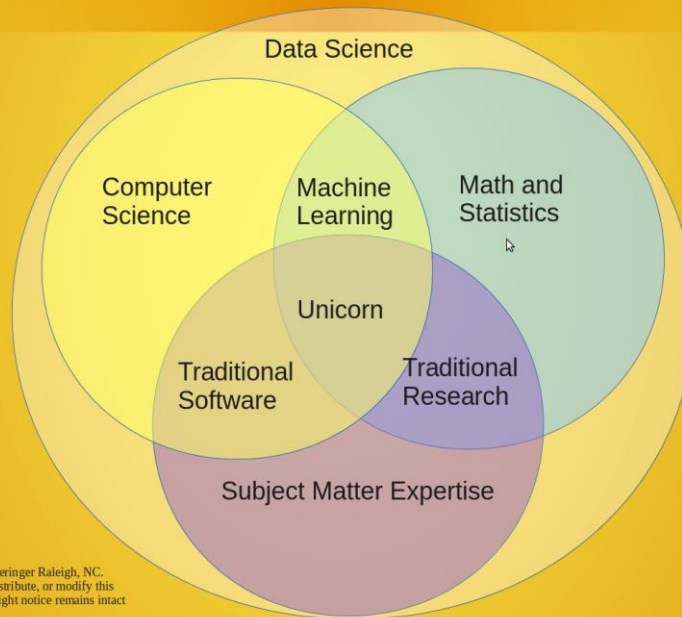
# What is “Machine Learning”?

- Algorithms and techniques used for data analytics
- Studies how to **automatically learn** to make accurate predictions based on past observations
- Machine learning is programming computers to optimize a performance criterion by tuning set of parameters . These tuned programs then perform same task on unseen data.





## Data Science Venn Diagram v2.0



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# Machine Learning is used when...

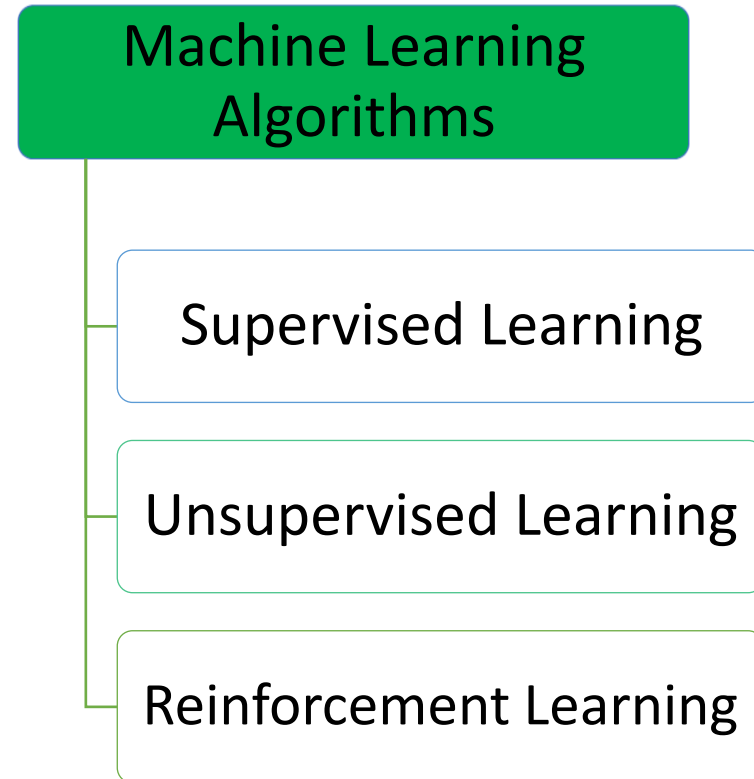
- **Human expertise does not exist**
  - Navigating on Mars
- **Humans are unable to explain their expertise**
  - speech recognition
  - mine detection
- **Solution changes or evolves in time**
  - routing on a computer network
- **Solution needs to be adapted to particular cases**
  - user biometrics, virtual agent based solutions)

# Applications

- **Retail:** Market basket analysis, Customer relationship management (CRM)
- **Finance:** Credit scoring, fraud detection
- **Manufacturing:** Optimization, troubleshooting
- **Medicine:** Medical diagnosis, Prognosis
- **Telecommunications:** Quality of service optimization
- **Bioinformatics:** Motifs, alignment
- **Web mining:** Search engines
- And many more....

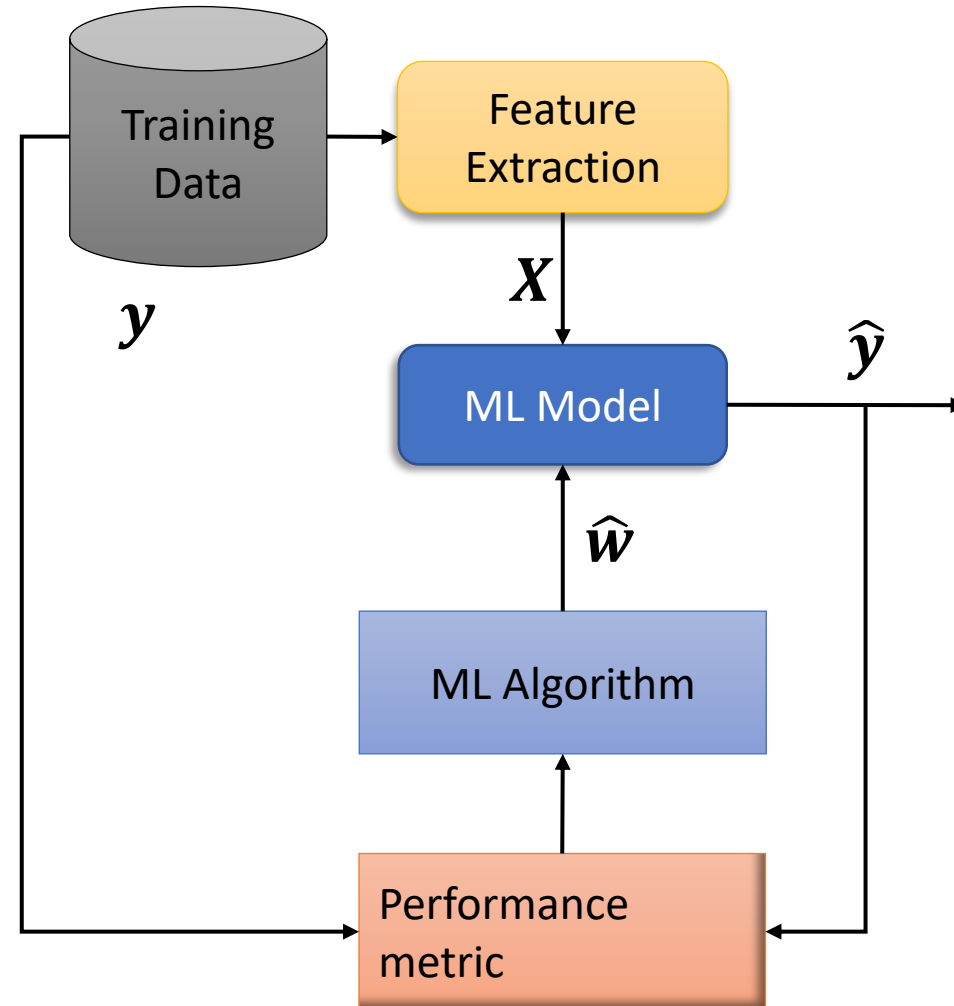
# Algorithms

- The success of machine learning system also depends on the algorithms.
- The algorithms control the search to find and build the knowledge structures.
- The learning algorithms should extract useful information from training examples.



# Supervised Learning

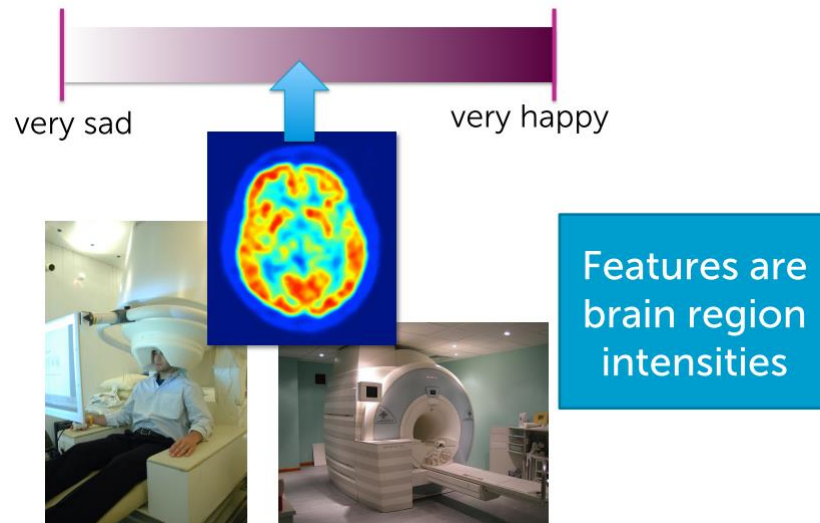
- Learning from examples
- We are given attributes,  $X$  and targets  $y$
- knowledgeable external supervisor
  - Regression
  - Classification
  - Decision trees
  - Random forest



# Regression: Examples

## Reading your mind

- Happiness state is related to brain region intensities



## Predicting stock prices

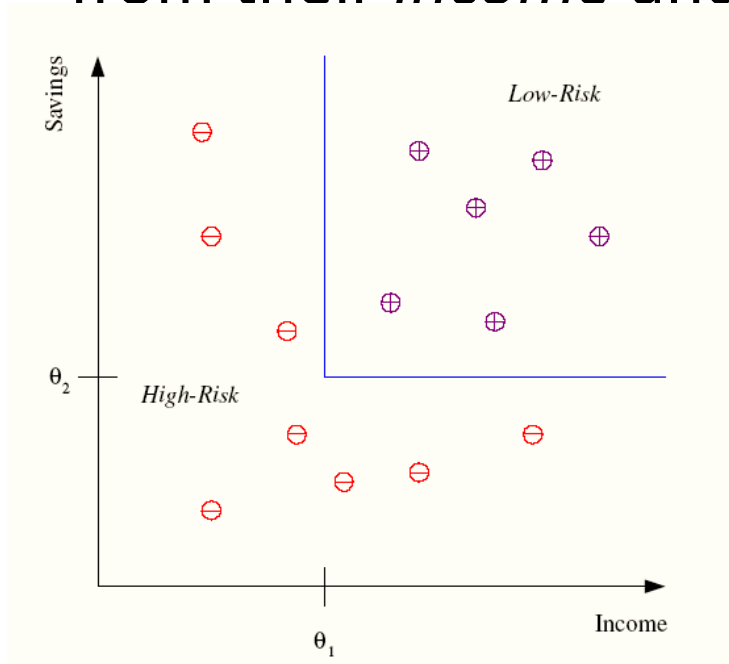
- Depends on
  - Recent stock prices
  - News Events
  - Related commodities



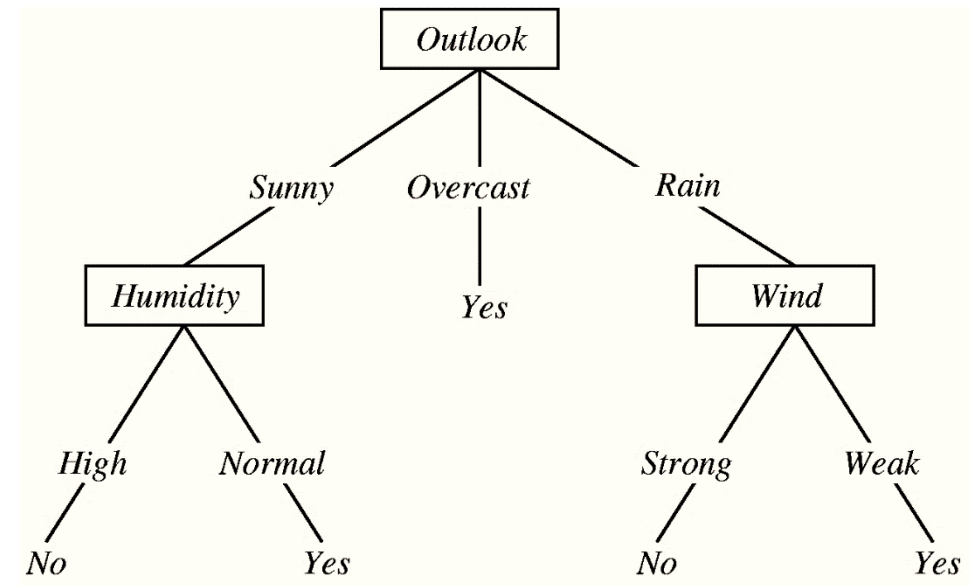
# Classification: Examples

## Credit scoring

- Differentiating between **low-risk** and **high-risk** customers from their *income* and



## Outlook of the day and Weather derivatives



# Classification: Applications

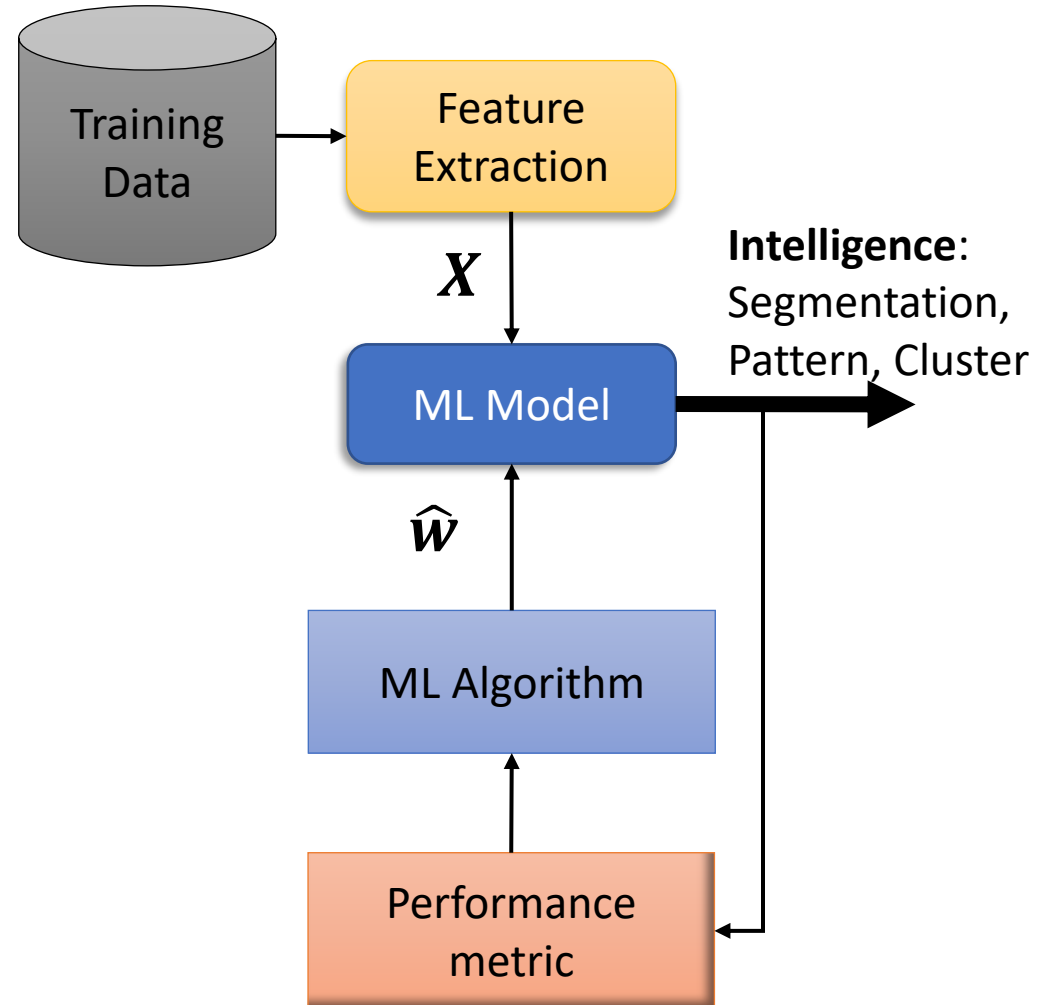
Also known as Pattern recognition

- Face recognition: Pose, lighting, occlusion (glasses, beard), make-up, hair style
- Character recognition: Different handwriting styles.
- Speech recognition: Temporal dependency.
- Use of a dictionary or the syntax of the language.
- Sensor fusion: Combine multiple modalities; eg, visual (lip image) and acoustic for speech
- Medical diagnosis: From symptoms to illnesses
- Web Advertising: Predict if a user clicks on an ad on the Internet.

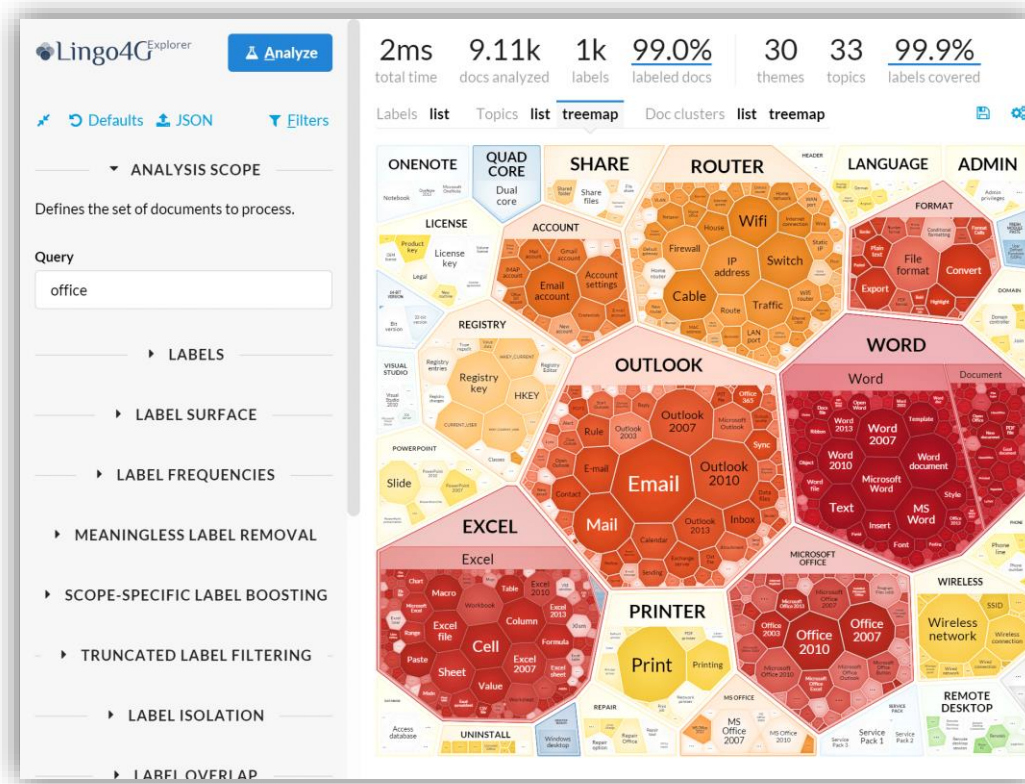


# Unsupervised Learning

- Learning from examples
- We are given only attributes,  $X$  and **no targets**
- Clustering
- Finding association (in features)
- Image compression
- Probability distribution estimation
- Dimension reduction



# Document Clustering and Text Mining



## Lingo4G: Large-scale text clustering

- Topic discovery
- Document clustering
- Document retrieval
- No external taxonomies
- Scalable

Image source: <https://get.carrotsearch.com/lingo4g/latest/doc/#explorer-results-view>

# Learning Associations

- Basket analysis:

$P(Y | X)$  probability that somebody who buys  $X$  also buys  $Y$  where  $X$  and  $Y$  are products/services.

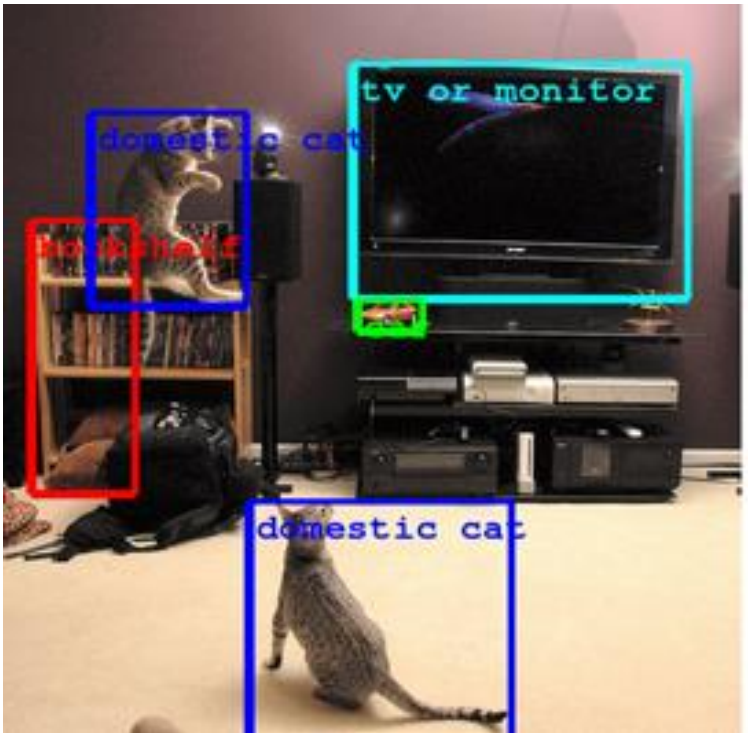
Example:  $P(\text{chips} | \text{beer}) = 0.7$

Market-Basket transactions

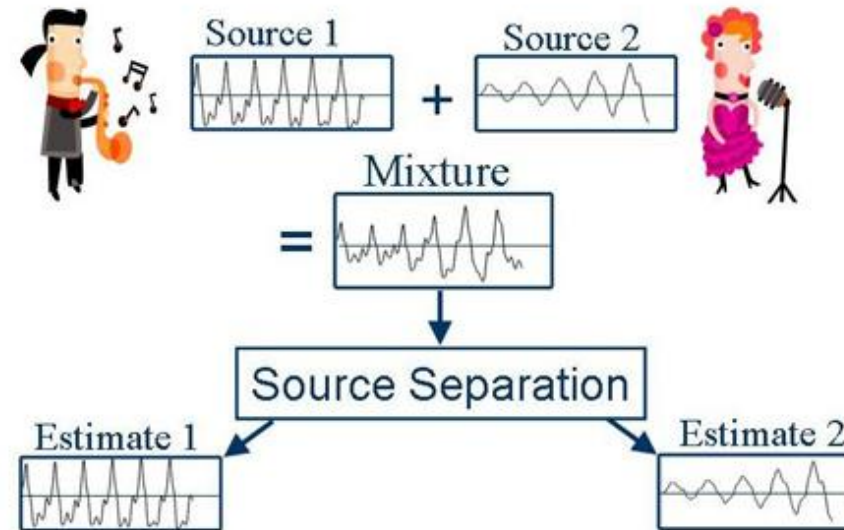
<i><b>TID</b></i>	<i><b>Items</b></i>
<b>1</b>	<b>Bread, Milk</b>
<b>2</b>	<b>Bread, Diaper, Beer, Eggs</b>
<b>3</b>	<b>Milk, Diaper, Beer, Coke</b>
<b>4</b>	<b>Bread, Milk, Diaper, Beer</b>
<b>5</b>	<b>Bread, Milk, Diaper, Coke</b>

# Object recognition

- Recognize objects in the image



- Recognize source/s in a mixed music signal



# Reinforcement learning

- Mimics intelligent system
- Observers interaction of environment and system actions
- Optimize goal/rewards
- Continuous, self-learning
- It is not a method but a process as a whole to build knowledge
- Corrective action even if system sees a new situation

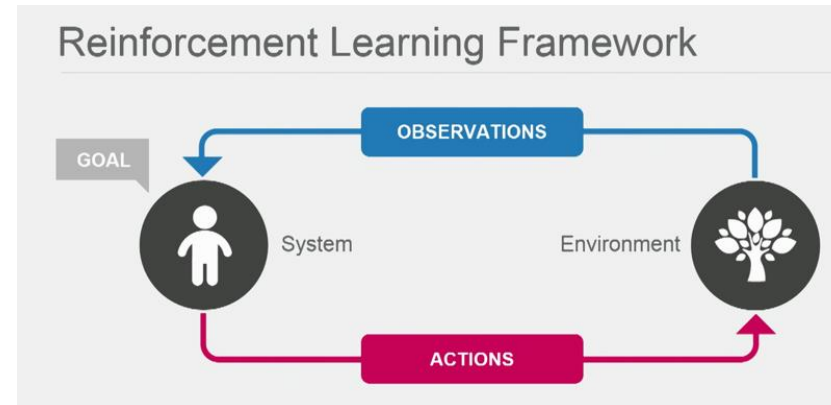


Image Source: <http://www.33rdsquare.com/2015/05/demis-hassabis-theory-of-everything.html>

- Applications
  - Decision making
  - Robot, Chess machine
  - Optimal control theory
  - Stochastic approximations

# Machine Learning and Traditional Statistics

## **Machine Learning**

- Emphasize predictions, usually no super-population model specified
- Evaluates results via prediction performance
- Concern for overfitting but not model complexity per se

## **Traditional Statistics**

- Emphasizes super-population inference
- Focuses on a-priori hypotheses
- Simpler models preferred over complex ones (parsimony), even if the more complex models perform slightly better

Continued...

# Machine Learning and Traditional Statistics

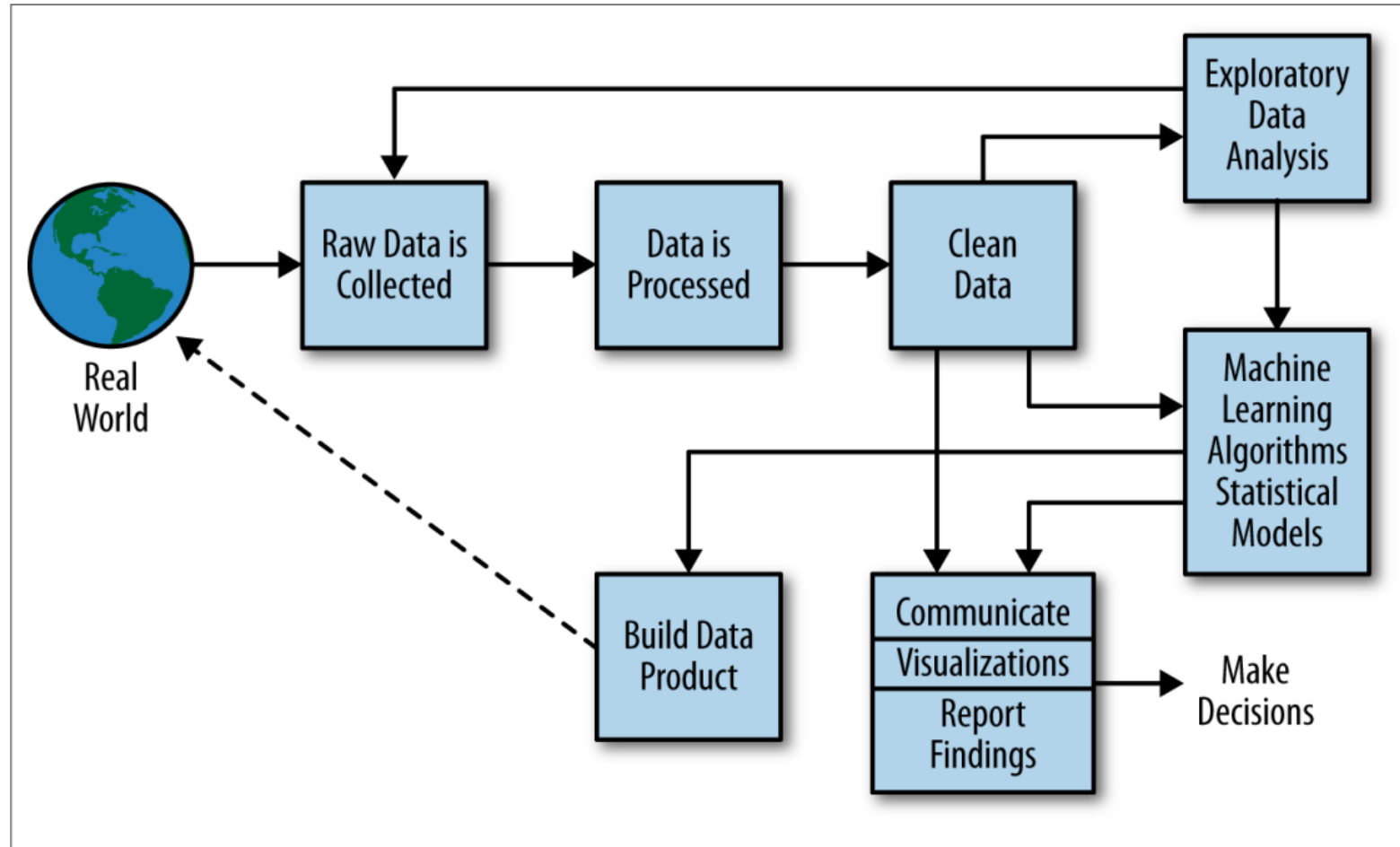
## **Machine Learning**

- Emphasis on performance
- Generalizability is obtained through performance on novel datasets
- Concern over performance and robustness

## **Traditional Statistics**

- Emphasis on parameter interpretability
- Statistical modelling or sampling assumptions connects data to a population of interest
- Concern over assumptions and robustness

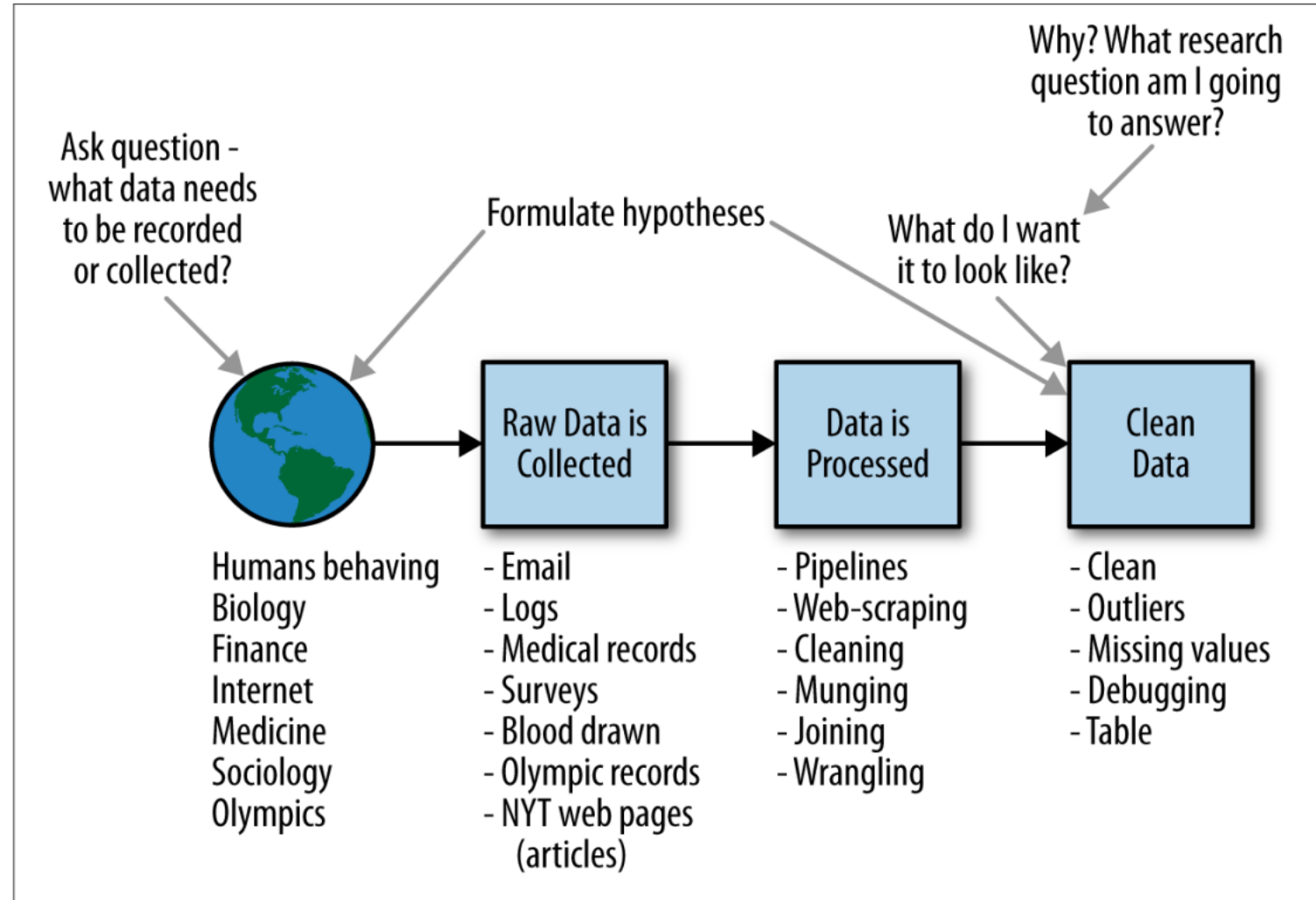
# Machine learning design study: Data science process



Source: "[Doing data science](#)" by Schutt, R and O'Neil, C



# Machine learning design study: Data scientist role



# Course content: Machine learning Algorithms

## Supervised Learning

## Unsupervised Learning

### Continuous

- Regression
  - Ordinary Least Squares
  - Logistic
- Decision Trees
- Random Forests

- Clustering & Dimensionality Reduction
  - K-means
  - SVD
  - PCA

- Association Analysis
  - Apriori
  - Market basket analysis
- Hidden Markov Model

### Categorical

- Classification
  - K-Nearest Neighbour (KNN)
  - Logistic Regression
  - Trees
  - Support Vector Machine (SVM)
  - Naïve-Bayes

Course philosophy: Always use case study and ..

**Core  
Concept**

**Visual**

**Algorithm**

**Practical**

**Implement**

**Advanced  
Concepts**

# Resources: Datasets

- UCI Repository: <http://www.ics.uci.edu/~mlearn/MLRepository.html>
- UCI KDD Archive: <http://kdd.ics.uci.edu/summary.data.application.html>
- Statlib: <http://lib.stat.cmu.edu/>
- Delve: <http://www.cs.utoronto.ca/~delve/>

# Resources: Journals

- Journal of Machine Learning Research [www.jmlr.org](http://www.jmlr.org)
- Machine Learning
- IEEE Transactions on Neural Networks
- IEEE Transactions on Pattern Analysis and Machine Intelligence
- Annals of Statistics
- Journal of the American Statistical Association
- ...

# Resources: Conferences

- International Conference on Machine Learning (ICML)
- European Conference on Machine Learning (ECML)
- Neural Information Processing Systems (NIPS)
- Computational Learning
- International Joint Conference on Artificial Intelligence (IJCAI)
- ACM SIGKDD Conference on Knowledge Discovery and Data Mining (KDD)
- IEEE Int. Conf. on Data Mining (ICDM)

# Summary

- We had a broad overview of
  - machine learning philosophy
  - Different algorithms
  - Application fields of machine learning
  - Examples
- Provided links to datasets, journals and conferences related to the machine learning.
- We also introduced
  - Course content
  - recommended approach to master machine learning techniques

Thank you!