



# NY Cab Data Analysis

## Revenue KPIs

### Vendor A

Total Revenue  
136,741.5

Record Count  
10,378

Average Fare amount  
10.46

tip\_amount  
14.2K

Fare Per Mile  
3.87

### Vendor B

Total Revenue  
797.5K

Record Count  
63.9K

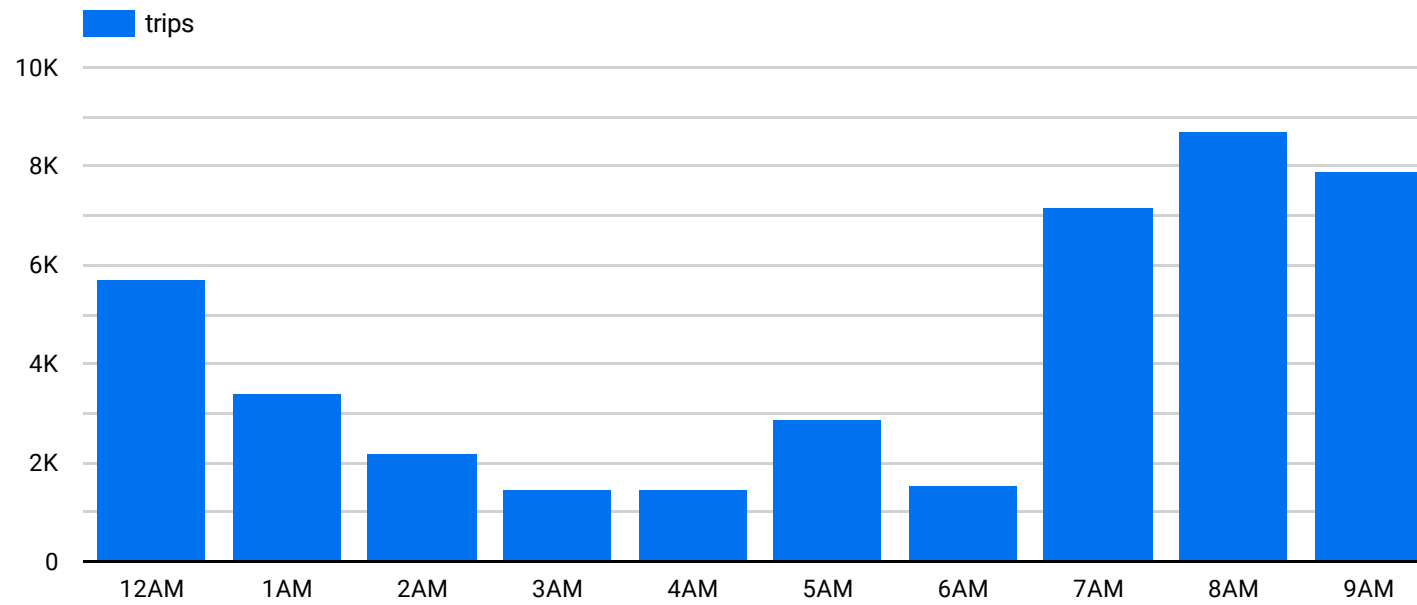
Average Fare amount  
10.17

tip\_amount  
90.3K

Fare Per Mile  
5.21

# Trip KPIs

## Peak Pick up hours



## Revenue by hour

