Code:

```html
<!-- HTML FILE -->
<!DOCTYPE html>
<html lang="en">
<head>
    <meta charset="UTF-8">
    <meta name="viewport" content="width=device-width, initial-scale=1.0">
    <title>Perfume Emporium</title>
    <link rel="stylesheet" href="styles.css">
</head>
<body>
    <header>
        <h1>Perfume Emporium</h1>
        <nav>
            <ul>
                <li><a href="#samepage">Home</a></li>
                <li><a href="#">Shop</a></li>
                <li><a href="#">About Us</a></li>
                <li><a href="#samepage">Contact</a></li>
            </ul>
        </nav>
    </header>
    <section class="main-section">
        <h2>Featured Perfumes</h2>
        <div class="perfume">
            <img src="perfume1.jpg" alt="Perfume 1">
            <h3>L'Instant Magic</h3>
            <p>L'Instant Magic by Guerlain is a captivating fragrance that
embodies elegance and femininity. It opens with fresh and citrusy notes of
bergamot and lemon, leading into a delicate floral heart of jasmine and
rose. The base notes of white musk and cedarwood add depth and warmth to
this enchanting scent, leaving a trail of magic wherever you go.</p>
        </div>
        <div class="perfume">
            <img src="perfume2.jpg" alt="Perfume 2">
            <h3>Miss Dior</h3>
```

```html
        <p>Miss Dior by Christian Dior is a timeless and iconic
fragrance that exudes charm and sophistication. This classic scent
features top notes of Italian mandarin and Egyptian jasmine, giving it a
fresh and floral opening. The heart of the fragrance is a bouquet of rose
and patchouli, creating a romantic and elegant allure. With its musky and
woody base notes, Miss Dior leaves a lasting impression, making it the
perfect choice for any occasion.</p>
        </div>
    </section>
    <footer>
        <p>&copy; 2024 Perfume Emporium. All rights reserved.</p>
    </footer>
</body>
</html>
```

```css
/* CSS FILE */
body {
    font-family: Arial, sans-serif;
    margin: 0;
    padding: 0;
}

header {
    background-color: #f0f0f0;
    padding: 20px;
    box-shadow: 0 2px 4px rgba(0, 0, 0, 0.1);
}

header h1 {
    margin: 0;
}

nav ul {
    list-style-type: none;
    margin: 0;
    padding: 0;
}

nav ul li {
    display: inline;
```

```css
        margin-right: 20px;
}

nav ul li a {
        text-decoration: none;
        color: #333;
}

nav ul li a:hover {
        color: #5a3975;
}

.main-section {
        padding: 20px;
        display: flex;
        flex-direction: column;
        align-items: center;
        text-align: center;
}

.perfume {
        max-width: 60%;
        margin-bottom: 20px;
        padding: 20px;
        background-color: #919191;
        border-radius: 15px;
        box-shadow: 0 2px 4px rgba(0, 0, 0, 0.1);
        transition: transform 0.3s ease;
}

.perfume:hover {
        transform: translateY(-10px);
}

.perfume img {
        width: 300px;
        height: 350px;
        max-width: 100%;
        border-radius: 15px;
}
```
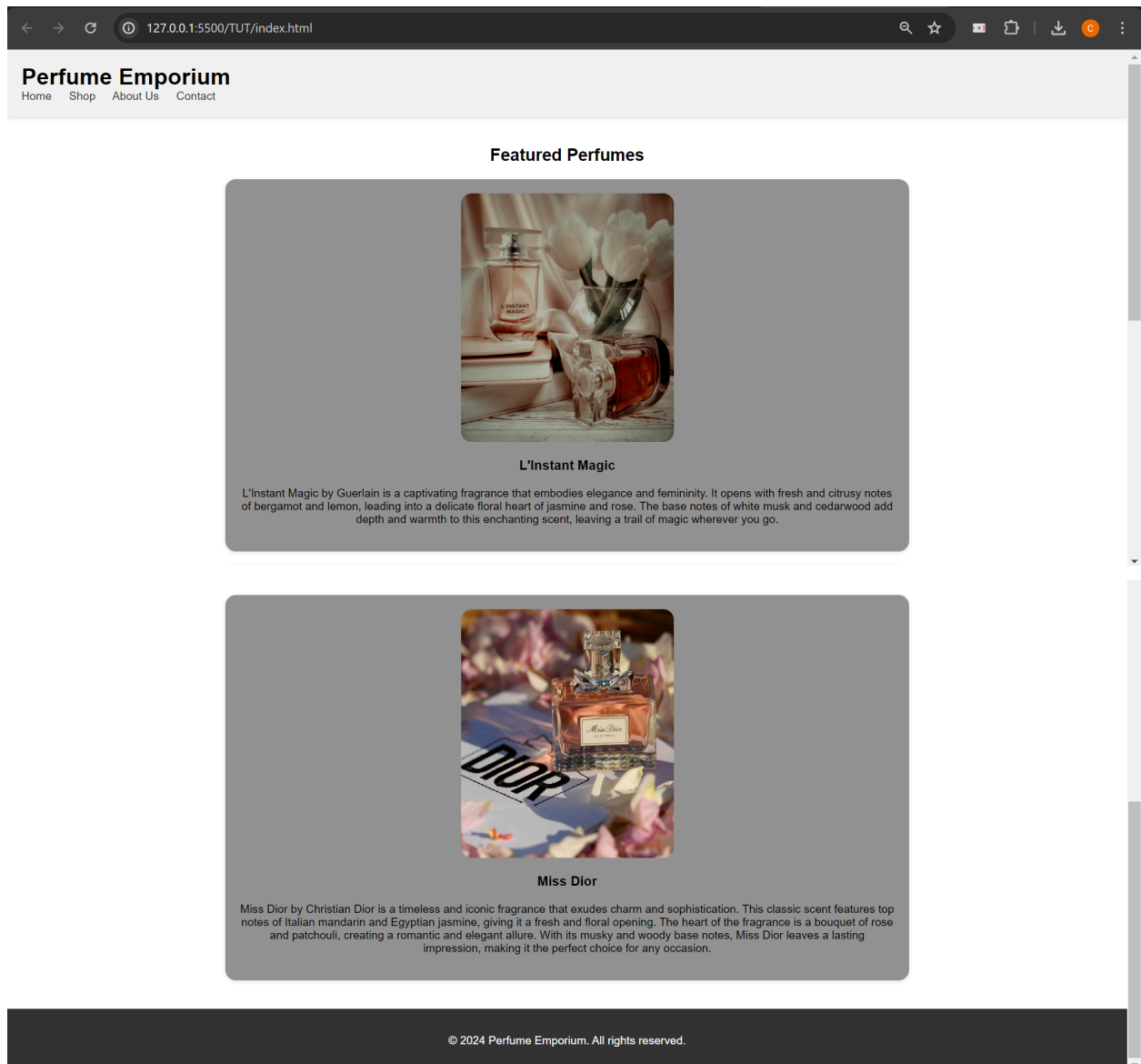
```
footer {
    background-color: #333;
    color: #fff;
    text-align: center;
    padding: 20px;
}
```

Output:

Outcomes: Create Web pages using HTML 5 and CSS.

Conclusion: (Conclusion to be based on the outcomes achieved)

The experiment demonstrated the effectiveness of using HTML5 and CSS3 to design and style a web page. By incorporating a range of features such as backgrounds, gradients, transitions, and pseudo-elements, the resulting web page achieved enhanced visual appeal, improved user experience, stylistic consistency, and a modern, professional look. These outcomes highlight the significance of leveraging the capabilities of HTML5 and CSS3 to create compelling and functional web experiences.