**Ideation Phase Edututor AI; Personalised Lerning with**

**Genarating AI And LMS Integration**

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| Date | 1 July 2025 |
| Team ID | LTVIP2025TMID60823 |
| Project Name | Edututor AI;Personalized Lerning with Generating AI And LMS Integration |
| Maximum Marks | 2 Marks |

## ****Customer Problem Statement Template****

### 1. ****Who is experiencing the problem?****

Describe the specific customer segment or persona facing the issue.

Example: Small business owners in the retail sector managing both online and physical inventory.

### 2. ****What is the problem?****

Clearly state the problem the customer is facing in their own words, avoiding assumptions.

Example: “I struggle to keep track of inventory across platforms, and it often results in stockouts or overstocking.”

### 3. ****Why is it a problem?****

Explain the consequences of this problem on the customer’s life or business. Why does it matter?

Example: Inventory mismanagement leads to lost sales, unhappy customers, and increased storage costs.

### 4. ****When and where does this problem occur?****

Define the context in which the problem appears—timing, location, or conditions.

Example: The problem occurs most often during peak sales periods when the manual syncing process cannot keep up with demand.

### 5. ****How is the customer currently dealing with it?****

Describe existing solutions or workarounds the customer is using and their limitations.

Example: They use spreadsheets to manually update inventory, which is time-consuming and error-prone.

### 6. ****What would success look like for the customer?****

Define what a successful resolution of the problem would look like from the customer’s perspective.

Example: “I want a centralized system that automatically syncs inventory in real-time across all channels.”

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