

Ideation Phase
Define the Problem Statements

Team ID	LTVIP2026TMIDS87645
Project Name	Prosperity Prognosticator
Maximum Marks	2 Marks

Problem Statement:

Investors and entrepreneurs find it difficult to predict whether a startup will succeed or fail.

There is a lack of intelligent systems that analyze historical startup data to forecast outcomes.

Customer Problem Statement:

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	I am a startup investor	I'm trying to decide whether to invest in a startup	But I cannot accurately predict if the startup will succeed or fail	Because investment decisions are mostly based on intuition and limited analysis	Uncertain, anxious, and afraid of financial loss
PS-2	I am a startup founder	I'm trying to understand my startup's future potential	But I don't have a reliable way to evaluate success chances	Because analyzing multiple business and funding factors manually is difficult	Confused, stressed, and unsure about strategic decisions