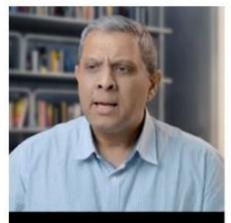
## Module 5 - Pricing & Scaling Models

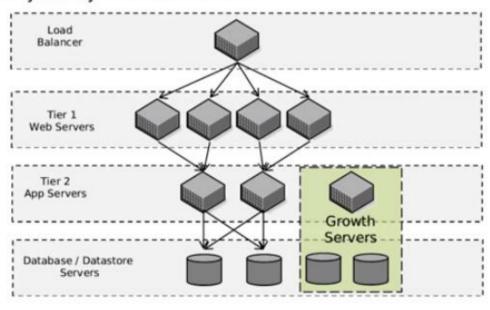


- 7 Debate
- 8 Subscription model
- 29 Classical Scaling model
- 30 **✓ Cloud Scaling** model = Elasticity
- 31 Cost economics Classical model
- 2 Cost economics Cloud model
- 33 Scaling in Google & AWS
- 34 Vertical/Specialized vs Horizontal/Commodity
- 35 Virtualization
- 6 A typical application stack
- 37 Virtualized stack
- 38 Cloud VM characteristics
- 9 Virtualization drawbacks



# Cloud Scaling model = Elasticity

Modern applications can leverage laaS or PaaS for scaling only the layers that demand it!



30

# Module 5 - Pricing & Scaling Models





### Scaling in Google & AWS

| Total number of instances Averag<br>37 stac 8 177 |           |          | eringe GPS* | Average Latency*<br>579-5 ms |               | Average Memory<br>72 0 HBytes |  |
|---|-----------|----------|-------------|------------------------------|---------------|-------------------------------|--|
|   |           |          | FT          |                              |               |                               |  |
| testances 3                                       |           |          |             |                              |               |                               |  |
| CPT   | Laterop*  | Requests | Service     | Age                          | Marrary       | Analistatiny                  |  |
| \$300   | 347.7 ms  | 227      |             | 0.00.29                      | THE RELIGION  | O Dynamic                     |  |
| 1300  | 329.5 mis | 247      |             | 8.5824                       | EE S Milyles  | O Dynamic                     |  |
| 6217  | 343-6 mm  | 212      |             | 040.27                       | 70:1 Httyree  | O Dynamic                     |  |
| 0.317   | 354.1 mm  | 234      | 1           | 01025                        | 75.0 100yrses | O Oynamic                     |  |
| £ 100   | 370.0 mg  | 227      |             | 0.00.24                      | 71.2 985/km   | O Dynamic                     |  |
| 6.362   | 218.2 798 | 218      |             | 8 63 22                      | 75.7 HByles   | O Dynamic                     |  |
| 5.400   | 341.3 ms  | 236      |             | 8 69 19                      | 71.0 90lytes  | O Dynamic                     |  |
| 6.167   | 346.6 mi  | 166      |             | 0.6026                       | 472 90lyles   | O Dynamic                     |  |
| 0.390   | 343.9 ms  | 67       |             | 9.01.26                      | 66.6 VDytes   | O Syramic                     |  |
| 0.258   | 366.2 996 | 56:      | 4           | 0.01.10                      | 45.6 MBytes   | O Dynamic                     |  |
| 0.300   | 300.0 ms  | 97       |             | 0.01.33                      | SE I Hilyton  | O Dynamic                     |  |
| 8.106   | 376.6 ms  | 37       |             | 20116                        | 66.1 MB/ms    | ○ Dynamic                     |  |
| 8.017   | 200 il ma | 76       |             | 0.0129                       | 45.5 Hityles  | O Dynamic                     |  |
| A 7011  | 258 Tax   | 65       |             | 0.01.00                      | \$7 x 100 mm  | Pi hassi                      |  |

A script simulated load and Google spun up instances to handle it automatically.

AWS configuration allowing 1 min 4 max instances of certain type with specific rules of scalability



Instances 
Instance type: tl.micro
Availability Zones: Any

#### Module 6 - Introduction to Virtualization



- 7 Debate
- 8 Subscription model
- 9 Classical Scaling model
- 30 Cloud Scaling model = Elasticity
- Cost economics Classical model
- 2 Cost economics Cloud model
- 33 Scaling in Google & AWS
- 34 Vertical/Specialized vs Horizontal/Commodity
- 35 Virtualization
- 36 A typical application stack
- 37 Virtualized stack
- 38 Cloud VM characteristics
- 39 Virtualization drawbacks



#### Virtualization



- Virtualization of the computing resources, including servers, network, and storage, allows dynamic flexibility.
- · Capacity can be more efficiently utilized.
- Quickly add new servers without delay due to procurement or installation.
- Easy to turn on or off virtual servers to handle scalability.
- Physical connectivity is done up front and configuration is done in software at provisioning time.
- Networking equipment and storage is virtualized as well.

