**EXCEL DASHBOARD**

**VRINDA STORE ANNUAL REPORT-2022**

**Introduction:**

This “VRINDA Store Annual Report” Dashboard provides us with comprehensive overview of the sales related data. In this dataset we have all the information related to Vrinda Store Sales. We need to extract all the insights of the performance of the store sales in different states, from different platforms and the categories. We also have the data of Date, Month, Shipping cities and many more.

**Columns Name:**

Index, Order ID, Cust ID, Gender, Age, Age Group, Date, Month ,Status, Channel ,SKU, Category , Size, Qty, Currency, Amount , ship-city, ship-state , ship-postal-code, ship-country, B2B.

**Key Insights:**

* Represent the Sales in the months with respect to the Orders.
* Representing the percentage of Gender with respect to the Orders.
* Represent the Gender Group with percentage Orders.
* Orders with respect to the Order Status.
* Top 10 states highest Sales.
* Representing the Order vs Channel.

**Conclusion:**

The VRINDA Store Analysis Dashboard is a comprehensive solution aimed to provide a clear and concise understanding of the store’s performance, all extracted from the Excel Data. With a user-friendly interface, this dashboard translates the complex data points into visual insights, analyze. The dashboard covers key areas including sales, customer behavior, and product analytics.