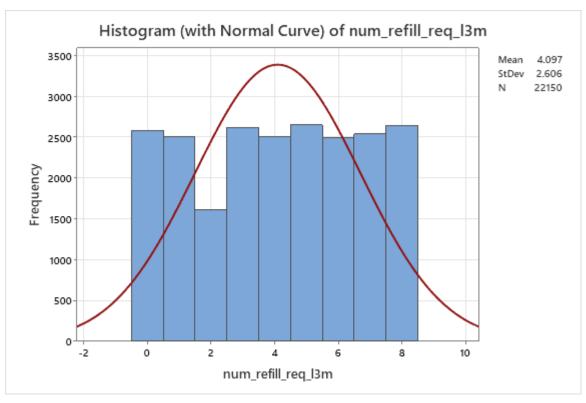
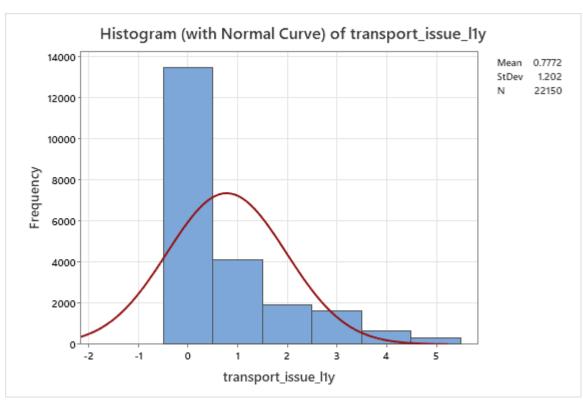
# **DATA ANALYTICS REPORT**

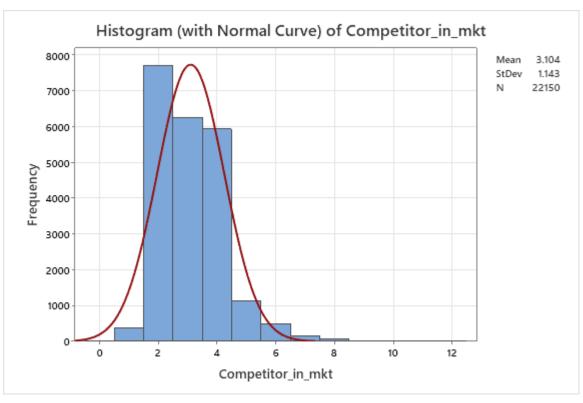
# 1. DESCRIPTIVE STATS:

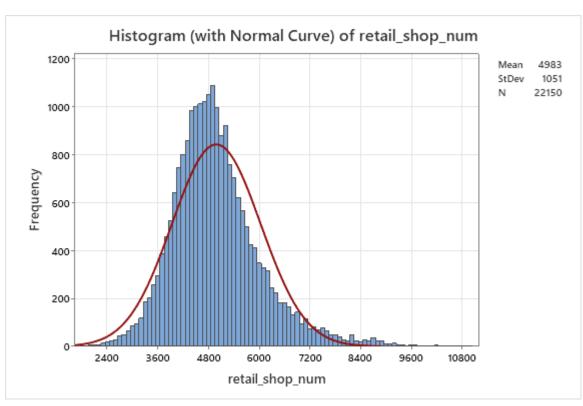
#### **Statistics**

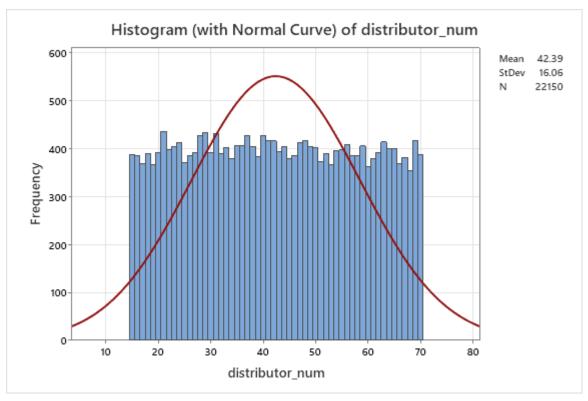
| Variable  | N   | N*   | Mean   | SE Mean  | StDe   | <b>V</b> Variance  | Minim  | um  |
|---|---|--|--|--|--|--|--|---|
| num_refill_req_l3m  | 22150   | 0  | 4.0970   | 0.0175   | 2.6063   | 6.7927   | 0.0  | 000   |
| transport_issue_l1y   | 22150   | 0  | 0.77720  | 0.00807  | 1.2017   | 5 1.44420  | 0.00   | 000   |
| Competitor_in_mkt   | 22150   | 0  | 3.1039   | 0.00768  | 1.1429   | 9 1.3062   | 0.00   | 000   |
| retail_shop_num   | 22150   | 0  | 4983.1   | 7.06   | 1050.  | 6 1103832.3  | 182  | 21.0  |
| distributor_num   | 22150   | 0  | 42.387   | 0.108  | 16.058   | 3 257.851  | 15.  | 000   |
| flood_impacted  | 22150   | 0  | 0.09869  | 0.00200  | 0.2982   | 5 0.08895  | 0.00   | 000   |
| flood_proof   | 22150   | 0  | 0.05449  | 0.00153  | 0.22699  | 9 0.05153  | 0.00   | 000   |
| electric_supply   | 22150   | 0  | 0.65607  | 0.00319  | 0.4750   |  | 0.00   | 000   |
| dist_from_hub   | 22150   | 0  | 163.61   | 0.421  | 62.6   | 3926.36  | 55   | 5.00  |
| workers_num   | 21273   | 877  | 28.936   | 0.0538   | 7.843  | 61.519   | 10.  | 000   |
| wh_est_year   | 11605 1   | 0545   | 2009.4   | 0.0699   | 7.53   | 3 56.7   | 199  | 96.0  |
| storage_issue_reported_l3m  | 22150   | 0  | 17.117   | 0.0616   | 9.17   | 4 84.166   | 0.0  | 000   |
| temp_reg_mach   | 22150   | 0  | 0.30420  | 0.00309  | 0.46008  | 8 0.21167  | 0.00   | 000   |
| wh_breakdown_l3m  | 22150   | 0  | 3.4878   | 0.0114   | 1.691  | 7 2.8617   | 0.0  | 000   |
| govt_check_l3m  | 22150   | 0  | 18.768   | 0.0581   | 8.64   | -  | 1.   | 000   |
| product_wg_ton  | 22150   | 0  | 22087  | 78.1   | 1162   | 6 135168348  | 2  | 065   |
| .,  |   |  | 1.   | O2 N4  | •  | IOD CI   |  |   |
| Variable  | Q1  | Me   | dian   |  | imum   | IQR Ske  | wness  | Kurtosis  |
| num_refill_req_l3m  | 2.0000  | 4.   | 0000 6.0   | 0000   | 8.0000   | 4.0000   | -0.08  | -1.22   |
| num_refill_req_l3m<br>transport_issue_l1y   | 2.0000<br>0.00000   | 4.<br>0.0  | 0000 6.0<br>0000 1.00  | 0000<br>0000 5   | 00000  | 4.0000<br>1.00000  | -0.08<br>1.61  | -1.22<br>1.82   |
| num_refill_req_l3m<br>transport_issue_l1y<br>Competitor_in_mkt  | 2.0000<br>0.00000<br>2.0000   | 4.<br>0.0<br>3.  | 0000 6.0<br>0000 1.00<br>0000 4.0  | 0000<br>0000 5<br>0000 1   | 8.0000<br>.00000<br>2.0000   | 4.0000<br>1.00000<br>2.0000  | -0.08<br>1.61<br>0.99  | -1.22<br>1.82<br>1.80   |
| num_refill_req_l3m<br>transport_issue_l1y   | 2.0000<br>0.00000   | 4.<br>0.0<br>3.  | 0000 6.0<br>0000 1.00<br>0000 4.0  | 0000<br>0000 5<br>0000 1   | 00000  | 4.0000<br>1.00000  | -0.08<br>1.61<br>0.99<br>0.91  | -1.22<br>1.82   |
| num_refill_req_l3m<br>transport_issue_l1y<br>Competitor_in_mkt<br>retail_shop_num<br>distributor_num  | 2.0000<br>0.00000<br>2.0000<br>4309.0<br>29.000   | 4.0<br>0.0<br>3.4<br>48<br>42  | 0000 6.0<br>0000 1.00<br>0000 4.0<br>359.0 54<br>2.000 56  | 0000<br>0000 5<br>0000 1<br>99.0 1   | 8.0000<br>.00000<br>2.0000<br>1008.0<br>70.000   | 4.0000<br>1.00000<br>2.0000<br>1190.0<br>27.000  | -0.08<br>1.61<br>0.99<br>0.91<br>0.02  | -1.22<br>1.82<br>1.80<br>1.85<br>-1.19  |
| num_refill_req_l3m<br>transport_issue_l1y<br>Competitor_in_mkt<br>retail_shop_num<br>distributor_num<br>flood_impacted  | 2.0000<br>0.00000<br>2.0000<br>4309.0<br>29.000<br>0.00000  | 4.0<br>0.0<br>3.4<br>48<br>42<br>0.0   | 0000 6.0<br>0000 1.00<br>0000 4.0<br>359.0 54<br>2.000 56  | 0000<br>0000 5<br>0000 1<br>99.0 1<br>.000   | 8.0000<br>.00000<br>2.0000<br>1008.0<br>70.000   | 4.0000<br>1.00000<br>2.0000<br>1190.0<br>27.000<br>0.00000   | -0.08<br>1.61<br>0.99<br>0.91<br>0.02<br>2.69  | -1.22<br>1.82<br>1.80<br>1.85<br>-1.19<br>5.24  |
| num_refill_req_l3m<br>transport_issue_l1y<br>Competitor_in_mkt<br>retail_shop_num<br>distributor_num  | 2.0000<br>0.00000<br>2.0000<br>4309.0<br>29.000<br>0.00000  | 4.0<br>0.0<br>3.4<br>48<br>42<br>0.0<br>0.0                                  | 0000 6.0<br>0000 1.00<br>0000 4.0<br>359.0 54<br>2.000 56<br>0000 0.00   | 0000<br>0000 5<br>0000 1<br>99.0 1<br>.000<br>0000 1   | 8.0000<br>.00000<br>2.0000<br>1008.0<br>70.000<br>.00000   | 4.0000<br>1.00000<br>2.0000<br>1190.0<br>27.000<br>0.00000   | -0.08<br>1.61<br>0.99<br>0.91<br>0.02<br>2.69<br>3.93  | -1.22<br>1.82<br>1.80<br>1.85<br>-1.19<br>5.24<br>13.41   |
| num_refill_req_l3m<br>transport_issue_l1y<br>Competitor_in_mkt<br>retail_shop_num<br>distributor_num<br>flood_impacted  | 2.0000<br>0.00000<br>2.0000<br>4309.0<br>29.000<br>0.00000<br>0.00000   | 4.000<br>3.00<br>48<br>42<br>0.00<br>0.00                                    | 0000 6.0<br>0000 1.00<br>0000 4.0<br>359.0 54<br>2.000 56<br>0000 0.00<br>0000 0.00                                      | 0000<br>0000<br>0000<br>5<br>0000<br>1<br>99.0<br>1<br>.000<br>0000<br>1<br>0000<br>1          | 8.0000<br>.00000<br>2.0000<br>1008.0<br>70.000<br>.00000   | 4.0000<br>1.00000<br>2.0000<br>1190.0<br>27.000<br>0.00000<br>0.00000<br>1.00000   | -0.08<br>1.61<br>0.99<br>0.91<br>0.02<br>2.69<br>3.93<br>-0.66   | -1.22<br>1.82<br>1.80<br>1.85<br>-1.19<br>5.24<br>13.41<br>-1.57  |
| num_refill_req_l3m transport_issue_l1y Competitor_in_mkt retail_shop_num distributor_num flood_impacted flood_proof electric_supply dist_from_hub   | 2.0000<br>0.00000<br>2.0000<br>4309.0<br>29.000<br>0.00000<br>0.00000<br>109.00   | 4.000<br>3.48<br>42<br>0.00<br>0.00<br>1.00                                  | 0000 6.0<br>0000 1.00<br>0000 4.0<br>359.0 54<br>2.000 56<br>0000 0.00<br>0000 1.00<br>54.00 21                          | 00000 5<br>00000 1<br>99.0 1<br>.0000 1<br>00000 1<br>00000 1<br>8.000                         | 8.0000<br>.00000<br>2.0000<br>1008.0<br>70.000<br>.00000<br>.00000<br>.00000<br>271.00   | 4.0000<br>1.00000<br>2.0000<br>1190.0<br>27.000<br>0.00000<br>0.00000<br>1.00000<br>109.00                                       | -0.08<br>1.61<br>0.99<br>0.91<br>0.02<br>2.69<br>3.93<br>-0.66<br>-0.01  | -1.22<br>1.82<br>1.80<br>1.85<br>-1.19<br>5.24<br>13.41<br>-1.57<br>-1.20   |
| num_refill_req_l3m transport_issue_l1y Competitor_in_mkt retail_shop_num distributor_num flood_impacted flood_proof electric_supply dist_from_hub workers_num   | 2.0000<br>0.00000<br>2.0000<br>4309.0<br>29.000<br>0.00000<br>0.00000<br>109.00<br>24.000   | 4.000<br>3.000<br>48<br>42<br>0.000<br>1.000<br>1.000<br>28                  | 0000 6.0<br>0000 1.00<br>0000 4.0<br>359.0 54<br>2.000 56<br>0000 0.00<br>0000 1.00<br>54.00 21<br>3.000 33              | 00000 5<br>00000 1<br>99.0 1<br>.0000 1<br>00000 1<br>00000 1<br>8.000 .000                    | 8.0000<br>.00000<br>2.0000<br>1008.0<br>70.000<br>.00000<br>.00000<br>271.00<br>98.000   | 4.0000<br>1.00000<br>2.0000<br>1190.0<br>27.000<br>0.00000<br>0.00000<br>1.00000<br>109.00<br>9.000                              | -0.08<br>1.61<br>0.99<br>0.91<br>0.02<br>2.69<br>3.93<br>-0.66<br>-0.01<br>1.04                                  | -1.22<br>1.82<br>1.80<br>1.85<br>-1.19<br>5.24<br>13.41<br>-1.57<br>-1.20<br>3.29                                     |
| num_refill_req_l3m transport_issue_l1y Competitor_in_mkt retail_shop_num distributor_num flood_impacted flood_proof electric_supply dist_from_hub   | 2.0000<br>0.00000<br>2.0000<br>4309.0<br>29.000<br>0.00000<br>0.00000<br>109.00<br>24.000<br>2003.0                                 | 4.000<br>3.148<br>42<br>0.00<br>0.00<br>1.00<br>1.00<br>28                   | 0000 6.0<br>0000 1.00<br>0000 4.0<br>359.0 54<br>2.000 56<br>0000 0.00<br>0000 1.00<br>64.00 21<br>3.000 33<br>009.0 20  | 00000<br>00000 5<br>00000 1<br>99.0 1<br>.0000<br>00000 1<br>00000 1<br>8.000<br>.0000<br>16.0 | 8.0000<br>.00000<br>2.0000<br>1008.0<br>70.000<br>.00000<br>.00000<br>271.00<br>98.000<br>2023.0                               | 4.0000<br>1.00000<br>2.0000<br>1190.0<br>27.000<br>0.00000<br>1.00000<br>109.00<br>9.000<br>13.0                                 | -0.08<br>1.61<br>0.99<br>0.91<br>0.02<br>2.69<br>3.93<br>-0.66<br>-0.01<br>1.04<br>0.01                          | -1.22<br>1.82<br>1.80<br>1.85<br>-1.19<br>5.24<br>13.41<br>-1.57<br>-1.20<br>3.29<br>-1.18                            |
| num_refill_req_l3m transport_issue_l1y Competitor_in_mkt retail_shop_num distributor_num flood_impacted flood_proof electric_supply dist_from_hub workers_num   | 2.0000<br>0.00000<br>2.0000<br>4309.0<br>29.000<br>0.00000<br>0.00000<br>109.00<br>24.000<br>2003.0<br>10.000                       | 4.000<br>3.000<br>48<br>42<br>0.000<br>1.000<br>1.000<br>28<br>200<br>18     | 0000 6.0<br>0000 1.00<br>0000 4.0<br>359.0 54<br>2.000 56<br>0000 0.00<br>0000 1.00<br>54.00 21<br>3.000 33<br>009.0 20  | 00000<br>00000 5<br>00000 1<br>99.0 1<br>.0000<br>00000 1<br>00000 1<br>8.000<br>.0000<br>16.0 | 8.0000<br>.00000<br>2.0000<br>1008.0<br>70.000<br>.00000<br>.00000<br>271.00<br>98.000<br>2023.0<br>39.000                     | 4.0000<br>1.00000<br>2.0000<br>1190.0<br>27.000<br>0.00000<br>1.00000<br>109.00<br>9.000<br>13.0<br>14.000                       | -0.08<br>1.61<br>0.99<br>0.91<br>0.02<br>2.69<br>3.93<br>-0.66<br>-0.01<br>1.04<br>0.01<br>0.12                  | -1.22<br>1.82<br>1.80<br>1.85<br>-1.19<br>5.24<br>13.41<br>-1.57<br>-1.20<br>3.29<br>-1.18<br>-0.68                   |
| num_refill_req_l3m transport_issue_l1y Competitor_in_mkt retail_shop_num distributor_num flood_impacted flood_proof electric_supply dist_from_hub workers_num wh_est_year storage_issue_reported_l3m temp_reg_mach                  | 2.0000<br>0.00000<br>2.0000<br>4309.0<br>29.000<br>0.00000<br>0.00000<br>109.00<br>24.000<br>2003.0<br>10.000<br>0.00000            | 4.000<br>3.000<br>48<br>42<br>0.000<br>1.000<br>1.000<br>28<br>200<br>18     | 0000 6.0 0000 1.00 0000 4.0 359.0 54 2.000 56 0000 0.00 0000 1.00 64.00 21 3.000 33 009.0 20 3.000 24                    | 00000 5<br>00000 5<br>00000 1<br>99.0 1<br>.0000 1<br>00000 1<br>8.00 .0000 1<br>16.0 .0000 1  | 8.0000<br>.00000<br>2.0000<br>1008.0<br>70.000<br>.00000<br>.00000<br>271.00<br>98.000<br>2023.0<br>39.000                     | 4.0000<br>1.00000<br>2.0000<br>1190.0<br>27.000<br>0.00000<br>0.00000<br>1.00000<br>109.00<br>9.000<br>13.0<br>14.000<br>1.00000 | -0.08<br>1.61<br>0.99<br>0.91<br>0.02<br>2.69<br>3.93<br>-0.66<br>-0.01<br>1.04<br>0.01<br>0.12                  | -1.22<br>1.82<br>1.80<br>1.85<br>-1.19<br>5.24<br>13.41<br>-1.57<br>-1.20<br>3.29<br>-1.18<br>-0.68<br>-1.28          |
| num_refill_req_l3m transport_issue_l1y Competitor_in_mkt retail_shop_num distributor_num flood_impacted flood_proof electric_supply dist_from_hub workers_num wh_est_year storage_issue_reported_l3m temp_reg_mach wh_breakdown_l3m | 2.0000<br>0.00000<br>2.0000<br>4309.0<br>29.000<br>0.00000<br>0.00000<br>109.00<br>24.000<br>2003.0<br>10.000<br>0.00000<br>2.00000 | 4.000<br>3.48<br>42<br>0.00<br>1.00<br>1.00<br>1.00<br>1.8<br>0.00<br>3.1    | 0000 6.0 0000 1.00 0000 4.0 359.0 54 2.000 56 0000 0.00 0000 1.00 54.00 21 3.000 33 009.0 20 3.000 24 0000 1.00          | 00000 5<br>00000 1<br>99.0 1<br>.000 0<br>0000 1<br>0000 1<br>8.00 .000 1<br>16.0 .000 1       | 8.0000<br>.00000<br>2.0000<br>1008.0<br>70.000<br>.00000<br>.00000<br>271.00<br>98.000<br>2023.0<br>39.000<br>.00000<br>6.0000 | 4.0000<br>1.00000<br>2.0000<br>1190.0<br>27.000<br>0.00000<br>1.00000<br>109.00<br>9.000<br>13.0<br>14.000<br>1.00000<br>3.0000  | -0.08<br>1.61<br>0.99<br>0.91<br>0.02<br>2.69<br>3.93<br>-0.66<br>-0.01<br>1.04<br>0.01<br>0.12<br>0.85<br>-0.07 | -1.22<br>1.82<br>1.80<br>1.85<br>-1.19<br>5.24<br>13.41<br>-1.57<br>-1.20<br>3.29<br>-1.18<br>-0.68<br>-1.28<br>-0.95 |
| num_refill_req_l3m transport_issue_l1y Competitor_in_mkt retail_shop_num distributor_num flood_impacted flood_proof electric_supply dist_from_hub workers_num wh_est_year storage_issue_reported_l3m temp_reg_mach                  | 2.0000<br>0.00000<br>2.0000<br>4309.0<br>29.000<br>0.00000<br>0.00000<br>109.00<br>24.000<br>2003.0<br>10.000<br>0.00000            | 4.000<br>3.48<br>42<br>0.00<br>1.00<br>1.00<br>28<br>20<br>18<br>0.00<br>3.1 | 0000 6.0 0000 1.00 0000 4.0 359.0 54 2.000 56 0000 0.00 0000 1.00 54.00 21 3.000 33 009.0 20 3.000 24 0000 1.00 0000 5.0 | 00000 5<br>00000 5<br>00000 1<br>99.0 1<br>.0000 1<br>00000 1<br>8.000 .0000 1<br>16.0 .0000 1 | 8.0000<br>.00000<br>2.0000<br>1008.0<br>70.000<br>.00000<br>.00000<br>271.00<br>98.000<br>2023.0<br>39.000                     | 4.0000<br>1.00000<br>2.0000<br>1190.0<br>27.000<br>0.00000<br>0.00000<br>1.00000<br>109.00<br>9.000<br>13.0<br>14.000<br>1.00000 | -0.08<br>1.61<br>0.99<br>0.91<br>0.02<br>2.69<br>3.93<br>-0.66<br>-0.01<br>1.04<br>0.01<br>0.12                  | -1.22<br>1.82<br>1.80<br>1.85<br>-1.19<br>5.24<br>13.41<br>-1.57<br>-1.20<br>3.29<br>-1.18<br>-0.68<br>-1.28          |

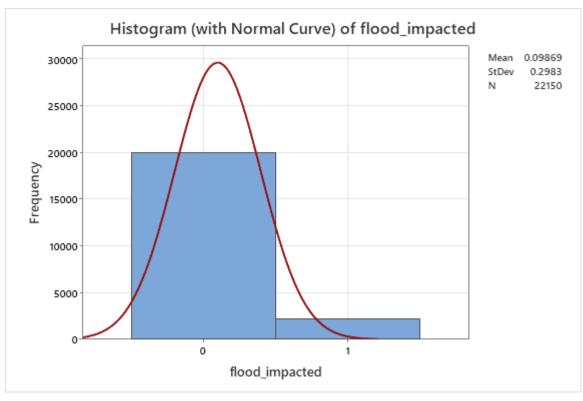


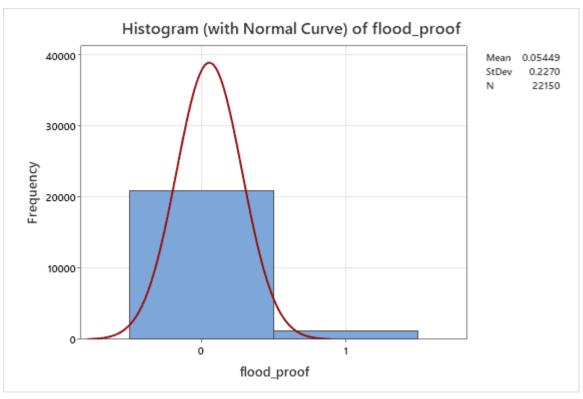


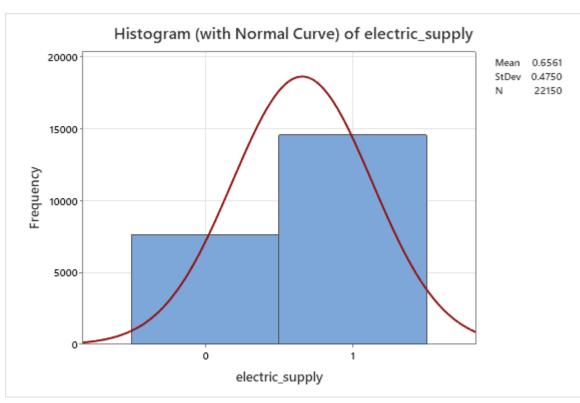


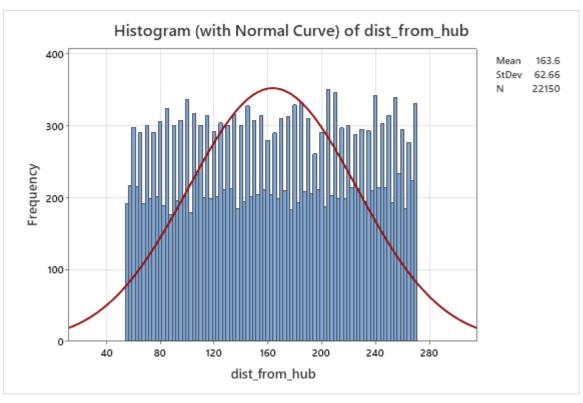


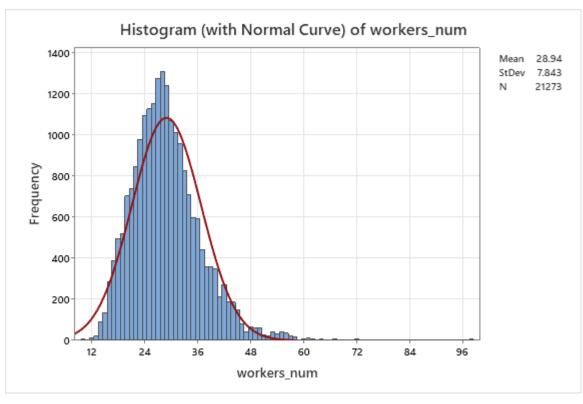


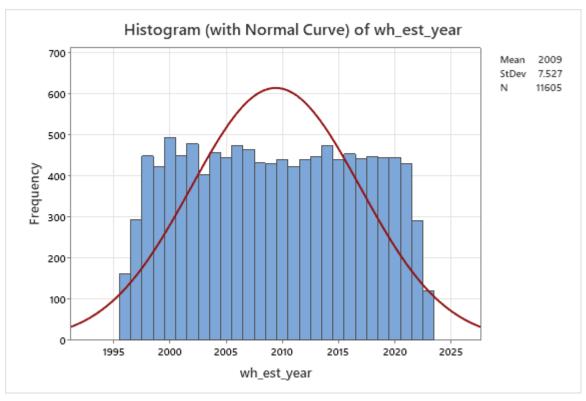


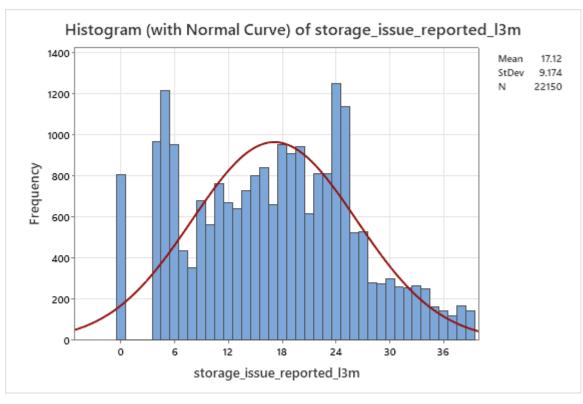


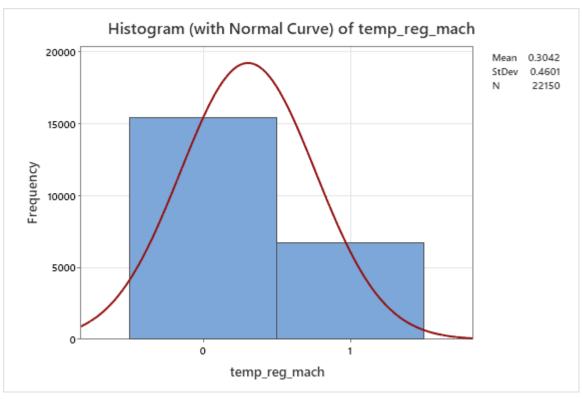


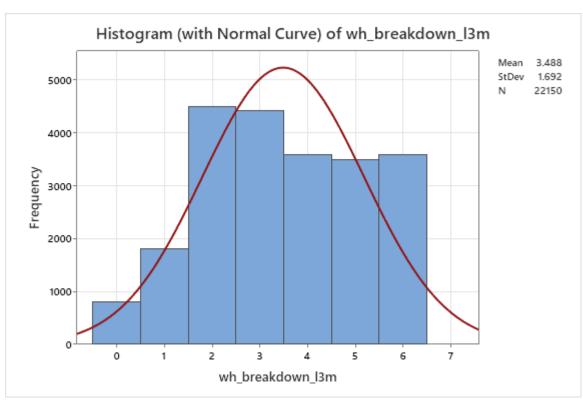


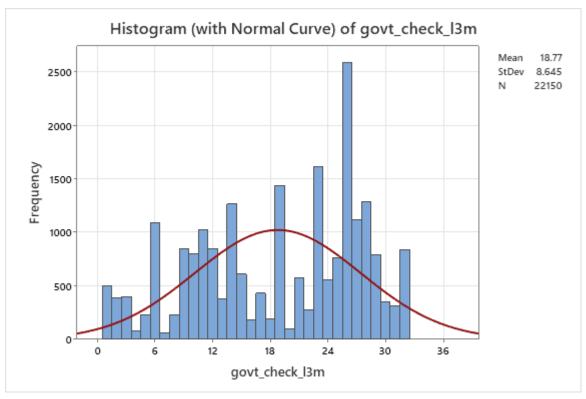


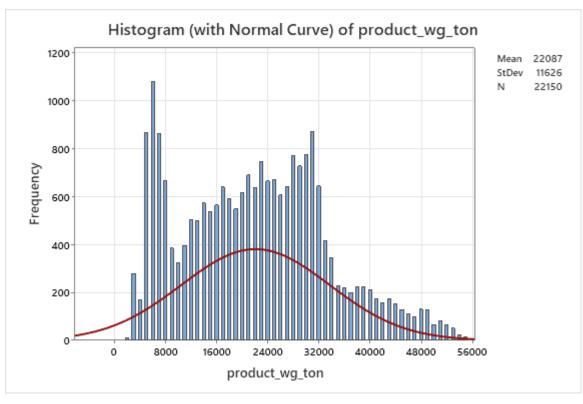


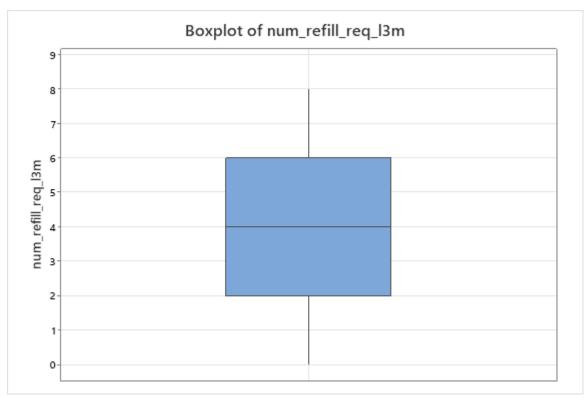


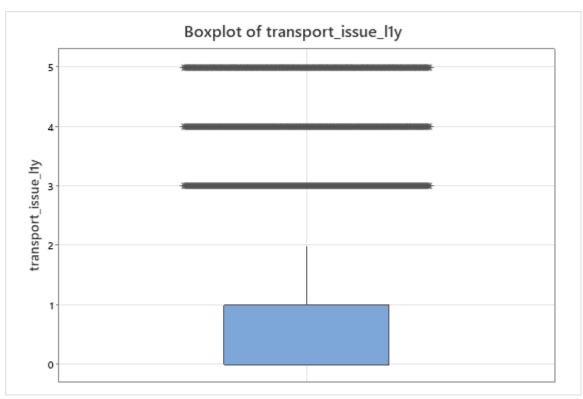


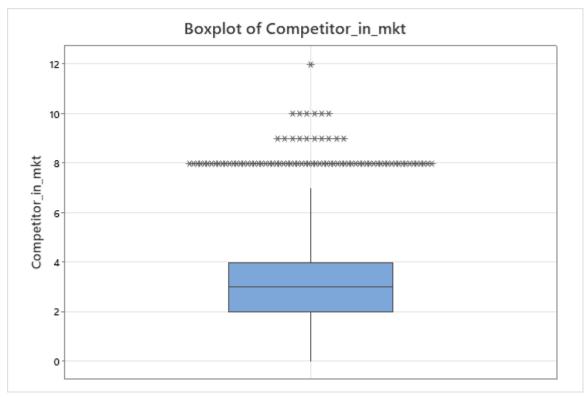




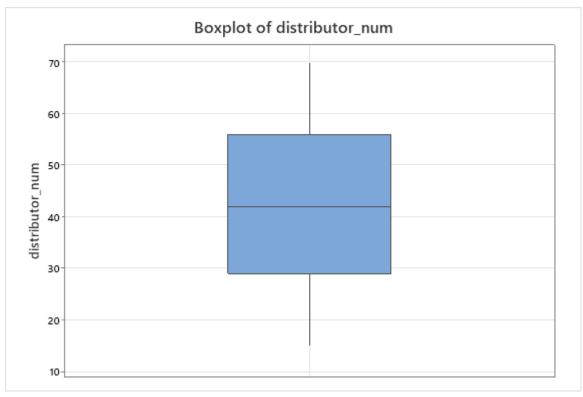


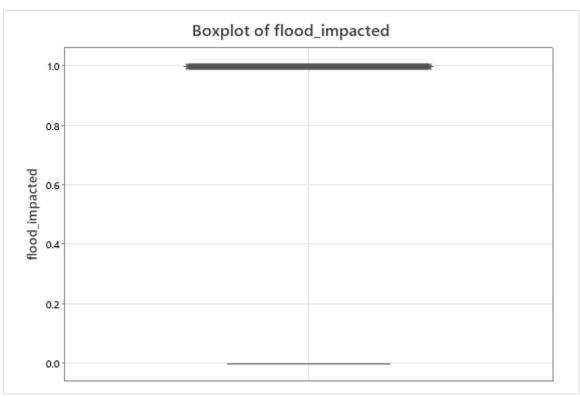


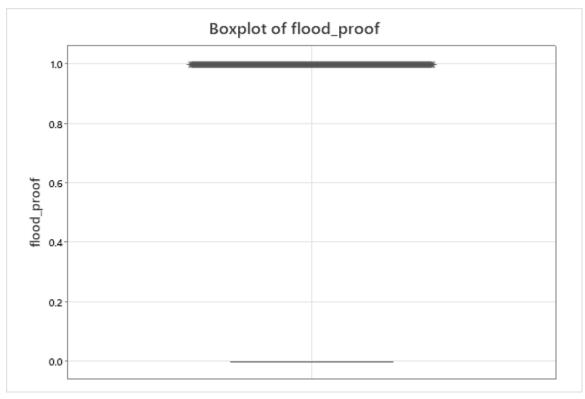


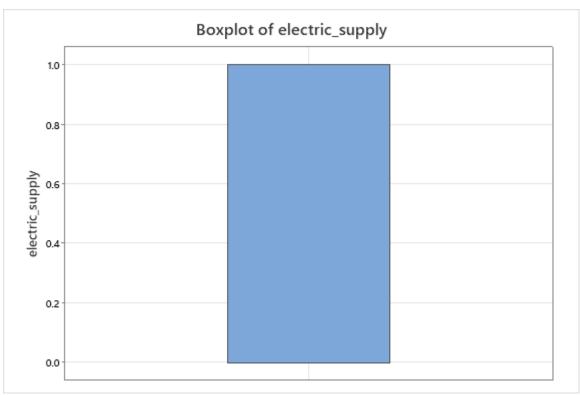


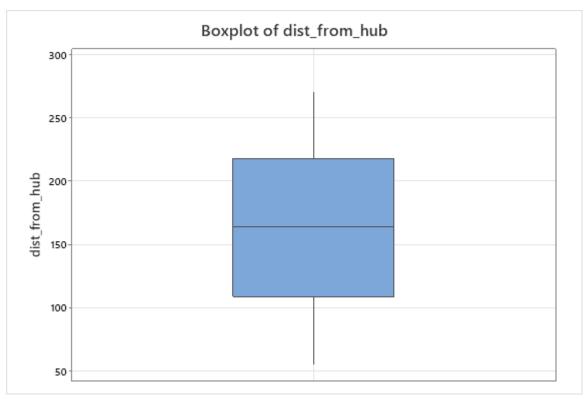


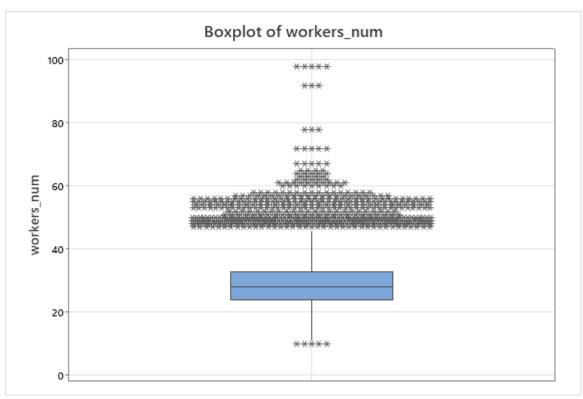


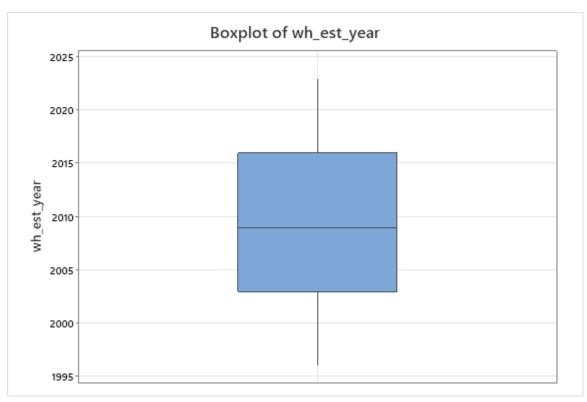


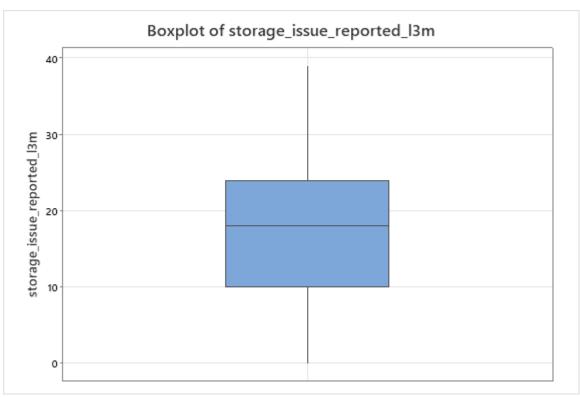


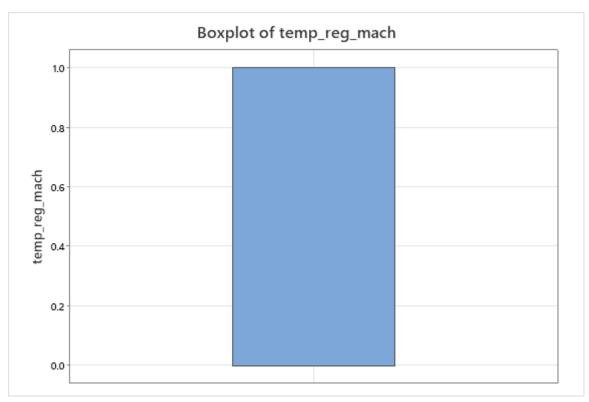


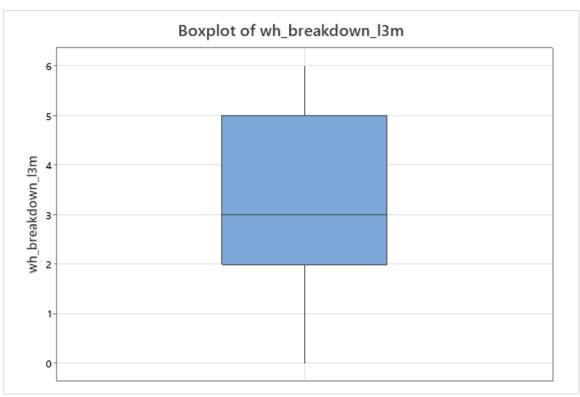


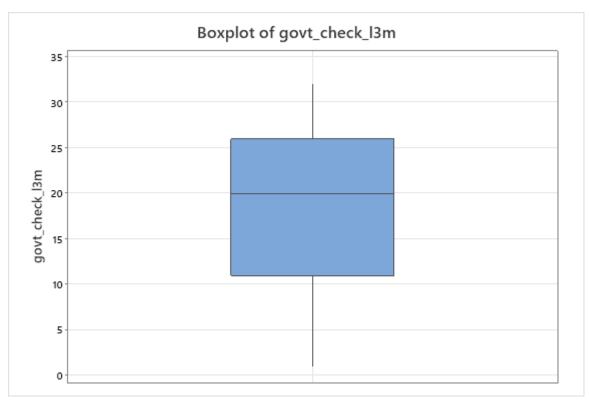














### 2. CART REGRESSION MODEL:

#### **Method**

Node splitting Least squared error

Optimal tree Within 1 standard error of maximum R-

squared

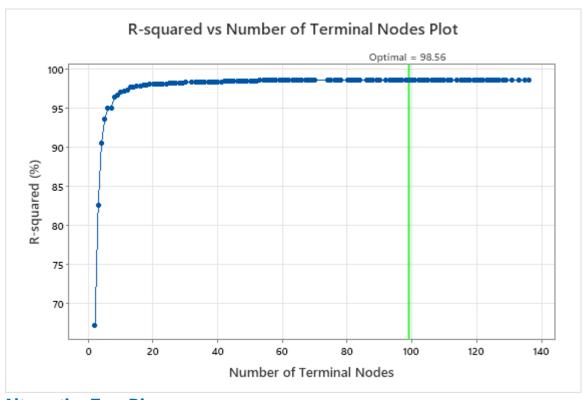
Model 10-fold cross-validation

validation

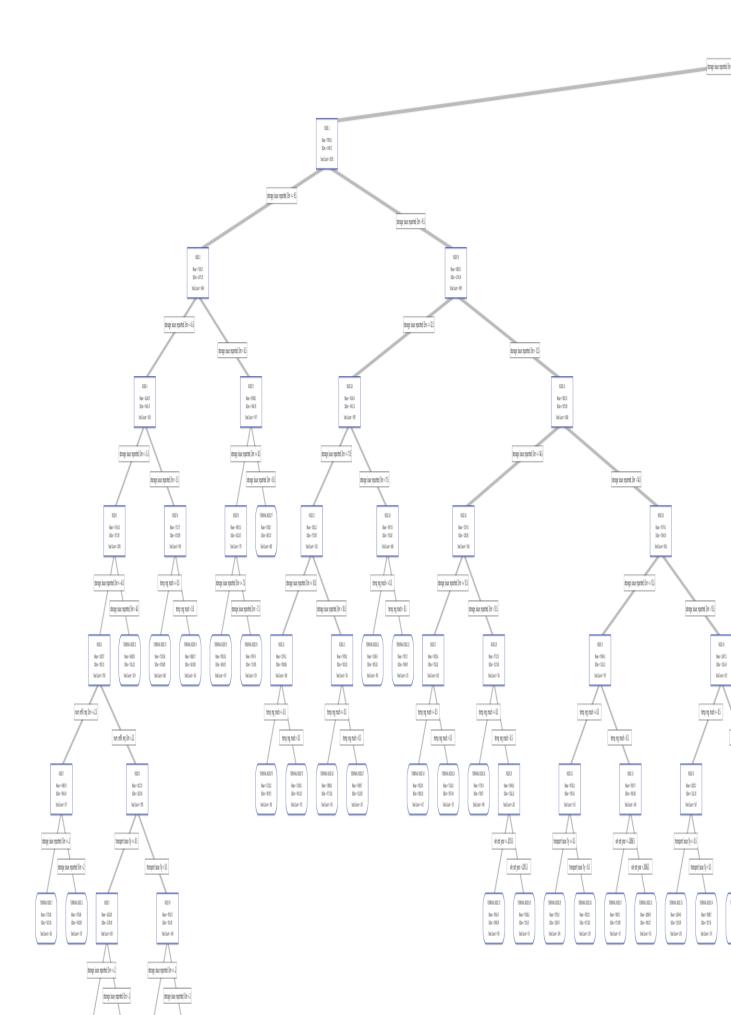
Rows used 22150

# **Response Information**

| Mean    | StDev   | Minimum | Q1    | Median | Q3    | Maximum |
|---------|---------|---------|-------|--------|-------|---------|
| 22086.8 | 11626.2 | 2065    | 12151 | 22099  | 30102 | 55151   |



**Alternative Tree Diagram** 

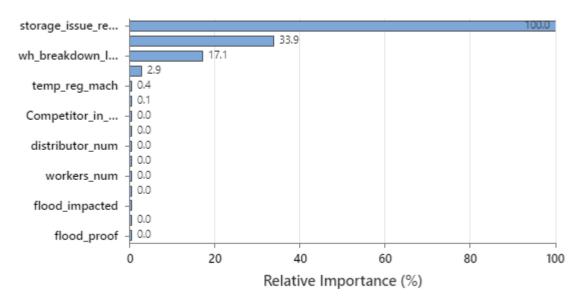


## **Model Summary**

| Total predictors         | 15 |
|--------------------------|----|
| Important predictors     | 15 |
| Number of terminal nodes | 99 |
| Minimum terminal node    | 5  |
| cizo                     |    |

| Statistics                         | Training    | Test        |
|------------------------------------|-------------|-------------|
| R-squared                          | 98.63%      | 98.56%      |
| Root mean squared error (RMSE)     | 1360.1370   | 1396.7352   |
| Mean squared error (MSE)           | 1.84997E+06 | 1.95087E+06 |
| Mean absolute deviation (MAD)      | 1052.8104   | 1077.0763   |
| Mean absolute percent error (MAPE) | 0.0593      | 0.0611      |

# Relative Variable Importance



Variable importance measures model improvement when splits are made on a predictor. Relative importance is defined as % improvement with respect to the top predictor.

