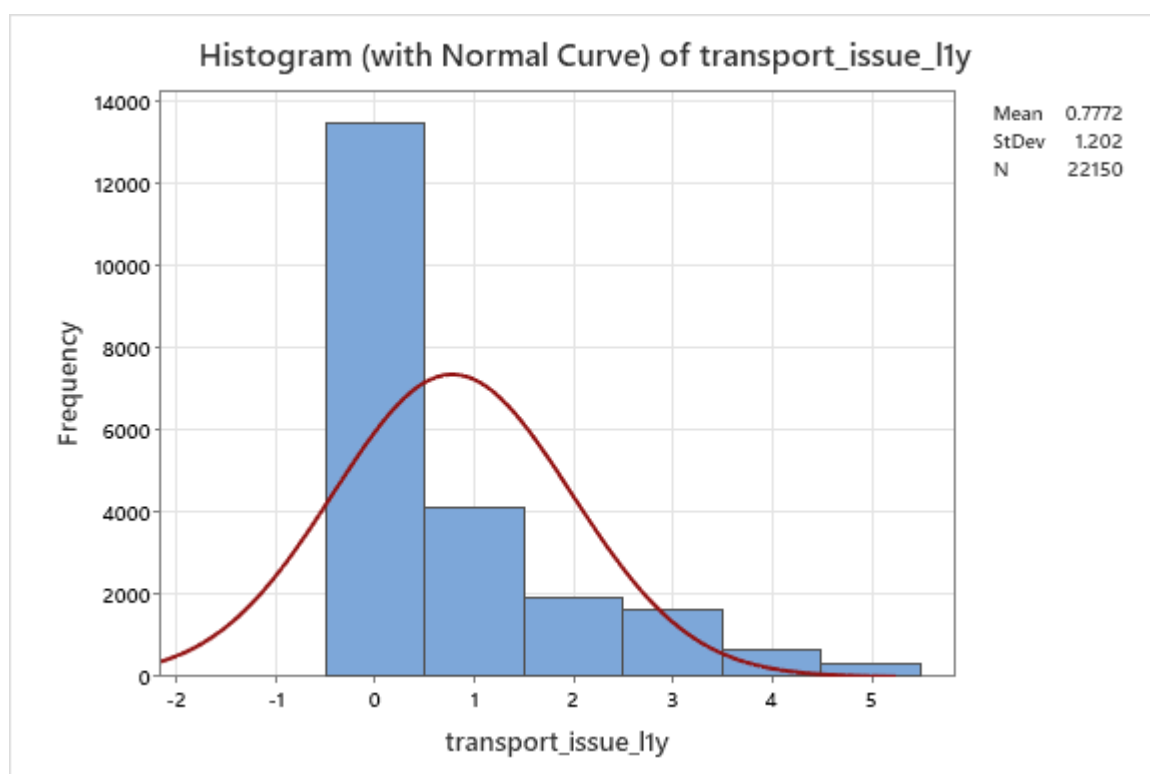
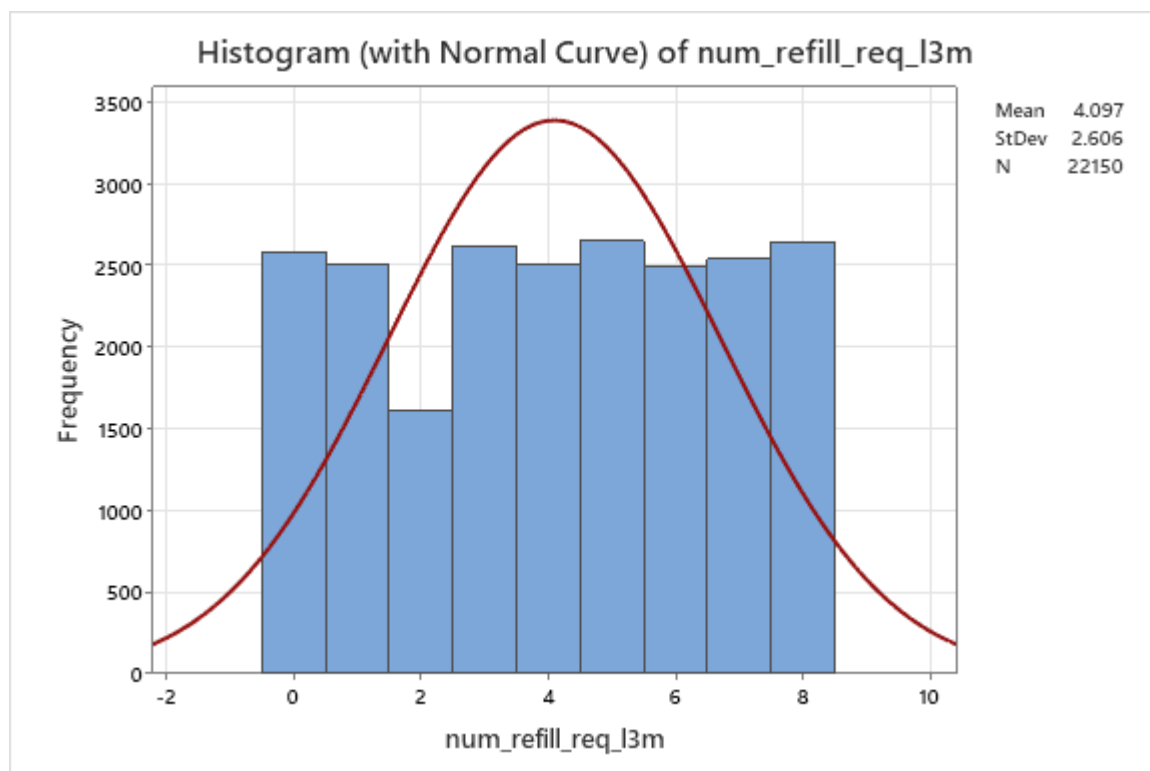


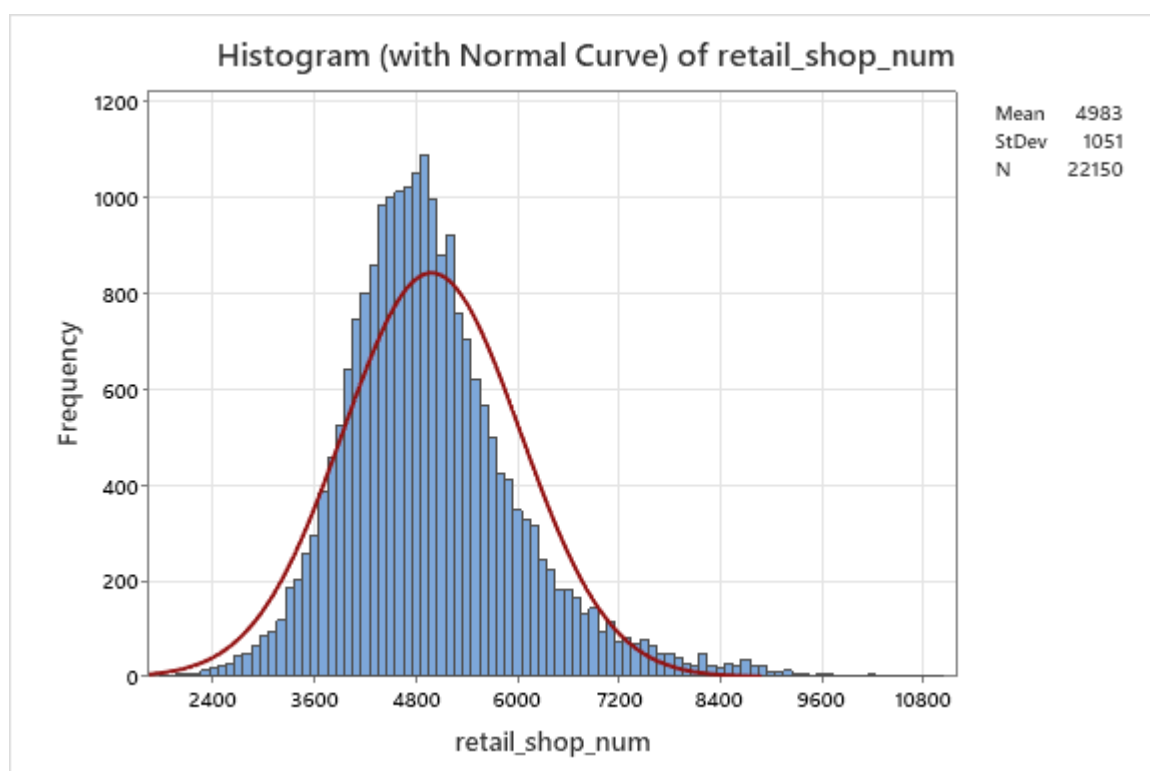
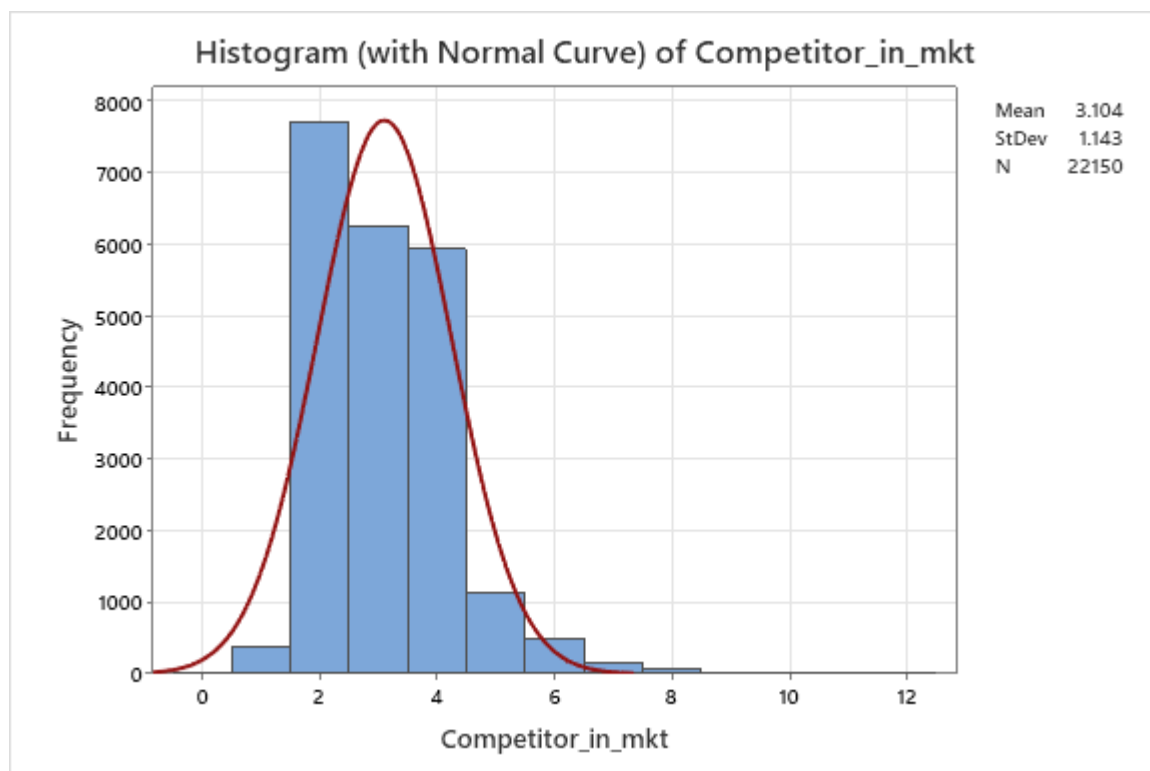
DATA ANALYTICS REPORT

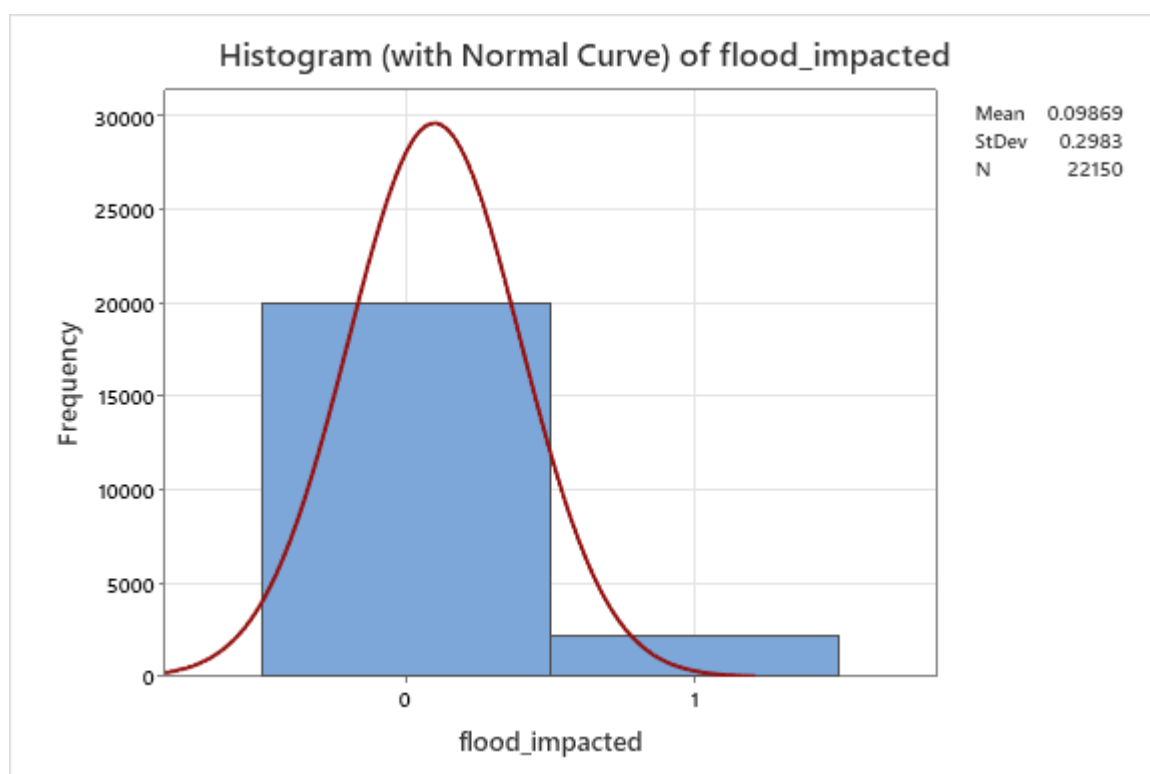
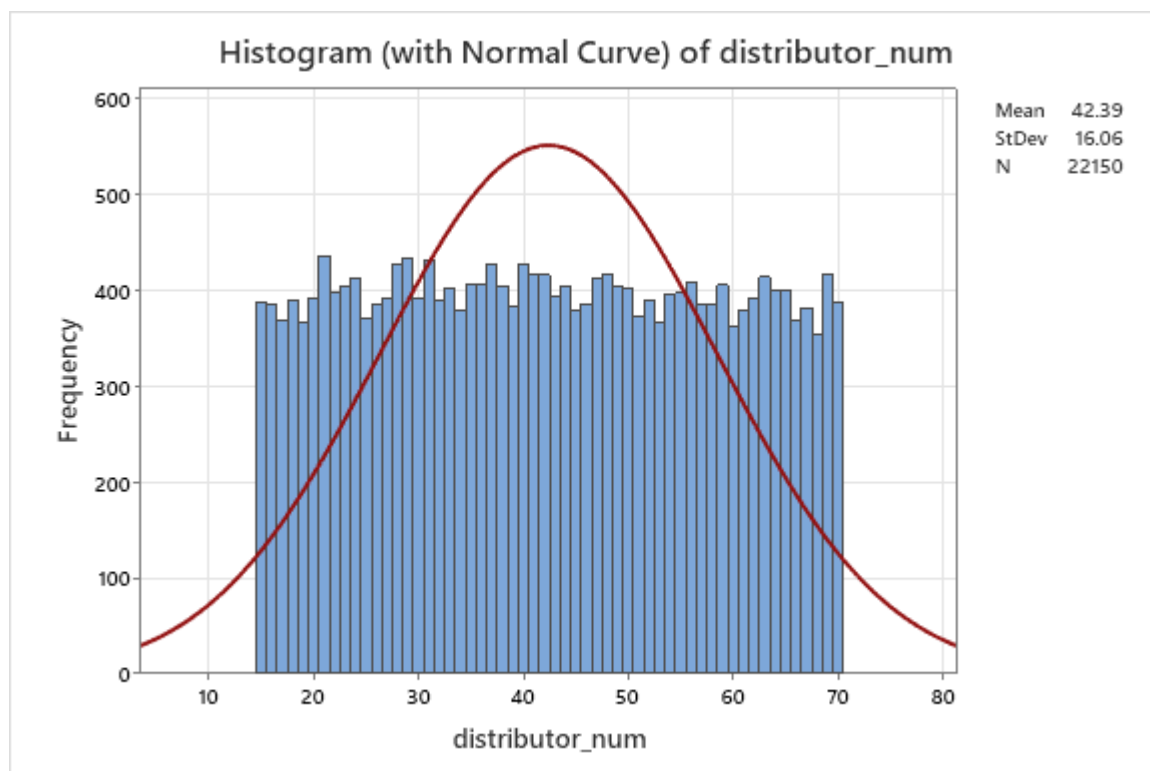
1. DESCRIPTIVE STATS:

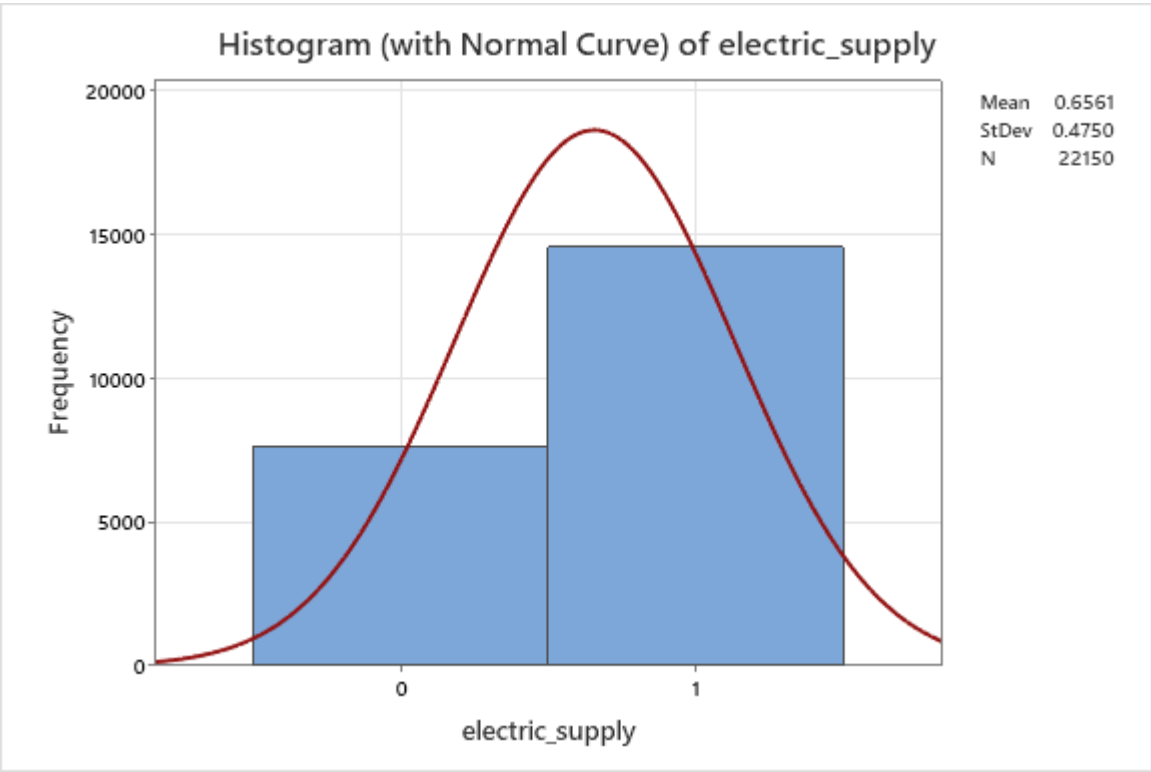
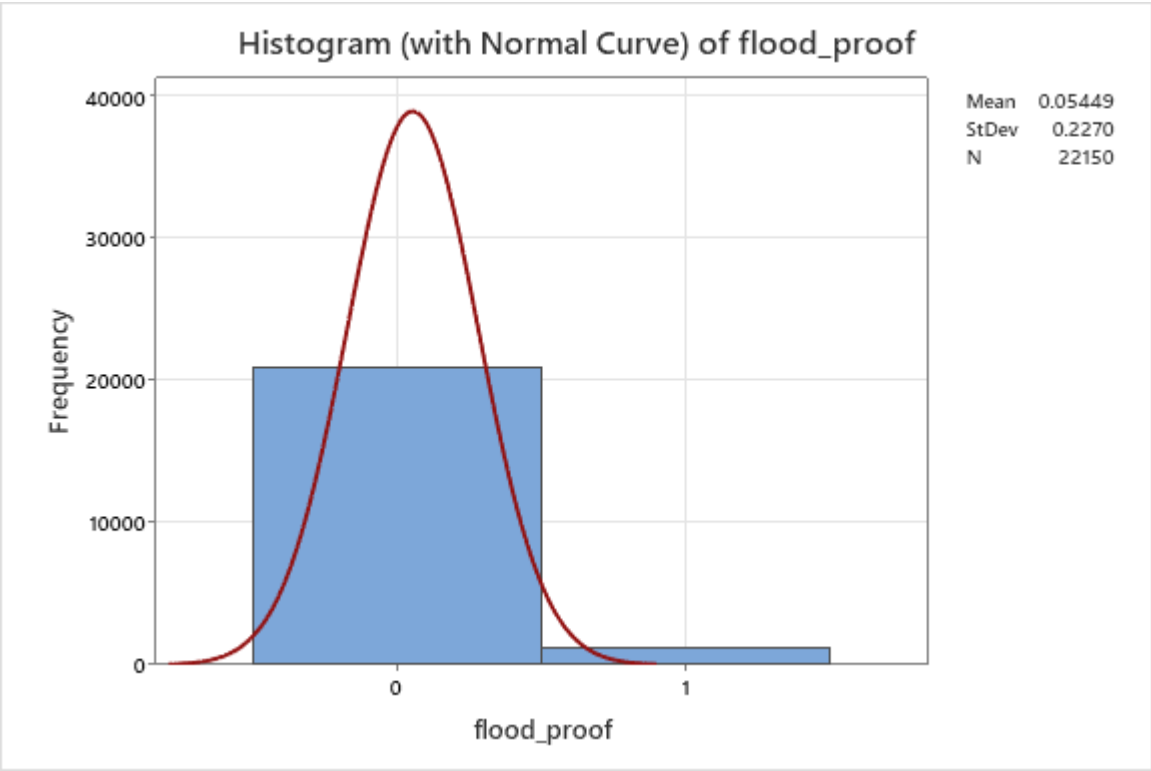
Statistics

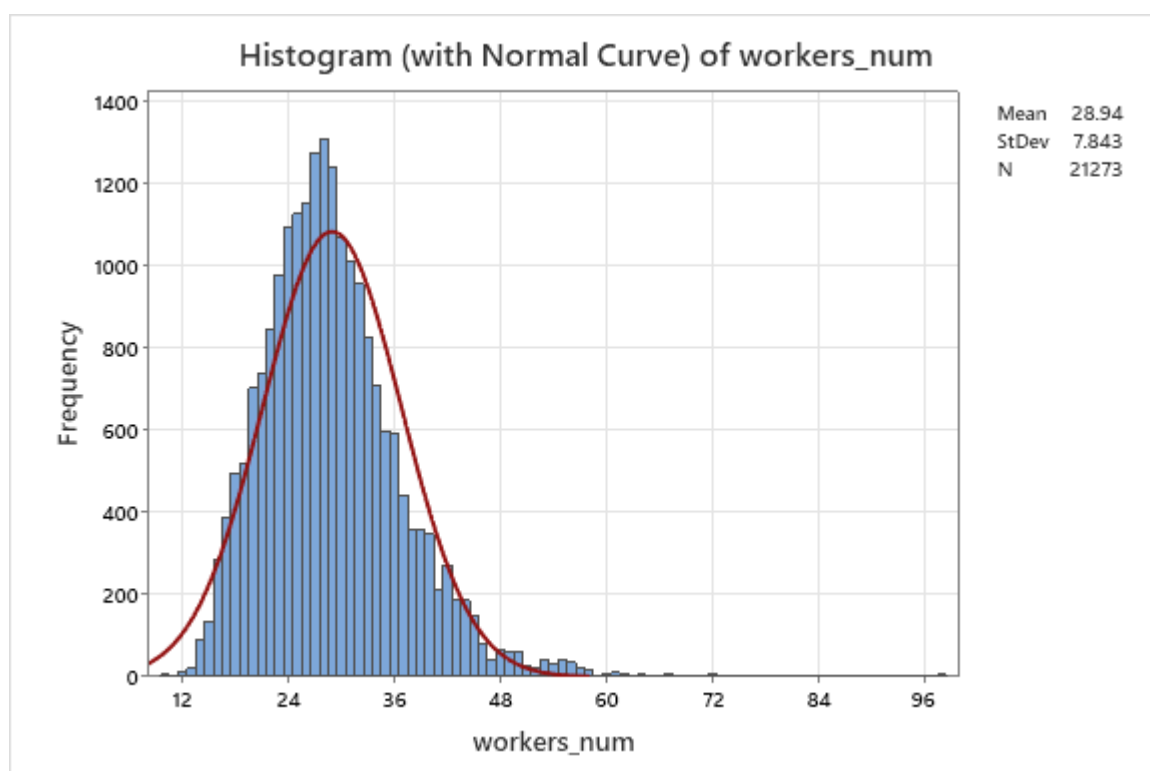
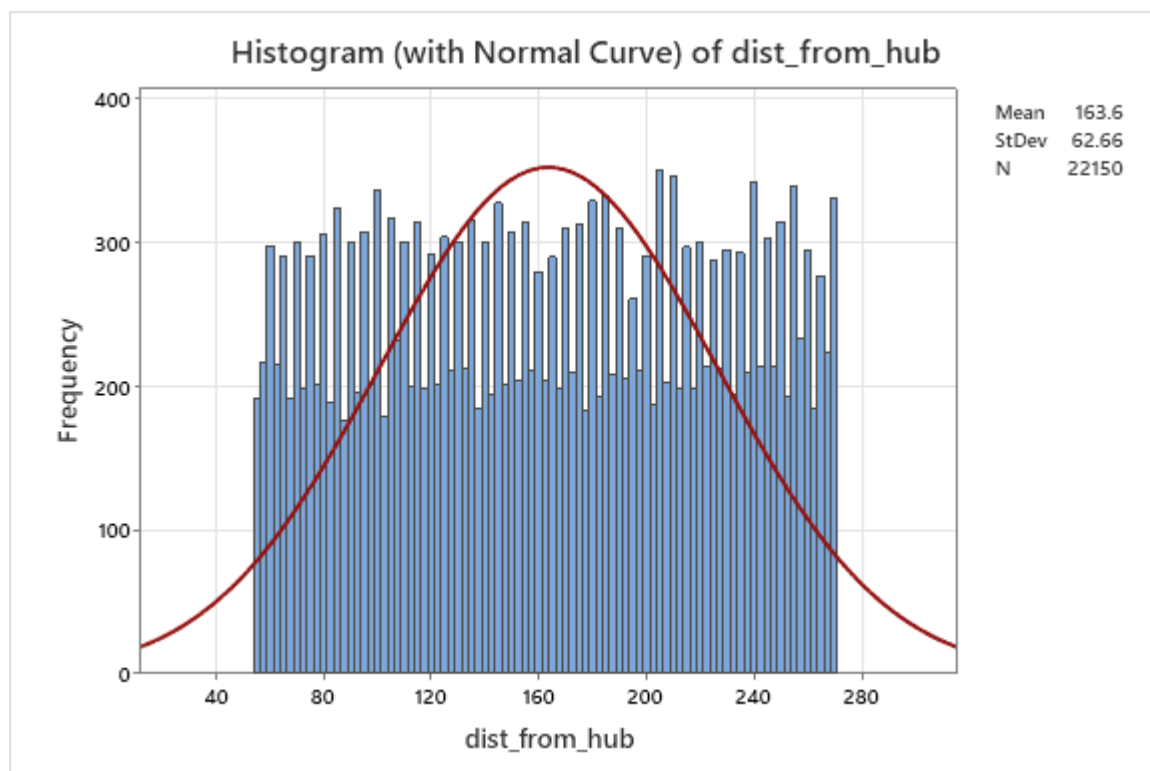
Variable	N	N*	Mean	SE Mean	StDev	Variance	Minimum
num_refill_req_l3m	22150	0	4.0970	0.0175	2.6063	6.7927	0.0000
transport_issue_l1y	22150	0	0.77720	0.00807	1.20175	1.44420	0.00000
Competitor_in_mkt	22150	0	3.1039	0.00768	1.1429	1.3062	0.00000
retail_shop_num	22150	0	4983.1	7.06	1050.6	1103832.3	1821.0
distributor_num	22150	0	42.387	0.108	16.058	257.851	15.000
flood_impacted	22150	0	0.09869	0.00200	0.29825	0.08895	0.00000
flood_proof	22150	0	0.05449	0.00153	0.22699	0.05153	0.00000
electric_supply	22150	0	0.65607	0.00319	0.47503	0.22565	0.00000
dist_from_hub	22150	0	163.61	0.421	62.66	3926.36	55.00
workers_num	21273	877	28.936	0.0538	7.843	61.519	10.000
wh_est_year	11605	10545	2009.4	0.0699	7.53	56.7	1996.0
storage_issue_reported_l3m	22150	0	17.117	0.0616	9.174	84.166	0.0000
temp_reg_mach	22150	0	0.30420	0.00309	0.46008	0.21167	0.00000
wh_breakdown_l3m	22150	0	3.4878	0.0114	1.6917	2.8617	0.0000
govt_check_l3m	22150	0	18.768	0.0581	8.645	74.732	1.000
product_wg_ton	22150	0	22087	78.1	11626	135168348	2065
Variable	Q1	Median	Q3	Maximum	IQR	Skewness	Kurtosis
num_refill_req_l3m	2.0000	4.0000	6.0000	8.0000	4.0000	-0.08	-1.22
transport_issue_l1y	0.00000	0.00000	1.00000	5.00000	1.00000	1.61	1.82
Competitor_in_mkt	2.0000	3.0000	4.0000	12.0000	2.0000	0.99	1.80
retail_shop_num	4309.0	4859.0	5499.0	11008.0	1190.0	0.91	1.85
distributor_num	29.000	42.000	56.000	70.000	27.000	0.02	-1.19
flood_impacted	0.00000	0.00000	0.00000	1.00000	0.00000	2.69	5.24
flood_proof	0.00000	0.00000	0.00000	1.00000	0.00000	3.93	13.41
electric_supply	0.00000	1.00000	1.00000	1.00000	1.00000	-0.66	-1.57
dist_from_hub	109.00	164.00	218.00	271.00	109.00	-0.01	-1.20
workers_num	24.000	28.000	33.000	98.000	9.000	1.04	3.29
wh_est_year	2003.0	2009.0	2016.0	2023.0	13.0	0.01	-1.18
storage_issue_reported_l3m	10.000	18.000	24.000	39.000	14.000	0.12	-0.68
temp_reg_mach	0.00000	0.00000	1.00000	1.00000	1.00000	0.85	-1.28
wh_breakdown_l3m	2.0000	3.0000	5.0000	6.0000	3.0000	-0.07	-0.95
govt_check_l3m	11.000	20.000	26.000	32.000	15.000	-0.36	-1.06
product_wg_ton	12151	22099	30102	55151	17951	0.34	-0.50

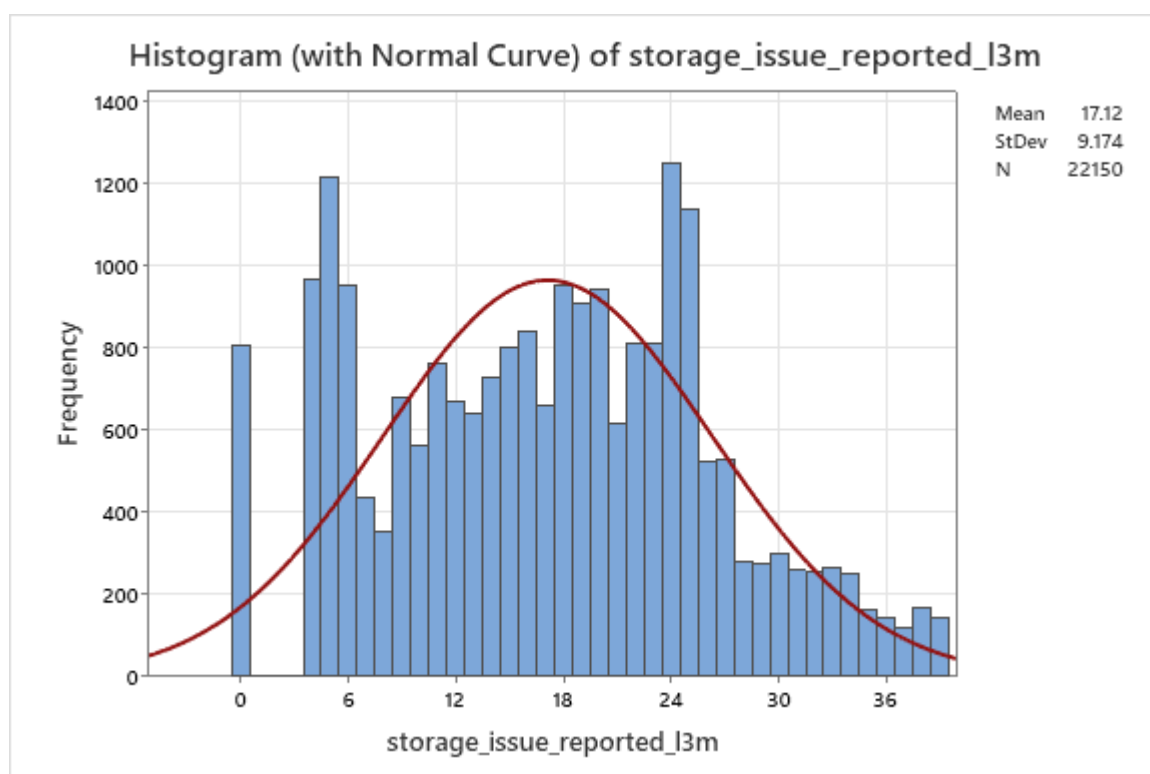
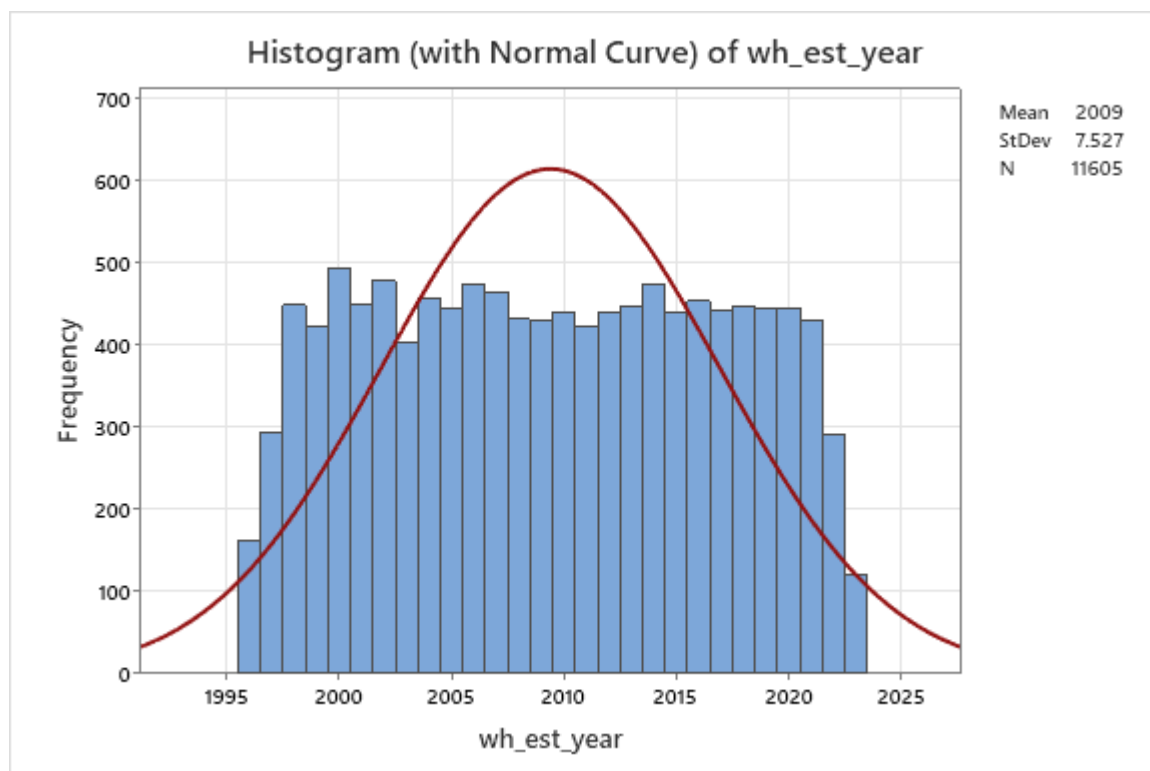


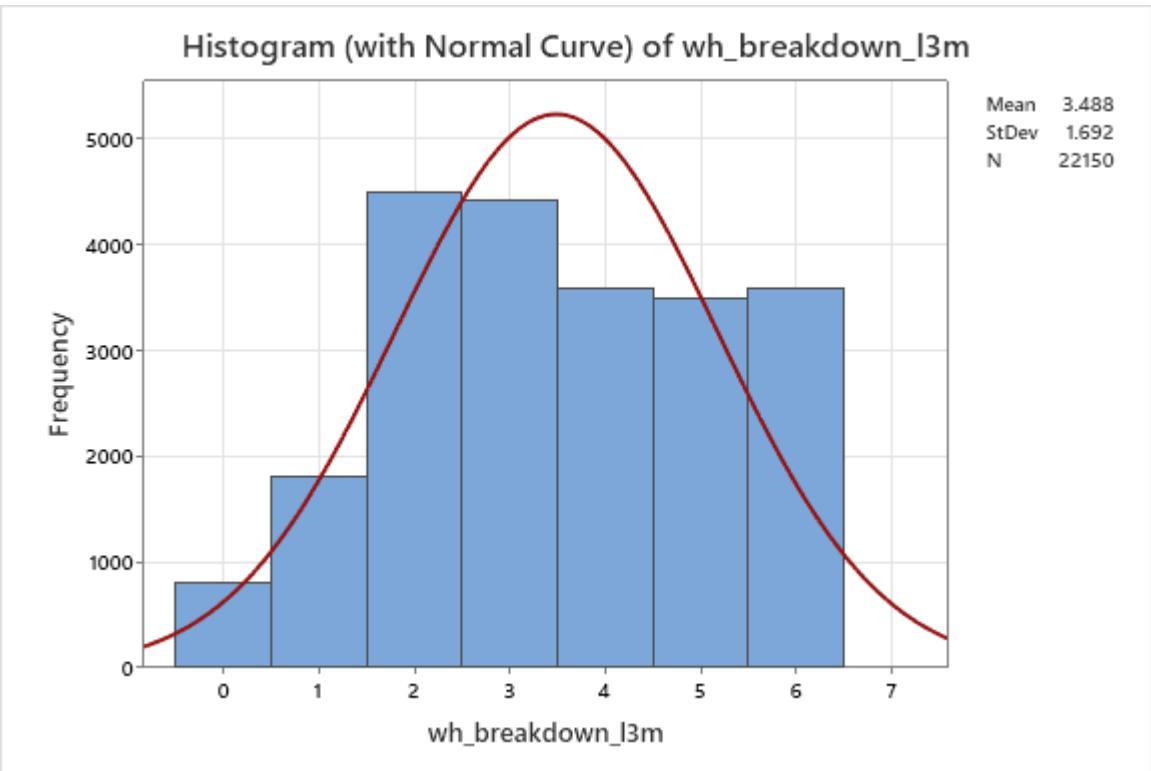
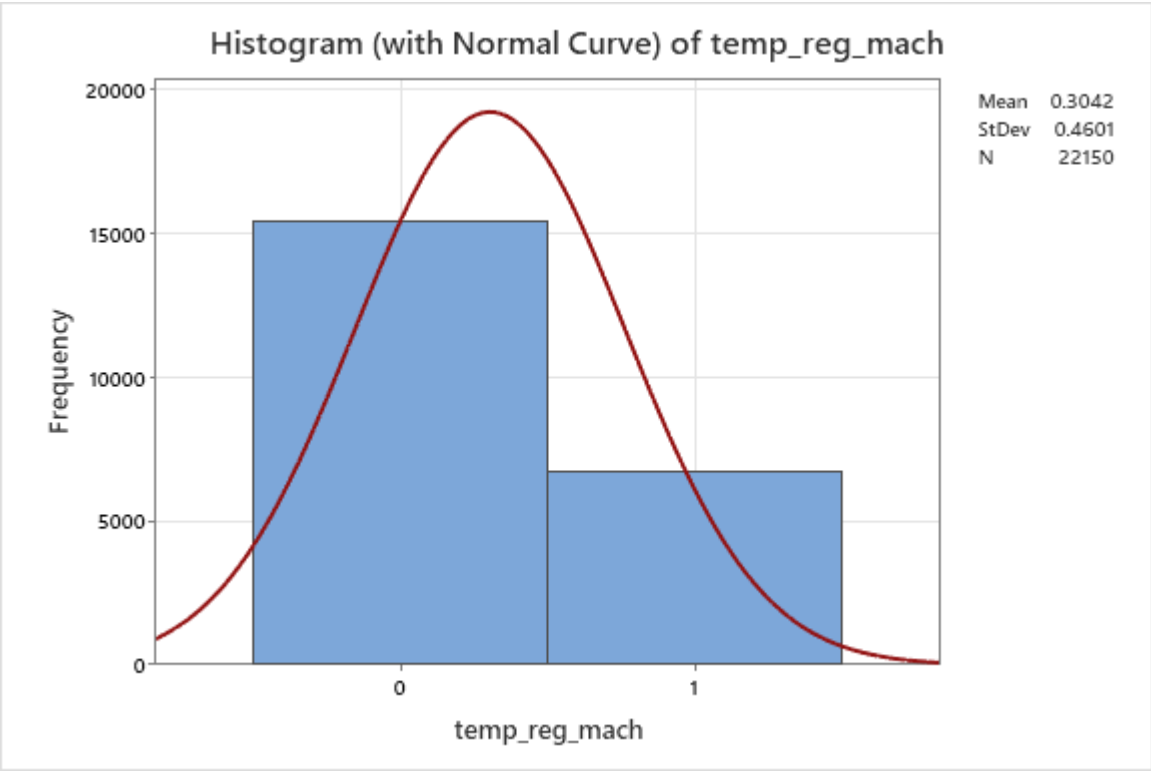


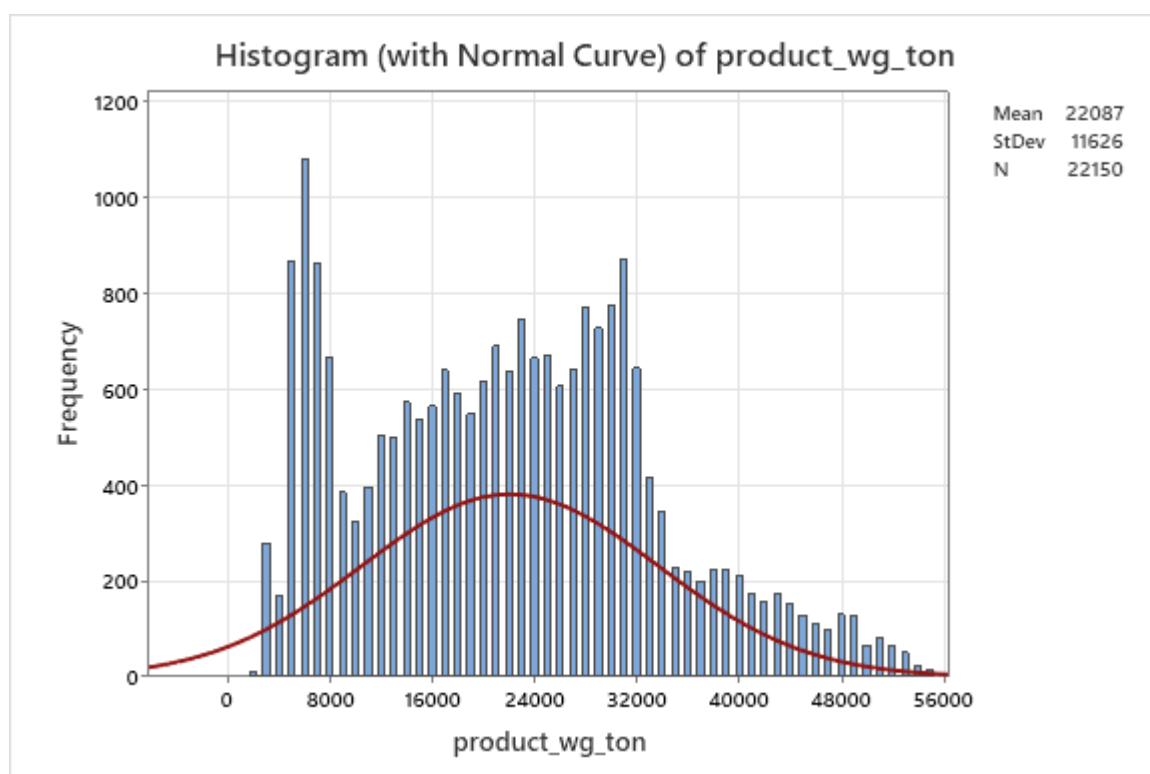
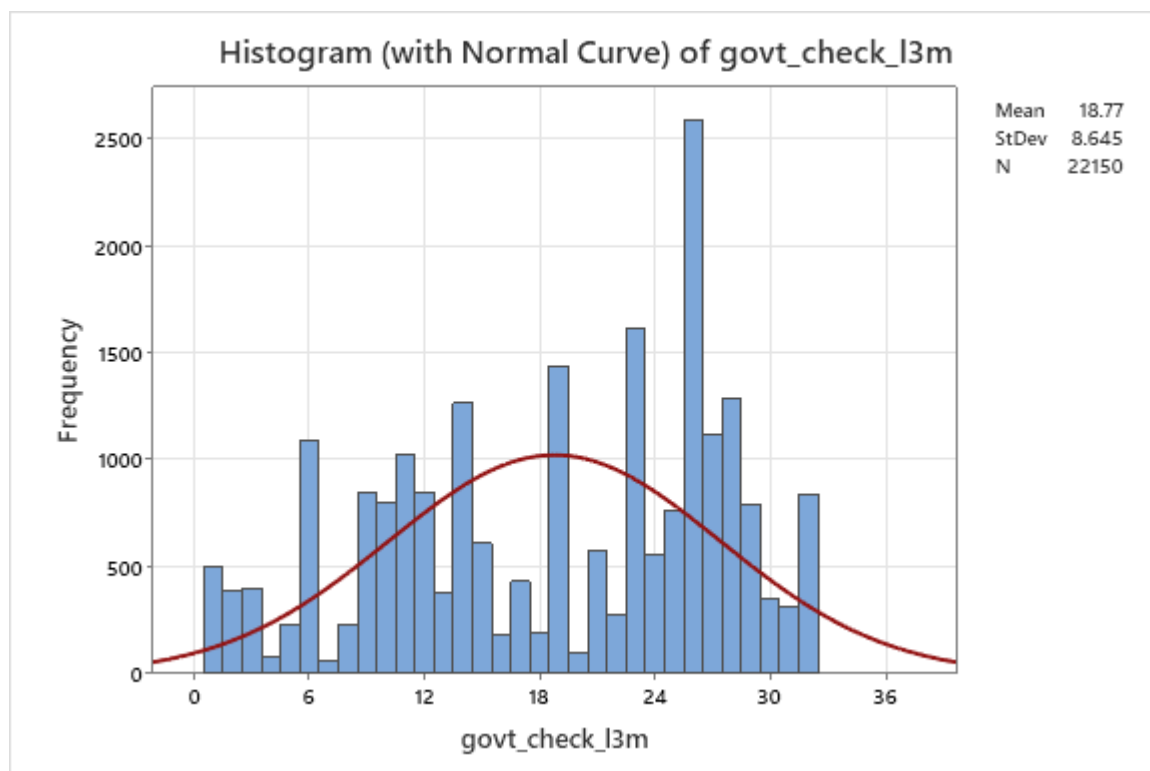


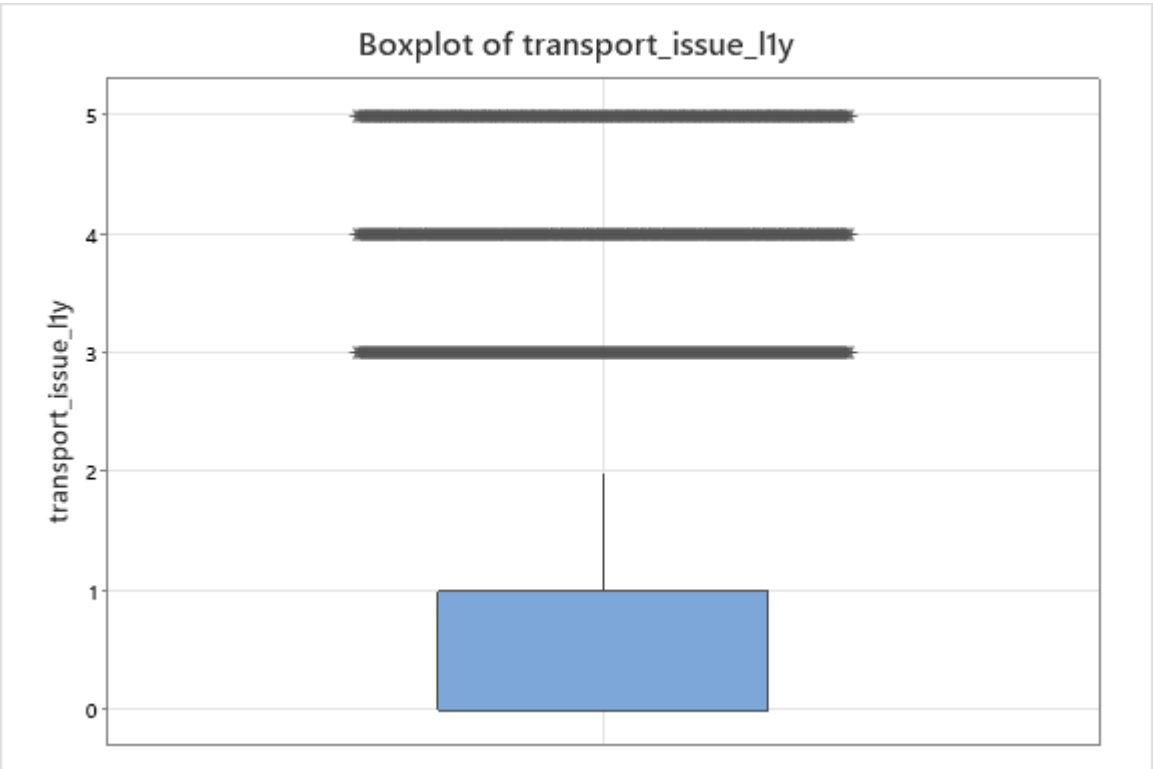
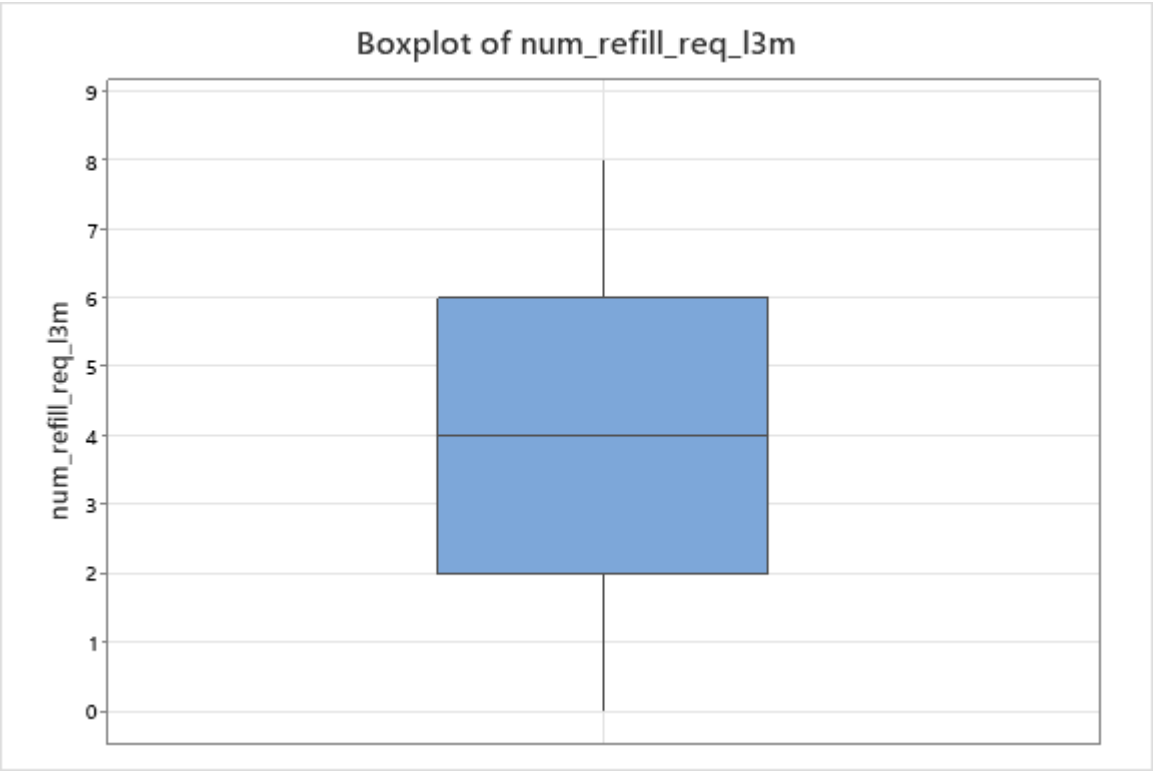


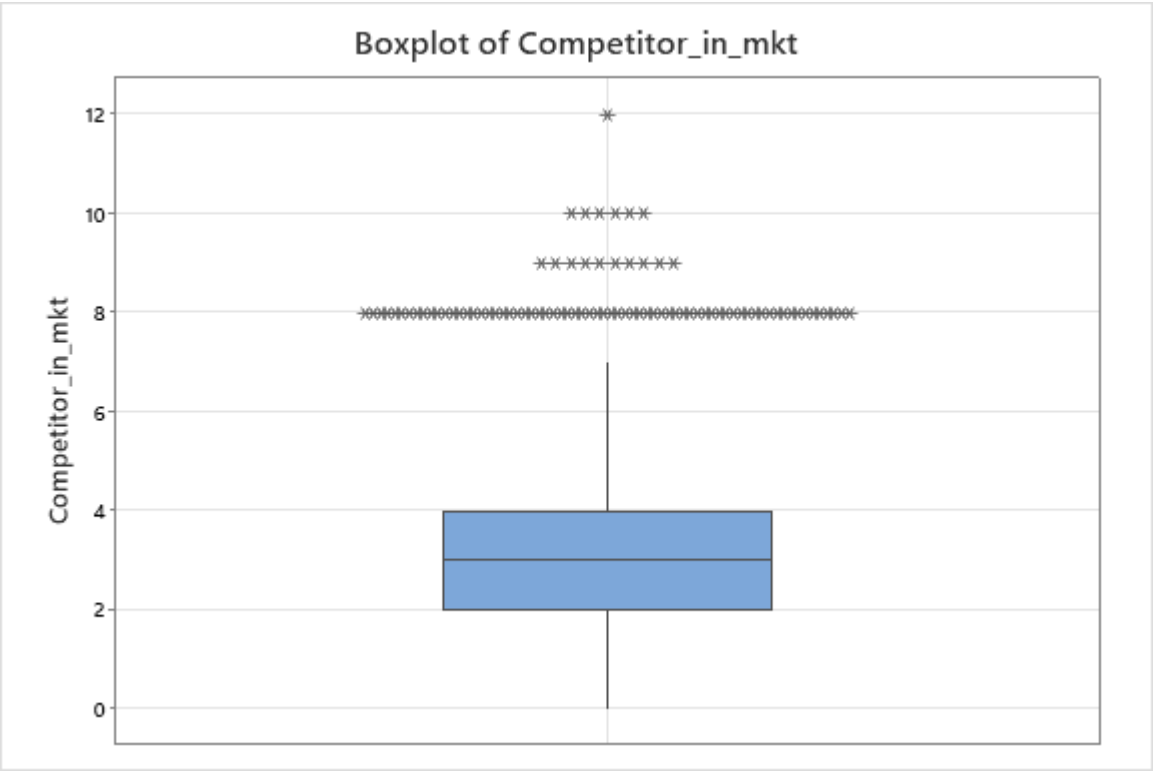


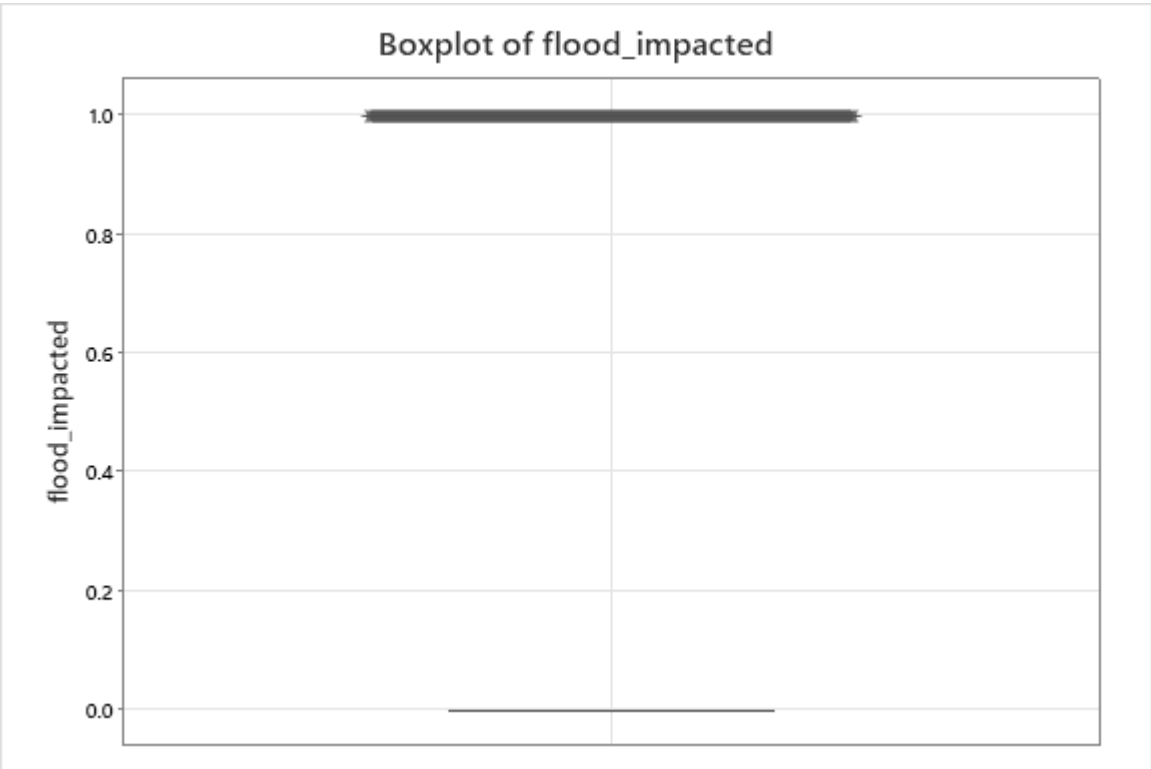
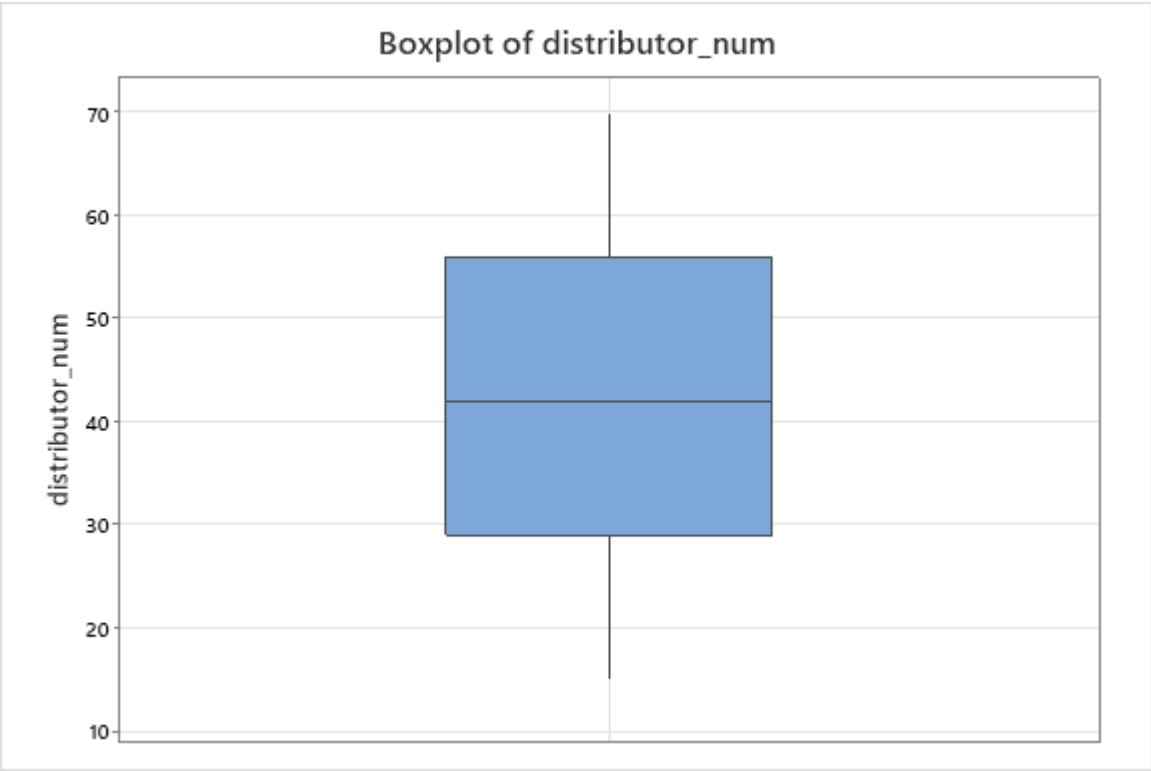


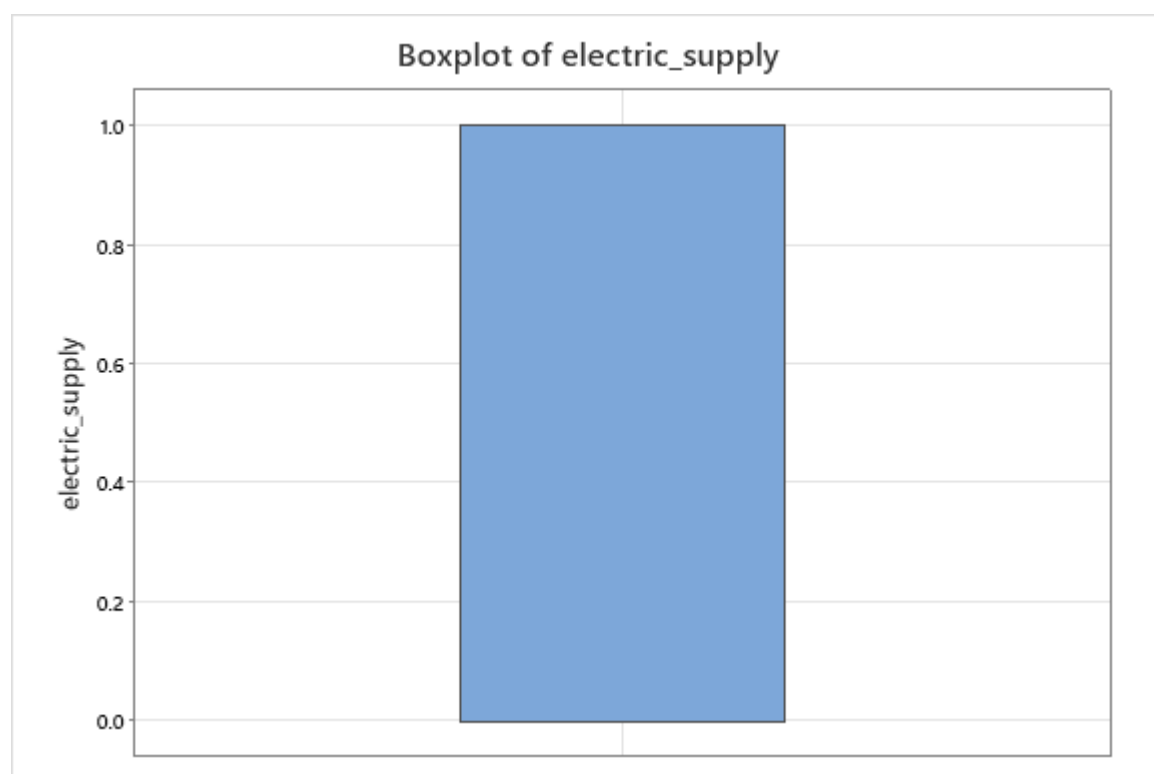
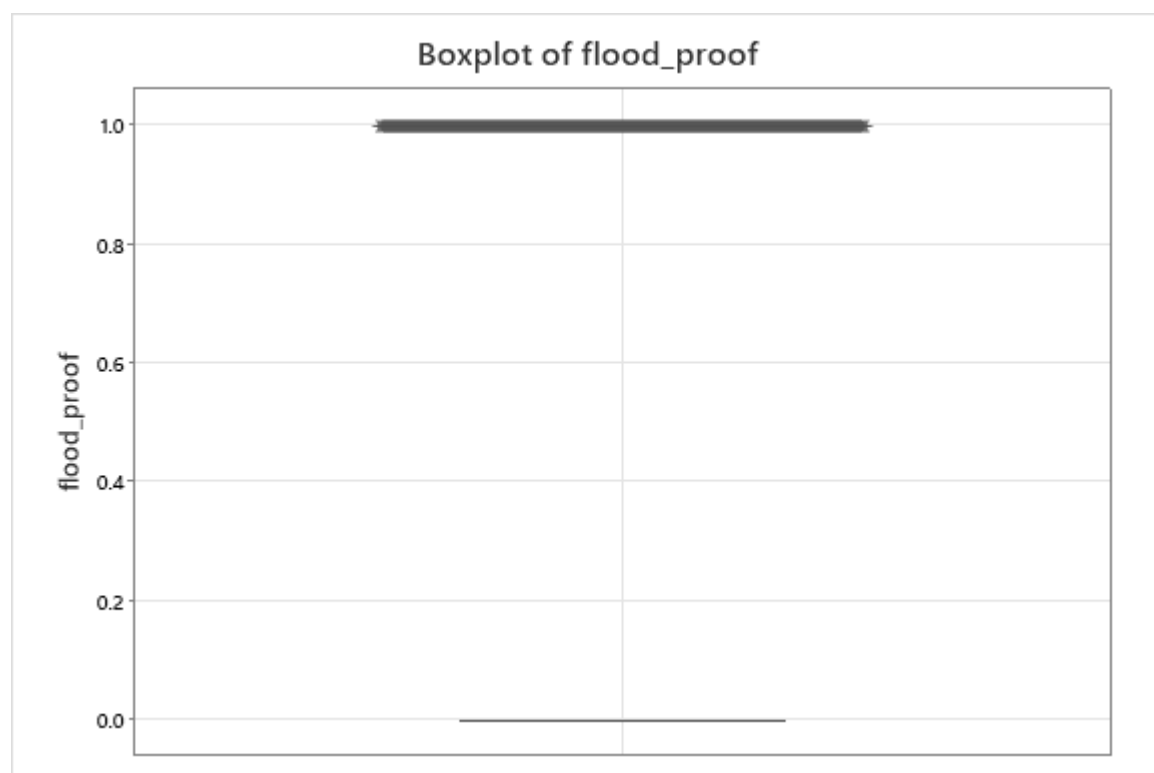


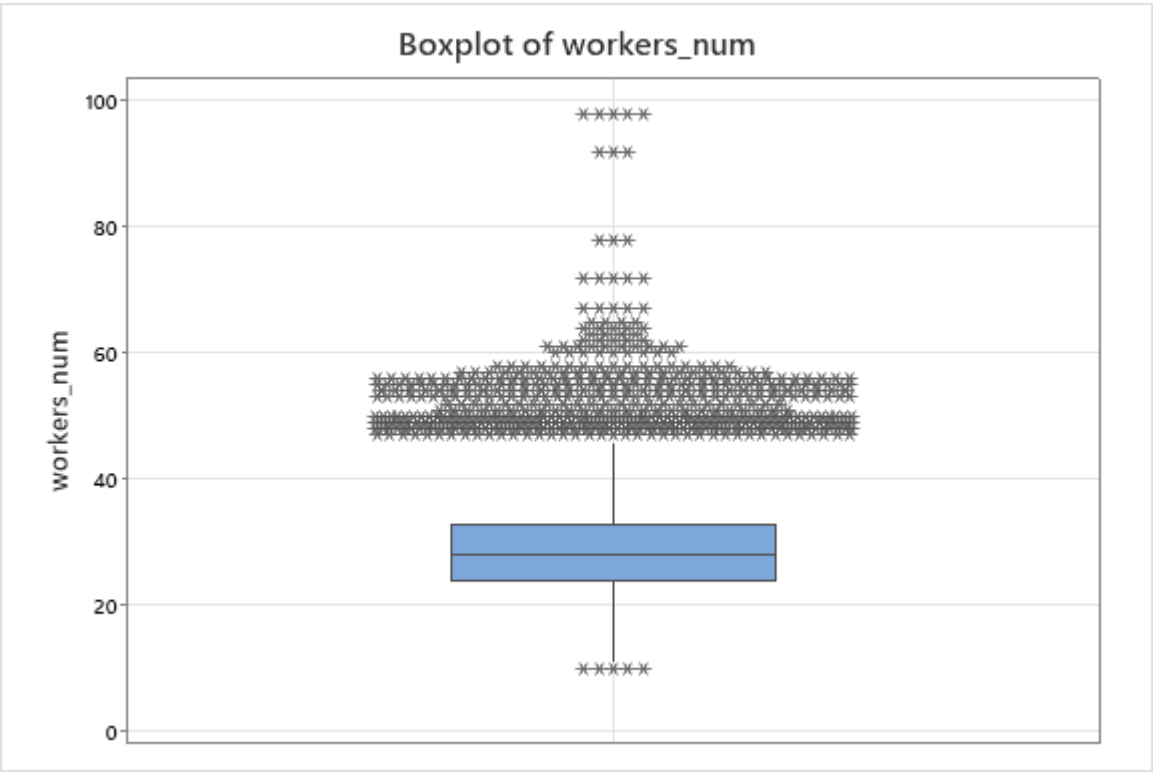
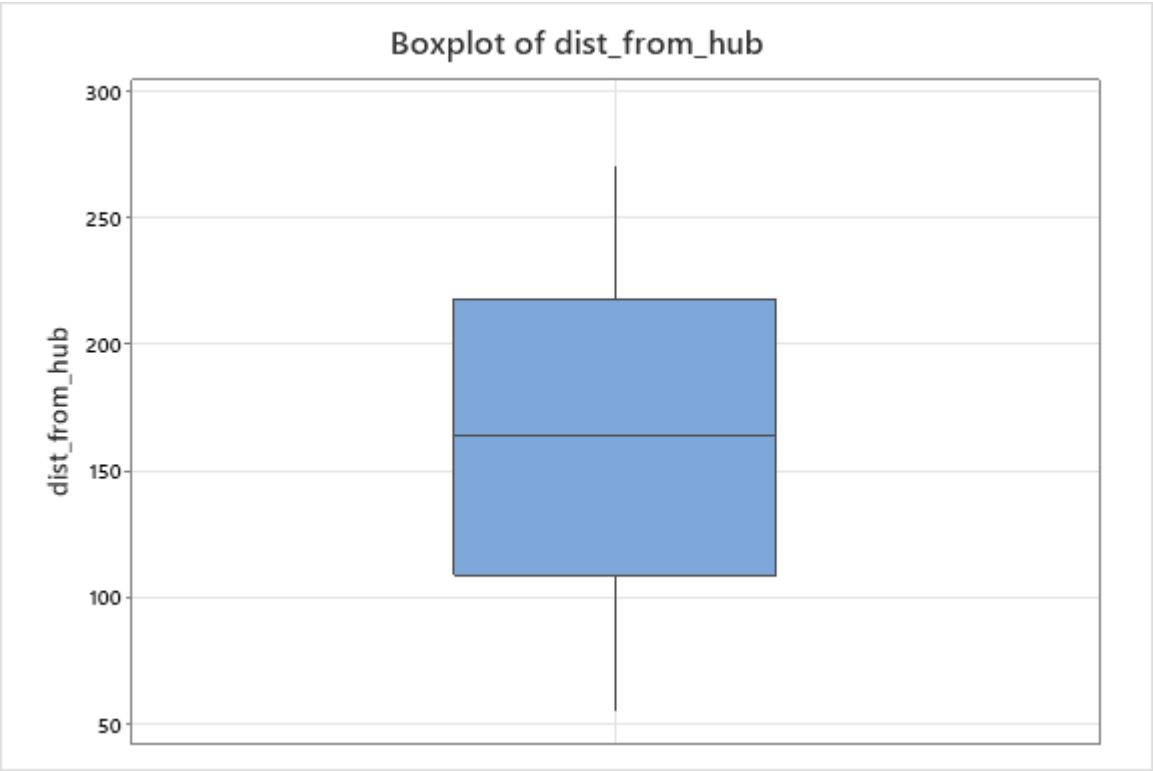


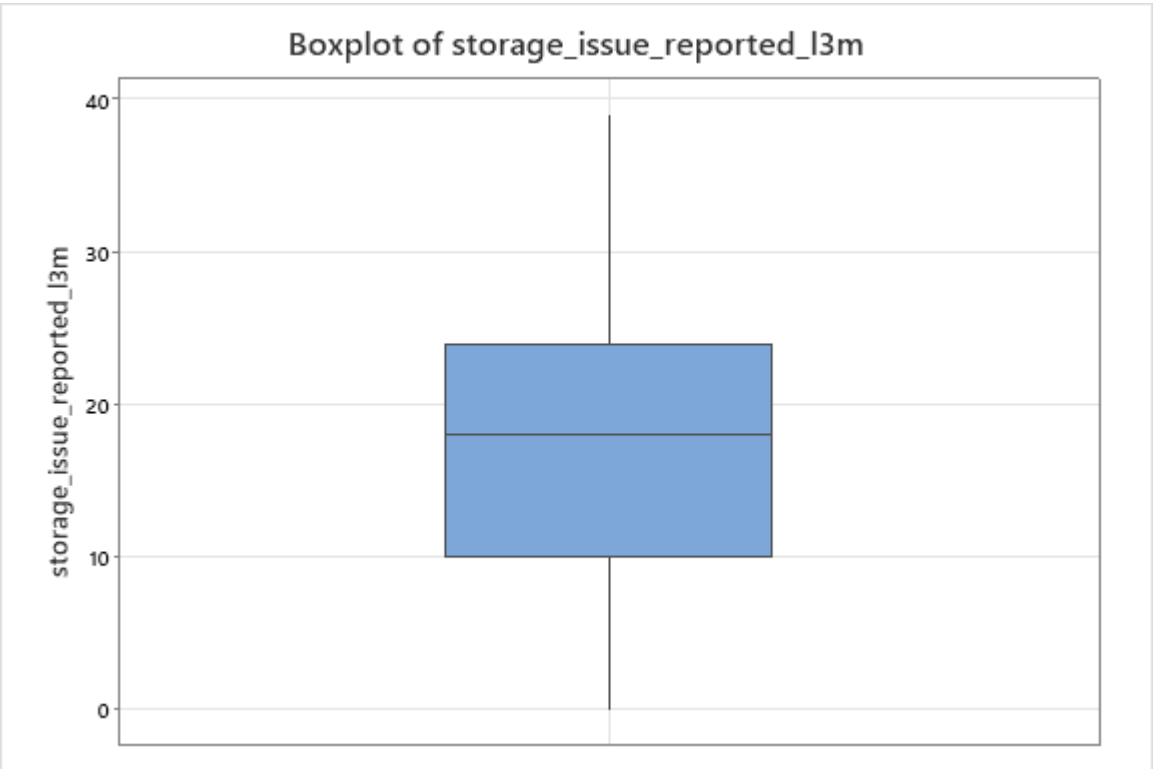
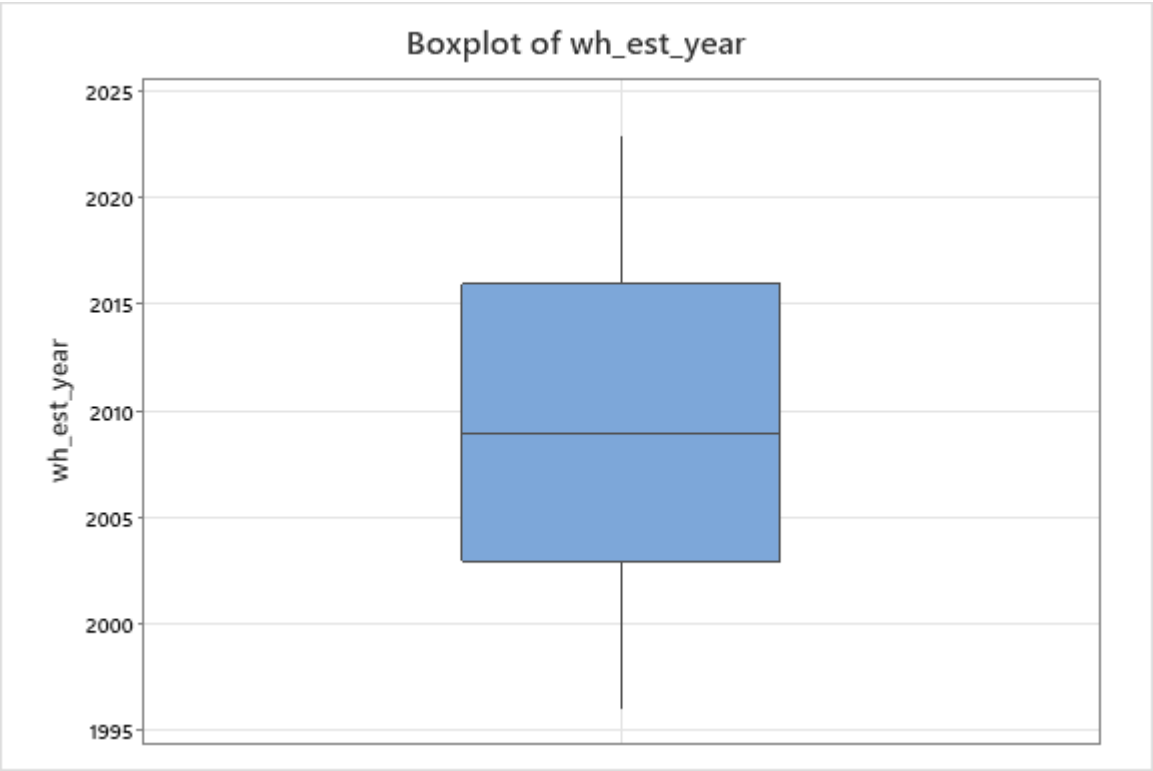


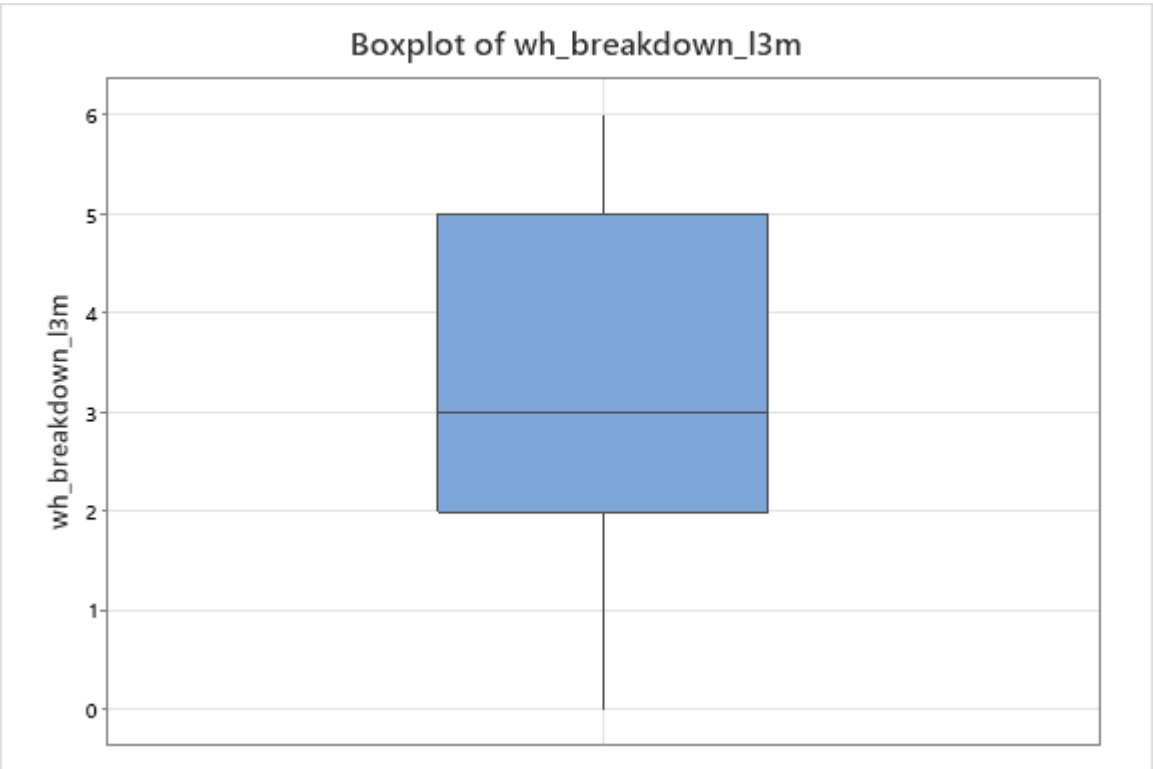
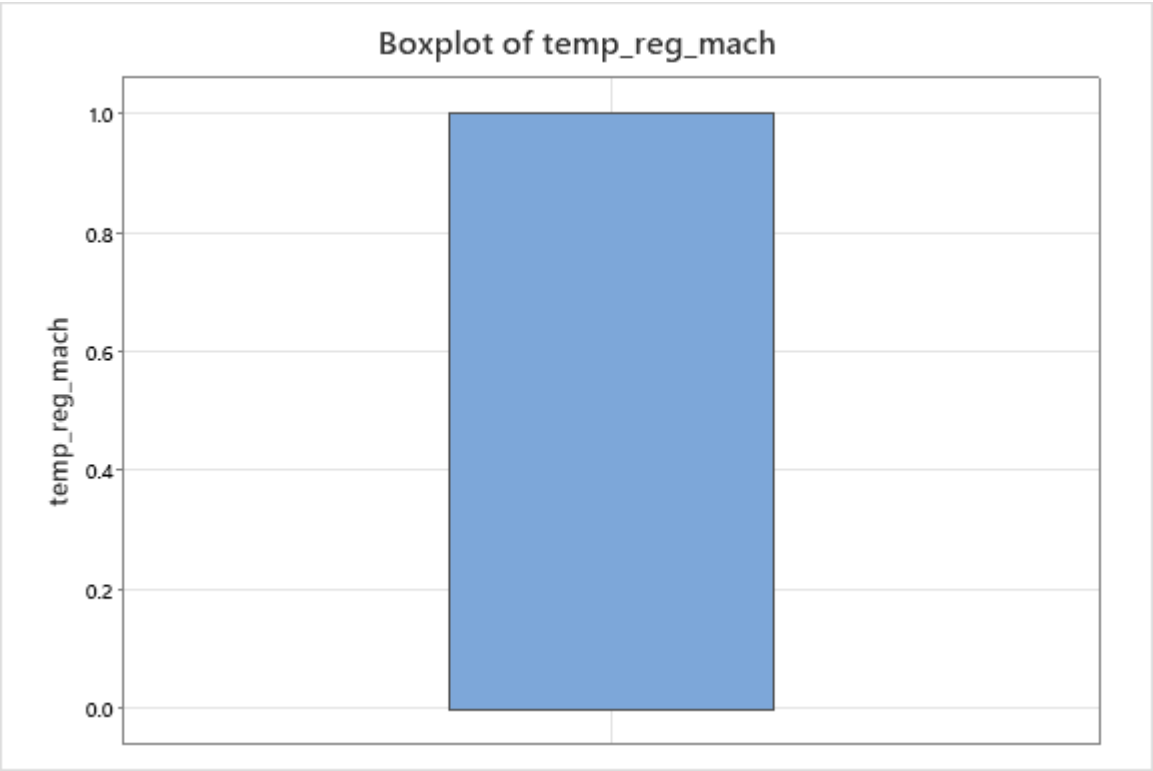




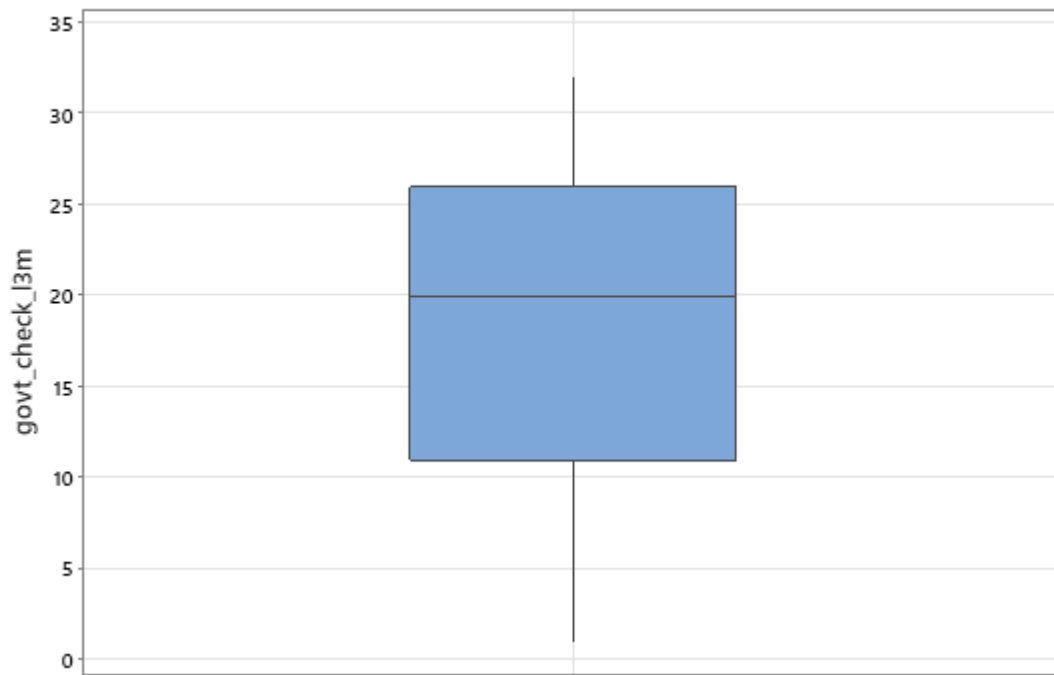




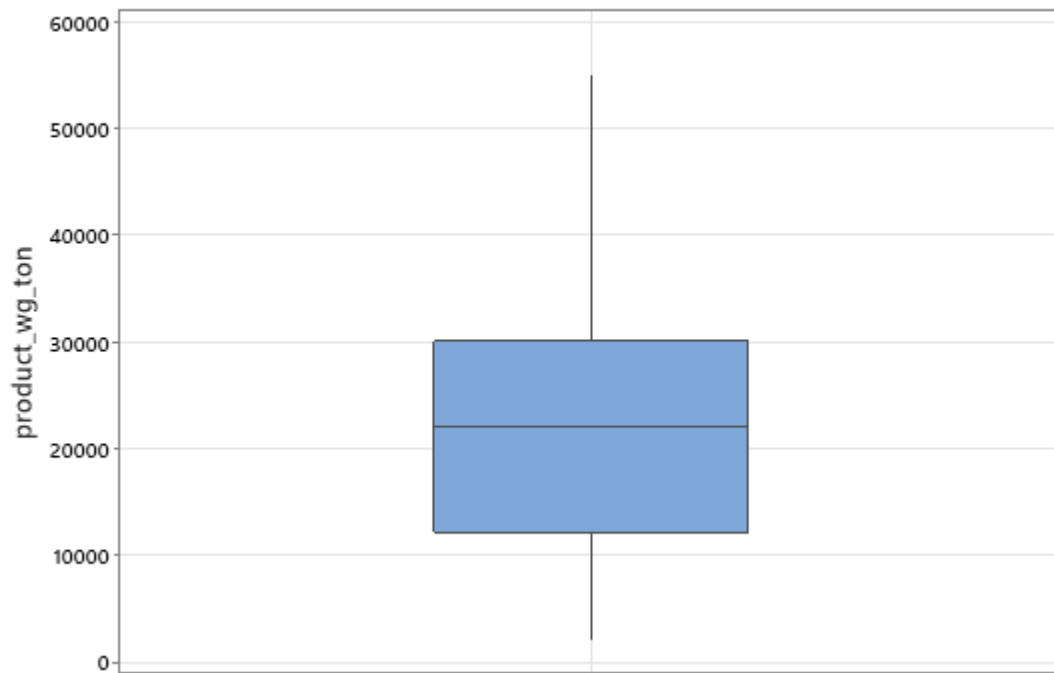




Boxplot of govt_check_l3m



Boxplot of product_wg_ton



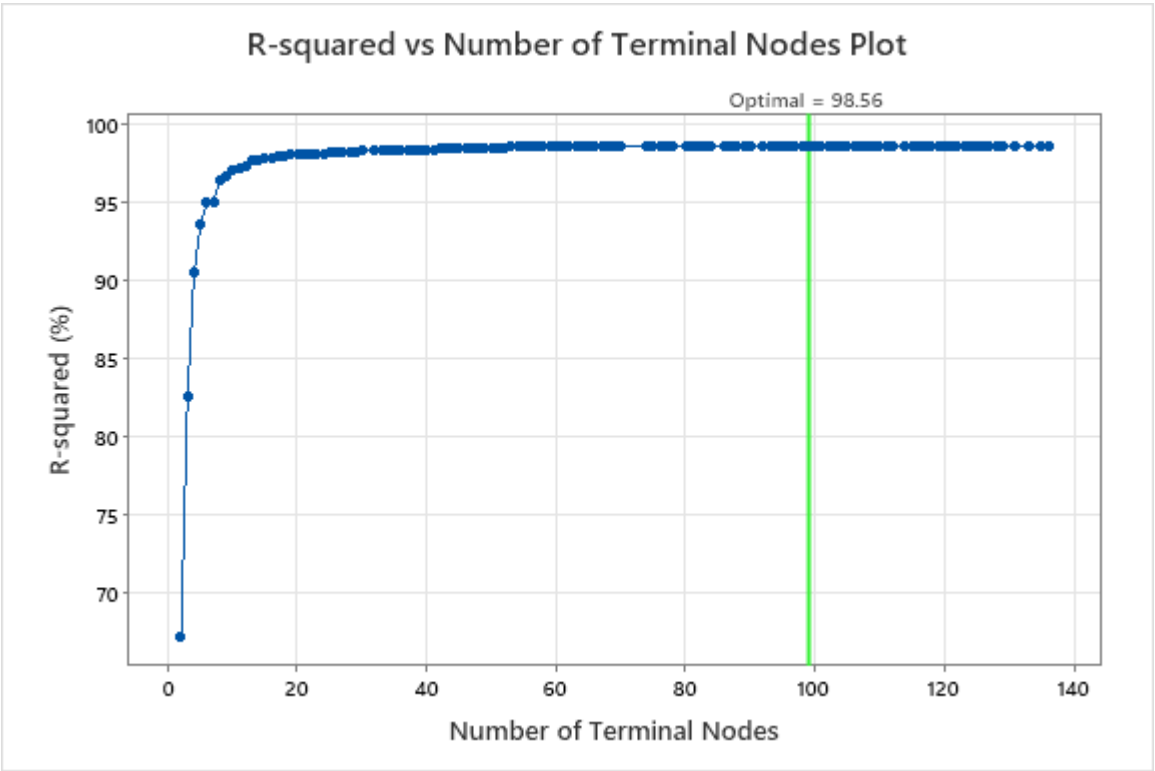
2. CART REGRESSION MODEL:

Method

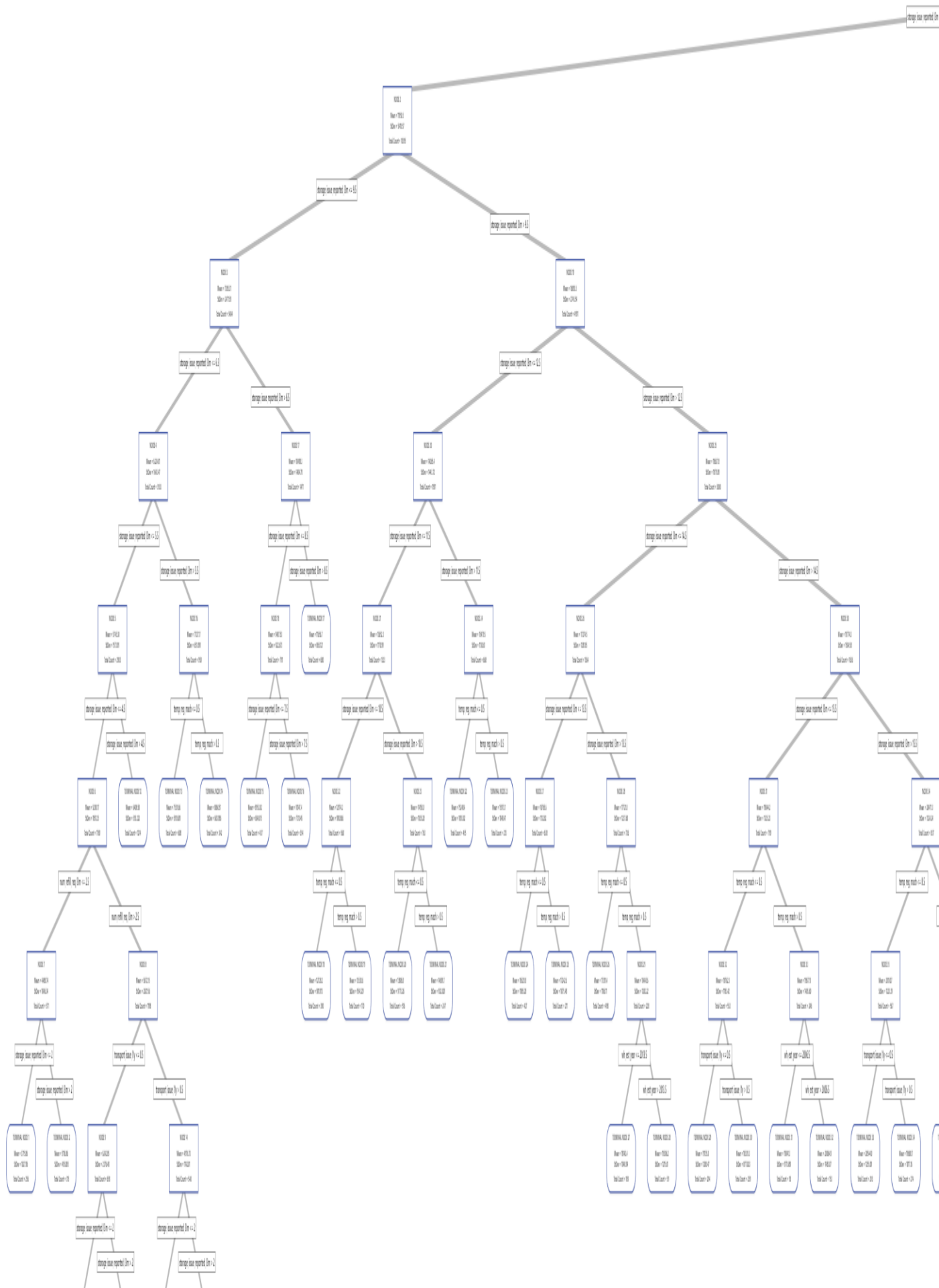
Node splitting	Least squared error
Optimal tree	Within 1 standard error of maximum R-squared
Model validation	10-fold cross-validation
Rows used	22150

Response Information

Mean	StDev	Minimum	Q1	Median	Q3	Maximum
22086.8	11626.2	2065	12151	22099	30102	55151



Alternative Tree Diagram

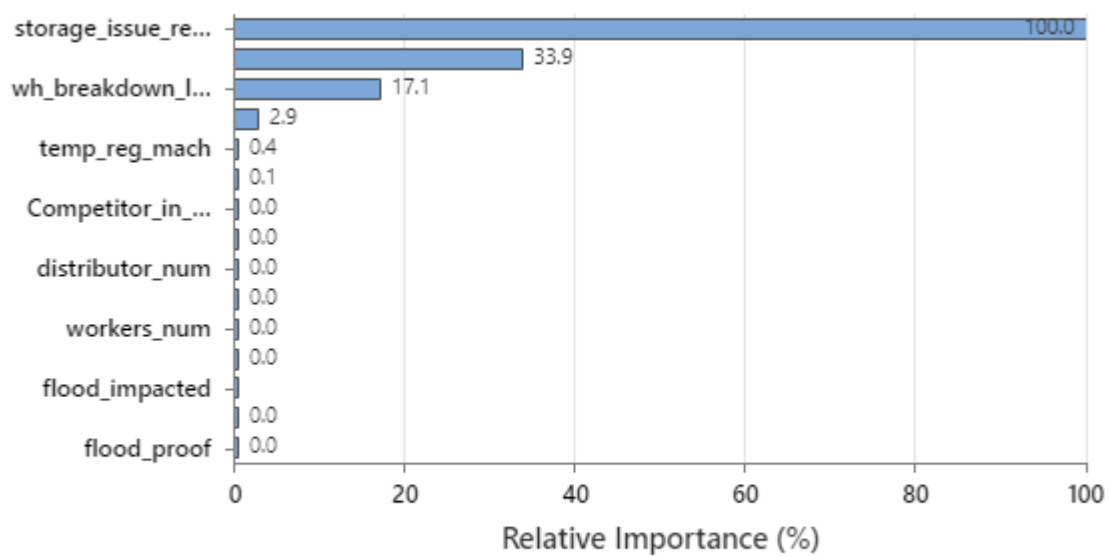


Model Summary

Total predictors 15
Important predictors 15
Number of terminal nodes 99
Minimum terminal node size 5

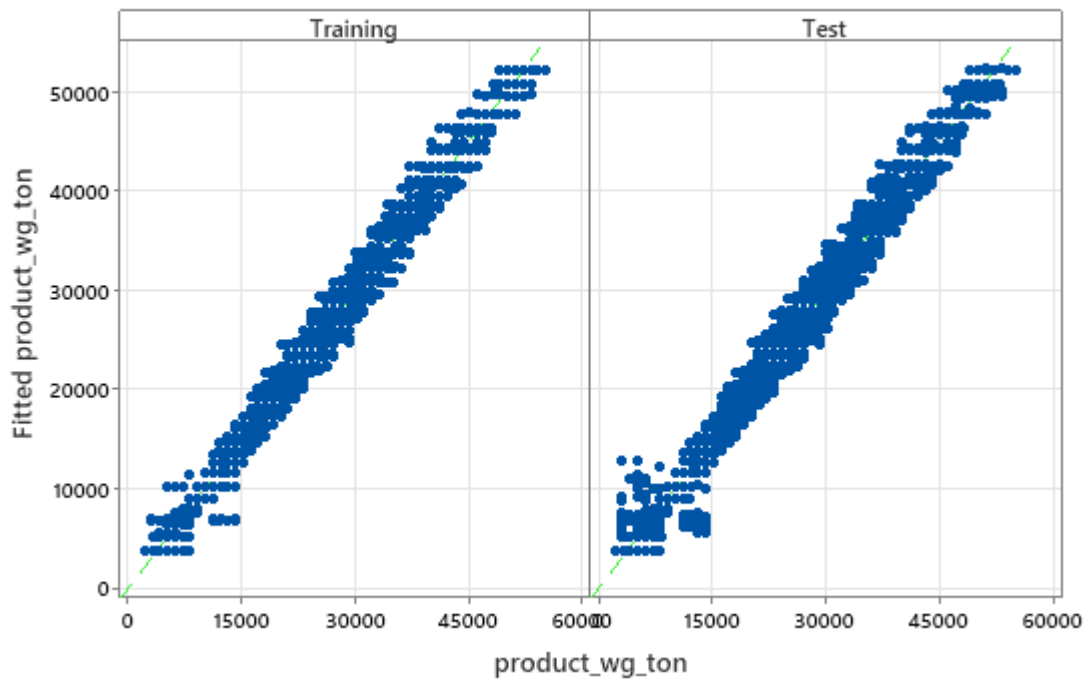
Statistics	Training	Test
R-squared	98.63%	98.56%
Root mean squared error (RMSE)	1360.1370	1396.7352
Mean squared error (MSE)	1.84997E+06	1.95087E+06
Mean absolute deviation (MAD)	1052.8104	1077.0763
Mean absolute percent error (MAPE)	0.0593	0.0611

Relative Variable Importance



Variable importance measures model improvement when splits are made on a predictor. Relative importance is defined as % improvement with respect to the top predictor.

Scatterplot of Response Fits vs Actual Values



Boxplot of Residuals

