EXECUTIVE SUMMARY & RECOMMENDATIONS

➢ After analyzing the IMDB dataset we can draw some points based on the listed insights:

➢ A total of 1078 movies were produced in the year 2019 in the 'Drama' genre. Therefore, RSVP Movies should focus on the 'Drama' genre for their next project.

➢ Approximately, the future project could have an average duration of 107 Minutes.

➢ From the dataset, we can predict that 'Dream Warrior Pictures' followed by 'National Theatre Live', which are Ranked 1st, So one of them or both could be their next project's production company.

➢ Due to higher average rating, 'James Mangold' can be hired as the director for their next project followed by 'Anthony Russo', 'Soubin Shahir'.

➢ Based on the median rating, 'Mammootty' with movie 8 which is Ranked 1st or 'Mohanlal' with movie 5 which is Ranked 2nd can be hired as the Actor for their next project.

➢ Based on the number of votes received by their movies 'Marvel Studios' got ranked 1st production houses in the world followed by 'Twentieth Century Fox', 'Warner Bros'. So, chances are higher for 'Marvel Studios' production house for their next project.

➢ Based on the total votes and also for the regional feel, 'Vijay Sethupathi' can be hired as the additional actor for their next project.

➢ Based on the total votes received and average rating, 'Taapsee Pannu' can be chosen as the actress for their next project.

➢ As a global partner, Marvel Studios (Ranked 1st), Twentieth Century Fox (Ranked 2nd) or Warner Bros. can be chosen as the number of votes received is comparatively higher than other production houses.