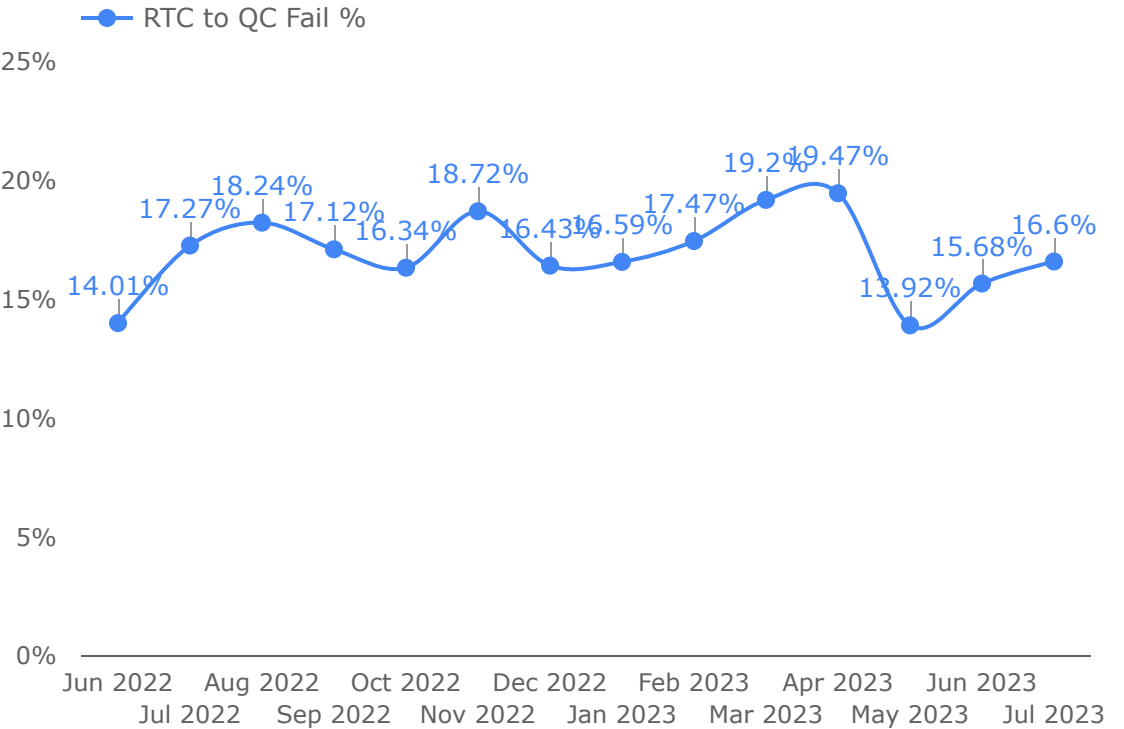
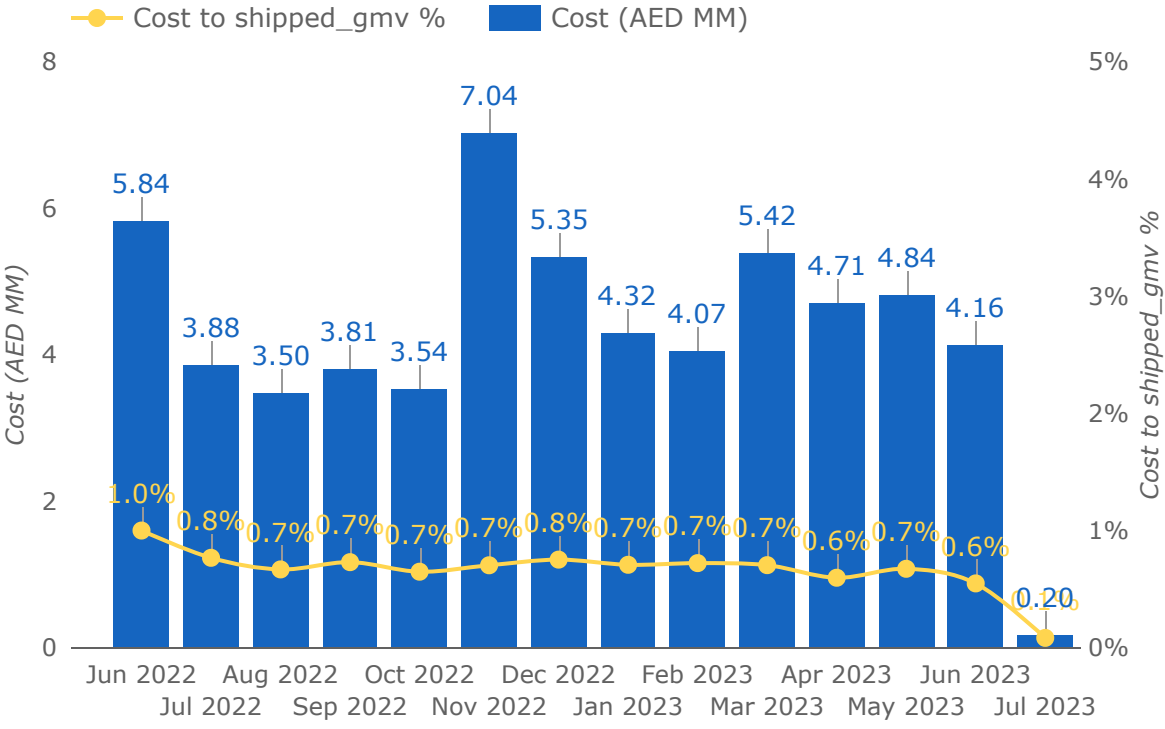


RTC to QC Fail % - Trend



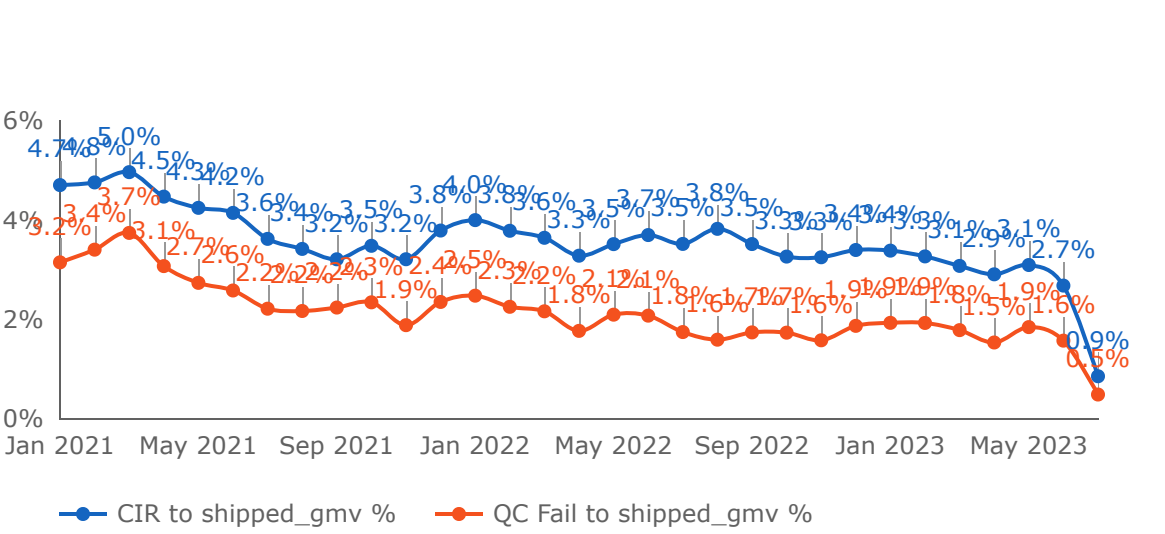
Cost to Company Trend



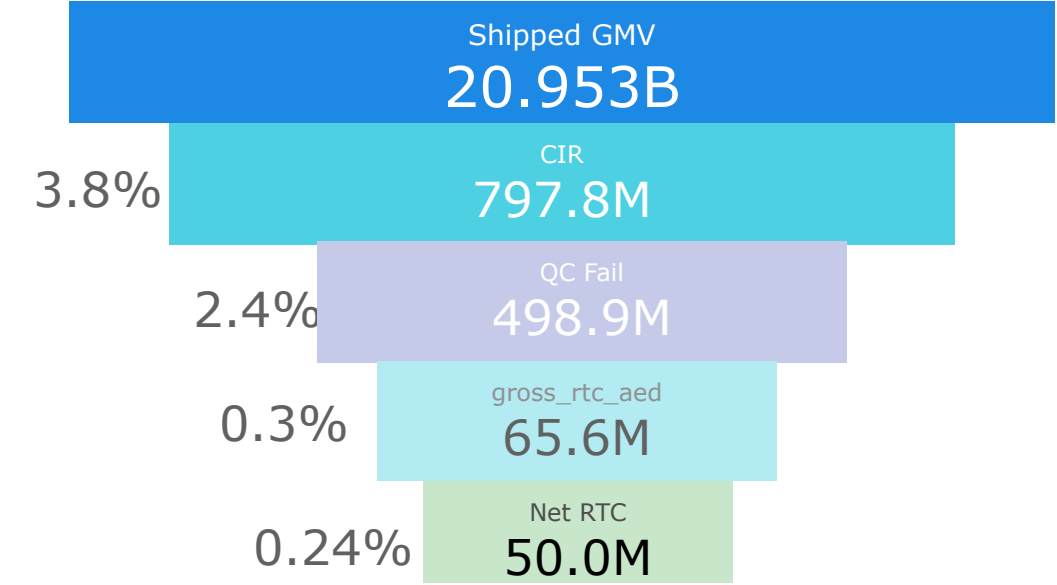
Trend of GMV - CIR - QC Fail - Cost

Month	CIR	QC Fail	RTC GMV	Cost
Jan 2021	27.8	18.6	0	8.5
Feb 2021	26.7	19.1	0	8.2
Mar 2021	29.2	22	0	9.3
Apr 2021	32.8	22.6	0.06	10.9
May 2021	30.6	19.8	0.22	9.9
Jun 2021	24.8	15.7	0.67	7.5
Jul 2021	22.2	14.1	1.24	6.6
Aug 2021	24	16	2.03	7.4
Gran...	797.8	498.9	49.98	211.7

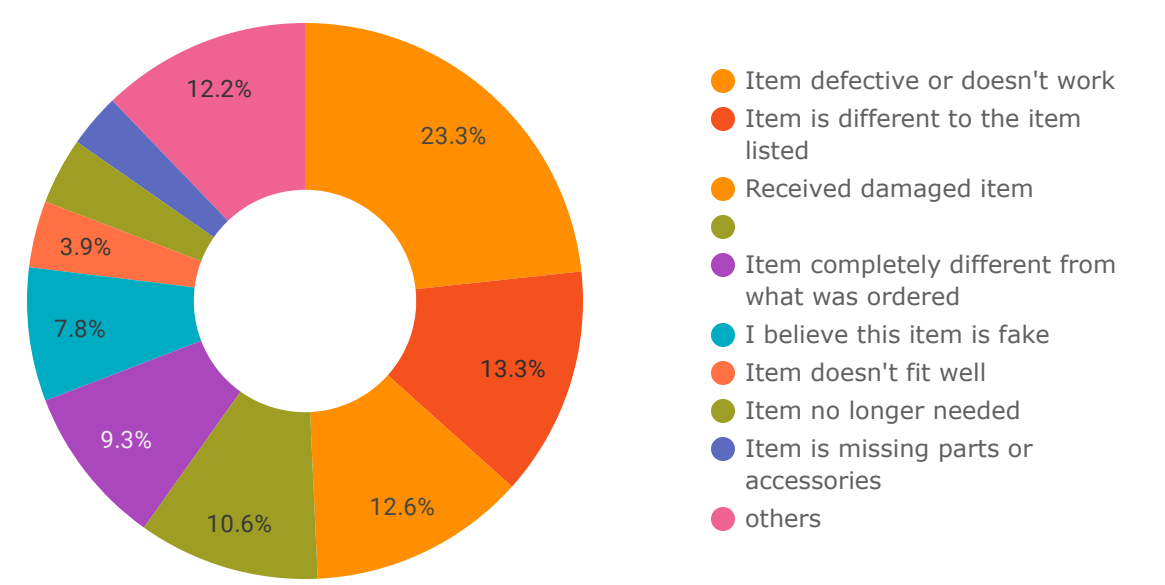
Returns to Sales % Trend



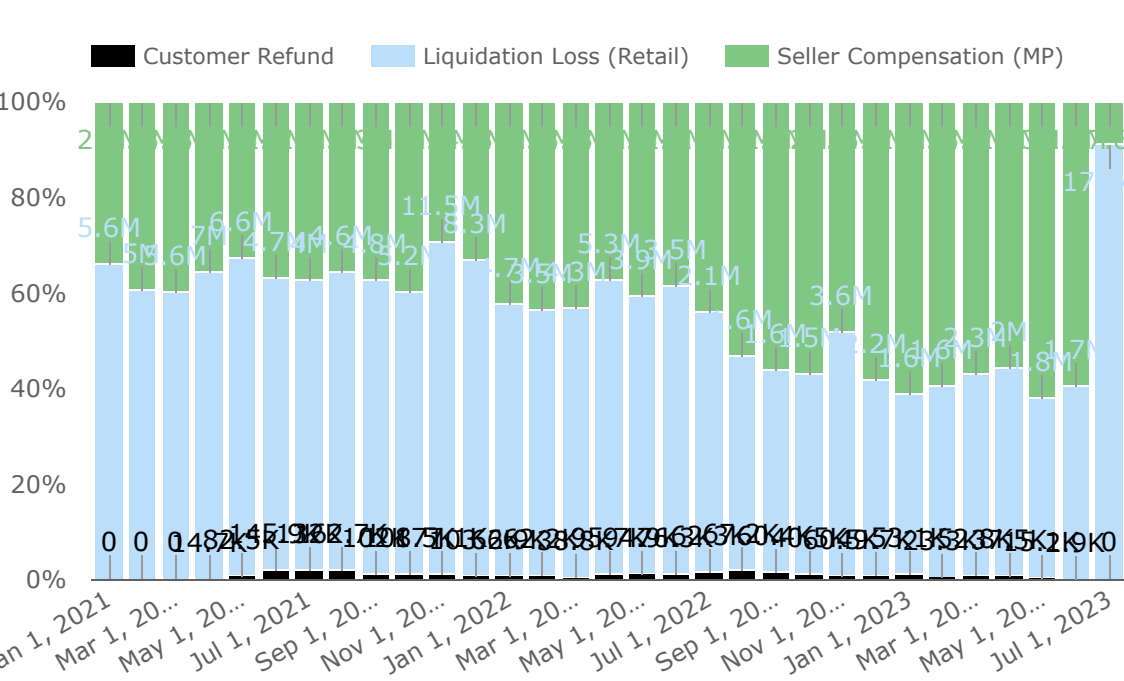
RTC Value Chain (%age to GMV) PTD



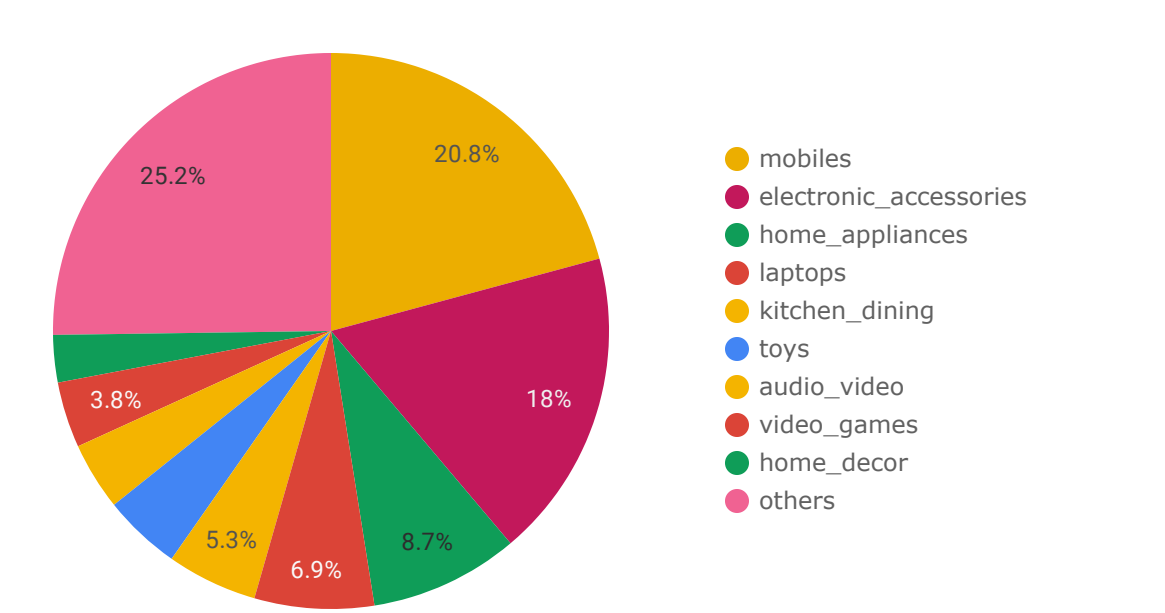
Reason Wise QC Fail Split

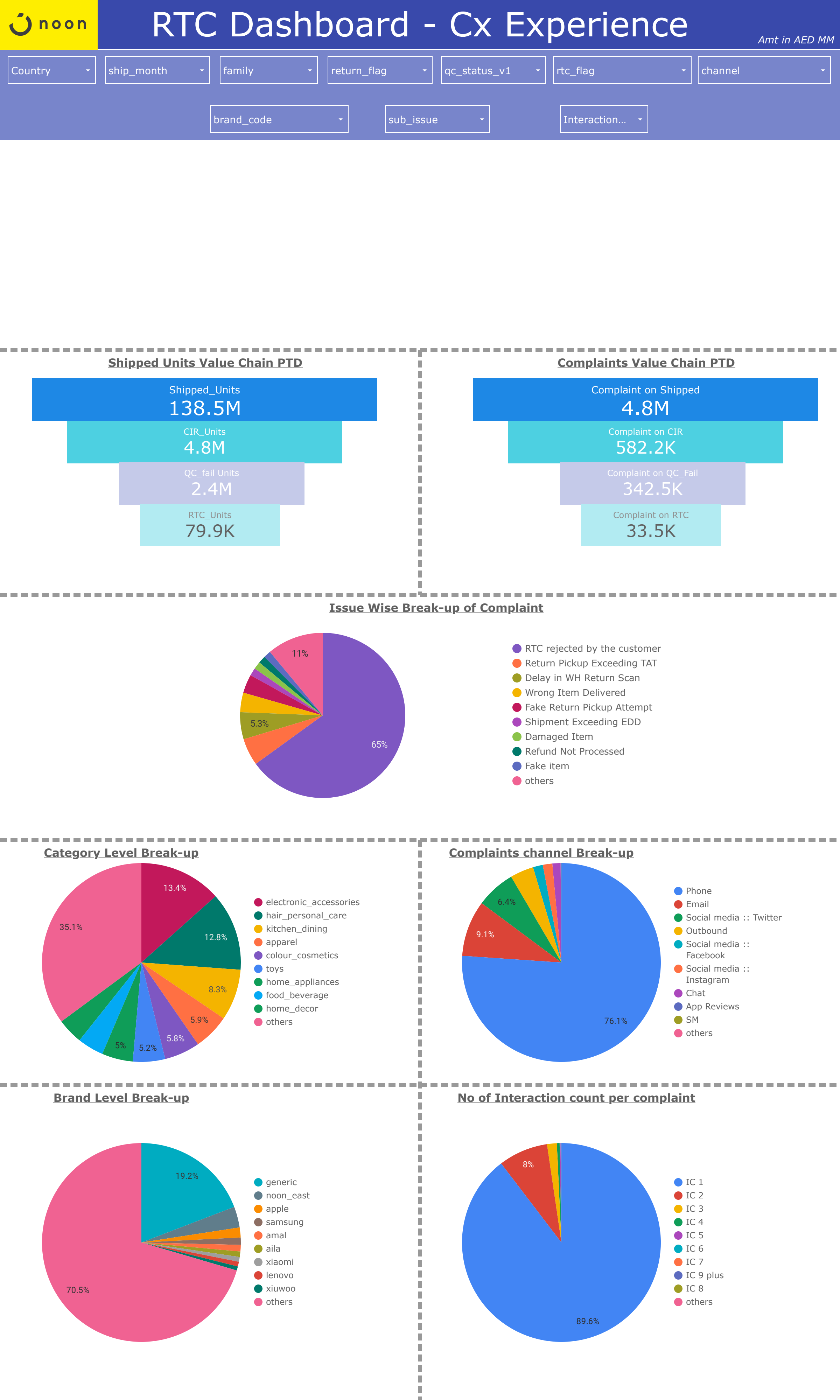


Break Up of Cost



Family Wise QC Fail Split





RTC Dashboard - Weekly

Amt in AED MM

Country

Family

Brand

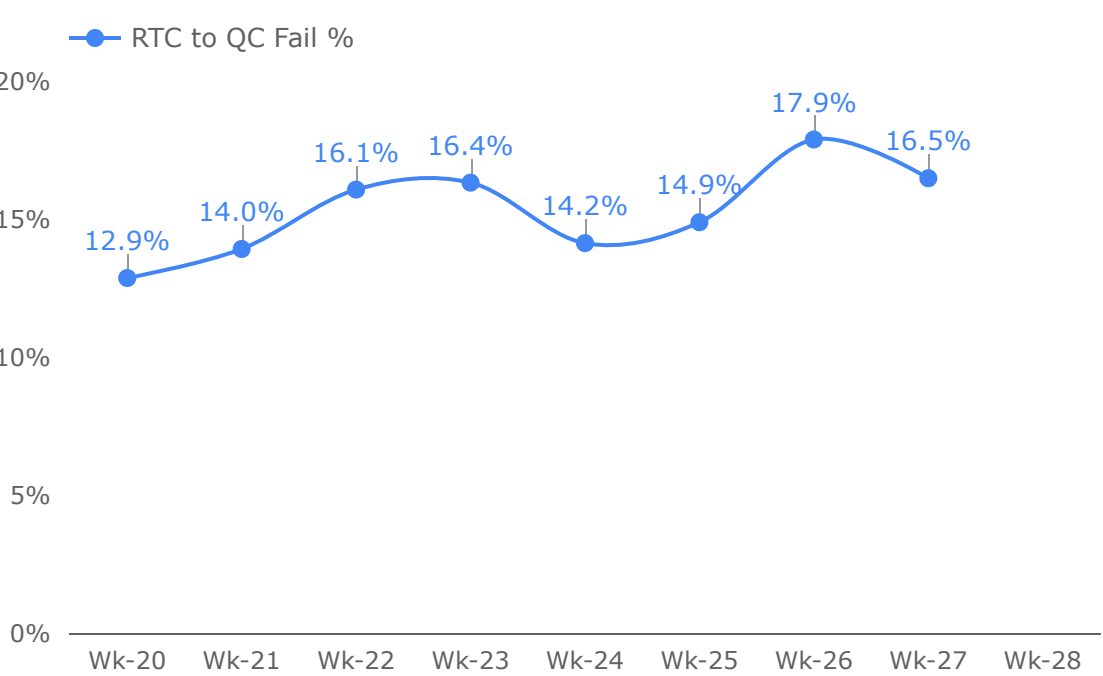
ship_week

Partner Type

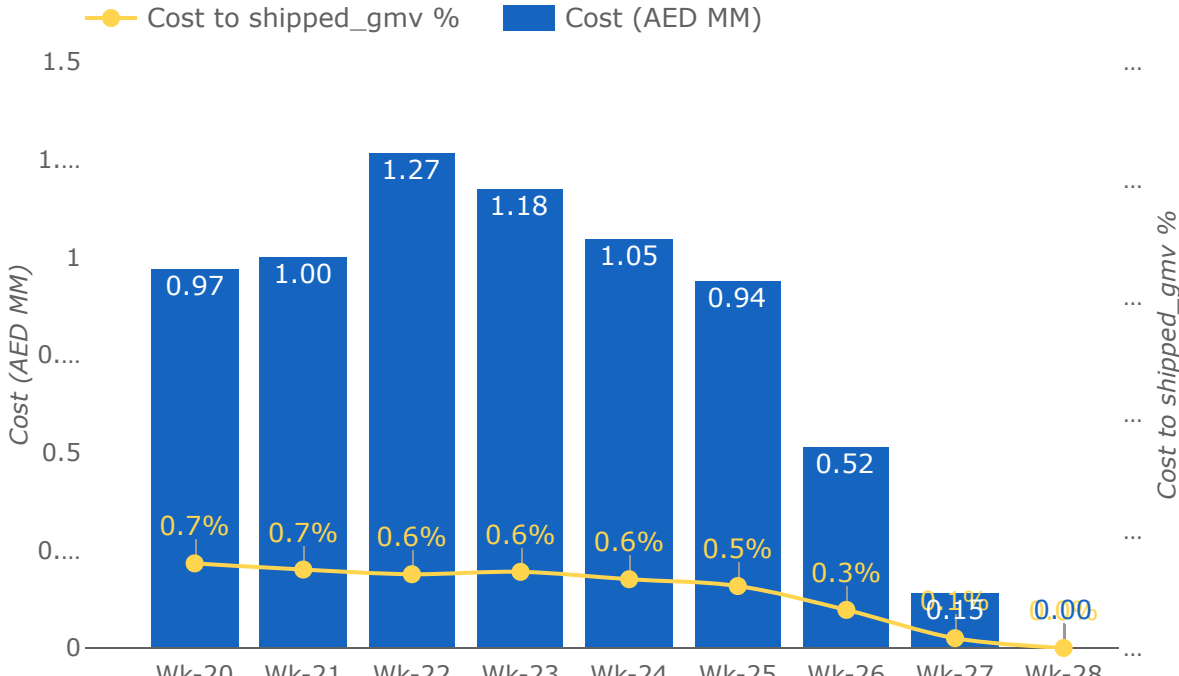
Fulfillment Type

RC Code

RTC to QC Fail % - Trend



Cost to Company Trend

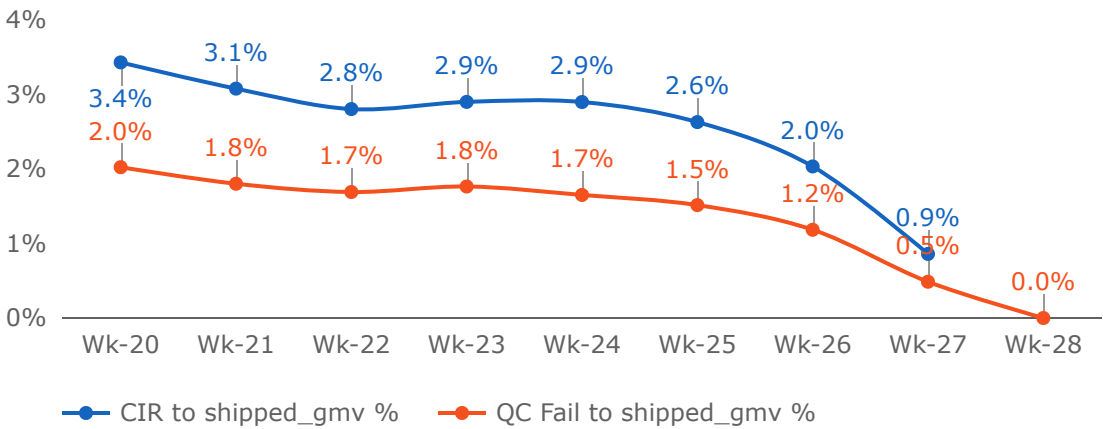


Trend of GMV - CIR - QC Fail - Cost

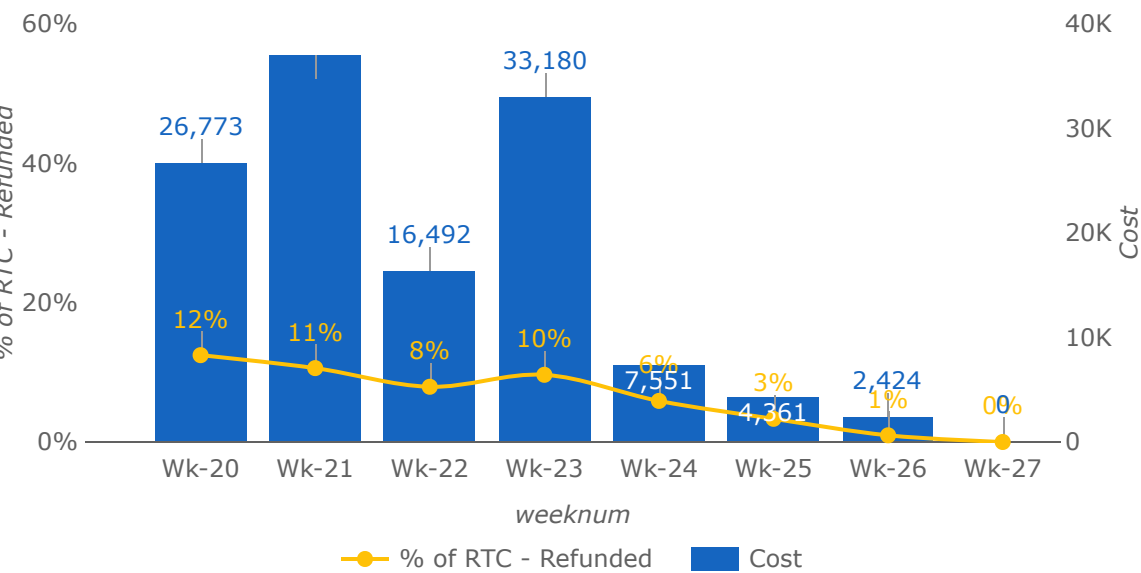
weeknum	CIR	QC Fail	RTC GMV	Cost
Wk-28	-	0	0	0.0
Wk-27	1.7	1	0.2	0.1
Wk-26	3.6	2.3	0.4	0.5
Wk-25	5.2	3.2	0.5	0.9
Wk-24	5.7	3.4	0.5	1.0
Wk-23	5.9	3.8	0.6	1.2
Wk-22	6.3	4.1	0.7	1.3
Wk-21	5.0	3.1	0.4	1.0
Wk-20	5.0	2.1	0.4	1.0

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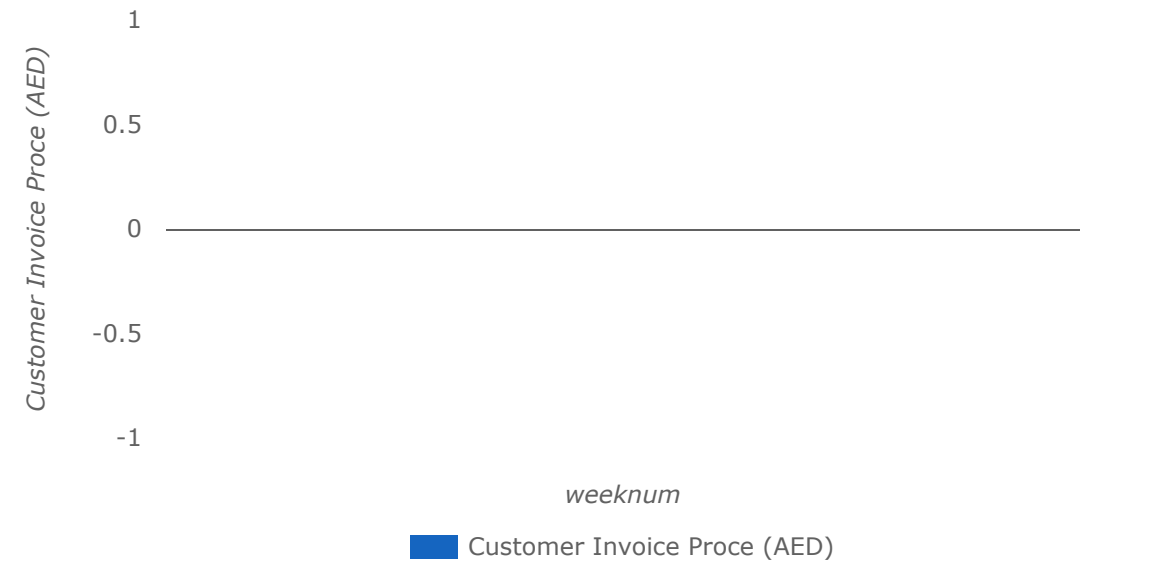
Returns to Sales % Trend



%age of RTC eventually refunded



RTC done for QC Pass



Weekly Base Data

ship_week	async_flag	gross_rtc_fl...	partner_type	currency_co...	fulfillment_t...	Shipped G...	cir_aed	qc_fail_aed	cost_to_c...	customer...
Jul 9, 2023	NORMAL	non_rtc	mp	SAR	fbn	10,619,263...	-	0	0	0
					directship	2,152,623.36	-	0	0	0
					directdelivery	177,935.68	-	0	0	0
				AED	fbn	4,448,178.99	-	0	0	0
					directship	83,284.55	-	0	0	0
					directdelivery	50,924.7	-	0	0	0
				EGP	fbn	679,143.97	-	0	0	0
					directship	436,870.8	-	0	0	0
					directdelivery	44,189.51	-	0	0	0

Country

Family

Brand

Ship Month

Partner Type

Fulfillment Type

RC Code

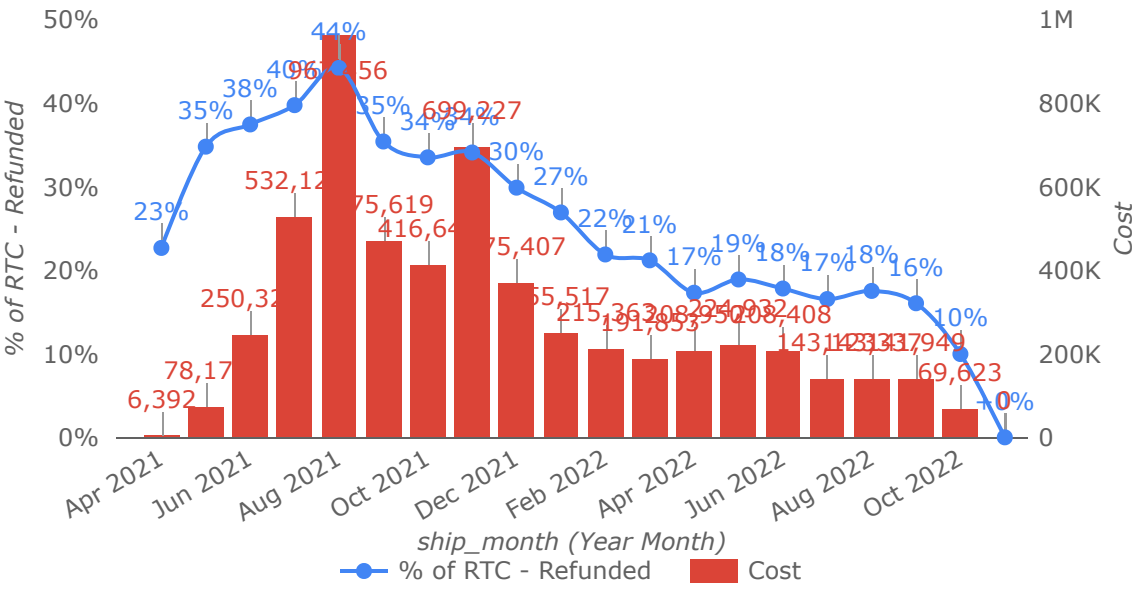
Overall View MoM -

MM-YYY	CIR GMV	QC Fail GMV	RTC GMV	Cost to Company	Cost to Customer	Cost to Noon	Cost to Seller	Liquidation Yeild
Jul 2023	2.2	1.3	0.2	0.2	16.6%	14.6%	68.8%	0.0%
Jun 2023	22.5	14.1	2.2	4.2	15.7%	29.5%	54.9%	-0.0%
May 2023	24.4	15.4	2.1	4.8	13.9%	31.4%	54.7%	-0.0%
Apr 2023	25.8	15.0	2.9	4.7	19.5%	31.3%	49.5%	-0.0%
Mar 2023	26.9	17.0	3.3	5.4	19.2%	31.9%	49.2%	-0.0%
Feb 2023	20.7	13.2	2.3	4.1	17.5%	30.9%	51.9%	-0.1%
Jan 2023	23.0	14.1	2.3	4.3	16.6%	30.6%	53.2%	-0.0%
Dec 2022	26.8	15.9	2.6	5.4	16.4%	33.6%	50.3%	-0.0%

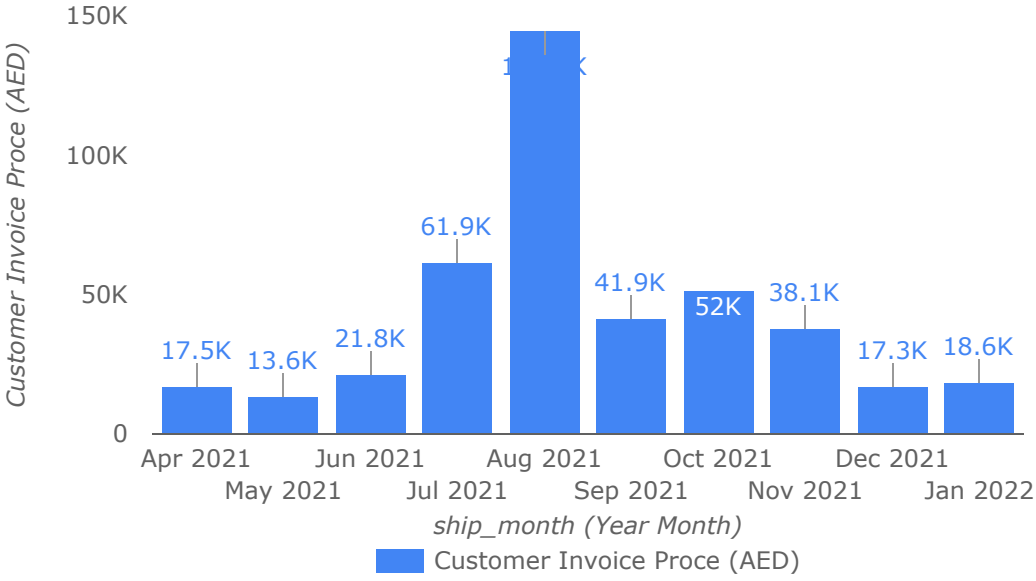
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%age of RTC eventually refunded



RTC done for QC Pass



Seller Dispute View: - WIP

KSA

created_month (Year Month)	pending_ticket_count	ticket_count	Pending Tickets %
May 2022	0	18.8K	0%
Jun 2022	1	13.4K	0.01%
Jul 2022	1	8.6K	0.01%
Aug 2022	0	6.2K	0%
Sep 2022	1	4.9K	0.02%
Oct 2022	10	7.3K	0.14%
Nov 2022	381	1.1K	34.14%

Month	RTV Item	Dispute Raised Count	Dispute Raised %
Jan 2023	72.1K	8K	11.55%
Feb 2023	60.5K	7K	11.63%
Mar 2023	68.9K	8K	11.25%
Apr 2023	59.3K	6K	9.55%
May 2023	67.1K	8K	12.61%
Jun 2023	61.7K	8K	13.21%
Jul 2023	7.7K	443	5.72%

UAE

closed_month (Year Month)	pending_ticket_count	ticket_count	Pending Tickets %
null	152	152.0	100%
May 2022	0	1.3K	0%
Jun 2022	0	1.5K	0%
Jul 2022	0	1.9K	0%
Aug 2022	0	1.7K	0%
Sep 2022	0	1.4K	0%
Oct 2022	0	1.1K	0%
Nov 2022	0	374.0	0%

Month	RTV Item	Dispute Raised Count	Dispute Raised %
Jan 2023	25.5K	1K	4.11%
Feb 2023	21.8K	835	3.82%
Mar 2023	24.7K	1K	4.51%
Apr 2023	23.7K	1K	4.39%
May 2023	24.4K	1K	4.79%
Jun 2023	25.2K	1K	5.19%
Jul 2023	1.8K	57	3.09%

Country Family Brand Ship Month Partner Type Fulfillment Type RC Code

	family	cost_to_company	cir_aed	qc_fail_aed	rtc_aed	Cost % to QC f...	GMV
1.	mobiles	44.2M	144.8M	103.8M	26.1M	36.03%	6,791.84
2.	electronic_accessories	32.2M	124.3M	89.9M	7.2M	28.67%	2,474.12
3.	home_appliances	21.2M	51.1M	43.3M	3M	38.25%	1,370.14
4.	laptops	15.7M	38.5M	34.7M	7.5M	42.76%	740.42
5.	kitchen_dining	13.1M	35.3M	26.3M	1.8K	33.45%	723.49
6.	audio_video	11.8M	22.9M	19.7M	1.6M	34.1%	764.15
7.	footwear	9.6M	63.5M	11M	0	72.42%	497.85
8.	toys	9.2M	28.5M	22.6M	387.9	35.84%	605.67
9.	apparel	8M	80.4M	11M	0	68.03%	604.76
10.	video_games	6.4M	24.1M	19.1M	3.2M	27.43%	758.19
11.	home_decor	4.2M	19.5M	13.7M	9.9K	28.76%	307.85
12.	hair_personal_care	3.8M	15.9M	10.7M	0	37.8%	1,218.73
13.	bags_luggage	3.5M	15.3M	6.5M	4.2K	42.4%	249.75
14.	home_improvement	3.4M	17.1M	13M	12.2K	26.15%	345.07
15.	baby_product	3.3M	11M	8.3M	3.2K	37.29%	377.62
16.	sports_outdoor	3.1M	16.8M	12.3M	414.2	25%	352.18
17.	watches	2.9M	14M	5.9M	412.7K	41.81%	201.12
18.	camera	2.3M	8.2M	6.1M	792.8K	30.81%	184.14
19.	fragrance	2.2M	8.4M	5.6M	0	47.63%	541.45
20.	health_nutrition	2.1M	10.3M	7.1M	97	29.54%	415.83
21.	bedding	1.9M	9.1M	4.8M	0	36.4%	139.94
22.	eyewear	1.5M	8.2M	2.7M	0	46.87%	74.78
23.	furniture	1.1M	3.9M	3.6M	1.6K	31.05%	222.54
24.	automotive	1.1M	7.4M	5.2M	118.6K	22.31%	111.66
25.	colour_cosmetics	959.7K	2.9M	2M	0	49.96%	327.22
26.	bath	843.3K	2.9M	1.8M	0	36.82%	71.7
27.	gardening	695.7K	3.3M	2.6M	2.5K	25.5%	69.42
28.	stationery	512.6K	3.7M	2.3M	7.5K	26.24%	106.31
29.	music	365.8K	1.9M	1.6M	2.6K	20.25%	28.18
30.	jewelry	220.8K	2.3M	781.5K	0	27.56%	72.76
31.	pets	164K	893.6K	555.8K	0	32.49%	39.9
32.	cleaning_hygiene	114.6K	375.5K	231.1K	160.2	64.14%	64.97
33.	food_beverage	84.4K	307.6K	149.1K	0	73.38%	68.42
34.	null	51.8K	139.7K	123.2K	3K	35.73%	2.04
35.	books	28.4K	477.4K	185.5K	0	17.24%	28.47
36.	subscription_gift_card	1.4K	2.3K	1.8K	0	70.92%	0.31
37.	video	533.8	3.1K	2.5K	0	39.38%	0.22
38.	digital	0	null	0	0	null	0
39.	arts_and_entertainment	0	null	0	0	null	0
40.	apparel_accessories	0	null	0	0	null	0

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	brand_code	cost_to_company	qc_fail_aed	rtc_aed
1.	apple	33.8M	66.4M	14.7M
2.	noon_east	15.6M	16.2M	670.3K
3.	generic	13.3M	59.5M	122.8K
4.	samsung	11.3M	29.1M	6.7M
5.	xiaomi	4.5M	11M	2.2M
6.	lenovo	4.3M	11M	2M
7.	sony	4.1M	9.2M	1.6M
8.	huawei	3.8M	10.1M	2.4M
9.	hp	3.4M	8.7M	1.6M
10.	adidas	2.6M	2.6M	773.7
11.	nike	2.4M	2.4M	0
12.	nikai	2.4M	2.8M	306.7K
13.	rockbaby	2.2M	2.2M	0
14.	amal	1.9M	1.9M	2.7K
15.	dell	1.9M	5.8M	939.9K
16.	black_decker	1.7M	4.2M	362.3K
17.	joyroom	1.7M	5.4M	224.7K
18.	lg	1.5M	2.7M	224.4K
19.	ilife	1.2M	1.3M	34.6K
20.	acer	1.2M	2.4M	603K
21.	asus	1.1M	2.7M	757.2K
22.	skechers	1.1M	1.1M	0
23.	jbl	1.1M	3.1M	320.4K
24.	goui	983.6K	1.1M	97.7K
25.	philips	961.4K	1.8M	184.5K
26.	oneplus	940.3K	3.6M	869.9K
27.	tornado	898.9K	1.2M	48.6K
28.	cool_rider	842.1K	856.8K	0
29.	microsoft	838.4K	1.9M	344.1K
30.	alsaif_elec	835.4K	1.5M	104.7K
31.	cool_baby	832.1K	3.4M	15.8K
32.	oppo	816.2K	2.3M	554.6K
33.	fitpro	776.8K	802.4K	0
34.	reebok	711.9K	719.6K	0
35.	puma	701.2K	722.6K	940.6
36.	tommy_hilfiger	693.1K	890.9K	67.6K
37.	almufarrej	682.6K	1.6M	1.6K
38.	geepas	666.6K	2.6M	258.5K
39.	nokia	657.6K	2M	280.3K
40.	realme	651.1K	1.5M	427.3K
41.	canon	635.4K	1.3M	295.2K

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Country

Family

Brand

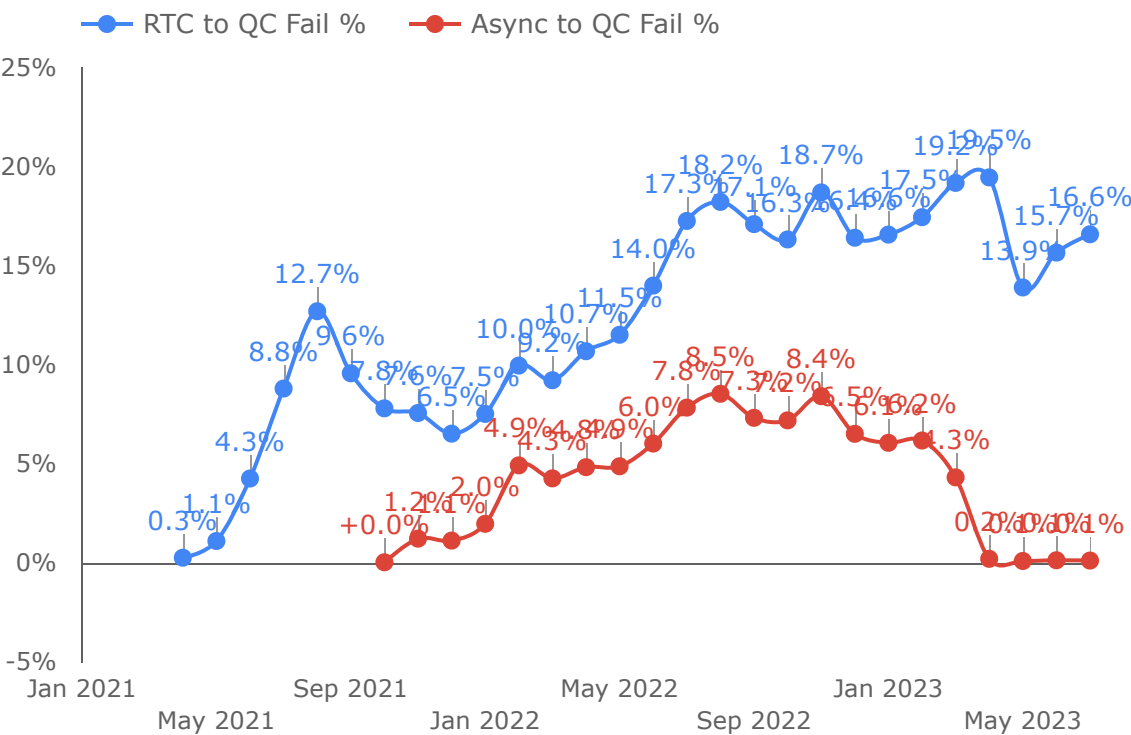
Ship Month

Partner Type

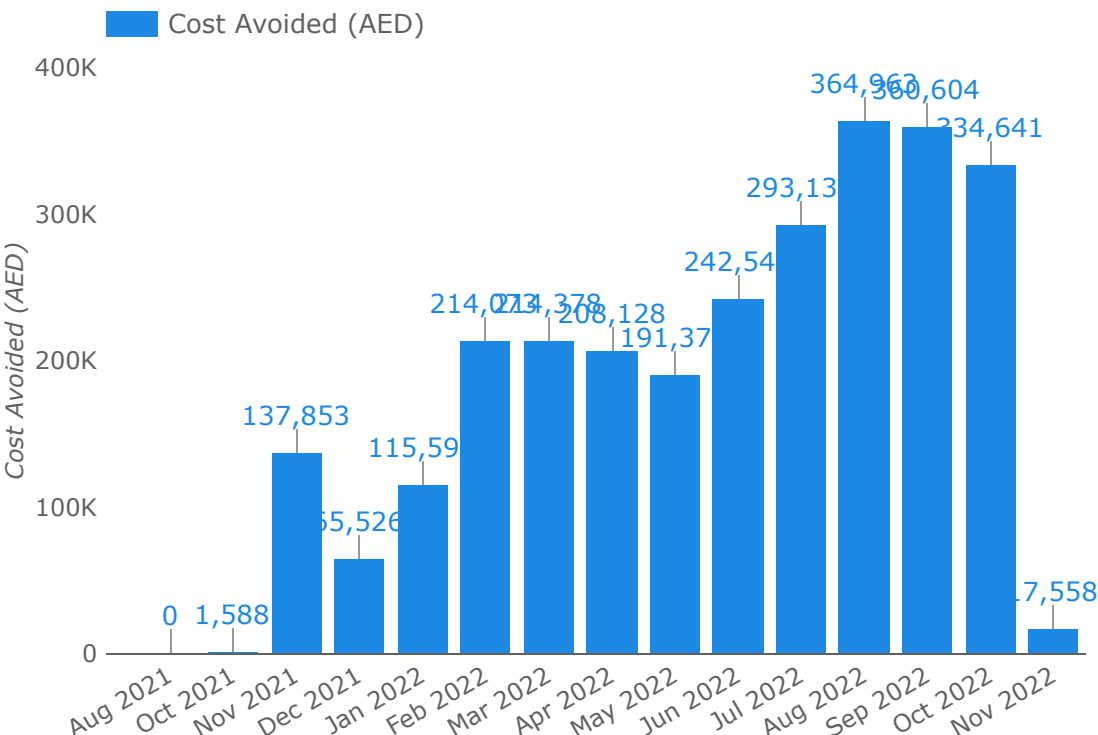
Fulfillment Type

RC Code

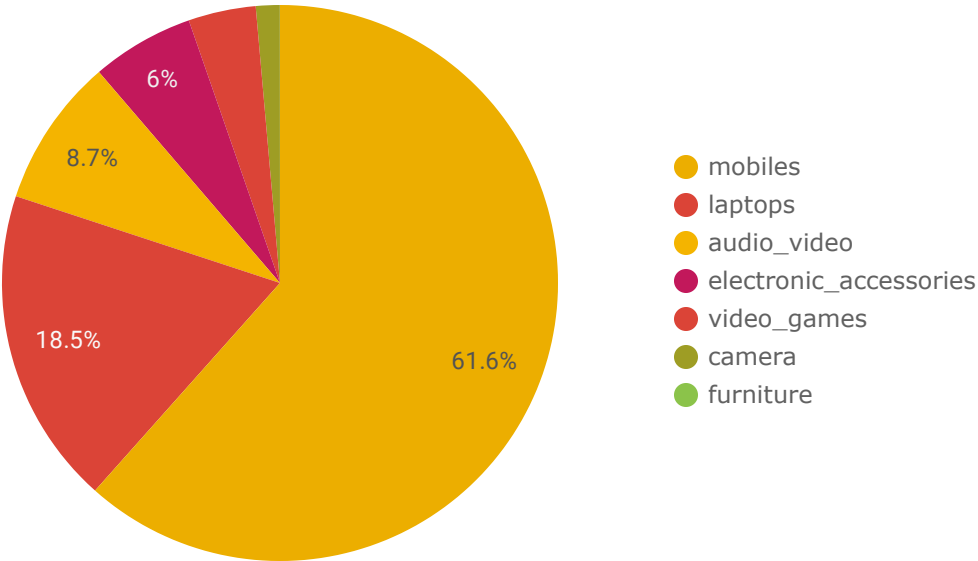
RTC to QC Fail % - Trend



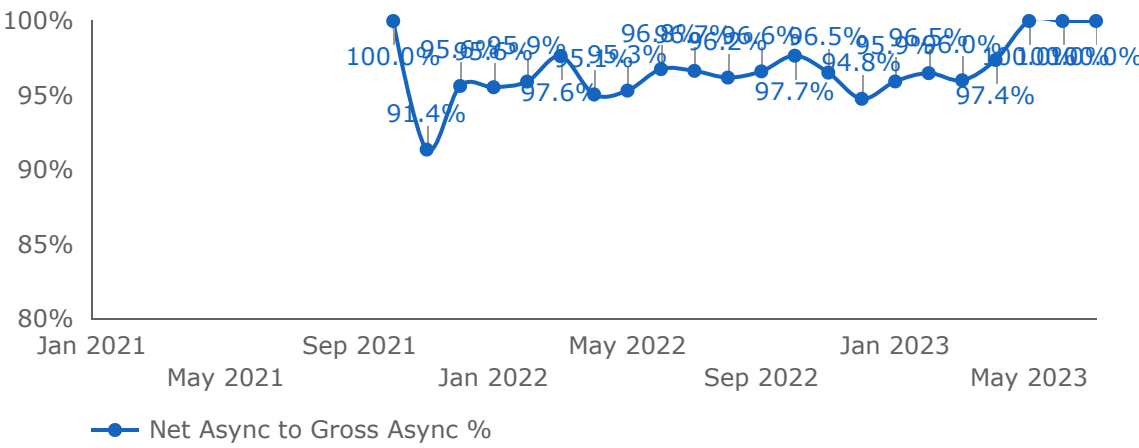
Cost Saved on Async Flow



Family Wise QC Fail Split



Net Async as % of Gross Async



Net Async Reason Wise QC Fail Split

