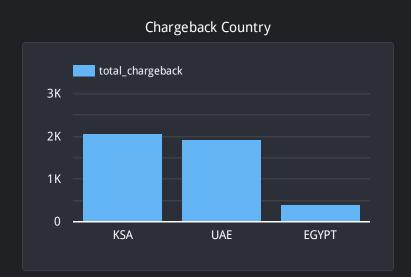


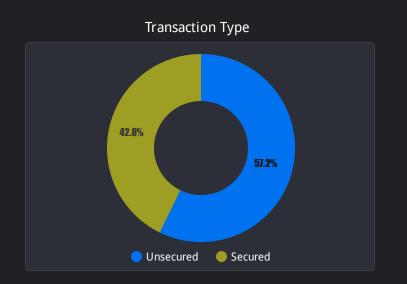
Chargebacks Dashboard - 2021

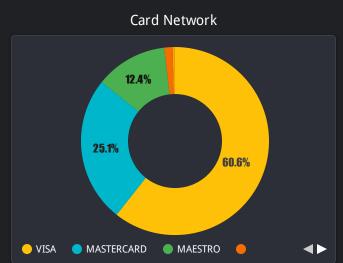
Month → Select date range → Marketplace → Week →

SLA %



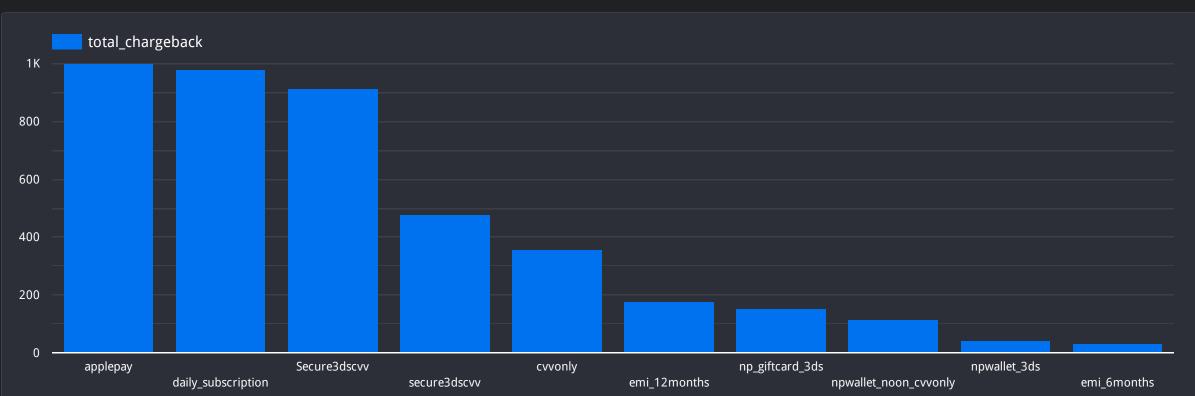


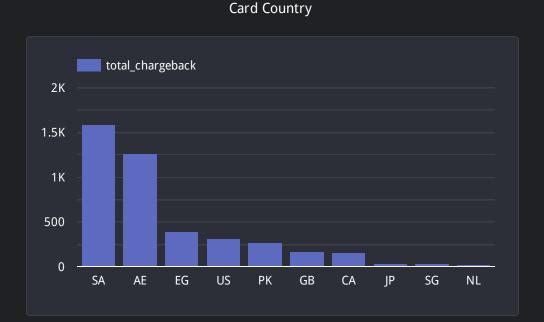


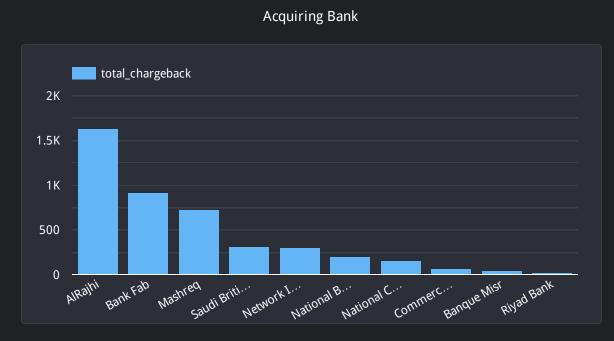


SLA

Order Category







System Error Looker Studio has encountered a system error. See details

FTS and CTS Ratio

total_cb_item

total_cb_item

1K

1K

1K

Noon Gro...

Noon Retail

Noon Retail

Noon Retail

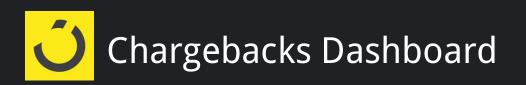
Noon Gro...

Top item category - Service Chargeback

	family	Final_item_price_AED_Conv
1.	mobiles	1.9M
2.	electronic_accessories	231.4K
3.	laptops	181.3K
4.	audio_video	126.5K
5.	jewelry	113K
6.	video_games	101.1K
7.	home_appliances	79.5K
8.	apparel	71.1K 1 - 38 / 38 〈 〉

Top item category - Fraud Chargeback

	family	Final_item_price_AED_Conv
1.	mobiles	896.9K
2.	stationery	207.8K
3.	food_beverage	166.5K
4.	hair_personal_care	131.3K
5.	electronic_accessories	93.4K
6.	jewelry	78.1K
7.	fragrance	63.1K
8.	video_games	49.5K 1 - 36 / 36 〈 〉



Month • Week • Year •

SLA

%

Marketplace

Total Chargeback 6,976

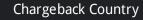
Fraud Chargeback 3,772

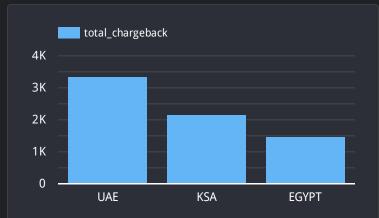
Service Chargeback 3,204

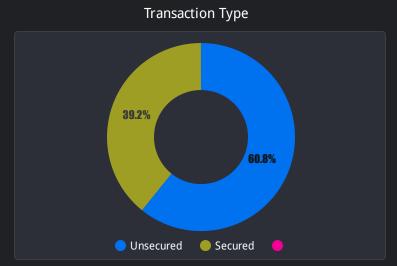
SLA %

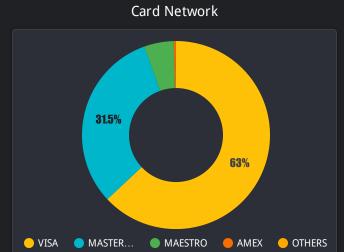
Total CB GMV **6.3M**

Fraud CB GMV **1.9M** Service CB GMV **4.4M**

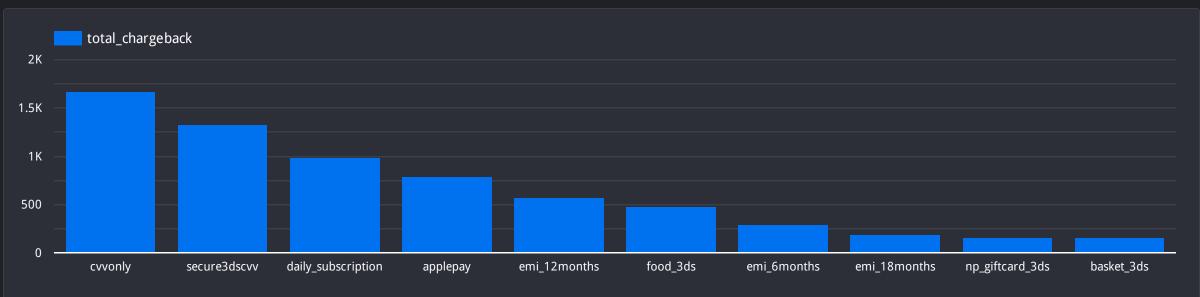




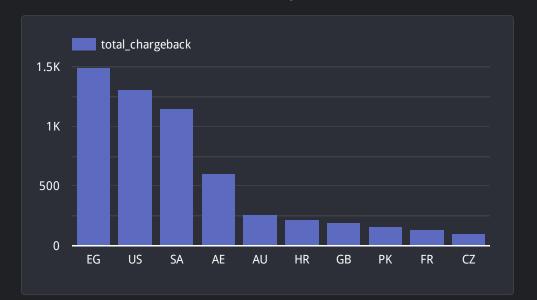




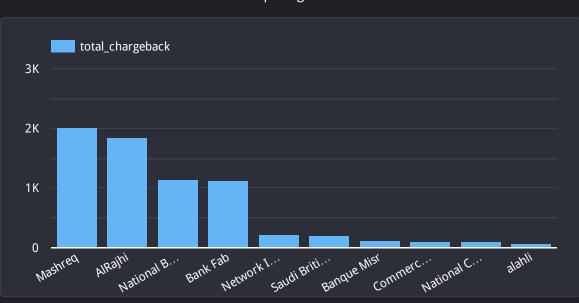
Order Category



Card Country



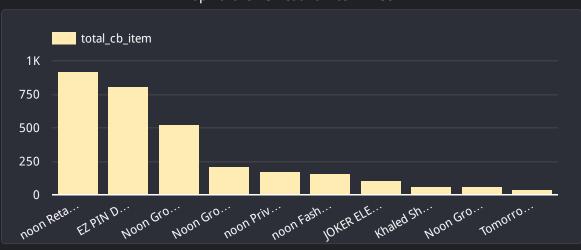
Acquiring Bank



FTS and CTS Ratio

Chargeback_month	CTS %	FTS %
January	0.0002	0.0002
February	0.0003	0.0004
March	0.0003	0.0003
April	0.0004	0.0004
May	0.0003	0.0002
June	0.0002	0.0002
		1-12/12 〈 〉

Top Partner CB count - item wise



Top item category - Service Chargeback

	Category	Amount (AED) 🕶
1.	mobiles	2.3M
2.	electronic_accessories	175.6K
3.	null	138.8K
4.	home_appliances	119.4K
5.	laptops	113.4K
6.	video_games	54.9K
7.	audio_video	51.6K
8.	colour_cosmetics	16.3K 1 - 35 / 35 〈 〉

Top item category - Fraud Chargeback

	Category	Amount (AED) 🕶
1.	mobiles	710.19K
2.	electronic_accessories	109.48K
3.	null	70.63K
4.	video_games	44.52K
5.	laptops	42.73K
6.	fragrance	25.67K
7.	hair_personal_care	24.77K
8.	jewelry	18.97K 1 - 34 / 34 〈 〉



Month: Jun (1) ▼ Week ▼ Year ▼

SLA

%

Marketplace

Total Chargeback
Fraud Chargeback
473

Total CB GMV

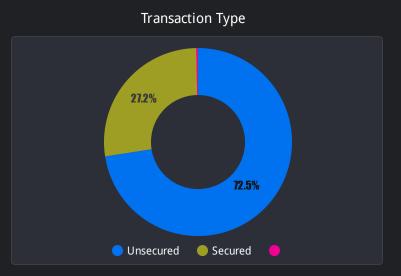
467.3K

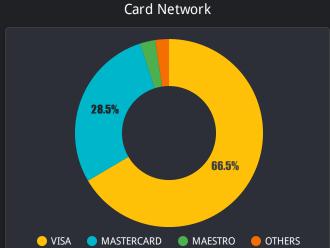
Fraud CB GMV 124.6K

Service Chargeback 208

Service CB GMV 342.7K

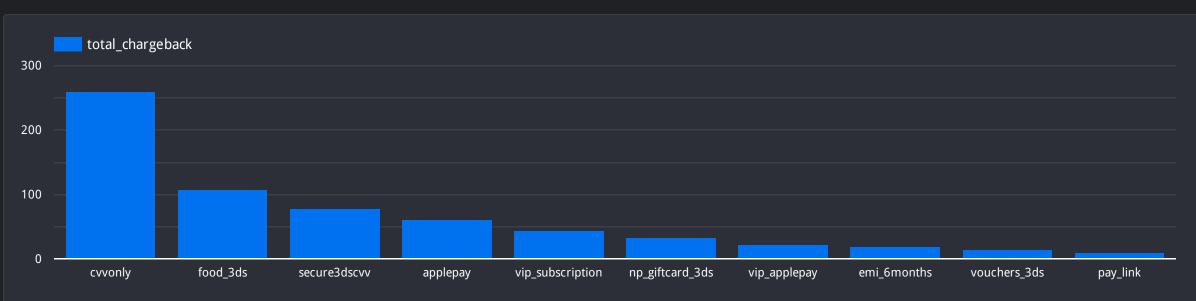
total_chargeback food 400 UAE KSA EGYPT

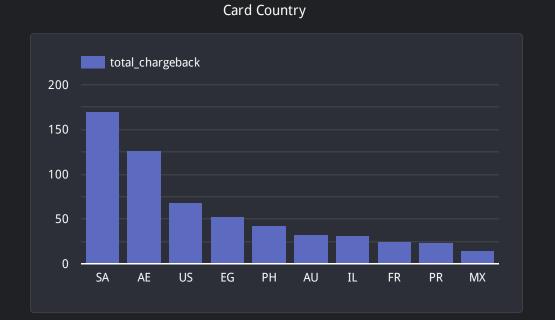


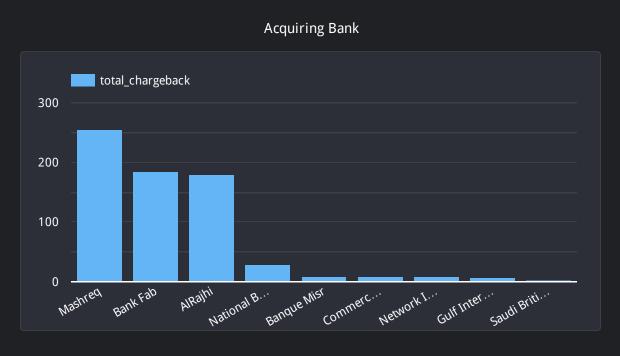


SLA

Order Category



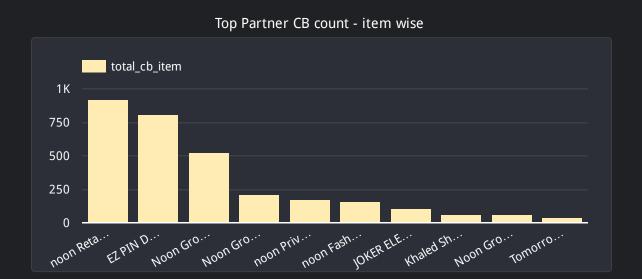




System Error

Looker Studio has encountered a system error.

See details



Top item category - Service Chargeback

	Category	Amount (AED) 🕶
1.	mobiles	2.3M
2.	electronic_accessories	175.6K
3.	null	138.8K
4.	home_appliances	119.4K
5.	laptops	113.4K
6.	video_games	54.9K
7.	audio_video	51.6K
8.	colour_cosmetics	16.3K 1 - 35 / 35 〈 〉

Top item category - Fraud Chargeback

	Category	Amount (AED) 🕶
1.	mobiles	710.19K
2.	electronic_accessories	109.48K
3.	null	70.63K
4.	video_games	44.52K
5.	laptops	42.73K
6.	fragrance	25.67K
7.	hair_personal_care	24.77K
8.	jewelry	18.97K 1 - 34 / 34 〈 〉

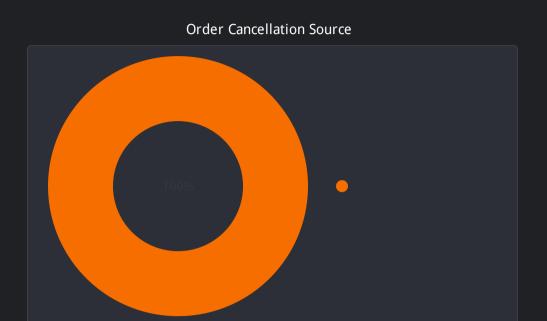


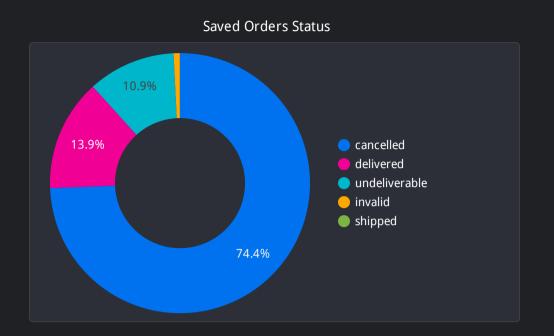
Total MFR - Confirmed Fraud 14,935

Total Amount AED 27.7M

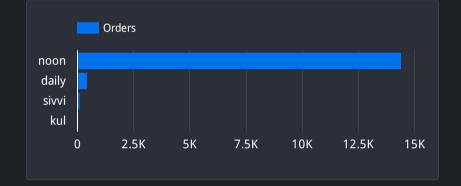
Actual Cancelled 12,855

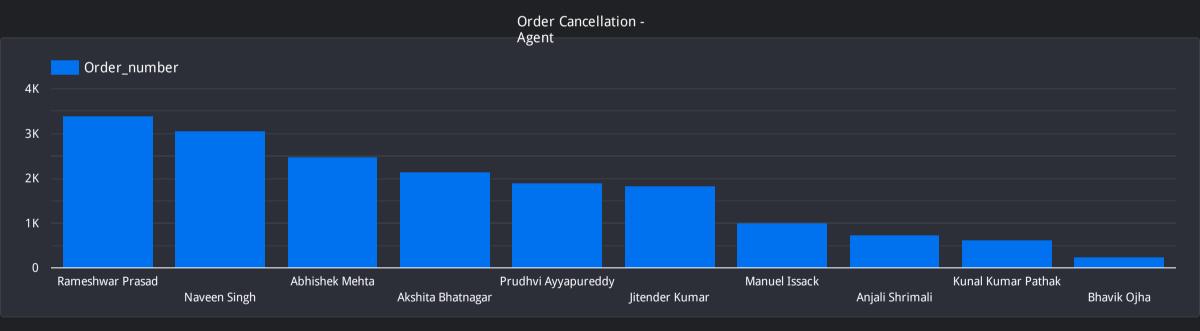
Amount AED 23.9M











Card country

ASIA



Marked for Review - Pendency

Total Orders - MFR 260

order_nr

MFR orders - Pending Review (order Level)

	order_date ▼	order_nr	marketplace	payment_method_code	status_payment
1.	Jul 11, 2023	NAEF70066867239	noon	apple_pay	MARKED_FOR_REVIEW
2.	Jul 11, 2023	NAEF70073517543	noon	cc_noonpay	MARKED_FOR_REVIEW
3.	Jul 11, 2023	NAEF70008333582	noon	apple_pay	MARKED_FOR_REVIEW
4.	Jul 11, 2023	NAEF70084397531	noon	cc_noonpay	MARKED_FOR_REVIEW
5.	Jul 11, 2023	NAEF70017853453	noon	cc_noonpay	MARKED_FOR_REVIEW
6.	Jul 11, 2023	NAEF70045739722	noon	cc_noonpay	MARKED_FOR_REVIEW
7.	Jul 11, 2023	NAEF70030718380	noon	apple_pay	MARKED_FOR_REVIEW
8.	Jul 11, 2023	NAEF70074048953	noon	cc_noonpay	MARKED_FOR_REVIEW
9.	Jul 11, 2023	NAEF70071847856	noon	apple_pay	MARKED_FOR_REVIEW
10.	Jul 11, 2023	NAEF70070370547	noon	cc_noonpay	MARKED_FOR_REVIEW
11.	Jul 11, 2023	NAEF70063848491	noon	apple_pay	MARKED_FOR_REVIEW
12.	Jul 11, 2023	NAEF70048812688	noon	cc_noonpay	MARKED_FOR_REVIEW
13.	Jul 11, 2023	NAEF70084518486	noon	apple_pay	MARKED_FOR_REVIEW
14.	Jul 11, 2023	NAEF70087606829	noon	apple_pay	MARKED_FOR_REVIEW
15.	Jul 11, 2023	NAEF70029135840	noon	apple_pay	MARKED_FOR_REVIEW
16.	Jul 11, 2023	NAEF70054484225	noon	cc_noonpay	MARKED_FOR_REVIEW
17.	Jul 11, 2023	NAEF70051454106	noon	apple_pay	MARKED_FOR_REVIEW
18.	Jul 11, 2023	NAEF70018496911	noon	cc_noonpay	MARKED_FOR_REVIEW
19.	Jul 11, 2023	NAEF70099135355	noon	apple_pay	MARKED_FOR_REVIEW
20.	Jul 11, 2023	NAEF70078954485	noon	apple_pay	MARKED_FOR_REVIEW
21.	Jul 11, 2023	NAEF70067145015	noon	cc_noonpay	MARKED_FOR_REVIEW
22.	Jul 11, 2023	NAEF70006623527	noon	apple_pay	MARKED_FOR_REVIEW
23.	Jul 11, 2023	NAEF70062068815	noon	cc_noonpay	MARKED_FOR_REVIEW
24.	Jul 11, 2023	NAEF70042634227	noon	cc_noonpay	MARKED_FOR_REVIEW
25.	Jul 11, 2023	NEGF70099996570	noon	cc_noonpay	MARKED_FOR_REVIEW
26.	Jul 11, 2023	NEGF70068070963	noon	cc_noonpay	MARKED_FOR_REVIEW
27.	Jul 11, 2023	NAEF70055732707	noon	cc_noonpay	MARKED_FOR_REVIEW
28.	Jul 11, 2023	NAEF70055792339	noon	apple_pay	MARKED_FOR_REVIEW
29.	Jul 11, 2023	NAEF70031931700	noon	cc_noonpay	MARKED_FOR_REVIEW
30.	Jul 11, 2023	NAEF70029532202	noon	cc_noonpay	MARKED_FOR_REVIEW
31.	Jul 11, 2023	NAEF70004387495	noon	cc_noonpay	MARKED_FOR_REVIEW
32.	Jul 11, 2023	NAEF70079661636	noon	apple_pay	MARKED_FOR_REVIEW 1 - 100 / 260