



Chandan Tiwari

MBA

Finance, IT & Business Research and Analysis

Summary

Qualified and Proficient in the Accounting field with 3-year experience in Recording and Analysis of Accounting records. excellent communication and relationship with a client. Led 5 members team for the project, and ensured a 40% on sales growth after analyzing and solving sales problems in the last company. Improved analytical thinking, strategic planning, leadership, and building strong relationships with business partners. Bilingual, and ready to join my

Education

Gd Goenka University

2022 - Present

MBA

Powered by Sunstone

University of Delhi

2021

B.com

Percentage – 63.03%

GRM Public School

2017

Class XII

Percentage – 54%

GRM Public School

2015

Class X

Percentage – 47.5%

Work Experience

Prachi Enterprises

Feb 2022 – Jul 2022

Sales and Marketing Analysts

- Analyzed past marketing initiatives and revamped the company's marketing efforts to keep readers and attract new ones.
- Established sales goals by forecasting annual sales quotas and projecting expected sales volume for existing and new products.
- Reduced customer supports calls by 60% by designing and launching a self-service knowledge and interactive chatbot
- Created a sales strategy, and achieved a 40% sales growth per month.
- Lead the Marketing team and generates generated 70% via websites and bounce rates by 20%
- Worked On Government Oriented GeM Portal for 4 months.
- Reduced the transportation cost of goods 10%.

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[Github](#)

Skills

- Accounting Software
- Business Analytics
- Data Analytics
- Digital Marketing
- Project Management
- Leadership

Languages

- English
- Hindi
- Sanskrit

Certification

Career Essential of Business Analysis

Jan 2023

Google Analytics Individual Qualification

Jan 2023

Finance Modelling

Jan 2023

The Fundamentals of Digital Marketing

Dec 2022

Diploma in Office Automations and Publishing

Feb 2020

Academic Projects

Python

- Calculator
- Stone Paper Scissor Game
- Password Authentication App

HTML and CSS

- Contact Form website
- My Portfolio website
- Blog Website

Achievement

Excels for Excel

Finance Club President

State-Level Cricket Winner

Organised a State-level Cricket match

Mr. Triveni Footwear Pvt Ltd

Jan 2019 – Dec 2022

Account Executive

- Overhauled supplier contracts and advised in negotiations bringing budgets down by 6%.
- Modeled anticipated revenue charts to accurately track our progress in relation to forecasts and reduced production cost by 5%
- Carefully monitored customer account relationships through strategic financial analysis and increased retention by 20%.
- Making of Cost – Sheet of product and helping to reduce production by 3% on an upcoming product.

Internships

Internshala

Nov 2022 – Present

Campus Ambassador

- Organizing marketing Campaign for Internshala Trainings for 300 college students.
- Conducted a campaign for students to get Certificates from Internshala training for 300 college students
- Participating in a total of 20 Internshala referral programs

ClayLab Education Foundation

Jan 2023 – Present

Student Mentor

- Counselling Session for 20 students
- Guided 20 students toward career building
- Authored a session for 100 students to become the next Mentor.
- Raised Rs 10000 for education for students

Super Mentor

- Directed 15 pairs of mentors and mentees.
- Conducted a learning circle session for 15 mentors every week.
- Mapping or Remapping of mentors and mentees more than 2 times.
- Smooth onboarding and mentoring experience for all mentors and mentee.