



Cybersecurity Risk in Smart Automobiles

Update for the Board of Directors



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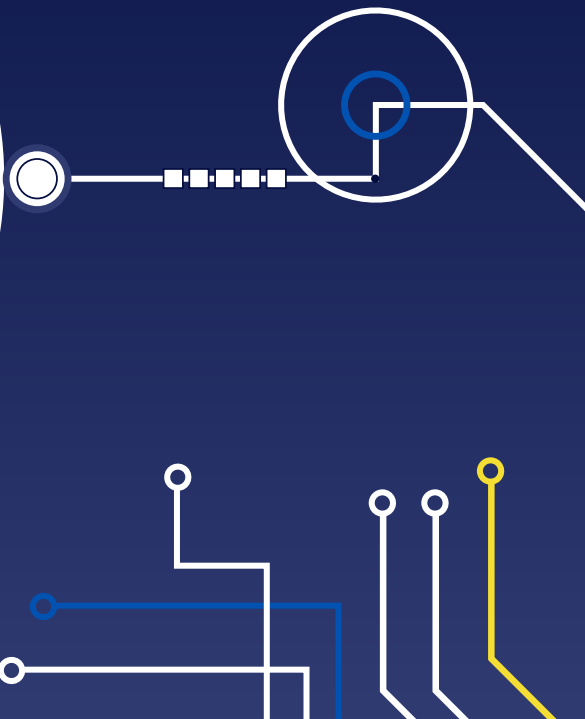
Future Plan





BOOMBA

Go the distance





John Marcelia
CIO



Duy Pham
CIO

OUR MEMBERS



Neha Priyadarshini
CIO



**Praveen
Kesapragada**
CIO



Chandnee K Iyer
CIO



Sandra Li
CIO

Our Product



Our cars are made specifically to go the distance -- so you can road trip in comfort, both physically and mentally.

Our Product



**2x
further**

Than the leading EV
driving range



**1/2 the
cost**

Our lowest models
starting at only \$20k



**Much,
much
safer**

More details to come

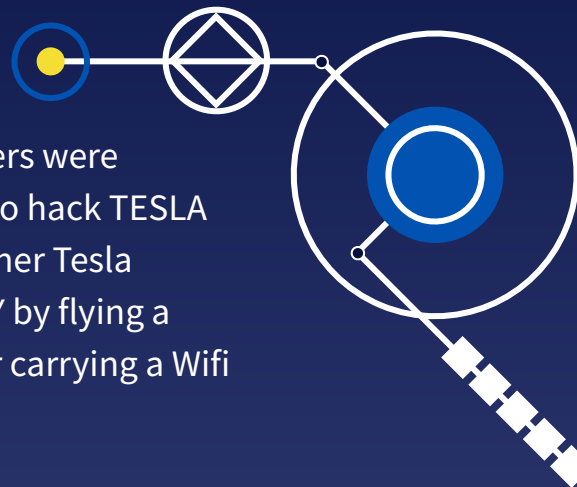


CURRENT EVENTS

SECURITY RESEARCHERS BREAK INTO TESLA USING A DRONE FLYING OVER THE CAR



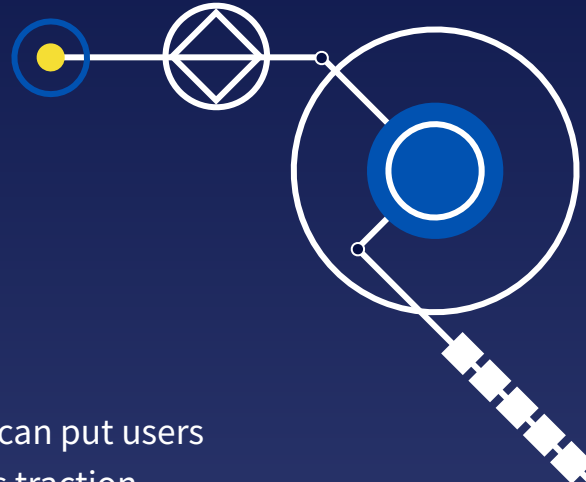
Security researchers were successfully able to hack TESLA Model 3 and all other Tesla Models, S, X, and Y by flying a drone over the car carrying a Wifi dongle.



'SEVERE' SECURITY ISSUES EXPOSE POPULAR FORD AND VOLKSWAGEN CARS TO HACKERS



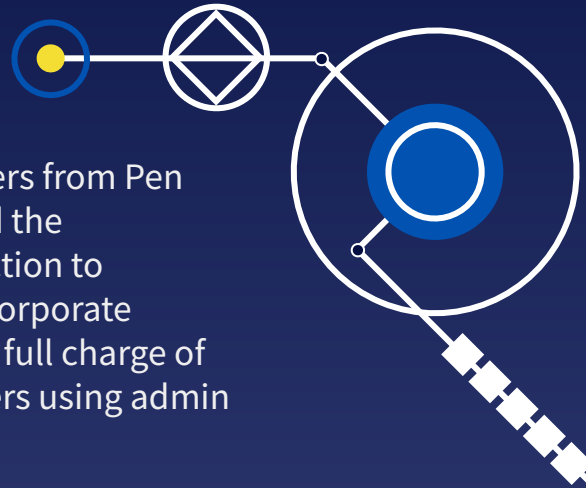
Top-selling Ford and Volkswagen cars have serious security issues that can put users personal data and safety at risk. The vulnerability was found in the car's traction control - a feature to help the driver control the vehicle movement.



FROM A SINGLE TCU TO FULL CONTROL

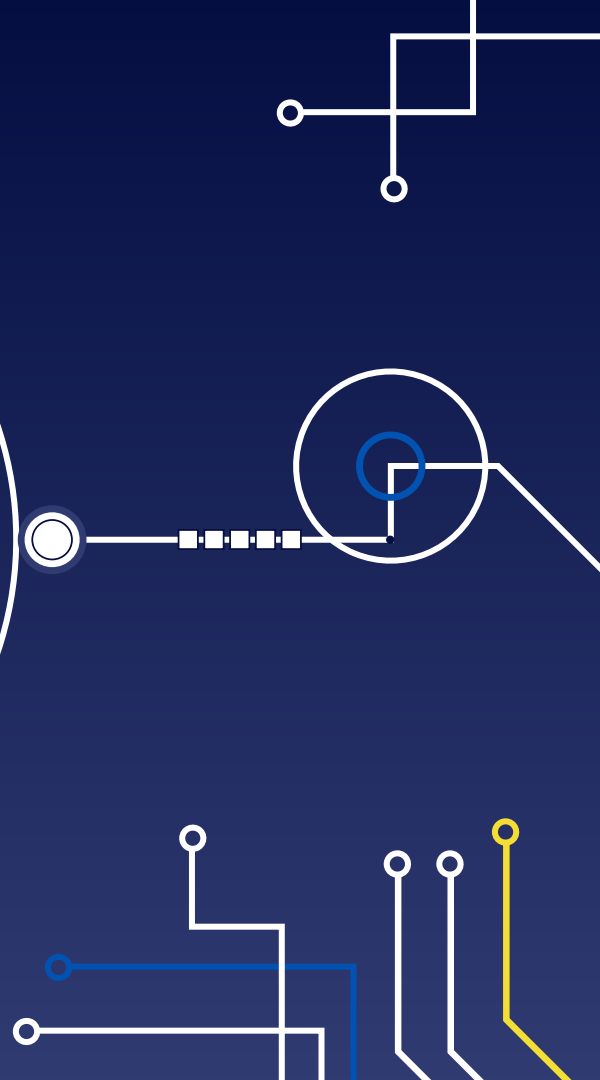


Security researchers from Pen Test Partners used the telematics connection to compromise the corporate network to obtain full charge of the backend servers using admin credentials.

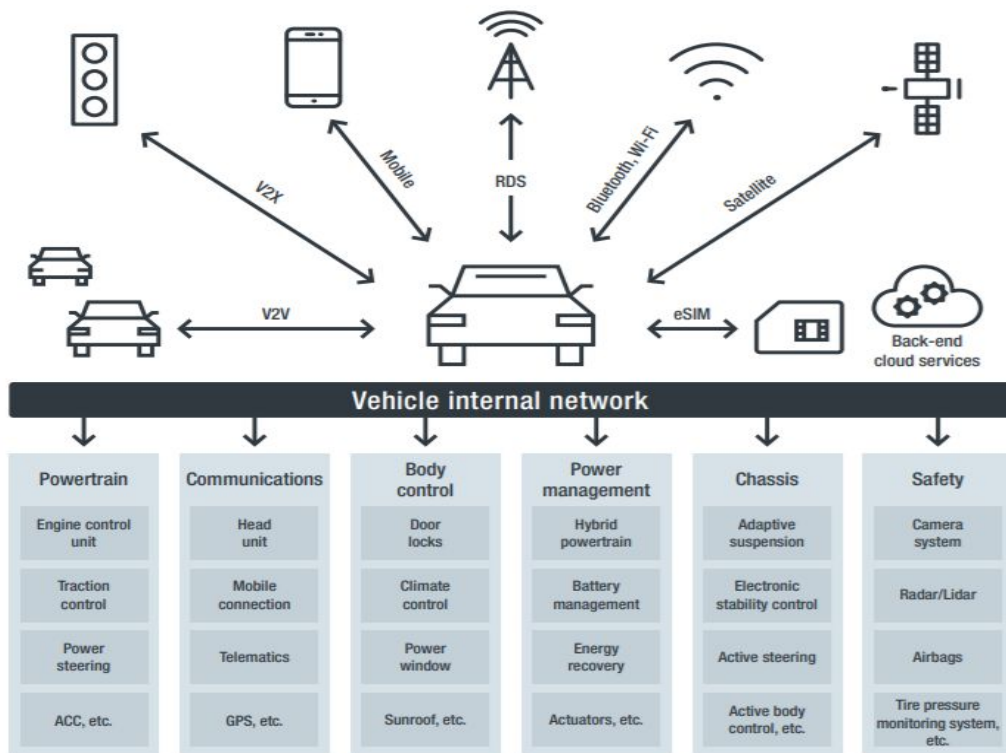




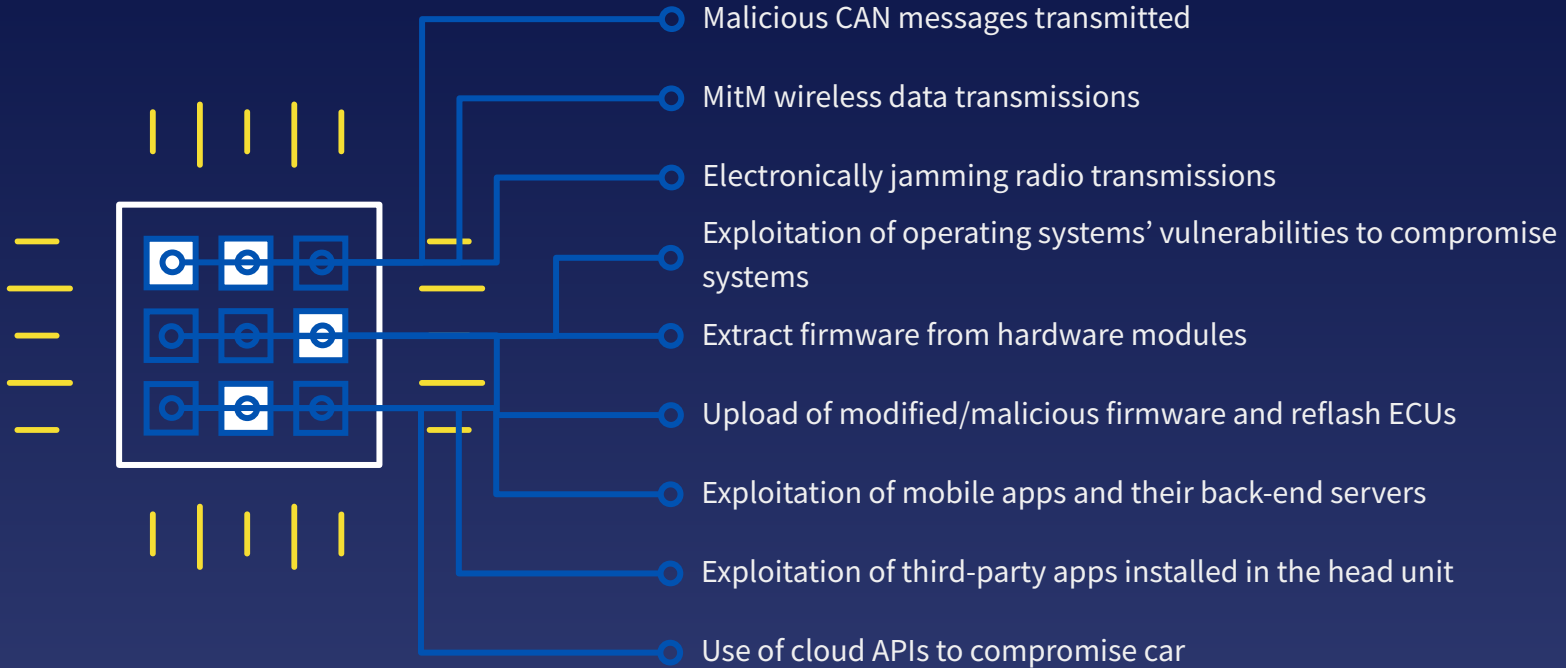
CYBER-SECURITY RISKS



The Smart Automobile



Attack Vectors





THREATS

**Engineered
Accidents**



Auto Theft



**Theft of User
Data**

**Hijacking
Shipments**



**System
Infiltration**



Fleet Fraud

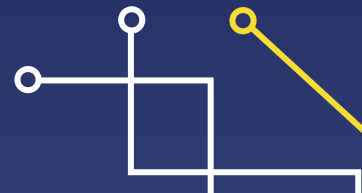
A horizontal white line with a small open circle at the right end, spanning the width of the slide.

National Threats

Roadway and
Traffic Chaos



Terrorism



Bad Actors



**Nation
States**



**Criminal
hacking
groups**



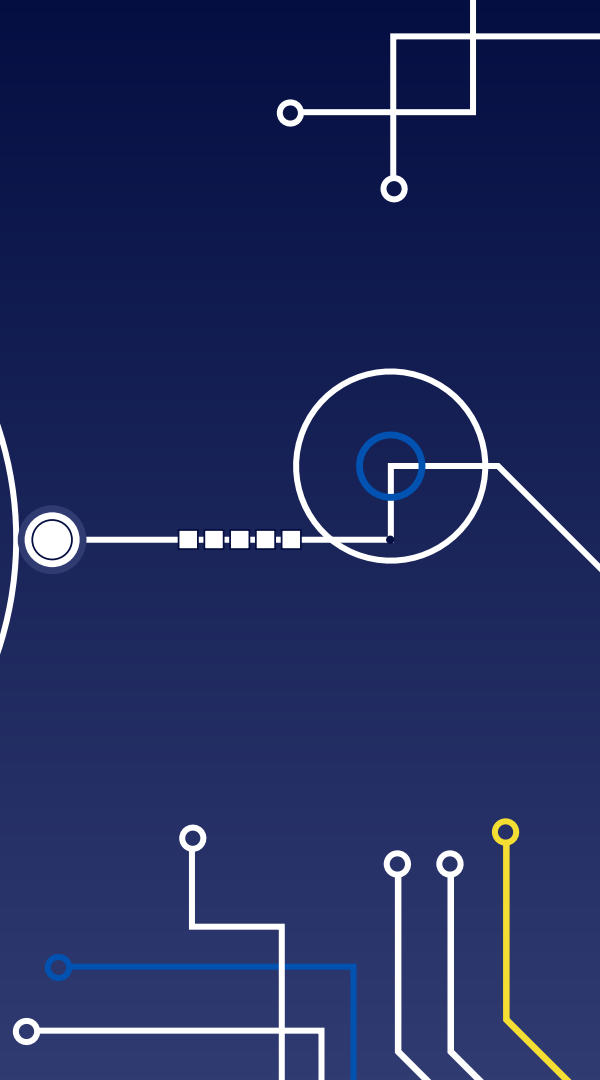
Insiders



**Unscrupulous
Operators**



GAPS & CHALLENGES



Insecure Development



Insecure Design

Lack of security/
privacy-by-design



Insecure Development

Lack of comm protection,
authentication /
authorization for ECUs



Security Standard

Different actor domains
means that there is a lack
of security standard

Liability



Multiple Actors

Multiple different actors of the ecosystem: car manufacturers, developers, app stores



No Isolation

Hard to enforce perfect isolation between driving, debug and infotainment

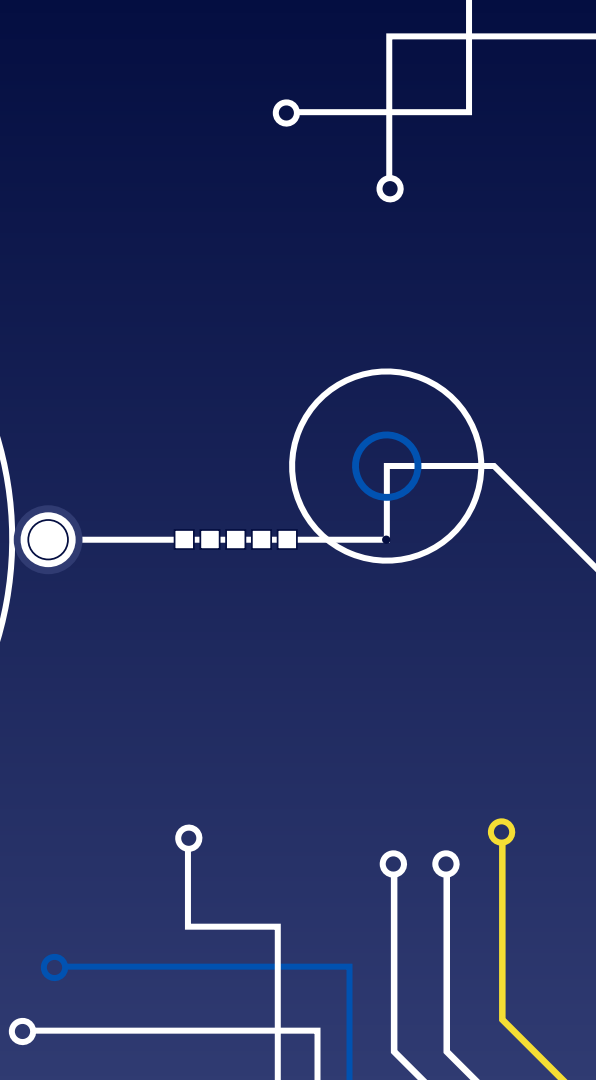


Multiple Entries for Vulnerabilities

Vulnerabilities from any actor can compromise car safety



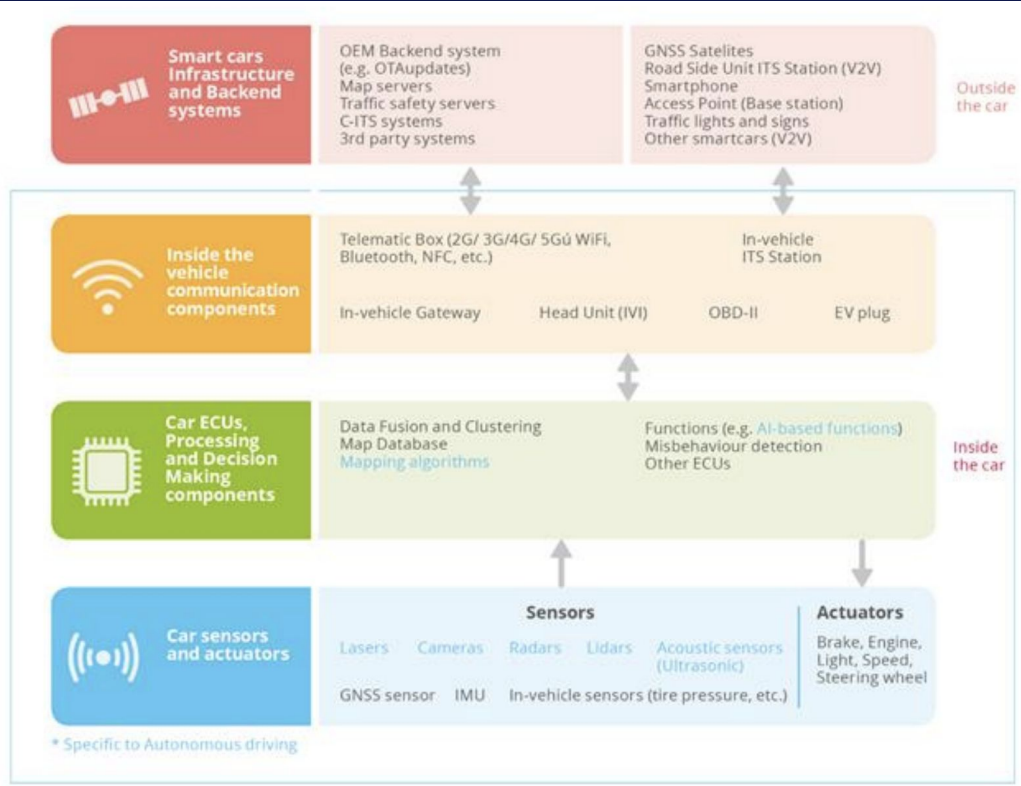
Mitigations



NIST Framework



Identify



Common Practices

- Identify critical processes
- Continually document information flow
- Keep our software and physical assets up to date

Protect



Physical Assets

Ensure that physical sensors are always performing optimally



Private / Sensitive Data

Always backup data, encrypt it when sending and destroy safely and effectively



Customers & Employees

Train customers and employees to use apps and technologies safely and effectively

Detect



Intrusion Detection Systems

These can help identify threats both at vehicle level and back-end



Perform Inspection Logs

Can prevent disclosures to unknown entities and alert of unauthorized access



Establish Forensic Procedures

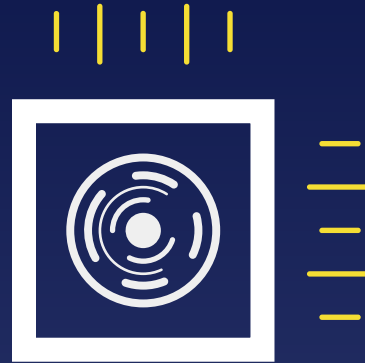
Can help with event reconstruction and retrace specific scenarios

Respond

Response Plan

Have to continually test and improve to ensure that:

- Response to incidents happen in a timely manner
- Ensure the safety of passengers and users
- Identify how much & what data was lost if any & isolate the incident
- This type of incident does not happen again



Recover



Communicate

Talk to stakeholders and customers to ensure that the situation is handled and won't happen again



Update

Update recovery plans and current systems to ensure breach does not happen again. Work on being preventive than reactive



Manage

Manage public , customer & supplier relations to ensure that company reputation is upheld



Future Plan



91%

New U.S Car Sales are Connected

Connected smart cars are on the rise in the US, accounting for 13 million purchases last year. Growth in connected cars is expected to only increase

**46
Billion**

IoT Devices in 2021

This is a 200% increase from 2016 and there will only be more connected devices developed, including those that can connect to smart cars

100%

Increase in IoT Device Hacks

Since last year, Kaspersky research shows a 100% increase in IoT cyberattacks and over 1.5 Billion attacks in just the first 6 months of 2021.



“I think one of the biggest risks for autonomous vehicles is somebody achieving a fleet-wide hack. In principle, if somebody was able to hack, say, all of the autonomous Teslas, they could, say ‘send them all to Rhode Island’ from across the United States. And that would be like, well OK, that would be the end of Tesla. And there would be a lot of angry people in Rhode Island, that’s for sure.”

—Elon Musk

Risk Matrix Chart

		Likelihood				
		1	2	3	4	5
Consequence		Rare The event may occur in exceptional circumstances	Unlikely The event could occur sometimes	Moderate The event should occur sometimes	Likely The event will probably occur in most circumstances	Almost Certain The event is expected to occur most circumstances
1	Insignificant No injuries or health issues	LOW	LOW	LOW	LOW	MODERATE
2	Minor First aid treatment	LOW	LOW	MODERATE	MODERATE	HIGH
3	Moderate Medical treatment, potential LTI	LOW	MODERATE	HIGH	HIGH	CRITICAL
4	Major Permanent disability or disease	LOW	MODERATE	HIGH	CRITICAL	CATASTROPHIC
5	Extreme Death	MODERATE	HIGH	CRITICAL	CATASTROPHIC	CATASTROPHIC

Risk rating:

Low risk: Acceptable risk and no further action required as long as the risk has been minimised as far as possible. Risk needs to be reviewed periodically.

Moderate risk: Tolerable with further action required to minimise risk. Risk needs to be reviewed periodically.

High risk: Tolerable with further action required to minimise risk. Risk needs to be reviewed continuously.

Critical risk: Unacceptable risk and further action required immediately to minimise risk.

Catastrophic: Unacceptable risk and urgent action required to minimise risk.

Risk Rating for this incident

☐ LOW RISK	☐ MODERATE RISK	☐ HIGH RISK	☐ CRITICAL RISK	☐ CATASTROPHIC
Acceptable with periodic review	Tolerable with periodic review	Tolerable with continuous review	Intolerable	Intolerable

Future Plan Roadmap



Implement Mitigations

Begin implementing controls

Maintain System Updates

Ensure old systems are patched and up to date



2

4

1

3



Fleet Testing

Understand where vulnerabilities exist



Develop Breach Response Team

Put team in place to respond when incidents occur



THANKS!

Questions?

